

# RADIO TODAY

THURSDAY, SEPT. 26, 1940

WMCA... 570  
WEAF... 660  
WOR... 710

WJZ... 760  
WNYC... 810  
WABC... 860

WHN... 1010  
WEVD... 1300  
WQXR... 1550

## OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M. Daylight Saving. Unless Otherwise Indicated)

- Mayor La Guardia.** at Advertising Club: "Making New York City the Fashion Center"—WNYC. 1:30-2.
- Bear Mountain Bridge:** Ceremonies on Occasion of Transfer to Public Ownership. Park Commissioner Moses and Others—WNYC. 4:30-4:45.
- Raymond Kelly.** Retiring Legion Commander, and His Successor. Speaking From the Boston Convention—WABC. 5:30-5:45.
- Variety Show:** Fanny Brice. Comedienne. and Others—WEAF. 8-8:30.
- Variety:** Bob Burns. Comedian; Kirsten Flagstad. Walter Huston. Dorothy Lamour. Guests—WEAF. 9-10.
- Amateur Hour:** Major Bowes. Director—WABC. 9-10.
- New Legion Commander,** Speaking at Closing Session of Boston Convention—WJZ. 9:15-9:30.

- Baseball:** Bears-Orioles Play-off Series—WNEW, 9:15-11 (1.250 Kc.).
- Wendell L. Willkie.** Speaking From Omaha, Nebraska—WEAF. 10:30-11.

Where there is no listing for a station, its preceding program is on the air

### MORNING

- 6:00-WOR—Music: Farmers' Digest  
WHN—News: Eye Opener. Music
- 6:25-WABC—Program Review; News
- 6:30-WJZ—News: Variety Music
- 6:35-WABC—Larry Elliott Entertains
- 6:50-WOR—Outdoors: Music: Weather
- 7:00-WEAF—News: Recorded Music  
WABC—Morning Almanac: Talk  
WMCA—News: Rise and Whine Music  
WNYC—Sunrise Symphony  
WEVD—Polish News and Music  
WQXR—Classical Music
- 7:15-WOR—Gambling's Musical Clock  
WHN—News: Music: Weather Report
- 7:25-WQXR—News: Breakfast Symphony
- 7:30-WEAF—News: Don Goddard. Music  
WEVD—News: Morning Music
- 7:45-WABC—News Reports
- 7:55-WJZ—News: European Reports
- 8:00-WEAF—European News: Music  
WOR—News: The Gospel Singer  
WABC—European News  
WNYC—News: World's Fair Calendar  
WEVD—Women in News
- 8:15-WABC—Ted Staele. Songs: Music  
WMCA—Religious Talk  
WNYC—Music: Consumer's Guide  
WHN—Insurance Talk  
WEVD—Variety Music
- 8:30-WEAF—Gene and Glenn—Sketch  
WOR—The Goldbergs—Sketch  
WABC—Morning Almanac  
WJZ—Richard Leibert. Organ  
WMCA—News: Recorded Music  
WNYC—Chamber Music  
WHN—News: Morning Music
- 8:45-WOR—Life Can Be Beautiful  
WJZ—Harvey and Dell—Sketch  
WABC—Talk—Adelaide Hawley  
WNYC—News: New York Today  
WHN—Recorded Dance Music

- 8:55-WJZ—News: Woman of Tomorrow  
WQXR—Brahms Music
- 9:00-WEAF—News: Music; Talk  
WOR—Music: Norman Brokenshire  
WABC—Woman of Courage—Sketch  
WNYC—Masterwork Hour—Violinists
- 9:15-WEAF—Mary Alcott. Songs  
WOR—Jam for Breakfast  
WABC—News Reports: Music
- 9:30-WEAF—Talk—Isabel M. Hewson  
WOR—News Bulletins  
WJZ—Breakfast Club: Variety  
WMCA—Food Forum  
WHN—Insurance Talk  
WEVD—Stories; Songs (Off 10 to 12)
- 9:45-WEAF—Edward MacHugh. Songs  
WOR—Going Places—Lorraine Sherwood: Program Preview  
WABC—Bachelor's Children—Sketch  
WHN—News: Food Talk
- 10:00-WEAF—Man I Married—Sketch  
WOR—Pure Food Hour  
WJZ—Painted Dreams—Sketch  
WABC—Pretty Kitty Kelly—Sketch  
WMCA—News: Recorded Dance Music  
WNYC—Donald Moore. Baritone  
WQXR—Lisa Sergio. Comments
- 10:15-WEAF—Midstream—Sketch  
WJZ—Vic and Sade—Sketch  
WABC—Myrt and Marge—Sketch  
WNYC—Chamber Trio
- 10:30-WEAF—Ellen Randolph—Sketch  
WJZ—Mary Marlin—Sketch: Music  
WABC—Hilltop House—Sketch  
WHN—Recorded Dance Music  
WQXR—String Music
- 10:45-WEAF—Dramatic Sketch  
WJZ—Pepper Young's Family—Sketch  
WABC—Stemmother—Sketch  
WNYC—Safety Program  
WQXR—News: Food Talk: Music
- 11:00-WEAF—David Harum—Sketch  
WOR—News Reports  
WJZ—Linda Dale—Sketch  
WABC—Hollywood Dreams  
WMCA—Ida Bailey Allen Program

### NEWS BROADCASTS

Morning

- |                 |                  |
|-----------------|------------------|
| 6:00-WHN        | 8:30-WMCA, WHN   |
| 6:25-WABC       | 8:45-WNYC        |
| 6:30-WJZ        | 8:55-WJZ         |
| 7:00-WEAF, WMCA | 9:00-WEAF        |
| 7:15-WHN        | 9:15-WABC        |
| 7:25-WQXR       | 9:30-WOR         |
| 7:30-WEAF, WEVD | 9:45-WHN         |
| 7:45-WABC       | 10:00-WMCA, WQXR |
| 7:55-WJZ        | 10:45-WQXR       |
| 8:00-WEAF, WOR  | 11:00-WOR, WNYC  |
| WJZ, WABC, WNYC | 11:55-WQXR       |

Afternoon

- |                 |                 |
|-----------------|-----------------|
| 12:00-WHN, WEVD | 2:00-WNYC       |
| 12:15-WMCA      | 2:15-WHN        |
| 12:25-WJZ       | 2:30-WEVD       |
| 12:30-WOR       | 2:45-WOR        |
| 12:45-WEAF      | 3:00-WMCA, WQXR |
| 1:00-WMCA       | 3:45-WNYC       |
| 1:15-WEVD       | 4:55-WJZ        |
| 1:45-WEAF, WJZ  | 5:00-WMCA       |
|                 | 5:45-WHN        |

Evening

- |                      |                             |
|----------------------|-----------------------------|
| 6:00-WJZ, WABC       | 9:45-WHN, WEVD              |
| 6:15-WMCA            | 10:25-WABC, WHN             |
| 6:25-WQXR            | 10:30-WMCA                  |
| 6:30-WOR, WABC       | 10:45-WABC, WHN             |
| 6:35-WHN             | 10:50-WQXR                  |
| 6:45-WJZ, WNYC, WABC | 11:00-WEAF, WOR, WJZ        |
| 7:00-WMCA            | 12:00-WEAF, WJZ, WMCA, WABC |
| 7:15-WEAF, WMCA      |                             |
| 7:30-WOR, WHN        | 12:30-WOR                   |
| 7:45-WMCA            | 12:55-WHN                   |
| 8:00-WOR             | 12:57-WEAF, WJZ             |
| 8:45-WMCA, WHN       | 1:00-WMCA                   |
| 8:55-WABC            | 1:30-WOR                    |
| 9:00-WOR, WQXR       | 1:55-WABC, WHN              |
| 9:15-WOR             | 1:57-WJZ                    |
| 9:30-WJZ             | 2:55-WHN                    |

### NEWS ON SHORT WAVES

- LONDON:** 9.58, 9.69, 11.75, 15.14, 15.31, 17.81 and 21.55 megacycles.  
Time: 12:30 A. M.; 2:15, 4:00, 7:30, 9:00, 12:00 M.; 2:00, 4:50, 5:45, 7:30, 9:00, 10:30, 11:30 P. M.
- BERLIN:** 9.61, 11.70, 15.11 and 15.20 megacycles.  
Time: 1:00, 2:30, 5:15, 7:30 A. M., 3:15, 4:30, 7:00, 9:15, 10:15, 11:30 P. M.
- ROME:** 17.82, 15.23, 11.76 megacycles.  
Time: 6:45 A. M.; 4:15, 6:30, 9:30 and 11:00 P. M.

- WNYC—News: City Guide  
WHN—Recorded Dance Music
- 11:15-WEAF—Road of Life—Sketch  
WOR—Martha Dean's Program  
WJZ—Clark Dennis. Tenor  
WABC—Martha Webster—Sketch  
WNYC—Musical Essays
- 11:25-WJZ—Hollywood News Girl
- 11:30-WEAF—Against the Storm—Sketch  
WJZ—The Wife Saver  
WABC—Big Sister—Sketch  
WMCA—Variety Music
- 11:45-WEAF—Guiding Light—Sketch  
WJZ—Thunfer Over Paradise—Sketch  
WABC—Aunt Jenny's Stories  
WNYC—Radiology—Talk. Dr. Henry K. Taylor
- 11:55-WQXR—News (Sign Off 12-3)

### AFTERNOON

- 12:00-WEAF—Woman in White—Sketch  
WOR—London News: Music  
WJZ—Frank Ross. Baritone  
WABC—Kate Smith's Chat: News  
WNYC—Midday Symphony  
WHN—News: Popular Music  
WEVD—News: Marriage Bureau—Sketch
- 12:15-WEAF—The O'Neills—Sketch  
WOR—Beauty Show. With Dick Willis. Fegeen Fitzgerald  
WJZ—Songs, Recorded Music  
WABC—When a Girl Marries—Sketch  
WMCA—News: Insurance Talk: Music
- 12:25-WJZ—News: Farm and Home Hour
- 12:30-WEAF—String Music  
WOR—News: Consumers Quiz Show  
WABC—Helen Trent—Sketch  
WHN—Racing Scratches: Popular Music  
WEVD—Jewish Varieties
- 12:45-WEAF—News: Markets: Weather  
WABC—Our Gal Sunday—Sketch
- 1:00-WEAF—Jim Robertson. Songs  
WOR—Frank Luther. Tenor  
WABC—The Goldbergs—Sketch  
WMCA—Albert Brandt. Comments  
WNYC—Missing Persons; World's Fair Organ
- 1:15-WEAF—Masters Orchestra  
WOR—Ed Fitzgerald—Talk: Music  
WJZ—Poetry—Ted Malone  
WABC—Life Can Be Beautiful—Play  
WMCA—Easy Aces—Sketch: Dance Music  
WEVD—Mitchell Levitsky. Comments
- 1:30-WEAF—Friendly Neighbors Talk  
WJZ—Talk—Rev. Alvin E. Magary  
WABC—Right to Happiness—Sketch  
WNYC—Mayor F. H. La Guardia. Speaking at Advertising Club of New York—Making New York City the World Fashion Center

- WEVD—Salon Music: Songs
- 1:45-WEAF—News: Masters Orchestra  
WOR—Health Drama: Music  
WJZ—News: Harvey Harding. Songs  
WABC—Road of Life—Sketch
- 2:00-WEAF—Biblical Drama  
WOR—Alice Blair—Sketch  
WJZ—Talk—Margaret Banning  
WABC—Young Dr. Malone—Sketch  
WNYC—News: Symphony Music  
WHN—Sports. Clem McCarthy  
WEVD—Jewish Philosopher. Talk
- 2:15-WEAF—Arnold Grimm's Daughters  
WOR—Miss Julia—Sketch: Music  
WJZ—Richard Kent. Traveling Cook  
WABC—Joyce Jordan—Sketch  
WHN—News: Bob Byron. Songs  
WEVD—Jewish Melodies
- 2:30-WEAF—Valiant Lady—Drama  
WOR—Craig Orchestra  
WJZ—Gray Orchestra  
WABC—Fletcher Wiley—Talk
- 2:45-WEAF—Hymns of All Churches  
WOR—News: Baseball, Dodgers-Bees  
WABC—My Son and I—Sketch  
WMCA—Our Gal Sunday
- 3:00-WEAF—Mary Marlin—Sketch  
WJZ—Orphans of Divorce—Sketch  
WABC—Society Girl—Sketch  
WMCA—Helen Trent. Sketch: Dance Music  
WEVD—Concert Music  
WQXR—Dance Music
- 3:15-WEAF—Ma Perkins—Sketch  
WJZ—Honeymoon Bill—Sketch  
WABC—Baseball: Giants-Phillies
- 3:30-WEAF—Pepper Young's Family  
WJZ—John's Other Wife—Sketch  
WMCA—News: Dance Music  
WNYC—Human Side of Art  
WHN—Ballou Orchestra  
WQXR—News: Recorded Music
- 3:45-WEAF—Vic and Sade—Sketch  
WJZ—Just Plain Bill—Sketch

- WNYC—News: String Music
- 4:00-WEAF—Backstage Wife—Sketch  
WJZ—Club Matinee—Variety  
WHN—Variety Music  
WEVD—Polish Music
- 4:15-WEAF—Stella Dallas—Sketch  
WMCA—Women's Sports  
WQXR—Talk—Estelle Sternberger—Japan and the U. S.
- 4:30-WEAF—Lorenzo Jones—Sketch  
WMCA—MovieLand Review  
WNYC—Bear Mt. Bridge Ceremonies Transferring Structure From Private to Public Ownership—Park Commissioner Moses. State Controller Morris S. Tremaine, Others  
WEVD—Italian Music  
WQXR—Saint-Saens Music
- 4:45-WEAF—Young Widder Brown—Sketch  
WNYC—Staten Island Chamber of Commerce
- 4:55-WJZ—News: Rocky Gordon—Sketch
- 5:00-WEAF—Girl Alone—Sketch  
WMCA—News: Recorded Dance Music  
WNYC—N. Y. A. Varieties: Songs  
WEVD—Dramatic Program: Music
- 5:15-WEAF—Life Can Be Beautiful—Play  
WJZ—Malcolm Claire. Stories
- 5:30-WEAF—Jack Armstrong—Sketch  
WOR—Ayres Orchestra  
WJZ—Irene Wicker. Stories  
WABC—American Legion Convention. From Boston: Commander Raymond Kelly and Successor  
WHN—Sports. Clem McCarthy  
WQXR—Beethoven Trio
- 5:45-WEAF—The O'Neills—Sketch  
WJZ—Bud Barton—Sketch  
WABC—Scattergood Baines—Sketch  
WMCA—Hillbilly Music  
WNYC—Government Reports  
WHN—News: Musical Favorites  
WEVD—Quiz Program (Off 6 to 8)

### EVENING

- 6:00-WEAF—Li' Abner—Sketch  
WOR—Uncle Don  
WJZ—News: Powers Sketch  
WABC—News: Talk—Edwin C. Hill  
WMCA—Advertising News  
WNYC—Concert Hall  
WQXR—Music to Remember
- 6:15-WEAF—Music: Mystery Dramas  
WJZ—Sports—Bill Stern: Songs  
WABC—Outdoors—Bob Edge  
WMCA—Sydney Moseley. Comments: Music  
WHN—Don Winslow—Sketch  
WNYC—Employment Service.
- 6:20-WOR—Travel Talk: Music
- 6:25-WQXR—News: Dinner Music
- 6:30-WEAF—Guest Book—June Hynd  
WOR—News—Frank Singiser  
WJZ—Himber Orchestra  
WABC—Paul Sullivan. Comments  
WMCA—Today's Sports  
WNYC—World's Fair Reporter  
WHN—Sports. Clem McCarthy
- 6:35-WHN—News: Sports. Dick Fishell
- 6:45-WEAF—Sports—Paul Douglas  
WOR—Meet Mr. Morgan  
WJZ—Lowell Thomas. Commentator  
WABC—The World Today  
WMCA—Rhumba Music  
WNYC—News Bulletins
- 7:00-WEAF—Fred Waring Orchestra  
WOR—Sports—Stan Lomax  
WJZ—Easy Aces—Sketch  
WABC—Amos 'n' Andy—Sketch  
WMCA—Bryce Oliver. Comments  
WNYC—Masterwork Hour—Violinists  
WHN—Hollywood Footlights  
WQXR—Dvorak Music
- 7:15-WEAF—European News  
WOR—National Defense—Harriet Elliot of N. C. University  
WJZ—Mr. Keen—Drama  
WABC—Lanny Ross. Tenor  
WMCA—News: Recorded Dance Music  
WHN—Baseball. Bert Lee
- 7:30-WEAF—Bob Crosby. Bonnie King and Bob-o-Links Quartet  
WOR—News—Arthur Hale  
WJZ—Escorts and Betty  
WABC—Vox Pop Interviews  
WHN—G. H. Coombs Jr.. Comments  
WQXR—Treasury of Music
- 7:45-WOR—Sports Comments  
WJZ—Dance Band  
WMCA—Johannes Steel. Comments  
WHN—Evening Serenade
- 8:00-WEAF—Good News: Fanny Brice.

- Hanley Stafford. Comedians: Dick Powell. Mary Martin. Wilson Orch.  
WOR—Wythe Williams. Comments  
WJZ—Canadian Travelogue: Malcolm La Frade. Comments  
WABC—Ask-It-Basket—Quiz  
WMCA—Recorded Classes  
WNYC—Preventing Juvenile Delinquency—Drama: Judge Stephen S. Jackson. Mrs. Sidney Borg. Director  
Jewish Board of Guardians. Guests  
WHN—Popular Music  
WEVD—Irish Variety  
WQXR—Symphony Hall
- 8:15-WOR—Dooley's Football Forecast  
WMCA—Fifth Columnists—Albert Brandt. Comments
- 8:30-WEAF—Aldrich Family—Sketch  
WOR—Chicago Variety: Drama: With Joan Bennett  
WJZ—Pot o' Gold: Heldt Orchestra  
WABC—Strange As It Seems—Drama  
WMCA—Hillbilly Music  
WHN—Hollywood Sound Stage
- 8:45-WMCA—News: Red Cross Program  
WHN—News: Variety Program
- 8:55-WABC—Elmer Davis. Comments
- 9:00-WEAF—Trotter Orchestra: Music  
Maid. Songs: Bob Burns. Comedian: Kirsten Flagstad. Walter Huston. Dorothy Lamour. Guests  
WOR—Gabriel Heatter. Comments  
WJZ—Vass Family. Songs  
WABC—Major Bowes Amateurs  
WHN—Football Preview—Mal Stevens. N. Y. U. Coach: Others  
WEVD—Lyric Opera: Excerpts from Pinafore  
WQXR—Quincy Howe. Comments
- 9:15-WOR—Political Talk  
WJZ—Closing Session. American Legion Convention: Address by New National Commander. From Boston  
WQXR—Gershwin Concert
- 9:30-WOR—Variety: Ed Mayehoff Impressions. and Others  
WJZ—News: Singin' and Swingin'  
WMCA—Harlem Serenade—Negro Variety Show  
WHN—Fishing Talk: Music  
WEVD—Choosing a Career
- 9:45-WHN—Maj. Paul C. Raborg. Comments  
WEVD—Bryce Oliver. Comments  
WQXR—Vallee Varieties  
WOR—Raymond Swing. Comments  
WJZ—Drama: Mad Luke  
WABC—Miller Orchestra; Songs  
WMCA—Trotting Races. Westbury  
WHN—Dance Music  
WEVD—Spanish Program

- WQXR—Music and the Ballet
- 10:15-WOR—Talk—Charles Edison of N. J.  
WABC—Sports Quiz—Jim Crowley. Mal Stevens. Waite Hoyt and Others  
WMCA—Dance Music
- 10:30-WEAF—Wendell Willkie. Republican Presidential Candidate, From Omaha. Neb.  
WOR—Gould Orchestra: Song  
WMCA—News: Recorded Dance Music  
WEVD—Homes on the Land—Recorded Drama
- 10:45-WABC—War News: Major G. F. Elliot  
WHN—News: Popular Music  
WEVD—Dance Music
- 10:50-WQXR—News: Music (to 12)
- 11:00-WEAF—News: Joy Orchestra  
WJZ—News: Krupa Orchestra  
WOR—News: Weather: Conscripton Reports: Jurgen Orchestra  
WABC—Sports—Kavellin Orchestra  
WEVD—Symphonic Hour
- 11:30-WEAF—Coleman Orchestra  
WOR—Daly Orchestra  
WJZ—Pastor Orchestra  
WABC—News: Duchin Orchestra
- 11:45-WMCA—Recorded Classics
- 11:55-WMCA—Drama and Movie Reviews
- 12:00-WEAF—News: Dance Music  
WJZ—War News: Ellington Orch.  
WOR—McFarland Orch.  
WABC—News: Kearns Orch.  
WMCA—News: Recorded Dance Music  
WEVD—Jamboree; News (Sign Off at 4)
- 12:30-WOR—London News: Music  
WJZ—Dance Music
- 12:55-WHN—News: Dance Music
- 12:57-WEAF—News (Off at 1)  
WJZ—News: Dance Music
- 1:00-WMCA—News: Bulletins (Sign Off at 1:15)
- 1:30-WOR—News: Music (Off at 2)
- 1:55-WABC—News (Sign Off at 2)
- WHN—News: Dance Music
- 1:57-WJZ—News Bulletins (Off at 2)
- 2:55-WHN—News Bulletins (Sign Off at 3)

### FM STATIONS

- (Dial Setting in Megacycles)
- W2XMS—42.8  
11 A. M.—2 P. M.—Music  
4-11 P. M.—WABC Programs  
W2KQR—43.2  
5-10 P. M.—WQXR Programs  
W2KOR—43.4  
9 A. M.—12 P. M.—WOR Programs  
W2KWG—42.6  
3-11 P. M.—NBC Programs