Madison

# Radio:

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WIND 560; WENR-WL	S. 870-
WIM 620 WHA	. 940
WSM 650 WHO	. 1000
WILLO 670 WTAM	1070
WCCO 810 KMOX	1090
WHAS 820 WISN	
WGN 720 WJJD	
WSB	
WBEM 770 WIBA	
WLW 700 WOC	1420

These programs are subject to change at discretion of stations.

#### WIBA Tonight 5:15-The Dance Hour.

5:30-News. 5:45-Today's Birthdays. 5:50-Sports-cast. 6:00-Dinner Melodies. 6:15-NBC Vocal Varieties 5:15-NBC VOCAL VERIFIELDS. 8:30-Dick Harris Orchestra. 7:00-NBC Johnny Presents. 7:30-MBC Wayne King's Orchestra 8:00-Madison Civic Theater. 8:30-NBC Hollywood Mardi Gras. 9:36-NBC Jinny Fidler. 9:45-Club Chan`icleer. 10:00-Final News Edition. 10:00-Final News Editor. 10:15-NBC Park Central Orchestra. 10:30-NBC Henry Busse Orchestra. 10:45-Clyde's Music Makers. 11:00-Club Chanticleer. 11:15-NBC Coconnut Grove Orch. 11:30-NBC St. Francis Hotel.

Other Stations Tonight

5:00-Jack Armstrong-WTMJ 5:00-Junier Nurses-WENR 5:00-Jack Armstrong-W1MJ 5:00-July Joe-WGN 5:00-Dolly Joe-WGN 5:00-Dick Tracy-WMAQ 5:00-Ritty Keene, Inc.-WBBM 5:15-Pantry Farty-WBBM 5:15-Terry and the Pirates-WTMJ 5:15-Terry and the Pirates-WMAQ 8:30--Charlie Chan--WGN 5:30--Jack Armstrong--WMAQ 5:45--Lowell Thomas--WLW 5:45--Don Minslow--WENR 5:45--Don Winslow--WENR 5:45--Little Orphan Annie--WGN 6:00--Easy Acces--WENR KOIL 6:00--Hal Totten--WLW WHO 6:00--Hal Totten--WLW WHO 6:15--Vocal Varietics--WMAQ WTMJ 6:15--Stroen Scoops--WBBM 6:30--Actor's Guild--WBBM KMOX 6:30--Dorothy Thompson--WMAQ 6:30—Actor's Guild—WBBB CMUZ 9:30—Dorothy Thompson—WMAQ 6:45—Rube Appleberry—WGN 6:45—Doctor Dollar—WMAQ 7:00—Edw. G Robinson—WBBM 7:00—Those We Love—WIS 7:00—Those We Love—WIS 7:00—Johnny Presents, WMAQ WTMJ 7:15—Vietor Arden Orch.—WGN 7:30—It Can Be Done—WIS WLW 7:30—Wayne King—WMAQ TMJ 7:30—AI Jolson—WBM WCCO 7:30—Symphony in Rhythm—WGN 8:00—Heidt Brigadiers—WIS WLW 8:00—Herbte Kay Orch.—WGN 8:00—Herbte Kay Orch.—WGN 8:00-Herbie Kay Orch.--WGN 8:00-Xox Pop-WMAQ WHO KSTP 8:00-Xox Pop-WMAQ WHO KSTP 8:30-Mardi Gras-WTMJ WMAQ 8:30-Mardi Gras-WTMJ WMAQ 8:30-Might Club-WEBM WCCO 8:30-Night Club-WENR 9:00-Swing School-WBBM WCCO 9:00-Hour of Romanos-WGN WLW 9:00-Hour of Romanos-WENR 9:00-Gen. Bugh Johnson-WENR 9:30-Jimmy Fidler-WMAQ WTMJ 9:30-Follies-WBbM 9:30-Folites-WBBM 9:30--Col. Frank Knox-WENR 9:45--Dale Carpegie-WMAQ 10:00-Amos 'n' Andy-WMAQ 10:00-Poetio Melodies-WBBM 10:15-Eddie Varzos Orch.-WMAQ children. 10:15-King's Jesters Orch.-WENR 10:15-Bill Carlsen Orch.-WGN 10:15-Charlie Engel Orch.-WBBM 10:30-Charlie Engel Orch.-WBAN 16:30-Dick Jurgens Orch.-WGN 10:30-Bance (to 12:30)-WTMJ 10:30-Henry Busse Orch.-WENR 10:35-Benny Meroff Orch.-WMAQ 11:00-Marek Weber Orch.-WMAQ 11:00-Marek Weber Orch.-WBAN 11:00-Orrin Tucker Orch.-WBAN 11:30-Buddy Rogers Orch.-WBBM 11:30-Buddy Rogers Orch.-WBBM 11:30-Bhep Fields Orch.-WGN WLW 11:30-Earl Hines Orch.-WMAQ

11:45-Chas. Agnew Orch.-WMAQ 12:00-Ray Pearl Orch.-WGN WLW 12:00-Eddle Varzos Orch.-WMAQ 12:00-Eddle Var203 Orch.-WMAQ 12:00-Nite Watch to 4 a m.-WiND 12:00-Louis Panico Orch.-WENR 12:15-Pilner & Earle Orch.-WBBM 12:30-Ray Keating Orch.-WMAQ 12:30-Charlie Engel's Orch.-WBBM 12:30-Charlie Engel's Orch.-WBBM 12:30-Charlie Engel's Orch.-WBBM 12:30-Charlie DePaul Orch.-WBBM 12:30-Charlie DePaul Orch.-WBBM 1:00-Herble Kay Orch .- WGN WIBA Wednesday A. M: 7:00—The Musical Clock 7:30-State Journal News 7:50-The Musical Clock 8:30-Today's Almanac 8:45-Interlude 8:50—Society Reporter 9:00—The World Entertains 9:30—Church of the Air 9:35--Melody Time 10:00-NBC Norm Sherr: Pianist mire 10:15-Backstage Wife 10:30—NBC Charm Talk 10:45—Tonic Tunes 11:00—Linda's First Love 11:10-Linda's First Love 11:15-...NBC Jackie Heller 11:30-..NBC Farm and Home Hour P. M. 12:30-..Market Reports 1:00-...Market Reports 1:00-...Market Reports 1:13-...The Dance Hour 1:30-...NBC Waltz Favorites 2:00...NBC Waltz Favorites 2:00—Pop Concert 2:30—Easy to Remember 2:45—Today's Front Page 2:00—NBC Club Matinee 3:45—Hits and Encores 4:00—Arts and Decoration 4:15-NBC Don Winslow 4:29-NBC Hairy Kogen's Orchestra 5:00-Parent-Teacher Association Drama 5:15-The Dance Hour 5:30-News Edition 5:45-Today's Birthdays 5:50-Pennco Sports-cast 5:50-The Dinner Hour 6:15-NBC Uncle Erra 6:30-Dinner Houra Moladi 5:30-Dinner Hour Melodies 5:45-Musical Moments Revue 7:00-NBC One Man's Family 7:30-NBC Wayne King's Orchestra

Class. Drake. Players.

8:45—Dan Harding's Wife—WMAQ 9:00—Margot of Castlewood—WLS 9:00—Martha and Helen—WGN Frank, Col. Frank Knox 9:00-Martin and Helen-WGN 9:00-Protty Kitty Kelly-WBBM 9:15-Crossroads Cabin-WLS WTMJ Speak On National Issues 9:15-John's Other Wife-WMAQ 9:15-Myrt and Marge-WBBM Glenn Frank, former president of the University of Wis-9:90-Attorney at Law-WLS consin. Col. Frank Knox, vice-9:30-Just Plain Bill-WMAQ WHO 9:30-Just Plain Bill-WMAQ WHO 9:30-Tony Wens-WBBM WCCO 9:45-Woman in White-WMAQ president candidate of the republican party in 1936, will share the limelight on tonight's and Wednesdaytime radio. Dale Carnegie of "Hew to Win 10:00-Mary Marlin-WLS WLW 10:00-Darid Harum-WMAQ WHO 10:15-Pepper Young-WLS 10:15-Magazine of the Air-WBEM Friends" fame, Walter O'Keefe, comedian, and AI Jackson, mas-10:10-Magnania of Wile-WMAQ 10:15-Backstage Wile-WMAQ 10:15-Backelor's Children-WGN 10:30-Be Charming-WMAQ WTMJ 10:30-Wile and Sade-WLS 10:30-Big Sister-WBBM WCCO ter-of-ceremonies, will lead the evening's highlight programs. The aces: 2

10:30-Big Sister-WBBM WCCO 10:30-Painted Dreams-WGN 10:45-Bello Peggy-WMAQ 10:45-Gospel Singer-WLS 11:00-Girl Alone-WMAQ WLW 11:00-Missing Persons-WJJD 11:00-Winginia & Sunbeam-WLS 11:00-Woman in the Store-WGN 11:15-The O'Neilis-WMAQ.WLW 11:15-Criminal Court-WJJD 11:30-Ma' Perkins-WLS Speeches 8 p. m.-Sandford Bates (WGN): addresses the Jewish Council for Boys clubs. Silas Strawn, former president of the American Bar association, will also be heard 9:30 p. m. - Col. Frank Knox (WMAQ): addresses the gathering at the "National Republicans" ban-1:30-Ma Perkins-WLS :30—Farm and Home Hour—WMAQ :30—Helen Trent—WBBM KMOX juet in Cleveland, 9:45 p. m. - Merwin K. Hart,

ritic of the administation, 11:30-Safety Court-WJJD 11:45—Our Gal, Sunday-WBBM 11:45—Heinle's Grenadiers—WTMJ (WBBM) speaks on "The Threat to Private Enterprise", 11:45-We Are Four-WGN 2 2 P. M. 12:00—Dinnerbell—WLS

12:00—Bob Elson on State St.—WGN 12:00—Betty and Bob—WB2M WCCO 12:15—Loop Noonday Service—WJJD 12:15—Robison Buckaroos—WGN 12:15—Betty Crocker—WBBM WCCO

2:30—Grimm's Daughter—WBBM 12:35—Midday Service—WGN 12:45—Donald Novis—WMAQ 12:45—Hollywood in Person-WBBM 1:00—School Time—WLS

1:00-Your Health-WMAQ 1:00-Thru Woman's Eyes-WE 1:00-School of the Air-WLW

WBBM

A Princess in Danger and Joe in Love:

Swords (lash! Women Scream! and Horses

Die Laughing!

HELEN MACK . PAUL KELLY

Soon! "EBB TIDE" in Technicolor

Buster Keaton Comedy

TONIGHT

IAN HUNTER

Also-Harry Reser's Orchestra

Cartoon and Novelty

-

**STARTS** 

#### **Dramatics**

7 p. m. - Big Town (WBBM): Edward G. Arnold exposes the arson racket. 8 p. m .- "Black Flamingo" sketch (WIBA): by Civic theater group. 9:45 p. m. — Dale Carnegie (WMAQ): inaugurates new series dramatically on "How to Win Friends and Influence People".

## 0 0 0

1:15—The O'Nellis—WBBM 1:15—Wife vs. Secretary—WGN 1:30—School of the Air—WBBM Variety 7:30 p. m. - Edgar A. Guest (WLS): brings Joseph T Towns who made an unique fortune to the

microphone. 7:30 p. m.—Ai Jolson (WBBM): will feature Louise Fazenda, comedian, on his program.

8:30 p. m.-The Mardi Gras Mum-mers (WIBA): starring Walter O'Kcefe, Charlie Butterworth, and Lanny Ross will be presented for the first time with all the trimmings. 8:30 p. m.-Jack Oakie's College

(WBBM): with Stuart Erwin as the night's honor pupil with minor members of the faculty. 4 4 4

### Musical

6:30 p. m.—Dick Harris (WIBA): starts a new weekly dance program with his orchestra. 8p .m.-Al Pierce (WBBM); asks you to "Watch the Fun Go By". 9 p. m.-Benny Goodman (WBBM)

and his orchestra-'nuff said. p. m .--- Eddy Duchin (WGN): strikes the keys on his "Hour of Romance" series. 10:30 p. m .- Al Jackson (WIBA): brings his wit back to Madison.

9 9 Wednesdaytime

9:30 a. m.—The Rev. Edwin Moll (WIBA): speaks on the Church of the Air daily program. 12:30 p. m. — Dr. Glenn Frank (WMAQ): addresses the New York Board of Trade on "The Outlook

of Free Enterprise. 1 p. m. — Contagious Diseases (WMAQ): Will be discussed on a special broadcast.

3:30 p. f. - National P. T. A. (WENR): hour will discuss the three agencies-home, school, and church-needed in the raising of

8:00-NBC Town Hall Tonight GLASSWARE NIGHT 9:30-NBC Your Hollywood Parade 10:00-Final News Edition OLIVIA DE HAVILLAND 10:15—Club Chantleleer 10:30—NBC Henry Busse Orchestra 10:45—Clyde's Music Makers in "CALL IT A DAY" with ANITA LOUISE

# THE WISCONSIN STATE JOURNAL

4:30—Singing Lady--WLW 4:30—Dorothy Gordon---WBBM 4:35—Hiltop House--WBBM WLW 5:00—Dick Tracy--WBAQ 5:00--Kitty Keene, Inc.--WBBM 5:00-Jack Armstrong--WTMJ 5:00-Jack Armstrong--WTMJ 5:00-Jack MGN

5:00-Junior Nurses-WENR 5:15-Heinie's Grenadiers-WTMJ 5:15-Terry & the Pirates-WMAQ

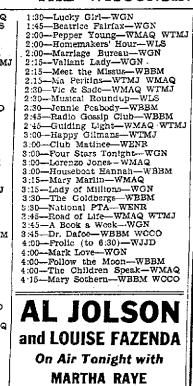
5:15—Buddy & Ginger—WGN 5:15—Pantry Party—WBBM 5:30—Charlie Chan—WGN

5:30-Jack Armstrong-WMAQ

5:45-Little Orphan Annie-WGN

5:45-Don Winslow-WENR 5:45-Tom Mix-WMAQ

5:00-Jolly Joe-WGN



Starts Today PARKWA WHERE THE BIG PICTURES PLAY TODAY thru THURSDAY! The Truth, The Whole Truth, and Nothing but "The Awful Truth" is ... IT'S THE **BIGGEST LAUGH HIT** WE'VE HAD IN YEARS! PARKYAKARKUS TODAY & TOMORROW Hollywood, Jan. 11 — Tonight Al Jolson brings another great enter-tainer to the airwayes as guest star on his popular Lifebuoy program. Louise Fazenda, whose comedy tal-With Irene and Cary going to You'll Never town in this gaycnt has brightened scores of pic-tures, joins Al Jolson, Martha Raye Forget est and giddiest and Parkyakarkus in a half hour of hilarlous fun with Victor Young's of romances... superb orchestra. Don't miss this great Tuesday night show. bubbling over with the joy of WBBM-7:30 P.M. reckless, youth-ful love! K. FBANCIS Fun-for-all, free-for-all romanc PRST LADY FOR SUPERIOR ENTERTAINMENT with the odds on the blond TOMORROW! TH Old King Joe Who Crowns His Howling Career in this Story of a Palace RAVE-OLUTION! ALPH BELLAMY ALEXANDER D'ARCY EXTRA-PANAY BOMBING CECIL CUNNINGHAM Screen Play by Vina Delmor Associate Producer EVERETT JOE. E. BROWN RISKIN + Directed by LEO McCARFY 🕒 Today Thru Thursday 🌒 TOAST OF "Fit For A King" NEW PLUSI YORK" HUSING with EDWARD PORTS ON ARNOLD llso in the Cast: 'BALL TOSSERS' FRANCES ASTA, your favor-FARMER-TRAVEL "LAND OF INCAS" ite moving pleture JACK LATEST NEWS Pooch OAKIE Also: Color Cartoon-Vitaphone Vodvil-Pathe News **IT'S TERRIFIC!** PATRONIZE YOUR HOME OWNED INDEPENDENT THEATRES! Today and Every Tuesda 10day and Every Tpesday 10c 1 to 11 p.m. 10c 5 BIG UNIT SHOW! Preston Foster—Jean Mulr Virginia Weidler R ΔΝΟΟ In "Outcast of Poker Flats" 5 Wednesday and Thursday Dick Powell "Singing Marine" & "That Man's Here Again"

5:45-Lowell Thomas-WLW

6:00—Jack Westaway—WGN 6:00—Hal Totten—WMAQ

6:00-Amos 'n' Andy-WLW WHO 6:00-Easy Aces-WENR WMT KSO 6:15-Mr. Keen-WENR WMT KSO 6:15-Uncle Ezra-WMAQ WTMJ

6:30—Easy Accs—WTMJ 6:30—Lum & Abner—WENR WLW 6:45—Boake Carter—WBBM WCCO 6:45—Hendrik W. Van Loon—WENR

7:00—Traffic Court—WIND 7:00—Cavelcade—WBBM WCCO

7:00—One Man's Family—WMAQ 7:00—Roy Shield Revue—WLS

7:30-Wayne King-WMAQ WTMJ 7:20-Lone Ranger-WGN

### Wisconsin



8.30-Minstre: Show-WENR 9:00-Herble Kay Orch.-WGN 9:00—Hollywood Parade—WMAQ 9:00—Gen, Rugh Johnson—WENR 9:00—Gong Busters—WBBM 9:30—Waltz Interludes—WENR

10:30—Henry Busse Orch.—WENR 10:35—Jimmy Dorsey Orch.—WMAQ 10:45—Orrin Tucker Orch.—WBBM 1:00-Marck Weber Orch.-WMAQ 1:00-Tommy Dorsey Orch --- WBBM 11:00-As You Desire It-WENE 11:00-Lombardo Orch.--WGN WLW 11:30-Herbie Kay Orch.--WGN WLW

THE WONDERS OF

ANOTHER WORLD!

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itney - Johnny Downs

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"WOMAN **CHASES** 

MAN

with MIRIAM HOPKINS-

McCREA-

WINNINGER

JOEL

CHABLES

Every Human Life!

- SAMUEL GOLDWYN

WRRM

9:30-Melodies from the Sky-WGN 11:30-Buddy Rogers Orch.-WBBM 9:30-Hobby Lobby-WBBM ' CCO 11:30-Lights Out-WMAQ WTMJ 10:00-Amos 'n' Andy-WMAQ WSM 11:45-Earl Hines Orch.-WENR

BRAVE WOMAN It takes real courage for a woman to

It takes real courage for a woman to face every mother's and every father's problems alone. Ask yourself: Could I do it successfully? Can any woman? This question is answered in one of the most fascinating stories aver developed by radio—"Dan Harding's Wife." Once you share with brave Rhoda Harding the how a well as the norming provided you share with brave Rhoda Harding the joys as well as the worries provided by her teen-aged twins, Donna and Dean—once you thrill to the charm of "Dan Harding's Wife" you'll listen often... and thank us for telling you about this interesting, helpful, top-netch radio program.

DAN HARDING'S WIFE Spensored by NATIONAL BISCUIT COMPANY WTMJ 9:30-9:45 A. M. RADIO REPAIRS We service all makes of radios. Guaranteed Satisfactory Service. AMPLIFIERS FOR RENT BOUND INSTALLATION MADISON RADIO SHOP

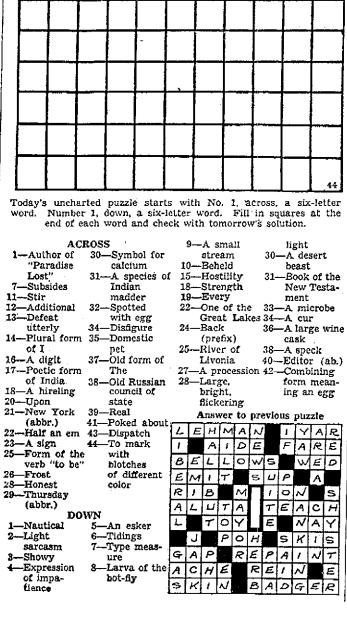
Sadger 2444

1240 Regent Street

1.30-NBC Lights Out Drams WHA Wednesday 8:00—Band Wagon. 8:15—Morning Melodies. 9:00—Your Health. 9:15—The International Scene. 9:30—School of the Air: Nature Today's Cross Word Puzzle 9:30-School of the Arr. Nature Tales, Cudy Noble,
10:00-Homemakers: Soups from One "Pattern", Mrs. R. E. Vaughau,
The Livable Home: A P. T. A Member Makes Resolutions-Emma F. Brooknire. 10:45—Operetta Favorites. 11:00—Talking Book: Java Head. 11:39—Gems for the Organ. 12:00—Noon Musicale. 12:30—Farm Program: Association Dollars, Roy Harris, A. O. Follett; Dairy Outlook, I. R. Hedges, 1:00-News and Vlews, 1:15-Musical Variaties. 1:30-College of the Air: Over at Our House. , 2:00-School of the Air: Singing Class. 2:20-Organ Interlude. 2:30-Music of the Masters. 3:00-College of the Air: Know Your Child, J. K. Little and L. E. 3:30-Die Deutsche Musik Stunde. 4:00-A Novel in Review: WHA Other Stations Wednesday

A. M. 4:45-Thought for Today-WLW 5:30-Smile & While-WLS 6:00-Roundup-WIND 6:00-Sons of Pioneers-WJJD 5:15—Pappy Cheshire—WBBM 6:30—Devotionals—WTMJ 8:30-Eye Opcher-WCFL 6:30—Sig heightor—WLS WLW 6:30—Sing heightor—WLS WLW 6:30—Family Bible League—WJD 6:45—Pat and Henry—WLS 7:00—Subshine Time—WGN 7:00—Suburbad Hour—WMAQ 7:00—Musical Clock—WBBM 7:15-Pokey and Arkie-WLS 7:30-Music Box-WGN 7:30-Maring Devotions-WLS 7:45-Jolly Joe's Pet Pals-WLS 8:00-Lulu Belle & Scotty-WLS 8:00-Your Neighbor-WMAQ 8:30-Road ci Life-WBBM 8:30-Old Kitchen Kettle-WLS 8:30-Wistler and Por-WLA 8:30-Whistler and Dog-WMAQ 8:45-Linda's Pirst Love-WBBM 8:45-Minstrel Show-WLS EDW.G.ROBINSON and CLAIRE TREVOR in thrill-packed drama "BIG TOWN" TONIGHT

Hollrwood, Jan. 11-Radio fans are saying today that "Big Town," the 28-Honest dramatic Rinso program starring Edward G. Robinson with Claire Trevor, is one of the most exciting shows on the air. Mr. Robinson's 2--Light portrayal of a two-fisted crusading newspaper editor is something no 3-Showy public-minded citizen should miss. Tune in tonight. WBBM-7:00 P.M.





HAMM'S BEER ON TAP AND IN BOTTLES-