

Radio News and Programs Variety, 'Roundy', Butler Dominate Air Waves

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Radio tonight doesn't present a galaxy of guests but does present a variety on its menu. General Smedley Butler and "Roundy" are the personalities that rate "high."

Derby, Music Festival on Air Saturday

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

The Kentucky Derby with its thrill and color is the highlight attraction of radio on Saturday.

WMAQ: Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

Washington is represented this week. Page 4-H members will speak.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

"Hollywood Hotel" producer, has been signed to handle the forthcoming show.

WIBA Tonight

WIBA Tonight program listing including Studio Program, NBC Uncle Ezra, and various musical and variety acts.

Other Stations Tonight

Other Stations Tonight listing including WISN, WISN-TV, and various local radio stations.

WIBA Sunday

WIBA Sunday program listing including NBC Coast-to-Coast Bus, NBC Sunday Morning, and various musical acts.

Other Stations Sunday

Other Stations Sunday listing including WISN, WISN-TV, and various local radio stations.

Short-Wave Tonight

Short-Wave Tonight program listing including WJLD, WJLD-TV, and various international broadcasts.

WIBA Saturday

WIBA Saturday program listing including NBC Musical Clock, NBC National Barn Dance, and various musical acts.

WHA Saturday

WHA Saturday program listing including NBC Musical Clock, NBC National Barn Dance, and various musical acts.

Sports

Sports section listing including 7:15 p.m. "Roundy" (WIBA) and various sports news.

Variety

Variety section listing including 6:30 p.m. Paul Whiteman (WBBM) and various variety acts.

Musical

Musical section listing including 6 p.m. Concert Hour (WIBA) and various musical performances.

Discussion

Discussion section listing including 7 p.m. Vocational Education (WIBA) and various discussion programs.

Dramatics

Dramatics section listing including 6:30 p.m. Death Valley (WLS) and various dramatic plays.

Other Stations Saturday

Other Stations Saturday listing including WISN, WISN-TV, and various local radio stations.

Short-Wave Saturday

Short-Wave Saturday program listing including WJLD, WJLD-TV, and various international broadcasts.

WIBA Sunday

WIBA Sunday program listing including NBC Coast-to-Coast Bus, NBC Sunday Morning, and various musical acts.

Other Stations Sunday

Other Stations Sunday listing including WISN, WISN-TV, and various local radio stations.

Short-Wave Sunday

Short-Wave Sunday program listing including WJLD, WJLD-TV, and various international broadcasts.

Markets

Markets section listing including SATURDAY and various market news.

Short Wave Saturday

Short Wave Saturday program listing including WJLD, WJLD-TV, and various international broadcasts.

WIBA Sunday

WIBA Sunday program listing including NBC Coast-to-Coast Bus, NBC Sunday Morning, and various musical acts.

Other Stations Sunday

Other Stations Sunday listing including WISN, WISN-TV, and various local radio stations.

Short-Wave Sunday

Short-Wave Sunday program listing including WJLD, WJLD-TV, and various international broadcasts.

WIBA Monday

WIBA Monday program listing including NBC Coast-to-Coast Bus, NBC Monday Night, and various musical acts.

Other Stations Monday

Other Stations Monday listing including WISN, WISN-TV, and various local radio stations.

Short-Wave Monday

Short-Wave Monday program listing including WJLD, WJLD-TV, and various international broadcasts.

WIBA Tuesday

WIBA Tuesday program listing including NBC Coast-to-Coast Bus, NBC Tuesday Night, and various musical acts.

Other Stations Tuesday

Other Stations Tuesday listing including WISN, WISN-TV, and various local radio stations.

Shurfine PURE FRUIT PRESERVES Strawberry, Raspberry, Cherry, Pineapple, Peach and Many Others

Shurfine COFFEE The World's Finest Lb. Pk. 25c

RITZ CRACKERS A Delicious Cracker 1 Lb. 23c

Shurfine MILK Wis. Finest 3 1/2 oz. Cans 23c

RUMFORD BAKING POWDER 12-oz. Can 23c

Shurfine Grapefruit Juice 18-oz. Can 10c

FREE THIS WEEK A Genuine De Luxe Electric Food Mixer complete with Fruit Juicer. To acquaint you with Shurfine Pure Preserves we are offering this fine product at a very low price...

NEW CABBAGE 3 Lbs. 10c, Fresh Ripe Tomatoes 2 Lbs. 19c, Green or Wax Beans 2 Lbs. 19c, Wis Finest Butter 1 Pound 28c

WEBER'S FINEST Parker House Rolls... Doz. 12c, Madisons Finest CENWIS BREAD Large 24-oz. Loaf 10c

EDEN PEAS 3 19 Oz. CANS 25c, TOMATOES Solid Pack Elmdale, SWEET CORN Elmdale

VIKING COFFEE A Delicious Blend 3 Lbs. 47c, R. A. J. Grahams America's Finest 1 Lb. Pk. 17c

DUCKS Plump, Meaty Birds, 5-lb. Ave. Individually Selected... 28c, SWISS STEAK Fine for Spanish Style... 33c

GOLD MEDAL KITCHEN FLOUR 5 lb. 29c, 24 1/2 lb. 97c, 49 lb. \$1.89

SAUER'S PURE EXTRACTS Lemon or Vanilla 2 oz. Bottle 25c, OLD DUTCH 2 Cans for 15c, 4 Cans for 29c

LIPTON'S TEA 65c, KIRK'S CASTLE 25c, CAMAY SOAP 1 lb. 22c, Butter-Nut COFFEE 1 Tin 29c

GLADOLI PEAS Wisconsin's Finest Small Sifted 2 20-oz. Cans 25c

CENTRAL WISCONSIN FOOD STORES THE WORLD'S LARGEST FOOD DISTRIBUTORS

WINNERS! IN THE PLANKINTON GLOBE HAM CONTEST 1st PRIZE WINNER MRS. CARL HADERER \$50.00 WINNERS \$10.00 WINNERS \$5.00 WINNERS

LIPTON'S TEA 65c, KIRK'S CASTLE 25c, CAMAY SOAP 1 lb. 22c, Butter-Nut COFFEE 1 Tin 29c