WLW Offers New Program To Area Listeners On Friday

"Marathon Melodies" Will Be Heard From Nation's Station At 9:30 P. M.; Great Talent Lined Up

"Marathon Melodies," a new tune quiz program which will test the wits of studio competitors in a mythical city-to-city auto race, will make its debut over WLW, Friday, at 9 30 p m

The half-hour weekly series will feature Sylvia Rhodes, song stylist, Steve Merrill, tenor and Josef Cherniavsky's orchestra. Jimmy Leonard as master of ceremonies, will introduce, cheer and console the audience participants, who will be asked to identify "musical statement " A musical statement will consist of two songs played by the orchestra, an example being 'Begin the Beguine,' 'At a Little Hot Dog Stand '

Each of the contestants will have a miniature automobile in which to progress from city to city or stall depending on the correctness of his answers, and the winners will be awarded cash prizes. Two variants of the statement idea will be used on the program. One is called "Musical Maids," in which the names of girls as song titles prevail and the other is 'Musical Cities," which applies geography to music

Miss Rhodes, who was a star dance band vocalist before stepping into radio early this year and Steve Merrill long a favorite of midwest listeners, will provide song interludes while the contestants relax

"I Poured My Heart Into a Song," hit tune from Berlin's "Second Fiddle," will be highlighted by Frank Munn, tenor, during the Waltz Time program over WEAF Friday, at 8 00 p m Munn and the chorus also will be heard in Stept's "It Seems Like Old Times,' and Abe Lyman and his orchestra will play "If You Could Care for Me," "Violets," "Paradise" and 'Lady Moon " The orchestra and chorus will round out the program with "Mon Cher Ami" and "Till We Meet Again '

George Hicks, veteran radio announcer, turns the tables on the Old Ranger Friday, by telling the true story of his grandfather, a forty-niner who nearly died in Death Valley before stumbling up on gold Frank Hicks and his companion, John Matthews, camped on a small hill near the desert, and extinguished their fire by heaping stones on it. The following morning they were astonished to find that the whitened stones were full of gold Each realized $3 000 from their discovery. The story of Grandfather Hicks will be dramatized on the Death Valley Days program at 8 30 p m, WEAF

The Jewel Song from Gounod's "Faust" will be sung by Lucille Manners, soprano, as a feature of the radio concert on Friday at 7 00 p m, over WEAF Ross Graham baritone will be heard in the traditional "Water Boy' and with Miss Manners in "Moonbeams" from Herbert's 'The Red Mill' Miss Manners' other solos will be "Believe Me If All Those Endearing Young Charms," and "One Magic Hour ' Orchestra selections will include Tschaikowsky's "Sleeping Beauty' waltz, "The Man From the Sea" from Coates' "Three Men" suite, and Carles "Sunrise Serenade" Selections from Messager's "Monsieur Beaucaire" offered by the ensemble, will conclude the musical program conducted by Dr Frank Black The dramatized reenactment of another chapter in the history of the petroleum industry will be presented during the "Romance of Oil' episode.

BEST BETS FRIDAY

P M	
7 00	Lucille Manners Concert WEAF
7.30	Johnny Presents WABC
8 00	Abe Lyman Waltzes WEAF
8 00	Plantation Party WJZ
8 30	Death Valley Days' WEAF
8 30	First Nighter Dramatic WABC
9 00	Guy Lombardo Concert, WEAF
9 00	Unsolved Mysteries WLW
9 30	Melody Matinee WLW.
9 30	Robert Ripley Program WABC

FRIDAY, SEPTEMBER 1

Eastern Standard—Subtract One Hr. for CST, 2 Hrs for MT—P M

(Daylight Time One Hour Later)

(Changes in programs as listed due to last minute network corrections)

5 00—Human Relation Talk—nbc west News Earl Wild Pianist—nbc-west News Broadcasting Period—cbs-wab Muted Music Orchestra—mbs chain
5 05—Mary Kitchell's Dog—nbc wjz Edwin Hill's Talk—cbs-wabc-basic The Arcadian Ensem—cbs chain west
5 15—News Malcolm Claire—nbc west Dancing Music Orchestra—nbc wjz Sports The 4 Lion Boys—cbs wabc
5 30—Capt Healy Stamps—weaf only John Gunther, Basso—abc-red chain Dancing Music Orchestra—nbc wjz 'Cash Fanthan' Comedy—cbs wabc H Weber Concert Orch—mbs chain
5 45—Bill Stern on Sports—weaf only Silhouettes by Salon—nbc-red chain Lowell Thomas Talk—nbc wjz-basic Tom Lundy Sports—nbc blue west Outdoors with Bob Edge—cbs wabc The Johnson Family—wor wgn
6 00—I Waring Time—nbc weaf-east Dancing Music Orchestra—nbc wjz Amos & Andy Skit—cbs-wabc east The Embassy Boys—cbs-chain-west Tuton Lewis Jr Talk—mbs-chain
6 15—I Crawford Organ—nbc weaf Tom Mix Skit—cbs wabc Dance Music Organ—cbs chain-west Dancing Music Orchestra—mbs-net
6 30—Lowell Thomas—weaf kyw-wsb wmal Dancing Music Orch—nbc red chain Three Chers and Vocals—nbc-wjz Leaf Quiz and His Quiz—cbs-wabc Tone Tangent Drama—mbs wor-net
6 45—Andre and Hunter—nbc weaf Music in Dance Tempo—nbc-wjz Sam Taylor Sports—wgn-wlw kwk
7 00—Uncle Maurice Talk—nbc-weaf Chicago NBC Jamboree—nbc-wjz From Under West Skies—cbs-wbc Welcome Neighbor Queries—mbs wor
7 30—Don't Forget Quiz—nbc wjz Frederick Johnny Presents—cbs-wabc WOR Symphony Orchest—mbs-wor The Lone Ranger repeat—wgn only
8 00—Abe Lyman Waltzes—nbc weaf Plantation Party Program—nbc-wjz To Be Announced (30 m)—cbs-wabc Dance Music Orches—mbs chain
8 15—I Twin C Hill—to wor-wnd-wgn
8 30—Death Valley Days —nbc-weaf Harry Reich & Concert—nbc-wjz First Nighter Dramatic—cbs-wabc Dancing Music Orchestra—mbs wor
9 00—Guy Lombardo Orch—nbc-weaf Concert Hour Grand Park—nbc-wjz In Grand Central Station—cbs-wabc Dancing Music Orchestra—mbs-wor
9 30—America Unlimited —nbc-weaf Dancing Music Orch—nbc-wjz basic Melody Marathon—nbc blue midwest The Lone Ranger Program—cbs-wabc Henry Weber Premierade—mbs-wor
9 45—Dancing Music Orch—nbc weaf
10 00—Dance Music Or—nbc-weaf-east Fred Waring repeat—nbc-red-west News I Waring repeat—wjz wbal Dancing Music Orc —nbc blue chain News Dancing for 2 hrs—cbs-wabc Amos & Andy (repeat 15 m)—cbs west Dance Music Orchestra—mbs-chain
10 05—Lou Dillon (10 m)—cbs Dixie
10 15—Dance Or to 1 —nbc-weaf-wjz
10 30—Dancing Or hes to 1—mbs-chain
12 00—Dancing Hour—cbs-chain west

STATIONS THAT MAKE UP THE NETWORKS

(Note Refer to this list for stations of network indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED) BASIC—East weaf chw ksd wcsh wgar wjar wjas wjsv wdel wfbl wfdv wgy wjtn wjac wjdx wjsv wjtn wmal wmas wmbg wmca wnac wnbc wnbr wnbx wnel wnlc wnpg wnpy wnsa wnyc wrc wsai wsai wsai