

Market Reports

Table containing Market Reports: New York Stocks, Chicago Stocks, and Wisconsin Stocks. Lists various stock prices and market movements.

Table containing Produce Markets: Lists prices for various agricultural products like wheat, corn, and beans.

Table containing Live Stock: Lists prices for various types of livestock including hogs, calves, and sheep.

Table containing Grain: Lists prices for various grains such as wheat, corn, and soybeans.

Table containing Additional Stocks: Lists prices for additional stock market reports.

Table containing Mercantile Exchange: Lists various exchange rates and financial data.

Madison Mart

Friend's quotations of the live stock market as furnished by Oscar Mayer and Co.

Madison Mart continues with more market data and news.

Market news and commentary from the Madison Mart.

Additional market reports and prices.

Grain market news and reports.

Live stock market news.

Produce market news.

Radio

WIBA TONIGHT: List of radio programs for the evening, including 'The Bluebird' and 'The Troubadour'.

Other Stations Tonight: List of programs from other local radio stations.

WIBA Saturday: List of radio programs for the weekend.

Other Stations Saturday: List of programs from other stations on Saturday.

WIBA Sunday: List of radio programs for the day.

Other Stations Sunday: List of programs from other stations on Sunday.

Additional radio program information.

WIBA TONIGHT

Detailed list of programs for WIBA tonight, including 'The Bluebird' and 'The Troubadour'.

WIBA Saturday: Detailed list of programs for the weekend.

WIBA Sunday: Detailed list of programs for the day.

Tonight's Aces



Lowell Thomas: The regular broadcast of Lowell Thomas, CBS newsmaster, which is heard every night at 10 p.m.

Discussion: A section discussing various topics related to the radio and current events.

Music: A section featuring musical highlights and reviews.

Variety: A section showcasing a variety of entertainment programs.

Drama: A section focusing on dramatic radio plays and serials.

Additional radio program details.

Further radio news and announcements.

WIBA SUNDAY

WIBA SUNDAY: List of programs for the day, including 'The Bluebird' and 'The Troubadour'.

WIBA Saturday: List of programs for the weekend.

WIBA Sunday: List of programs for the day.

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Advertisement for Bond & Lillard featuring a portrait of Warren William and text: 'A HOLLYWOOD PRODUCTION STARRING WARREN WILLIAM', 'A Good Companion!', 'Below, you see a man with both hands full of satisfaction...'

Advertisement for The Bank of Madison: 'THE BANK OF MADISON The bank with the friendly atmosphere', 'MEMBER OF F.O.D.B.', 'ED PHILLIPS & SONS MADISON, INC. EXCLUSIVE DISTRIBUTORS, MADISON, WIS.'.

Advertisement for The Friendly PHILCO Troubadour: 'The Friendly PHILCO Troubadour', 'FRIDAY at WIBU 7 P.M.', 'brought to you every week by BRICKER'S', 'Appliance & Radio Co. 1466 Williamson F. 4207'.