

MADISON, SUNDAY, FEBRUARY 8, 1942

Radio Spotlight Turns on U. W. During Week

Basketball Games, Founders' Day, Concert Scheduled

Radio will turn its spotlight on the University of Wisconsin this week with broadcasts of two basketball games, a Founders' Day program, and a concert by the University Concert band.

Here are the headlines, by calendar and clock:
MONDAY
7:30 a. m. — National Farm and Home Show, national offices of Future Farmers of America discuss aims and plans of farm families — WMAQ.

Defense Programs Tonight Will Tell Story of State Firms, Show America on Offensive

Frequencies

Table listing radio frequencies for various stations like WIBA, WISN, WISN-TV, etc.

News Broadcasts

Table listing news broadcast times and stations for Sunday.

Sports Reviews

10:15 WTMJ

Other Stations Sunday

Morning
7:30 String Intermezzi—WBBM
8:00 Good Morning—WGN
8:00 Everybody's Hour—WLS

WIBA Sunday

Morning
7:00 NBC News Resume
7:00 NBC Peerless Trio
7:00 NBC Tone Pictures
7:00 NBC News Here and Abroad

WHA Sunday

12:00 Noon Musicale
1:00 NBC Melodies
1:30 Backgrounds of Today's Events

WHA Monday

7:30 Band Wagon
7:55 World Headlines
8:00 Morning Melodies
8:05 State Headlines

Radio Editors' Poll Favors Bob Hope Over Jack Benny



Two defense programs will highlight the airwaves tonight. At 4 p. m., through WHA, a story concerning the vital efforts of the Allis-Chalmers Manufacturing Co. is making to the country's all-out effort will be featured on "Wisconsin Industry at War" series.

At 9:30 p. m., through WBBM, "They Live Forever," designed to show America on the offensive, will be premiered. The program will picture the nation morally at arms.

Religion

9 a. m. — Church of the Air (WBBM): Dr. Harold Leonard Bowman, Presbyterian, on "Teach Us to Live Religiously." National Radio Pulpit (WMAQ): Dr. Ralph W. Sackman on "When God Goes Along."

Discussion

10:02 — Northwestern Reviewing Stand (WGN): Singapore and Its Significance to the United States. 10:30 p. m. — Invitation to Learning (WBBM): Julian Huxley, English scientist, and Henry Pratt Fairchild, sociologist, aid in examining Thomas Robert Malthus' "Essay On Population."

Drama

1 p. m. — Famous Fireside Plays (WENR): S. N. Behrman's "Biography." 3:30 p. m. — Arch Rebel Play (WMAQ): "Paul Revere," a small boy in national defense.

Music

10:30 a. m. — Music and American Youth (WMAQ): Drake university symphony orchestra. America Preferred (WGN): Erika Morini, violinist. 11:30 a. m. — Radio City (WCFL): Mahler's third symphony.

Good Listening: 'The World Is Yours'

By MRS. ARTHUR LENTZ (Member, Radio Committee, Madison Branch, American Association of University Women)

Proof of the interest and popularity that can be aroused by a truly well done and interesting educational radio program can be found in the example of "The World Is Yours."

AAUW

Begun in 1936, through the cooperation of the National Broadcasting Co., the Smithsonian Institution, the United States office of education, and the Works Progress administration, this feature evidenced such immediate interest that a survey showed a listening audience of no less than 1,000,000 during its first year.

Sports Reviews

MONDAY
P. M. 6:15 WIBA WGN

Markets

MONDAY
A. M. 10:45 WLS 12:10 WISN

Other Stations Monday

Morning
6:00 Prairie Ramblers—WLS
6:00 Breakfast Time Folies—WGN
6:00 Sunrise—WMAQ

Variety

6 p. m. — Jack Benny (WMAQ): instalment three of "The Flight-Wild Murder Case." 7 p. m. — Charlie McCarthy (WLS): Ida Lupino, screen star, guest.

Miscellaneous

3:30 p. m. — Behind the Mike (WIBA): presenting Jack Mike and H. Allen Smith in previews of their new programs.

News Broadcasts

Table listing news broadcast times and stations for Monday.

Sports Reviews

MONDAY
P. M. 6:15 WIBA WGN

Markets

MONDAY
A. M. 10:45 WLS 12:10 WISN

Other Stations Monday

Morning
6:00 Prairie Ramblers—WLS
6:00 Breakfast Time Folies—WGN
6:00 Sunrise—WMAQ

Afternoon

Table listing afternoon broadcast times and stations.

Sports Reviews

MONDAY
P. M. 6:15 WIBA WGN

Markets

MONDAY
A. M. 10:45 WLS 12:10 WISN

Other Stations Monday

Morning
6:00 Prairie Ramblers—WLS
6:00 Breakfast Time Folies—WGN
6:00 Sunrise—WMAQ

WIBA Monday

Table listing WIBA Monday broadcast times and stations.

Sports Reviews

MONDAY
P. M. 6:15 WIBA WGN

Markets

MONDAY
A. M. 10:45 WLS 12:10 WISN

Other Stations Monday

Morning
6:00 Prairie Ramblers—WLS
6:00 Breakfast Time Folies—WGN
6:00 Sunrise—WMAQ

Advertisement for Bargains in Wallpaper, MAUTZ PAINT FACTORY, 939 EAST WASHINGTON AVE., BADGER 490.

Large advertisement for Guard Your Family's Health, featuring an image of a milk bottle and text about conserve milk bottles.

Advertisement for The First National Bank, featuring the text 'Who will settle your estate?' and 'If you name a capable executor in your will...'.

Advertisement for First Mortgage Loans, Rates as Low as 4%, LOWEST IN MADISON HISTORY, AND NO COMMISSIONS.

Advertisement for Milwaukee Solvay COKE CASTLE & DOYLE, BADGER 141.

Advertisement for The First National Bank, TRUST DEPARTMENT, 1 S. Pheasant St., University Ave. at Park St.