

Pearl White Era Recalled By Executive

Profits And Pleasure Found In "Drammers" Of Early Day Style

HOLLYWOOD Nov. 2.—(UP)—First million dollar serial since "The Perils of Pauline," when father was a boy, was grinding hell-bent-for-leather today at Universal studios.

Two directors kept two groups of heroes pumping lead into two gangs of varmints on two different sound stages. The script girls staggered around with scenarios bigger than the New York phone book; seven big-time stars worked harder than ever before in their careers—and the incredible Henry McCrea cut film with one hand and wrote checks with the other.

So far as he was concerned, the days of 1916—when every studio worthy of the name put most of its effort into serial production—had returned. He was shooting 80 scenes a day, about 20 times more than the normal, and he was photographing thrills as if the microphone and the loud speaker never had been invented.

FAST MOVING DRAMA MADE

Producer McCrea had in production "Riders of Death Valley," in 15 installments—and the hero in danger of death at the end of every one but the last. In installment 15 he gets the girl.

For stars there were Dick Foran, Leo Carillo, Buck Jones, Lon Cheney, Jr., Charles Bickford, Monte Blue, Noah Beery, Jr., and Gwinn (Big Boy) Williams.

The girl was Jeanne Kelley, a big-time star of whom you've probably never heard. For the last two years, the blonde, blue-eyed Miss Kelly has been playing in Spanish language pictures made by Paramount for the South American market. She was born in Costa Rica, where her father is a coffee planter, and she speaks Spanish as well as General Franco.

While directors Ray Taylor and Ford Beebe kept things humming on nearby stages, Producer McCrea took time out to explain his reversion of Hollywood's early days.

"When Pearl White was Hollywood's biggest star," he said, "the feature picture was a secondary product. The studios made features, but didn't put their hearts in 'em. The serial was the important thing in Hollywood.

"That's what the people wanted—concentrated action. And that's what they got in the serials. Many of them cost around \$1,000,000 to make and they all returned enormous profits.

"Then came sound. The people seemed fascinated by it. So the picture producers gave them talk, talk, talk. That meant the end of the old style serial and the ascendancy of the feature picture.

"I kept on making serials on lower budgets and without star names. But there was no work in serials for many of our greatest serial directors.

"They returned to features. And after a few years of it their old training crept forward and they began putting action in their features. So John Ford, who started out in serials, made 'Stage Coach.' It was an enormous hit. George Marshall, who used to work with me, made 'When the Daltons Rode.' It did smash business. And so on all over town.

"Action pictures were getting the big business. The talkie talkers died at the box office.

"So we decided to go back to the old methods in this one; to get the biggest names we could find, and the most thrills, and ignore the microphone. The actors have to do some talking, of course, but it's unimportant.

"It's what happens to 'em down in the gold mine and out on the plains and inside the stage coach that counts. What we're after is action."



BING CROONS AGAIN

The Ohio's, "Rhythm on the River," stars Bing Crosby, Mary Martin and Oscar Levant.

IMITATOR COMING TO OHIO

Lee Slade, imitator, formerly with Ted Lewis, will be a feature of "Femmes 'N Fun" at the Ohio Tuesday and Wednesday.



Many Talks Slated For Politicians

COLUMBUS, Nov. 2.—(AP)—Political talks over Ohio radio stations Sunday and Monday:

SUNDAY

2 p. m.—Illinois Democratic state committee, WKRC, WHKC.

2 p. m.—Society to Uphold Constitutional Government, WHK.

2:30 p. m.—Pinchot for Democrats, WBNS.

3 p. m.—Atty. Gen. Thomas Herbert, WHK, WCOL.

3 p. m.—Townsend for Wilkie club, WTAM.

5:30 p. m.—Democratic National committee, WSAI, WPMJ, WCOL.

5:30 p. m.—Hiram Johnson, WHKC.

7 p. m.—National Committee for Upholding Constitutional Government, WKRC.

8 p. m.—Democratic executive committee, WHK.

10:45 p. m.—Downey, WLW.

MONDAY

5:15 p. m.—Democratic State Committee, WSAI.

5:30 p. m.—Ohio Republican Committee, WKBN, WBNS.

6:45 p. m.—Gov. Bricker, WGAR, WPMJ, WBNS.

7:15 p. m.—Martin L. Davey, WHK, WTAM, WHKC.

8:30 p. m.—Thomas Dewey, WGAR, WKBM, WBNS.

9 p. m.—Al Smith, WSAI, WPMJ, WCOL.

10 p. m.—President Roosevelt, WLW, WCOL, WHK, WTAM.

10:15 p. m.—Willkie - McNary, WGAR, WKBM, WBNS.

11 p. m.—President Roosevelt, WGAR, WKBM, WBNS.

12 midnight—Willkie, W GAR, WHK, WTAM, WBNS.

IN PERSON

The Three Sophisticates of Stage and Screen at

Martin's Nite Club



Starring **PAUL GILVRE** Male Mannequins of Fashion

APPEARING WEEK STARTING MON., NOV. 4

MARTIN'S NITE CLUB

1 1/2 Miles North on Route 81

OPEN TILL 2:30

Good Things To Eat And Your Favorite Drinks

You'll Really Like Our **FRENCH FRIED FISH** and Our Special **T-BONE STEAKS** The Finest You've Ever Had.

DRINKS "the way you like them"—blended by experts **LIQUOR, WINES AND BEER!** Draught and Bottled

121 W. North Street **L & L GRILL** Opposite OHIO Theatre

CASTLE FARM

"THE SHOWPLACE OF LIMA" **REVUE COMIQUE**

Featuring **DOLLY and HAL** Molly Malone Lou Powers

AMERICA'S LOVELIEST GIRLS All Fun Show

SERGE FOCKLER AND HIS SWINGSTERS FRANK SCHIRMER, M. C. AND HOST

Elida Road Now Open To Castle Farm

Blinking Owl Club

Lima's Better Time Headquarters

A FINER PLACE TO **DINE-DANCE and DRINK**

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Northwestern Ohio's Greatest Daily

98 Out of Every 100 Lima Homes Receive The Lima News Daily and Sunday

NITE LIFE FOOTNOTES

CASTLE FARM—A tip-top feature this week in the Revue Comique... Featuring Dolly and Hal and but, of course, America's Loveliest Gals and last but not least... Molly Malone. A fourth of a ton of fun.

MAPLE BAR—For those who like to spend a quiet evening... here is the place. A refined, dignified atmosphere right in the center of the uptown district.

BOXY GRILL—What's your favorite subject of the day... politics, football, foreign affairs?... Here is the place to come and toss a few words across the bar, while enjoying a few drinks and best in food. For entertainment see Art and Mike... the Cut-Up Twins.

OHIO BAR—Central location makes for quick slaking of that insidious thirst that sneaks up on a body these late autumn days. Convenient for that long drawn out quick one. Good guys are "props"... Jim and Glen.

COURT CAFE—Smiling Dick still carrying on with his infallible pigskin predictions... Has "taken" this petty plunger three weeks in a row. Fine foods, and thirst slakers continue to draw the Nitelifers in great gangs.

NEW YORK RESTAURANT—Mike Lambros is the sizzling commentator on the steak set-up here. His viands are infra-choice. As a backdrop for that beef-eating orgy select brews are advised.

GLENDALE GARDENS—A nice homey atmosphere. Calm and quiet imbuing surroundings. Good crowd usually there but everybody minds his, hers or their own business. A fine thing, indeed.

STONE'S GRILL—Always sure fire on a dull night. Beverages are provided in urns of classic proportions. Honest weight. No short horns. Food's fine.

WALDO BATHSKELLER—One of Lima's pioneer night spots. A place that always has kept in the upper bracket of the clubs. Dance facilities are elegant and all one could wish for in the line of liquid refreshment is instantly available.

HUDSON—All prettied up now with fresh new booths and new bar. You won't know the old place now that efficiency has reared its handsome head in George and Duke's N. Main-st spot. The cuisine remains top flight as ever.

L. & L. GRILL—We always like to give a plug for the unsung heroes of the quartet-sung listening corporation. Hence three cheers and a tiger for Pat Kennedy who can take it and dish it out in fine style.

WAR SHORT ON OHIO SCREEN—"London Can Take It," a film on life in the British capital under bombing, is being shown at the Ohio theatre. The commentary is by Quentin Reynolds, Colliers magazine staff writer. According to Wallace Elliott, theatres booking the short, released by Warner Bros., and the Warner Bros. Corp., turn over all profits for British war relief.

BIBLE GROUP TO MEET—DELPHOS, Nov. 2 — Members of the different churches will meet Monday night in the community room of the Ohio Power Co. under the auspices of the Delphos Women's Bible group. Laura Thornhill will lead the discussion on the lesson.

Seafood (Mamma) is the stuff here.

DICK'S PLACE—Time-passing is never a thing of conjecture at this spa. Always some matter of great interest, be it the performance of card tricks or dissertations on politics, is in focus.

DIXIE NITE CLUB—High life is headed by Hiram Beery, entertainer with a brittle sense of humor. On the dance side is Bill Harper and his cotton plucking live pickers. Seasonable beverages, of course.

MILANO CAFE—Probably one of the most astute topside eleven pickers is Frank, grid-iron gent, who can (almost always) predict who is going to win that old Siwash game. When not making football predictions Frank and his cohorts whip out mighty tasty planks of spaghetti and seafoods of stuff.

DEVEN'S—General wassail at all times but musical augmentation by Freddy Oakes of a Thursday, Friday and Saturday nights. Let it not be forgotten that this restaurant makes quite a thing of items edible.

RAINBOW ROOM—Headquarters for the downtown football coaches and other quarterbacks. Besides the smart conversation emanating from the pigskin crowd, those who wish to scratch the jitterbug likewise should head for the bar.

LOST CREEK—It's nice out in the country this time of year. Particularly at Russ' establishment where enjoyment is enhanced for citizens who like to envelop a choice portion of beefsteak. Also nice locale for that problematical Sunday-dinner-out situation.

HELEN'S PLACE—Catering to the skippers on the largest dance floor in the village is Glen Cooper and his melodic men. Proper stimulants to pep up flagging footsteps also are available.

LOUIE NITE CLUB—There's always room for one more so be sure to stop here and get it. A virile oasis where one can get anything but sissy drinks.

JUDY'S CAFE—A galaxy of mechanical gadgets to play with between sips is an attractive feature here. Also it's necessary to place a slight rave about those tenderloin sandwiches.

ALPINE VILLAGE—When the evening's entertainment begins to pale, remember this Guagetti country estate is open until 2:30 p. m. Stubb Williams and his orchestra do the treptisorean honors interspersed with barrel house blues from a high watt output juke box.

John Barrymore Scheduled In "The Great Man Votes"

Screen Guild Theatre Plans Comedy-Drama At 7:30 P. M. Sunday; New Spine-Tingler Planned By "The Shadow"

America's election week will receive a fitting introduction from the Screen Guild Theatre on Sunday, when John Barrymore, Virginia Weidler, and Thomas Mitchell will be presented as stars of the comedy-drama, "The Great Man Votes" over WABC at 7:30 p. m.

"The Creeper" is the title of the creeping mystery drama on The Shadow program Sunday at 5:30 p. m. over WOR. Too frequent accidents in a lumber camp, followed by the weird cry and the long shadow of a man called "the creeper" cause the Shadow to investigate. He pays a call to The Creeper's hut and finds it guarded by a ferocious bear, pet of the creeper. The

Eastern Standard P. M.—Subtract One Hour for M.T. (Changes in programs as listed due to last minute network corrections.)

1:00—Lee Gordon's Music—nbc-wjz
1:00—An American, Guest—nbc-wjz
1:00—March of the Aces—nbc-wjz
1:00—March of the Aces—nbc-wjz
1:15—Vass Family in Songs—nbc-wjz
1:15—Canaries Sing—nbc-wjz
1:30—On Your Job Prog.—wef-wjz
1:30—Orchestra and Its Vocalists—nbc-wjz
1:30—March of the Aces—nbc-wjz
1:30—Lutheran Hour Program—nbc-wjz
2:00—Washington Calling—nbc-wjz
2:00—Chicago Roundtable—nbc-wjz
2:00—Foreign Policy; Music—nbc-wjz
2:00—New Sweet Rhythm—nbc-wjz
2:00—Nobody's Children—nbc-wjz
2:00—NBC String Sym.—nbc-wjz
2:00—The Great Plays Series—nbc-wjz
2:00—N. Y. Philharmonic Or.—nbc-wjz
2:00—Haydn of Rest Haven—nbc-wjz
2:00—Allenborn Comment—nbc-wjz
2:00—Lutheran Hour—nbc-wjz
2:00—Lutheran Hour—repeat—nbc-wjz
2:00—Auditions of Opera—nbc-wjz
2:00—Sisters Dance; Boy Yodeler—nbc-wjz
2:00—Women's Symphony Or.—nbc-wjz
2:00—Lament Stoopid—nbc-wjz
2:00—The Shadow, Drama—nbc-wjz
2:00—The Catholic Service—nbc-wjz
2:00—Prime Time Quiz—nbc-wjz
2:00—Conrad Nagel & Quater—nbc-wjz
2:00—Double or Nothing, Quiz—nbc-wjz
2:00—Gene Autry and Melodics—nbc-wjz
2:00—Show of the Week Or.—nbc-wjz
2:00—To Be Announced (20 m.)—nbc-wjz
2:00—Gene Autry and Melodics—nbc-wjz
2:00—European War Broadcast—nbc-wjz
2:00—Rendezvous with Rumors—nbc-wjz
2:00—Europe War Broadcast—nbc-wjz
2:00—Parade of Years, Or.—nbc-wjz
2:00—Helen Hayes Plays—nbc-wjz
2:00—Exploring Music, Or.—nbc-wjz
2:00—American Forum, Talks—nbc-wjz
2:00—One Man's Family—nbc-wjz
2:00—Almer Davis, News—nbc-wjz
2:00—The Merry Go-Round—nbc-wjz
2:00—The Sunday Evening Hour—nbc-wjz
2:00—Walter Winchell Column—nbc-wjz
2:00—Old Fashioned Revival—nbc-wjz
2:00—The Parker Family—nbc-wjz
2:00—Album of Familiar Mus.—nbc-wjz
2:00—Irene Rich's 15-min. Play—nbc-wjz
2:00—Bill Stern & Sports—nbc-wjz
2:00—Phil Solitary Girls—nbc-wjz
2:00—Bob Hawk's Quiz Prog.—nbc-wjz
2:00—Seven WGN Sports—nbc-wjz
2:00—The Madrigal Singers—nbc-wjz
2:00—Workshop Drama—nbc-wjz
2:00—Helen Hayes radio—nbc-wjz
2:00—Cornell Miles—nbc-wjz
2:00—News Broadcast—nbc-wjz
2:00—News Broadcasting Time—nbc-wjz
2:00—Orch. Tunes for Dancing—nbc-wjz
2:00—A. Mitchell, Answer Man—nbc-wjz
2:15—Dance Or.—nbc-wjz

Shadow clouds the mind of the creeper and unearths the mystery. Bill Johnstone and Marge Anderson star.

Sherlock Holmes is summoned to the country estate of one of the richest men in England whose wife has apparently been murdered on the Adventures of Sherlock Holmes Sunday, 8:30 p. m., over WJZ. Police fasten the blame for the murder on the governor's estate. The husband retains Holmes to prove the innocence of the governor, if he can. "The Problem of Thor Bridge" has a baffling solution, which the inimitable Sherlock Holmes solves.

Fresh from triumphal stage premieres in New Haven, Boston, and Philadelphia, Miss Helen Hayes will return to her own theatre of the air to star in Booth Tarkington's successful story, "Alice Adams," over WABC Sunday at 8 p. m.

The United States Army's need for skilled workers, and facilities for training men in skilled work, will be the theme of "A Job With the Army," the On Your Job drama for Sunday at 1:30 p. m. over WEAJ.

Jack Benny's brief respite from the verbal barbs of Mary Livingstone comes to an end this Sunday, when Miss L. returns to the east of Benny's WEAJ fun-fest at 7 p. m. completely recovered from the cold which kept her from the microphone last week.

"Beat the Band," WEAJ musical question box of Maestro Ted Weems and M. C. Garry Moore will be broadcast from the stage of the Goodwin Institute Auditorium in Memphis, Tenn., Sunday at 6:30 p. m.

A red blood corpuscle has an average life of from 30 to 70 days.

PLATE LUNCHES

Tenderloin Steak **60c**
French Fried Potatoes
French Fried Chicken **60c**
French Fried Potatoes

Coffee or Iced Tea
Served Daily 12 (Noon) To 2:30 A. M.
Dancing 'Til 2:30 A. M.

SPECIAL PARTIES

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