Radio News and Programs

BIDU SAYAO

Frequencies

KMOX	1090	WIND	560
KOIL	1260	WISN	1120
KSTP	1460	WJJD	1130
WBBM	770	WLS	870
WCCO	810	WMAQ	670
WCFL	970	WLW	700
WENR	870	WMT	690
WGN	720	WOC	1370
WHA	940	WSB	740
WHAS	820	WSM	650
WHO	1000	WTAM	1070
WIBA	1280	WTMJ	620

These programs are subject to change at discretion of the stations.

WIBA Sunday

A. M.
7:00 NBC News Reports
7:05 NBC Precious Trio
7:15 NBC Cloister Bells
7:30 NBC Tone Pictures
7:55 News Edition
8:00 Melodies
8:15 NBC Coast-to-Coast Bus
9:00 Norwegian Program
9:30 Morning Melody
10:00 Joey Tantillo Orchestra
10:30 Organ Melodies
10:45 WPA Recreation Program
11:00 First Congregational Church
P. M.
12:00 Tony Salerno Orchestra
12:30 Noon News Edition
12:45 Norman Thomas
1:00 Accordion Parade
1:15 Lutheran Gospel Hour
1:30 NBC Chicago Round Table
2:00 NBC Great Plays
3:00 Madison Bible Fellowship Hour
3:30 NBC "Joe and Mabel"
4:00 Old Fashioned Revival Hour
5:00 NBC The Catholic Hour
5:30 NBC What's Your Idea?
6:00 Allen Roth Presents
6:15 NBC European News
6:30 NBC The Bandwagon
7:00 NBC Charlie McCarthy
7:30 Smoke Rings
7:45 Organ Melody
8:00 NBC Manhattan Merry-Go-Round
8:30 NBC Album of Familiar Music
9:00 Boxing Preview
9:15 Club Chanticleer Orchestra
9:30 NBC Deadline Dramas
10:00 Night News Edition
10:15 Club Chanticleer Orchestra
10:30 NBC Mal Hallett Orchestra
11:00 NBC War News
11:05 NBC Bob Crosby Orchestra
11:30 NBC Les Brown Orchestra
11:57 NBC European News

News Broadcasts

SUNDAY

A. M.
7:00 WLW
7:00 WIBA WBBM
7:55 WIBA
8:00 WMAQ WBBM
8:00 WLW WCCO
8:00 WTMJ WLW
10:00 WTMJ WBBM
10:00 KMOX WMAQ
10:15 WJJD WLS
10:25 WGN
11:00 WIND WBBM
11:55 WTMJ
P. M.
12:00 WCFL
12:15 WMAQ
12:30 WBBM WIBA
12:30 WCCO KMOX
12:45 WJJD
1:00 WLW
1:15 WCFL
2:15 WTMJ WMAQ
3:15 WJJD
6:00 WENR
6:15 WBBM WIBA
6:15 WCCO KMOX
7:30 WGN
7:45 WIND
7:55 WBBM WIND
8:15 WGN
9:00 WGN
10:00 WMAQ WTMJ
10:00 WLW WIBA
10:25 KMOX
10:30 WBBM
11:00 WIBA WENR
11:00 WGN WMAQ
11:45 WCFL
11:55 KMOX WBBM
11:57 WIBA
11:57 WMAQ WENR
12:30 WLW
1:00 WBBM

Sports Reviews

A. M.
11:15 WGN
P. M.
2:00 WCFL
9:00 WIBA

Other Stations Sunday

A. M.
8:00 Church Services—WTMJ WIND
8:00 Everybody's Hour—WLS
8:15 Clyde Barrie—WBBM KMOX
8:15 Children's Hour—WMAQ WLW
8:30 Wings Over Jordan—WBBM
8:45 Little Brown Church—WLS
9:00 Chicagoland Church Hour—WGN
9:00 National Radio Pulpit—WMAQ
9:00 Church of the Air WCCO WBBM
9:15 Masters of Rhythm—WTMJ
9:30 Southernaires—WLW WLS
9:30 Indianapolis Symphony—WBBM
9:30 Chills and Thrills—WMAQ
10:00 N. U. Reviewing Stand—WGN
10:05 News and Rhythm WBBM WCCO
10:05 Sing a New Song—WMAQ
10:15 Radio Parade—WMAQ
10:30 College Debate—WLS
10:30 Hawaii Calls—WGN
10:30 Music & American Youth WMAQ
10:30 Major Bowes—WCCO WIND
11:00 Peoples Church—WJJD
11:00 Pages of the World—WMAQ
11:30 Radio City—WCFL
11:30 Salt Lake Choir—WCCO
11:55 Weather, Markets—WLS
P. M.
12:00 Sammy Kaye—WMAQ WTMJ
12:00 Church of the Air WCCO KMOX
12:30 On Your Job—WMAQ WTMJ
1:00 Free Company—WBBM WCCO
1:00 String Symphony—WMAQ
1:00 American Pilgrimage—WENR
1:15 Foreign Policy Assn.—WENR
1:30 U. C. Roundtable WMAQ WTMJ
1:30 World of Today—WBBM WCCO
1:30 Tapestry Musicale—WENR
1:45 Bob Becker—WGN
2:00 Martha Tilton—WMAQ WTMJ
2:00 The Americas Speak—WGN
2:00 Great Plays—WENR
2:00 N. Y. Philharmonic—WBBM
2:15 H. V. Kaltenborn WMAQ WTMJ
2:15 Boys Town—WLW
2:30 Lavender & New Lace—WMAQ
2:45 Unlimited Horizons—WMAQ
2:45 Bob Becker—WTMJ WLW
3:00 Peter Quill—WGN
3:00 National Vespers—WENR
3:15 Tony Wons—WMAQ WLW
3:30 Spalding & Kostelanetz—WBBM
3:30 Joe and Mabel—WMAQ WTMJ
3:30 Behind the Mike—WENR
4:00 Opera Auditions—WMAQ WTMJ
4:00 Design for Happiness—WBBM
4:00 Wayne King Orch.—WENR
4:00 Musical Steelmakers—WGN
4:30 Col. Stoopnagle—WBBM WCCO
4:30 Your Dream—WMAQ WTMJ
4:30 The Shadow—WGN
5:00 Double or Nothing—WGN
5:00 Silver Theater—WCCO WBBM
5:00 Amateur Hour—WENR
5:00 Catholic Hour—WMAQ
5:30 Show of the Week—WGN
5:30 What's Your Idea? WMAQ WLW
5:30 Melody Ranch—WCCO WBBM
5:55 Dear Mom—WBBM WCCO
6:00 Jack Benny WMAQ WTMJ WLW
6:00 Joseph Szigeti—WGN
6:30 Celebrity Circle—WBBM
6:30 Pearson & Allen—WENR
6:30 We Predict—WGN
6:30 Bandwagon—WTMJ WMAQ
6:45 Music for Listening—WENR
7:00 Charlie McCarthy WTMJ WMAQ
7:00 Revival Hour—WLS
7:00 Columbia Workshop—WBBM
7:30 One Man's Family WTMJ WMAQ
7:30 Crime Doctor—WCCO WBBM
7:30 Inner Sanctum—WLS
8:00 Walter Winchell—WLW WENR
8:00 Sunday Evening Hour—WBBM
8:00 Merry-Go-Round WTMJ WMAQ
8:15 Parker Family—WENR WLW
8:15 Sunday Evening Club—WIND
8:30 Familiar Music—WMAQ WTMJ
8:30 Irene Rich—WENR WLW
8:30 Wythe Williams—WGN
8:45 Bill Stern—WENR WLW
9:00 Good Will Hour—WENR
9:00 Hour of Charm—WMAQ WTMJ
9:00 Take It or Leave It—WBBM
9:00 Revival Hour—WIND WCFL
9:15 American Forum of the Air-WGN
9:30 Helen Hayes—WBBM WCCO
9:30 Deadline Dramas—WTMJ WMAQ
10:00 Hockey Game—WENR
10:00 Hermit's Cave—WBBM
10:00 Meet the Music—WIND
10:00 The Answer Man—WGN
10:05 Bobby Ramos Orch.—WMAQ
10:15 Dance Music (to 12)—WTMJ
10:30 Lou Breeze Orch.—WMAQ
10:30 Johnny Long Orch.—WENR
10:30 Griff Williams Orch.—WGN
10:45 Dick Jurgens Orch.—WGN
11:00 Church of the Deliverance WIND
11:00 Glenn Garr Orch.—WBBM
11:05 Bob Crosby Orch.—WENR
11:05 Bob Crosby Orch.—WMAQ
11:15 Alvino Rey Orch.—WGN
11:30 Les Brown Orch.—WENR
11:30 Art Kassel Orch.—WGN
11:30 Moon River—WLW
11:30 Bob Knight Orch. WBBM WCCO
11:30 Charlie Spivak Orch.—WMAQ
12:00 Nite Watch (to 4)—WIND
12:00 Ace Brigode Orch.—WBBM
12:00 Jan Garber Orch.—WGN
12:00 Music You Want—WENR
12:00 Teddy Wilson Orch.—WMAQ
12:30 Ted Fio Rito Orch.—WGN
12:30 Lionel Hampton Orch.—WBBM
12:30 Bobby Ramos Orch.—WMAQ
12:30 Bob Crosby Orch.—WENR
1:00 Eddy Duchin Orch.—WGN

LAFF WITH
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WIBA 7:55 P. M.
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Free Company Presents 'One More Free Man' Over WBBM at 1 p. m.

James Boyd's "One More Free Man" will be the fourth play the Free Company presents today at 1 p. m. through WBBM. With Margo, Alan Dinehart, and Lionel Stander in the leading roles, the Boyd play reveals a mother's dreams of her child as he fights against double-dealing and coercion throughout his youth and later life.

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Other outstanding attractions for today follows: Classified:

Religion

8:30 a. m.—Wings Over Jordan (WBBM): Dr. C. Franklin Koch, Lutheran, speaker . . . . **National Radio Pulpit** (WMAQ): Dr. R. W. Sockman on "The Force We Forget." . . . **Churchtime** (WGN): from Central church.

11 a. m. — People's Church (WJJD): Dr. Preston Bradley on "Is It Useless to Pray?" . . . **First Congregational Church** (WIBA).

3 p. m. — National Vespers (WENR): Dr. Harry Emerson Fosdick on "What God Means to Me."

5 p. m.—Catholic Hour (WIBA, WMAQ).

8:15 p. m.—Sunday evening club (WIND): Dr. F. B. Snyder, president of Northwestern university, on "Young America Goes to College."

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Discussion

10 a. m.—Northwestern Reviewing Stand (WGN): "Should Labor Be Allowed to Strike in National Defense Industries?"

12:45 p. m.—Norman Thomas (WIBA): "America and the World" opens a new series of programs sponsored weekly by the Madison Socialist party.

1:30 p. m.—Chicago Roundtable (WIBA, WMAQ): a discussion of strikes and national defense.

2 p. m. — America Speaks (WGN): dedicated to Guatemala.

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Drama

2 p. m. — Great Plays (WIBA, WENR): a pre-depression satire, "The Swan" by Ferenc Molnar.

5 p. m. — Silver Theater (WBBM): Jeffrey Lynn and Margaret Hayes in "The Magic Darkness," a conflict between science and romance.

6:30 p. m. — Screen Guild (WHAS): Olivia de Havilland, Robert Young, and Charles Winninger in "My Love Came Back."

7 p. m. — CBS Workshop (WBBM): "Cassidy and the Devil," a St. Pat feature.

7:30 p. m.—Inner Sanctum Mystery (WLS): Boris Karloff opens new time series.

9:30 p. m. — Helen Hayes (WBBM): Eugene O'Neill's emotional love story, "The Straw."

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Serious Music

9:30 a. m.—Indianapolis Symphony (WBBM): Dubussy's "La Mer" and McDonald's "Poem on an Aramaic Theme."

11:30 a. m.—Music Hall of Air (WCFL): Richard Strauss' "Death and Transfiguration."

1 p. m.—NBC String Symphony (WMAQ): "Ruge in A Minor" by Bach and "Divertimento in E Flat" by Haydn.

2 p. m.—No. I. Philharmonic (WBBM): Prelude to "Lonhengrin" and Mozart's "Symphony in A Major."

3:30 . m. — Spalding and Kotelanetz (WBBM): James Melton highlights "Joshua Fit the Battle of Jericho" and "Angel's Serenade" by Braga.

4 p. m.—Design for Happiness (WBBM): Bidu Sayao, South American soprano, sings Gomes' "Lo Schiavo" and Lully's "Air de Venus."

6 p. m.—Joseph Szigeti (WGN): the violinist closes his series with Mozart's "Divertimento in B Flat Major."

8 p. m.—Sunday Evening Hour (WBBM): Guiomar Novaes, Brazilian pianist, highlights Saint-Saens' Finale from "Concerto No. 4" and Liszt's "Tenth Hungarian Rhapsody."

12 p. m. — Music You Want (WENR): Vladimir Horowitz with Arturo Toscanini playing Brahm's "Concerto No. 2 in B Flat Major."

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Popular Music

4 p. m. — Steelmakers (WGN): "Gone with the Windmill," a new tune.

6:30 p. m.—Bandwagon (WIBA, WMAQ): Gus Arnheim's band.

8 p. m. — Merry - Go - Round (WIBA, WMAQ): "Starry Blue Night."

9. p. m. — Hour of Charm (WMAQ): St. Pat in tunes.

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Sports

8:45 p. m.—Bill Stern Interview (WENR): Ben Bernie and his "horses."

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Variety

10:30 a. m.—Capitol Family (WIND): Leighton Noble, orchestra leader, guest.

330 p. m.—Behind the Mike (WENR): an actual audition for Quiz Kid program.

4:30 p. m. — Col. Stoopnagle (WGN): Carol Bruce heads guestar list.

5:30 p. m.—What's Your Idea (WIBA, WMAQ): Pat Rooney of the Irish vintage, guest comedian.

6:30 p. m. — Celebrity Circle (WBBM): Edgar Guest, poet philosopher, featured.

7 p. m. — Charlie McCarthy (WIBA, WMAQ): love in the South American way with Carmen Miranda.

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Miscellaneous

1 p. m. — Poetry Pilgrimage (WENR3: a trip to the wilds of Jack London's home.

4:30 p. m.—Dream Comes True (WENR): a one-handed piano virtuoso gets his chance.

WIBA Monday

A. M.
6:30 The Happy Hayseeds
7:00 NBC News Here and Abroad
7:15 Musical Clock
7:30 State Journal News,
7:50 Music for School
8:00 Musical Clock
8:50 Betty's Fashion Chat
9:00 NBC Josh Higgins
9:15 NBC Deep River Boys
9:30 NBC Viennese Ensemble
10:00 NBC The Munro's
10:15 NBC Clark Dennis
10:30 NBC The Wife Saver
10:45 Visiting Nurses Program
11:00 Melody Ensemble
11:30 NBC Farm and Home Hour
P. M.
12:00 The Farm Review
12:15 Melody Men
12:30 Noon News Edition
12:50 Market Reports
1:00 Melody Moments
1:30 NBC Rochester Civic Orchestra
2:00 Linda's First Love
2:15 The Editor's Daughter
2:30 Symphonic Hour
3:15 NBC Stella Dallas
3:30 NBC Lorenzo Jones
3:45 NBC Young Widder Brown
4:00 NBC Side Street Vignettes
4:15 NBC Little Brass Band
4:30 Outdoor Wisconsin
4:45 Campus Dance Hour
5:00 NBC Irene Wicker
5:15 Jeanne's Stories
5:30 News Edition
5:45 The Sports Parade
6:00 Dinner Melody
6:15 Our Public Affairs
6:30 Boxing Dope
6:45 Friedrich Roetter
7:00 Interlude
7:15 Army Recruiting Program
7:30 Music of the Day
8:00 NBC Doctor I. Q.
8:30 NBC Basin Street Society
8:55 NBC News
9:00 NBC Pres. Roosevelt
9:30 NBC National Radio Forum
10:00 Boxing Results
10:05 Night News Edition
10:15 NBC Horace Heidt Orchestra
11:00 NBC European News
11:05 NBC Jimmy Dorsey Orchestra
11:30 NBC Joe Sanders Orchestra
11:57 NBC European News

Safe Driver Programs Continue

Further adventures of Fran, Mart, and Joe in the radio safe-driver programs will be presented over WIBA Tuesday at 6:30 p. m.

The cast for this week's presentation includes Ethel Busse, Louis Schmelzer, Jolly West, Janet Winn, Jim Snyder, Dorothy Corcoran, and Margaret Olson.

Sponsors include the Madison Education assn., the Madison traffic department, the safety department of the state motor vehicle division, the Dane County Safety council, and the traffic and safety committee of the common council.

Iowa County Shippers to Meet at Dodgeville

DODGEVILLE — Members of the Iowa County Shipping assn. will hold their annual meeting in the Dodgeville town hall Saturday at 2 p. m.

Irish Saint, Sports Top Week's Radio

After St. Patrick's day is properly celebrated, radio will turn to sports for its major attractions this week. Topping the list will be WIBA's presentation of the National Collegiate basketball tournament in the University of Wisconsin fieldhouse, supplemented by the Stanley cup playoffs, the Joe Louis-Abe Simon boxing match, and the Bankers' Mile.

The headliners, chronologically:

MONDAY

11:30 a. m.—St. Patrick's day program, with Prof. Myles Dillon and George Szpinalski—WHA.

8 p. m.—Secretary of the Navy Frank Knox addresses Hibernian society of Baltimore—WENR.

8 p. m.—Martha Scott and William Gargan in "Cheers for Miss Bishop"—WBBM.

8:30 p. m.—Sidney Bechet visits Chamber Music society of Lower Basin st.—WIBA, WENR.

9 p. m.—President Roosevelt accepts the National Gallery of Art—WIBA, WBBM, WGN.

9:30 p. m.—Rep. Clyde T. Ellis (D., Ark.) discusses "The Proposed Arkansas Valley Authority."

TUESDAY

11:30 a. m.—Farm and Home Hour: Vermont and Arkansas farmers discuss rights and obligations of minority groups—WIBA, WMAQ.

8:35 p. m.—Unlimited Horizons moves to new day—probably WENR.

9 p. m.—Bing Crosby visits Bob Hope—WIBA, WMAQ.

10:30 p. m.—Sinclair Lewis, Carl Van Doren, Clifton Fadiman, and Alexander Woollcott discuss "What the War Do to Literature"—WIBA.

WEDNESDAY

4 p. m.—"King Lear"—WHA.

8 p. m.—Dr. Allan Dafoe visits Eddie Cantor—WMAQ.

THURSDAY

9:30 a. m.—Breakfast club, new series—WIBA.

7:30 p. m.—In Chicago Tonight: George Jessel and Lois Andrews—WGN.

8:35 p. m.—America's Town Meeting: Gov. Harold E. Stassen of Minnesota, others on "What Should Labor and Industry Contribute to National Defense?"—WENR.

9 p. m.—Marjorie Rambeau visits Rudy Vallee and John Barrymore—WIBA, WMAQ.

9:30 p. m.—Chicago Symphony orchestra—WGN.

10 p. m.—Stanley hockey cup playoffs—WENR.

FRIDAY

2:15 p. m.—Philadelphia orchestra—WGN.

7 p. m.—Aldrich family and Abbott and Costello visit Kate Smith—WBBM.

7:30 p. m.—National Collegiate Athletic assn. basketball tournament—WIBA.

7:30 p. m.—Information Please: Deems Taylor, John Kieran, Roland Young, and Franklin P. Adams—WMAQ.

8 p. m.—Great Moments from Great Plays: new series, openings with "Outward Sound"—WBBM.

8:30 p. m.—Raymond Massey in "This Precious Freedom," by Arch Obeler, sunday radio—one act—Irish Saint

8:30 p. m.—Dick Powell and Wendy Barrie in "Excess Baggage"—WBBM.

9 p. m.—Boxing—Joe Louis vs. Abe Simon—WENR.

SATURDAY

10:30 a. m.—New York Philharmonic-Symphony orchestra—WCCO.

11:15 a. m.—Prof. Quiz visits the Country Journal—WBBM.

1 p. m.—"Aida," with Ezio Pinza, Giovanni Martinelli, Bruna Castagna, and Stella Roman—WIBA, WMAQ.

2 p. m.—Budapest quartet—WCCO.

7:30 p. m.—Basketball tournament—WIBA.

8:35 p. m.—NBC Symphony orchestra—WCFL.

9:15 p. m.—Richard G. Casey, Australian minister, on "Australia and the War"—WBBM.

10:15 p. m.—The Bankers' Mile—WBBM.

SUNDAY, MARCH 23

7:30 p. m.—University of Chicago Roundtable: Dr. Harold Moulton, others on "Defense Economics" — WIBA, WMAQ.

4 p. m.—Kenny Baker and the Chicago Woman's Symphony orchestra—WBBM.

WHA Monday

9:00—Band Wagon.
9:15—Morning Melodies.
9:45—As I View It.
9:30—School of the Air: Afield with Ranger Mac—"Animals and Their Young."
9:15—U. S. Weather Bureau.
10:00—Homemakers' Program: End-of-Winter Hot Dishes, Catherine McCarville; Honey in Spring Dishes, Mrs. Harriet Grace.
10:45—The Chapel of the Air: Religious Poetry.
11:00—Chapter a Day.
11:30—St. Patrick's Day.
11:45—Improving Leisure Time Activities.
12:00—Noon Musicale.
12:30—Farm Program: "How Can We Stop the Corn Borer?" E. L. Chambers.
1:00—Campus News.
1:15—Wisconsin Legislative Forum: Assemblyman Henry J. Berquist, Extension Education.
1:30—School of the Air: This Our Democracy, "Our State Government."
1:45—Federal Music Project Program.
2:00—College of the Air: Farm Science Spotlight, "Farm Income."
2:15—I'm an American: William Knudsen.
2:30—Music of the Masters: Dvorak, Carnival Overture.
3:00—College of the Air: Your Job Outlook, "Greener Pastures."
3:30—PTA Radio Forum.
3:45—Songstars Time.
3:55—U. S. Weather Bureau.
4:00—Organ Reverie.

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News Broadcasts

MONDAY

A. M.
6:00 WLS
6:15 WJJD
6:30 WTMJ WLW
6:45 WLS WMAQ
6:55 WBBM
7:00 WIBA WBBM
7:00 WTMJ WLS
7:15 WBBM WCCO
7:30 WIBA WTMJ
7:50 WJJD
7:55 WTMJ
8:00 KMOX WGN
8:15 WBBM WLS
8:25 WTMJ
8:30 WJJD
8:40 WMAQ
8:45 WIND
9:15 WLW
9:45 WCFL
10:00 WJJD WCFL
10:10 WLS
10:30 WIND
10:50 WLS
11:00 WCFL
11:15 WGN
11:30 WLW
11:45 WLS
P. M.
12:00 WJJD WCFL
12:30 WIBA WLS
12:30 WMAQ
12:45 WCCO
12:55 WTMJ
1:15 WLS
1:40 WTMJ
2:00 WCFL
2:45 WGN
2:55 WBBM KMOX
3:15 WJJD
3:55 WENR
4:45 WLW
5:00 WJJD
5:15 WMAQ
5:25 WTMJ
5:30 WGN WBBM
5:30 WIBA WCCO
5:45 WLW WBBM
5:45 WCCO KMOX
6:00 WCFL
6:15 WMAQ WTMJ
6:30 WGN WLS
6:45 WMAQ
7:00 WCFL
7:30 WCFL WGN
7:45 WIND
7:55 WBBM WIND
8:00 WCFL
8:15 WGN
8:55—WIBA
9:45 WIND
10:00 WTMJ WBBM
10:00 KMOX WCFL
10:05—WIBA
10:15 WLW WMAQ
10:30 WBBM
11:00 WIBA WMAQ
11:00 WGN WENR
11:30 WIND
11:55 WBBM KMOX
11:57 WIBA
11:57 WMAQ WENR
12:30 WLW
12:45 WBBM

Markets

MONDAY

A. M.
6:30 KMOX
10:45 WLS
10:50 WLS
11:45 WLS
P. M.
12:05 WLW
12:30 WGN
12:50 WIBA WLS
1:00 WJJD
1:15 WLS

Sports Reviews

MONDAY

P. M.
1:15—WJJD
1:45 WIND (to 5:15)
5:15 WLW
5:45 WIBA WTMJ
5:45 WMAQ
6:15 WGN
6:30—WIBA
6:30 WMAQ WCFL
7:45 WGN
10:00—WIBA
10:05 KMOX
10:15—WTMJ
10:30 WCCO

Other Stations Monday

A. M.
5:00 Breakfast Time Frolic—WCCO
5:00 Smile a While—WLS
5:30 Breakfast Time Frolic—WGN
6:00 Farm Frolic—WJJD KMOX
6:00 Yawn Patrol—WIND
6:00 Top o' the Morning—WTMJ
6:15 Farm News and Views—WMAQ
6:30 Rise and Shine—WBBM
6:30 Morning Devotions—WLS
7:00 Suburban Hour—WMAQ
8:00 Your Neighbor—WMAQ
8:15 The Gospel Singer—WGN
8:30 Hymns of All Churches—WLS
9:00 By Kathleen Norris—WBBM
9:00 Houseboat Hannah WMAQ WTMJ
9:15 Vic and Sade—WLS
9:15 Myrt & Marge—WBBM WCCO
9:30 Ellen Randolph—WTMJ WMAQ
9:30 Keep Fit to Music—WGN
9:30 Story of Mary Marlin—WLS
9:30 Stepmother—WBBM WCCO
9:45 Pepper Young's Family—WLS
9:45 Woman of Courage—WCCO
9:45 Guiding Light—WMAQ WTMJ
10:00 Man I Married—WTMJ WMAQ
10:15 Against the Storm WMAQ WTMJ
10:15 Martha Webster—WBBM WCCO
10:30 Heart of Julia Blake—WLS
10:30 Road of Life—WMAQ WTMJ
10:30 Big Sister KMOX WCCO WBBM
10:30 Bachelor's Children—WGN
10:45 Linda's First Love—WGN
10:45 David Harum—WMAQ WTMJ
10:45 Aunt Jenny—WBBM WCCO
11:00 Martha Crane, Helen Joyce WLS
11:00 Kitty Keene—WMAQ
11:00 Hymns of All Churches—WTMJ
11:00 The Editor's Daughter—WGN
11:00 Kate Smith—WBBM WCCO
11:15 The O'Neills—WMAQ WLW
11:15 Arnold Grimm's Daughter WTMJ
11:15 When a Girl Marries—WBBM
11:30 Helen Trent—WBBM KMOX
11:30 Safety Court—WJJD
11:30 Farm & Home Hour—WMAQ
11:45 Our Gal Sunday—WCCO WBBM
11:45 Aunt Jenny's Stories—WTMJ
11:45 As Twig Is Bent—WGN
P. M.
12:00 Life Can Be Beautiful—WBBM
12:00 We Are Always Young—WGN
12:00 Dinnerbell Program—WLS
12:00 Heinie's Grenadiers—WTMJ
12:15 Woman in White—WBBM WCCO
12:15 Edith Adams Future—WGN
12:30 Loop Noonday Service—WJJD
12:30 Right to Happiness—WBBM
12:45 Road of Life—WBBM
1:00 Young Dr. Malone—WBBM
1:00 School Time—WLS
1:00 Kitty Keene—WTMJ
1:00 Hymns of All Churches—WMAQ
1:15 Right to Happiness—WTMJ
1:15 Joyce Jordan—WCCO WBBM
1:15 Grimm's Daughter WMAQ WLW
1:15 Painted Dreams—WGN
1:30 Fletcher Wiley—WBBM KMOX
1:30 Marriage License Bureau—WGN
1:30 Homemakers' Program—WLS
1:30 Valiant Lady—WMAQ WLW
1:45 Home of the Brave—WBBM
1:45 Light of the World—WMAQ
2:00 Mary Marlin—WMAQ WTMJ
2:00 Orphans of Divorce—WLS
2:00 Mary M. McBride WBBM WCCO
2:15 Honeymoon Hill—WLS
2:15 Ma Perkins—WMAQ WTMJ
2:15 Golden Treasury—WBBM WCCO
2:30 Pepper Young—WMAQ WTMJ
2:30 John's Other Wife—WLS
2:30 School of the Air—WBBM
2:45 Vic and Sade—WMAQ WTMJ
2:45 Just Plain Bill—WLS
3:00 Backstage Wife—WMAQ WTMJ
3:00 Mother o' Mine—WENR
3:00 Portia Blake—WBBM WCCO
3:15 Betty and Bob—WENR
3:15 Stella Dallas—WMAQ WTMJ
3:15 We, the Abbotts—WBBM KMOX
3:30 Club Matinee—WENR
3:30 Lorenzo Jones—WMAQ WTMJ
3:30 Radio Gossip Club—WGN
3:30 Hilltop House—WBBM WCCO
3:45 Kate Hopkins—WBBM WCCO
3:45 Widder Brown—WMAQ WTMJ
4:00 Girl Alone—WMAQ WTMJ
4:00 The Goldbergs—WBBM KMOX
4:15 Lone Journey—WMAQ WTMJ
4:15 The O'Neills—WBBM WCCO
4:30 Josh Higgins—WENR
4:30 The Lone Ranger—WGN
4:30 Guiding Light—WMAQ WTMJ
4:45 Scattergood Baines—WBBM
4:45 Life Can Be Beautiful—WMAQ
4:45 Midstream—WENR
5:00 Superman—WLW
5:00 Playhouse—WMAQ
5:15 Orphan Annie—WGN
5:15 The Bartons—WENR
5:15 Hedda Hopper—WBBM WCCO
5:30 Drama Behind the News—WENR
5:30 Jack Armstrong—WMAQ WTMJ
5:45 Tom Mix Dramas—WENR
5:45 Capt. Midnight—WGN
6:00 Dr. Preston Bradley—WGN
6:00 Fred Waring Orch. WTMJ WLW
6:00 Amos 'n' Andy—WBBM WCCO
6:15 Lanny Ross—WBBM WCCO
6:30 Brain Battle—WBBM
6:30 Easy Aces—WTMJ
6:30 Burns and Allen—WLW
6:45 The Inside of Sports—WGN
6:45 Frazier Hunt—WLS
7:00 James Melton—WMAQ WTMJ
7:00 I Love a Mystery—WLS
7:00 Those We Love—WBBM WCCO
7:30 True or False—WLS
7:30 Richard Crooks—WMAQ WTMJ
7:30 Gay 90s—WBBM WCCO KMOX
8:00 Radio Theater—WBBM WCCO
8:00 Gabriel Heatter—WGN
8:00 Hibernian Society—WENR
8:00 Dr. I. Q.—WTMJ WLW WMAQ
8:30 Show Boat—WMAQ WTMJ
8:30 Basin St. Music—WENR
8:30 Your Music I. Q.—WGN
9:00 Contented Hour—WMAQ WTMJ
9:00—Famous Jury Trials—WENR
9:00 Pres. Roosevelt—WCFL WGN WBBM WCCO KMOX
9:30 Blondie—WBBM WCCO KMOX
9:30 Burns & Allen—WTMJ WMAQ
9:30 Pageant of Melody—WGN
9:30 National Radio Forum—WENR
10:00 Fred Waring Orch.—WMAQ
10:00 Ten O'Clock Final—WENR
10:15 Eamon de Valera—WBBM
10:15 Ted Fio Rito Orch.—WGN
10:30 Dance Music (to 12)—WTMJ
10:30 Lew Diamond Orch.—WGN
10:30 Lou Breeze Orch.—WMAQ
11:00 Masterworks—WBBM WCCO
11:05 Bobby Ramos Orch.—WMAQ
11:15 Jimmy Dorsey Orch.—WENR
11:15 Leighton Noble Orch.—WGN
11:30 Wayne King Orch.—WMAQ
11:30 Los Angeles Band WBBM KMOX
11:30 Ted Fio Rito Orch.—WGN
11:30 Moon River—WLW
11:30 Joe Sanders Orch.—WENR
12:00 Mel Marvin Orch.—WGN
12:00 Music You Want—WENR
12:00 Nite Watch (to 4 a. m.)—WIND
12:00 Teddy Wilson Orch.—WMAQ
12:00 Jimmy Hilliard Orch.—WBBM
12:00 Night Owl Club—WCCO
12:15 Lionel Hampton Orch.—WBBM
12:15 McFarland Twins Orch.—WGN
12:30 Herbie Holmes Orch.—WGN
12:30 Bobby Ramos Orch.—WENR
12:30 Let's Dance—WMAQ
1:00 Lew Diamond Orch.—WGN

WANT AD—BADGER 6000

Good Listening . . .

. . . *The NBC Symphony Orchestra*

By EILEEN J. WILLIAMS
(Of the Radio Committee, Madison Branch of the American Association of University Women)

That great American tradition, Saturday-Night-on-the-Town, has always had many adherents in every walk of life and among all age groups. For many years the Saturday night radio programs showed only too plainly that the advertisers placed little value on the Saturday night audience. Yet there has always been also a substantial body of listeners compelled by circumstances to spend Saturday evening at home. It is natural that among this number were many persons of quieter tastes who felt unequal to a weekly struggle with the National Barn dance, and who at last simply abandoned the radio as a form of amusement on that night.

AAUW

A consciousness of their resentment may have been one of the considerations that led the National Broadcasting co. about three years ago to form its own symphony, and to bring the great conductor Arturo Toscanini back from Italy, to which he had retired at the end of his long association with the New York Philharmonic society.

Many of us recall the first few concerts, which took place before his arrival. They were rather ragged, and we began to wonder if we should not soon again have to choose between the Maple City Four and the 15-minute patchwork of casually played and casually broadcast dance music. But even more memorable was the miraculous way in which the aged conductor welded that shaky aggregation of musicians into a real symphony orchestra, that most glorious of instruments — and in this case an instrument played by a master.

Since that time the NBC symphony has maintained a high standard. During Toscanini's absences other excellent conductors have been supplied, and the orchestra's future seems secure even if the great maestro really means it this time when he says he is retiring.

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Because of the two-hour period of broadcasting time and the freedom from advertising the conductor is able to plan the programs exactly as he would for a regular concert. Thus he is able to present symphonic works in their entirety, and to use throughout more serious music than is possible, for instance, on the Sunday Evening hour, where the program must be streamlined and popularized to some extent for the tastes of potential automobile purchasers.

There have been numerous protests in the past over the fact that the first half of the program is not carried by any station which comes in well on an ordinary receiving set. Madisonians are of course grateful for the broadcast of the second half by WIBA. Broadcasting companies are run for profit, after all, and are very quick to adjust their programs to popular demand, once they become aware of it. Perhaps if they were to receive more letters from the wide audience that this fine program has already attracted, they would find it possible to establish an outlet that would be easily accessible to listeners in this vicinity.

Short Wave Sunday

Sydney—3:55 p. m.—Music. VLQ7, 11.88 meg., 25.2 m.

Berlin—5:15 p. m.—"LaBoheme," 3rd and 4th Acts. DJD, 11.77 meg., 25.4 m.

Moscow—6 p. m.—Broadcast in English. RV96, 15.41 meg., 19.9 m.; RNE, 12 meg., 25 m.

Budapest—6:30 p. m.—Feature Program; Hungarian Folk Songs; News in English; National Anthem. HAT4, 9.12 meg., 32.8 m.

Tokyo—7:05 p. m.—Jazz Songs. JVZ, 11.81 meg., 25.3 m.; JLG4, 15.16 meg., 19.8 m.

Berlin—7:15 p. m.—News in English. DJD, 11.77 meg., 25 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

London—7:45 p. m.—"Headline News and Views." Commentator: J. B. McGeachy. GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.

Guatemala—9 p. m.—The Exquisite Hour. TGWA, 9.68 meg., 31 m.

Rome—9 p. m.—News in English. 2RO3, 9.63 meg., 31.1 m.; 2RO4, 11.81 meg., 25.4 m.; 2RO6, 15.30 meg., 19.6 m.

London—9 p. m. — "Democracy Marches": Talk. GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.; GSL, 6.11 meg., 49.1 m.

Berlin—9:30 p. m.—News in English. DJD, 11.77 meg., 25 m.; DXB, 9.61 meg., 31 m.; DJC, 6.02 meg., 49 m.

London—9:30 p. m.—Radio News-Reel. GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.; GSL, 6.11 meg., 49.1 m.

London — 10:15 p. m. — "Britain Speaks." Talk by J. B. Priestley. GSC, 9.58