

RADIO TODAY

MONDAY, OCT. 11, 1943

WBBR...1330 WBXX...1380 WAAT...970 WBYN...1430	WBAF...880 WBVD...1330 WAC...880 WHOM...1480 WINS...1000	WJZ...770 WLIE...1190 WLCB...670 WNEW...1130 WNYC...830	WOR...710 WPAT...830 WQXR...1560 WWRL...1600 WVW...1280
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Treasury Star Parade: John Moore-WWRL, 9:15-9:30 A. M.; Sammy Kaye Orchestra-WBNX, 1-1:15; Jan Garber Orchestra-WLIB, 4-4:15 (Also WBYN at 10:30); Johnny Messner Orchestra-WWRL, 8:45-9; Fredric March-WINS, 11:15-11:30.

World Series Baseball Game: St. Louis-WOR, 2:15-4:30.

"Escape From the Japs," Rev. Cuthbert M. O'Gara-WFAF, 6:45-7.

It Pays to Be Ignorant: Comedy Quiz-WOR, 7:30-8.

Cavalcade of America: "Bob Hope Reports," With Bob Hope-WFAF, 8-8:30.

Vox Pop Interviews, Walter Reed Hospital, Washington-WABC, 8-8:30.

Maritime Service Training Station Program, Sheepshead Bay; Josephine Houston, Joseph Stopak, and Others-WNEW, 8-8:30.

Richard Crooks, Tenor; Howard Barlow Conducting-WFAF, 8:30-9.

Shellock Holmes Sketch: Basil Rathbone, Nigel Bruce-WOR, 8:30-9.

Johnny Morgan Show: Cordova, Songs; Lytell Orchestra-WJZ, 8:30-9.

Gay Nineties: Lillian Leonard, Joe Howard, Songs-WABC, 8:30-8:55.

Marian Anderson, Contralto: Voorhees Orchestra-WFAF, 9-9:30.

Radio Theatre: "Heaven Can Wait," With Maureen O'Hara and Don Ameche-WABC, 9-10.

Stefan Auber, 'Cellist; Erich Ito Kahn, Pianist-WNYC, 9-9:30.

Josephine Antoine, Reinhold Schmidt, Songs; Orchestra-WFAF, 10-10:30.

Screen Guild Play: "Love Affair," With Herbert Marshall and Virginia Bruce-WABC, 10-10:30.

Information Please: William Beebe, Donald Culross Peattie, Guests-WFAF, 10:30-11.

Hollywood Theatre: "White Camellias"; Pola Negri-WJZ, 10:30-11.

Lombardo Orchestra: Jane Allen, Guest-WABC, 10:30-11.

Play: "Don't Ever Love Me"; Judith Evelyn, Henry Daniell-WABC, 11:30-12.

NEWS BROADCASTS

Every hour on the hour from 8 A. M. through 11 P. M. NEW YORK TIMES news bulletins over WMCA-570

Morning	
6:00-WHN	WNEW
6:30-WFAF, WOR, WNEW	8:45-WNYC, WHN
8:55-WABC	8:55-WOR, WQXR
9:00-WFAF, WOR, WNYC, WQXR	9:00-WABC, WMCA
9:30-WNEW	9:30-WNEW
9:45-WFAF	9:45-WFAF
9:55-WQXR	9:55-WQXR
10:00-WMCA, WQXR	10:00-WMCA, WQXR
10:15-WJZ	10:15-WJZ
10:30-WOR, WMCA	10:30-WOR, WMCA
11:00-WNYC	11:00-WNYC
11:30-WJZ, WMCA, WNEW	11:30-WJZ, WMCA, WNEW
11:55-WQXR	11:55-WQXR
Afternoon	
12:00-WFAF, WOR, WABC, WMCA	3:15-WABC
12:25-WJZ	3:30-WMCA, WNEW
12:30-WOR, WNEW	3:45-WNYC
12:55-WQXR	3:55-WQXR
1:00-WJZ, WMCA	4:00-WMCA
1:30-WNEW	4:25-WABC
1:45-WFAF	4:30-WJZ, WMCA
1:55-WQXR	4:55-WQXR
2:00-WMCA, WNYC	5:00-WMCA
2:30-WABC	5:15-WQXR, WNEW
2:55-WQXR	5:25-WQXR
3:00-WMCA	5:30-WMCA, WNEW
Evening	
6:00-WOR, WJZ, WABC, WMCA	9:30-WMCA, WNEW
6:05-WJZ	9:55-WQXR
6:15-WFAF	10:15-WJZ, WMCA
6:25-WQXR	10:15-WJZ
6:30-WOR, WNEW, WMCA	10:30-WOR, WNEW
6:45-WJZ, WABC, WNYC	10:40-WQXR
7:00-WOR, WMCA, WQXR, WHN	11:00-WFAF, WJZ, WOR, WABC, WMCA, WHN
7:15-WFAF, WOR	11:30-WNEW
7:25-WQXR	12:00-WFAF, WJZ, WABC, WMCA, WQXR
7:30-WMCA, WNEW	12:30-WNEW
7:45-WFAF, WHN	12:55-WFAF, WHN
8:00-WOR, WJZ, WMCA	1:00-WJZ, WABC, WMCA
8:15-WHNYC	1:50-WHNYC
8:55-WABC	2:00-WOR
9:00-WOR, WMCA	

Where there is no listing for a station the preceding program is on the air

MORNING

5:30-WABC-Revellie Sweetheart. Music
5:45-WOR-Farmers' Digest
6:00-WHN-Radio Newsreel
WNEW-Recorded Music
6:30-WFAF-Farm News
WABC-News; Farmers' Digest
WABC-Arthur Godfrey, Talk; Music
WNEW-News Reports
6:45-WMCA-Rise and Shine Music
WNEW-Morning Meditations
6:55-WABC-News; Arthur Godfrey, Music
7:00-WFAF-News; Variety Musicale
WOR-News; Musical Clock
WJZ-Ed East Variety Show
WNYC-News; Sunrise Symphonies
WHN-WNEW-Recorded Music
WBVD-Morning Serenade
WQXR-Headlines and Harmonies
7:15-WMCA-News; Bing Crosby Records
WHN-News Reports
7:25-WQXR-News and Music
7:30-WFAF-News; Westerners' Music
WHN-The Music Shop
WNEW-News; Recorded Music
WBVD-News in Yiddish; Music
Songs
7:45-WJZ-WABC-News Reports
WMCA-Help Wanted Ads
7:55-WQXR-News; Music
8:00-WFAF-News Reports
WOR-News; Aunt Jenny's Stories
WJZ-Clintons' Music; Comedy
WABC-News; Talks; Music
WMCA-N. Y. Times News Bulletins
WNYC-News; Morning Serenade
WBVD-The Serenader, Songs
8:09-WMCA-Horace Heidt Records
8:15-WFAF-Minute Men-Ralph Dumka
WMCA-Unity Viewpoint-Talk
WNYC-Want Ads; Music
WBVD-Good Morning Madame
8:25-WNYC-Consumers Guide-Mrs. Francis F. Gannon
8:30-WFAF-News-Radeliffe Hall
WOR-Shopping-Peggen Fitzgerald
WJZ-Nancy Craig-Talk
WABC-Missus Goes A-Shopping
WMCA-News; S. Kaye Records
WNYC-Food-Markaret Conner
WHN-Morning in Manhattan
WNEW-News; Recorded Music
WBVD-The Songster
8:35-WNYC-Morning Serenade
8:45-WFAF-Definitions-Quiz; Music
WABC-Adelaide Hawley-Talk
WNYC-News; New York Today
WBVD-News Reports
8:55-WOR, WQXR-News Reports
9:00-WFAF-Everything Goes. Variety
WOR-Food-Victor H. Lindlahr
WJZ-Breakfast Club; Variety
WABC-News Reports

WMCA-N. Y. Times News Bulletins
WNYC-Masterworks Music
WHN-The Gloom Dodgers-Variety Show and News (To 1)
WNEW-Hillbilly Music
WBVD-News in Yiddish
WQXR-Women and the War-Talk
9:03-WMCA-Nice Hughes, Comments
9:15-WOR-Talks and Music
WABC-School of the Air
WMCA-Guy Lombardo Records
WBVD-Concert Music
WQXR-Plano Classics
9:30-WFAF-Comm. Taylor, Baritone
WOR-Foote-Laura W. McCann
WMCA-Funny Money Man
WNEW-News; Variety Music
WQXR-Pop Concert
9:45-WFAF-Robert St. John, News
WABC-This Life Is Mine-Sketch
WMCA-Glen Gray Records
WBVD-The Open Door-Sketch
(Sign-Off 10 to 12)
9:55-WQXR-News Reports
10:00-WFAF-Lora Lawton-Sketch
WOR-News-Henry Gladstone
WBVD-Isabel Manning Hewson
WABC-Vallant Lady-Sketch
WMCA-N. Y. Times News Bulletins
WNYC-Homemaker in the War-Elizabeth Bussing
WNEW-Make-Believe Ballroom
WQXR-Lisa Sergio, Comments
10:03-WMCA-The Little Show, Variety
10:15-WFAF-The Open Door-Sketch
WOR-Bessie Beatty Women's Show
WJZ-Roy Porter, News
WABC-Kitty Foyle-Sketch
WBVD-The Music Album
WQXR-Tremendous Trifles-Sketch
10:30-WFAF-Hey Mate-Sketch
WJZ-The Baby Institute
WABC-Honeymoon Hill-Sketch
WMCA-News; Recorded Music
WNEW-News; Recorded Music
WQXR-Composers' Corner
10:45-WJZ-Sweet River-Sketch
WABC-Bachelor's Children-Sketch
WNYC-Police Safety Program
11:00-WFAF-Road of Life-Sketch
WOR-News-Tro Harper
WJZ-Breakfast With Breneman
WNEW-News; Anniversary
WMCA-N. Y. Times News Bulletins
WNYC-News Reports
WQXR-Other People's Business-Alma Dettinger
11:03-WABC-Recorded Music
11:15-WFAF-Vic and Sade-Sketch
WOR-Talks and Music
WABC-Second Husband-Sketch
WNYC-Ration and Food Talks; Music

BY SHORT WAVE

Time, Eastern War-Megacycles

LONDON
9:00, 11:00 A. M., 12:00 Noon-15.31
5:45, 6:45 P. M., 11.69, 9.55
9:06 P. M., 9.53, 6.11
10:45 P. M., 12:30 A. M., 9.69, 9.33, 7.15, 6.11

MOSCOW
7:40 A. M., 15.75
6:48 P. M., 15.23, 15.11

MELBOURNE
8:00 A. M., 9.54

BERNE
10:00 P. M., 9.165

STOCKHOLM
11:00 A. M., 15.155

FROM ENEMY SOURCES

BERLIN
7:30, 8:30 A. M., 15.11
7:00, 9:00, 11:00 P. M., 7.24

TOKYO
6:15, 7:15 P. M., 15.105, 15.16, 11.725

11:30-WFAF-The Brave in Heart-Sketch
WJZ-News; Gilbert Martyn
WABC-Bright Horizon-Sketch
WMCA-News; T. Dorsey Records
WNEW-News; Bing Crosby Records
WQXR-Concert Music
11:45-WFAF-David Harum-Sketch
WOR-What's Your Idea; Helen Hull, guest
WJZ-Living Should Be Fun-Carlton Fredericks
WABC-Aunt Jenny's Stories
WNYC-Housing Now and After the War-Dr. Huntington Williams of Baltimore
11:55-WOR-In Your Neighborhood
WQXR-News Reports

AFTERNOON

12:00-WFAF-News; Recorded Music
WOR-Boake Carter, Comments
WJZ-Talk-Dr. Francis C. Stuffer
WABC-News; Kate Smith's Chat
WMCA-N. Y. Times News Bulletins
WNEW-Music at Work
WNEW-News in Yiddish
WQXR-Luncheon Concert
12:03-WMCA-Jerry Lawrence Records
12:15-WJZ-That's a Fact-Charles Nobles
WABC-Jimmy Fidler, Comments
WBVD-Mrs. Mother and I-Sketch
12:55-WJZ-News; Farm and Home Hour
12:30-WFAF-Mirth and Madness-Variety
WOR-News Reports
WABC-Helen Trent-Sketch
WNEW-News; Denver Darling.
WBVD-Melodic Gems
12:45-WOR-Martha Deane-Talk
WJZ-Victory Garden-E. G. Moore
WABC-Our Gal Sunday-Sketch
WBVD-Frank Froeba, Piano
12:55-WQXR-News; Symphonic Rubin
1:00-WFAF-Mary Margaret McBride
WJZ-H. R. Baukhage, Comments
WABC-Life Can Be Beautiful-Play
1:05-WMCA-N. Y. Times News Bulletins
WNYC-Missing Persons Alarms
WHN-Dick Gilbert, Songs
WNEW-Womanpower-Mildred Rohm
WBVD-Variety Show
1:08-WMCA-Recorded Music
1:05-WNYC-N. Y. U. Economics Talks
by Members of the Faculty and Students
1:15-WOR-Jack Berch, Songs
WJZ-Woman's Exchange Program
WABC-Ma Perkins-Sketch
WNEW-Selective Service Program
WBVD-News in Yiddish
1:30-WOR-Talk-John Gambling
WABC-Bernardine Flynn, Comments
WNYC-Pages of Melody
WNEW-News; Recorded Music
WBVD-Salon Music
1:45-WFAF-Carey Longmire, News
WJZ-Lavallier Orchestra
WABC-The Goldbergs-Sketch
1:55-WQXR-News; Light Music
2:00-WFAF-The Guiding Light-Sketch
WOR-The Handy Man
WJZ-Eddie Mayhoff, Comedy

WABC-Young Dr. Malone-Sketch
WMCA-N. Y. Times News Bulletins
WNYC-News; Ruth Maesel
WNEW-Recorded Music
WBVD-Jewish Philosopher
2:03-WMCA-Recorded Music
2:15-WFAF-Lonely Women-Sketch
WOR-World Series Baseball Game, St. Louis
WJZ-The Mystery Chef
WABC-Joyce Jordan-Sketch
WNYC-Symphonic Matinee (To 3:30)
WBVD-Luhlin to New York-Sketch
2:30-WFAF-Light of the World-Play
WJZ-Ed East and Polly-Variety
WABC-We Love and Learn-Sketch
WBVD-Counter Sings
WQXR-Request Music
2:35-WBVD-News in Yiddish; Songs
2:45-WFAF-Hymns of All Churches
WABC-Pepper Young's Family
2:55-WQXR-News; Request Music
3:00-WFAF-A Woman of America-Play
WJZ-Morton Downey-Sketch
WABC-Mary Marlin-Sketch
WMCA-N. Y. Times News Bulletins
WHN-Variety from Records
WBVD-Fox Women-Channa Spector
3:03-WMCA-Recorded Music
3:15-WFAF-Ma Perkins-Sketch
WJZ-My True Story-Sketch
WABC-News-Elizabeth Bemis
WMCA-Broadway-Ethel Colby
WBVD-Jewish Melodies
3:30-WFAF-Pepper Young-Sketch
WABC-News; Recorded Music
WNYC-Music of Cuba
WNEW-News; Recorded Music
WBVD-Talk-Dr. Henry Shoskes
3:45-WFAF-Backstage Wife-Sketch
WJZ-Neighbors-Blanchard McKee (Record)
WABC-Green Valley, U. S. A.-Play
WNYC-News; Ration Report
WBVD-Hebrew Immigration Talk
3:50-WJZ-Ted Malone, Poetry
3:55-WQXR-News; Symphonic Music
4:00-WFAF-Backstage Wife-Sketch
WJZ-Blue Frolics, Variety
WABC-Home Front Reporter: Don Bryon-Talk; Walter Cassel, Phil Regan, Songs
WMCA-N. Y. Times News Bulletins

WNYC-String Music
WNEW-Studio Orchestra
WBVD-Studio Music
4:03-WMCA-Recorded Music
4:15-WFAF-Stella Dallas-Sketch
WBVD-News in Yiddish
4:25-WABC-News; Recorded Music
4:30-WFAF-Lorenzo Jones-Sketch
WOR-Full Speed Ahead, Variety
WJZ-Westbrook Van Voorhis, News
WMCA-News; Recorded Music
WNEW-News; Three Aces Music
WBVD-Italian Songs
4:45-WFAF-Young Wilder Brown-Sketch
WJZ-Sea Hound-Sketch
WABC-Perry Como, Songs
WNYC-Readers Almanac; Martha Foley, Guest
WNEW-Hollywood-Paula Stone
4:55-WQXR-News; Encore Music
5:00-WFAF-News; A Girl Marries-Sketch
WOR-Uncle Don Children's Show
WJZ-Hop Harrigan-Sketch
WABC-Eddie Dunn Show
WMCA-N. Y. Times News Bulletins
WHN-Swing Circle for Young People
WNEW-Studio Orchestra
WBVD-Italian Dramas
5:03-WMCA-Bing Crosby Records
5:15-WFAF-Portia Faces Life-Sketch
WOR-The Black Hood-Sketch
WJZ-Dick Tracy-Sketch
WNEW-Kathryn Cravens, Comments
WQXR-P. M. Sternberger, Comments
5:25-WHN-News Reports
WQXR-News; Great Music
5:30-WFAF-Just Plain Bill-Sketch
WOR-Jack Carter-Sketch
WJZ-Jack Armstrong-Sketch
WABC-Land Trio, Songs
WMCA-News; Recorded Music
WNYC-Charles Hart, Tenor; Hugo Frey, Piano
WHN-Latin-American Music
WNEW-News; Recorded Music
WBVD-News in Italian; Music (Sign-Off)
5:45-WFAF-Front Page Farrell-Play
WOR-Superman-Sketch
WJZ-Captain Midnight-Sketch
WABC-American Women-Sketch
WNYC-Music for Two Pianos

EVENING

6:00-WFAF-Jack Arthur, Songs
WOR-Sydney Moseley, Comments
WJZ-News Reports
WABC-Quincy Howe, News
WMCA-N. Y. Times News Bulletins
WNYC-Music of Poland
WQXR-Music to Remember
6:03-WMCA-Music Talks
6:05-WJZ-John B. Kennedy, News
6:15-WFAF-News; George Putnam
WOR-Lanny and Ginger, Songs
WJZ-Terry and the Pirates-Sketch
WABC-Lyn Murray Orchestra
6:25-WQXR-News; Dinner Music
6:30-WFAF-News; Dinner Music
WOR-News-Frank Sinatra
WJZ-Welcome Lewis, Art Gentry
WABC-Jeri Sullivan, Songs
WMCA-World News Round-up
WNYC-Selective Service Program
WHN-Sports-Marty Glickman
WNEW-News; Recorded Music
6:45-WFAF-Escape From the Japs-Rev. Cuthbert M. O'Gara
WOR-Sports-Stan Lomax
WJZ-Lowell Thomas
WABC-World Today, News
WMCA-Recorded Music
WNYC-News; Want Ads
WHN-Bob Howard, Piano
7:00-WFAF-Fred Waring Orchestra
WOR-Fulton Lewis Jr., Comments
WJZ-Korn Kobblers, Music
WABC-I Love a Mystery-Sketch
WMCA-N. Y. Times News Bulletins
WNYC-Fire Auxiliary Talk
WHN-G. H. Combs Jr., Comments
WQXR-Lisa Sergio, Comments
7:03-WMCA-Benny Goodman Records
7:05-WJZ-Cohen the Detective-Sketch
WNYC-Masterworks Music
7:15-WFAF-News; John Vandercook
WOR-Arthur Hale, Comments
WABC-Ed Sullivan Entertains; Jack Benny, Mary Livingston, Guests
WMCA-Five Star Anal-Sketch
WQXR-Operetta Music
WHN-Baseball-Bert Lee; Music
7:25-WQXR-News; Music Treasury
7:30-WFAF-Roth Orchestra; Chorus
WOR-It Pays to Be Ignorant-Tom Howard, George Shelton, Harry McNaughton, Lulu McConnell
WJZ-Lon Ranker-Sketch
WABC-Blondie-Sketch, With Penny Singleton, Arthur Lake
WMCA-Johannes Steel, Comments
WNEW-News; Talk-John B. Kennedy
7:45-WFAF-H. V. Kaltenborn, Comments
WMCA-Recorded Music
WHN-Fulton Lewis Jr., Comments
7:50-WNEW-Broadway-Earl Wilson
8:00-WFAF-Cavalcade of America-Play: Bob Hope Reports, With Bob Hope
WOR-Sam Butler, News
WJZ-Ear Godwin, News
WABC-Vox Pop Interviews; Parks Johnson, Warren Hull, at Walter Reed Hospital, Washington
WMCA-N. Y. Times News Bulletins
WNYC-Drama Legends of America
WHN-Musical Comedy Records
WNEW-Maritime Service Training Station Program, Sheepshead Bay; Ted Collins; Josephine Houston, Songs; Joseph Stopak, Conductor
WQXR-Symphony Hall
8:03-WMCA-Jerry Lawrence, Records
8:15-WOR-Leo Cherne, Comments
WJZ-Lum and Abner-Sketch
8:30-WFAF-Richard Crooks, Tenor; Concert Orchestra; Howard Barlow, Conductor

WOR-Sherlock Holmes-Sketch; Basil Rathbone, News
WJZ-Johnny Morgan Show; Lytell Orchestra; Cordova, Songs, and Others
WABC-Gay Nineties Revue; Joe Howard, Lillian Leonard, Others
WNYC-Albie Auditorium Records
WHN-Forum; Sen. Warren Barbour, Guest
WNEW-News; Recorded Music
8:45-WNYC-News; Ration Report
WHN-News Reports
8:55-WFAF-Bill Henry-News
9:00-WFAF-Marian Anderson, Contralto: Donald Voorhees Orchestra
WOR-Gabriel Heatter, Comments
WJZ-Counter Sings
WABC-Radio Theatre: Heaven Can Wait, With Don Ameche, Maureen O'Hara
WMCA-N. Y. Times News Bulletins
WNYC-Stefan Auber, 'Cellist; Erich Ito Kahn, Pianist
WHN-Country Gentlemen
WQXR-World-Wide News
9:03-WMCA-Recorded Music
9:15-WOR-Fulton Oursler, News
WABC-Funny Money Man
WQXR-Musical Calendar
9:30-WFAF-Dr. I. Q., Quiz
WOR-Nick Carter-Sketch
WJZ-Spotlight; Tommy Dorsey
WMCA-News Reports
WNYC-Americans in Music
WNEW-Bible Auditions; Music
WNEW-News; Recorded Music
WQXR-Musical Cavalcade
9:45-WMCA-Say It With Music
9:55-WJZ-Grace Morgan, Songs
10:00-WFAF-News (Sign-Off at 10)
WQXR-Record Album
10:00-WFAF-Josephine Antoine, Soprano; Reinhold Schmidt, Basso; Percy Faith Orchestra; Chorus
WOR-John B. Hughes, News
WJZ-Raymond Gram Swing, News
WABC-Screen Guild Play: Love Affair, With Herbert Marshall, Virginia Bruce
WMCA-N. Y. Times News Bulletins
WHN-Musical Interlude
10:03-WMCA-Brooklyn Amateur Hour
10:15-WOR-Sunny Skyline, Songs
WJZ-Men, Machines and Victory; The Open Window Drama; Safety Award to Lamar R. Hennessey
WHN-Sidney Walton, Comments
10:30-WFAF-Information Please: Clifton Fadiman, John Kieran, Franklin P. Adams, William Beebe, Donald Culross Peattie
WOR-Paul Schubert, Comments
WJZ-Hollywood Radio Theatre; White Camellias, With Pola Negri
WABC-Lombardo Orchestra; Ogden Nash, Readings; Jane Allen, Guest
WHN-Recorded Dances
WNEW-News Review
WQXR-Faculty Velle
10:45-WOR-Recorded Concert Music
WQXR-Music Quiz
10:50-WQXR-News; Just Music
10:55-WHNYC-Sports Final
11:00-WFAF-WJZ-News; Dance Music
WOR-WABC-News; Music
WMCA-N. Y. Times News Summary
WHN-Radio Newsreel
WNEW-Recorded Dances
11:06-WMCA-Talks and Music
11:15-WABC-William Randolph Hearst American History Awards
11:25-WOR-Stone Orchestra

11:30-WFAF-Special Problems of Eye Cure in Wartime-Dr. Martin Post
WABC-Romance-Play: Don't Ever Love Me, With Judith Evelyn and Henry Daniell
WMCA-The Theatre-Ethel and Julius Colby; Music
WNEW-News; Recorded Music
11:45-WFAF-St. Louis Parade
WMCA-Treasury Star Parade
12:00-WFAF, WJZ, WABC, WQXR-News; Music
WMCA-News and Music
WHN-Music to Read By
12:05-WABC-Marion Mason, Jack Hunter, Songs
12:30-WABC-Benny Goodman Orchestra
WNEW-News; Music (To 6)
12:55-WFAF, WHN-News; Variety; Music
1:00-WJZ-News; Music (To 2 A. M.)
WABC-News; Music (To 6:30 A. M.)
WMCA-News (Sign-Off at 2)
1:50-WHNYC-News (Sign-Off at 2)
2:00-WOR-News; Music (To 5:45 A. M.)

FM STATIONS
(Dial Settings in Megacycles)

4:00-11:00 P. M., Variety Music
W39NY-43.9
5:00-10:00 P. M., WNYC Programs
W2XWG-45.1
3:00-11:00 P. M., NBC Programs
W47NY-44.7
5:00-News; Music
7:00-11:00 P. M.-WQXR Transcriptions
W59NY-45.9
5:00-12:00 P. M.-WQXR Program
W63NY-46.3
2:00-Variety Music; Songs
4:00-Organ and Variety Music
5:30-Magic of Music
7:00-Magic of Music
7:45-Fulton Lewis Jr., Comments
8:00-Opera Music
8:30-9:00-Concert Music
3:00-News; Choral Music
3:30-Soloists; Opera
4:15-Symphonic Hour
5:15-Songs; Organ Music
7:00-News; Recorded Classics
7:45-On the Esplanade
8:15-Operetta, Symphonies
8:30-Dance Music
9:50-10:00-News Reports
W71NY-47.1
1:00-Sydney Moseley, Comments
1:15-Hank Lawson Music
1:30-American Eagle Club
2:00-News; World Series Game
5:00-News-Sheelah Carter
5:15-Black Hood-Sketch
5:30-Chick Carter-Sketch
5:45-Superman-Sketch
6:00-News; Dance Music
6:30-News from Overseas
6:45-Sports-Stan Lomax
W75NY-47.5
3:00-Manhatta Music
3:50-Amateur Serenade
4:00-News; Music
5:00-Shoestring Parties
5:15-Talks; Information
6:00-Treasury Star Parade
6:15-Studio Music
6:30-News; Talk; Music
7:40-Symphonic Concert
9:15-9:30-News

Many firms are building good-will just by capitalizing on such routine events as their shareholders' meetings. By publishing their Meeting Notices in the country's primary business and financial medium-The New York Times-they reach one of the nation's largest audiences of business executives and investors.