

# TODAY ON THE RADIO

WEDNESDAY, MARCH 27, 1940

## OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 1:15-1:45—"America for Me"—Former Governor Hoffman of New Jersey, at Kiwanis Luncheon, Hotel McAlpin—WMCA.  
 9:00-10:00—Variety Show: Fred Allen, Comedian—WEAF.  
 9:30-10:00—Play, "Double Door," With Helen Claire—WABC.  
 9:45-10:00—"Bureaucratic Law and the Census," Representative Daniel A. Reed of New York—WJZ.  
 10:15-10:30—"The Youth Orchestra Tour." Leopold Stokowski, Conductor; Aubrey Williams, Youth Administrator—WABC.  
 10:15-10:30—G. Lynn Sumner, President of Advertising Club, at Printing Trade Dinner, Hotel Commodore—WMCA.  
 10:30-11:00—Bach's Passion According to St. John; Howard Barlow, Conductor; Julius Mattfeld, Organist; Soloists—WABC.  
 11:05-11:30—"Remember the Metropolitan" Concert—WJZ.  
 11:15-11:45—Recording of Thomas E. Dewey's Address Delivered Earlier in the Evening at the St. Louis Municipal Auditorium—WOR.

Where there is no listing for a station, its preceding program is on the air  
 WMCA. .570 WEAF. .660 WOR. .710 WJZ. .760 WNYC. .810  
 WABC. .860 WHN. .1010 WEVD. .1300 WQXR. .1550

### MORNING

- 6:15-WOR—Farmers Digest  
 6:25-WABC—Program Review; News  
 6:30-WEAF—News: Recorded Program  
 WJZ—News: Recorded Program  
 6:35-WABC—Larry Elliott, Songs  
 6:55-WOR—News: Weather; Oddities  
 7:00-WABC—Phil Cook Almanac  
 WMCA—News; Variety  
 WNYC—Sunrise Symphony  
 WHN—Popular Music  
 WEVD—Polish News  
 7:15-WOR—Gambling's Musical Clock  
 WHN—News; Early Bird Music  
 WEVD—Slippery Road—Sketch  
 7:30-WEAF—News; Don Goddard; Music  
 WEVD—Morning Melodies  
 WQXR—Breakfast Symphony  
 7:45-WABC—News Bulletins  
 WEVD—News; Women's Program  
 7:55-WJZ—News Reports  
 8:00-WEAF—News; Program Resume  
 WOR—News: The Gospel Singer  
 WJZ—European News; Music  
 WABC—European Comments  
 WNYC—News; Employment Service  
 8:10-WEAF, WJZ—Washington News  
 8:15-WEAF—Music From Cleveland  
 WJZ—The Wife Saver  
 WABC—Music; Home Hints; News  
 WMCA—Religious Talk  
 WEVD—Bobbie Miller, Songs  
 8:20-WNYC—Music: Consumers Guide  
 8:30-WEAF—Gene and Glenn—Sketch  
 WOR—Kitty Deane—Sketch  
 WJZ—Program Resume; Songs  
 WABC—Phil Cook Almanac  
 WMCA—News; Sales Talk  
 WNYC—String Ensemble  
 WHN—News; Hillbilly Music  
 WEVD—Variety Show  
 8:45-WOR—The Goldbergs—Sketch  
 WJZ—Harvey and Dell—Sketch  
 WABC—Rose Cordes, Store Manager, Interviewed on Women's Program  
 WNYC—News; New York Today  
 WEVD—The Folk Singer  
 8:55-WJZ—News: Women of Tomorrow  
 WQXR—News; Classical Music  
 9:00-WEAF—News; Happy Jack, Songs  
 WOR—Arthur Godfrey, Songs  
 WABC—Woman of Courage—Sketch  
 WMCA—Masters; Music; Job Talk  
 WNYC—Masterwork Hour  
 WHN—Variety Program; Music  
 WEVD—Jewish Music; Variety  
 9:15-WEAF—Miller Orchestra; Songs  
 WOR—Heart of Julia Blake—Sketch  
 WABC—Chestnut Hill College Glee Club of Philadelphia  
 9:30-WEAF—Armchair Quartet  
 WOR—Exercise to Music  
 WJZ—Breakfast Club—Variety  
 WMCA—Dr. Wynne's Food Forum  
 WEVD—Children's Stories  
 9:45-WEAF—Edward MacHugh, Songs  
 WOR—Beauty—Nell Vinick; Governor A. Harry Moore of N. J., Discussing the Association of Day Nurseries (Recording)  
 WABC—Bachelor's Children—Sketch  
 WHN—News Reports  
 WEVD—Studio Music (Off 10 to 12)  
 10:00-WEAF—Man I Married—Sketch  
 WOR—Pure Food Hour  
 WJZ—Thunder Over Paradise—Play  
 WABC—Pretty Kitty Kelly—Sketch  
 WMCA—News; Uncle Jonathan—Talk  
 WNYC—Youth Forum; Topic, Younger Generation Prescribes, by Group of Public School Children; Sabra Holbrook of Youthbuilders  
 WHN—Women's Program; Eleanor Arnett Nash, Zelta Radou, Marion Cox Stoker, Guests  
 WQXR—Lisa Sergio, Comments  
 10:15-WEAF—Life Can Be Beautiful—Play  
 WJZ—This Day Is Ours—Sketch  
 WABC—Myrt and Marge—Sketch  
 WNYC—String Music  
 10:30-WEAF—Ellen Randolph—Sketch  
 WJZ—Mary Marlin—Sketch  
 WABC—Hilltop House—Sketch  
 WMCA—Job Talk; Recorded Music  
 WHN—Polly the Shopper; Music  
 WQXR—Curtis Ensemble  
 10:45-WEAF—Women in White—Sketch  
 WJZ—Midstream—Sketch  
 WABC—Stepmother—Sketch  
 WMCA—Insurance Talk; Songs  
 WNYC—Lillian Freedman, Soprano  
 WQXR—News; Request Music  
 10:55-WHN—Sales Talk; Music; Songs  
 11:00-WEAF—David Harum—Sketch  
 WOR—News Reports  
 WJZ—Pepper Young's Family—Sketch  
 WABC—Short Story, Dramatized  
 WMCA—Fern Scull, Organ  
 WNYC—News; Dance Music  
 11:10-WHN—Racing; Music; Health Talk  
 11:15-WEAF—Road of Life—Sketch  
 WOR—Martha Dean's Program  
 WJZ—Young Dr. Malone—Sketch  
 WABC—Life Begins—Sketch  
 WMCA—Recorded Music  
 11:30-WEAF—Against the Storm—Sketch  
 WJZ—Jack Berch Song Club  
 WABC—Big Sister—Sketch  
 WMCA—Privilege and Joy of Worship—Right Rev. Clinton S. Quin (Recording)  
 WNYC—Hansy Book, Soprano  
 11:45-WEAF—Guiding Light—Sketch  
 WJZ—Affairs of Anthony—Sketch  
 WABC—Aunt Jenny's Stories  
 WMCA—Beauty—Ern Westmore  
 WNYC—How Are Your Feet?—Dr. Israel Weinstein  
 WHN—Philosophical Talk  
 11:55-WQXR—News (Sign-Off 12-3:45)

### AFTERNOON

- 12:00-WEAF—Moravian College Glee Club  
 WOR—Talk—Victor Lindlahr  
 WJZ—Leonard Stokes, Baritone  
 WABC—Kate Smith's Chat  
 WMCA—Recorded Music  
 WNYC—Midday Symphony  
 WHN—News; Music; Health Talk  
 WEVD—News; Jewish Music  
 12:15-WEAF—The O'Neills—Sketch  
 WJZ—Music; Recorded Program  
 WABC—When a Girl Marries—Sketch  
 WMCA—News Reports  
 12:25-WJZ—News: Farm and Home Hour  
 12:30-WEAF—Talk—W. H. Foulkes  
 WOR—News; Consumers Quiz Club  
 WABC—Helen Trent's Romance  
 WMCA—Alice Lowe Miles's Women's Program; Helena Rubinstein, Guest  
 WHN—Interviews; Music  
 12:45-WEAF—News; Markets; Weather  
 WABC—Our Gal Sunday—Sketch  
 WEVD—Israel Zuckerberg, Songs  
 1:00-WEAF—Ben Bernie Orchestra  
 WOR—Ed Fitzgerald—Talk  
 WABC—The Goldbergs—Sketch  
 WNYC—Missing Persons; News  
 WHN—Variety; Recorded Music  
 WEVD—Jack Reichtzeit, Songs  
 1:05-WNYC—Musical Comedy Memories  
 1:15-WOR—Health Talk Resume: Mrs. Lucile L. Kraft of N. Y. Dept. Water, Gas and Electricity  
 WJZ—Poetry—Ted Malone  
 WABC—Life Can Be Beautiful—Play  
 WMCA—Kiwanis Luncheon: America for Me—Harold G. Hoffman, former Governor of N. J., at Hotel McAlpin  
 WEVD—News; Music; Songs  
 1:30-WEAF—Mieczyslaw Munz, Piano  
 WOR—Carters of Elm Street—Play  
 WJZ—Alma Kitchell, Interviews: Lillian Tillman, blind actress; Clara Browns, lawyer; Mary Payne of Women's Work Exchange; Helene M. Caskin, editor  
 WABC—Right to Happiness—Sketch  
 WNYC—Human Side of Art  
 1:40-WHN—Racing Comments; Music  
 1:45-WEAF—Hollywood News Girl  
 WOR—Peggy Fitzgerald—Talk  
 WABC—Road of Life—Sketch  
 WMCA—News; Uncle Jonathan—Talk  
 WNYC—Gertrude Bary, Pianist  
 WEVD—News—Drama; Music  
 2:00-WEAF—Biblical Drama  
 WOR—Alice Blair—Sketch  
 WJZ—Music for Young Listeners  
 WABC—Lanny Ross, Tenor  
 WNYC—News Reports  
 WEVD—Philosophy; Home Talks  
 2:05-WNYC—Opera: Siegfried (Records)  
 2:15-WEAF—Arnold Grimm's Daughter  
 WOR—Meet Miss Julia—Sketch  
 WJZ—Quitting Bee—June Hynd, interviews with Mrs. Sidney Borg of Federation of Jewish Philanthropies; Josephine Schain; Mrs. Harry Payne  
 WABC—Joyce Jordan—Sketch  
 WMCA—Ave Maria Novena Services  
 WHN—News; Variety Program  
 2:30-WEAF—Valiant Lady—Sketch  
 WOR—Homemakers Forum  
 WJZ—Music from Pittsburgh  
 WABC—Your Family and Mine—Play  
 WEVD—Jewish Music  
 2:45-WEAF—Betty Crocker, Comments  
 WOR—News; Baseball: Dodgers-Red Sox, Sarasota, Fla.  
 WJZ—Northland College Choir  
 WABC—My Son and I—Sketch  
 WMCA—News; Music (to 4:30)  
 WEVD—S. J. Rimson, Songs  
 2:00-WEAF—Mary Marlin—Sketch  
 WJZ—Orphans of Divorce—Sketch  
 WABC—Society Girl Sketch  
 WNYC—Readers Almanac—N. Y. U.  
 WEVD—News—Louis Hendin  
 3:15-WEAF—Ma Perkins—Sketch  
 WJZ—Honey Moon Hill—Sketch  
 WABC—World Peaceways Forum: America and the Next Peace—Frederick J. Libby of Council for Prevention of War; Dorothy Detzer of Women's League for Peace  
 WNYC—Staten Island—Burton A. Kollman, Curator Richmond Historical Society Museum  
 WEVD—Concert Miniatures  
 3:30-WEAF—Pepper Young's Family  
 WJZ—John's Other Wife—Sketch  
 WABC—News; Studio Music  
 WNYC—Starting the Children's Garden—Frances M. Miner, Instructor  
 WHN—Popular Music (Till 5:15)  
 WEVD—Jewish Food Program  
 3:45-WEAF—Vic and Sade—Sketch  
 WJZ—Just Plain Bill—Sketch  
 WABC—Richard Maxwell, Tenor  
 WNYC—News Reports  
 WEVD—Movie News; Polish Music  
 4:00-WEAF—Backstage Wife—Sketch  
 WJZ—Club Matinee; Variety  
 WABC—Bernard Minstrels  
 WNYC—Juilliard Institute Concert  
 WQXR—Dance Music; Classics  
 4:15-WEAF—Stella Dallas—Sketch  
 WABC—Dandruff and Falling Hair—Dr. D. S. Van Dyck  
 4:30-WEAF—Lorenzo Jones—Sketch  
 WABC—Manhattan Mother—Sketch  
 WMCA—Jerry Baker, Songs; Orch.  
 WNYC—Stratford Srenaders  
 WEVD—Italian Music  
 4:45-WEAF—Young Widdler Brown—Sketch  
 WABC—Ed McConnell, Songs  
 WNYC—Recorded Music  
 4:55-WJZ—News; Steck Orchestra  
 5:00-WEAF—Girl Alone—Sketch  
 WOR—Kuhn Orchestra  
 WABC—Kathleen Norris Serial  
 WMCA—News; Recorded Music  
 WNYC—Concert Orchestra; Herman Neuman, Conductor  
 WEVD—Dramatic Sketches  
 5:15-WEAF—Midstream—Sketch  
 WOR—Superman—Sketch  
 WJZ—Irene Wicker, Stories  
 WABC—Billy and Betty—Sketch  
 WHN—Hollywood—Sam Taylor  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Johnson Family—Sketch  
 WJZ—Bud Barton—Sketch  
 WABC—Hollywood Variety  
 WHN—Racing News  
 WEVD—Era Tognoli, Soprano  
 WQXR—Young People's Program  
 5:45-WEAF—The O'Neills—Sketch  
 WOR—Little Orphan Annie—Sketch  
 WJZ—Adventures of Tom Mix  
 WABC—Scattergood Baines—Sketch  
 WMCA—Hillbilly Music  
 WNYC—Municipal Concert Hall  
 WHN—News; Music  
 WEVD—Drama (Off. 6 to 8)

### EVENING

- 6:00-WEAF—From London: Frazier Hunt, Writer  
 WOR—Uncle Don  
 WJZ—News; Program Resume; Music  
 WABC—News; Talk—Edwin C. Hill  
 WMCA—Recorded Music  
 WQXR—Music to Remember  
 6:15-WEAF—News; Jingles—Ed East  
 WJZ—Sports—Bill Stern; Artie McGovern, Physical Trainer, Guest  
 WABC—Hollywood—Hedda Hopper  
 WMCA—Advisory Talks  
 WNYC—Modern Banking in China—Hsia Ping Fang of Bank of China in New York  
 6:25-WEAF—Program Resume  
 WJZ—Jingles; Variety  
 WQXR—News; Dinner Music  
 6:30-WEAF—Stamps—Tim Healy  
 WOR—News Reports  
 WJZ—Serenaders Music  
 WABC—Elmer Davis, Comments  
 WMCA—Sports Comments; Music  
 WHN—Racing News  
 6:35-WHN—News; Sports Comments  
 6:45-WEAF—Lil' Abner—Sketch  
 WOR—Hollywood—George Fisher  
 WJZ—Lowell Thomas, Comments  
 WABC—European News  
 WNYC—News; Music (Sign off. 7:15)  
 7:00-WEAF—Fred Waring Orchestra  
 WOR—Sports—Stan Lomax  
 WJZ—Easy Aces—Sketch  
 WABC—Amos 'n' Andy—Sketch  
 WMCA—Sid Gary, Songs  
 WHN—Junior G-Men—Sketch  
 WQXR—Three B's Concert  
 7:15-WEAF—I Love a Mystery—Sketch  
 WOR—Wythe Williams, Comments  
 WJZ—Mr. Keen—Drama  
 WABC—Lum and Abner, Comedy  
 WMCA—Five-Star Final—Sketch  
 WHN—Sports Comments  
 7:30-WEAF—The Revelers; Songs; Orch.  
 WOR—Lone Ranger—Sketch  
 WJZ—Baron Orch.; Joaquin Alvarez, Tenor  
 WABC—Burns and Allen, Comedians  
 WMCA—Fu Manchu—Sketch  
 WHN—G. H. Moch Jr., Comments  
 WQXR—Music of the Immortals  
 7:45-WEAF—Bob Howard, Piano  
 WMCA—Johannes Steel, Comments  
 WHN—Health Talk; Popular Music  
 8:00-WEAF—Play: The Hawk—Charles Boyer and Andrea Leeds  
 WOR—Sheep and Goats Club Revue  
 WJZ—Green Orch.; Beverly, Jack Smith, Songs; Swing Music; Drama  
 WABC—Al Pearce Gang  
 WMCA—Recorded Sketches (To 10)  
 WHN—Talk; Music; Racing  
 WEVD—Bryce Oliver, Comments  
 WQXR—Symphony Hall  
 8:15-WEVD—Sports Review (Recording)  
 8:30-WEAF—Cliff Arquette, Comedy: Strong Orch.; Dick Todd, Songs  
 WJZ—Glen Gray Orchestra  
 WABC—Quicksilver—Quiz  
 WABC—Dr. Christian—Sketch  
 WEVD—Who Is Anti-Christian? Father W. C. Kernan of Bayonne, N. J.  
 8:45-WHN—News; Music  
 8:55-WABC—Elmer Davis, Comments  
 9:00-WEAF—Fred Allen, Comedian; Merry Macks, Songs; T. Hee, Director for Walt Disney  
 WOR—Gabriel Heatter, Comments  
 WJZ—The Green Hornet—Drama  
 WABC—Kenny Baker, Tenor; Ken Murray, Frances Langford, Songs  
 WQXR—Quincy Howe, Comments  
 WMCA—Recorded Sketches  
 WEVD—Forum: Anti-Trust Laws and Labor—Matthew M. Levy, Former Judge; Lester Rosner, of American Labor Party; Joseph E. Brill, Former Asst. U. S. Attorney General  
 9:15-WOR—True to Life—Kaye Brinker  
 WQXR—Concert Miniatures  
 9:30-WOR—Faith Orch.; Dave Davies,  
 Louise King, Soloists  
 WJZ—Roy Shield Révue  
 WABC—Play: Double Door—Helen Claire, Florence Reed, Douglas Montgomery and Others  
 WHN—News of New York  
 WEVD—Spanish Music  
 WQXR—Herzer and Zayde, Piano  
 9:45-WJZ—Bureaucratic Law and the Census—Rep. Daniel A. Reed  
 WHN—Joan Mears, Songs; Orch.  
 WQXR—Waltz Music  
 10:00-WEAF—Kay Kyser Orchestra  
 WOR—Raymond Swing, Comments  
 WJZ—Glen Gray Orchestra  
 WABC—Miller Orch.; Andrews Sisters  
 WMCA—Recorded Music  
 WHN—Fifth Avenue—Amie Brunn  
 WEVD—Liberal Organizations and Communists—Prof. Paul Hays of Columbia  
 WQXR—Effe Kalisz, Piano  
 10:15-WOR—Fulton Lewis Jr., Comments  
 WABC—Leopold Stokowski, Conductor; Aubrey Williams, National Youth Administrator, Discussing Plans for Latin-American Tour of All-American Youth Orchestra  
 WMCA—Printing Trade Association 75th Anniversary Dinner, Hotel Commodore; Printing Industry, Builder of Business—G. Lynn Sumner, President, Advertising Club  
 WHN—Mildred Bailey, Songs  
 WEVD—Europe's Radio War—H. F. Peters  
 10:30-WOR—Weber Melody Pageant  
 WJZ—Prairie Folk—Drama  
 WABC—Handel's St. John's Passion; Howard Barlow, Conductor; Julius Mattfeld, Organ; Margaret Daum, Soprano; Hubert Hendrie, Baritone, and Others  
 WMCA—News; Recorded Music  
 WHN—Opportunity Talk; Music  
 WEVD—Popular Music  
 WQXR—Listz's Bar Preludes  
 10:45-WHN—News; Barron Orch.  
 WEVD—Irish Music (To 12)  
 10:50-WQXR—News; Music (To 12)  
 11:00-WEAF—News Reports  
 WOR—News; Weather  
 WJZ—News Reports  
 WABC—Paul Sullivan, Comments  
 WMCA—Harlem Amateur Night  
 11:05-WJZ—Remember the Metropolitan Concert Orchestra, Frank Black, Conductor; Soloists  
 11:15-WEAF—Finished at Forty—Drama; Helen Hall, Social Worker, Speaker  
 WOR—Recording of Thomas E. Dewey's Campaign Talk Delivered Earlier in the Evening at the Municipal Auditorium, St. Louis  
 WABC—Hoagland Orchestra  
 11:30-WEAF—Hall Orchestra  
 WJZ—Morgan Orchestra  
 WABC—Kaye Orchestra  
 WHN—Dance Music  
 11:45-WOR—McFarland Orchestra  
 12:00-WEAF—Dance Music (To 1)  
 WHN—Dance Music  
 WJZ—Hollywood Quiz  
 WABC—Dance Music  
 WMCA—News; Dance Music  
 WHN—Recorded Music (To 2)  
 WEVD—Symphonic Recordings  
 12:30-WJZ—Dance Music (To 1)  
 1:00-WMCA—News (Off at 1:15)  
 WEVD—Jamboree (to 4)  
 1:30-WOR—News; Music (Off at 2)  
 1:55-WABC—News (Sign Off at 2)

### TELEVISION

- W2XBS 45.25; 49.75 Megacycles  
 3:30-4:40—Films: Aesop's Fables; Fighting Troopers, with Kermit Maynard  
 6:45-7:00—News—Lowell Thomas  
 8:30-9:30—Digest of news events in March  
 9:30-9:45—Television reporter