

Radio

FREQUENCIES

WIBA 1310	WCFM 1000	WMOX 1120
WHA 870	WIBU 1240	WGN 1250
WISN 700	WISN 700	WISN 700
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WIBA SUNDAY

MORNING

- 7:00 News Report
- 7:05 Organist
- 7:15 Sacred Heart Prok.
- 7:30 String Quartet
- 7:45 Voice of the Army
- 8:00 World
- 8:15 Story to Order
- 8:30 Cathedral
- 8:45 Here's to Veterans
- 9:00 Sunday Devotions
- 9:05 Post Office
- 9:30 Bethel Lutheran
- 9:50 Unitarian Church
- 10:15 Socialist Party
- 10:30 Music for Today
- 10:45 Cathedral
- 11:00 News

AFTERNOON

- 11:15 First Congregational
- 12:00 Music at Noon
- 12:15 News Edition
- 12:30 Hello Wisconsin
- 12:45 Invitation to Spring
- 1:00 Meet Me at Early's
- 2:00 Carmen Cavallaro
- 2:30 One Man's Family
- 3:00 Quiz Kids
- 3:30 Rector for Supreme Court
- 3:45 AAUW on the Air
- 4:00 Symphony
- 5:00 United Nations
- 5:15 News Report
- 5:30 Bob Hurry Program
- 6:00 Jack Benny Show

WHA SUNDAY

- 12:05 Sunday Musicals
- 1:30 News
- 1:45 Musical Moments
- 2:00 WIA-FM Dedication
- 2:30 Improvo Your Home
- 3:00 Grounds
- 3:05 One Man's Family
- 4:00 William Peltzer
- 4:15 Players
- 4:45 News

Today's Aces

Religion

9 a. m. — Church of the Air (WBBM); the Rev. L. Ralph Taylor, Luther Place Memorial Evangelical Lutheran church, Washington, D. C., "The Unintended Gospel"; Faith to Live (WMAQ); Dr. Ernest Cadman Colwell, president, Chicago university, professor of New Testament, "To What Will You Like God?" Youth Looks Up (WGN); service from Chatham United Presbyterian church, Chicago; music, "The Palms," "In the Morning," "Living for Jesus"; 10 a. m. — National Radio Pulpit (WMAQ); Dr. Ralph Sockman, "Master and Lord"; 11:30 a. m. — Eternal Light (WMAQ); "The Tender Grass," drama; speaker, Louis E. Levinthal, Jewish layman.

1:30 p. m. — National Vespers (WBBM); Dr. John S. Bonnell, Fifth Avenue Presbyterian church, New York, "Behold, A King Cometh"; 5 p. m. — Catholic Hour (WMAQ); The Rt. Rev. Msgr. Fulton J. Sheen, "Russia and Our Lady."



Quiz

3 p. m. — Quiz Kids (WIBA); Joel Kupperman, Ruthie Duskin, Pat Conlon, Stormy Barry, Richard Weidner.

4:30 p. m. — Quick As a Flash (WGN); guest detective, Jeffery Barnes, star of Mystery Theater.

Miscellaneous

8:15 a. m. — Story to Order (WIBA); about a black mask, a minnow, and a magpie; 9 p. m. — WMA-FM Dedication (WHA); Wisconsin's FM story, state and national dignitaries, music, drama.

3:25 p. m. — Fact or Fiction (WBBM); Myron Wallace gives the facts about Sir Isaac Newton and his discovery of law of gravity.

8:15 p. m. — Louella Parsons (WBBM); interviews Barbara Stanwyck and David Niven.

9 p. m. — Gabriel Heatter (WGN); "Barney Ross Keeps a Promise."

10:15 p. m. — Cancer Society Program (WMAQ); featuring cast of One Man's Family.

10:30 p. m. — We, the People (KMOX); Lillian Roth, nightclub singer; Dr. Frank M. Sparks, college president who began his studies at age 40; Mary Lou Dilworth, teen-age counsellor to bobby soxers.



Variety

1:30 p. m. — Harvest of Stars (WIBA); "Amapola," "Berceuse" from "Jocelyn," "Mattinata," "Yours Is My Heart Alone"; drama about Gen. Grant's difficulty in getting hotel room in Washington in 1864.

5:30 p. m. — Bob Burns (WIBA); Shirley Ross sings "Dreamtime"; Kate Smith (WBBM); with Paul Lukas.

6 p. m. — Jack Benny (WIBA); and Jane Wymann, from Bay City Marine Memorial theater in San Francisco.

7 p. m. — Charlie McCarthy (WIBA); guest, Edward Everett Horton, comedian.

7:30 p. m. — Fred Allen (WBBM); with Max Baer and Max Rosenbloom, ex-fighters, now a comedy team.

8 p. m. — Hildegarde (WBBM); with Tallulah Bankhead, actress; Herb Shriner, comedian.

8:30 p. m. — Tony Martin Show (WBBM); premiere of program with Evelyn Knight, soprano; Victor Young's orchestra, Bob Hope; "Lullaby of Broadway," "The Torrie on His Bonnet," "Anniversary Song," "No Business Like Show Business."

HEAR A. W. PARNELL

Prominent Appleton Attorney
tell why Wisconsin Voters WILL Elect
JUDGE HUGHES
HENRY P. HUGHES
to the Wisconsin Supreme Court
WIBU, Madison, Sunday, March 30th, 7:45-8:00 p. m.

MONEY BACK GUARANTEE!

Refund given if MANUFACTURER'S price goes down anytime during 1947

Read this sensational "Price Protective Plan"

When constipation makes you feel punk as the dickens, brings on stomach upset, sour taste, gassy discomfort, take Dr. Caldwell's famous Senna Laxative to quickly pull the trigger on lazy "inwards", and help you feel bright and chipper again.

DR. CALDWELL'S is the wonderful senna laxative contained in good old Syrup Pepsin to make it easy to take.

MANY DOCTORS use senna preparations in prescriptions to make the medicine more palatable and agreeable to take. So be sure your laxative is contained in Syrup Pepsin.

INSIST ON DR. CALDWELL'S—the favorite of millions for 50 years, and feel that pleasant relief from constipation. Even snicky children love it.

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Fairchild 4207 Fairchild 2587

Music

8:45 p. m. — Policewoman (WBBM); "The Nine - Pound Roast."

9 p. m. — Theater Guild (WBBM); Fay Bainter in "Ladies in Retirement."

9:30 p. m. — The Echo (WBBM); story of two aviators in love with the same woman... Crimes of Carelessness (WIBU); "Justice on the River."

8:45 a. m. — Sacred Choral Masterpieces (WHA); "St. Matthew's Passion," Bach.

9:30 a. m. — Music Hour (WHA); Mozart, "Clarinet Concerto"; Sibelius, "Symphony No. 7."

10:45 a. m. — Warde Donovan (WMAQ); with June Knight, guest; "That's Where I Came In," "It's Dreamtime," "Begin the Beguine."

11 a. m. — Pro Arte Quartet (WHA); Beethoven, "Quartet Op. 59 No. 3."

1 p. m. — Robert Merrill (WIBA); "Why Do I Love You," "Clair de Lune," "Di Provenza Il Mar," from "L'Arlecchino," "Beautiful Dreamer."

1:30 p. m. — Here's to You (WBBM); "Surrey With the Fringe on Top," "People Will Say We're in Love," "I'm Through With Love," "Mam'selle."

2 p. m. — N. Y. Philharmonic (WBBM); with Jascha Heifetz, violinist, "Symphony in G Major," Haydn; "Concerto for Violin and Orchestra," Mozart; "Concerto for Violin and Orchestra," Korngold.

3:30 p. m. — Hour of Charm (WBBM); "The Song Is You," "Willie," "My Heart Stood Still," "Rose Marie."

4 p. m. — NBC Symphony (WIBA); all-Mendelssohn program; "Oetel in E Flat Major," "Reformation Symphony."

Family Hour (WBBM); with Alec Templeton, pianist; "April in Paris," "April Showers," "Bells of St. Mary's," "Warsaw Concerto."

4:15 p. m. — University Concert Band (WHA); Palm Sunday concert.

7 p. m. — Detroit Symphony (WLS); "The Corsair," Berlioz, "Symphony No. 6," Beethoven.

8 p. m. — Merry-Go-Round (WIBA); "The Best Man," "I'll Close My Eyes," "It's a Good Day," "Sanata."

8:30 p. m. — Familiar Music (WBBM); "The World Is In My Arms," "Love Come Back to Me," "Stardust," "The Rosary."

11 p. m. — Barber Shop Sing (WGN); winners of Illinois society tournament and 50-voice Corn Belt chorus.

News Broadcasts

SUNDAY

A. M.	12:15 WIBA
7:00 WIBA WBBM	4:45 WCCO WBBM
7:30 WIBA WBBM	5:15 WBBM
8:00 WBBM WBBM	5:45 WMA WTMJ
8:30 WBBM WBBM	6:15 WBBM
9:00 WBBM WBBM	6:45 WBBM
9:30 WBBM WBBM	7:15 WBBM
10:00 WBBM WBBM	7:45 WBBM
10:30 WBBM WBBM	8:15 WBBM
11:00 WBBM WBBM	8:45 WBBM
11:30 WBBM WBBM	9:15 WBBM
12:00 WBBM WBBM	9:45 WBBM

MONDAY

A. M.	10:00 WIBU
6:00 WBBM WBBM	10:30 WBBM
6:30 WTMJ WBBM	11:00 WBBM
6:30 WBBM WBBM	11:15 WBBM
6:45 WBBM WBBM	11:30 WBBM
6:45 WIBU WLS	P. M.
6:55 WBBM WBBM	12:00 WIBA WMAO
7:00 WTMJ WBBM	12:15 WBBM
7:00 WBBM WBBM	12:20 WBBM WLS
7:15 WGN WBBM	12:30 WBBM WLS
7:30 WTMJ WBBM	12:45 WBBM
7:30 WIBU WBBM	12:55 WBBM
7:45 WMA WLS	1:00 WCFM
7:55 WTMJ WBBM	1:45 WBBM
8:00 WGN WBBM	1:55 WBBM
8:00 WBBM WBBM	2:15 WBBM
8:25 WTMJ WBBM	3:15 WBBM
8:45 WBBM WBBM	3:30 WBBM
WMAQ	4:00 WBBM WIBA
9:00 WMA WBA	4:30 WLS
9:00 WBBM WBBM	5:00 WBBM WBBM
9:00 WIBU WBBM	5:00 WBBM WBBM

Discussion

10:30 a. m. — Reviewing Stand (WHA, WGN); "Have We Outgrown Our Superstitions?" Rev. John Booth, pastor of Evanston Unitarian church; Herbe Grafis, newspaper columnist; Prof. Curtis MacDougall, journalism department, Northwestern university.

11 a. m. — World Front (WMAQ); Dr. Carl W. Blegan, Cincinnati university, guest in discussion of "American Aid to Greece and Turkey."

12 m. — America United (WMAQ); "What Must Be Done to Solve the Teacher Problem?"

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STATE AT GILMAN ST.
Open Every Evening 'til Nine

OTHER STATIONS MONDAY

MORNING

- 6:00 Country Hr. WBBM
- 6:30 Farm Hour WGN
- 6:30 Farm News WLS
- 6:30 Top of the Morning WTMJ
- 6:30 Town and Farm WMAQ
- 6:30 Devotions WLS
- 6:30 Farm Service WGN
- 6:30 Rural Roundup WIBU
- 6:45 Farm Views WIBU
- 6:45 Norman Ross WMAQ
- 7:10 Farm Service WIBU
- 7:45 Farm Frolic WIBU
- 8:00 Clifton Utley WMAQ
- 8:00 Breakfast Club WLS
- 8:00 Your Neighbor WMAQ
- 8:15 Shady Valley WIBU
- 8:30 Musical Clock WBBM
- 8:30 My True Story WLS
- 8:30 Names in News WBBM
- 8:30 Katie's Daughter WMAQ
- 8:30 Arthur Gaeb WBBM
- 8:35 Louise King WBBM
- 8:35 Hebrew-Christian Hr. WIBU
- 8:35 Sam WGN
- 8:35 Nobel Olmsted WMAQ
- 8:35 Gold Coast WBBM
- 8:35 Hymns WLS
- 8:30 Evelyn Winters WBBM
- 8:30 Road of Life WMAQ
- 8:30 Say It with Music WGN
- 8:45 Club Time WLS
- 8:45 Joyce Jordan WMAQ

AFTERNOON

- 12:00 Dinnerbell Time WLS
- 12:00 Granddaddy WTMJ
- 12:00 Let's Have Fun WGN
- 12:00 Right to Happiness WMAQ
- 12:00 Beulah Karny WBBM
- 12:00 American Story WBBM
- 12:00 Tommy Bartlett WLS

Congratulations

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on the air TODAY

Sunday, March 30, from 12:00 noon to 10:00 P. M.
Dedicatory Program from 2:00 to 2:30 P. M. and Radio Hall Open House from 3:00 to 9:00 P. M.

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AM Listeners WHA, 970 Kc (to sunset only)

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STATE AT GILMAN ST.
Open Every Evening 'til Nine

Consumers' Committee to Hear Groves Monday

Prof. Harold M. Groves of the University of Wisconsin department of economics will speak on "The Consumer Looks at Current Tax Proposals" at the Monday night meeting of the Madison Consumers committee at the Madison Community center, 16 E. Doty st., at 8 p. m.

A film of "Robinson Crusoe" will be shown on a glass screen in Moscow's first stereoscopic cinema.

How Sluggish Folks Get Happy Relief

WHEN CONSTIPATION makes you feel punk as the dickens, brings on stomach upset, sour taste, gassy discomfort, take Dr. Caldwell's famous Senna Laxative to quickly pull the trigger on lazy "inwards", and help you feel bright and chipper again.

DR. CALDWELL'S is the wonderful senna laxative contained in good old Syrup Pepsin to make it easy to take.

MANY DOCTORS use senna preparations in prescriptions to make the medicine more palatable and agreeable to take. So be sure your laxative is contained in Syrup Pepsin.

INSIST ON DR. CALDWELL'S—the favorite of millions for 50 years, and feel that pleasant relief from constipation. Even snicky children love it.

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