MADISON, SUNDAY, SEPTEMBER 28, 1941



Emma Otero, lovely Latin-American soprano, pictured here, has been gifted with a program renewal and will continue to be heard Sundays at 12:30 p.m., e.s.t., over the NBC-Red network with H. Leopold Spitalny's orchestra. She is regarded as the soprano discovery of the year.

Freq	uencie	'S		
WIBA	1310	WGN		720
WHA .	570	WIND		560
KMOX	1120	WISN	*******	1150
ESTP .		WJJD	********	2160
WBRM	780	WLBL		930
WCCO	830	WLS .		890
WCFL	1000	WLW		700
WEMP .	1340	WMAQ		670
WENE	890	WTMJ		620

(Programs listed by The State Journal are checked to the last possible moment. Changes may be made however, at the discretion of stations and networks.)

WIBA Sunday

Morning
7 00 NBC News Resume
7 05 NBC Peerless Trio
7 15 Melodles
7.30 NBC Tone Pictures
8 00 NBC News Here and Abroad
8 15 NBC Coast-to-Coast Bus
9 30 Norwegian Program
9 30 NBC Southernaires
10 00 NBC News Report
10 25 Morning Melody
10 320 Joey Tantilio Orchestra
11 00 NBC Foreign Policy Association
11:15 NBC Fm An American
11 30 First Congregational Church
Afternoon

utheran Gospel Hour

1 15 Lutheran Gospel Hour 1:30 Univ. of Chicago Round Table 2:30 NBC 18th Century Favorites 2:15 NBC H. V. Kaltenborn 2:30 NBC Sammy Kaye Serenade 2:300 NBC String Symphony 2:30 NBC Behind the Mike 2 100 NBC Sammy Kaye Serent 3:00 NBC String Symphony 3:00 NBC Behind the Mike 4:00 Parade 4:00 NBC Gold Star Mothers

5 00 NBC The Catholic Hour 5 00 NBC The Catholic Hour 5 00 NBC The Great Gildersleeve 6 00 NBC Bandwagon 7:00 NBC Bandwagon 7:00 NBC Charlie McCarthy 7:30 Music of the Day 7.39 Music of the Day
7.55 New Resume
8:00 NBC Merry-Go-Round
8:00 NBC Album of Familiar Music
9:00 Old Fashioned Revival Hour
6:05 NBC Story Behind the Headlines
1:00 NBC Henry Busse Orchestra
1:00 NBC News Edition
1:56 Chapter Orchestra
1:56 Chapter Corp.

News Broadcasts

SUNDAY

A. M.

7 00 WEBM WLW
2 00 WIBA WLW
2 00 WIBA WLW
3 00 WIMAQ WBBM 8:15 WGN
9 00 WTMJ WLW
9 9:00 WGN
9 25 WGN
9 09 WMAQ WBBM10:00 WIBA WLW
11 55 WTMJ
10:00 WTMJ
12 30 WIBA
10:30 WMAQ
11 30 WIBA
11:35 WMAQ
12 30 WIBA
11:35 WMAQ
12 30 WIBA
11:35 WBBM
11:35 WBBM
12:30 WGN
14 45 WBBM

Sports Reviews

Other Stations Sunday

Morning Good Morning-WGN Intermeggo for Strings-7 30 Intermezzo for Strings—WBBM
F 00 Chicagoland Church Hour—WG:
F 06 Church Services—WTMJ
E 15 Life and the Land—WBBM
E 15 Children's Hr.—WMAQ WLW
6 30 From the Organ Loft—WBBM
9 50 From the Organ Loft—WBBM
9 60 Bible Highlights—WMAQ
8 60 Musical Millwheel—WLS
9 60 Church of the Air—WBBM
9 60 N. U. Reviewing Stand—WGN
9 15 Masters of Rhythm—WTMJ
9 30 Thrills and Romance—WMAQ
9 30 Wings Over Jordan—WBBM
9 50 California Melodies—WGN
9 45 Youchi Hiraoka—WMAQ
10 35 Sing a New Song—WMAQ
10 13 Radio Parade—WMAQ
11 30 Cacond Guessers—WMAQ
11 30 Record Gressers—WMAQ
11 30 Radio City Music Hall—WLW
11 30 Academy Award—WGN
Afternoon Afternoon

12 % Upton Close-WMAQ
12.90 The Vagabonds-WENR
12.55 George Fisher-WGN
12.15 Silver Strings-WTMJ WMAQ
12.30 World Is Yours-WMAQ WTMJ
12.30 Yom Kippur-WBIM
12.30 Matince with Lytell-WENR
1.00 Raiph Ginsburgh's Orch.-WGN
1.00 Sunday Down South-WMAQ
WTMJ

100 Sunday Down South—WMAQ
WTMJ
100 Spirit of '41_WBBM
100 Cubs vs. St. Louis—WCFL
1:00 L. C. Roundtable—WMAQ
1:55 Packers vs. Bears—WENR WTMJ
2:00 Cubs vs. Cardinals—WGN
2:00 Cubs vs. Cardinals—WMAQ
2:00 Store vs. Dears—WMAQ
2:01 H V Kaltenborn—WMAQ
2:05 Sammy Kaye Orch.—WMAQ
2:05 Sammy Kaye Orch.—WMAQ
3:06 String Symphony—WMAQ
3:06 String Symphony—WMAQ
3:06 String Symphony—WMAQ
3:07 WMAQ
3:08 String Symphony—WMAQ
3:09 Charles Dant Orch.—WBBM
3:08 Lawrence Welk's Orch.—WGN
4:00 Family Hour—WBBM
4:09 U. C. Roundtable—WTMJ
4:00 Art Jarrett Orch.—WGN
4:00 Rhythms by Ricardo—WENR
Everling Evening

legretto movement from the "Se-

Evehing

5:00 Double or Nothing—WGN

5:00 Amateur Hour—WENR

5:00 Silver Theater—WBM

5:00 Catholic Hour—WMAQ

5:00 Masters of Classics—WTMJ

5:00 Bulldog Drummond—WGN

5:00 Great Glidersleeve WLW WMAQ

5:00 These Four Men—WMAQ WTMJ

6:00 These Four Men—WMAQ WTMJ

6:00 These Four Men—WMAQ WTMJ

6:00 Barin Battle—WBBM

6:00 Griff Williams Orch—WGN

6:00 Flags & Quirt—WLW WENR

7:00 Charlle McCarthy WTMJ WMAQ

7:00 Charlle McCarthy WTMJ WMAQ

7:00 Inner Sanctum—WENR

7:00 Charlle McCarthy WTMJ WMAQ

7:00 Marry-Go-Round—WTMJ WMAQ

7:00 Walter Winchell—WENR

8:00 Sunday Evening Hr.—WBBM

8:10 Farker Family—WENR WLW

8:00 Sunday Evening Hr.—WBBM

8:10 Farker Family—WENR WLW

8:00 Sunday Evening Hr.—WBBM

8:10 Farker Family—WENR WLW

8:00 Chicago Symphony—WGN

8:10 Inner Rich—WENR WLW

8:00 Cood Will Hour—WENR

8:00 Take It or Leave It—WBBM

9:00 Good Will Hour—WENR

9:00 Good Will Hour—WENR

9:00 Take It or Leave It—WBBM

9:00 Good Will Hour—WENR

9:00 Good Will Hour—WENR

9:00 Good Will Hour—WENR

9:00 Take It or Leave It—WBBM

9:00 Take It or Leave It—WBBM 10:00 Dance Music—WMAQ 10:00 Mrs. Roosevelt—WENR 10:06 Charlie Spivak Orch,—WEBM 10:00 Dick Jurgens Orch,—WGN

Radio Programs Return Today to Standard Time Schedules

Most of your favorite programs; will be heard one hour later starting today. The shift from dayight time back to standard will result in many inconveniences if you don't consult the radio schedules first. Some of the highlight radio

programs for today are:
Two Yom Kippur broadcasts;
the premiere of Wake Up America; the 50th anniversary programs of the University of Chi-cago; Mrs. Eleanor Roosevelt's new series; the marine show; Capt. Flagg and Sgt. Quirt; the return of the Sunday Evening Hour, and the Green Bay Packers-Chicago Bears football game.

Details on these and other out-

standing broadcasts follow, clas-

9 a. m. — Highlights of the Bible (WMAQ): "The End of Evil" by Dr. Frederick K. Stamm Church of Air (WBBM): The Rev Oscar Thomas Olson, guest speak-

9:30 a. m. — Wings Over Jordan (WBBM): Negro spirituals. 11 a. m. — Yom Kippur Services (WGN): with Cantor David Putterman and choir chanting "Kol

12:30 p. m. — Yom Kippur (WBBM): Gen. George C. Mar-shall, United States army chief of staff, speaks to soldiers of the

5 p. m. — Catholie Hour (WMAQ): "The Rights of the Oppressed" with the Rt. Rev. Msgr. Martin J. O'Connor.

Discussion

9 a.m. — Northwestern Review-ing Stand (WGN): John Cudahy, former ambassador to Belgium, on "How Far Should the United States Go in the War."

1 p. m. — Wake Up, America (WENR): premiere broadcast with former Gov. La Follette par-ticipating on "What Would Be the hero of the 1940 world series. Consequences of Our Direct Par-ticipation in War."

1:30 p. m. — University of Chicago Round Table (WMAQ): a cago Round Table (WMAQ): a 3:30 p. m.—Behind the Mike salute on its 50th anniversary with Pres. Maynard Hutchins, Dr. Frank Kuhn, early radio news commen-P. Graham, president of University tator. of North Carolina, and Dr. Robert A. Millikan, president of the California Institute of Technology on British fleet. New Frontiers in Research and

3:30 p. m. — Junior Bar Con-ference (WMAQ): "How the Court Martial Works Today" with Major Gen. Allen W. Cullion, advocate general of the United States Army.

2 p. m. — CBS Symphony (WBBM): Benny Goodman plays
Mozart's "A Major Clarinet ConSydney-3:55 p. m.-News and certo" under direction of Nicolai

3 p. m. — NBC String Symphony (WIBA): Bach's chorale prelude, "Erbarm Dich Mein, O Herre Gott."

- Spaulding and Kos-3:30 p.m. — Spaulding and Kestelanetz (WBBM): Lily Pons, coloratura soprano, guest, singing Hahn's "Could My Songs Their Flight Be Winging" and "Lo, Hear the Gentle Lark."

4 p. m. — Family Hour (WBBM): the story of Anton Dvorak and his "New World Symphony"

phony."
6:30 p. m. — Bandwagon

(WIBA): with Barnee Breeskin and his orchestra. 8 p. m.—Sunday Evening Hour (WBBM); Baritone Lawrence Tibbett, "Vision Fugitive" from Massenet's "Herodiade," "Morning," by Strauss, and "I Will Not Grieve" by Schumann. Sir Thomas Beechan conducts Mozart's al-

cond Divertimento. 8:30 p. m.—Chicago Symphony (WGN): a salute to the University of Chicago; its history in music . . Familiar Music (WIBA): Beethoven's "Moonlight Sonata." 9 p. m. — Symphonic Hour (WIND): "Prelude" and "Lieb-strod" from "Tristen," Wagner.

Sports

11 a. m. - Second Guessers (WMAQ): the barbershop coaches on Saturday's games. 1:55 p. m. - Football (WTMJ, WENR): Green Bay Packers vs.

10:15 Hymns of Faith—WLW
10:15 Dance Music (to 12)—WTMJ
10:30 Bob Grant Orch,—WBBM
10:30 Serenade—WMAQ
11:00 Music You Want—WENR
11:00 Raiph Barlow Orch,—WBBM
11:00 Del Courtney Orch,—WENR
11:30 Henry Busse's Orch,—WENR
11:30 Etchings in Brass—WMAQ
11:30 Andy Kirk Orch,—WBM
11:30 Jimmy Joy's Orch,—WBM
11:30 Jimmy Joy's Orch,—WGN



CAPT. FLAGG, AND SGT. QUIRT

Chicago Bears. 8:45 p. m.—Bill Stern (WENR):

Variety

4 p. m. — Amateur Hour (WENR): with sailors from the 7 p. m. — Charlie McCarthy (WIBA): Pig-tailed tomboy Virginia Weidler, guest.

Short Wave Sunday

general of the United States Army,
4:30 p. m. — American Gold
Star Mothers (WIBA): Mathilda
Burling, president, and Sen. Millard E. Tydings (D., Md.) speakers.

10 p. m. — Mrs. Eleanor Roosevelt (WENR): premiere broadcast of new series.

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SHOFT YY AVE MONGAY

Sydney—3:55 p. m.—News and Music.
VLQ7, 11.88 meg., 25.2 m.

London—4:15 p. m.—"Hello, Children, Program for children evacuated to U. S. A. and Canada. GSC, 9:58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.

Borlin—5 p. m.—News in English.
DJD, 11.77 meg., 25.4 m.; DZD, 10.54 meg., 28.5 m.

London—5 p. m.—News Analysis by Robert Fraser. GSC, 9:58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.

Berlin—5:30 p. m.—Classic Dance

Music for Violin and Piano. DJD, 11.77 meg., 25.4 m.; DZD, 10.54 meg., 28.5 m. London-5:30 p. m.—Band of H. M. Welsh Gunrds. GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m. Moscow—3:45 p. m.—News in English. Moscow-5:45 p. m.—News in English. RNE, 12 meg., 25 m. London — :6:80 p. m. — "Britain Speaks." A Talk by Clive Brook. GSC, 9:58 meg., 31.3 m.; GSD, 11.75 meg.,

5.88 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m. Budapest—6:30 p. m.—News in English; National Anthem; Rakoczi March. HAT4, 9.12 meg., 32.8 m. Rio de Janeiro—7 p. m.—Program in English. PSH, 10.22 meg., 29.3 m. Tokyo—7:25 p. m.—Report. JLU4, 17.78 meg., 10.8 m.; JLG4, 15.10 meg., 19.8 m.

17.75 meg., 16.8 m.; JLG4, 15.10 meg., 19.8 m.

Moscow—8:30 p. m.—English Period.
RV96, 15.18 meg., 19.7 m.

Rome—9 p. m.—News in English.
2RO4, 11.81 meg., 25.4 m.; 2RO6, 15.30
meg., 19.6 m.; 2RO4, 17.82 meg., 18.8 m.

Guatemala—9 p. m.—Concert of the
First Military Band: Music by Camile
Saint-Saens: "The Yellow Princess"
Overture; Melodles of the Opera "Samson and Dellish." TGWA, 9.68 meg., 31 m. Moscow—11 p. m.—News, RV96, 15.18 meg., 19.7 m.

WIBA Monday

7:30 Band Wagon.
3:00 Morning Melodies.
3:15 News and Vlews.
9:30 School of the Air: Afield with Ranger Mac ("Ants").
3:50 U. S. Weather Bureau.
10:00 Homemakers' Hour: "Look Your Best: The Fashion Picture for Fall, Helen Pearson.

Fall, Helen Pearson.

12:45 Magazine Rack.

11:00 Chapter a Day.

11:30 Moods and Melodies.

12:00 Noon Musicale.

12:30 Farm Program: Insulating Your Home for Winter Comfort, Max LaRock.

1:00 Campus Naws.

1:15 Music Album.

1:30 School of the Air: Initation to Reading. "Under the Lion's Paw."

2:00 College of the Air: The World Today Through Literature, Philo M. Buck.

2:00 Music of the Masters: La Boutitique Fantasque: Rossini-Respight.

pight.
3:30 Short Story Time.
3:58 U. S. Weather Burcau.
4:00 Music at Four for You.
4:30 Famous Letters.
4:45 Waltz Time.
5:30 Chamber Music.
5:30 Story Time.
5:45 Excursions in Science No. 34.
6:00 Organ Reverie: Frederick Fuller.

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fens. Then fluming ring

of fire gives contact heat.

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News Broadcasts

MONDAY A.M. MONDAY

A. M. 2:15 WBBM

5:15 WGN 2:55 WBBM

5:45 WMAQ 3:55 WENE

5:55 WBBM 5:00 WBBM

6:15 WBBM 5:15 WTMJ

6:30 WTMJ 5:30 WIBA WGN

7:00 WIBA WGN 5:45 WMAQ WBBM

7:00 WIBA WGN 5:45 WMAQ WBBM

7:30 WBBM 7:55 WBBM

7:30 WBBM 7:55 WBBM

7:55 WTMJ WBBM 9:00 WGN

7:55 WTMJ WBBM 9:00 WGN

8:15 WGN

7:55 WTMJ WBBM 9:00 WGN

10:30 WGN 10:15 WMAQ

P. M. 10:00 WIBA WTMJ 1

10:30 WBA 10:00 WIBA WTMJ 1

10:30 WBA 10:00 WIBA WTMJ 1

10:30 WBA WMAQ 1

12:35 WIBA WMAQ:1:55 WBBM 1

12:55 WTMJ 1

13:55 WTMJ 1

14:55 WTMJ 1

15:55 WTMJ 1

15:50 WGN 1

16:50 WGN 1

17:50 WGN 1

17:50 WGN 1

18:50 WGN 1

Sports Reviews

MONDAY

Markets MONDAY

MONDAY
A. M. P. M.
5:25 WGN 12 50 WIBA
11:45 WIBA WGN 5:30 WIBA Other Stations Monday Morning

Morning

6:00 Bill Anson—WGN
6:00 Suburban Hour—WMAQ
6:00 Subrise Special—WTMJ
6:20 Nothing But the Truth—WGN
6:30 Wishing Well—WBBM
7:00 Your Neighbor—WMAQ
7:15 Gopel Singer—WGN
7:45 Song in Fashion—WMAQ
7:15 Gopel Singer—WGN
7:45 Problem Doctor—WGN
8:00 Rhythm Off the Record—WBBM
8:15 Adam About Eve—WBBM
8:15 Adam About Eve—WBBM
8:15 Linda's First Love—WGN
9:00 The Editor's Daughter—WGN
9:00 The Editor's Daughter—WGN
9:00 Hyrms of All Churches—WBBM
9:00 Helpmate—WBBM
9:00 Helpmate—WBBM
9:00 Helpmate—WTMJ WMAQ
9:15 Fepper Young—WMAQ WTMJ
10:00 Mary Marlin—WTMJ WMAQ
10:15 Fepper Young—WMAQ WTMJ
10:35 As the Twig Is Bent—WGN
10:45 Aunt Jenny's Stories—WBBM
11:00 The Mystery Man—WTMJ
11:00 The Mystery Man—WTMJ
11:00 The Mystery Man—WTMJ
11:00 The Mystery Man—WTMJ
11:00 Helty and Bob—WMAQ
11:15 The O'Neills—WMAQ
11:15 The O'Neills—WMAQ
11:15 This Is Life—WGN
11:16 Dig Sister—WBBM
11:30 As the Twig Is Bent—WTMJ
11:30 As the Twig Is Bent—WTMJ
11:31 Firm & Home Hour—WMAQ
11:45 Aunt Jenny's Stories—WTMJ
11:45 Our Gal Sunday—WBBM
11:200 Life Can Be Beautiful_WBBM

. Afternoon

Afternoon

12:00 Life Can Be Beautiful—WBBM
12:00 Heinle—WTMJ
12:16 Palnied Dreams—WGN
12:15 Woman in White—WBBM
12:30 Right to Happiness—WBBM
12:30 Right to Happiness—WBBM
12:45 Road of Life—WBBM
12:45 Marriage Bureau—WCN
1:00 Young Dr. Malone—WBBM
1:00 Light of the World—WMAQ
1:00 Right to Happiness—WTMJ
1:15 The Goldbergs—WTMJ
1:15 The Goldbergs—WTMJ
1:15 The Mystery Man—WMAQ
1:00 Light of the World—WMAQ
1:00 Right to Happiness—WTMJ
1:15 The Mystery Man—WMAQ
1:00 Right to Happiness—WTMJ
1:15 The Mystery Man—WMAQ
1:00 Pletcher Wiley—WBBM
1:00 Valant Lady—WMAQ
1:45 Arnold Gcimm's D'ghter—WMAQ
1:45 Kate Hopkins—WBBM
2:00 Against the Storm—WMAQ WTMJ
2:00 Orphans of Divorce—WLS
2:15 Ma 'Perkins—WTMJ WMAQ
2:20 America First—WBBM
2:30 Guiding Light—WMAQ WTMJ
2:30 John's Other Wife—WLS
2:45 Vic & Sade—WTMJ WMAQ
2:45 CBS Lecture Hall—WBBM
3:00 Woman's World—WBBM
3:00 Backstage Wife—WMAQ WTMJ
3:15 Stella Dallas—WTMJ WMAQ
3:45 Club Matinee—WENR
4:00 Orphan Annie—WGN

WIBA Monday

MIBA Monday
Morning

6:30 The Happy Hayseeds
7:00 NEC News Here and Abroad
7:15 Musical Clock
7:30 State Journal News Edition
7:30 Nothing but the Truth
7:55 Musical Clock
8:30 Songs of a Dreamer
8:45 Program Resume
8:45 Program Resume
9:45 Petty Baron
9:40 NBC The Scour Hour
9:15 The Novelty Shop
9:30 Virginia Graham
9:45 NBC The Wife Saver
10:00 Mid-Morning News
10:16 Songs You Love
10:30 America Calling
10:45 Riding the Range
11:00 The Other Woman
11:15 Helen's Home
11:30 Musical Calendar
11:45 The Farm Roundup
Afternoon
12:15 Home' Harmonles
12:30 Noon News Edition
12:50 Market Reports
1:00 Melody Moments
1:30 Melody Moments
1:30 The Afternoon Mall
2:00 Melody Moments
1:30 Songs of a Dreamer
3:00 Songs of a Dreamer
3:01 NBC Stella Dallas
3:30 NBC Lorenzo Jones
3:45 NBC Young Widder Brown
4:00 NBC Design for Dancing
4:15 Outdoor Wisconsin
4:30 Campus Dance Hour
4:45 Scattergood Baines
Evening
5:00 NBC Adventure Stories
5:15 Jeanne Bowman

445 Scattergood Baines
Evening
5:00 MBC Adventure Stories
5:15 Jeanne Bowman
5:25 Program Resume
5:30 News Edition
5:45 The Sports Parade
6:00 Dinner Melody
6:30 Meet the Team
6:45 Dr. Friedrich Roetter
7:00 MBC The World's Best
7:30 Sky Over Britain
7:45 Music of the Day
6:00 MBC National Radio Forum
8:30 MBC For America We Sing
9:00 MBC Williamson Jury Trials
9:30 MBC Blue Varieties
10:30 MBC Blue Varieties
10:30 MBC Buyd Raeburn Orchestra
10:30 MBC Ray Heatherton Orchestra
11:00 MBC Carmen Cavallero
11:30 NBC Carmen Cavallero
11:35 MBC Carmen Cavallero
11:55 MBC News

4:00 When a Girl Marries—WMAQ
4:00 Mary Marlin—WBBM
4:15 Painted Dreams—WBBM
4:15 Portia Faces Life—WMAQ
4:30 We, the Abbotts—WMAQ
4:30 Jack Armstrong—WGN
4:30 The O'Neills—WBBM
4:45 Ben Bernie—WBBM
4:45 Vagsbonds—WMAQ
4:45 Tom Mix Storles—WENR

Evening

Evening

5:16 Hedda Hopper-WBBM

5:3) The Bartons-WENR

5:30 Wings on Watch-WENR

5:30 Golden Treasurer-WBBM

6:00 Amos 'n' Andy-WBBM

6:15 Better Business-WENR

6:15 Lanny Ross-WBBM

6:20 Dairyland Aces-WIBU

6:20 Biondie-WBBM

7:00 The World's Best-WLS

7:00 James Melton-WMAQ WTMJ

7:00 The World's Best-WLS

7:00 James Melton-WMAQ WTMJ

7:30 Trite or Felse-WLS

7:30 Trite or Felse-WLS

7:30 The Lone Ranger-WGN

7:30 The Lone Ranger-WGN

7:30 The Lone Ranger-WGN

8:00 For America We Sing-WENR

8:00 For America We Sing-WE

Baseball, Football Tops Week's Radio

Sports broadcasts will headline radio's offerings for the coming week. WGN Thursday will air the 7 p. m.—Kate Smith hour returns-"subway" World series between the Brooklyn Dodgers and the New York Yankees. Saturday the Badger grid wars will start on Camp Randall with WIBA airing the

7 p. m.—Kate Smith hour returns—WBBM.

SATURDAY 11 a. m.-Theater of Today, new

ger grid wars will start on Camp Randall with WIBA airing the Wisconsin-Marquette game.

Highlight programs for the week follow:

MONDAY

4:45 p. m.—Tom Mix stories return—WIBA.

9:30 p. m.—Lum and Abner return—WENR.

9:30 p. m.—Lum and Abner return—WENR.

9:30 p. m.—Cavalcade of America. with Carl Sandburg and Burgess Meredith.

10:30 a. m.—National Cotton Picking contest—WMAQ.

10:30 p. m.—Fibber McGee and Molly return—WMAQ.

12:15 p. m.—World Series game—WGN.

8 p. m.—Fred Allen returns, with Leo Durocher as guest—WBBM.

8 p. m.—Basin Street Chamber Music society on new day—WENR.

12:15 p. m.—World Series game—WGN.

FRIDAY

12:15 p. m.—World Series game—WGN.

FRIDAY

12:15 p. m.—World Series game—WMAQ.

12:15 p. m.—Sortball: Northwestern vs. Kansas State—WBBM.

1:45 p. m.—Football: Wisconsin vs.

1:45 p. m.—Football: Wisconsin vs.

1:45 p. m.—Marion Claire and Allan ones in "The Merry Widow"—WGN.

5 p. m.—Football: Bears vs. Cieve—land—WENR.

2 p. m.—Football: Bears vs. Cieve—land—WENR.

3:15 p. m.—World Series game—wence.

1:45 p. m.—Marion Claire and Allan ones in "The Merry Widow"—WGN.

5:15 p. m.—Football: Bears vs. Cieve—land—WENR.

2 p. m.—Football: Packers vs. Card—land—WENR.

4:35 p. m.—Football: Bears vs. Cieve—land—WENR.

2 p. m.—Football: Packers vs. Cieve—land—WENR.

4:30 p. m.—World Series game—wence.

6:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

7 p. m.—Helen Hayes returns—WBM.

8:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

8:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

8:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

8:30 p. m.—Eddy Duchlin rides the Bandwagon on Sunday Evening Hour—wBEM.

8:30 p. m.—Sortball: Packers vs. Card—land—wENR.

8:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

8:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

8:30 p. m.—Eddy Duchlin rides the Bandwagon—wMAQ.

8:30 p. m.—Eddy Duchlin rides the Bandwagon

53 Years Experience Makes Bus Co. Man Real Transport Expert!



William Neff

When you're doing a good job-keep on doing it! That might be the motto of William Neff, for 53 years have gone by since he first started working on maintenance of public transportation equipment. Bill, as he is called by friends and fellow employees, is in charge of welding operations in the garage of the Mad-ison Bus Company.

"Of course, I haven't been in Madison so long — only 47 years," Bill chuckles. "I guess that makes me the senior employee of the line, as compared with some of the kids who have only been here 20 or 30 years." Mr. Neff started in the business as a lineman with the street car company in Rockford,

in 1888. He was just a young-ster then, for he took up his job in Madison in 1894 before he was 21.

He built and maintained all the electric distribution system of the Madison Railways Com-pany from 1894 until the street cars stopped operating in February, 1935. Many Madisonions will recall the sixteen-ton snowplow, mounted on a huge street-car chassis. Mr. Neff supervised the building of the plow in his own shop, and did much of the work; it was so wide that in clearing Mills Street, the snow was piled up till it covered the sidewalks. His work of the old street-

car days also included the welding of rails as well as installation of overhead wiring. Bill has nothing but admiration for the company's present

shops, where he still works.
"These buss have got to be right, or they don't go on the streets," he emphasizes. "The shop foreman and his whole crew are doing a swell job, and truly insuring the safety of every rider!"

Parking a car was no prob-lem in Madison when Bill Neff started work for the Madison Bus Company . . . because there weren't any cars. And parking will be no problem for you, if you remember that the bus gives you better, faster, cheaper, safer transportation-

and never has to be parked. For Madison's biggest nickel's worth . . . next time, take the bus!—Adv.

WIBA'S -ALL KICKOFF

TODAY BEGINS A NEW RADIO SEASON ... WITH THE RETURN TO STANDARD TIME, AND THE ADDITION OF MANY NEW PROGRAMS.

AS YOUR LOCAL STATION, WIBA IS PRESENTING THE FINEST ARRAY OF ENTERTAINMENT FEATURES. SPORTS, MUSIC, NEWS AND SPECIAL EVENTS.

TUNE IN THIS WEEK

FOOTBALL..

MEET THE TEAM-With Art Bramhall interviewing members of the Badger squad, Mondays through Fridays at 6:30 p. m. Direct from the Varsity Training Table,

FOOTBALL PROPHET - A new gridiron feature with YOU and Art Bramhall picking the winners. Starts Thursday night at 7:30.

WISCONSIN VS. MAR-

QUETTE-Tune to WIBA

Saturday afternoon for the

first game of the season at

FINAL SCORES—all the important games the country over, on the air first over WIBA each Saturday at 5:15.

NBC FEATURES...

THE ROUND TABLE - presented by the University of Chicago, returns on WIBA today at 1:30. 4

FIBBER McGEE & MOLLYwill be back Tuesday night for another great season. Remember the day is Tuesday, and the time is 8:30. COLLEGE HUMOR - one of

the new programs for WIBA listeners, starts Tuesday night at 9:30. Mary Mercer, Bob Strong and others. CHAMBER MUSIC SOCIETY

---of Lower Basin Street, at a new time, Wednesday nights at 8 o'clock. LEADING DANCE BANDS-Henry Busse, Paul White-man, Gene Krupa, Glenn

LOCAL.

NEWS REPORTS — frequent broadcasts throughout the day and night-local news, national news and pickups from abroad.

FARM ROUNDUP -- a new daily feature on the air from 11:45 to 12:15 noon. News, Markets, Interviews and music.

CAMPUS JAMBOREE - conducted by Al Beaumont, Anaftergoon show with popular music and campus fea-

VIRGINIA GRAHAM - with her daily program for women at 9:30 a.m., and also ? Tuesdays and Thursdays at FRIEDRICH ROETTER - for-

eign news commentator. Monday Wednesday and Friday at 6:45 p. m.

ON YOUR DIAL AT 1310

Miller and others,