

THE CLASSIFIED ADVERTISING RATES

Lima News

DIRECTORY
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C. B. HINKLE, Advertising Director
F. M. AMMON, Display Manager
FRANK CANNON, Circulation Manager
J. C. LAWSON, Classified Manager

Classified Ad Rates

To order a classified ad just telephone Main 4921 and ask for an ad-taker. She will quote rates and help you write your ad. You may mail your ad to The Lima News if you prefer.
WORD RATE (CASH)
Minimum charge 15 words or less one time..... 30c
Per word each insertion..... 2c
Per word 3 consecutive insertions..... 7c
Per word 7 consecutive insertions..... 20c
Per word 30 consecutive insertions..... 40c
Obituary 1c minimum (75 words)
Additional words 1c per word (10 words)
Card of Thanks 50c per insertion
Meetings and Events 50c per insertion
NO BLACK FACE TYPE OR CUTS USED ON CLASSIFIED ADS
ALL CLASSIFIED COPY MAILED MUST BE PAID IN ADVANCE
Classified Ads with cuts and light borders 10c per inch extra (10 words to 1 inch). Ads ordered for irregular insertions take the one-time rate per insertion only on a cash-without-charge basis. Publishers reserve right to edit or reject all classified advertising copy. Ads inserted more than once and cancelled before expiration will only be charged for the number of times the ad appears and adjustments made at the rate of 1c per word. Publishers reserve the right to classify ads under the appropriate headings.
Classified Ads received till 11 o'clock Monday will be published same day. Publishers are responsible for only one insertion of copy not received in time. Out of town advertising for household goods, automobiles for sale, etc. must be cash with order.

Announcements

PERSONALS
H. O. PHELPS, HALLER, REID Hotel, Tuesday and Friday each week, 8, 9, 10, 11.
WANTED TO CORRESPOND WITH lady, age 30-40, single, interested in means. Box 1118 News.
Lost and Found
LOST - BOSTON TERRIER DOG, female, white, answers to name "Midge"; reward, \$25. Bellefontaine, Area 1116.

Business Service

Beauty Shops
SHAMPOO, FINGER WAVE and Manicure 2 for \$1.00. Also manicure 3 for \$1.50. In Colonial Beauty School, Ohio Theatre Bldg.
SPECIAL \$5 OIL PERMANENT \$5.00 from \$2 to \$10.00. Permanent Wave, 6 Morris Arcade, Main 4433.
OCTOBER PERMANENT WAVE SPECIAL - \$3.00 wave \$1.50. Main 5121. Beauty Shop, 225 N. Grand.
CHOICEST PERMANENT WAVE \$1.20 up. Special, 75¢. Manicure, \$2.50. Gladys Munch, 709 S. Pine, Main 6962.
GOLDEN BEAUTY SHOP - 127 1/2 W. Elm St. Main 5507. Croquignole Permanent Wave \$1.50. Oil Machine \$2.00.
SPECIAL CROQUIGNOLE PERMANENT \$2 and up, soft water shampoo and finger wave 50c. Master Beauty Shop, 311 W. Market, over Quilna theatre, Main 3717.
SPECIAL SYSTEME OIL PERMANENT complete \$2.00. Master Beauty Shop, 112 1/2 N. Main, Main 5500.

Services Offered

PARTS AND SERVICE
Radio, Refrigerator, Washer Service. Wringer rolls cut and fit same day. Complete line of parts for all washers.

KITTS

116 S. MAIN MAIN 2301
IRENE'S WINDOW SHADE SHOP - Cleaning, reversing or new shades. Venetian blinds; 720 Broadway. High 3140.
MOVING AND GENERAL HAULING, no job too big or too small. Phone State 1822.
ALL MAKERS OF FURNACERS cleaned and repaired. Call Lake Erie. Frank A. Heath Lennox dealer.
PLEASE - GARRAGE, GASKS, ashes, hauling of all kinds, only support for large family; Lake 4362.
CHIARIS - FOR BETTER APPEARANCE, fit and comfort. Consult Mrs. Downey, 639 S. Elizabeth, High 3271.

Employment

Male Help Wanted
WANTED
BOYS TO SELL NEWSPAPERS ON THE STREET.
APPLY CIRCULATION DEPT.
THE LIMA NEWS
WANTED - TO GO TO WORK immediately. Experienced house painter; inquire Methodist parsonage, Unionopolis, Ohio.
BARBER WANTED AT ONCE - Jerry's Barber Shop, 719 S. Main St. Call 504 McPherson.
WANTED - BARBER, first class. Argonne Hotel Barber Shop.
Sales Work - Male
WANTED - SALESMAN - A LARGE national wholesale electrical supply company will employ one or more experienced electrical supply salesmen. Must have two or more years of successful selling experience with a reputable electrical jobber and within the age limit of 25 to 32, preferably married; reply, giving complete information as to your age, marital status, education, experience, salary expected, etc., address Box 142.

Female Help Wanted

WANTED - EXPERIENCED COUNTRY girl for general housework and care of children; inquire Box 1125, News.
LADY FOR HOUSEWORK, age 30-40, modern home in country; Catholic preferred. Box 1117 News.
Female Help Wanted 22
I NEED A LADY BETWEEN THE ages of 22 and 35 to assist in special demonstration work. Must be neat and free to travel. Training and transportation expenses furnished. No investment required. Apply in person or write Mrs. Lewis 748 W. High.

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Female Help Wanted 22
I NEED A LADY BETWEEN THE ages of 22 and 35 to assist in special demonstration work. Must be neat and free to travel. Training and transportation expenses furnished. No investment required. Apply in person or write Mrs. Lewis 748 W. High.

Work Wanted - Female 25

HIGH SCHOOL GRADUATE CAN do general office work. Can use shorthand, bookkeeping, typing. Phone 44 High 1292.

Instructions - Female 27

BEAUTICIANS GRADUATED FROM Frederick's are sure to secure the better positions. Frederick's Beauty Academy, nationally recognized school. Visitors welcome. N. E. Corner Public Square.

Merchandise

Miscellaneous 29
A GOOD SAVER IS A GOOD server; you'll find out the service of the Lima News Classified Ads when you realize their savings.

Merchandise

COMPLETE BEAUTY PARLOR equipment, reasonably priced. Phone Main 3671 or High 6057 after 5:30.
FOR SALE - TWO EIGHT-FOOT plate glass cases, call Rice 3750.
NICE FOR SALE - PRUHAUF 18-hp. tractor, 1937 Ford tractor, 95 motor with new Holland High Wheel, also 1937 Ford High Wheel, will sell all or any part of above equipment; 729 Grandview; High 5739.
SACRIFICING \$165 DELUXE CUSHION tandem motor skids, good like new, many extras; A. L. Lindsay, Mendon.
FOR SALE - COVERED WAGON house trailer, 273 S. Main St., Spencerville, O.
SPECIAL BLACK AND DECKER 1/2 hp. motor, 1/2 hp. motor, Avian car heater; State 3161.

Farm Machinery 29a

10' CASE HAMMERMILL. Looks Like Brand New. \$82.35.
MONTGOMERY WARD FARM STORE 126 W. SPRING
SALE OR TRADE USED MOUNTED corn picker one A-C all crop harvester. Hubbell Implement Co., Ada, Ohio. Phone 82.

Radios and Supplies 33

STAPLETON RADIO SERVICE, reliable radio service at reasonable prices. 117 S. High 1838, 2nd N. Baxter.

Farm Products 37

WINNER PEARS 50c BASKET. Long baskets, three house north of Elida, Fred Stalter.
CIDER, POTATOES AND APPLE butter, blink containers. Logan's east on 117, fifth house east of overhead.
CLOVER HONEY - EXCELLENT quality \$1 gallon; 55c half-gallon; also comb honey, new crop; Schwinnen, 1136 N. West.

Coal Dealers 39

WHY PAY MORE? RED BIRD LUMP. Premium Coal \$7.50 at a low price of only Very Low Ash and Boy Is It Hot!

Wanted To Buy

Wanted - Miscellaneous 49
CASH FOR YOUR ENTIRE HOUSE hold goods of all pieces; also guns, stoves, motors, fans, etc. Inquire: Trading Post, 215 S. Main. Telephone Main 4159.
CASH FOR STOVES, RUGS OR FURNITURE. Breneman, 246 S. Main.
WANTED TO BUY - FURNITURE, complete households or individual pieces. Open evenings. Guiker's 315 S. Main.
GOOD USED HOUSE TRAILER - Must have toilet room and accommodate four. Give full description and cash price. Write Box 1425 News.

Rooms

THE NEWLY DECORATED REID HOTEL. A MILNER HOTEL. Reasonable Weekly Rates. Your Laundry Included.
Market and Union, Lima, Ohio
EXTRA NICE ROOM FOR EMPLOYED lady. Small family; no other rooms; Garage if desired. Reasonable to right party. Box 1420 News.
TWO SLEEPING ROOMS, ALL modern, garage if desired; gentlemen preferred; 530 S. West.
SLEEPING ROOM HEATED WITH large closet; hot water; telephone; gentlemen preferred. High 8143.
SLEEPING ROOM, BOARD, LATHING, bath and telephone. Bus stop. Convenient family, reasonable; 658 S. West.

Household Goods 40

NEW SHIRTMENT BEAUTIFUL 212 Administrator, fine selection of 100 patterns, cheap for cash. Throw rugs 9c and up, few dozen 18x28. Also slightly used rug samples while they last. Rugs for every occasion. Open Saturday evenings; other evenings by appointment; 215 S. Union.
FOR SALE - NORGE REFRIGERATOR, 7 1/2 cubic feet, cheap. 30c. Daily's Furniture store.
FOR SALE - GAS RANGE with automatic controlled oven; call at 1235 Lakewood Ave.

Merchandise

Household Goods 40
G. E. Refrigerator Bargains
Save money on 1940 model refrigerators. 5 year guarantee. Used Refrigerators From \$100.00 Up. All Makes.

ACME ELECTRIC CO.

OPPOSITE OLD POSTOFFICE ON W. HIGH ST.
SLIGHTLY USED MAYTAG HONER LIKE NEW. Now \$109.50. NOW \$55.
Glow Boy heater, large size. Was \$109.50. Now \$55. 1 wheel trailer, fine for light delivery. \$25.

RIEGEL'S STORE

FOUR PIECE MAPLE BEDROOM SUITE. Bed, vanity, chest and bench. Regular \$69. SPECIAL \$54.75. THIRD FLOOR. R. T. GREGG & CO.

BARGAIN - SLIGHTLY USED

Hotpoint electric range, only \$49.50. Jacobs, 129 W. Market.
BEAUTIFUL NEW 1941 SEVENTY-two General Electric radio, \$49.95. Bond's Furniture and Home, 216 S. Main.

FOR SALE - TWO USED REFRIGERATORS

conditioned; Pratt's Service, 629 Linden; Rice 1118.

Livestock 44

DEAD STOCK. WE PAY UP TO \$2.00 FOR HORSES \$1.00 FOR COWS. LIMA FERTILIZER CO. MAIN 9901.
FOR SALE - EXTRA LARGE Shropshire ram, call Beaverdam 322.
FOR SALE - PURE BRED DUDOC horns ready for service. L. D. Lockhart, 1010 mile on Route 117. Price \$14.00.
REGISTERED BERKSHIRE MALE pigs at farmer's prices, 4 miles south Harrod, John Parker Niles.
HORSE AND PONY SALE Oct. 19th, Findlay Ohio, 10 head. All good equipment, Robinson and Latham.
DUDOC HOG SALE Oct. 25-40 head of hogs and pigs, farmers type, and will sell at farmer's prices. Watch for later ad. E. E. Hartman, 1010 mile on Route 117.
FARMERS DON'T MISS SEEING this great lot of hogs, Sat. Oct. 22 at Gold Leaf Mineral Co.

Poultry 45

BARY CHICKS - 2 TO 4 WEEKS old. Also Lehigh pullets Long's Hatchery South Dixie.
PULLETS - 65 PAIR ROCK SPRING triple A pullets at 60c each; 4-mile south of Zion church, Route 81, Leonard Norman.

Pets and Supplies 46

FOR SALE - FOX TERRIERS, Beagles, Cocker Spaniel; located 5 1/2 miles north of Delphos, Ohio, State Road 56. Hammons Kennel.
ENGLISH SETTER PUPS, FOUR months old. Fine playmates, good hunters; cheap; 406 Ewing State 3721.
FIVE MONTH - OLD BEAGLE hounds, ready to hunt; 1224 W. Wayne.

Wanted - Apartments 56

WANTED - THREE OR FOUR furnished rooms, south side; call Lafayette 338.

Houses For Rent 57

FOR RENT
Ileated apartment, West Market \$16.00. Fine Lowell Ave. home, 6 rooms \$17.50.
THE GOODING CO. CITIZENS BLDG. MAIN 4801
PROPERTY LOCATED AT 315 S. Cole St. for sale or lease. Furnished. For appointment, concerning terms and inspection call Main 4476.
5 ROOM MODERN HOUSE, 2 MILE from Spencerville. Call 515 P 2 or Route 2. Fred Gerullius.
SMALL PLACE IN COUNTRY, north end. Call Rice 6016, 633 N. Elizabeth.
57 S. BAXTER - SIX ROOMS, ALL modern, \$25 per month, Rice 6045 or Lake 3185.
RENYAN AVE. - SIX ROOMS, modern, breakfast and sun room, new paper, venetian blinds; High 3336.
EIGHT-ROOM HOUSE IN THE country, electricity, phone West market 541, C. H. Chapman, mile southwest of Westminster.
TWO-ROOM COTTAGE, \$10 a month. 1114 Hill St.; inquire at 218 Bellefontaine Ave.
FOR RENT - FIVE-ROOM modern, duplex, garage, High 3336.
SIX-ROOM MODERN HOUSE at 427 S. Woodlawn, available at once; L. A. Boyle, phone High 6055.
6 ROOM MODERN NEWLY DISCORATED; High 6175.

Real Estate

Houses For Sale 64
FOR SALE BY OWNER, VERY desirable home West Market, beautiful garden; garage. Box 1412 News.

Real Estate

FOR SALE - WELL ESTABLISHED hardware store in Allen county; business, good location; \$800 will handle; Box 1421, News, for details.
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"GOSH, I'M SURPRISED!" I thought we'd have a hard time getting rid of that old washer and living room suite. And we got much more than we expected, too!



"YES, DEAR, IT WAS A SURPRISE." A dozen replies like the very next day—I guess it's because everybody reads The Lima News Want Ads. USE NEWS WANT ADS FOR RESULTS

Rooms

Sleeping Rooms 51
LARGE WARM MODERN DUPLEX room, shower, best location; gentleman, close in; 705 W. Elm. High 3236.
LARGE FRONT ROOM FIRST floor, private entrance, nice for two, 207 W. Wayne.
HEATED BEDROOM, PRIVATE home, gentlemen or married couples employed in the home, kitchen privileges; 735 Linden.
SLEEPING ROOM IN MODERN home, gentleman preferred, 957 W. North St.
ROOM, BOARD AND WASHING, also small room for postmaster, 621 N. Jefferson, High 5318.
TWO SLEEPING ROOMS WITH bath and air conditioning, 623 S. Elizabeth.

Housekeeping Rooms 52

ONE ROOM FURNISHED FOR housekeeping, everything furnished; 502 E. High.
ROOM WITH KITCHENETTE - Also sleeping room with twin beds, shower bath; 709 West North St.
ONE LARGE LIGHT HOUSEKEEPING room, hot water, gas, lights, hot water, 308 1/2 E. Market.
FOUR FURNISHED LIGHT HOUSEKEEPING rooms, all modern, private entrance, electric refrigerator, stoker heat; 321 S. South St.

Apartment - Furn. 54

THREE ROOMS, FIRST FLOOR, private bath and entrance. Adults; 430 Prospect.
6 ROOM FURNISHED APT. Superior Court. Phone Main 1750.
THREE NEAT, COMFORTABLE modern rooms, employed couple preferred; hot water any time. Rice 6238; 603 Galloway.

Apartment - Unfurn. 55

3 OR 4 UNFURNISHED ROOMS, bath; use of laundry; 612 S. Central.
FOR RENT - FIVE-ROOM MODERN apartment, full bath, 200 W. North St., call H. A. Cider, Main 4112.
FIVE-ROOM APARTMENT FOR rent; call Lake 1760.
THREE - ROOM APARTMENT, first floor, private entrance, heat, lights, gas, 218 E. Koroka.

Wanted - Apartments 56

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Financial

Money To Loan 73
SMALL LOANS SHORT TIME
Always reasonable cost. Loans \$5 up.
LIMA LOAN CO. 117 1/2 N. ELIZABETH ST.
Wanted To Borrow 75
WANTED - TO BORROW \$2500.00 on modern suburban home valued at \$1,000. Willing give first mortgage. Box 1122, News.

Automotive

Automobiles For Sale 79
39 BUICK 4 DOOR TRUNK SEDAN. 3000 extra. Clean as a pin. \$685.
38 OLDSMOBILE 4 DOOR TRUNK SEDAN, with radio and heater and white wall tires. \$515.
35 PLYMOUTH 1 DOOR DELUXE TRUNK SEDAN \$195.
35 FORD 4 DOOR SEDAN \$145.

To Make A Long Tale Short

Check These Cars And You Will See We Sell The Best And Junk The Rest

39 BUICK 4 DOOR TRUNK SEDAN. 3000 extra. Clean as a pin. \$685.
38 OLDSMOBILE 4 DOOR TRUNK SEDAN, with radio and heater and white wall tires. \$515.
35 PLYMOUTH 1 DOOR DELUXE TRUNK SEDAN \$195.
35 FORD 4 DOOR SEDAN \$145.

MOTOR SERVICE

121 N. West Main 4966. OPEN TILL 9 P. M.
CHEAP TRANSPORTATION
28 Ford Coupe \$325
28 Studebaker Sedan \$325
30 Chevrolet Roadster \$250
30 Ford Coupe \$310
30 Ford Tudor \$340

TRIANGLE

1938 BUICK TUDOR
New lines black finish motor A-1 condition. A real bargain at only \$1350.
EMICK & REEDER HUBBARD DEALERS OPEN EVENINGS CANTON, OHIO

WEST END

6 room modern, oak floors, full basement, garage, improved lot. Property in good condition. Ready for occupancy. Price \$2750.
PIETCHER & ASSOCIATES 601 COOK TOWER MAIN 1211

WEST HIGH

9 room house in a good corner lot 47,200. A good property to duplex or remodel. Special price \$3200.00.
H. E. WALTERS & SON MAIN 1234

HOME SEEKERS

Houses at low as 2 1/2 down balance like rent. Call and get on list. Ave. lots as low as \$75. Close in.
GRUBER REALTY CO. 302 CENTRAL BLDG. MAIN 6070

HOME 4 1/2% LOAN

No Expense For Preliminary Appraisal. A. INSURED LOANS. MORTGAGE INVESTMENTS. ROBT. L. TOWNSEND CO. 2 Duane North of Argonne Hotel

AUTO FINANCE OUTLET

Used Truck Headquarters. Come in and look our Used Trucks over. ALL MAKES AND MODELS TO CHOOSE FROM. HUBBARD'S OHIO TRUCK SALES G.M.C. DISTRIBUTOR 306 K. MARKET MAIN 6626

USED CARS

38 Chevrolet Touring Sedan \$320
29 Mercury Sedan \$316
37 Studebaker Coupe \$345
LIMA CADILLAC CO. 125 W. NORTH MAIN 4731

Use News Want Ads

Lima News Classified Advertising Rates
One insertion—2c per word. (30c minimum).
3 consecutive insertions—4c per word. (60c minimum).
7 consecutive insertions—8c per word. (\$1.20 minimum).
(Count Address and Telephone No.)
—CLIP AND MAIL—
LIMA NEWS CLASSIFIED DEPT. LIMA, OHIO
Please insert following ad for 1 days. Enclosed find stamps covering cost of ad.
MON. TUES. WED. THURS. FRI. SAT. SUN.
(Mark X On Days You Wish Ad To Appear)

"Your Marriage Club" Will Visit In Bridgeport, Conn.

Haven MacQuarrie's New Audience-Participation Show Will Present A New Light On Marital Difficulties

Marital problems of Bridgeport will be due for a nationwide airing Saturday when Your Marriage Club, Haven Macquarrie, visits that Connecticut city on the first leg of a round-the-country tour. The show is heard at 8 p. m. via WAHC.

MASSILLON WINS AGAIN AKRON, O., Oct. 12.—(INS)—The Massillon high school grid eleven today added another smashing victory to its string—a 28th successive win this time by trouncing Alliance High, 40 to 0. A record-breaking crowd of 31,000 witnessed the debacle in Akron's new Robber Bowl last night.

Automotive
Automobiles For Sale 79
TODAY'S SPECIAL '37 CHEVROLET DELUXE TOWN SEDAN \$340 Lima Motor Co. 512 W. Market Main 7361 Buy An R & G Renewed & Guaranteed USED CAR And Be Sure All Makes—All Models To Choose From

TODAY'S SPECIAL '37 CHEVROLET DELUXE TOWN SEDAN \$340 Lima Motor Co. 512 W. Market Main 7361 Buy An R & G Renewed & Guaranteed USED CAR And Be Sure All Makes—All Models To Choose From

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SATURDAY, OCTOBER 12 Eastern Standard P. M.—Subtract One Hour for CST, 2 Hrs. for MT. (1 change in program as listed due to last minute network corrections) 1:45—Football Game (about 2 1/2 hrs.) -nbc-uhc 2:30—Concert Music Club -nbc-uhc 3:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 3:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 4:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 5:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 6:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 6:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 7:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 7:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 8:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 8:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 9:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 9:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 10:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 10:30—Football Game (about 2 1/2 hrs.) -nbc-uhc 11:00—Football Game (about 2 1/2 hrs.) -nbc-uhc 11:30—Football Game (about 2 1/2 hrs.) -nbc-uhc

TODAY'S SPECIAL 1938 FORD DELUXE TUDOR SEDAN Run Fine A Real Bargain AT \$175.00 J. OLIVER PORE CO. 121 S. WEST MAIN 7221 PACKARD-HUBBARD

TODAY'S SPECIAL 1938 FORD DELUXE TUDOR SEDAN Run Fine A Real Bargain AT \$175.00 J. OLIVER PORE CO. 121 S. WEST MAIN 7221 PACKARD