

Radio • Art • Music • Books • Theaters

A Bit of This, a Bit of That... Today's Radio Offers a Menu for Everyone

Frequencies table with columns for station call letters and frequencies.



GLADYS SWARTHOUT

Home from a successful concert tour of Europe, Gladys Swarthout, mezzo-soprano star of opera, radio and motion pictures, will make her first appearance of the season on the Magic Key broadcast today at noon over stations WIBA and WMAQ.

WIBA Sunday... 7:00-NBC Coast-to-Coast Bus... 7:00-NBC Sunday Song Service...

News Broadcasts SUNDAY... 7:00-WIND WLV... 7:00-WIND WMAQ... 7:00-WIND WBBM...

Sports Review SUNDAY... 7:00-WIND WLV... 7:00-WIND WMAQ... 7:00-WIND WBBM...

Other Stations Sunday... 7:00-Honey Go Lucky Time-WJJD... 7:00-Early Morning Melodies-WIND...

Merry-Go-Round-WMAQ... Win Your Lady-WBBM... Family Music-WMAQ WTMJ...

Short Wave Sunday... Guatemala-4 p. m.—Special Concert... Berlin-4:30 p. m.—Concert by an Army Band...

WIBA Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WMAQ Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WBBM Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WVLA Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WVLS Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WVW Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WVX Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

WVY Monday... 7:00-On the Musical Clock... 7:05-The Musical Clock... 7:30-Morning News Edition...

Motorola advertisement: 'Be sure to see MOTOROLA'S LATEST PUSH-BUTTON TUNING. The latest in Car Radio. Push a Button... Get your Favorite Station Automatically. A new thrill you'll enjoy.'

Zenith Radio Sales and Appliance Co. advertisement: 'ASK FOR DEMONSTRATION ZENITH RADIO SALES AND APPLIANCE CO. Open Wed. and Sat. Even. 632 West Wash. Ave. Fairchild 6315'

Fourth Snap Contest On, Ends Friday

The Fourth Wisconsin State Journal Amateur Snapshot contest is now underway. But there are only four more days to send that "snap" to the contest editor. The deadline is noon Friday, so you better get busy with the camera.

Class A.—Children and babies. Class B.—Animals, sports, recreations, avocations, etc. Class C.—Scenes and still life.

Class D.—Informal portraits of adults. The State Journal's prizes for this contest are \$2 for first in each class and \$1 for second.

Writers of the contest will be entered in this year's final contest to decide the city's entrants in the \$10,000 National Awards contest.

Class A.—Children and babies. Class B.—Animals, sports, recreations, avocations, etc. Class C.—Scenes and still life.

Class D.—Informal portraits of adults. The State Journal's prizes for this contest are \$2 for first in each class and \$1 for second.

Writers of the contest will be entered in this year's final contest to decide the city's entrants in the \$10,000 National Awards contest.

Class A.—Children and babies. Class B.—Animals, sports, recreations, avocations, etc. Class C.—Scenes and still life.

Class D.—Informal portraits of adults. The State Journal's prizes for this contest are \$2 for first in each class and \$1 for second.

Writers of the contest will be entered in this year's final contest to decide the city's entrants in the \$10,000 National Awards contest.

Miss Florence Kaiser Guest Soloist Madison Concert Orchestra Opens Vilas Park Series This Afternoon



The Madison Concert orchestra will present the first of a series of Vilas Park concerts this afternoon at 3 p. m. under the direction of Siegfried Vollstedt.

The first of five concerts to be presented in Vilas park by the Madison Concert orchestra will be held today at 3 p. m. under the direction of Siegfried Vollstedt.

The orchestra will be augmented to 40 pieces during the park series through the cooperation of the city park commission.

Today's concert will have Florence Kaiser as soloist. She is the wife of Director Vollstedt and has appeared on many musical programs in the city during the past year.

Broadcast Soap Box Derby, Aug. 14

The International Soap Box derby, which annually pits nine-to-15-year-old pilots from all over the globe in a bitter battle for the world's championship, will be described over Columbia and NBC networks Sunday, Aug. 14, from 3 to 5 p. m.

Ted Fio-Rito, Band on Stage Here Wednesday



TED FIO RITO

Ted Fio-Rito, famous as a composer of many popular musical hit tunes and also as a director of an orchestra, will appear in person Wednesday and Thursday on the Orpheus stage with his band and a revue.

MADISON FREE LIBRARY advertisement: 'RECENT ADDITIONS Master Kung... A human and kindly Confucius, known to his intimates as a dutiful son, an honest official, a lover of ginger and good wine and well-cooked food.'

The Merry Wives of Windsor... Overture... Niccolò Paganini... Fifth Symphony... Beethoven... Allegro Con Brio... Andante Con Moto... Allegro.

Heart Failure Ends 'Fling' of Man, 67... SACRAMENTO, Calif. — (INS) — Leisurely enjoying his evening stroll, 67-year-old Joseph Day, Napa, turned to an equally aged companion and coaxed: "Come on, let's go in here. I'm going to have the time of my life tonight!"

The Tough Problem of Nazi Exiles Wisconsin Man Picked to Head Refugee Work... By RUBY A. BLACK (State Journal Washington Bureau) WASHINGTON — A Wisconsin man will handle the tough and ticklish problem of the refugees from Greater Germany.

George Rublee... He is George Rublee, lawyer, who was born in Madison on July 7, 1888. He has been living in Washington and in Cornish, N. H. since he left Mexico in 1930, where he had been, for two years, legal advisor to Ambassador Dwight W. Morrow.

George Rublee... He is George Rublee, lawyer, who was born in Madison on July 7, 1888. He has been living in Washington and in Cornish, N. H. since he left Mexico in 1930, where he had been, for two years, legal advisor to Ambassador Dwight W. Morrow.

The Tressler Quiz... Tressler... A primer of liveable and practical homes, emphasis on the exterior, outdoor living, and the interior.

Toscanini and the NBC Symphony Orchestra... First Recording! TOSCANINI and the NBC SYMPHONY ORCHESTRA playing the Haydn Symphony No. 13 in G Major. The first recording by this great orchestra, assembled especially for Toscanini! Acclaimed as one of the greatest orchestras of all time, the NBC Symphony Orchestra is composed of top-rank musicians chosen from the world's outstanding musical organizations.

Table with columns for station call letters and program names. Includes sections for News Broadcasts, Sports Review, Other Stations Monday, and Markets.