Radio News and Programs

Ireene Wicker, Radio Star, to Broadcast on Two Programs at Once

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Frequencies

KMOX	1090	WIND	560
KOIL	1260	WISN	1120
KSTP	1460	WJJD	1130
WBBM	770	WLS	870
WCCO	810	WMAQ	670
WCFL	970	WLW	700
WENR	870	WMT	600
WGN	720	WOC	1370
WHA	940	WSB	740
WHAS	820	WSM	650
WHO	1000	WTAM	1070
WIBA	1280	WTMJ	620

These programs are subject to change at discretion of the stations.

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WIBA Sunday

A. M.
7:00—NBC Peerless Trio
7:15—NBC Cloister Bells
7:30—NBC Tone Pictures
8:00—NBC Coast-to-Coast Bus
8:30—Melodies
8:45—News Edition
9:00—The Norwegian Hour
9:30—NBC Music and American Youth
10:00—Workers Alliance
10:15—NBC "Chimney House"
10:30—NBC Barry McKinley
10:45—NBC From Moscow, Russia
11:00—First Congregational Church
P. M.
12:00—Tony Salerno's Orchestra
12:30—Noon News Edition
12:45—Concert Interlude
1:00—NBC The Magic Key
2:00—Unitarian Church
2:30—Clare Tree Major Play
2:45—Gems of Melody
3:00—Fr. Charles E. Coughlin
4:00—NBC Uncle Ezra
4:30—Lutheran Vesper Hour
5:00—NBC The Catholic Hour
5:30—Joe Tantillo's Orchestra
6:00—NBC Jack Benny & Company
6:30—NBC Spitalny Orchestra
7:00—NBC Variety Hour
7:30—WIBA Ensemble: Bruce Young
8:00—NBC Album of Familiar Music
8:00—Club Chanticleer
8:15—NBC Dan Savitt Orchestra
8:30—Song of the Islands
10:00—Night News Edition
10:15—Sunday Concert
10:45—Club Chanticleer Orchestra
11:00—NBC Glenn Miller Orchestra
11:30—NBC St. Francis Orchestra

News Broadcasts

SUNDAY

A. M.	
8:45—WIBA	1:45—WBBM
9:00—WTMJ	5:30—WJJD
9:30—WLW	5:45—WJJD
9:45—WLS	6:45—WCFL
10:00—WMAQ	8:30—WGN
11:00—WBBM	9:45—WIND
11:15—WCFL	10:00—WMAQ WTMJ
P. M.	10:00—WIBA
12:00—WBBM	10:00—WENR WLW
12:30—WIBA	12:15—WBBM

Sports Reviews

SUNDAY

P. M.	
2:00—WJJD	6:37—WGN

Other Stations Sunday

A. M.
8:00—Hymn Sing—WBBM
8:00—Everybody's Hour—WLS
8:00—Coast to Coast Bus—WMAQ WLW
8:00—Church Services—WTMJ
8:30—Wings Over Jordan—WBBM
9:00—Radio Pulpit—WMAQ
9:00—Little Brown Church—WLS
9:00—Parsons College Choir—WJJD
9:00—Church of the Air—WBBM
9:15—Masters of Rhythm—WTMJ
9:30—Passover Service—WBBM
9:30—Music & American Youth—WMAQ
10:00—Of Men and Books—WBBM
10:00—Bowes Capitol Family—WIND
10:00—Bureau of Missing Persons—WJJD
10:15—Chimney House—WMAQ WLW
10:15—N. U. Reviewing Stand—WGN
10:30—Southernaires—WLS
11:00—Kennel Time—WMAQ
11:00—U. of Chicago Chapel—WGN
11:00—Peoples Church—WJJD
11:00—Jewish News—WIND
11:00—Tabernacle Choir—WLW
11:30—Help My Boy—WBBM
11:30—Radio City Music Hall—WLW
11:30—U. of C. Roundtable—WMAQ
11:55—Weather, Markets—WLS
P. M.
12:00—Irene Wicker—WCFL
12:00—Great Plays—WENR WTMJ
12:00—Through the Hour Glass—WMAQ
12:30—World Fair Salute—WGN WMAQ
1:00—Americans All—WIND
1:00—At Aunt Fanny's—WMAQ
1:00—Magic Key—WLW WENR WTMJ
1:30—Swing It—WGN
1:30—Wings for the Martins—WMAQ
1:45—Bob Becker Dog Chat—WGN
2:00—Frank Simon Band—WENR WLW
2:00—N. Y. Philharmonic—WBBM
2:00—On a Sunday Afternoon—WGN
2:00—Sunday Drivers—WMAQ
2:30—Festival of Music—WTMJ WCFL
2:30—People's Rally—WLW WGN
2:30—Donald Novis—WENR
2:45—Vivian Della Chiesa—WMAQ
3:00—Father Coughlin—WTMJ
3:00—We, the Wives Quiz—WGN
3:00—National Vespers—WENR
3:15—Hendrik W. Van Loon—WCFL
3:15—Cubs vs. Sox—WIND
3:30—Crawford Caravan—WENR
3:30—World is Yours—WMAQ WLW
3:30—Lutheran Laymen—WCFL
4:00—Aeolian Ensemble—WBBM
4:00—Father Justin—WCFL
4:00—Musical Steelmakers—WGN WLW
4:00—Uncle Ezra—WTMJ WMAQ WHO
4:00—Opera Auditions—WENR KOIL
4:30—Ben Bernie—WBBM WCCO
4:30—Oberlin Choir—WENR
4:30—Spelling Bee—WLW WMAQ WHO
5:00—Amateur Hour—WENR
5:00—My Lucky Break—WGN WLW
5:00—Silver Theater—WBBM WCCO
5:00—Catholic Hour—WMAQ
5:30—A Tale of Today—WMAQ
5:30—Friends of Music—WTMJ
5:30—Snow of the Week—WGN
5:30—Hollywood Gateway—WBBM
6:00—Jack Benny—WMAQ WLW, WTMJ
6:00—Freddy Martin Orch.—WGN
6:00—World Fair—WENR
6:15—Twilight Musicale—WENR
6:30—Bandwagon WMAQ WTAM WTMJ
6:30—Wayside Theater—WBBM
7:00—Variety Hour WMAQ WLW WTMJ
7:00—Old Fashioned Revival Hour—WLS
7:00—Dance Hour—WBBM
7:45—Arthur S. Henning—WGN
8:00—Merry-Go-Round—WMAQ WTMJ
8:00—Sunday Evening Hour—WBBM
8:00—Hollywood Playhouse WENR WLW
8:00—Your Sunday Date—WGN
8:15—Sunday Evening Club—WIND
8:30—Walter Winchell—WENR WLW
8:30—Familiar Music—WMAQ WTMJ
8:45—Irene Rich—WLW WENR KOIL
9:00—Robert Benchley—WBBM
9:00—Good Will Hour—WGN
9:00—The Circle—WMAQ WLW
9:30—History in the Making—WBBM
9:30—Cheerio—WENR WTMJ
10:00—Ozzie Nelson Orch.—WBBM
10:15—Ace Brigode Orch.—WMAQ
10:15—Freddy Martin Orch.—WGN
10:30—Archie Bleyer Orch.—WBBM
10:30—Dick Jurgens Orch.—WGN
10:30—Russ Morgan's Orch.—WMAQ
10:30—Fletcher Henderson Orch.—WENR
11:00—Music As You Desire It—WENR
11:00—Curt Houck Orch.—WGN
11:00—Gene Krupa Orch.—WMAQ
11:00—Dance Music (to 12)—WTMJ
11:00—All Nations Church—WCFL
11:00—Deliverance Church—WIND
11:00—Salute to WIBW—WBBM
11:30—Moon River—WLW
11:30—Bob Crosby Orch.—WGN
11:30—Fletcher Henderson Orch.—WMAQ
11:30—Dick Barrie Orch.—WBBM
11:45—Herbie Kay Orch.—WENR
12:00—Stanley Hickman—WBBM
12:00—Tony Hills Orch.—WGN
12:00—Ace Brigode Orch.—WMAQ
12:00—Nite Watch (to 4)—WIND
12:00—Paul Martin Music—WENR
12:30—Joe Manzanares Orch.—WGN
12:30—Gene Krupa Orch.—WENR
12:30—Paul Burton Orch.—WMAQ WLW
1:00—Orrin Tucker Orch.—WGN

young euphonium player, soloist . . . **N. Y. Philharmonic** (WBBM): Jose Iturbi, pianist, guest: Program: Overture to "The Merry Widow of Windsor," Nicolai; "White Nights", Bonner; "Concerto for Piano and Orchestra, in E Flat Major," Liszt; and "Symphony No. 1," Sibelius.

4 p. m. — Opera Auditions (WENR): winners of Metropolitan contracts revealed.

4:30 p. m. — Oberlin Choir (WENR): a cappella chorus features works of Tschesnokoff.

8 p. m. — Evening Hour (WBBM): Lawrence Tibbett, soloist; program: Overture to "Il Matrimonio Segreto", Cimarosa; "Cortigiana", from "Rigoletto", Verdi; "Dance of the Hours," Ponchielli; "Pilgrim's Song," Tschaikowsky; "The Palms", Faure; "Gagliarda", Respighi; "The Lent Lily", Wilson; "Boots", Felman; prelude to "Die Meistersinger," Wagner; and "Hosanna to the Highest," Teschner.

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Variety

1 p. m.—Magic Key (WIBA, WENR): a preview of Army day—from land, sky, and foreign posts.

2 p. m.—On a Sunday Afternoon (WGN): "Begin the Beguine," "Penny Serenade," "Romance Runs in the Family."

4 p. m.—Steelmakers (WGN): the whistler at his work.

4:30 p. m. — Ben Bernie (WBBM): Lew Lehr's foil for bill collectors.

5:30 p. m. — Show of Week (WGN): Ozzie Nelson and band.

6 p. m.—Jack Benny (WIBA, WMAQ): Sam "Schlepperman" Hern rejoins the troupe.

6:30 p. m. — Bandwagon (WMAQ): Bernie Cummins' band . . . **Screen Guild** (WHAS): "A Mug, A Mill, and A Mountaineer", starring Edna Mae Oliver, Bob Burns, George Raft, Virginia Verrill, and Walter Hymer.

7 p. m.—Variety Hour (WIBA, WMAQ): Jack Oakie and Wallace Ford guestar. . . . **Dance Hour** (WBBM): music by Count Basie, Don Alfonzo, and Barry Wood.

9 p. m.—The Circle (WMAQ): Cary Grant returns and brings Madeline Carroll along with him.

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Sports

3:15 p. m.—Baseball (WIND): Cubs vs. Sox from Arizona.

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Miscellaneous

12:30 p. m.—Fair Salute (WGN, WMAQ): Japan joins the parade of nations honoring the New York exposition.

11 p. m. — WIBW Dedication (WBBM): Sen. Arthur Capper (R., Kan.) and Wayne King's orchestra head congratulatory hour.

Short Wave Sunday

Caracas—11:30 a .m.—Dance Music and Songs, YV5RC, 5.9 meg., 51.7 m.

Boston—12:30 p. m.—Dramatic Program. W1XAL, 11.79 meg., 25.4 m.

New York—2 p. m.—Philharmonic Symphony Society of New York. W2XE, 11.83 meg., 25.3 m.

Guatemala City—2:30 p. m.—National Police Force Band. TGWA, 15.17 meg., 19 m.

Moscow—3 p. m. — Special English Broadcast. RAN, 9.6 meg., 31 m.

New York—5:15 p. m.—Classic Selections. W3XAL, 9.67 meg., 31.02 m.

Geneva—6 p. m.—Report on League of Nations Activities. HBO, 11.4 meg., 26.3 m.

London—6:05 p. m.—"The Prisoner of Zenda"—1. GSE, 11.86 meg., 25.2 m.; GSD, 11.75 meg., 25.5 m.; GSB, 9.51 meg., 31.5 m.

Rome—6:30 p. m.—News in English; Opera. 2RO, 11.81 meg., 25.4 m.; IPF, 9.83 meg., 30.5 m.

Eindhoven—7:25 p. m.—Special Broadcast for America. PCJ, 9.59 meg., 31.2 m.

Prague—7:45 p. m.—Music and Entertainment. OLR4A, 11.84 meg., 25.3 m.

Eindhoven—8:20 p. m.—Special Broadcast for Southeastern United States. PCJ, 9.59 meg., 31.2 m.

Berlin—8:15 p. m. — Sunday Concert. DJD, 11.77 meg., 25.4 m.

Paris—8:30 p. m.—Gramophone Records. TPB7, 11.88 meg., 25.2 m.; TPA4, 11.71 meg., 25.6 m.

London—9:10 p. m.—Music by South African Composers. BBC Empire Orchestra. GSD, 11.75 meg., 25.5 m.; GSC, 9.58 meg., 31.3 m.; GSB, 9.51 meg., 31.5 m

Paris—10:45 p. m.—Talk on French Events: Life in Paris (In English). TPB7, 11.88 meg., 25.2 m.; TPA4, 11.71 meg., 25.6 m.

Schenectady—10:30 p. m.—Dance Orchestra. W2XAF, 9.53 meg., 31.4 m.

WIBA Monday

A. M.
7:00—The Farm Front.
7:05—The Musical Clock.
7:30—State Journal News.
7:50—School Music.
8:00—Musical Clock.
8:50—Society Reporter.
9:00—NBC Story of the Month.
9:15—NBC Josh Higgins.
9:30—Dorothy Potter.
10:00—NBC Viennese Ensemble.
10:30—NBC Paul Page.
10:45—Church of the Air.
11:00—Linda's First Love.
11:15—The Editor's Daughter.
11:30—NBC The Farm and Home Hour.
P. M.
12:15—Home Folk Frolic.
12:30—Noon News Edition.
12:50—Market Reports.
1:00—Melody Moments.
1:30—NBC Alma Kitchell.
1:45—NBC Manhattan Melodies.
2:00—NBC Rochester Orchestra.
2:45—NBC Between Bookends.
3:00—NBC Backstage Wife.
3:15—NBC Stella Dallas.
3:30—NBC Club Matinee.
4:00—NBC Rakov's Orchestra.
4:15—NBC Your Family.
4:30—NBC Landt Trio.
4:45—Musical Workshop.
5:00—Outdoor Wisconsin.
5:15—Organ Melodies.
5:25—Master Gardner.
5:30—News Edition.
5:45—Birthday Club.
5:50—Sportscast.
Evening
6:00—NBC Mr. District Attorney.
6:15—Concert Ensemble.
6:45—Betty Cass.
7:00—NBC Al Pearce Gang.
7:30—NBC Richard Crooks.
8:00—Political Talk.
8:30—NBC Eddy Duchin Orch.
9:00—NBC Contented Hour.
9:30—Political Talk.
9:45—Smoke Rings.
10:00—Night News Edition.
10:15—Music You Love.
10:45—NBC Hotel Biltmore Orch.
11:00—NBC Carlos Molina Orch.
11:30—NBC Savoy Ballroom Orch.

WHA Monday

8:00—Band Wagon.
8:15—Morning Melodies.
9:10—Social Security Facts.
9:15—News and Views.
9:30—School of the Air: Afield With Ranger Mac.
9:50—U. S. Weather Bureau.
10:00—Homemakers' Program: Questions and Answers, Edith Bangham; Music of the Nations; New Tricks With Easter Eggs, Mrs. Rebecca Gilson.
10:45—Musical Novelties.
11:00—Magazine Rack.
11:15—Federal Music Group.
11:30—Organ Gems.
12:00—Noon Musicale.
12:30—Farm Program: There's Economy in a Garden, J. G. Moore; What Fertilizers for Grain and Legumes, C. J. Chapman; Greener Pastures, F. V. Burcalow.
1:00—Behind the Headlines — Crl.
1:15—Dave Machtel, Tenor, Julia Benoy, Pianist.
1:30—College of the Air: Agricultural Horizons.
2:00—School of the Air: Community Living.
2:30—Music of the Masters: (Sibelius) Symphony No. 2 — 1st and 2nd Movements.
3:00—College of the Air: Your Job Outlook.
3:27—U. S. Weather Bureau.
3:30—P. T. A. State Convention Preview, Mrs. George Chatterton.
3:45—Music Album.
4:00—Chapter a Day.
4:30—Chamber Music.
5:00—Moods and Melodies.
5:30—Fun Time.
5:45—Old Hymn Book.
6:00—Organ Reverie.

WHA Sunday

3:00—Variety Concert.
3:30—Organ Melodies, Frederick Fuller.
4:00—University Concert Band — 53rd Annual Spring Concert, Ray Dvorak, director.

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Pope Leads Holy Week Broadcasts

Climaxed by the first Easter Papal benediction of His Holiness Pope Pius XII next Sunday morning at 5:30, Station WIBA will present an impressive schedule of Holy week broadcasts beginning today.

Tonight at 8 o'clock, the WIBA Concert Ensemble, directed by Leon Perssion, and Bruce F. Young, tenor soloist, will present a Palm Sunday concert. The program will open with "All Soul's Day," by Strauss. Young will sing "The Psalms," by Faure, and "Because" by D'Hardelot, after which the ensemble will offer Bach-Gounod's "Ave Marie." Young also will sing "Hear My Cry O Lord," by Woeller, and "Little Mother." The ensemble will close with "Valse Triste," by Sibelius.

Other Broadcasts

"The Living God," series arranged by the National Council of Catholic Men, will be heard Wednesday through Saturday at 5 o'clock.

On Good Friday morning, WIBA wil present the Rev. Barnard Rom in a special Norwegian service, at 9 o'clock, to be followed by the regular Church of the Air broadcast from WIBA at 10:45.

Brahms' famous "Requiem" will be heard in its entirety through Station WIBA from 1 to 2 o'clock Friday afternoon, performed by the men and boys choir at St. Thomas' church in New York, and the NBC Symphony orchestra.

A special program of appropriate Good Friday music will be presented by WIBA from 2:30 to 3 o'clock Friday.

Easter Morning

The first Easter blessing to the world by His Holiness Pope Pius XII and the conclusion portion of the Easter high mass in St. Peter's cathedral in Rome, will be made available to Madison listeners by Station WIBA at 5:30 Sunday morning.

From 6 to 7 a. m., Easter Sunday, WIBA will present a series of sunrise services, from Temple university stadium, Philadelphia; Eden Park, Cincinnati; and from Grand Canyon National Park in Arizona.

The Sunday service from First Congregational church in Madison will be heard on WIBA at 11, and at 5 p. m., the Rt. Rev. Msgr. Fulton J. Sheen will deliver his Easter sermon, "Closed Doors," during the Catholic Hour on WIBA.

News Broadcasts

MONDAY

A. M.	
6:15—WLW WJJD	2:00—WJJD WIND
6:45—WLS WCFL	2:50—WLS
7:00—WBBM	3:15—WCFL
7:15—WLW WJJD	4:30—WBBM
7:30—WIBA	4:45—WLW
8:00—WGN WJJD	5:25—WENR
8:15—WLS	5:30—WIBA
8:25—WTMJ	5:45—WLW WJJD
8:40—WMAQ	6:15—WGN
8:45—WIND	6:25—WTMJ
8:55—WCFL	6:30—WMAQ
10:30—WLW	6:45—WLS
10:45—WIND	7:00—WCFL
10:50—WLS	8:30—WGN WCFL
11:30—WGN WLW	9:45—WIND
P. M.	10:00—WIBA
12:00—WLS WJJD	10:00—WENR WLW
12:30—WIBA WMAQ	10:15—WMAQ WBBM
12:45—WIND	11:30—WIND
1:35—WLS	11:45—WCFL
	12:15—WBBM

Sports Reviews

MONDAY

P. M.	
5:30—WLW	6:30—WLS
5:45—WENR WTMJ	6:45—WGN WLW
5:50—WIBA	8:37—WGN
6:00—WBBM	10:10—WTMJ

Markets

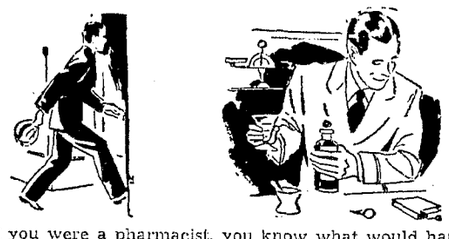
MONDAY

A. M.	P. M.
6:00—WLS	12:00—WLS
6:55—WLS	12:30—WGN
10:35—WLW	12:45—WLS WIND
10:45—WLS	12:50—WIBA
11:35—WLW	1:15—WJJD
	1:30—WLS

Other Stations Monday

A. M.
5:30—Smile a While—WLS
6:00—Farm Journal—WBBM
6:30—Salt of the Earth—WMAQ
6:30—Family Altar—WIND
7:00—Suburban Hour—WMAQ
7:15—Morning Devotions—WLS
7:30—Musical Clock—WBBM
7:45—Jolly Joe's Pet Pals—WLS
8:00—Fine Mountain Frolics—WLS
8:00—Your Neighbor—WMAQ
8:30—Joyce Jordan—WBBM
8:30—Gospel Singer—WTMJ
8:45—Those Happy Gilmans—WTMJ
8:45—The Gospel Singer—WLS WLW
9:00—Central City—WMAQ
9:00—Pretty Kitty Kelly—WBBM
9:15—Myrt and Marge—WBBM
9:15—Jane Arden—WLS
9:15—John's Other Wife—WMAQ
9:30—Hilltop House—WBBM WCCO
9:30—Keep Fit to Music—WGN
9:30—Just Plain Bill WMAQ KSTP WHO
9:30—Kitty Keene, Inc.—WTMJ
9:45—Stepmother—WBBM WCCO
9:45—Houseboat Hannah—WLS
9:45—Woman in White—WTMJ WMAQ
10:00—Traffic Court—WIND
10:00—Melody & Romance—WBBM
10:00—Junior and Sis—WGN
10:00—Story of Mary Marlin—WLS
10:00—David Harum WMAQ KSTP WHO
10:15—Scattergood Baines—WBBM WCCO
10:15—Lorenzo Jones WMAQ KSTP WHO
10:15—Bachelor's Children—WGN
10:15—Vic and Sade—WLS WLW
10:30—The Big Sister—WBBM WCCO
10:30—Young Widder Brown—WMAQ
10:30—Pepper Young's Family—WLS
10:45—Aunt Jenny's Stories—WBBM
10:45—Bureau of Missing Persons—WJJD
10:45—Painted Dreams—WGN
10:45—Road of Life—WTMJ WMAQ WLW
11:00—Carters of Elm Street—WMAQ
11:00—Mary M. McBride—WBBM WCCO
11:00—Betty and Bob—WTMJ
11:00—Manhattan Mother—WGN
11:00—Martha Crane, Helen Joyce—WLS
11:15—Her Honor, Nancy James—WBBM
11:15—Criminal Court Interviews—WJJD
11:15—Hymns of All Churches—WTMJ
11:15—The O'Neills WMAQ WLW WTAM
11:30—Farm and Home Hour—WMAQ
11:30—Heinie's Grenadiers—WTMJ
11:30—Safety Court—WJJD
11:30—Dr. William L. Stidger—WLS
11:30—Romance of Helen Trent—WBBM
11:45—Our Gal, Sunday—WBBM KMOX
11:45—Life of Mary Sothern—WLS
P. M.
12:00—Lutheran Services—WIND
12:00—The Goldbergs—WBBM
12:15—Dinnerbell—WLS
12:15—Life Can Be Beautiful—WBBM
12:30—Loop Noonday Service—WJJD
12:30—Road of Life—WBBM KMOX
12:35—Midday Service—WGN
12:45—Happy Gilmans—WMAQ WLW
12:45—This Day Is Ours—WBBM WCCO
1:00—School Time—WLS
1:00—Betty and Bob—WLW WMAQ
1:00—Doc Barclay's Daughters—WBBM
1:15—Moorhead Chorus—WLS
1:15—Life & Love of Dr. Susan—WBBM
1:15—Young Dr. Malone—WGN
1:15—Grimm's Daughter—WTMJ WMAQ
1:30—American School of the Air WBBM
1:30—Valiant Lady, WTMJ WMAQ WLW
1:30—The Lady's Answer—WGN
1:45—Hymns—WMAQ WLW
2:00—Marriage Bureau—WGN
2:00—Mary Marlin, WMAQ WLW WTMJ
2:00—Linda's First Love—WBBM
2:15—Ma Perkins—WTMJ WLW WMAQ
2:30—Curtis Institute—WIND
2:30—Homemakers' Hour—WLS
2:30—Pepper Young—WMAQ WTMJ
2:45—Guiding Light—WTMJ WMAQ
2:45—The Editor's Daughter—WBBM
3:00—Backstage Wife—WMAQ WTMJ
3:00—Cheshire Hillbillies—WBBM
3:00—Club Matinee—WENR
3:15—Stella Dallas—WTMJ WMAQ
3:30—Vic and Sade—WMAQ WTMJ
3:40—Int'l Rifle Match—WIND
3:45—A Book a Week—WGN
3:45—Girl Alone—WMAQ
4:00—Manhattan Mother—WBBM
4:00—Cubs vs. White Sox—WIND
4:15—Sheriff Bob—WENR
4:15—Your Family and Mine—WMAQ
4:15—Kitty Keene, Inc.—WBBM
4:15—Johnson Family—WGN
4:45—American Language—WGN
5:00—Science in the News—WTMJ
5:00—Don Winslow—WENR
5:15—Terry and the Pirates—WGN
5:15—Malcolm Claire—WENR
5:15—Dick Tracy—WMAQ
5:15—Howie Wing—WBBM
5:30—Jack Armstrong—WMAQ WTMJ
5:30—Smiling Jack—WGN
5:45—Sophie Tucker—WBBM
5:45—Lowell Thomas—WLW
5:45—Little Orphan Annie—WGN
6:00—Ennio Bolognini Orch.—WMAQ
6:00—Orphans of Divorce—WENR
6:00—Captain Midnight—WGN
6:00—Heinie's Grenadiers—WTMJ
6:15—Lum and Abner—WBBM
6:30—Easy Aces—WTMJ
6:30—The Parker Family—WBBM
6:30—Front Page Parade—WGN WLW
6:45—Miniature Minstrels—WMAQ
7:00—Cavalcade of America—WBBM
7:00—Al Pearce—WTMJ WMAQ WLW
7:00—Carson Robison Buckaroos WLS
7:30—Richard Crooks—WMAQ WTMJ
7:30—The Lone Ranger—WGN
7:30—Tune Types—WLS
7:30—Minstrels—WBBM
8:00—Your Health—WENR
8:00—Radio Theater—WBBM
8:00—Hour of Charm—WMAQ WTMJ
8:00—The Green Hornet—WGN
8:30—Eddy Duchin—WMAQ WTMJ
8:30—Unsolved Mystery—WLW
9:00—Bob Crosby Orch.—WGN
9:00—Contented Hour—WMAQ WTMJ
9:00—True or False—WENR WLW
9:00—Guy Lombardo Orch.—WBBM
9:30—National Forum—WENR WTMJ
9:30—Pageant of Melody—WGN
9:30—Eddie Cantor—WBBM
10:00—Mr. District Attorney—WMAQ
10:00—Amos 'n' Andy—WBBM
10:15—Ben Bernie Orch.—WGN
10:15—Jay Mills Orch.—WENR
10:30—Cab Calloway's Orch.—WBBM
10:30—Harry James Orch.—WGN
10:30—Rss Morgan Orch.—WMAQ
10:30—Fletcher Henderson Orch.—WENR
10:45—Sammy Kaye Orch.—WGN
11:00—Music as You Desire It—WENR
11:00—Dance Music (to 12)—WTMJ
11:00—Ted Weems Orch.—WBBM
11:00—Lee Shelley Orch.—WMAQ
11:30—Shep Field Orch.—WBBM
11:30—Moon River—WLW
11:30—Fletcher Henderson Orch.—WMAQ
11:30—Bob Crosby Orchestra—WGN
11:45—Erskine Hawkins Orch.—WENR
12:00—Freddie Ebener Orch.—WMAQ
12:00—Irish Minstrel—WBBM
12:00—Bernie Cummins Orch.—WGN
12:00—George Duffy Orch.—WENR
12:00—Nite Watch (to 2 a. m.)—WIND
12:30—Larry Kent Orch.—WMAQ
12:30—Al Kavelin Orch.—WENR
12:30—Jose Manzanares Orch.—WGN
1:00—Lou Fidler Orch.—WGN

A Dollar's Worth of Drugs, Please
"I'LL compound them myself"



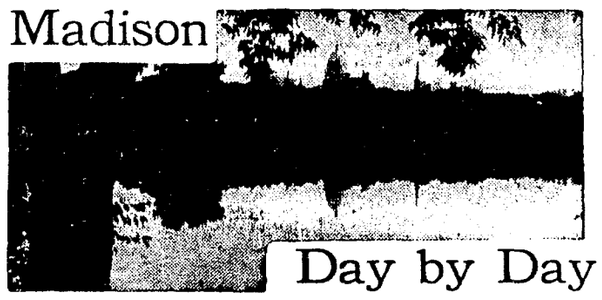
If you were a pharmacist, you know what would happen to the customer who compounded his own prescriptions—a short life and not a very merry one. Fortunately, most customers know this, too, so they cheerfully pay for your services as an expert middleman and an authority on your subject.

When the retail druggist buys insurance from an experienced agent of the Madison Insurance Board he does not say "$50 worth of insurance please." He asks for and gets the advice and full services of an expert purchasing agent in the complex insurance field, like himself an expert middleman.

When you buy insurance insist that your agent be a member of . . . .

Madison Insurance Board
For Further Information Call
W. F. Schar, Secretary Phone Badger 1759

Madison Day by Day



By Betty Cass

If it's true that you can tell what kind of a person some one is by the books they keep on their bedside tables, here's a swell opportunity to give your psychoanalytical ability a good work-out. They may not all keep them on their bedside tables, BUT:

ELIZABETH MASON (who started me off on this tangent), who writes for SEP, Colliers, Woman's Home Companion, and other magazines under the name of Travis Mason, says her three favorite books are Pride and Prejudice, Huckleberry Finn, and John Brown's Body.

◇ ◇ ◇

General Ralph Immell works the blood and thunder out of his truly peace-loving system periodically on "The Three Musketeers", "Count of Monte Cristo", and "Ben Hur."

◇ ◇ ◇

"The Rambler" (A. M. Brayton) likes "Ivanhoe", "Treasure Island", and "The Light That Failed" better than any others he's ever read.... and reads them over and over.

◇ ◇ ◇

"Huckleberry Finn", "The Count of Monte Cristo", and "Ben Hur" all score again, together with "Les Miserables"" and "Tom Sawyer" as the favorites of Dr. Joe Dean, Sr.

KIPLING'S "Kim" is one of the very few books which Miss Abby Marlatt, retiring head of the university home economics department, has ever read three times, and "Thaddeus of Warsaw" is the ONLY one Miss Mable Terry of the legislative library in the capitol ever read more than once.

◇ ◇ ◇

Mayor Law's favorites are "Last of the Mohicans" and "Two Years Before the Mast", and his secretary, Jimmy Mackin, likes nothing better than "Huckleberry Finn". (Which gives Huck the lead so far.)

◇ ◇ ◇

The Rev. Alden D. Kelley of St. Francis church likes "Pickwick Papers" and "Cyrano de Bergerac", and he's read the latter any number of times and seen Walter Hampton play it almost as often.

◇ ◇ ◇

Mrs. V. S. Bond's all-time favorite is Dickens' "Christmas Carol" and she corrals her whole family and reads it to them at the slightest provocation.

◇ ◇ ◇

WILLIE (7:30 a. m. news broadcast) Doudna gets a bigger kick out of Charles Francis Potter's "Story of Religion" than anything else, but he CAN be persuaded to drop it in favor of any one of the Sherlock Holmes stories upon occasion.

◇ ◇ ◇

Mrs. Wayne D. Bird actually keeps an original edition of "The History of Green County, Wis.," on her bedside table and uses it not only as her favorite reading matter, but also as an antidote for feeling sorry for herself. (The coming of the Swiss people to Wisconsin and the hardships they endured take it out of you in a hurry, she says.)

◇ ◇ ◇

Gil Seaman goes for "Three Musketeers" and Mark Twain's "Sketch Book" in a big way, and President Clarence Dykstra likes any book on political science.

◇ ◇ ◇

THE 15-YEAR-OLD at our house has read "Little Women" 27 times and can quote whole pages of it at you. (Besides that she saw the movie four times, has appeared in the role of Jo twice (once at the Eastwood and once in the basement), visits Orchard House (Louisa May Alcott's home in Concord, Mass.) every summer, owns two pieces from one of her dresses, and three first editions of Alcott.)

◇ ◇ ◇

Prof. Ray Owen would rather curl himself up beside the fire and around Jeans "The Stars in Their Courses" than any other book he can think of.

◇ ◇ ◇

Two different women, both living in Shorewood Hills, Mrs. W. D. Tenney and Mrs. Walter Sullivan, both chose "The Prophet", a book of poetry by Kahlil Gibran, as one of their favorites. Mrs. Tenney's other two are the New Testament and the Dictionary, and Mrs. Sullivan's are "Three Men in a Boat" by Jerome K. Jerome, and "Through the Looking Glass".

◇ ◇ ◇

FIRST favorites of Rex Karney, hard-boiled newspaper man on this beloved rag, are "Pollyanna" and "Just David".

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The 6, 8, and 10-year-olds at our house like, respectively, "Bambi", "Perri", "Swiss Family Robinson" and "The Cowboy Book".

◇ ◇ ◇

The "cop on the corner"... who at the moment happened to be Officer M. W. Schumann...thinks "David Copperfield" and "Gone With the Wind" are the two best books he ever read.

◇ ◇ ◇

AND ME....? Oh, just give me "Kim", "Alice in Wonderland", and "My Antonia", and send me to that little old happy WITHOUT Hedy LaMarr.

Enjoy Home Made Ice Cream for Easter!

FRIZ comes complete in milk bottles—all ready to be made into dairy-fresh ice cream at home—with a delicious vanilla flavor. One bottle makes a quart. Just chill—whip—freeze. Enjoy Friz for Easter—then all through the Spring and Summer months.

For more delicious flavor, for better baking results, try our Homogenized Vitamin D. Milk. Order a quart delivered.

Bowman DAIRY
On the Farm Badger 1290

Coster's Estate A Mere $36,000

FAIRFIELD, Conn. —(U.P.)— F. Donald Coster-Musica, who headed a $87,000,000 wholesale drug firm and killed himself when exposed as a master swindler, left an estate of only $36,260 according to an appraisal filed Saturday in probate court.

BUYING A HOME? . . . then you should know all the factors that control such an investment. Prevent a costly mistake in real estate investment by reading the building pages each Sunday for advice given by Madison authorities.

Flush Kidneys of Acid and Poisons

Gain in Health And Stop Getting Up Nights

When kidneys are continually overburdened they often become weak—the bladder is irritated—often passage is scanty and smarts and burns—sleep is restless and nightly visits to the bathroom are frequent.

A safe, harmless and inexpensive way to relieve this trouble and help restore more healthy action to kidneys and bladder is to get from any druggist a 35 cent box of GOLD MEDAL Haarlem Oil Capsules and take as directed don't be disappointed.

Don't be an EASY MARK and accept a substitute—Ask for Gold Medal Haarlem Oil Capsules—right from Haarlem in Holland. GET GOLD MEDAL—the original—the genuine. Look for the Gold Medal on the box—35 cents.

Remember — other symptoms of kidney and bladder trouble may be backache, puffy eyes, nervousness and leg cramps.

Join the Easter Parade

in Freshly Cleaned Clothes

Just get together those soiled suits and dresses and send them to us—we'll remove every sign of dirt, restore the color and beauty without leaving odors or oils in the fabrics. We'll return them quickly, and so new looking you'll be glad to wear them on Easter!

But get them in early, so as not to be disappointed.

WE CALL FOR AND DELIVER

We Clean Rugs, Drapes and Upholstery, Too; Phone B. 4000

MADISON'S "ONE-STOP" CLEANING PLANT

3F 3F Laundry Co.
Main Plant and Office—731 East Dayton Street