

TODAY ON THE RADIO

THURSDAY, MARCH, 21, 1940

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 1:15-1:45—Associated Advertising Agencies of America Luncheon, at New York Advertising Club—WMCA.
1:15-1:30—Newbold Morris, President City Council; Warden Lewis E. Lawes of Sing Sing, on Salvation Army Program—WNYC.
8:00-8:30—Musical Americana: Ruth Freeman, Flute—WJZ.
8:00-8:30—Variety Show: George Jessel, Milton Berle, Comedians, and Others—WEAF.
8:15-9:00—Forum: "Public Cooperative Housing," Helen Alfred, Director Housing Conference, at Brooklyn Academy of Music—WEVD.
9:00-10:00—"Good News of 1940:" Fanny Brice, Comedienne; Mary Martin, Songs; Dick Powell, Director—WEAF.
9:00-10:00—Major Bowes's Amateur Hour—WABC.
9:00-9:30—Rochester Philharmonic; José Iturbi, Conductor—WJZ.
9:00-9:30—Debate: "Shall the Wagner Act Be Preserved?"—WEVD.
9:30-10:30—Town Meeting: "What Should Government Spend For?"—WJZ.
9:30-10:00—Vallee Varieties: Martha Raye, Singer, and Others—WEAF.
9:30-10:00—Philadelphia Orchestra, China Aid Concert—WOR.
10:00-11:00—Variety Show: Bing Crosby, Director—WEAF.
10:15-10:45—Drama: "Taming of the Shrew"—Nan Sunderland—WABC.

Where there is no listing for a station, its preceding program is on the air

WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810
WABC..860 WHN..1010 WEVD..1300 WQXR..1550

MORNING

- 6:15-WOR—Farmers' Digest
6:25-WABC—Program Review; News
6:30-WEAF—News; Recorded Program
WJZ—News; Recorded Program
6:35-WABC—Larry Elliott, Songs
6:55-WOR—News; Weather; Music
7:00-WABC—Phil Cook Almanac
WMCA—News; Variety Show
WNYC—Sunrise Symphony
WHN—Popular Music
WEVD—Polish News
7:15-WOR—Gambling's Musical Clock
WHN—News; Early Bird Music
WEVD—Slippery Road—Sketch
7:30-WEAF—News—Don Goddard; Music
WEVD—Morning Melodies
WQXR—Breakfast Symphony
7:45-WABC—News Reports
WEVD—News; Woman's Program
7:55-WJZ—News; Reports
8:00-WEAF—News; Program Resume
WOR—News; the Gospel Singer
WJZ—European News; Music
WABC—European Comments
WNYC—News; Employment Service
8:10-WEAF, WJZ—Washington News
8:15-WEAF—Music From Cleveland
WJZ—The Wife Saver
WABC—Studio Music; Comments
WMCA—Morning Inspirations
WEVD—Bobbie Miller, Songs
8:20-WNYC—Music; Consumers Guide
8:30-WEAF—Gene and Glen—Sketch
WOR—Kitty Keane—Sketch
WJZ—Program Resume; Organ
WABC—Phil Cook Almanac
WMCA—News; Sales Talk; Music
WNYC—Food Talk; Marion Waters
WHN—News; Health Talk; Music
WEVD—Variety Show; Folk Singer
8:45-WOR—The Goldbergs—Sketch
WJZ—Harvey and Dell—Sketch
WABC—Greenfield Village Choir
WNYC—News; New York Today
8:55-WJZ—News; Woman of Tomorrow
WQXR—News; Classical Music
9:00-WEAF—News; Home Hints; Songs
WOR—Arthur Godfrey, Songs
WABC—Woman of Courage—Sketch
WNYC—Variety Show Hour
WHN—Variety Hour; Music
WEVD—Friendly Adviser; Music
9:15-WEAF—Miller Orchestra; Songs
WOR—The Lamplighter—Talk
WABC—Juilliard Institute Chorus
WMCA—Training Talk; Music
9:30-WEAF—Bill Stern, Sports Commentator, and Harriet Stern, Interviewed by Isabel M. Hewson
WOR—Exercises to Music
WJZ—Breakfast Club
WMCA—Dr. Wynne's Food Talk
WEVD—Children's Stories
9:45-WEAF—Edward MacHugh, Songs
WOR—Newark Red Cross Drive—Governor A. Harry Moore of N. J.
WABC—Bachelor's Children—Sketch
WHN—News; Food Talk
WEVD—Songs (Off 10 to 12 M.)
10:00-WEAF—Man I Married—Sketch
WOR—Pure Food Hour
WJZ—Thunder Over Paradise—Sketch
WABC—Pretty Kitty Kelly—Sketch
WMCA—News; Uncle Jonathan—Talk
WNYC—Women's Program
WQXR—Lisa Sergio, Comments
10:15-WEAF—John's Other Wife—Sketch
WJZ—This Day Is Ours—Sketch
WABC—Myrt and Marge—Sketch
WNYC—Gramercy Chamber Trio
10:30-WEAF—Just Plain Bill—Sketch
WJZ—Mary Martin—Sketch
WABC—Hilltop House—Sketch
WMCA—Training Talk; Music
WHN—Polly the Shopper
WQXR—Rancheros, Songs
10:45-WEAF—Woman in White—Sketch
WJZ—Midstream—Sketch
WABC—Stepmother—Sketch; Music
WMCA—Insurance Talk
WNYC—Education; English
WHN—Music; Sales Talk
WQXR—News; Studio Music
11:00-WEAF—David Harum—Sketch
WOR—News Reports
WJZ—Pepper Young's Family—Sketch
WMCA—Passion Play; Last Supper
WNYC—News; Musical Essays
WHN—Music; Health Talks
11:15-WEAF—Road of Life—Sketch
WOR—Martha Deane's Program
WJZ—Young Dr. Malone—Sketch
WABC—Life Begins—Sketch
WMCA—Training Talk; Music
11:30-WEAF—Against the Storm—Sketch
WJZ—J. Alden Edkins, Songs
WABC—Big Sister—Sketch
11:45-WEAF—Guiding Light—Sketch
WJZ—Rakov Orchestra
WABC—Aunt Jenny's Stories
WMCA—Beauty Talk; Music
WNYC—Health Questions Answered
11:55-WQXR—News (Sign-Off, 12-4)

AFTERNOON

- 12:00-WEAF—Mary McHugh, Songs
WOR—Cowboy Songs
WJZ—Eugene Conley, Tenor
WABC—Kate Smith's Chat
WNYC—Midday Symphony
WHN—News; Music; Health Talks
WEVD—Today's Headlines
12:15-WEAF—The O'Neills—Sketch
WOR—Jack Berch Song Club
WJZ—Songs; Recorded Music
WABC—When a Girl Marries—Sketch
WMCA—News; Woman's Program
WEVD—Marriage Bureau—Sketch
12:25-WJZ—News; Farm and Home Hour
12:30-WEAF—What I Have Seen Religion
Do—Dr. Norman V. Peale
WOR—News; Consumers Quiz Club
WABC—Romance of Helen Trent
WHN—Interviews; Music
WEVD—Women's Variety Show
12:45-WEAF—News; Market; Weather
WABC—Our Gal Sunday—Sketch
1:00-WEAF—Ben Bernie Orchestra
WOR—Ed Fitzgerald—Talk
WABC—The Goldbergs—Sketch
WNYC—Missing Persons; Music
WEVD—Jacob Jacob, Songs
1:15-WEAF—Ellen Randolph—Sketch
WOR—Health Drama; Resume
WJZ—Chase Twins—Sketch
WABC—Life Can Be Beautiful—Play
WMCA—Advertising Club Luncheon of Associated Advertising Agencies of America
WNYC—Salvation Army Program; Newbold Morris, President of City Council; Warden Lewis E. Lawes of Sing Sing
WEVD—News; Salon Music
1:30-WEAF—Let's Talk It Over: Patricia Fitzgerald, Schoolgirl, and Others
WOR—Carters of Elm Street—Play
WJZ—Hoosier Hop; Variety
WABC—Right to Happiness—Sketch
WNYC—What Happens to Your Child in Kindergarten—Dr. L. G. Lowrey
1:40-WHN—Racing Comments; Music
1:45-WEAF—Sketch; Hollywood 10,000
WOR—Peegen Fitzgerald—Talk
WABC—Road to Life—Sketch
WMCA—News; Uncle Jonathan—Talk
WNYC—Listeners School Program
WEVD—News—Drama; Music
2:00-WEAF—Biblical Drama
WOR—Alice Blair—Sketch
WJZ—Chicago Science Program
WABC—Lanny Ross, Tenor
WNYC—News; Symphony Music
WEVD—Jewish Philosopher
2:15-WEAF—Arnold Grimm's Daughters
WOR—Meet Miss Julia—Sketch
WABC—Joyce Jordan—Sketch
WMCA—Training Talk; Music
WHN—News; Variety Hour
WEVD—Where Is My Child—Sketch
2:30-WEAF—Valiant Lady—Sketch
WOR—Manhattan Music
WJZ—U. S. Marine Band
WABC—Your Family and Mine—Play
WEVD—Vocal Music
2:45-WEAF—Hymns of All Churches
WOR—News; Variety Music
WABC—My Son and I—Sketch
WMCA—News; Music (To 4:30)
3:00-WEAF—Mary Marlin—Sketch
WOR—McFarland Orchestra
WJZ—Orphans of Divorce—Sketch
WABC—Society Girl—Sketch
WNYC—The Museum—Dorothy Gates
WEVD—News; Concert Music
3:15-WEAF—Ma Perkins—Sketch
WJZ—Honey Moon Hill—Sketch
WABC—Golden Gate Quartet
WNYC—The Melodies, Songs
3:30-WEAF—Pepper Young's Family
WOR—Cincone Orchestra
WJZ—Affairs of Anthony—Sketch
WABC—News; Classical Music
WNYC—Social Security Board—Mrs. Ruth Tennant of SSB
WHN—Piano; Dance Music
3:45-WEAF—Vic and Sade—Sketch
WOR—Hillbilly Variety
WJZ—Ted Malone—Poetry
WABC—Richard Maxwell, Tenor
WNYC—News Reports
WEVD—Motion-Picture Comments
4:00-WEAF—Backstage Wife—Sketch
WOR—Biological Survey Program
WJZ—Club Matinee—Variety
WABC—Ray Bloch Varieties
WNYC—Ernest White, Organ
WEVD—Polish Music
WQXR—Dance Music
4:15-WEAF—Stella Dallas—Sketch
WOR—Elinor Sherry, Songs; Pauline Alpert, Piano
WABC—Adventures in Science
WQXR—Those Aliens Again—Estelle Sternberger
4:30-WEAF—Lorenzo Jones—Sketch
WJZ—Medicine—Dr. W. W. Bauer
WABC—Manhattan Mother—Sketch
WMCA—Jerry Baker, Songs
WNYC—Graziella Parréga, Soprano; William De Sierra, Tenor; Carmen Delfin, Piano
WHN—Sports Talk; Music
WEVD—Italian Music
WQXR—Classical Music
4:45-WEAF—Young Widder Brown—Sketch
WOR—Kuhn Orchestra
WABC—Ed McConnell, Songs
4:55-WJZ—News Reports
5:00-WEAF—Girl Alone—Sketch
WOR—Holy Thursday Service at Forest Lawn Memorial Park, Calif.
WJZ—Gray Orchestra
WABC—Kathleen Norris Serial
WMCA—News; Recorded Music
WNYC—Youth Varieties
WEVD—Dramatic Sketch
5:15-WEAF—Midstream—Sketch
WJZ—Irene Wicker, Stories
WABC—Billy and Betty—Sketch
WHN—Hollywood—Sam Taylor
5:30-WEAF—Jack Armstrong—Sketch
WOR—Johnson Family—Sketch
WJZ—Bud Barton—Sketch
WABC—Hollywood Variety
WNYC—Let's Write Songs
WHN—Racing; News; Music
WEVD—Studio Program
WQXR—Vadné Scott, James Chart-rand, Songs; Mary Vergo, Piano
5:45-WEAF—The O'Neills—Sketch
WOR—Little Orphan Annie—Sketch
WJZ—Adventures of Tom Mix
WABC—Scattergood Baines—Sketch
WMCA—Hillbilly Music
WNYC—Debate: Isolation Toward Warring Nations Outside Western Hemisphere—Columbia vs. Ohio Wesleyan
WEVD—Drama (Off 6 to 8)

EVENING

- 6:00-WEAF—The Guest Book—June Hynd
WOR—Uncle Don
WJZ—News; Resume; Music
WABC—News Talk—Edwin C. Hill
WMCA—Fern Scull, Novachord
WQXR—Music to Remember
6:15-WEAF—News; Jingles—Ed East
WJZ—Sports—Bill Stern; Variety
WABC—Sports—Mel Allen
WMCA—Recorded Music
WNYC—Recorded Music
WHN—Hillbilly Music
6:20-WOR—Travel Talk
6:25-WEAF—Program Resume
WQXR—News Reports
6:30-WEAF—Gally Orchestra
WJZ—Himber Orchestra
WOR—News; Charlottees, Songs
WABC—Linton Wells, Major G. F. Elliot, Comments
WMCA—Sports News, Music
WHN—Racing; Sports Talks
WQXR—Films—James Clemenger
6:45-WEAF—Lil' Abner—Sketch
WJZ—Lowell Thomas, Commentator
WABC—European News, Round-Up
WNYC—News; Music (Off 7:15)
WQXR—Dinner Music
7:00-WEAF—Fred Waring Orchestra
WOR—Sports—Stan Lomax
WJZ—Easy Aces—Sketch
WABC—Amos 'n' Andy—Sketch
WMCA—Sid Gary, Songs
WHN—Bob Byron, Songs; Sports Talk
WQXR—Hungarian Music
7:15-WEAF—I Love a Mystery—Sketch
WOR—John B. Kennedy, Comments
WJZ—Mr. Keen—Drama
WABC—Genevieve Rowe, Songs
WMCA—Felix Star Final—Drama
7:30-WEAF—Felix Knight, Ruth Carhart, Songs; Roth Orchestra
WOR—Unsung Americans—Dr. Frank Kingdon, Pres. Univ. of Newark
WJZ—One of the Finest—Sketch
WABC—Vox Pop Interviews
WMCA—Safety Program
WHN—G. H. Combs Jr., Comments
WQXR—Treasury of Music
7:45-WOR—Sports Comments
WMCA—Johannes Steel, Comments
WHN—Health Talk; Popular Music
8:00-WEAF—George Jessel, Variety; Milton Berle, Charlie Cantor, Comedians; Henry T. Harrison, Meteorologist; Benay Venuta, Songs
WOR—Kay Kyser Orch. (Recording)
WJZ—Musical Americana; Raymond Paige, Conductor; Deems Taylor, Comments; Ruth Freeman, Flute
WABC—Ask-It-Basket—Quiz
WMCA—Recorded Sketches (To 10)
WEVD—Bryce Oliver, Comments
WQXR—Symphony Hall
8:15-WEVD—Public Cooperative Housing—Helen Alfred, Director National Public Housing Conference, at Brooklyn Academy of Music Forum
8:30-WEAF—Those We Love—Sketch
WJZ—Joe Penner, Comedian
WABC—Strange as It Seems—Drama
8:35-WHN—Sales Talk; Racing News
8:45-WHN—News; Evening Music
8:55-WABC—Elmer Davis, Comments
9:00-WEAF—Good News of 1940: Fanny Brice, Hanley Stafford, Mary Martin, Songs; Dick Powell, Director
WOR—News Reports
WJZ—Rochester Philharmonic; José Iturbi, Conductor
WABC—Major Bowes's Amateurs
WMCA—Recorded Sketches (To 10)
WEVD—Debate; Shall Wagner Labor Act Be Preserved? Louis Waldman, Labor Lawyer; Percy C. Magnus, Dir., N. Y. Board of Trade
WQXR—Where Are You From?—Dr. Henry Lee Smith
9:15-WOR—Our Melting Pot—Rep. Sam Hobbs of Alabama
WHN—Hockey: Rangers-Boston, at Boston Garden
9:30-WEAF—Rudy Vallee Variety: Drama: Capt. John Smith—Martha Raye, Singer; Maxie Rosenbloom, Former Boxer, and Others
WOR—Philadelphia Orchestra; Leopold Stokowski, Eugene Ormandy, Conductors; Rose Bampton, Soprano; Emanuel Feuermann, Cello; Joseph Szigeti, Violin, at China Aid Concert, Philadelphia Academy of Music
WJZ—Town Meeting: What Should Government Spend For?—Henry S. Dennison, Manufacturer; James B. Carey, Sec. C. I. O.; Elmo Roper, Market Research Authority; A. A. Ballantine, Former Under-Secretary of Treasury
WEVD—Spanish Music
WQXR—Plays—Alistair Cooke
9:45-WQXR—Reinold Wengenrath, Baritone
10:00-WEAF—Variety: Bing Crosby, Bob Burns, Comedian; Victor Schertzinger, Film Director; Humphrey Bogert, Actor; Chorus
WOR—Paul Schubert, Comments
WABC—Miller Orch.; Andrews Sisters
WMCA—Grant Orchestra
WEVD—Walter Terry, Dance Critic; Frederic Franklin, Dancer, Discussing Men in the Ballet
WQXR—Music and the Ballet
10:15-WOR—Fulton Lewis Jr., Comments
WABC—Musical Drama; Taming of the Shrew—Nan Sunderland, Others
WEVD—Studio Music
10:30-WEVD—Spy Stories
WJZ—Florence Wyman, Soprano; Conrad Thibault, Baritone
WMCA—News; Recorded Music
WEVD—Orphans—Mary Abramowitz
10:45-WABC—Concert Orchestra
WHN—News; Dance Music
WEVD—Irish Music (To 12)
WQXR—Old English Music
11:00-WEAF—News; Music (To 12)
11:00-WQXR—News; Childs Orchestra
WOR—News; Weather
WJZ—Paul Sullivane Orchestra
WABC—Paul Sullivan, Comments
WMCA—Sales Talk; Dance Music
11:15-WOR—McFarland Orchestra
WABC—Ayres Orchestra
11:30-WEAF—Barnet Orchestra
WJZ—Breeze Orchestra
WABC—Crosby Orchestra
11:45-WOR—Sterney Orchestra
12:00-WEAF—Dance Music (To 1)
WOR—Dance Music
WJZ—Dance Music (To 1)
WABC—Dance Music
WHN—Classical Music
WEVD—Symphonic Music
12:30-WOR—Los Angeles Symphony; Albert Coates, Conductor
1:00-WHN—Popular Music (To 2)
WEVD—Jamboree (To 4)
1:30-WOR—News: Music (Off at 2)
1:55-WABC—News (Sign Off at 2)

TELEVISION

- W2XBS 45.25; 49.75 Megacycles
3:30-4:30-Films: Country Fair; Broken Earth; The Continent Is Bridged, the Nation's Telephone System
6:45-7:00-News—Lowell Thomas
8:30-9:30-Play: Passing of the Third Floor Back