

WIBA 1310 WCFM 1240 KMOX 1270  
WIBA 970 WFLW 1240 WGN 1190  
WFLW 700 WENB 820 WIND 550  
WBBM 780 WTMJ 820 WJLD 1180  
WCCO 820 WMAQ 870 WLS 890

# Market Reports

# What's on the Air

Programs listed in the Wisconsin State Journal are checked to the last possible moment. Changes may be made, however, at the discretion of stations and networks.

## Madison Mart

Friday's quotations of the live market are furnished by Oscar Mayer and company.  
Mark markets steady.  
The following quotations are for food to choice hogs only:

Table with 2 columns: Item and Price. Includes Light hogs, Heavy hogs, Cattle market steady, Native Beef Cattle Quotations, and Slaughter hogs.

## New York Stocks

Table with 2 columns: Stock Name and Price. Includes Gen. Mills, Gen. Motors, Gen. Elec., and various industrial stocks.

## Chicago Stocks

Table with 2 columns: Stock Name and Price. Includes Aetna, Am. Can., Am. Lumber, and various utility stocks.

## Additional Stocks

Table with 2 columns: Company Name and Price. Includes Aeronautical, Art Metal, Burgess Battery, and various industrial firms.

## Utilities Preferred

Table with 2 columns: Utility Name and Price. Includes Wisconsin Electric, Milwaukee Electric, and other utility companies.

## Produce

Table with 2 columns: Produce Item and Price. Includes Potatoes, Cabbage, and various vegetables.

## Live Stock

Table with 2 columns: Live Stock Item and Price. Includes Cattle, Hogs, and Sheep.

## Investment Companies

Table with 2 columns: Investment Company and Price. Includes American Business, Century Shares, and various investment funds.

## On \$25 Weekly, She Saved \$25.547

PHILADELPHIA (UP)—Charles Cooley, 70-year-old Philadelphia laundry truck driver, knows what it means to have a thrifty wife.

## WIBA TONIGHT

- 6:00 NBC Supper Club
6:00 NBC News of the World
6:30 NBC News of the World
6:30 NBC News of the World
6:30 NBC News of the World

## WHA TONIGHT

- 4:45 Music Album
4:45 Music Album
4:45 Music Album
4:45 Music Album
4:45 Music Album

## OTHER STATIONS TONIGHT

- 6:00 Today's Name in the News
6:00 Today's Name in the News
6:00 Today's Name in the News
6:00 Today's Name in the News
6:00 Today's Name in the News

## WIBA SATURDAY

- 6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World

## WHA SATURDAY

- 6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World

## WIBA SUNDAY

- 6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World
6:00 NBC News of the World

## TONIGHT'S ACES

Discussion
9 p. m.—Influence of Comics on Children (WGN, WIBU). Dr. Ernest G. Osborne, vice-president, Child Study Association of America; Judge Justine W. Polier, Domestic Relations court of New York City; Mrs. Frances Clark, Coeys, director, Children's Division, N. Y. Public Library; Sterling North, book critic.

## Miscellaneous

6:15 p. m.—Treasury Award (WBBM): H. Leslie Atchess, general manager of WBBM receives medal from treasury department; music by Caesar Petrillo orchestra.

## Sports

9 p. m.—Boxing (WENR): Charley Fusari vs. Humberto Zalvala.
9:30 p. m.—Bill Stern (WMAQ): and Major Edward J. Kelly of Chicago talk of Chicago's athletic program for servicemen.

## Variety

6:30 p. m.—Ginny Simms (WBBM): with Tommy Riggs and his 'vocal girl friend' Betty Lou.
7:30 p. m.—Duffy's (WIBA): Archie engages Esther Williams, swimming star, as a model for his fashion parade. . . . Kate Smith (WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'

## Music

7 p. m.—Highways in Melody (WIBA): 'Lady of Spain,' 'When You're a Jay,' 'Check to Check,' 'Bird Song' from 'Pagliacci,' 'Prelude in C Sharp Minor,' Rachmaninoff; guest, Dorothy Kirsten, soprano.
8:30 p. m.—Waltz Time (WIBA): 'You've Got Me Crying Again,' 'Don't You Remember Me,' 'Oh, What It Seemed to Be,' 'You Stole My Heart.' . . . Spotlight Bands (WGN, WIBU): Harry James; 'St. Louis Blues,' 'Blue Skies.'

## Drama

7 p. m.—Aldrich Family (WBBM): Henry's 'quiet twosome' with Kathleen develops into a free-for-all party. . . . Human Adventure (WGN): program on Basic English.
7:30 p. m.—This Is Your FBI (WLS): German Operations—Calcutta.
8:30 p. m.—The Sheriff (WBBM): 'The Case of the Little Crook Who Couldn't Lose.'
9 p. m.—Mystery Theater (WIBA): 'The Doctor and the Lunatic.'
9:30 p. m.—Country Sheriff

## NEWS BROADCASTS

- 6:00 A. M. 1230 WBA WLS
6:00 WMAQ 1235 WTMJ
6:00 WMAQ 1235 WTMJ
6:00 WMAQ 1235 WTMJ
6:00 WMAQ 1235 WTMJ

## OTHER STATIONS SUNDAY

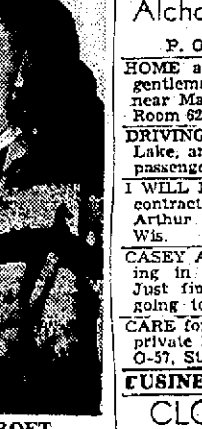
- 6:00 Milwaukee Speaks—WTMJ
6:00 Our Foreign Policy—WMAQ
6:00 Record Show—WBBM
6:00 Record Show—WBBM
6:00 Record Show—WBBM

## SPORTS

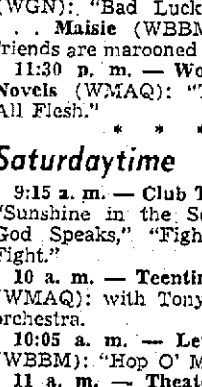
- 12:10 WJLD 4:30 WIND
12:30 WIND 5:00 WJLD
12:30 WIND WJLD 10:15 WMAQ
12:30 WIND WJLD 10:15 WMAQ



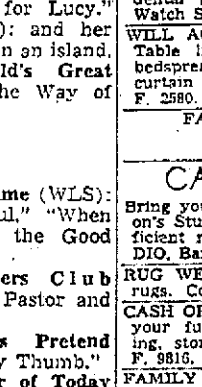
MARY JANE CROFT
Mary Jane Croft, comedienne, makes frequent appearances on the Jimmy Durante and Garry Moore show, heard Fridays at 8:30 p. m. over WBBM.



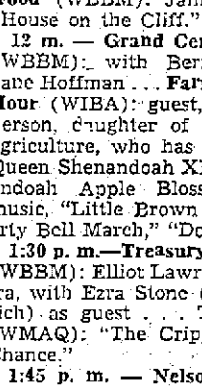
PERSONALS
Alcoholics Anonymous
P. O. Box 324, Madison, Wis.
HOME and care wanted for elderly gentleman in perfect health, in or near Madison, Liberal compensation, Room 523, W. Main, C. E. 234, 234, 234.



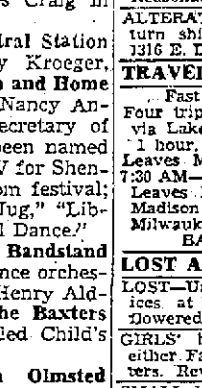
WIBB
(WGN): 'Bad Luck for Lucy' . . . Maizie (WBBM); and her friends are marooned on an island.
11:30 p. m.—World's Great Novels (WMAQ): 'The Way of All Flesh.'



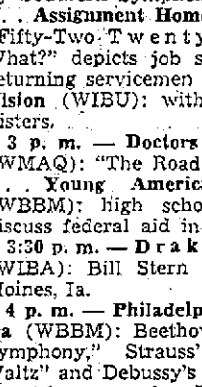
WIBB
(WBBM): H. Leslie Atchess, general manager of WBBM receives medal from treasury department; music by Caesar Petrillo orchestra.



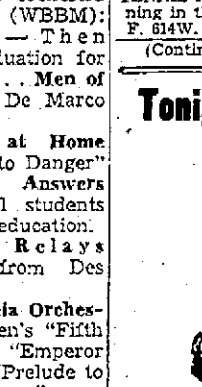
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



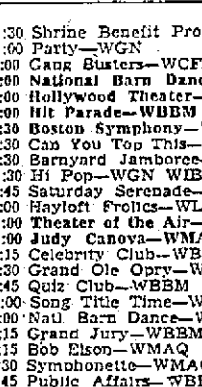
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



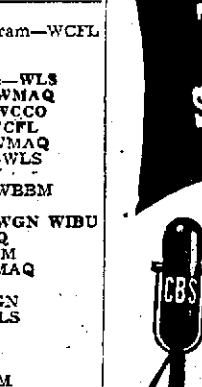
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



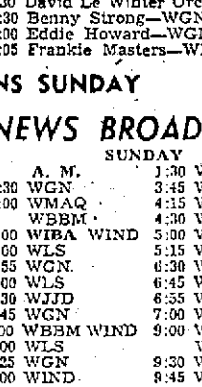
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



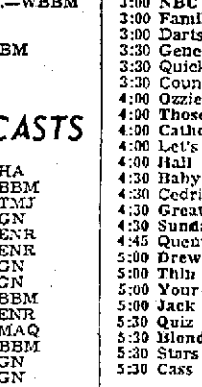
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



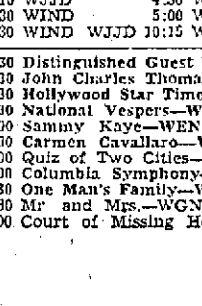
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



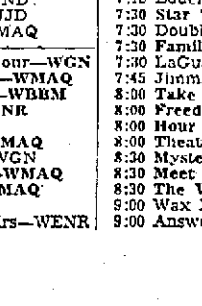
WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'



WIBB
(WBBM): celebrates her 15th anniversary in radio, with four songs from her first program, 'By the River St. Marie,' 'Dream a Little of Me,' 'Please Don't Talk About Me When I'm Gone,' and 'I Surrender, Dear.'

Advertisement for WBBM featuring a woman's face and the text 'America's singing sweetheart sings for you!' and 'WBBM 780 on your dial CBS NETWORK'.