

# RADIO TODAY

WEDNESDAY, OCT. 23, 1940

WMCA...570  
WEAF...660  
WOR...710

WJZ.....760  
WNYC...810  
WABC...860

WHN....1010  
WEVD...1300  
WQXR...1550

## NEWS BROADCASTS

### Morning

6:00-WHN 8:00-WEAF. WOR.  
6:30-WEAF. WJZ. WJZ. WABC. WNYC  
WABC 8:30-WMCA. WHN  
6:55-WOR 8:45-WNYC. WJZ  
7:00-WMCA 8:55-WQXR  
7:15-WHN 9:00-WEAF. WABC  
7:25-WQXR 9:30-WOR  
7:30-WEAF. WEVD 9:45-WHN  
7:45-WABC 10:00-WMCA  
7:55-WJZ 11:00-WOR. WNYC  
11:30-WMCA

### Afternoon

12:00-WOR. WHN. 2:00-WNYC  
WEVD. WQXR. 2:15-WHN  
WABC 2:45-WOR  
12:15-WMCA 3:30-WQXR. WMOA  
12:25-WJZ 3:45-WNYC  
12:30-WOR 4:00-WOR  
12:45-WEAF 4:55-WJZ  
1:00-WMCA 5:00-WMCA  
1:45-WEAF. WJZ 5:45-WHN

### Evening

6:00-WJZ. WABC 9:30-WJZ  
6:15-WMCA 9:45-WMCA. WHN  
6:25-WEAF. WQXR 10:30-WOR  
6:30-WOR. WABC 10:35-WOR. WMCA  
6:35-WHN 10:45-WABC. WHN  
6:45-WJZ. WABC 11:00-WEAF. WOR,  
7:15-WEAF. WOR. WJZ. WQXR  
WMCA 12:00-WEAF. WJZ,  
7:30-WHN WMCA. WABC  
7:45-WMCA 12:30-WOR  
8:30-WOR 12:55-WHN. WABC  
8:45-WMCA. WHN 12:57-WEAF. WJZ  
8:55-WABC 1:00-WMCA  
9:00-WOR. WQXR 1:30-WOR  
9:15-WOR 1:55-WHN  
2:55-WHN

## NEWS ON SHORT WAVES

LONDON: 9.58, 9.69, 11.75, 15.14, 15.31, 17.81 and 21.55 megacycles.  
Time: 1:15 A. M., 3:00, 6:00, 8:00, 11:00, 1:00, 3:50, 5:45, 6:30, 8:00, 8:30, 9:30 and 11:30 P. M.  
BERLIN: 9.61, 11.70, 15.11 and 15.20 megacycles.  
Time: 1:30, 4:15 and 6:30 A. M.; 2:15, 3:30, 6:00, 8:15, 9:15, 10:30 and 12 P. M.  
ROME: 17.82, 15.23, 11.76 megacycles.  
Time: 5:45 A. M.; 3:15, 5:30, 8:30 and 10:30 P. M.

WOR-News: Martha Deane-Talk  
WJZ-Linda Dale-Sketch: Music  
WABC-Short Story. Dramatized  
WMCA-Ida Bailey Allen's Program  
WNYC-News: Knickerbocker Suggests  
WHN-Dance Music  
WQXR-Franck Music  
11:15-WEAF-Against the Storm-Sketch  
WJZ-Clark Dennis. Songs  
WABC-Martha Webster-Sketch  
WNYC-Musical Memories  
11:30-WEAF-The Road of Life-Sketch  
WJZ-The Wife Saver  
WABC-Big Sister-Sketch  
WMCA-News: Financial Talk: Music  
11:45-WEAF-David Harum-Sketch  
WABC-Aunt Jenny's Stories  
WJZ-Thunder Over Paradise-Sketch  
WNYC-Dr. Israel Weinstein-Health Talk

WABC-Portia Faces Life  
WJZ-Mother of Mine-Sketch  
WMCA-Insurance Talk: Music  
WNYC-Four Strings  
WHN-Popular Music  
WEVD-Polish Program  
WQXR-Current Affairs Forum:  
Douglas Moore, of Columbia  
4:15-WEAF-Stella Dalias-Sketch  
WOR-Duffy Orch.  
WJZ-Public Affairs Forum: Alfred Lunt, Lynn Fontanne, Robert Sherwood, Irving Berlin  
WABC-Ive, the Abbotts-Sketch  
WMCA-Dance Music  
WQXR-Borodin's Prince Igor  
4:30-WEAF-Lorenzo Jones-Sketch  
WABC-Hilltop House-Sketch  
WMCA-Movieland Reviews  
WNYC-Adventures in Music  
WHN-Popular Music  
WEVD-Polish Varieties  
4:45-WEAF-Young Wilder Brown-Sketch  
WOR-Johnson Family-Sketch: Music  
WABC-Kate Hopkins-Sketch  
WEVD-Italian Music  
5:00-WEAF-Girl Alone-Sketch  
WOR-Music: Talk  
WJZ-Set Sail-Sketch  
WABC-The Goldbergs-Sketch  
WQXR-Campaign Views-Mrs. Charles Poletti, Mrs. Preston Davis  
WMCA-News: Dance Music  
WNYC-Talent Shop: Music  
WHN-Fashions in Music; Dance Music  
WEVD-Italian Dramatic Sketch  
5:15-WEAF-Lone Journey-Sketch  
WOR-Supermen-Sketch  
WJZ-Irene Wicker. Stories  
WABC-The O'Neills-Sketch: Music  
WQXR-Variety Music: Stories  
5:30-WEAF-Jack Armstrong-Sketch  
WOR-Charloters  
WJZ-Bud Barton-Sketch  
WHN-Sports Resume  
WEVD-Music: Quiz (Off Till 8)  
5:35-WABC-Pharmacy Week Talk-Dean George Slicks  
5:45-WEAF-Life Can Be Beautiful  
WOR-Captain Midnight-Sketch  
WJZ-Tom Mix-Sketch  
WABC-Scattergood Baines-Sketch  
WMCA-Hillbilly Music  
WHN-News Bulletins

## MORNING

6:00-WOR-Pickard Family-Sketch  
WHN-News: Eye Opener  
6:15-WABC-Program Summary: Music  
6:30-WEAF. WJZ-News: Variety  
WOR-Farmers Digest  
WABC-News: Music  
6:35-WABC-Larry Elliott Entertains  
6:45-WMCA-Dance Music  
6:55-WOR-News: Weather: Talk  
7:00-WABC-Morning Almanac: Talk  
WMCA-News: Rise and Shine  
WNYC-Handel. Haydn Music  
WHN-Popular Music  
WEVD-Polish News: Serenade  
WQXR-Classical Music  
7:15-WOR-Gambling's Musical Clock  
WHN-News: Early Bird Music  
7:25-WQXR-News: Breakfast Music  
7:30-WEAF-News: Don Goddard: Music  
WEVD-News: Morning Melodies  
7:45-WABC-News Bulletins  
7:55-WJZ-News: War News: Music  
8:00-WEAF-European News: Music  
WOR-News: The Gospel Singer  
WABC-European News  
WNYC-News: World's Fair Calendar  
WEVD-Jewish Composers  
8:15-WJZ-Miller Orchestra: Songs  
WABC-Ted Steele. Songs  
WMCA-Morning Inspirations  
WNYC-Music: Consumers' Guide  
WHN-Insurance Talk  
8:30-WEAF-Gene and Glenn: Drama  
WOR-The Goldbergs-Sketch  
WABC-Morning Almanac  
WJZ-Ray Perkins. Songs  
WMCA-News: Dance Music  
WNYC-Amsterdam Strings  
WHN-News: Popular Music  
WEVD-Seymour Reichtzeit. Songs: Poems  
8:45-WEAF-Recorded Program.  
WOR-Kitty Keene-Sketch

WJZ-News: Kitchen Quiz  
WABC-Talk-Adelaide Hawley  
WNYC-News: Around New York  
8:55-WQXR-News: Request Music  
9:00-WEAF-News: Music: Songs  
WOR-Arthur Godfrey: Songs  
WJZ-Woman of Tomorrow  
WABC-News: School of the Air  
WMCA-Trio: Dance Music  
WNYC-All Debussy Program  
WEVD-Variety: Music  
9:15-WEAF-Miller Orchestra: Songs  
WOR-Heart of Julia Blake-Sketch  
9:25-WHN-Mary Dowlin-Willkie Talk  
9:30-WOR-News: Variety Program  
WJZ-Breakfast Club-Variety  
WMCA-Wynne's Food Forum  
WHN-Polly the Shopper  
WEVD-Stories: Music (Off till 12)  
9:45-WEAF-Edward MacHugh. Songs  
WABC-Bachelor's Children-Sketch  
WHN-News: Insurance Talk  
10:00-WEAF-This Small Town-Sketch  
WOR-Pure Food Hour  
WJZ-Painted Dreams-Sketch  
WABC-Dramatic Sketch  
WQXR-Lisa Sergio. Interview  
WMCA-News: Dance Music  
WNYC-Radio and Education-Mrs. Rose Singer of United Parents Assoc.: Sabra Holbrook of Youth-builders  
10:15-WEAF-Dramatic Sketch  
WJZ-Vic and Sade-Sketch  
WABC-Myrt and Marge-Sketch  
WNYC-Amsterdam Strings  
WHN-Dance Music  
10:30-WEAF-Eilleu Randolph-Sketch  
WJZ-Mary Marlin-Sketch  
WABC-Stepmother-Sketch  
WQXR-Concert Music: Talk  
10:45-WEAF-Guiding Light-Sketch  
WJZ-Pepper Young's Family-Sketch  
WABC-Woman of Courage-Sketch  
WNYC-World's Fair Reporter  
11:00-WEAF-The Man I Married-Sketch

## AFTERNOON

12:00-WEAF-Playhouse Drama  
WOR-Victor Lindlahr-Talk  
WJZ-Neillie Revell Interview  
WABC-Kate Smith Chat: News  
WMCA-Jerry Baker. Songs  
WNYC-Bach. Brahms Music  
WHN-News: Popular Music  
WEVD-News: Jewish Melodies  
WQXR-News (Off 12:05 to 2:45)  
12:15-WEAF-The O'Neills-Sketch  
WJZ-Deep River Boys. Songs  
WABC-When a Girl Marries-Sketch  
WMCA-News: Chorus  
12:25-WOR-Headlines in Health  
WJZ-News: Farm and Home Hour  
12:30-WEAF-String Music  
WOR-News: Consumers Quiz Show  
WABC-Helen Trent-Sketch  
WHN-Racing Scratchins: Music  
WEVD-Household Hints  
12:45-WEAF-News: Music: Markets  
WABC-Our Gal Sunday-Sketch  
WMCA-Dance Music  
1:00-WEAF-Doris Frerichs. Piano  
WOR-Frank Luther. Tenor  
WABC-Life Can Be Beautiful-Play  
WMCA-Sidney Mosley. Comments: Insurance Talk  
WNYC-Missing Persons: Organ  
WEVD-Seymour Reichtzeit-Songs  
1:15-WEAF-Masters Orchestra  
WOR-Ed Fitzgerald-Talk  
WJZ-Poetry-Ted Malone  
WABC-Woman in White-Sketch  
WMCA-Easy Aces-Sketch  
WHN-Music: Novena Services  
WEVD-Mitchell Levitsky-Comments  
1:30-WEAF-Friendly Neighbors-Sketch  
WOR-Voice of Experience  
WJZ-Talk-Dr. Francis C. Stifler  
WABC-Right to Happiness-Sketch  
WMCA-Variety Music  
WNYC-Metropolitan Review  
WEVD-Salon Music: Drama  
1:45-WEAF-News: Music  
WOR-Alice Blair-Sketch  
WJZ-News: Miller Orchestra  
WABC-Road of Life-Sketch  
WNYC-Board of Education Program  
2:00-WEAF-Betty Crocker. Comments  
WOR-Meet Miss Julia-Sketch  
WJZ-Public Affairs Forum. Archibald MacLeish, Nelson Rockefeller.

Somerset Maugham. Eve Curie (From London) and Others (Also WQXR at 3)  
WABC-Young Dr. Malone-Sketch  
WMCA-Popular Music  
WNYC-News: Opera. Magic Flute by Mozart. Act II  
WHN-Dance Music  
WEVD-Jewish Philosopher: Interviews With Housewives  
2:15-WEAF-Arnold Grimm's Daughter  
WOR-Health Talk: Music: Program  
WABC-Joyce Jordan-Sketch  
WHN-News: Bob Byron. Songs  
2:30-WEAF-Valliant Lady-Sketch  
WOR-Homemakers Forum: Music  
WABC-Fletcher Wilcy-Talk  
WEVD-I. Zuckerberg. Mae Fields. Songs.  
2:45-WEAF-Biblical Drama  
WOR-London News: Music  
WABC-My Son and I-Sketch  
WQXR-Salon Music  
WMCA-Our Gal Sunday-Serial  
3:00-WEAF-Mary Marlin-Sketch  
WOR-Dance Music  
WJZ-Orphans of Divorce-Sketch  
WABC-Senator Charles L. McNary. Speaking from Bloomington. Ill.  
WMCA-Iden Trent-Serial: Music  
WEVD-Concert Music  
3:10-WQXR-Francis H. Taylor. Director of Metropolitan Museum: Enlisting the Creative Arts  
3:15-WEAF-Ma Perkins-Sketch  
WOR-Shepherd Orch.  
WJZ-Honeymoon Hill-Sketch  
3:30-WEAF-Pepper Young's Family  
WOR-Carl Sandburg. Poet: Robert Montgomery. from Public Affairs Forum  
WJZ-John's Other Wife-Sketch  
WABC-A Friend in Deed-Sketch  
WMCA-News: Dance Music  
WNYC-Educational Milestones  
WHN-Albert Orchestra  
WEVD-Health. Food: Movie News  
WQXR-News: Concert Music  
3:45-WEAF-Vic and Sade-Sketch  
WJZ-Just Plain Bill-Sketch  
WABC-British Morale in the Crisis -Arthur Menken  
WNYC-News Bulletins  
4:00-WEAF-Backstage Wife-Sketch  
WOR-News: Variety Music

## EVENING

6:00-WEAF-Col. Philip B. Fleming. "Overture Begins at 40"  
WOR-Uncle Don  
WJZ-News: Vagabonds. Songs  
WABC-News: Talk-Edwin C. Hill  
WQXR-Music to Remember  
WMCA-Advertising News  
WHN-Music: Dramatic Sketch  
WNYC-Chamber Music  
6:15-WEAF-Salon Orch.  
WJZ-Sports-Bill Stern: Songs  
WABC-Hollywood-Hedda Hopper  
WMCA-News: Financial Talk  
6:25-WEAF-News Reports  
WQXR-News: Dinner Music  
6:30-WEAF-Stamps-Tim Healy  
WOR-News: Meet Mr. Morgan  
WJZ-Himber Music  
WABC-Paul Sullivan. Comments  
WMCA-Today's Sports: Music  
WNYC-Selective Service News-Col. Arthur V. McDermott (Off at 6:45)  
WHN-Sports Resume  
6:35-WHN-News: Fishell Sports  
6:45-WEAF-L'Al Abner-Sketch  
WJZ-Lowell Thomas. Comments  
WABC-The World Today  
7:00-WEAF-Fred Waring Orchestra  
WOR-Sports-Stan Lomax  
WJZ-Easy Aces-Sketch  
WABC-Amos 'n' Andy-Sketch  
WQXR-String Classics  
WMCA-Dance Music  
WHN-Junior G Men-Serial  
7:15-WEAF-News-John W. Vandercook  
WOR-News-Arthur Hale  
WJZ-Mr. Keen-Drama  
WABC-Lanny Ross. Tenor  
WMCA-News: Dance Music  
WHN-Sports With Bert Lee  
7:30-WEAF-Cavalcade of America  
Drama: Ann Rutledge: With Jeannette Nolan  
WOR-Lone Ranger-Sketch  
WJZ-Bonnie Orchestra: Soloists  
WABC-Comedy: Meet Mr. Meek  
WQXR-Masterworks of Music  
WHN-G. H. Coombs Jr.-Comments  
7:45-WMCA-Johannes Steel-Comments  
WHN-Popular Music  
8:00-WEAF-Play: Gale Page. Jim Ameche  
WOR-Where Are You From?-Dr. Henry Lec Smith  
WJZ-The Quiz Kids  
WABC-Big Town-Drama. With Edward G. Robinson

WQXR-Symphony Hall  
WMCA-Recorded Classics  
WEVD-Irish Variety  
8:15-WMCA-Democratic Rally. Mecca Temple: Sen. Barkley. Paul Rao. and Others  
WHN-Voices of Yesterday-Sarah Bernhardt  
8:30-WEAF-Plantation Party: Variety  
WOR-Boake Carter. Comments  
WJZ-Drama: Manhattan at Midnight  
With Leif Erickson  
WABC-Senator Robert Taft. Speaking from Marion, Ind.  
WHN-Hollywood Sound Stage  
8:45-WOR-Herbeck Orchestra  
WHN-Governor Lehman. Speaking at Seneca Hotel. Rochester  
8:55-WABC-Elmer Davis. Comments  
9:00-WEAF-Attorney General Jackson. From Washington (Also WABC. WEVD)  
WOR-Gabriel Heatter. Comments  
WJZ-Public Affairs Forum: The Political Front-Mrs. Charles Poletti. Mrs. Robert Taft. Others (Also WABC. 10:30)  
WQXR-Quincy Howe. Talk: Music  
9:15-WEAF-President Roosevelt. Speaking at Convention Hall. Philadelphia (Also WABC. WMCA. WHN)  
WOR-Fulton Lewis Jr. Comments  
WQXR-Concert Ensemble  
WHN-Dance Music  
9:30-WOR-Sheep and Goats Club  
WJZ-News: Public Affairs Forum: Gall Sullivan. Leon Henderson. Oren Root Jr.: Others  
WQXR-Recorded Songs: Waltzes  
10:00-WEAF-Kay Kyser. Orchestra  
WOR-Former Governor Alfred E. Smith. Speaking at No Third Term Day Rally. Brooklyn Academy of Music  
WABC-Miller Orchestra: Songs  
WQXR-Drama and Music  
WMCA-Dance Music  
WHN-Ballou Orchestra  
WEVD-Representative Michael Edelstein: "New Deal and the Campaign"  
10:15-WABC-Mayor La Guardia. Dorothy Thompson: The Country Store and Times Square  
WEVD-Talk-Maurice Samuel  
10:30-WOR-Raymond Swing Comments

WABC-Wendell L. Willkie. at Current Affairs Forum (Also WJZ. WQXR)  
WMCA-News: Dance Music  
WHN-Insurance Talk  
WEVD-You and Your Problems  
10:35-WOR-John Steele. Comments  
10:45-WOR-New Jersey Political Talk  
WABC-News. Major G. F. Eliot  
WHN-News Bulletins  
WEVD-I Am An American-Talk  
11:00-WEAF-News Bulletins: Music  
WOR-News: Weather: Music  
WJZ-News: Dance Music  
WABC-Sports: Dance Music  
WQXR-News: Music (Off at 12)  
WMCA-Amateur Night in Harlem  
WHN-Popular Music  
WEVD-Symphonic Hour  
11:15-WOR-Life Can Be Beautiful  
11:30-WEAF-Heatherton Orchestra  
WOR-Dance Music  
WABC-Lombardo Orchestra  
11:45-WOR-Gagan Orchestra  
12:00-WEAF. WJZ-War News: Music  
WOR-Review: Dance Music  
WABC-News: Dance Music  
WMCA-News: Movie. Drama Reviews  
WHN-Classical Music  
WEVD-Jamboree (Sign Off at 4)  
12:20-WMCA-Dance Music  
12:30-WOR-London News: Music  
WJZ-San Francisco Opera: Third Act. Verdi's Masked Ball: Elizabeth Rethberg. Jussi Bjorling. Richard Bonelli. Gennaro Papi. Conductor  
12:55-WABC-News (Off at 1)  
WHN-News: Dance Music  
12:57-WEAF. WJZ-News (Off at 1).  
1:00-WMCA-News (Sign off at 1:15)  
1:30-WOR-News: Music (Off at 2)  
1:55-WHN-News: Dance Music  
2:55-WHN-News (Off at 3)

## FM STATIONS

(Dial Setting in Megacycles)  
W2XMN-42.8  
11 A. M.-2 P. M.-Music  
3-11 P. M.-WABC Programs  
W2XQR-43.2  
5-10 P. M.-WQXR Programs  
W2XOR-43.5  
9 A. M.-12 P. M.-WOR Programs  
W2XVG-43.9  
4-11 P. M.-NBC Programs