

# Government And Movie Industry At Odds

## Treasury In Partnership On Film Deal

### Latest Production By Lorentz Is Released On Percentage Basis

HOLLYWOOD, June 22—(UP)—While the U. S. Justice department battled the movie industry on charges of assorted corporate skulling, the U. S. Treasury department today went into partnership with Hollywood on a picture releasing deal.

The Treasury department may even find itself a party to some block-booking, a trade practice which the Justice department vows it will eliminate. If the Justice department succeeds in that, the Treasury department may lose its movie profits—and from there on the situation gets complicated.

President Roosevelt established the U. S. Film Service a few years back under production supervision of Faye Lorentz. Lorentz was the young man who used to write those fiery movie reviews for the old Judge magazine. He seldom liked the way Hollywood made movies.

His first production for the government was "The Plow that Broke the Plains." It was perhaps the first of American documentary films, showing how man himself was responsible for the midwest's dust bowl. Everybody, including congress, agreed that it was a superb job.

Only no major movie circuit would release it; they all claimed the government was meddling into the movie business. That didn't bother Lorentz. He went on to make "The River," a story of the Mississippi. It also was a really fine picture. The movie chieftains by then were taking notice of the U. S. Film Service. It was too important to ignore. Paramount released "The River."

Lorentz still wasn't bothered. He was too busy making pictures for Uncle Sam. It was last fall by then and he was in Chicago photographing "The Fight for Life."

This was based on Paul De Kruif's book on America's needless maternity deaths.

When the picture was finished, the U. S. Film Service was on the congressional griddle. The law makers decided there was no reason for them to finance a movie production company, no matter how excellent was its product. So for better or worse, they made no appropriation and the Film Service faded from the Washington scene.

That left the treasury with a movie, which had cost \$151,000, and which had to be exhibited if it were not to be a total loss. So the department asked for bids, on the simple terms to use it for the purchase of red tape, marble blocks for court houses, and anti-freeze for the post office's trucks.

Seven bids arrived, from as many responsible movie distributors. The best came from Columbia Pictures Corp., which said it would take "The Fight for Life," pay for prints, distribute them in theatres throughout the United States and give the treasury 25 per cent of the profits. The government signed on the dotted line.

## WINDOW SHADE FIRM STARTED BY WAPAK MAN

(Lima News Bureau) WAPAKONETA, June 22—Wapakoneta has a new industry but it is known to only a few and in time to come may grow from its present infancy to a point where it will employ several persons.

The "new industry" is a window shade making concern and is operated solely by J. U. Fox, local merchant. Fox came here more than a year ago from Cleveland where other members of his family also are making window shades and venetian blinds.

Fox's factory is located in a basement at 48 E. Auglaize-st. His equipment consists of a cutting table, sewing machine, and other essential equipment sufficient to produce quality made to measure shades.

## NEW SCHOOL HEAD IS NAMED

(Lima News Bureau) FINDLAY, June 22—Berlin Ford, former superintendent of the Lafayette and Waynesfield schools in Allen-co and the Deshler school, has been elected to the post of superintendent of the Allen-twp school in Hancock-co, it was announced today.

Ford served for the past four years in Deshler before coming here. He received a bachelor of science degree in education at Ohio Northern university and his master's degree at Ohio State university. He was given a two-year contract.

Ford succeeds A. J. Hooley, who has been head of the Van Buren school, Allen-twp, for the past eight years. Hooley has not announced his future plans.

GAME OPERATOR FINED FT. RECOVERY, June 22—Melvin Warnock was fined \$50 and costs when he pleaded guilty to charges of operating a poker game, when arraigned before Mayor Sebastian Ranly on Friday.

## Aldrich Family Moves Into Benny's Spot Sunday Night

### Henry Will Create Stir By Request For Car To Date His Best Girl; Munn To Sing "Alice Blue Gown"

"The Aldrich Family," moving into their summer spot Sunday, will be heard at 6 p. m. over WEAF in the spot vacated by Jack Benny. In the first of its Sunday airings, Henry, played by Ezra Stone, will make demands on his father for use of the family car for dating purposes—an unprecedented request.

Charlie McCarthy, Edgar Bergen's seedling Shake-spear, will be given selected tips for future dramatic attempts when Robert Benchley appears as guest star on the program at 7 p. m. over WEAF. "The rest of the cast, including Donald Dickson and Robert Arnbruster are of the opinion that Benchley's performance, is terrible.

"Alice Blue Gown," from Harry Tierney's recently revived musical, "Irene," will be Frank Munn's tenor solo for the American Album of Familiar Music, Sunday at 8:30 over WEAF.

Miss Doris Gibson, magazine cover girl, will attempt to prove that brains mix with beauty when as Ellery Queen's "armchair detective" she tries to solve "The Adventures of the Dark Cloud" over WABC at 6:30 p. m.

The gay spirit which exemplified bicycling parties of the Gay Nineties will be brought to the air in music and song during the Summer Hour broadcast Sunday at 8 p. m. over WJAZ. "Bicycle Built For Two," will be the feature number with Jessica Dragoinette, soprano, and James Newell, baritone, featured singers.

As the third in a series of interesting "behind the scenes" stories on developments and current experiments now being conducted by General Electric in their Schmedley Laboratories, Rush Hughes, on the "Hour of Charm" program for Sunday night, will relate the accidental discovery of the fever machine and the manner in which it is being used to combat disease and to ease suffering. The program is heard at 9 p. m. over WEAF.

"Famous Movements from Famous Symphonies" will be played under the direction of Dr. Frank Black, Sunday, 7 p. m. over WJZ.

SUNDAY, JUNE 23 Eastern Standard P. M.—Subtract One Hour for CST., 2 Hrs. for MT.—Daylight Time One Hour Later (Changes in program due to last minute broadcast corrections.)

12:00—Music for Moderns—nbc-wjz Red Cross First Aid Prog.—nbc-wjz 12:15—The Great Broadway—nbc-wjz 12:30—The Great Broadway—nbc-wjz 12:45—The Great Broadway—nbc-wjz 1:00—The Great Broadway—nbc-wjz 1:15—The Great Broadway—nbc-wjz 1:30—The Great Broadway—nbc-wjz 1:45—The Great Broadway—nbc-wjz 2:00—The Great Broadway—nbc-wjz 2:15—The Great Broadway—nbc-wjz 2:30—The Great Broadway—nbc-wjz 2:45—The Great Broadway—nbc-wjz 3:00—The Great Broadway—nbc-wjz 3:15—The Great Broadway—nbc-wjz 3:30—The Great Broadway—nbc-wjz 3:45—The Great Broadway—nbc-wjz 4:00—The Great Broadway—nbc-wjz 4:15—The Great Broadway—nbc-wjz 4:30—The Great Broadway—nbc-wjz 4:45—The Great Broadway—nbc-wjz 5:00—The Great Broadway—nbc-wjz 5:15—The Great Broadway—nbc-wjz 5:30—The Great Broadway—nbc-wjz 5:45—The Great Broadway—nbc-wjz 6:00—The Great Broadway—nbc-wjz 6:15—The Great Broadway—nbc-wjz 6:30—The Great Broadway—nbc-wjz 6:45—The Great Broadway—nbc-wjz 7:00—The Great Broadway—nbc-wjz 7:15—The Great Broadway—nbc-wjz 7:30—The Great Broadway—nbc-wjz 7:45—The Great Broadway—nbc-wjz 8:00—The Great Broadway—nbc-wjz 8:15—The Great Broadway—nbc-wjz 8:30—The Great Broadway—nbc-wjz 8:45—The Great Broadway—nbc-wjz 9:00—The Great Broadway—nbc-wjz 9:15—The Great Broadway—nbc-wjz 9:30—The Great Broadway—nbc-wjz 9:45—The Great Broadway—nbc-wjz 10:00—The Great Broadway—nbc-wjz 10:15—The Great Broadway—nbc-wjz 10:30—The Great Broadway—nbc-wjz 10:45—The Great Broadway—nbc-wjz 11:00—The Great Broadway—nbc-wjz 11:15—The Great Broadway—nbc-wjz 11:30—The Great Broadway—nbc-wjz 11:45—The Great Broadway—nbc-wjz 12:00—The Great Broadway—nbc-wjz

## PILOT COURSE AT NORTHERN OPENS MONDAY

(Special To The Lima News) ADA, June 22—Due to speeding up of air pilot training, classes in Civil Aeronautics will open in Ohio Northern university Monday night. Prof. A. R. Webb and D. S. Pearson will serve as ground work instructors and flying will be done at Lima.

Thirty-eight have enrolled and 45 are expected by Monday. In the group are two co-eds, Dorothy Rapp and Adda Beth Clabough of Lima. Candidates must be over 18 and under 26 and must have one year of college training. Two classes will be held each evening five nights a week for about eight weeks. A deposit of \$6 is made upon registration which is refunded if the applicant fails to pass the physical examination.

## TWO INJURED IN AUTO ACCIDENT NEAR OTTAWA

(Lima News Bureau) OTTAWA, June 22—Isidore German, 48, of Ottawa is in St. Rita's hospital at Lima with severe bruises on his left side and Wes Lammers is recovering at his home here from body bruises as the result of an accident on Route 109 about five miles north of Ottawa about 11:30 a. m. today in which the automobile in which they were riding overturned.

The men had just left Ottawa following the wedding of German's son, Victor, to Miss Rose Lammers at the Sts. Peter and Paul church. They are believed to have skidded on pavement made slippery by a light shower this morning. No law enforcement officers were called to investigate.

Passing motorists brought the men to a local physician's office where they were treated. German then was removed to the hospital on the Fischer and Son ambulance of Ottawa.

Hospital attaches reported tonight that German's condition is good. He sustained bruises on his left side together with scalp wounds. Lammers suffered cracked ribs and a bruised left arm. German was reported to be the driver of the car which was owned by an Ottawa automobile dealer.

## SPORTSMEN TO ATTEND CROW HUNTERS' MEET

DELPHOS, June 22—Sportsmen from here are planning to go to Kenton next Friday and Saturday for the sixth annual crow hunters convention and shoot in that city. A trophy will be given to the winner in the national shoot. The first session of the convention will be Friday afternoon, and the Ohio Conservation department will present motion pictures at the night meeting. The event shoot will be held Saturday, followed by a banquet. Headquarters of the American Crow Hunters-association is at Toledo.

DELPHOS, June 22—Plans have been completed for the visit here Sunday of hundreds of apiarists for the fifth annual field day of the Tri-County Beekeepers-association in Waterworks park, according to Simon Allen, secretary of the organization. The session will open at 1 p. m.

Speakers will be here from Ohio, Michigan and Indiana. Delphos has been selected annually for the field meet owing to its being an important center in the bee and honey industry. There are probably 5,000 colonies of bees owned by Delphos residents and distributed thru the surrounding countryside and approximately twice that number of colonies in the Delphos area. In this territory, during a normal year, about 5,000,000 pounds of honey are produced and authorities place the value at \$70,000.

## NITE LIFE FOOTNOTES

CASANOVA — Skeet shooting (better) a quail on toast, they tell me is featured here. Also encouraged is archery altho patrons are warned against giving way to the William Tell urge after quaffing a few.

DOCTOR'S CAFE — Folkies, here's the spot to get that elegant T-bone steak. Incidentally this is the only place we know of that has an old-fashioned family entrance.

CASTLE FARM — Still Dolly Sterling (seventh night) monster week) heads the floor show here. Patrons claim she's the best and looks like her booking will make the Tobacco Road run look like a one-night stand.

WHITE DOVE INN — Carl Beach and his band whoop it up every Sunday night. In addition to this boon to dancers, fine food and drink are obtainable. Located at Scott's Crossing.

MOONLIGHT TERRACE — Dancing every night to the music of one of Lima's favorite sons of music, Bob Deikman. Remember this is an outside pavilion and you get nothing but cool lake breezes during the hot spell.

LOUIE'S NIGHT CLUB — Featured is dancing to popular music added and abetted by the tips in beverages and eatments. Louis Daley is the head man here.

RAINBOW ROOM — Postively the last word in dancing facilities. All the modern exponents of jitter-buggering are to be found here, also that well-known Michigan graduate prowler, known as "Elmer."

ROXY GRILL — Speaking of bar-keepers about town, we don't believe we've introduced you to Clay Sargon, prominent mixologist. He makes a mighty fine martini for "Terry Mike," of whom much has been said in the past.

DANCELAND — That all-around band, the Coquettes, are carrying on at this establishment. In addition to being a fine musical contingent, they have an added feature over other female orchestras. No lipstuck on the mouthpieces in the brass section.

IRISH HILL — No cover charge any day but Saturday. Anyhow, the proprietor's name rhymes with Elmer, so everything must be all right. Located in St. John's at just the right interval after a thirst provoking drive.

LOST CREEK — In the heat of presaging the virtuals here we've plumb practically forgotten the swell beverage department in conjunction. Drinks emanate from a downstairs bar. Most of the masculine element congregate here.

STONE'S GRILL — The management modestly claims the drinks and eats here come in the most copious quantities to be found in the entire village.

GLENDALE GARDENS — Get away from the bustle and bustle of it all. Complete relaxation guaranteed. We find the brew handled with loving care and capable of great potency.

DICK'S PLACE — Popular spot with the railroaders. Frivolity lasts until the wee hours of the morning. All within the legal time limits, of course.

BLINKING OWL — All types, kinds and varieties of sand-wiches are dealt out here. Personally we're partial to the beef sandwich smothered with lamb chops.

RATESSELLER — Positively one of the liveliest spots in town. Never have we failed to become involved in a north provoking argument with some of the patrons. Also dancing is tolerated, if not encouraged.

ALPINE VILLAGE — Sunday matinee dancing featured. It's amazing how many persons can hop, skip and jump about in the place and still execute dance steps.

MAPLE BAR — One of the conventional types of drink haunts. Very compact set-up. Bright and cheery. Barkeep always in fine humor. Drinks of requisite strength.

2,000 ATTEND SIDNEY, June 22—An estimated 2,000 persons attended the opening session of the Sidney Industrial exhibition in progress at Kansas Skating rink here. It will be open Sunday afternoon and evening.

## BLINKING OWL CLUB

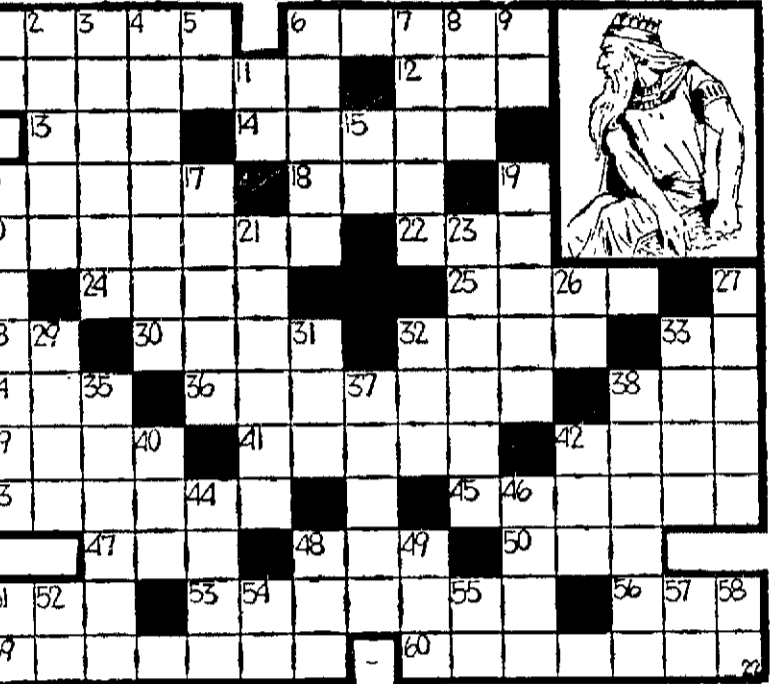
Lima's Better Time Headquarters **Dancing** FRI., SAT., SUN. NITES —o— **Buck Warnock** And His Orchestra Plenty of Dancing Space In Our New **Terrace Room**

**Lost Creek Club House** East On Harding Road **Special Sunday Club Dinners** 75¢ 85¢ \$1.00 SPECIAL PARTIES Main 8087 "Russ" Burke

## MYTHICAL MISER

HORIZONTAL Answer to Previous Puzzle 16 By — in a river his power disappeared. 17 Classified. 18 Erased. 21 Large nets. 23 Overturns. 26 Rough lava. 27 His story is a Greek — (pl.). 29 Spoken. 31 An outfit. 32 Monkey. 33 To meditate. 35 Pung. 37 Previous. 38 Manufacture. 40 Small shield. 42 To cry. 44 Twelfth of a foot. 46 Precept. 48 Small tablet. 49 Twisting. 51 Preposition. 52 To proceed. 54 Pronoun. 55 Exclamation. 57 Whirlwind. 58 Road (abbr.).

VERTICAL 1 Parent. 2 Indian. 3 Crown. 4 Electrical units. 5 South Africa (abbr.). 6 Rental contract. 7 Waistcoats. 8 Before. 9 Doctor (abbr.). 11 Transposed (abbr.). 15 Therefore.



## Book Reviews

By MARY LATHROP NEW WORLD ORDER. By H. G. Wells. Alfred A. Knopf. \$1.50. Wells argues that the disease which infects the world is national individualism and con-ditoned enterprise and that the only remedy is a liberal collectivism, a world scientifically planned and directed and based upon the three ideas of socialism, law and knowledge.

AN OLD CAPTIVITY. By Nevil Shute Norway. William Morrow and Company. \$2.50. A strange, somewhat weird, but haunting story of a scientific expedition to Greenland where a university professor wishes to study ancient ruins. The entire responsibility for the trip falls on the pilot and the strain and anxiety finally take their toll.

THE VOICE OF DESTRUCTION. By Hermann Rausingnigg. G. P. Putnam. \$2.75. This new book by Hitler's former aid is more intense, more terrible, but gives a more intimate and personal picture of Hitler than did the author's previous book, "The Revolution of Nihilism." This book is a report of Rausingnigg's confidential talks with Hitler and gives certainly a convincing, devastating picture of Der Fuehrer and his movement.

NEWS IS MY JOB. By Edna Leo Booker. Macmillan Company. \$3.00. An account of the experiences of an American newspaper woman in China. It is an excellent job of eye-witness reporting of individual events. It is not simply concerned with reporting the war; there is also a mine of information about the little-known events of the early twenties.

NO MORE GAS. By Charles Northoff and Norman Hall. Little Brown and Company. \$2.50. A change from the anxieties of western civilization is more than welcome and Northoff and Hall in another of their delightful stories of carefree life in the South Seas provides the change. The Tuttle family had originally come from New England but after several generations of intermarriage with the Polynesians their Yankee thrift and industry have given way to a delightful indolence. What happens when there are no fish to catch and when their gamecock is dead make the story.

BUSINESSMEN ATTEND ANNUAL DONNELL PARTY (Lima News Bureau) FINDLAY, June 22—Business, oil, transportation and industrial leaders from all parts of the country were in Findlay on Friday for the golf party sponsored annually by O. D. Donnell, president of the Ohio Oil Co.

The day was spent at the Findlay Country club, with various games and exhibitions. A luncheon was served at noon and a dinner at night. A number of the guests attended the Findlay-Fostoria baseball game here.

Thirty special cars brought a number of the well known guests to Findlay and at least one, B. E. Hall, Houston, Tex., president of the Texas Pipe Line Co., arrived at the Findlay airport by plane.

Among the guests at the party were John E. Galbraith, Lima, president of the Ohio Steel Foundry Co., John W. Bricker, governor of Ohio and former Governor George White, of Marietta.

## CASTLE FARM

"THE SHOWPLACE OF LIMA"

### GIRLS! GIRLS! GIRLS!

Big Girl Revue Starring **DOLLY STERLING** IN HER 7TH BIG WEEK "Song's You'll Never Hear On The Radio" OTHER STAR VODVIL ACTS 2 SHOWS NITELY — 11:00 AND 1:30

**FRANK SCHIRMER** **SERGE FOCKLER** **MC AND HOST** **AND HIS SWINGSTERS**

It's Always COOL at Castle Farm

### HORSE RACES—SUN., MON., TUES.

## LAKE LORAMIE FLOOD DANGER IS DISCUSSED

(Special To The Lima News) MINSTER, June 22—Interested citizens of Minster, farmers living along Lake Loramie, Auglaize-co commissioners and Jackson-twp trustees, met in the Minster Commercial club to seek to devise a means of stopping what they say is unnecessary flooding of Lake Loramie and feeder streams, and in this manner avert serious damage being caused to crops and threatened damage to State Highway 119 east of here.

Planted fields of farmers were flooded today with waters receding slowly. Thousands of dollars of crops already are ruined and others are seriously threatened. The water was only a few feet from the highway, which last year was flooded to the extent that motorists were needed to warn motorists to detour.

Interested citizens are of the belief that dredging of the lake and streams presents the only cure for the condition, they told Drainage Engineer Sites of the state highway department office at Sidney.

## FACTORY BEING BUILT BY NEW FINDLAY FIRM

(Lima News Bureau) FINDLAY, June 22—Announcement was made today that ground has been broken for erection of a new building on E. Bigelow-ave here to house a new factory of the Naco Fertilizer Co. The new business, first of its kind to locate here, is expected to be in operation about Aug. 1 and employ 15 to 20 men.

The building will be 80 by 144 feet in size and 45 feet high with a capacity of 12,000 tons. It will be located on the south side of the street just east of the New York Central railroad tracks.

The fertilizer will be made from phosphorus nitrogen and potash, all of which will be shipped in, it was announced. The firm chose Findlay, it was reported, because it is located in the heart of a rich agricultural territory.

OFFICER ON LEAVE ST. MARYS, June 22—S. D. Campbell, merchant policeman here, is taking a 30-day leave of absence from his duties while convalescing from a recent attack of flu. Harold (Tobe) Doty is substituting for him.

DUST BOWL FEARS CHINCH BUG HORDE LINCOLN, Neb., June 22—The whirring chinch bug threatens to rival the infamous grasshopper as a menace to grain crops in parts of the dust bowl.

Nebraska agricultural officials have appealed to the Federal government for funds to aid in combating the tiny bugs and said potential damage in parts of southeast Nebraska was greater than that caused by grasshoppers.

## "Advertising Moves My Goods Much Faster"

Says Merchant

## "Advertising Helps Turnover and Keeps Prices Down . . ."

"When I say advertising moves my goods faster, I mean the advertising done by the manufacturers of those goods. Nationally advertised products are in demand, and they're in demand because, generally, their quality is uniformly better and more reliable than products that are not so advertised. In addition, for goods of comparable quality, I think nationally advertised goods are priced as low or lower than others . . . My business depends upon turnover. My earnings, and profit if any, do not come from making a large profit margin on each item, but from selling goods fast, even if the profit margin is relatively low. If I turn my stock over twenty times a year at a low profit each time, I am better off than I would be if I turned it over only ten times a year at a higher profit . . . If manufacturers did not advertise their goods so well, then I would have to advertise more, because people do not like to buy things of uncertain quality—and I would probably have to get more for what I sell. As it is, my advertising only consists of listing the names of products and the prices . . . My costs of business are relatively lower. I can sell for less, and make more money, by handling advertised goods."

## THE LIMA NEWS