

Radio News and Programs

Paley Urges Industry to Unite for Service, Progress, Protection



Grace Moore and Andre Kostelanetz are heard every Wednesday night over the Columbia network. Nino Martini, Lawrence Tibbett, Lily Pons, and other luminaries of the opera have sung on Kostelanetz' show in the past, but this is the first time that the "Dixie Nightingale" has lent her talents to the program.

Reporting at the same time to the stockholders of his company and to the listening public, William S. Paley, president of the Columbia Broadcasting system, today advocated greater public interest in all proposals tending toward censorship of broadcasting, the vesting of program control in any regulating authority, or undermining the American system of private competitive operation.

Paley, who broadcast his report over the Columbia network, said the broadcasters had been at fault for not participating more fully in public discussions of the use of the medium, suggested that the industry unite on a program of progress, public service, and protection, and said that the newly reorganized National Association of Broadcasters will might be the instrument for forming and promoting such a program.

He added that he believed that the broadcasters, once a program had been formed, should ask for the support of all political parties and all public spirited men and women.

Tonight's acts, classified: Musical 8 p. m.—Grace Moore (WBBM); with Baritone Walter Cassel, Andre Kostelanetz' orches t r a ; "Brothers of Roman," "The Old Refrain," "Stars in My Eyes," "One Fine Day," Kostelanetz' "Circus on Parade."

Dramatic 7 p. m.—Cavalcade of America (WBBM); "The Life of the Merritt Family" and the matriarch who started development of Minnesota's iron industry. 9 p. m.—Gang Busters (WBBM); Aussie Elliott, Eldon Wilson, the Cookson killers killed. 11:30 p. m.—Lights Out (WBA, WMAQ); Boris Karloff in "Cat Wife."

Variety 6:30 p. m.—State Federation of Labor (WBA): "The Cooperative Efforts of Farmers and the Unions." 8 p. m.—Town Hall Tonight (WIBA, WMAQ); Fred Allen interviews a human target. 9:30 p. m.—Minstrels (WENR); weather songs. "It Can Be Done (WBBM); Edgar A. Guest, on new station at new time, introduces oil-well-firer, firefighter. 10 p. m.—Just Entertainment (WBBM); Sholem Secunda, composer of "Bei Mir Bist Du Schoen."

Sports 8:52 p. m.—Quin Ryan (WGN); interviews Ellsworth Vines, Fred Perry. 10:30 p. m.—Boxing (WGN, WCFL); National AAU finals.

Discussion 6:15 p. m.—Herbert Morrison (WBBM); British labor party leader on "British Labor and the European Crisis." 9 p. m.—Army Day Banquet (WGN); Gen. Hugh A. Drum, Admiral Hayne Ellis.

Thursday 9:30 a. m.—Church of the Air (WIBA); the Rev. J. W. Birchall of "Cross Bearing." 1 p. m.—Music Guild (WMAQ); DeStefano String quartet. 1:30 p. m.—School of the Air (WBBM); Finnish songs from Helsinki. 1:45 p. m.—Northwest Territory (WIBA, WMAQ); arrival of Ipswich caravan. 2 p. m.—Baseball (WJJD); Cubs vs. Browns.

8:45—Interlude. 8:50—Society Reporter. 9:00—The Ranch Boys. 9:15—Organ Melodies. 9:30—Church of the Air. 9:45—Music Graphs. 10:00—NBC Viennese Ensemble. 10:15—NBC Backstage Wife. 10:30—Adole Genschaw; Pianist. 10:45—The Editor's Daughter. 11:00—Linda's First Love. 11:15—NBC Gossip Griffin. 11:30—NBC Farm and Home Hour. 12:30—Noon News Edition. 12:35—Market Reports.

News Broadcasts

THURSDAY 2:00—WIND 6:45—WBBM WCFL 2:30—WLS 7:00—WLS 2:45—WIBA 7:15—WJVL 3:15—WBBM 8:30—WIND WLS 4:30—WIND 8:40—WMAQ 4:45—WBA WENR 10:15—WLV 5:15—WBBM 10:45—WIND 6:00—WCFL 10:45—WGN 8:00—WIND 12:00—WIND WJJD 8:00—WBA WENR 12:45—WIND 10:00—WLV 10:08—WJVL 12:30—WMAQ 1:00—WIND WJJD 1:35—WLV 10:30—WLS

Markets THURSDAY 11:45—WLS A. M. 6:15—WLS P. M. 6:15—WLS 12:27—WJVL WIND 7:10—WLS 12:35—WLS 10:20—WLV 12:35—WIBA 10:45—WGN 1:30—WIND WJJD 11:30—WLV

1:00—Melody Moments: Concert Trio. 1:20—Jews and Christians. 1:40—Northwest Territory. 2:00—Concert Hall of the Air. 2:45—Today's Front Page. 3:00—NBC Club Hour. 3:45—Hits and Encores. 4:00—Madison Concert Orchestra. 4:15—NBC Good Music Variety Hour. 5:00—Wildlife Federation. 5:15—The Dance Hour. 5:30—Today's Birthdays. 5:50—Sports-cast. 6:00—Dinner Music: Concert Trio. 6:30—Lee Holby; Pianist. 6:45—Cancer Control; Dr. W. D. Stovall. 7:00—NBC Rudy Valley Variety Hour. 8:00—NBC Good News of 1938. 9:00—NBC Music Hall; Bing Crosby. 10:00—Final News Edition. 10:15—Items of Melody. 10:30—Your Campus Reporter. 10:45—Lou Brees Orchestra. 11:00—Dick Hopkins Orchestra. 11:00—Rudy Reid. 11:15—NBC Grand Terrace Orchestra. 11:30—NBC Henry Terrace Orchestra.

WHA Thursday 8:00—Band Wagon. 8:15—Morning Melodies. 9:00—Your Health; Concert. 9:15—Keeping Up with Science. 9:30—School of the Air; Music for Children. Mrs. E. W. Morphy. 9:50—The S. Weather Bureau. 10:00—Homemakers' Program: Music of the Church; Welsh Folk Day. 11:00—Music Appreciation. 11:50—University News Bulletin. 12:00—Non Stop. 12:30—Farm Program: Soil Conservation Day—"Planning for Erosion Control this Spring"; M. F. Schwera, D. R. Zeasman; J. C. Organization; Farm Bureau Program; "The Farm Bureau's Interest in Cooperation"; Walter Ackers. 1:15—Musical Varieties. 1:30—College of the Air: Music in the Air. 2:00—School of the Air: English as You Like It. 2:30—College of the Masters: Quietest in A Major; Dvorak—3rd & 4th movements. 3:00—College of the Air: Youth Looks Ahead; Martin and Heintz. 3:30—L. Deutscher; Sprache. 3:45—The Old Song Book. 4:00—Madison Concert Orchestra. 4:30—S. Weather Bureau.

Other Stations Thursday A. M. 4:45—A Thought for Today—WLV 5:00—Smile a Whole Time—WLS 6:00—Roundup—WJJD 6:00—Bob Atche and Bonnie—WJJD 6:30—Kye Openers—WCFR 6:30—Devotion—WJVL 6:30—Family Bible League—WJJD 6:30—Dawn Salute—WBBM 6:45—Pat and Henry—WLS 7:00—Suburban Hour—WMAQ 7:00—Hearts and Home—WJVL 7:30—Morning Devotions—WLS 7:30—Music Box—WGN 8:00—Your Neighbor—WMAQ 8:00—Arkansas Woodchopper—WJR 8:00—Windsor and Amber—WBBM 8:30—Road of Life—WMAQ WLS 8:45—Linda's First Love—WBBM 8:45—The Heart of the Matter—WBBM 9:00—Pretty Kitty Kelly—WBBM 9:00—Crossroads Cabin—WLS WJVL 9:00—Marta and Heintz—WBBM 9:00—Mrs. Wigg—WMAQ WJVL 9:15—John's Other Wife—WMAQ 9:15—Margaret & Margaret—WBBM 9:15—Margot of Castlewood—WLS 9:30—Emily Post—WBBM WCOO 9:30—The Heart of the Matter—WBBM 9:30—Ed and Zeb—WJJD 9:30—Just Plain Bill—WMAQ WJVL 9:30—The Heart of the Matter—WBBM 9:45—Woman in White—WMAQ WJVL 9:45—Dr. Friendly—WGN WLV 10:00—Sentenced Men—WLS 10:00—Safety Clock—WLS WLV 10:00—Traffic Court—WJJD 10:00—Mary Lee Taylor—WBBM 10:00—David Young—WMAQ WJVL 10:15—Pepper Young's Family—WLS 10:15—Bachelor's Children—WGN 10:15—Bachelor's Children—WJVL 10:30—Eleanor Howe—WMAQ WJVL 10:30—Vic and Sade—WLS WCOO 10:30—Painted Dreams—WGN 10:40—Gospel Singer—WLS 10:45—Marta and Heintz—WBBM 10:45—Happy Jack Turner—WMAQ 10:45—Stella Dallas—WBBM WJJD 11:00—Marta and Heintz—WBBM 11:00—Mary M. McBride—WBBM 11:00—Gill Alone—WMAQ WLV 11:00—Short Short Stories—WLS 11:15—Criminal Court Interviews—WJJD 11:15—The O'Neill—WMAQ WLV 11:30—Safety Clock—WLS WLV 11:30—Farm and Home Hour—WMAQ 11:30—Helen Trent—WBBM WCOO 11:30—Ma Perkins—WLS WLV 11:45—Way Down East—WGN 11:45—Our Gal—WBBM 11:45—Helen's Grandchildren—WJVL P. M. 12:00—Dinner Bell—WLS 12:00—Betty and Bob—WBBM WCOO 12:15—Hymns of All Churches—WBBM 12:15—Leopold Sunday—WJJD 12:30—Words and Music—WMAQ 12:30—Henry Hornblower—WLS 12:30—Arnold Grimm's Daughter—WBBM 12:30—Midday Services—WGN 12:45—Valiant Lady—WBBM 1:00—School of the Air—WLV 1:00—Music Guild—WMAQ 1:15—The O'Neill—WMAQ WCOO 1:15—Melody Parade—WLS 1:30—School of the Air—WBBM 1:45—N. W. Territory—WMAQ 2:00—Homemakers' Hour—WLS 2:00—Editors' Daughters—WBBM 2:00—Pepper Young—WMAQ WJVL 2:00—Cubs vs. Browns—WJJD 2:15—Ma Perkins—WMAQ WJVL 2:15—Meet the Music—WBBM 2:30—Vic & Sade—WMAQ WJVL WLV 2:45—Guiding Light—WMAQ WJVL 2:45—Radio Gospel Club—WBBM 3:00—Club Matinee—WENR 3:00—Lorenz Jones—WMAQ WCOO 3:00—Those Happy Girls—WBBM 3:00—Household Hannah—WBBM 3:15—Mary Martin—WMAQ KSTP 3:15—Dr. Arthur Compton—WBBM 3:30—Hughes Reel—WMAQ WCOO KSTP 3:30—Bowie Races—WGN 3:30—The Goldbugs—WBBM WJR 3:45—A Book Week—WGN 3:45—Road of Life—WMAQ WJVL 4:00—Lawrence Salerno—WGN 4:00—Sports Edition (to 8)—WJJD 4:00—Let's Pretend—WBBM 4:15—Oberlin Choir—WBBM 4:15—Religion & Democracy—WGN 4:30—Singing Lady—WLV 4:30—Radio Rubens—WENR 4:30—Step Mother—WBBM WCOO 4:45—Johnson Family—WGN 4:45—Jimmy and Gyp—WMAQ 4:45—Hitop Stories—WBBM WLV 5:00—Dick Tracy—WMAQ 5:00—Junior Nurse Corps—WENR 5:00—Kitty Kallen—WBBM 5:00—Jack Armstrong—WJVL 5:15—Malcum Clais—WENR 5:15—Supper Frolic (to 8)—WJJD 5:20—Helen's Grandchildren—WJVL 5:30—Boake Carter—WBBM 5:30—Chetney Chase—WGN 5:30—Jack Armstrong—WMAQ 5:45—Love's Thomas—WLV WTAM 5:45—Don Winslow of the North—WENR 5:45—Little Oran Annie—WGN 6:00—Songs for You—WBBM

Short Wave Thursday Paris—3:30 a. m.—Chamber Music. TP42, 18.6 m., 15.24 meg. Takeoff 2:45 p. m.—Orchestral Selections. JZJ, 25.4 m., 11.80 meg.; JZJ, 31.3 m., 9.53 meg. Boston—4 p. m.—World News. WIXAL, 25.4 m., 11.79 meg. London—5 p. m.—"Monkey Wrenches in the Trade Machine," a talk by Sir Josiah Stamp. GSP, 19.8 m., 15.21 meg.; GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.; GSB, 31.3 m., 9.51 meg. Mexico—6 p. m.—News and Program for English Listeners. RAN, 31 m., 9.6 meg. Rome—6:30 p. m.—Selections from Operas. ZRO, 31.1 m., 9.63 meg.; JRF, 20.5 m., 9.83 meg.; IQY, 25.21 m., 11.90 meg. San Francisco—7 p. m.—Sea Shanties. The BBC Music Program. GSP, 19.8 m., 15.21 meg.; GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.; GSB, 31.3 m., 9.51 meg. Sydney—8:40 p. m.—"British Commonwealth," a talk by Sir Josiah Stamp. GSP, 19.8 m., 15.21 meg.; GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.; GSB, 31.3 m., 9.51 meg. Sydney, Australia—3:30 a. m. (Friday).—Chimes from G. P. O. Sydney. VKZME, 31.28 m., 9.59 meg.

Speaks Tonight Oscar G. Mayer, president of Oscar Mayer and co., will speak at 6:30 tonight in the Hotel Lorraine at a dinner to be held in his honor. Sponsored by the Madison and Wisconsin Foundation, the dinner is expected to attract many men prominent in municipal and state affairs. Mayer's topic will be "Associative Work in the Packing Industry."

Fan Fare James Melton and the Songsmiths Quartet have been signed to make a series of 12 transcriptions with Victor Arden's orchestra for an auto sponsor. Mark Warnow's orchestra, preceded for one week by Peter Van Steeden's orchestra, starts an engagement on "The Hit Parade" April 23.

In Detroit, Mich., courts at present is a law suit, instigated by heirs of Pierre Cote, one of the auto city's first settlers, seeking to reclaim the title to part of their ancestor's land which includes the heart of Detroit. This wouldn't be radio news except for the fact that one of the contestants is Marie Nelson, microphone actress heard on "Romance of Helen Trent," "Bachelor's Children," "Manhattan Mother" and other dramatic serials. In the event the heirs are upheld in their claims Marie would become one of the country's 50 wealthiest women.

Lum. and Abner, rural comedians, are laying plans for their six-to-eight weeks' summer vacation, which starts July 4. Cecil B. DeMille's "Radio Theatre," heard over CBS on Monday nights, will mute for the summer, although no definite date has been set for its silencing. Brewster Morgan, 8 p. m. has been definitely set as producer of the "Hollywood Hotel" pro-g-r-a-m starting May 15.

The William Morris office has procured a script for the Gish sisters, Lillian and Dorothy, and if all goes well they'll be heard on the networks shortly with Carlo de Angelo handling production. Dr. and Mrs. Frank Black have adopted an infant boy, who has been christened Frank Jeremiah Black, Jr.

Don't Miss... The RED GATE PLAYERS with a Unique Presentation of Oriental Drama. Tonight Only—8 P. M. Admission \$1. university theatre 200 BASCOM HALL MADISON 1217

PATRONIZE YOUR HOME OWNED INDEPENDENT THEATRES EASTWOOD MAJESTIC Before 6 P. M. 1:30—After 4 26c Today & Thursday ROBERT TAYLOR and GRETO GARBO in "CAMILLE" JONES FAMILY in "BIG BUSINESS" Special Added Feature TONIGHT AT 9 P. M.

Pesek Wins Over Duke Ruppenthal in Mat Windup

Stanley Pesek gained a verdict over Duke Ruppenthal in the windup attraction of Tuesday night's wrestling show at the Eagles club by getting the "Tiger-Tiger" tangled in the ropes for the deciding fall. The decision ruffled Ruppenthal no end and a squad of Madison police aided by Jimmy Demetral and Promoter Gene O'Leary cut short the Duke's demonstrations after the match.

The show opened at 8:30 with Joe Dorsetti tangleing with Pete Holtz in the semi-windup, which was moved up to allow Kay O'Connor and Mme. Marie LaPlante to go on in the semi-windup position. Dorsetti, who came here from Detroit with the expressed purpose of chasing the ruffins out of Madison, went the time limit with Pete Holtz; each gained one fall. Although the match ended in a draw, Referee Alex Kaffner took it upon himself to award the decision to Holtz because of Dorsetti's roughness.

The match between Kay O'Connor and Mme. Marie LaPlante was stopped after eight minutes and Miss O'Connor was disqualified because of roughness. Pesek pinned Ruppenthal for the first fall in 28 seconds; he ducked the Duke's droppick at the start and tossed him before he could recover. Ruppenthal took the second in 21 minutes, breaking away from a series of rolling head locks to pin Pesek with a body press. Pesek ended the match in 15 minutes by Downing the Duke when his foot was tangled in the ropes.

George Davis Jumps Cincinnati Ball Club SAVANNAH, Ga., (U.P.)—George Davis, veteran Cincinnati Red outfielder, jumped the club and quit baseball Tuesday. Davis, who has played with the Phillies, Giants, and Reds for the past seven years, apparently made his sudden decision when he saw no chance of playing regularly in the Reds' outfield. Fifteen minutes after the Reds arrived here from Tampa for an exhibition game, Davis boarded another train for his Bridgeport, Conn., home. The Reds are now seeking another right-handed hitter to replace him.

Bowling RAY-O-VAC LADIES LEAGUE LEADING TEAMS Ray-o-Vac 500-603-041-2,045 Hot Sparks 500-603-041-2,045 Spotlights 624-550-071-1,848 Flashlight 500-603-041-2,045 LEADING INDIVIDUALS Louise Hall 450; Evelyn Getzler 422; Elsie Catlin 450; Lillian Adank 427; Clara Anderson 419; Erna Dunn 418. SOUTH SIDE LEAGUE LEADING TEAMS Crasley Radio 418-725-228-2,427 Werve Super Service 410-738-770-2,416 Callen's Realtors 418-670-823-2,320 Bowman Dairy 418-672-723-2,311 LEADING INDIVIDUALS J. Charline 524; Don Morrison 527; Percy Blood 501; Karl Tetslaff 533; Ed Stamm 542. CRAFTSMAN LEAGUE DOUBLET WINNERS 1. J. Swann, D. Laidl 1,128 2. M. O'Brien, Sirelow 1,092 3. K. Myrland-L, Tideman 1,042 4. J. Irwin-H, Lohf 1,010 5. C. Swafford-W, Rammal 1,007

Over 100 people of South Africa who went to Argentina to settle, have just returned home destitute. Afrikaners in foreign countries.

Today Thru Friday Only 3 More Days CAPITOL FOR SUPERIOR ENTERTAINMENT No woman was ever so loved and so unworshiped of! BETTE DAVIS JEZEBEL A WARNER BROS. PICTURE with HENRY FONDA • GEORGE BRENT Charlie Chase Cartoon & News SATURDAY and SUNDAY! APR. 9 and 10th 5 COMPLETE SHOWS Quick Seats No Waiting

The Most Talked of Woman in the World! In Person! THE GLAMOROUS MARY ESTHER MASTERS ON STAGE With Her Own GREAT STAGE SHOW Announced by MILTON WATSON 6 LEADING MEN MOORE and REVEL JACK POWELL WEDLEY and DUPREY JUANITA and Her CHAMPIONS ON THE SCREEN The Criminal Mystery That Ever Turned a Hospital into a Madhouse of Thrills! "The Patient" in Room 18" with Patric Knowles Ann Sheridan Prices In Mac West Chamber Adult 40c till 1 p. m. 50c plus tax after 3 p. m. Children 20c all day! Stage Shows at 1:00 - 3:15 - 5:30 - 7:15 & 9:00

PARKWAY Matinee Saturday, April 23 & Night The New York-Chicago Sensation of 1938 "Bold as a Gong"—Chicago American "Best Caesar Ever Staged"—Chicago Times "Original, Dynamic, Gripping"—N. Y. Times NEVER BEFORE ANYTHING LIKE THIS ON THE STAGE! ORSON WELLES' MODERN JULIUS CAESAR MAIL ORDERS NOW MATINEE—Main Floor 1.65; loges 1.65; 1st balcony 1.10; 2nd balcony 85c. NIGHT—Main floor, 29 rows 2.50, balance 1.45; loges 1.65; 1st balcony 4 rows 1.65, balance 1.10; 2nd balcony 85c, inc. tax.

ORPHEUM NOW! "WHERE THE BIG PICTURES PLAY" Features: 1:25, 3:10, 4:55, 6:40, 8:25, 10:10 35c to 6-40c after 6—Kiddies under 12, 15c anytime JOIN THE HAPPY CROWDS! Thrill to the Miracle of the Movies! The One Show You Simply Dare Not Miss! WALT DISNEY'S FIRST FULL LENGTH PRODUCTION Snow White and the Seven Dwarfs All in Multiplexor TECHNICOLOR Distributed by M.G.M. RADIO PICTURES

PARKWAY 35c to 6 40c after 6 TODAY and TOMORROW A BLAST from HELL! No words could describe these awful gruesome atrocities...but the camera does! For every scene is an authentic picture...every terrifying deed really took place! Here is the EXCLUSIVE, UNCENSORED drama of the war-torn world of TODAY—never before shown...and perhaps never again! THE DEAD MARCH SEE the actual, unmasked horrors of war of today! SEE the unbelievable atrocities that took place in Ethiopia...China...Spain! SEE heretofore censored but authentic scenes of the World War! HEAR the pitiful cries of wounded and dying men! SEE THE WAR PICTURE TO END ALL WAR! —ASSOCIATE ATTRACTION— WILL MAHONEY in "SEZ O'RIELLY to McNAB" "BRINGING UP BABY" will be back at Parkway Friday

STAND MADISON NOW! The McDonald FIREFLY with ALLEN JONES • Warren WILLIAM & "Night Club Scandal" SAMUEL GOLDWIN presents THE HURRICANE "Merry-Go-Round of 1938"

Today's Cross Word Puzzle 1-2-3-4-5-6-7-8-9-10 11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100