

Titles With "Omph" Is Hollywood Problem

Herbert Film Is Task For Name Finders

Suggestions Offered By Scores Of Fans; Most Are Stinkingly Alike

HOLLYWOOD, Sept. 9.—(UPI)—It's about time to acknowledge the hundreds of suggestions we have received from kind-hearted readers, anxious to help the weary lads at Paramount think up a title for their movie about Victor Herbert.

We had no idea so many people would be so interested. Neither did A. M. Boisfoff, who is sitting up nights, losing sleep trying to select a title which will sell all hands. He is the studio's official name of movies. His job is tough. It's harder even than naming Pullman cars.

Idea for the Herbert movie came in from all ends of the country and all of them are now in Boisfoff's hands. Whether any of them will win the \$50 he customarily pays for a movie name still is problematical—and for reasons which makes a good story.

He asked for a title which contained Victor Herbert's name and which indicated also that the picture was not biographical. Most of our correspondent's words seem to run in the same channel. More than half of them suggested "Music By Victor Herbert" or some variation.

"Picking up a name for a movie is a chore that everybody in the company takes a crack at, from the office boy or up to the president. My job is to try to find a title that is satisfactory to everybody. That, of course, is impossible.

The sales department won't take "Music By Victor Herbert" because it claims that title has no oomph. The sales department wants action in its titles. So we're trying to think one up which the salesmen want."

ELEKTRON-APTS SOLD TO HUGHES BY LOAN FIRM

Sale of the Elektron-apt, 210 E. Market-st., at a reported consideration of \$40,000 was announced Saturday.

The building, which houses the Congress Cafe on the ground floor and 10 upper apt. units, was bought by Willard Hughes, operator of The Congress. The South Side Building and Loan-assn was the former owner.

The ground floor of the Elektron-apt, formerly occupied by Jack's Cafeteria, The Congress took over more than a year ago after its establishment in N. Elizabeth-st. had been burned out.

The deal is one of the biggest contemplated here in the last several months.

MANN SERVICES TO BE MONDAY

(Special To The Lima News) CRIPERSVILLE, Sept. 9.—Funeral services for Frank Mann, 54, of here, who died Friday afternoon in Lima Memorial hospital from injuries received in an automobile accident Wednesday afternoon, will be held at 2 p. m. Monday at the Umbaugh and Bayliff funeral home. Rev. J. E. Turner will officiate and interment will be in Greenlawn cemetery, Wapakoneta.

WITTEN NAMED PRESIDENT OF TEACHER ASSOCIATION

(Special To The Lima News) VAN WERT, Sept. 9.—Walter Witten, of Van Wert, superintendent of Ridge centralized school, has been elected president of the Van Wert County Teachers Assn. Miss Eleanor Fieck of Conroy was renamed secretary-treasurer.

Delegates to the Ohio Educational-sen convention to be held in Columbus are Miss Lola Jones of Wren, and Supt. P. G. Weiler of Union.

COUNTY TAX COLLECTION FOR HALF HITS \$180,760

(Special To The Lima News) WAPAKONETA, Sept. 9.—The second-half tax collections in Auglaize-co today totaled \$180,760, considered as normal in comparison to previous years. The deadline is set for Monday.

The total collection was slightly less than for the same period last year but was described due to the fact that tax rates in various districts of the county had been decreased, Treasurer Piening said. The delinquencies are considered normal. The graduated scale of penalties, ranging from two and one-half per cent to 10 per cent, according to the time expired at time of payment, will be placed in effect Tuesday.

MARTIN'S TAVERN

Last Chance To See the Famous **Jean Ritchie** The World's Greatest **Sonja Hanie** of Roller Skates

COMING MONDAY ALL NEW SHOW **JACK ULMER** Direct from New York and His "Big Time" **Paul Davis** BAND WITH THE SWING

New Troubles Harass Henry Aldrich In Sunday Program

"Family" Broadcast Set At 6 P. M.; Jim Ameche And Gale Page Co-Star In "Foreign Affair"

Having reached Kathleen's house party in New England without spending a cent, Henry Aldrich, played by Ezra Stone, finds a scent is his undoing at the dance to which he has looked forward all summer in the broadcast of "The Aldrich Family" over WEAF Sunday at 6 p. m.

Their white flannel trousers only vaguely suggesting their previous pristine glory after 600 miles in a rumble seat, Henry and his friend Dizzy are faced with the problem of making them presentable for Kathleen's party. Some pill-popped gasoline takes out the spots but leaves upon their trousers a redolent reminder of its use that doesn't improve the boys' popularity at the dance.

The fast-moving, exciting plot of "Foreign Affair" presents the supreme Hollywood Playhouse stars, Jim Ameche and Gale Page, in another nose-dive straight into the heart of romance and intrigue. This is a radio adaptation of a short story by Jack Goodman and Albert Rice that appeared originally in the Cosmopolitan Magazine.

Bill Marshall, young Washington diplomat, thru a series of fancy paces, proves himself a diplomat in name only. Without malice aforethought, this unrepentable gentleman has thoughtlessly mastered the knack of saying the wrong thing at the wrong time... to the wrong person. To him falls the task of keeping unshaken the reputation of a visiting Balkan banker, despite the fact that said financial genius is a hopeless kleptomaniac. Not only does the brilliantly blundering Marshall accomplish his purpose but he unexpectedly annexes a wife by unexpectantly saying the right thing at the right time... to the right girl.

Hollywood Playhouse is broadcast every Sunday evening at 8 p. m. over WEAF.

Lovely Madeline Carroll and Masha Amir, perpetually unhappy screen comedians, will be the guests of Don Ameche Sunday at 7 p. m. on WEAF. Edger Bergen and Martha Mayberry will be absent from the broadcast.

Imagination of a regulation complaint department with a staff of complainers to operate it will be the feature of the Grouch club, Sunday at Croal Canyon Camp, 5:30 p. m., over WEAF. Leon Leonard's orchestra will play "An Apple For the Teacher" and Beth Wilson's vocal will be "To You."

Skinny Emis, who rode to fame on a husky whisper, will lead the

Bandwagon Sunday, to start its weekly pickup of "big name" dance orchestras. The former vocalist with Hal Kemp's orchestra will direct his band from Treasure Island at the San Francisco Golden Gate Exposition. Henry M. Neely, chief whip-cracker of the Bandwagon last season, will be back at his post at the new series, launched over WEAF at 6:30 p. m. on Sunday. The program last season, and has since been filling personal appearance engagements.

Jan Peerce will sing "Kol Nidre," one of the best known Jewish hymns, as a topical feature of the "Musical Playhouse" with June Froman and Erno Rapee's orchestra over WABC Sunday at 6:30 p. m.

Rapee, Hungarian-born maestro of the program, will direct his concert orchestra over WEAF Sunday at 6:30 p. m.

Station that make up the networks.

NBC-WEAF (RED) Basic-East: 12:00-1:00 p. m. - News; 1:30-2:00 p. m. - The Hour; 2:30-3:00 p. m. - The Music of the Night; 3:30-4:00 p. m. - The Music of the Day; 4:30-5:00 p. m. - The Music of the Evening; 5:30-6:00 p. m. - The Music of the Night; 6:30-7:00 p. m. - The Music of the Day; 7:30-8:00 p. m. - The Music of the Evening; 8:30-9:00 p. m. - The Music of the Night; 9:30-10:00 p. m. - The Music of the Day; 10:30-11:00 p. m. - The Music of the Evening; 11:30-12:00 a. m. - The Music of the Night.

NBC-WEAF (BLUE) Basic-East: 12:00-1:00 p. m. - News; 1:30-2:00 p. m. - The Hour; 2:30-3:00 p. m. - The Music of the Night; 3:30-4:00 p. m. - The Music of the Day; 4:30-5:00 p. m. - The Music of the Evening; 5:30-6:00 p. m. - The Music of the Night; 6:30-7:00 p. m. - The Music of the Day; 7:30-8:00 p. m. - The Music of the Evening; 8:30-9:00 p. m. - The Music of the Night; 9:30-10:00 p. m. - The Music of the Day; 10:30-11:00 p. m. - The Music of the Evening; 11:30-12:00 a. m. - The Music of the Night.

NBC-WEAF (GREEN) Basic-East: 12:00-1:00 p. m. - News; 1:30-2:00 p. m. - The Hour; 2:30-3:00 p. m. - The Music of the Night; 3:30-4:00 p. m. - The Music of the Day; 4:30-5:00 p. m. - The Music of the Evening; 5:30-6:00 p. m. - The Music of the Night; 6:30-7:00 p. m. - The Music of the Day; 7:30-8:00 p. m. - The Music of the Evening; 8:30-9:00 p. m. - The Music of the Night; 9:30-10:00 p. m. - The Music of the Day; 10:30-11:00 p. m. - The Music of the Evening; 11:30-12:00 a. m. - The Music of the Night.

MSB-WGN-BASIC Basic-East: 12:00-1:00 p. m. - News; 1:30-2:00 p. m. - The Hour; 2:30-3:00 p. m. - The Music of the Night; 3:30-4:00 p. m. - The Music of the Day; 4:30-5:00 p. m. - The Music of the Evening; 5:30-6:00 p. m. - The Music of the Night; 6:30-7:00 p. m. - The Music of the Day; 7:30-8:00 p. m. - The Music of the Evening; 8:30-9:00 p. m. - The Music of the Night; 9:30-10:00 p. m. - The Music of the Day; 10:30-11:00 p. m. - The Music of the Evening; 11:30-12:00 a. m. - The Music of the Night.

Delicious Italian SPAGHETTI and RAVIOLI at the Milano Cafe

Bring Your Friends To "Lima's Better Time Headquarters" LINKING CLOVE CLUB

Take Time Out For GOOD TIMES!

Bring Your Friends To "Lima's Better Time Headquarters" LINKING CLOVE CLUB

CAR SERVICE ON MEADOW GOLD ICE CREAM & MALTEDS

cert orchestra in his own favorite number, one for which he is best known in music circles, Brahms' "Hungarian Dance Number Five." "Some Day I'll Find You" will be the first solo of the evening by Gene Fineman, who also will sing "Over the Rainbow," the new favorite from "The Wizard of Oz." The orchestra will open the program with a George Gershwin medley including "Clap Yo' Hand" and "Whitegreen For President," Tschakowsky's "Humoresque" will be the offering of the 16-voice choir directed by Erno Rapee.

The carnival spirit recently introduced at the New York World's Fair will be honored by the king of swing when Benny Goodman leads his orchestra from the band shell into the amusement area on Sunday. The swing concert, one of five by the Goodman band from the exposition, will be heard over WJZ at 4:30 p. m.

"The Got a Date at the Golden Gate" will be Ray Perkins' musical salutation when he presents the first of two broadcasts from the Treasure Island exposition, San Francisco, on Sunday, Sept. 10. Ray, assistant postmaster of ceremonies, Helen Bennett, and Kenneth Ward, program director, will fly to the coast following their Letter Home broadcast from the New York World's Fair on Sept. 3. Interviews with visitors to the Golden Gate International Exposition will be conducted by Perkins during the broadcast at 7:45 p. m., EDST, over NBC-Blue Network.

What Europe thinks of us will be revealed by Hugh Gibson, former United States ambassador, during a broadcast from London on Sunday at 6 p. m. over WJZ. Gibson's talk is another in his weekly series dealing with "A General Survey of the European Situation."

Last-half 1938 real estate tax books will be closed at 5 p. m. Monday and turned over to the Allen-co auditor for settlement. Treasurer Byron H. Dershem announced Saturday.

Whittemore contracts now in existence will be voided if their holders do not pay the June tax before the books are closed, Dershem warned.

Realty tax collections Saturday amounted to \$13,301.71, bringing the total for the week to \$79,380.73 and the entire collection \$706,177.45, he revealed.

Sales taxes collected Saturday totaled \$971.92, for the week \$8,343.23, and for the year \$297,060.71.

Ohio sales tax receipts for the week ending Aug. 26 showed an increase of \$88,000 over collections for the corresponding week of 1938, State Treasurer Don H. Ehrhart reported. Receipts totaled \$674,470, bringing the total collected to date this year to approximately \$27,000,000.

At the same time, Ehrhart reported that 698, or approximately one-third, of the school districts of the state have completed the refunding of the school foundation notes. At the beginning of 1939 the state owed to the school districts under this program about \$17,000,000. Before the end of the year, Ehrhart said, all of the refunding notes will be refunded.

Age is no barrier to Mrs. Caroline Stezley, of 902 W. Spring-st. She plans to celebrate her 90th birthday anniversary Sunday by going to church as usual, then helping to serve dinner for her five daughters and 14 grandchildren. In the afternoon she will hold open house for friends and relatives.

Mrs. Stezley, who resides with her daughter and son-in-law, Mr. and Mrs. J. R. Clark, is a native of Rossco but has resided in the Lima district nearly her entire lifetime. Her husband died 30 years ago.

She is very active despite her years, sewing her own dresses and making rugs as a pastime and taking part in the affairs of the High Street United Brethren church, of which she is a member.

Violator of Parole Returned to Prison

(Special To The Lima News) VAN WERT, Sept. 9.—John Seekings, of Van Wert, released from the Ohio penitentiary six months ago, has been returned to the penal institution for parole violation. Seekings was arrested for the theft of 17 chickens owned by L. W. Dickerson, of Pleasanton. Main Dangler, of Van Wert, implicated in the theft, pleaded guilty in an arraignment before Squire W. S. Giffin and was fined \$5 and costs in addition to a 10-day jail sentence.

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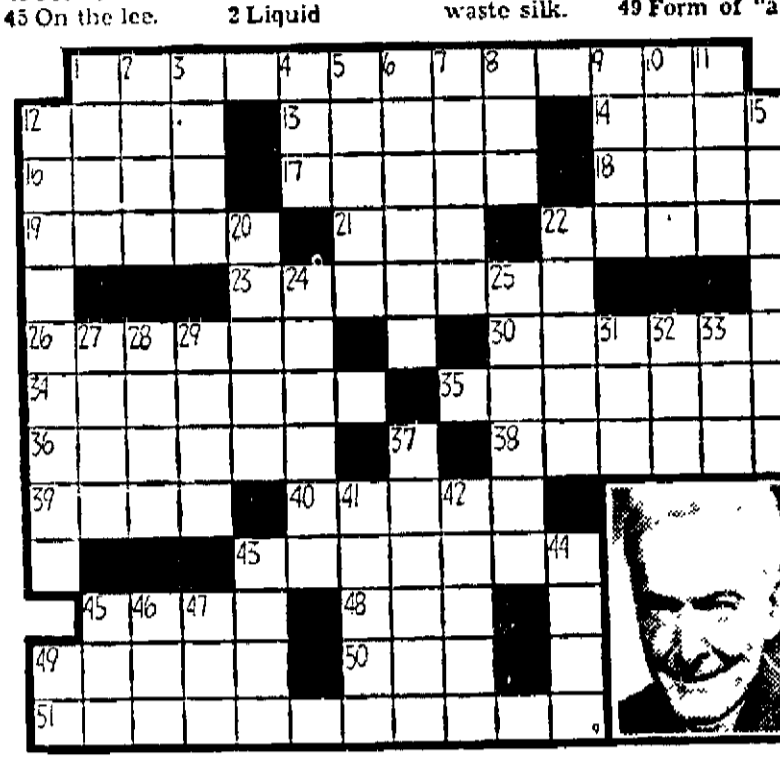
AMERICAN BOTANIST.

HORIZONTAL
1 Pictured botanist.
2 Hygienic care.
3 Slack.
4 Close-fitting cap.
5 Measure.
6 Unit of electrical capacity.
7 Ant's home.
8 Approaches.
9 To sink.
10 Violoncello.
11 Hat factory.
12 Celestial.
13 To make furious.
14 Military title.
15 Professional sharper.
16 Groups of eight.
17 Epochs.
18 Newspaper paragraphs.
19 Flowers.
20 On the lee.

Answer to Previous Puzzle
KEY
CLAYSTAMMERS
OMER SEAL IT
KEY
HORIZONTAL
1 PICTURED BOTANIST
2 HYGIENIC CARE
3 SLACK
4 CLOSE-FITTING CAP
5 MEASURE
6 UNIT OF ELECTRICAL CAPACITY
7 ANT'S HOME
8 APPROACHES
9 TO SINK
10 VIOLONCELLO
11 HAT FACTORY
12 CELESTIAL
13 TO MAKE FURIOUS
14 MILITARY TITLE
15 PROFESSIONAL SHARPER
16 GROUPS OF EIGHT
17 EPOCHS
18 NEWSPAPER PARAGRAPHS
19 FLOWERS
20 ON THE LEE

VERTICAL
1 To entice.
2 Liquid.

11 To slay.
12 He thousands of experiments.
13 He discovered many new fruits and
20 To gleam.
22 Misanthrope.
24 Sloth and surliness.
25 Relaxation.
27 Below.
28 Sewed.
29 Wooden pegs.
31 To soak flax.
32 Beer.
33 To obtain.
37 Horse fennel.
41 Pertaining to tides.
42 Shekels.
43 Animal.
44 Embroiders.
45 Wine vessel.
46 Kindled.
47 Small shield.
49 Form of "a."



NEWS IN COLORED CIRCLES

Social Items, Lodges, Societies, Personals

Charlie Hamilton, Herbert Simons, Jerry Brown, Shirley Simons and Mrs. Lucille Roberts left Thursday morning by motor for Los Angeles, Calif. Stanley Mrs. Alberta Davis will be hostess in two weeks.

On Monday evening, Second Baptist church will present William Hathcock, violinist, in a recital. The program will consist of: "Concerto in A Minor," "Scene of Ballet," "Indian Lament," "Oriental," "Hungarian Dance" No. 5, "Deep River," "Adoration," and "Sarabande." Hathcock will be accompanied by Mrs. Lillian Thomas. Elmer Brown will sing a group of songs, and Bert King will read a group of his own poems.

Mr. and Mrs. R. R. Moxley spent part of their vacation in Cutler at the home of Mr. and Mrs. Ralph Barnett. The two families spent the week-end and Labor Day at Nungara Falls.

Mrs. Josephine Vaughn has been confined to her home for the past several weeks on account of sickness.

Mr. and Mrs. Gale Haidman of San Diego, Calif., spent several days as the guests of the former's aunt, Mrs. Florence Cook.

Word has been received of the death of Carl Anderson, part owner of the Classic theatre, Dayton. He was in an automobile wreck.

William Hathcock will return to Morris Brown college, Atlanta, Ga., this week after spending the summer vacation with his parents. He is a student assistant in the music department of the college.

Mrs. Florence Cook was hostess to the Needlework club Friday afternoon in the opening meeting of the year. Those present were Mrs. Bertha Moss, Mrs. Nora Shoecraft, Mrs. Lena Seldon, Mrs. Sadie Stewart, Mrs. Luella McGee, Mrs. Volena Peters, Mrs. Della Moxley, Mrs. Emma Hathcock, Mrs. Clara Hathcock, Mrs.

Sunday Dinner at EQUITY SIRLOIN LOAF or ROAST BEEF Mashed or Sweet Potatoes Choice of Hot or Cold Side Dish Rolls and Butter Coffee—Tea—Milk Ice Cream and Cake 25¢ FRIED CHICKEN Mashed or Sweet Potatoes Choice of Hot or Cold Side Dish Rolls and Butter Coffee—Tea—Milk Ice Cream and Cake 39¢

EQUITY CAFETERIA 213 N. MAIN

SUNDAY DINNER at THE BARR

Strictly Fresh PULLED EGGS Snow White DIXIE MARGARIN Perfect in TEXTURE Perfect in FLAVOR 2 lb. 38¢

Dick Powell, Ann Sheridan At The State

A love triangle in swingtime is the theme of "Naughty But Nice," novel musical comedy opening Sunday at the State theatre, Ann Sheridan, Dick Powell and Gale Page headline the cast and are the parties of the hilarious triangle, with plenty of additional comedy provided by Helen Broderick, Allen Jenkins, Ronald Reagan, Zasu Pitts, Maxie Rosenbloom and Jerry Colonna.

Imagine if you can, Allen Jenkins and Jerry Colonna as a thieving pair of tunesmiths who don't mind signing their names to anybody's song—so long as it's a good one. Imagine Maxie Rosenbloom as a combination cook, butler and valet who cleans ashtrays with a vacuum cleaner. Imagine Helen Broderick as a jitterbug. Zasu Pitts "swinging in" on the harp, and the National Jitterbug Champions come to town and you have a small idea of the high jinks that go on in "Naughty But Nice." Others in the cast include Lais Albern, Vera Lewis, Elizabeth Dunne, Bill Davidson, Granville Bates and Halliwell Hobbes.

STATE PENSION SOCIETY HEADS TO TALK HERE

Two state Old Age Pension society officers will be guest speakers at the annual picnic to be held by the Allen-co Old Age Pension society, on Tuesday, Sept. 19 in Lincoln park. The Rev. W. F. Kraft, secretary, T. C. Johnson, president and J. J. Jefferies, Columbus, will present various phases of the work.

The picnic will be held from 11 until 4 o'clock, with dinner at noon. Entertainment features will feature the afternoon program.

FUND IS RECEIVED
Allen-co's share in the distribution Saturday of August beer and malt taxes was \$1,987.80, according to Auditor Floyd B. Griffin. The sum will be used for relief purposes, an dwill be allocated as follows: Lima unit, 63 per cent; Delphos, seven per cent; and county unit, 30 per cent.

A Dandy Loaf

The New and Improved PLEZOL Potato Bread

A NEW FLAVOR



Our Guarantee
Purchase a loaf of this loaf bread. Then, if you don't think it's the finest you have ever tasted, return the unused portion and your money will be refunded.

STAYS FRESH LONGER

There's a world of difference in the flavor of bread. However, we are sure of one thing and that is, you'll have to go a long way before you find one with a more tasty flavor than Plezol Potato Bread. Crushed whole raw potatoes and other wholesome ingredients combine to give Plezol Potato Bread a distinctive flavor... one that you will enjoy. Try a loaf today.

On Sale At Your Local Neighborhood Grocery

Frank Baker Bread Company PLEZOL BAKERS

Tune in Plezol News Hour Station WLOK, 12:15 (noon) Daily

Friday Hello

WANT-AD TAKER?

I Have Some Furniture To Sell! Whatever you want to sell or buy you can be sure that the Lima News Want-Ads will bring you quick results!

I Have A Flat For Rent! It's a known fact that 54% of all Lima houses are rented through the Lima News Want-Ads!

My Purse Was Returned! Three out of every seven items listed in the Lost and Found columns of the Lima News are returned to the rightful owner!

USE THE LIMA NEWS WANT ADS