

# Today's Radio Highlights

What are the hit tunes from Irving Berlin's new "Louisiana Purchase?" The new musical which is packing them in at the National this week, has a handful of sure-fire entrants in the hit parade and they are heard for the first time over the air on Kate Smith's program—WJSV, 7 p. m.

In drydock since October, 1937, Show Boat returns to the air with a new captain, crew and coat of paint, but the same well-loved theme song by Jerome Kern—WMAL, 8 p. m.

Max Baer doffs the mitts before meeting Tony Galento, July 2, to put on a spot of drammer with Esther Ralston in "Mr. and Mrs. X of Scotland Yard"—WOL, 8:30 p. m.

Ickesburg, Pa., Mr. Secretary of the Interior, was the scene last summer of an Ickes family reunion at which you were not present. But Dr. Pedigree tells about it and your 500 fellow descendants of Nicholas Ickes—WOL, 9:15 p. m.

President Roosevelt speaks to the eighth Pan American Scientific Congress in Constitution Hall, declaring, over a short-wave hook-up which will carry his voice into Europe and South America, that "the path of the scientist and scholar is the path of peace and prosperity open to all nations"—WOL, WRC and WJSV, 9:30 p. m.

Representative Dudley A. White, Ohio, delivers the keynote address at the Oberlin College Mock Convention—WOL, 11 p. m.

Buffalo salutes its fellow citizen, Dr. Paul A. Siple, south for the season with Admiral Byrd's Antarctic expedition—WRC, 10:30 p. m.

| Friday, May 10            |  | Washington         |  | Eastern Standard Time |  |                      |  |
|---------------------------|--|--------------------|--|-----------------------|--|----------------------|--|
| WMAL<br>476M-830KC        |  | WRC<br>316M-950KC  |  | WOL<br>229M-1.230KC   |  | WJSV<br>206M-1.460KC |  |
| 6:00—                     |  | Gordon Hitt'mark   |  |                       |  | Arthur Godfrey       |  |
| 6:15—                     |  | " "                |  |                       |  | " "                  |  |
| 6:30—Today's              |  | " "                |  | Art Brown             |  | " "                  |  |
| 6:45—Prelude              |  | " "                |  | " "                   |  | " "                  |  |
| 7:00—News: P'lude         |  | Weather: Hitt'm'k  |  | " "                   |  | Europe Roundup       |  |
| 7:15—P'lude: News         |  | " "                |  | " "                   |  | Arthur Godfrey       |  |
| 7:30—STATION PDS          |  | " "                |  | Walter Compton        |  | " "                  |  |
| 7:45—PRESENTS             |  | " "                |  | Art Brown             |  | News                 |  |
| 8:00—                     |  | Esso Reporter*     |  | " "                   |  | Wom. Courage         |  |
| 8:15—                     |  | Gordon Hitt'mark   |  | " "                   |  | Magic Carpet         |  |
| 8:30—Earl Godwin          |  | " "                |  | Walter Compton        |  | Store News           |  |
| 8:45—B'fast Club          |  | " "                |  | Art Brown             |  | Bach Children        |  |
| 9:00—Home Frolic          |  | Man I Married      |  | " "                   |  | Kitty Kelly          |  |
| 9:15—Vic and Sade         |  | Midstream          |  | Mrs. Northcross       |  | Myrt & Marge         |  |
| 9:30—Mary Martin          |  | Ellen Randolph     |  | Keep Fit              |  | Hilltop House        |  |
| 9:45—Ranch Boys           |  | Woman in White     |  | Walter Compton        |  | Stepmother           |  |
| 10:00—News: Clubs         |  | David Harum        |  | Successful Living     |  | Short Story          |  |
| 10:15—Clark Dennis        |  | Road of Life       |  | Traffic Court         |  | Life Begins          |  |
| 10:30—Jack Berch          |  | Against the Storm  |  | Buckeye Four          |  | Big Sister           |  |
| 10:45—Anthony's Aff.      |  | Guiding Light      |  | Hits and Bits         |  | Aunt Jenny           |  |
| 11:00—News: J. Foy        |  | Helpful Harry      |  | " "                   |  | Kate Smith           |  |
| 11:15—Vass Family         |  | Mary Mason         |  | Old-Fash. Girl        |  | Grl Marries          |  |
| 11:30—National            |  | " "                |  | Helen Wyant           |  | Helen Trent          |  |
| 11:45—Farm and            |  | " "                |  | The Carters           |  | Gal Sunday           |  |
| <b>AFTERNOON PROGRAMS</b> |  |                    |  |                       |  |                      |  |
| 12:00—Home Hour           |  | Esso Reporter*     |  | Luncheon Music        |  | Goldbergs            |  |
| 12:15—Bookends            |  | Blue Plate Platter |  | Walter Compton        |  | Alice Blair          |  |
| 12:30—W'ens Clubs         |  | Devotions          |  | Dick O'Heren          |  | Right to Happ.       |  |
| 12:45—Clip. S: News       |  | Sidney's Music     |  | Am. War Mothers       |  | Road of Life         |  |
| 1:00—Your Voice           |  | Light of World     |  | Tony Wakeman          |  | Dr. Malone           |  |
| 1:15— and You             |  | Grimm's Daught'r   |  | " "                   |  | Joyce Jordan         |  |
| 1:30—Dollar               |  | Valiant Lady       |  | " "                   |  | News                 |  |
| 1:45— Club                |  | Betty Crocker      |  | " "                   |  | My Son and I         |  |
| 2:00—Div. Orphans         |  | Mary Marlin        |  | " "                   |  | Society Girl         |  |
| 2:15—Amanda Story         |  | Ma Perkins         |  | " "                   |  | Hollywood            |  |
| 2:30—John's Wife          |  | Pepper Young       |  | " "                   |  | Washington-          |  |
| 2:45—Just Plain Bill      |  | Vic and Sade       |  | " "                   |  | Philadelphia         |  |
| 3:00—News: Club           |  | Backstage Wife     |  | Walter Compton        |  | Baseball             |  |
| 3:15—Club Matinee         |  | Stella Dallas      |  | Tony Wakeman          |  | Game                 |  |
| 3:30—                     |  | Lorenzo Jones      |  | " "                   |  | " "                  |  |
| 3:45—Mat.: News           |  | Widow Brown        |  | " "                   |  | " "                  |  |
| 4:00—Name It.             |  | Grl Alone          |  | " "                   |  | Baines               |  |
| 4:15— Take It             |  | Life Beautiful     |  | " "                   |  | Columbia Con-        |  |
| 4:30—Irene Wicker         |  | Jean and Linda     |  | Johnson Family        |  | cert Orch.           |  |
| 4:45—Bud Barton           |  | The O'Neills       |  | Tony Wakeman          |  | Take                 |  |
| 5:00—News                 |  | Dollar Club        |  | Cocktail Capers       |  | Up                   |  |
| 5:15—Circus Jerry         |  | Five O'Clock       |  | Jimmy Allen           |  | Time                 |  |
| 5:30—Ear Teasers          |  | Esso Reporter*     |  | Superman              |  | Paul Sullivan        |  |
| 5:45—L. Thomas            |  | Some Like It Old   |  | Orphan Annie          |  | The World Today      |  |
| <b>EVENING PROGRAMS</b>   |  |                    |  |                       |  |                      |  |
| 6:00—Gene Archer          |  | Fred Waring        |  | Sports Resume         |  | Amos 'n' Andy        |  |
| 6:15—Joseph Marais        |  | Europe Round-up    |  | Walter Compton        |  | Lanny Ross           |  |
| 6:30—The Revelers         |  | Streamliner        |  | The Lone              |  | Al Pearce            |  |
| 6:45—News: Sports         |  | ? Hittenmark       |  | Ranger                |  | " "                  |  |
| 7:00—Sld'y's Music        |  | Lucille Manners'   |  | Fulton Lewis, Jr.     |  | Kate Smith's         |  |
| 7:15—One for All          |  | Concert            |  | Pinochio              |  | Variety Hour         |  |
| 7:30—Death Valley         |  | " "                |  | Wallenstein's         |  | " "                  |  |
| 7:45— Days                |  | " "                |  | Sinfonietta           |  | News                 |  |
| 8:00—Show                 |  | Waltz Time         |  | Syncopation           |  | Johnny               |  |
| 8:15— Boat                |  | " "                |  | DST Sorority          |  | Presenta             |  |
| 8:30—This Amazing         |  | What's My          |  | Command               |  | First Nighter        |  |
| 8:45— America             |  | Name?              |  | Performance           |  | " "                  |  |
| 9:00—Lou Ambers-          |  | Don Ameche         |  | R. Gram Swing         |  | Grand Central        |  |
| 9:15— Lou Jenkins         |  | " "                |  | Who Are You?          |  | Station              |  |
| 9:30— Flight              |  | President          |  | President             |  | President            |  |
| 9:45— " "                 |  | Roosevelt          |  | Roosevelt             |  | Roosevelt            |  |
| 10:00—News: Music         |  | Esso Reporter*     |  | Fishing               |  | News: E. C. Hill     |  |
| 10:15—Barnet's Or.        |  | Baukhage           |  | Facts                 |  | Arch McDonald        |  |
| 10:30—Flagship            |  | Antarctic          |  | News                  |  | McDonald             |  |
| 10:45—NBC Prog.           |  | Salute             |  | Herman's Orch.        |  | Moves In             |  |
| 11:00—News: Music         |  | Sports             |  | Rep. Dudgey           |  | Bradley's Orch.      |  |
| 11:15—Music               |  | Night Club         |  | A. White              |  | Master Works         |  |
| 11:30— You                |  | Les Brown Orch.    |  | Hal Kemp's            |  | On the Air           |  |
| 11:45— Desire             |  | *Advertisement     |  | Orchestra             |  | Master's Orch.       |  |