

ON THE RADIO

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|------|------|------|------|------|------|------|------|
| WAAZ | 870 | WHOM | 1490 | WNBC | 660 | WOV | 1280 |
| WABC | 1380 | WINS | 1010 | WNEW | 1190 | WZLZ | 930 |
| WBNC | 880 | WLIB | 1130 | WNRB | 1400 | WQXR | 1560 |
| WCBS | 880 | WMCA | 570 | WNYC | 830 | WYNI | 620 |
| WEVD | 1330 | WMGM | 1050 | WOR | 710 | WWRL | 1600 |

TUESDAY, MARCH 23, 1954

- 10:45-10:55 A. M.—Book Festival: "How I Use the Library"—Thomas B. Costain; Also, 11-11:55 A. M.; 1-1:45; 4-6 and 8-9:55—WNYC.
- 1:55—Baseball: Dodgers vs. Athletics—WMGM.
- 8:05-9:—Symphony Hall: Featuring Mozart's Piano Concerto No. 17 in G—WQXR.
- 8:30-9—High Adventure: With George Sanders—WOR.
- 8:30-9—Mr. and Mrs. North: With Richard Denning and Barbara Britton—WCBS.
- 9-9:30—Dragnet: With Jack Webb and Others—WNBC.
- 9-9:45—America's Town Meeting: "Can Business Maintain Prosperity Without Government Intervention?"—Rep. Richard Bolling, Emerson P. Schmidt; James F. Murray Jr., Narrator—WABC.
- 9:05-9:20—Gilbert Highet: People, Places and Books—"Escape"—WQXR.
- 9:30-10—My Friend Irma: With Marie Wilson—WCBS.
- 9:30-10:30—Opera Studio: Cilea's "L'Arlesiana," With Joan Bishop, Mezzo-Soprano; Thomas Belbas, Tenor; Lorenzo Herrera, Baritone; Others—WEVD.
- 9:35-10—Rocky Fortune: With Frank Sinatra—WNBC.
- 10:30-11—T. W. U. Meeting: "Better Transit Conditions"—Mike Quill, Others (Recorded)—WABC.

DAYTIME

- 7:00—WNBC—News; Allyn Edwards
WOR, WINS—News Reports
WABC—News; Jack Gregson
WCBS—News; Jack Sterling
WMCA—News; Gallagher-O'Brien
WNYC—Sunrise Symphony
WINS—Bob and Ray
WMGM—Ted Brown Show
WNEW—Klavan-Finch
WOV—Wake Up, New York
WQXR—New York Times News
- 7:05—WQXR—Bright and Early
7:15—WOR—Gambling's Musical Clock
7:28—WQXR—Weather Reports
7:30—WNBC—News; Allyn Edwards
WABC—News; Jack Gregson
WCBS—News; Jack Sterling
WNEW—News; Klavan-Finch
WQXR—Breakfast Symphony
7:45—WCBS, WNYC—News
8:00—WNBC—News; Allyn Edwards
WOR, WCBS, WINS—News
WABC—Charles F. McCarthy
WMCA—News; Gallagher-O'Brien
WNYC—Around New York
WQXR—New York Times News
- 8:05—WQXR—Breakfast Symphony
8:15—WOR—Dorothy and Dick
WABC—The Fitzgeralds
WCBS—Bob Haymes
8:30—WNBC—Tex and Jinx
WNEW—News; Klavan-Finch
WOV—Ladies' Day
8:40—WNYC—City Food Guide
8:55—WABC—News Reports
WNYC, WMGM—News Reports
9:00—WOR—News; Second Breakfast
WABC—Breakfast Club
WCBS—This Is New York
WMCA—News; Gallagher-O'Brien
WNYC—Masterwork Hour
WMGM—Carlton Fredericks
WOV—Band Parade
WQXR—New York Times News
- 9:05—WQXR—Just Music
9:30—WNBC—News; Jim Coy
WOR—McCanns at Home
WCBS—Joan Edwards
WMCA—Record Shop
WNEW—News; Recorded Music
WOV—Morning Bells
WQXR—Piano Personalities
9:45—WNBC—Ev'ry Day
WQXR—Composer's Varieties
10:00—WNBC—Welcome, Travelers
WABC—News; Martha Deane
WCBS—My True Story
WNYC—Arthur Godfrey Time
WMGM—Ted Husing Bandstand
WMCA—News; Record Shop
WINS—Listen to Lacy
WNEW—Jerry Marshall's Make Believe Ballroom
WQXR—New York Times News
- 10:05—WQXR—Morning Melodies
10:25—WABC—Whispering Streets
10:30—WNBC—Bob Hope Show
WNYC—Health Series; News
10:45—WNBC—Break the Bank
WABC—When a Girl Marries
WNYC—Book Festival: How I Use the Library—Thomas B. Costain
10:55—WOR—News Reports
WMGM—News; Blossom-Seeley-Benny Fields Show
11:00—WNBC—Strike It Rich
WOR—Wonderful City
WABC—Grand Central Station
WMCA—News; Record Shop
WNYC—For the Ladies: All About Cook Books
WQXR—New York Times News
11:05—WQXR—Mid-Morning Concert
11:15—WABC—Paging the Judge
11:25—WOR—News Reports
WABC—Modern Romances
11:30—WNBC—The Phrase That Pays
WOR—Queen for a Day
WCBS—Make Up Your Mind
WNEW—News; Bing Crosby
11:40—WABC—Ever Since Eve
11:45—WNBC—Second Chance
WCBS—Rosemary
WNYC—Book Festival: My Favorite Customer—William Post Jr.
WQXR—Luncheon Concert
11:55—WABC—White House Report
WNYC—News Reports
12:00—WNBC—News; Faye Emerson
WOR—Curt Massey Time
WABC—News Reports
WCBS—Wendy Warren
WMCA—News; Recorded Music
WNYC—Midday Symphony
WINS—Brad Phillips
WMGM—Hal Peary Show
WNEW—Bill Harrington Show
WQXR—New York Times News
12:05—WQXR—Luncheon Concert
12:15—WOR—Les Higbie, Comments
WABC—George Ansbros Show
WCBS—Aunt Jenny
12:20—WOR—News Reports
12:25—WABC—Jack Berch
12:30—WABC—Maggi McNeillis
WCBS—Romance of Helen Trent
WNEW—News; Recorded Music
12:45—WOR—Gabriel Heatter
WCBS—Our Gal Sunday
12:55—WOR—Footnotes to History
WMGM—News; Recorded Music
1:00—WNBC—News; Jim Coy
WOR—McCanns at Home
WABC—Mary Margaret McBride
WCBS—Road of Life
WMCA—News; Recorded Music

EVENING

- 6:00—WNBC, WOR, WCBS—News
WMCA—News; Recorded Music
WNYC—U. N. Story
WQXR—New York Times News
- 6:05—WQXR—Dinner Concert
6:15—WNBC—Sports Daily, With Mel Allen, Russ Hodges
WOR—Dorothy and Dick
WCBS—Curt Massey Time
WNYC—U. N. Is My Beat
6:25—WNBC—Light-Up Time
6:28—WQXR—Weather Reports
6:30—WOR—News Reports
WCBS—Herman Hickman Show
WNYC—U. P. A. Forum
WINS—Sports—Les Keiter
WNEW—News; Recorded Music
WQXR—Dinner Concert
6:40—WCBS—Weather Report
6:45—WCBS—News Reports
WOR—Sports, Stan Lomax
WABC—Sports, Bill Stern
WCBS—Lowell Thomas
WMCA—Giant Jottings
WNYC—Weather; U. N. News
WINS—News; Recorded Music
WMGM—Ralph Hendershot, Wall Street Commentator
WOV—Pasquale, C. O. D.
6:55—WNYC—News Reports
WMGM—News; Blossom Seeley-Benny Fields Show
7:00—WNBC—Man on the Go—News
WOR—Fulton Lewis Jr.
WABC—John Vandercook, News
WCBS—Tennessee Ernie Ford
WMCA—News; Recorded Music
WNYC—Masterwork Hour
WQXR—New York Times News
7:05—WQXR—To France With Music
7:15—WNBC—The Symphonette
WOR—Today's Business News
WABC—Quincy Howe, News
WCBS—Beulah Amanda Randolph
WOV—Ask Lucio Basco
7:20—WOR—The Answer Man
7:28—WQXR—Weather Report
7:30—WNBC—News Reports
WOR—Gabriel Heatter
- WABC—Starr of Space
WCBS—The Choralers
WNEW—News; Bill Williams
WQXR—Studio Artists: Harvey Shapiro, Cello; Jascha Zayde, Piano
7:45—WNBC—One Man's Family
WOR—Dinner Date
WCBS—Edward R. Murrow
7:55—WABC—News Reports
WMGM—News; Recorded Music
8:00—WNBC—Olnah Shore Show
WOR—Mickey Spillane Mystery
WABC—Three-City By-Line
WCBS—People Are Funny
WMCA—News; Music
WINS—Recorded Music
WOV—Rosalie Allen
WEVO—Join the Navy
WQXR—New York Times News
8:05—WQXR—Symphony Hall: Mozart's Piano Concerto No. 17 in G
8:15—WNBC—Songs With Sinatra
WABC—Sammy Kaye Serenade
WEVD—S. W. Garlington
8:30—WNBC—Barrie Craig, Confidential Investigator
WOR—High Adventure: With George Sanders, Narrator
WABC—Hollywood Starway
WCBS—Mr. and Mrs. North
WNYC—Book Festival: A Word in Your Ear—Studies in Language
WNEW—News; Bert Wayne
WEVD—Melodic Gems
8:45—WABC—Mike Malloy, Detective
WEVD—U. N. Today
9:00—WNBC—Dragnet: With Jack Webb and Others
WOR—News; Nation's Business
WABC—America's Town Meeting: Can Business Maintain Prosperity Without Government Intervention?—Emerson P. Schmidt, Rep. Richard Bolling
WCBS—Yours Truly; Johnny

FM PROGRAMS

| | | | | | |
|---------|------|---------|------|---------|-------|
| WFUV | 90.7 | WABC-FM | 95.3 | WOR-FM | 98.7 |
| WNYE | 91.5 | WQXR-FM | 95.3 | WMGM-FM | 100.3 |
| WHOM-FM | 92.3 | WNBC-FM | 97.1 | WCBS-FM | 101.1 |
| KE2XC | 93.1 | WEVD-FM | 97.9 | WGHF | 101.9 |
| WNYC-FM | 93.9 | | | WWRL-FM | 105.1 |

DUPLICATING AM PROGRAMS

- 6:00 A. M. to 1:05 A. M.—WNBC-FM
6:00 A. M. to 1:00 A. M.—WQXR-FM
6:00 A. M. to 1:05 A. M.—WCBS-FM
6:00 A. M. to 10:00 P. M.—WNYC-FM
9:00 A. M. to 12:00 P. M.—WABC-FM
9:00 A. M. to 1:00 A. M.—WEVD-FM
3:00 P. M. to 9:00 P. M.—WMGM-FM

FM ONLY

- 7:00—WGHF—American Bible Society
8:00—WGHF—Recorded Music; News
9:15—WNYE—Home Study
9:22—WFUV—Morning Meditation
9:25—WFUV—Blue Chapel Mass
9:58—WFUV—The Bulletin Board
10:00—WFUV—News; WFUV today
WNYE—On Stage: Peggy Wood, Guest
10:15—WFUV—Best Sellers
WNYE—Tales From Four Winds
10:30—WFUV—Bandstand
WNYE—Science at Our Door
10:45—WNYE—Neighbors and Friends
11:00—WFUV—Democracy on the Job
WNYE—On Stage
11:15—WFUV—Best Is Yet to Be

WNYC—Book Festival; Poets in Lighter Vein
WQXR—New York Times News

- 1:05—WQXR—Midday Symphony
1:15—WOR—Patt Barnes-Barbara
WCBS—Ma Perkins
1:30—WNBC—Herb Sheldon
WOR—Barbara Welles
WCBS—Young Dr. Malone
WNYC—Speaking Volumes
WINS—Musical Clubhouse
WMGM—Warm-Up Time
WNEW—News; Recorded Music
1:45—WCBS—The Guiding Light
WNYC—Weather and News
1:55—WMGM—Exhibition Baseball: Dodgers vs. Athletics, From West Palm Beach
2:00—WNBC—News; Herb Sheldon
WOR—Fred Robbins
WABC—Dean Cameron
WCBS—Second Mrs. Burton
WMCA—News; Recorded Music
WNYC—On Stage
WQXR—New York Times News
2:05—WQXR—Footlight Favorites
2:15—WCBS—Perry Mason
WNYE—Know Your City
WOV—Afternoon With Aldo
2:25—WOR—News; Sloan Simpson
2:30—WNBC—Good News
WABC—Doree Bell Show
WCBS—This Is Nora Drake
WNYC—Opera Matinee: Verdi's La Traviata
WNEW—News; Recorded Music
WQXR—Alma Dettlinger; Ernest Weissmann, Charles Abrams, Guests
2:35—WABC—Martin Block's Make-Believe Ballroom
2:45—WABC—Jane Pickens
WCBS—The Brighter Day
2:55—WNBC—News Reports
3:00—WNBC—Life Can Be Beautiful
WOR—Radio Playhouse: Bright Star, With Irene Dunne, Fred MacMurray
WCBS—Hilltop House
WMCA—News; Recorded Music
WQXR—New York Times News
3:05—WQXR—Symphonic Matinee
3:15—WNBC—Road of Life
WCBS—House Party
3:30—WNBC—Pepper Young's Family
WNEW—News; Recorded Music
3:45—WNBC—Right to Happiness

The New York Times
NEWS BULLETINS
every hour on the hour
7 A. M. to midnight over
WQXR
(1560 on your dial)
WQXR-FM
36.3 mc. [on FM sets]

- WCBS—Wizard of Odds
4:00—WNBC—Backstage Wife
WCBS—Robert Q. Lewis
WMCA—News; Recorded Music
WNYC—Book Festival: Panel—American Fiction Today—Henry James Jr., Simon M. Bessie, Ralph Ellison, Others
WMGM—Sports Extra; Music
WQXR—New York Times News
4:05—WCBS—Emily Kimbrough
WQXR—The Concert Hall
4:15—WNBC—Stella Dallas
WINS—News; Listen to Lacy
4:30—WNBC—Young Widder Brown
WABC—Galen Drake
WNEW—News; Recorded Music
WQXR—Listing, Jacques Fray
4:45—WNBC—Woman in My House
4:55—WMGM—News; Ted Husing
5:00—WNBC—Just Plain Bill
WOR—Sgt. Preston of the Yukon
WCBS—News; John Henry Faulk
WMCA—News; Bing Crosby
WNYC—Published Today—Orville Prescott
WQXR—New York Times News
5:05—WQXR—Musical Specialties
5:15—WNBC—Front-Page Farrell
WNYC—Meet the Author
WOV—Twilight Songs
WQXR—Cocktail Time
5:30—WNBC—Lorenzo Jones
WOR—Sky King
WNYC—How Dictionaries and Encyclopedias Are Made—John K. M. McCaffrey
WNEW—News; Jerry Marshall's Make-Believe Ballroom
5:45—WNBC—It Pays to Be Married
5:55—WNBC—Ceil Brown, Comments
WCBS—This I Believe
WMGM—News; Ted Brown

EVENING

- Oellar, With John Lund
WMCA—News; Recorded Music
WNYC—Book Festival: Sir Cedric Hardwicke Reads
WINS—Recorded Music
WNYC—1280 Club
WEVO—Science for the People: Role of the N. Y. Academy of Medicine
WQXR—New York Times News
9:05—WQXR—Gilbert Highet: People, Places and Books—Escape
9:20—WQXR—Panorama: Americans in Europe—Isaac Stern, Leonard Warren, Leonard Bernstein
WOR—Man From Times Square
9:30—WNBC—News Reports
WOR—Thirty Minutes to Go
WCBS—My Friend Irma, With Marie Wilson
WMCA—Sing a U. N. Song—Norway
WNYC—Readers Almanac
WNEW—News; Jazzbo Collins
WEVO—Opera Studio: Cilea's L'Arlesiana, With Joan Bishop, Thomas Belbas, Lorenzo Herrera
9:35—WNBC—Rocky Fortune, With Frank Sinatra
9:45—WABC—Erwin D. Canham
WMCA—Recorded Music
10:00—WNBC—Fibber McGee and Molly
WOR—Harry Flannery, Comments
WABC—News Reports
WCBS—Louella Parsons
WMCA—News; Recorded Music
WOV—Georgia Carr
WQXR—New York Times News
10:05—WQXR—The Showcase
10:15—WNBC—Can You Top This?
WOR—Spotlight Story—Edward Arnold
WABC—Spotlight, N. Y.
WCBS—Galen Drake
10:25—WOR—Weather Report
10:30—WNBC—News; Skitch Henderson

- WOR—The Cisco Kid
WABC—Transit Workers Union Meeting: Better Transit Conditions—Mike Quill, Others (Recorded)
WCBS—News; Melody in the Night: Bob Haymes
WMGM—Recorded Music
WNEW—News; Recorded Music
WOV—1280 Club
WEVO—Antilles Hour
10:45—WMCA—U. N. Today
WINS—News; Sports; Weather
11:00—WNBC—News and Sports
WOR—News Reports
WABC—News Reports
WCBS—News; Eric Sevareid
WMCA—News; Murray Kaufman
WMGM—Dixieland Bandstand
WEVO—News and Music
WQXR—New York Times News
11:07—WQXR—Music for Orchestra
11:10—WINS—Recorded Music
11:15—WCBS—Dwight Cooke's Guestbook
WOR—Ruby Mercer Show
11:20—WNBC—Tex and Jinx Show
11:30—WABC—Joe Franklin Show
WOR—Sports—Harry Wismer
WCBS—Galen Drake
WMGM—Oodger Oodger
WOV—Evelyn Robinson
WEVO—Music You Want
11:35—WOR—Dance Music
11:45—WCBS—Dance Music
WMGM—News Reports
11:55—WMCA—News Reports
12:00—WNBC—News; All Night Music
WOR—News; Dance Music
WCBS—Mellow Moods
WABC—Music 'Til Dawn
WMCA—Barry Gray (Til 2)
WMGM—Bill Silbert (To 2)
WNEW—Milkmans' Matinee
WEVO—Symphonic Hour
WOV—Life Begins at Midnight
WQXR—New York Times News
12:05—WQXR—The World of Music
12:55—WABC—News Reports