

ROCKY CLARK'S LISTENING POST

Bob Hope, "Cavalcade of America" and college football are among the additions to the new season's radio schedule this week.

Dave Eiman's "Hobby Lobby," being revived on WOR tonight at 10, is starting out with one of those stunts that may well create an uproar.

Bob Hope show returns Tuesday night with a new cast, new sponsor and new time—9 o'clock instead of 10.

"Big Town," starring Edward Fawley and Frank Carson, inherits Hope's former 10 o'clock spot on NBC Tuesday night.

College football begins over two networks next Saturday. ABC will cover the Texas A. & M. clash with Villanova from Philadelphia at 2:30.

NBC starts its football coverage Sept. 26 with the Notre Dame-Purdue clash. Mutual begins the same day with Army vs. Villanova.

Meanwhile, professional football games are being covered by independent stations. WJN will cover the Giants' games starting the 23rd

in Boston and will also broadcast the benefit game between the Giants and the Chicago Bears next Tuesday at 8:30 p.m.

LONG HAIR DISC JOCKEY

Ooems Taylor, who knows his music and appears capable of making it popular among the masses by witty commentary, begins a nightly half-hour program over the Yankee network tomorrow night at 10:30.

Presenting selections of the world's great classic music masterpieces, Mr. Taylor frequently will interview famous musicians and singers as his guests.

Russ Hodges and Jay Jackson have been signed to announce the boxing doubleheader (Walcott-Lesnevich and Zale-Cerdan) over WJN-MBS Sept. 21 at 9:30 p.m.

Ted Malone, recently back from a tour of Europe, leaves Wednesday for a 20-day junket through the U. S., stopping off in various cities long enough to tell his daily WJN-ABC audience at 11:30 a.m. what he's seeing.

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Besides his Wednesday night ABC show which resumes Sept. 29, Bing Crosby has signed for a daytime series via recording. The arrangements included Bing's selection of songs starting the 23rd

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SUNDAY RADIO TIMETABLE

Table with columns for time slots (8:30, 9:30, 10:00, 10:15, 10:30, 10:45) and station call letters (WJN, WJW, WJZ, etc.) listing various radio programs.

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Tele-Views

The Daily News television station, WJX, is revamping its schedule for the autumn and winter season.

The first network program to be televised in the mid-west will be the pro football game between the Chicago Cardinals and Pittsburgh Steelers next Sunday.

FLAKES: The heavyweight bout between title contender Ezzard Charles and Jimmy Blin will be televised by CBS from Washington at 9:45 tomorrow night.

Elv Chilveron and Benjamin A. Cohen, Chilean UN delegates, are to discuss the future of the United Nations on "People's Platform" over WJX-TV Tuesday night at 8:30.

Another "cirk" wrestling bout is on the WJX-TV docket from Washington, Wednesday at 9 p.m., with the Golden Superman meeting Lawrence Baxter in the main event.

Starting date for Dunninger's NBC-TV series with Paul Winchell has been changed to Oct. 14 at 9:30 p.m.

Public Affairs: 12:00 Noon—Invitation to Learning: Dennis W. Brown, A. C. Spectator and Lyman Bronson on Mark Twain class—WJX.

12:45—People's Platform: "Are We Too Scientific?" Dr. M. Stanley Livingston Gerard Zell and Lucius Beebe—WJX.

2:00—PREMIERE: "The Hungry Dollar," Documentary on Rising Prices—WJX.

2:45—"Wor Replie": Norman Livingston on Listeners' Suggestions—WJX.

3:00—Catholic Hour: Dr. Edmund D. Bernard on "The Everlasting Kingdom"—WJX.

3:30—Post-Telegram Local News—WJX.

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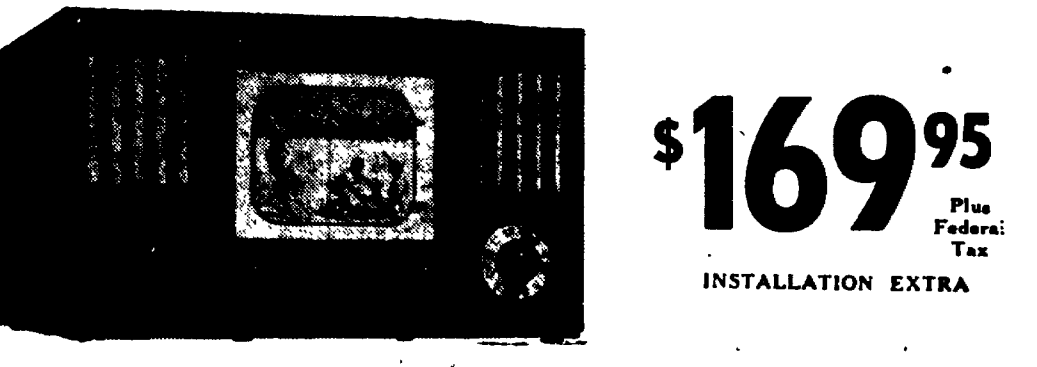
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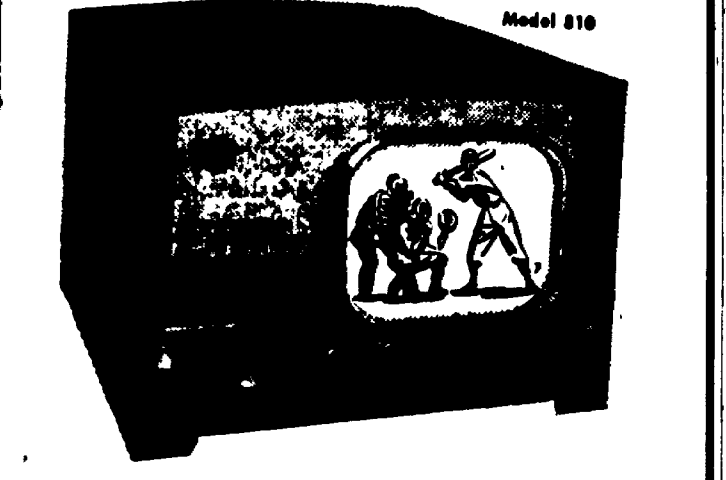
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