Radio News and Programs

JOSE ITURBI

Frequencies

KMOX	1090	WIND	560
KOIL	1260	WISN	1120
KSTP	1460	WJJD	1130
WBBM	770	WLS	870
WCCO	810	WMAQ	670
WCFL	970	WLW	700
WENR	870	WMT	600
WGN	720	WOC	1370
WHA	940	WSB	740
WHAS	820	WSM	650
WHO	1000	WTAM	1070
WIBA	1280	WTMJ	620

These programs are subject to change at discretion of the stations.

WIBA Sunday

A. M.
7:00 NBC News Reports
7:05 NBC Peerless Trio
7:15 NBC Cloister Bells
7:30 NBC Tone Pictures
7:55 News Edition
8:00 Melodies
8:15 NBC Coast-to-Coast Bus
9:00 Norwegian Program
9:30 Morning Melody
10:00 Joey Tantillo Orchestra
10:30 Organ Melodies
10:45 WPA Recreation Program
11:00 NBC Concert Hall
11:30 First Congregational Church
P. M.
12:00 Tony Salerno Orchestra
12:30 Noon News Edition
12:45 Norman Thomas Series
1:00 Accordion Parade
1:15 Lutheran Gospel Hour
1:30 NBC Chicago Round Table
2:00 NBC Great Plays
3:00 Madison Bible Fellowship Hour
3:30 NBC "Joe and Mabel"
(WBBM): with "Bojangles" Bill
4:00 Old Fashioned Revival Hour
5:00 NBC The Catholic Hour
5:30 NBC What's Your Idea?
6:00 Allen Roth Presents
6:15 NBC European News
6:30 NBC The Bandwagon
7:00 NBC Charlie McCarthy
7:30 Smoke Rings
7:45 Organ Melody
8:00 NBC Merry-Go-Round
8:30 NBC Album of Familiar Music
9:00 Boxing Preview
9:15 Catholic Charities Campaign
9:30 NBC Deadline Dramas
10:00 Night News Edition
10:15 Club Charmicleer Orchestra
10:30 Mal Hallett Orchestra
11:00 NBC War News
11:05 NBC Bob Crosby Orchestra
11:30 NBC Les Brown Orchestra
11:45 NBC European News

News Broadcasts

SUNDAY

A. M.			
		2:30	WJJD
7:00	WLW	6:00	WENR
7:05	WIBA WBBM	6:15	WBBM WIBA
7:55	WIBA	6:15	WCCO KMOX
8:00	WMAQ WBBM	7:30	WGN
8:00	WLW WCCO	7:45	WIND
9:00	WTMJ WLW	7:55	WBBM WIND
10:00	WTMJ WBBM	8:15	WGN
10:00	KMOX WMAQ	9:00	WGN
10:15	WJJD WLS	10:00	WMAQ WTMJ
10:25	WGN	10:00	WLW WIBA
11:00	WIND WBBM	10:00	WENR
11:55	WTMJ	10:25	KMOX
P. M.		10:30	WBBM
12:00	WCFL	11:00	WIBA WENR
12:15	WMAQ	11:00	WGN WMAQ
12:30	WBBM WIBA	11:45	WCFL
12:30	WCCO KMOX	11:55	KMOX WBBM
12:45	WJJD	11:57	WIBA
1:00	WLW	11:57	WMAQ WENR
1:15	WCFL	12:30	WLW
2:15	WTMJ WMAQ	1:00	WBBM

Sports Reviews

A. M.		P. M.	
11:15	WGN	2:00	WCFL
		9:00	WIBA

Other Stations Sunday

A. M.
8:00 Church Services—WTMJ WIND
8:00 Everybody's Hour—WLS
8:15 Clyde Barrie—WBBM KMOX
8:15 Children's Hour—WMAQ WLW
8:30 Wings Over Jordan—WBBM
8:45 Little Brown Church—WLS
9:00 Chicagoland Church Hour—WGN
9:00 National Radio Pulpit—WMAQ
9:00 Church of the Air WCCO WBBM
9:15 Masters of Rhythm—WTMJ
9:30 Southernaires—WLW WLS
9:30 Indianapolis Symphony—WBBM
9:30 Chills and Thrills—WMAQ
10:00 N. U. Reviewing Stand—WGN
10:05 News and Rhythm WBBM WCCO
10:05 Sing a New Song—WMAQ
10:15 Radio Parade—WMAQ
10:30 Hawaii Calls—WGN
10:30 Music & American Youth WMAQ
10:30 Major Bowes—WCCO WIND
11:00 Peoples Church—WJJD
11:00 Pages of the World—WMAQ
11:30 Radio City—WCFL
11:30 Salt Lake Choir—WCCO
11:55 Weather, Markets—WLS
P. M.
12:00 Sammy Kaye—WMAQ WTMJ
12:00 Church of the Air WCCO KMOX
12:30 On Your Job—WMAQ WTMJ
12:55 American Legion—WBBM
1:00 String Symphony WMAQ WTMJ
1:00 Free Company—WBBM WCCO
1:00 American Pilgrimage—WENR
1:15 Foreign Policy Assn.—WENR
1:15 Alvin C. Reis—WTMJ
1:30 U. C. Roundtable WMAQ WTMJ
1:30 World of Today—WBBM WCCO
1:30 Tapestry Musicale—WENR
1:45 Bob Becker—WGN
2:00 Martha Tilton—WMAQ WTMJ
2:00 The Americas Speak—WGN
2:00 Great Plays—WENR
2:00 N. Y. Philharmonic—WBBM
2:15 H. V. Kaltenborn WMAQ WTMJ
2:15 Boys Town—WLW
2:30 Lavender & New Lace—WMAQ
2:45 Bob Becker—WTMJ WLW
3:00 Muriel Angelus—WMAQ
3:00 Peter Quill—WGN
3:00 National Vespers—WENR
3:15 Tony Wons—WMAQ WLW
3:30 Spalding & Kostelanetz—WBBM
3:30 Joe and Mabel—WMAQ WTMJ
3:30 Behind the Mike—WENR
4:00 Opera Auditions—WMAQ WTMJ
4:00 Design for Happiness—WBBM
4:00 Wayne King Orch.—WENR
4:00 Musical Steelmakers—WGN
4:30 Paul Martin Music—WENR
4:30 Col. Stoopnagle—WBBM WCCO
4:30 Your Dream—WMAQ WTMJ
4:30 The Shadow—WGN
5:00 Double or Nothing—WGN
5:00 Silver Theater—WCCO WBBM
5:00 Amateur Hour—WENR
5:00 Catholic Hour—WMAQ
5:30 Show of the Week—WGN
5:30 What's Your Idea? WMAQ WLW
5:30 Melody Ranch—WCCO WBBM
5:55 Dear Mom—WBBM WCCO
6:00 Jack Benny WMAQ WTMJ WLW
6:00 Bennett's Notebook—WGN
6:30 Celebrity Circle—WBBM
6:30 Pearson & Allen—WENR
6:30 We Predict—WGN
6:30 Bandwagon—WTMJ WMAQ
6:45 Rep. D. H. McLean—WENR
7:00 Charlie McCarthy WTMJ WMAQ
7:00 Revival Hour—WLS
7:00 Columbia Workshop—WBBM
7:30 One Man's Family WTMJ WMAQ
7:30 Crime Doctor—WCCO WBBM
7:30 Inner Sanctum—WLS
8:00 Walter Winchell—WLW WENR
8:00 Sunday Evening Hour—WBBM
8:00 Merry-Go-Round WTMJ WMAQ
8:15 Parker Family—WENR WLW
8:15 Sunday Evening Club—WIND
8:30 Familiar Music—WMAQ WTMJ
8:30 Irene Rich—WENR WLW
8:30 Wythe Williams—WGN
8:45 Bill Stern—WENR WLW
9:00 Good Will Hour—WENR
9:00 Hour of Charm—WMAQ WTMJ
9:00 Take It or Leave It—WBBM
9:00 Revival Hour—WIND WCFL
9:15 American Forum of the Air-WGN
9:30 Helen Hayes—WBBM WCCO
9:30 Deadline Dramas—WTMJ WMAQ
10:00 Hermit's Cave—WBBM
10:00 Meet the Music—WIND
10:00 The Answer Man—WGN
10:05 Bobby Ramos Orch.—WMAQ
10:05 Woody Herman Orch.—WENR
10:15 Dance Music (to 12)—WTMJ
10:30 Lou Breeze Orch.—WMAQ
10:30 Griff Williams Orch.—WGN
10:30 Mal Hallett Orch.—WENR
10:45 Dick Jurgens Orch.—WGN
10:45 Bobby Day Orch.—WBBM
11:00 Church of the Deliverance WIND
11:00 Glenn Garr Orch.—WBBM
11:05 Bob Crosby Orch.—WENR
11:05 Claude Thornhill Orch.—WMAQ
11:15 Teddy Powell Orch.—WGN
11:30 Les Brown Orch.—WENR
11:30 Russ Morgan Orch.—WMAQ
11:30 Art Kassel Orch.—WGN
11:30 Moon River—WLW
11:30 Bob Knight Orch. WBBM WCCO
12:00 Nite Watch (to 4)—WIND
12:00 Ace Brigode Orch.—WBBM
12:00 Jan Garber Orch.—WGN
12:00 Music You Want—WENR
12:00 Teddy Wilson Orch.—WMAQ
12:00 Ted Flo Rito Orch.—WGN
12:30 Lionel Hampton Orch.—WBBM
12:30 Bob Crosby Orch.—WMAQ
12:30 Bobby Ramos Orch.—WENR
1:00 Eddy Duchin Orch.—WGN

AUTO FURNITURE PLAIN NOTE LOANS
without Endorsers
$30 TO $300
Terms—Up to 20 Months
Quick, Friendly Service
STATE LOAN CO.
315 Tenney Bldg. Gifford 4720

Free Company Offers Fifth in 'Liberty' Series Over WBBM at 1 p. m.

"Freedom's A Hard Bought Thing" by Stephen Vincent Benet, Pulitzer, poetry prize-winner, will be the fifth presentation of the Free Company in its "drama of liberty" series today at 1 p. m. through WBBM. The story tells the dramatic escape of a Negro slave through the underground railroad to the north in pre-Civil war days.

◇ ◇ ◇

Today's outstanding attractions follow, classified:

Religious

8:30 a. m.—Wings Over Jordan. (WBBM).

9 a. m.—National Radio Pulpit (WMAQ): "Equal to the Emergency." . . . **Church of Air** (WBBM): with Bishop Ada Wright Leonard, Methodist.

11 a. m. — Peoples Church (WJJD): "The Value of Worry." . . . **First Congregational** (WIBA).

3 p. m.—National Vespers (WENR): "Which Way to Tell Right from Wrong."

5 p. m.—Catholic Hour (WIBA, WMAQ): "The Spirit of Penance."

8:15 p. m.—Sunday Evening Club (WIND): with Dr. Paul Scherer, Lutheran.

◇ ◇ ◇

Discussion

10 a. m.—Reviewing Stand (WGN): "Government Regulation on Life Insurance."

12:35 p. m.—American Legion (WBBM): "The Boy's State and the Future" concludes series.

1:15 p. m. — Foreign Policy (WENR): "The Balkan Front."

1:15 p. m.—Judge Alvin C. Reis (WTMJ).

1:30 p. m.—Chicago Roundtable (WIBA, WMAQ): a discussion of the relationship between rising public debt, price inflation, changes in national economy, and the post-war depression.

2 p. m.—Rotary Pan-America (WGN): dedicated to Ecuador.

6:30 p. m.—News of South America (WENR): with James A. Farley telling of his recent trip.

6:45 p. m.—Rep. D. H. McLean (WENR): the New Jersey Democrat on "Universal Daylight Saving Time."

◇ ◇ ◇

Drama

2 p. m.—Great Plays (WENR): "The American Theater, 1920-1940" a resume of legitimate hits.

5 p. m. — Silver Theater (WBBM): "Lady With Ideas," with Ann Sothern.

6:30 p. m. — Screen Guild (WHAS): Irene Dunne and Robert Montgomery in "My Favorite Wife," a mix-up domestically.

7 p. m. — Workshop (WBBM): a radio quiz, "Out of the Air."

7:30 p. m.—Inner Sanctum Mystery (WLS): "The Man Who Hated Death," with Boris Karloff in the sympathetic role of an undertaker.

9:30 p. m. — Helen Hayes (WBBM): "A Little Journey," happiness discovered by work after life of luxury.

10 p. m. — Hermit's Cave (WBBM): "The Possessed," the haunts of war.

◇ ◇ ◇

Serious Music

9:30 a. m.—Indianapolis Symphony (WBBM): Schubert's Unfinished, "Symphony No. 8."

10:30 a. m.—Music and Youth (WMAQ): the Oberlin Woodwind Ensemble.

11:30 a. m.—Radio City Music Hall (WCFL): premiere of the "Robinson Crusoe Suite," adapted from Offensbach's operetta.

1 p. m. — String Symphony (WMAQ): Lars Erik-Larson's "Sinfonietta."

2 p. m. — New York Philharmonic (WBBM): Jose Iturbi, pianist, playing Tschaikowsky's "Concerto in B Flat."

3:30 p. m.—Spalding and Kostelanetz (WBBM): Gladys Swarthout, mezzo-soprano, sings Mendelssohn's "On Wings of Song" and "Carry Me Back to Old Virginny."

4 p. m.—Design for Happiness (WBBM): Kenny Baker, guest, highlights Sullivan's "The Lost Chord."

6 p. m.—Russell Bennett's Notebook (WGN): resuming his series.

8 p. m.—Sunday Evening Hour (WBBM): premiering in America Wagner's "Children's Catechism for Cosima's Birthday," with Efrem Zimbalist, violinist, guest soloist.

10:05 p. m.—Meet the Music (WENR): Tschaikowsky's "Symphony No. 3 in D Major."

◇ ◇ ◇

Popular Music

6:30 p. m.—Bandwagon (WIBA, WMAQ): with Bob Crosby's orchestra.

8 p. m. — Merry-Go-Round (WMAQ, WIBA): tunes of gay '90s days.

◇ ◇ ◇

Variety

10:30 a. m. — Capitol Family (WIND): Harry Salter, orchestra leader, and Mary Small, singer, guest.

3:30 p. m.—Behind the Mike (WENR): the telephone and radio.

4:30 p. m. — Col. Stoopnagle (WBBM): with Frederic March and wife Florence Eldridge as guests.

5:30 p. m.—What's Your Idea (WIBA, WMAQ): with Louise Rainer, guest.

6:30 p. m. — Celebrity Circle (WBBM): with Eddie Cantor.

7 p. m. — Charlie McCarthy (WIBA, WMAQ): Una Merkel gives Charlie a lesson in romance.

Sports

8:45 p. m.—Bill Stern Interviews (WENR): Alfred Gwynne Vanderbilt discusses horse racing.

◇ ◇ ◇

Miscellaneous

1 p. m. — Poetry Pilgrimage (WENR): to Bret Harte's "Honeymoon Cottage."

2 p. m.—Peru Salute (WMAQ): the 10th anniversary of NBC's shortwave system with a program of Peruvian native music and native speeches.

Short Wave Sunday

Sydney—3:55 p. m.—Music. VLQ7, 11.88 meg., 25.2 m.

Berlin—5:15 p. m.—German Folk Concert. DJD, 11.77 meg., 25.4 m.

Moscow—6 p. m.—Broadcast in English. RV96, 15.41 meg., 19.9 m.; RNE, 12 meg., 25 m.

Budapest—6:30 p. m.—News in Hungarian; March; News in English; Radio Messages; National Anthem. HAT4, 9.12 meg., 32.8 m.

Guatemala—7 p. m.—Orchestra of Jose Molina Phillios, with noted soloists. TGWA, 9.68 meg., 31 m.

Berlin—7:15 p. m.—News in English. DJD, 11.77 meg., 25 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

London — 7:30 p. m. — "Britain Speaks." Talk by J. B. Priestley. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

Tokyo—7:30 p. m.—Piano Solo. JVZ, 11.81 meg., 25.3 m.; JLG4, 15.16 meg., 19.8 m.

London—8:15 p. m.—"His Majesty's Patrol Vessels." Feature Program by John Gouch. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

Rome—9 p. m.—News in English. 2RO3, 9.63 meg., 31.1 m.; 2RO4, 11.81 meg., 25.4 m.; 2RO6, 15.30 me., 19.6 m.

London — 9 p. m. — "Democracy Marches": Talk. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

Berlin—9:30 p. m.—News in English. DJD, 11.77 meg., 25 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

Tokyo—11:40 p. m.—Children's Hour. JZI, 9.53 meg., 31.4 m.

Moscow—2 a. m.—English Period. RV96, 15.18 meg., 19.7 m.

Short Wave Monday

Sydney—3:55 p. m.—Music. VLQ7, 11.88 meg., 25.2 m.

London—5:15 p. m.—"Hello, Children!" Program for children evacuated to Canada and the U. S. A. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

Berlin—5:15 p. m.—"Hans Sachs" National Opera. DJD, 11.77 meg., 25.4 m.

Budapest—6:30 p. m.—News in Hungarian; Music; News in English; Hungarian Songs; National Anthem. HAT4, 9.12 meg., 32.8 m.

Rio de Janeiro—7 p. m.—Program in English. PSH, 10.22 meg., 29.5 m.

Tokyo—7:05 p. m.—New Japanese Music. JVZ, 11.81 meg., 25.3 m.; JLG4, 15.16 meg., 19.8 m.

Berlin—7:15 p. m.—News in English. DJD, 11.77 meg., 25.4 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

Vatican City—7:30 p. m.—News Broadcast and Comment. HVJ, 9.6 meg., 31.06 m.

London — 7:30 p. m. — "Britain Speaks." Talk by Leslie Howard. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

London—7:45 p. m.—Headline News and Views. Commentator: Lindley Fraser. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

Berlin—8:30 p. m.—Club of Nations. DJD, 11.77 meg., 25 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

London — 9 p. m. — "Democracy Marches." Talk by H. L. Brailsford. GSC, 9.58 meg., 31.3 m.; GSL, 6.11 meg., 49.1 m.

Rome—9 p. m.—News in English. 2RO3, 9.63 meg., 31.1 m.; 2RO4, 11.81 meg., 25.4 m.; 2RO6, 15.30 meg., 19.6 m.

Guatemala—9 p. m.—First Military Band, under the direction of Col. Franz Ippisch. TGWA, 9.68 meg., 31 m.

Lima, Peru—9:30 p. m.—A Wine Harvest Festival in Peru: Florence Nelson Llona; A visit to Lima's Fascinating Museums; Peru Today: Victor Llona. OAX-4Z, 6.08 meg., 49.6 m.

Berlin—9:30 p. m.—News in English. DJD, 11.77 meg., 25 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

Tokyo—11:20 p. m.—Choral Selections. JZI, 9.53 meg., 31.4 m.

Moscow—2 a. m.—English Period. RV96, 15.18 meg., 19.7 m.

Yankee Bargain Ends at Last

ATHOL, Mass.—(U.P.)—This town was relieved of a 65-year financial obligation Saturday by the death of Mrs. Addie J. Stratton, 83.

Back in 1876 when the town needed money, Mrs. Stratton's father, Lyman Jennings, a farmer, drove a Yankee bargain. He gave the town $9,000, and in return the town agreed to pay him $540 a year as long as he lived, pay his widow $170 a year as long as she survived him, and his children $120 a year as long as they lived.

Jennings lived until 1908, collecting $17,280 from the town. His widow lived to collect two payments totaling $340. Mrs. Stratton has collected for 31 years, in all $3,720.

WIBA to Present 'Bringing Up Mother' in Safety Series

"Bringing Up Mother" is the third safe driving radio dramatization to be presented over WIBA at 6:30 p. m. Tuesday.

The story is about a trip Dexter, Jeanie, George, and his mother take to a nearby town in a car. The mother, Mrs. Tompkins, gets some pointers on safe driving from the three high school students who are taking the driver training course.

The cast will include Robert Timmerman, Donald Kirkpatrick, Luralie Litscher, Guilford Glasier, Shirley Peterson, Richard Cuilla, George Torgerson, Patty Lou Holmes, and Joyce Johannes. Ruth Kentzler will direct.

The safety series is sponsored by the Madison Education assn., the Dane County Safety council, the safety department of the state motor vehicle division, the Madison traffic department, and the traffic and safety committee of the city council.

Former British Radio Official to Speak Here

Charles A. Siepmann, formerly a high official in the British Broadcasting Corp., will speak on "Radio—Propaganda Weapon in the Crisis" at 8 p. m. Friday in the Wisconsin Union theater. Siepmann now is lecturer on radio at Harvard university.

Dodgeville Forensic Winners Named

DODGEVILLE — Elizabeth Rowe, Mary Ann Crase, Jeanette Kepke, and Arlene Anderson were winners in an extemporaneous reading, oratory, humorous declamatory, and non-humorous declamatory at the Dodgeville high school's annual forensic contest.

Judges were M. G. Pfefferkorn, Dorothy Zehme, and Mary Miland, all of Montfort.

WHA Monday

8:00 Band Wagon.
8:15 Morning Melodies.
9:00 News and Views: Grant Haas.
9:30 School of the Air: Afield with Ranger Mac—"Beauty and the Insects".
9:50 U. S. Weather Bureau.
10:00 Homemakers' Program: Our Home Experience, Harriet Olson and group. Ways With Cheese in Lenten Dishes, Ruth Humboldt.
10:45 The Chapel of the Air: Religious Poetry.
11:00 Chapter a Day.
11:30 Gems for Organ: Frederick Fuller.
11:45 Improving Leisure Time Activities.
12:00 Noon Musicale.
12:30 Farm Program: DHIA Practices that Click, Glen Vergeront, A. J. Cramer, and Roy Harris: Town Meetings and Weeds, G. Briggs, H. Lunz.
1:00 Campus News.
1:15 Music Album.
2:30 School of the Air: This Our Democracy—"Federal Government".
1:45 Irene Bird, contralto.
2:00 College of the Air: Farm Science Spotlight—"Soil".
2:15 I'm an American: Angelo Patri.
2:30 Music of the Master: Dvorak: New World Symphony, 1st half.
3: College of the Air: Your Job Outlook: "Job Trends".
3:30 PTA Radio Forum.
3:45 The Serenaders.
3:55 U. S. Weather Bureau.
4:00 Organ Reverie.
4:30 Wis. Election Forum: John Callahan.

Calling All Radio Owners

Let Us Re-Set Your Push Buttons Now!
Avoid the Big Rush!
25,000 Radios—Only 25 Trained Service men in Madison—Act now for fast service.
My 20 years of designing and repairing radios has enabled me to construct special equipment to set your push button tuning frequency any day or night—even if station is not then on the air.
PHONE F. 7734
SWANTZ
RADIO SERVICE

Good Listening . . .

Radio's 'Quiz Kids'

By ELEANOR G. COFFMAN
(Of the Radio Committee, Madison Branch, American Association of University Women)

Among the interesting radio performers of the present day are the Quiz Kids. Their Wednesday evening program seems full of fun and it has attracted listeners of all ages.

AAUW

There is something about children — something spontaneous—which appeals to adults, and the Quiz Kids are presented in a manner which brings out this quality. It seems as though they make their replies and comments on the spur of the moment.

That very point, the question of whether the program is fresh or canned, would appear to have been the one which has most perplexed the sponsors of the program. They declare it has been difficult to convince people that children could answer questions so intelligently. According to the promotion department of the company which has placed this feature on the radio, the Quiz Kids know nothing whatever about the program in advance. Here is the official statement made as to the method used in selecting the questions:

"The Cowan company assists in writing the scripts, selects the children, and, in cooperation with Sidney L. James, is in charge of selecting questions. Thousands of questions are received each week. They are first sorted out by Mr. Cowan's staff, and approximately one-tenth are sorted out as having possibilities, and are classified as to subject. The classified questions then go to Mr. James for final selection."

The idea for the Quiz Kids program originated, we are told, in the mind of Louis G. Cowan just about one year ago. A friend on the staff of the Chicago Daily News suggested the names of several bright children, and a trial program was held. Two of the children sugested were chosen at that time to broadcast, and a research was started for other good material.

The Quiz Kids group changes from time to time. Boys and girls who prove expert at answering questions stay on for a later program, and other children are chosen to replace those who do not measure up to the standard. Even a single program, however, is something a child may appreciate, since it leaves him with a $100 bond as a reward.

So many programs of the "blood-and-thunder" or "gangster" type have been foisted on radio listeners that it is refreshing to have something so enjoyable and interesting as Quiz Kids on the air. It is to be hoped that the success of this venture will lead other companies to sponsor wholesome and worthwhile radio presentations.

NBC Plans Special Program

WIBA Dedication Set Wednesday

Special programs throughout the day will mark WIBA's schedule Wednesday in dedication of its new studios in the Tenney bldg. The National Broadcasting co. will join in the celebration with a special broadcast. Detailed schedules, now being arranged, probably will be announced Monday.

◇ ◇ ◇

Other highlights of the week—including the college boxing tournament—follow:

MONDAY

8:45 a. m.—Hymns of All Churches, new to Columbia network—WBBM.
9:15 a. m.—Bachelor's Children returns to WTMJ.
4:30 p. m.—Wisconsin election forum: John Callahan—WHA.
8 p. m.—Robert Taylor, Walter Pidgeon, and Ruth Hussey in "Flight Command"—WBBM.
8:30 p. m.—Woody Herman and his Chips visit the Chamber Music Society of Lower Basin st.—WIBA, WENR.

TUESDAY

4:30 p. m.—Wisconsin election forum: E. G. Doudna—WHA.
8 p. m.—Battle of the Sexes: Lawrence Tibbett, Jr., Jack Merivale, John Craven, Keenan Wynn, Glorianne Lehr, Ethel Barrymore Colt, Nedda Harrigan, John Edwards—WMAQ.
8:30 p. m.—Owen D. Young on "Defense in Action"—WGN.
9 p. m.—Una Merkel visits Bob Hope—WIBA, WMAQ.
9 p. m.—Viscount Halifax addresses dinner meeting of the Pilgrims of the United States—probably WENR (on WIBA at 9:30).

WEDNESDAY

6:45 a. m.—Betty Crocker, new to Columbia network—WBBM.
4 p. m.—"King Lear"—WHA.
5 p. m.—Wisconsin election forum: Judge Alvin C. Reis—WHA.
6:30 p. m.—Cavalcade of America: Herman Melville and "Moby Dick"—WMAQ.
9 p. m.—Boxing: Lew Jenkins vs. Bob Montgomery—WENR.
10:15 p. m.—Boxing: Golden Gloves, New York vs. Chicago—WGN.

THURSDAY

10:30 a. m.—Atty. Gen. Robert H. Jackson speaks from Havana—WIBA.
1:30 p. m.—National collegiate boxing tournament—WIBA.
4 p. m.—University of Wisconsin band—WHA.
4:30 p. m.—University Engineering exposition—WIBA.
4:30 p. m.—Wisconsin election forum: Justice Chester A. Fowler—WHA.
7:30 p. m.—National collegiate boxing tournament—WIBA.
7:30 p. m.—In Chicago Tonight: Henry Armetta, Dante the magician, Joe Venuti—WGN.
8 p. m.—Don Ameche joins Bing Crosby's show—WIBA, WMAQ.
8:35 p. m.—America's Town Meeting: W. W. Waymack, Clifford V. Gregory, and Dan D. Casement on "How Does This War Threaten the American Farmer?"—WENR.
9:30 p. m.—Chicago Symphony orchestra, with Gregor Piatigorsky, cellist—WGN.

FRIDAY

1 p. m.—Music Appreciation hour—WIBA.
2:15 p. m.—Philadelphia orchestra—WGN.
4:30 p. m.—Wisconsin Election Forum: Howard J. Williams—WHA.
7 p. m.—Kate Smith presents Bob Hope, Dorothy Lamour, and Una Merkel in "Road to Zanzibar"—WBBM.
7:30 p. m.—National collegiate boxing tournament—WIBA.
8 p. m.—Great Moments from Great Plays: "You Can't Take It With You"—WBBM.
8:30 p. m.—Madeleine Carroll in "Let Us Be Gay"—WBBM.
9 p. m.—Herbert Hoover—probably WENR.
9 p. m.—Louella Parsons presents Marlene Dietrich and Bruce Cabot in "Flame of New Orleans"—WBBM.

SATURDAY

9 a. m.—Delta Sigma Rho oratory finals—WHA.
11:15 a. m.—University Engineering exposition—WHA.
2 p. m.—Delta Sigma Rho discussion finals—WHA.
3:30 p. m.—Columbia, S. C., music festival—WMAQ or WENR.
6 p. m.—People's Platform: "Civil Liberties Today"—WENR.
8:30 p. m.—Jackson day dinner: President Roosevelt—WBBM.
8:35 p. m.—NBC Symphony, conducted by Arturo Toscanini—WCFL.

SUNDAY, MARCH 30

1:30 p. m.—University of Chicago Roundtable: Philip F. La Follette, Clifton M. Utley, and Prof. Leland C. DeVinney on "Shall America Convoy to Britain?"—WIBA, WMAQ.
2 p. m.—Great Plays: Drinkater's "Robert E. Lee"—WIBA, WENR.
3:30 p. m.—John Charles Thomas visits Andre Kostelanetz—WBBM.
6:30 p. m.—Matty Malneck rides the Band Wagon—WIBA, WMAQ.
8:45 p. m.—Frank Buck visits Bill Stern—WENR.

◇ ◇ ◇

WANT AD—BADGER 6000

Marble - Granite - Bronze
ART MEMORIALS
DIRIENZO BROS., INC.
2436 Regent St. Fairchild 698
AT THE CEMETERIES
Distinctive Service for Over 30 Years
Also Commercial Sand Blasting

GOOD CREDIT, Parents, Protect Your Children

PROTECTS them against the taunts of other children, protects them against overspending and gives them a better idea of what money is really worth.

The time to help children over the rough spots of life that are to come later, is now, while they are with you.

They will be proud always to know that their dad had always maintained an A-No. 1 credit record.

MADISON RATING BUREAU
Madison's Only Credit Clearing House

News Broadcasts

MONDAY

A. M.			
		2:45	WGN
6:00	WLS	2:55	WBBM KMOX
6:15	WJJD	3:15	WJJD
6:30	WTMJ WLW	3:55	WENR
6:45	WLS WMAQ	4:45	WLW
6:55	WBBM	5:15	WJJD WMAQ
7:00	WIBA WBBM	5:25	WTMJ
7:00	WTMJ WLS	5:30	WGN WBBM
7:15	WBBM WCCO	5:30	WIBA WCCO
7:30	WIBA WTMJ	5:45	WLW WBBM
7:50	WJJD	5:45	WCCO KMOX
7:55	WTMJ	6:00	WCFL
8:00	KMOX WGN	6:15	WMAQ WTMJ
8:15	WBBM WLS	6:30	WGN WLS
8:25	WTMJ	6:45	WMAQ
8:30	WJJD	7:00	WCFL
8:40	WMAQ	7:30	WCFL WGN
8:45	WIND	7:45	WIND
9:15	WLW	7:55	WBBM WIND
9:45	WCFL	8:00	WCFL
10:00	WJJD WCFL	8:15	WGN
10:10	WLS	9:00	WCFL
10:30	WIND	9:45	WIND
10:50	WLS	10:00	WTMJ WBBM
11:00	WCFL	10:00	KMOX WCFL
11:15	WGN	10:00	WLW
11:30	WLW	10:15	WLW WMAQ
11:45	WLS	10:30	WBBM
P. M.		11:00	WIBA WMAQ
12:00	WJJD WCFL	11:00	WGN WENR
12:30	WIBA WLS	11:30	WIND
12:30	WMAQ	11:55	WBBM KMOX
12:45	WCCO	11:57	WIBA
12:55	WTMJ	11:57	WMAQ WENR
1:15	WLS	12:30	WLW
1:40	WTMJ	12:45	WBBM
2:00	WCFL		

Markets

MONDAY

A. M.		P. M.	
6:30	KMOX	12:30	WGN
10:45	WLS	12:50	WIBA WLS
10:50	WLS	1:00	WJJD
11:45	WLS	1:15	WLS

Sports Reviews

MONDAY

P. M.			
		6:15	WGN
1:15	WJJD	6:30	WIBA
1:45	WIND (to 5:15)	6:30	WMAQ WCFL
		7:45	WGN
5:15	WLW	10:05	KMOX
5:45	WIBA WTMJ	10:15	WGN WTMJ
5:45	WMAQ	10:30	WCCO

Other Stations Monday

A. M.
5:00 Breakfast Time Frolic—WCCO
5:00 Smile a While—WLS
5:30 Breakfast Time Frolic—WGN
6:00 Farm Frolic—WJJD KMOX
6:00 Yawn Patrol—WIND
6:00 Top o' the Morning—WTMJ
6:15 Farm News and Views—WMAQ
6:30 Rise and Shine—WBBM
6:30 Morning Devotions—WLS
7:00 Suburban Hour—WMAQ
8:00 Your Neighbor—WMAQ
8:15 The Gospel Singer—WGN
8:30 Hymns of All Churches—WLS
8:45 Hymns of All Churches—WBBM
9:00 By Kathleen Norris—WBBM
9:00 Houseboat Hannah WMAQ WTMJ
9:15 Bachelor's Children—WTMJ
9:15 Vic and Sade—WLS
9:15 Myrt & Marge—WBBM WCCO
9:30 Ellen Randolph—WTMJ WMAQ
9:30 Keep Fit to Music—WGN
9:30 Story of Mary Marlin—WLS
9:30 Stepmother—WBBM WCCO
9:45 Pepper Young's Family—WLS
9:45 Woman of Courage—WCCO
9:45 Guiding Light—WMAQ WTMJ
10:00 Man I Married—WTMJ WMAQ
10:15 Against the Storm WMAQ WTMJ
10:15 Martha Webster—WBBM WCCO
10:30 Heart of Julia Blake—WLS
10:30 Road of Life—WMAQ WTMJ
10:30 Big Sister KMOX WCCO WBBM
10:30 Bachelor's Children—WGN
10:45 Linda's First Love—WGN
10:45 David Harum—WMAQ WTMJ
10:45 Aunt Jenny—WBBM WCCO
11:00 Martha Crane, Helen Joyce WLS
11:00 Kitty Keene—WMAQ
11:00 Hymns of All Churches—WTMJ
11:00 The Editor's Daughter—WGN
11:00 Kate Smith—WBBM WCCO
11:15 The O'Neills—WMAQ WLW
11:15 Arnold Grimm's Daughter WTMJ
11:15 When a Girl Marries—WBBM
11:30 Helen Trent—WBBM KMOX
11:30 Safety Court—WJJD
11:30 As the Twig Is Bent—WTMJ
11:30 Farm & Home Hour—WMAQ
11:45 Our Gal Sunday—WCCO WBBM
11:45 As the Twig Is Bent—WGN
11:45 Aunt Jenny's Stories—WTMJ
P. M.
12:00 Life Can Be Beautiful—WBBM
12:00 We Are Always Young—WGN
12:00 Dinnertime Program—WLS
12:00 Heinie's Grenadiers—WTMJ
12:15 Woman in White—WBBM WCCO
12:15 Edith Adams Future—WGN
12:30 Loop Noonday Service—WJJD
12:30 Right to Happiness—WBBM
12:45 Road of Life—WBBM