

TODAY ON THE RADIO

THURSDAY, MARCH 14, 1940

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 1:15-1:45—Advertising Club Luncheon: R. E. Free, Federal Trade Commissioner—WMCA.
 1:15-1:45—National Rivers and Harbors Congress Meeting, Washington
 1:15-1:45—National Rivers and Harbors Congress Meeting, Washington; Senators Barkley, McNary, Thomas and Others—WJZ.
 8:00-8:30—Variety Show: George Jessel, Comedian; Gene Tunney, Former Heavyweight Champion; Charlie Cantor, Comedian—WEAF.
 8:00-8:30—Musical Americana: Joseph Freni, French Horn—WJZ.
 8:15-9:00—Forum: "How New York's Millions Are Housed"—Louis H. Pink and Others, at Brooklyn Academy of Music—WEVD.
 9:00-10:00—"Good News of 1940": Fanny Brice, Comedienne; Mary Martin, Songs; Dick Powell, Director—WEAF.
 9:00-9:30—Eastman School Concert: Pergolesi's "Stabat Mater"—WJZ.
 9:00-10:00—Major Bowes's Amateur Hour—WABC.
 9:15-9:30—Mayor La Guardia and Others, at Opening of National Academy of Fine Arts Exhibition—WOR.
 9:30-10:00—Vallee Varieties: Una Merkel and Others—WEAF.
 9:30-10:30—Town Meeting: "How Can Philosophy and Religion Meet Today's Needs?"—WJZ.
 9:30-10:45—Hockey: Rangers-Boston, Madison Square Garden—WHN.
 10:00-11:00—Variety Show: Lotte Lehman, Soprano; John Erskine, Author; Pat O'Brien, Actor; Bing Crosby, Songs—WEAF.

Where there is no listing for a station, its preceding program is on the air
 WMCA. 570 WEAF. 660 WOR. 710 WJZ. 760 WNYC. 810
 WABC. 860 WHN. 1010 WEVD. 1300 WQXR. 1550

MORNING

- 6:15-WOR—Farmers' Digest
 6:25-WABC—Program Review; News
 6:30-WAAF—News; Recorded Program
 WJZ—News; Recorded Program
 6:35-WABC—Larry Elliott, Songs
 6:55-WOR—News; Weather; Music
 7:00-WABC—Phil Cook Almanac
 WMCA—News; Variety Show
 WNYC—Sunrise Symphony
 WHN—Popular Music
 WEVD—Polish News
 7:15-WOR—Gambling's Musical Clock
 WHN—News; Early Bird Music
 WEVD—Slippery Road—Sketch
 7:30-WAAF—News—Don Goddard; Music
 WEVD—Morning Melodies
 WQXR—Breakfast Symphony
 7:45-WABC—News Reports
 WEVD—News; Woman's Program
 7:55-WJZ—News; Reports
 8:00-WAAF—News; Program Resume
 WOR—News; the Gospel Singer
 WJZ—European News; Music
 WABC—European Comments
 WNYC—News; Employment Service
 8:10-WAAF, WJZ—Washington News
 8:15-WAAF—Music From Cleveland
 WJZ—The Wife Saver
 WABC—Studio Music; Comments
 WMCA—Morning Inspirations
 WEVD—Bobbie Miller, Songs
 8:20-WNYC—Music; Consumers Guide
 8:30-WAAF—Gene and Glen—Sketch
 WOR—Kitty Keane—Sketch
 WJZ—Program Resume; Organ
 WABC—Phil Cook Almanac
 WMCA—News; Sales Talk
 WNYC—Feeding the Child—Grace O'Keefe, of the Red Cross
 WHN—News; Health Talk; Music
 WEVD—Variety Show
 8:45-WOR—The Goldbergs—Sketch
 WJZ—Harvey and Dell—Sketch
 WABC—Greenfield Village Choir
 WNYC—News; New York Today
 8:55-WJZ—News; Woman of Tomorrow
 WQXR—News; Classical Music
 9:00-WAAF—News; Home Hints; Music
 WEAF—Arthur Godfrey, Songs
 WABC—Woman of Courage—Sketch
 WMCA—Studio Music
 WNYC—Masterwork Hour
 WEVD—Friendly Adviser; Music
 9:15-WAAF—Miller Orchestra; Songs
 WOR—The Lamplighter—Talk
 WABC—School of the Air; Stories
 WMCA—Vocational Talk; Music
 9:30-WAAF—Isabel M. Hewson, Comments
 WOR—Exercises to Music; Variety
 WJZ—Breakfast Club
 WMCA—Dr. Wynne's Health Forum
 WHN—Hawaiian Music
 WEVD—Children's Stories
 9:45-WAAF—Edward MacHugh, Songs
 WABC—Bachelor's Children—Sketch
 WHN—News; Food Talk
 WEVD—Home Talk (Off 10 to 12 M.)
 10:00-WAAF—Man I Married—Sketch
 WOR—Pure Food Hour
 WJZ—Thunder Over Paradise—Sketch
 WMCA—News; Uncle Jonathan—Talk
 WNYC—Studio Program
 WQXR—Lisa Sergio, Comments
 10:15-WAAF—John's Other Wife—Sketch
 WJZ—This Day Is Ours—Sketch
 WABC—Myrt and Marge—Sketch
 WNYC—Gramercy Chamber Trio
 10:30-WAAF—Just Plain Bill—Sketch
 WJZ—Mary Marlin—Sketch
 WMCA—Vocational Talk; Music
 WHN—Polly the Shopper; Music
 WQXR—Rancheros, Songs
 10:45-WAAF—Woman in White—Sketch
 WJZ—Midstream—Sketch
 WABC—Stepmother—Sketch; Music
 WMCA—Insurance Talk; Music
 WNYC—Education; German
 WQXR—News; Request Music
 11:00-WAAF—David Harum—Sketch
 WOR—News Reports
 WJZ—Pepper Young's Family—Sketch
 WMCA—Jack Ward, Organ
 WNYC—News; Musical Essays
 WHN—Health Talk; Music; Racing
 11:15-WAAF—Road of Life—Sketch
 WOR—Martha Deane's Program
 WJZ—Young Dr. Malone—Sketch
 WABC—Life Begins—Sketch
 WMCA—Vocational Talk; Music
 11:30-WAAF—Against the Storm—Sketch
 WJZ—J. Alden Edkins, Songs
 WABC—Big Sister—Sketch
 WMCA—The Flower Show—Montague Free, Horticulturist; William Rodman, Chairman of the Show
 WHN—Music; Health Talk
 11:45-WAAF—Guiding Light—Sketch
 WJZ—Music from Boston
 WABC—Aunt Jenny's Stories
 WMCA—Beauty Talk; Music
 WNYC—Health Questions Answered
 11:55-WQXR—News (Off 12-4)

AFTERNOON

- 12:00-WAAF—Mary McHugh, Songs
 WOR—Cowboy Songs
 WJZ—Eugene Conley, Tenor
 WABC—Kate Smith's Chat
 WNYC—Midday Symphony
 WHN—News; Music; Health Talk
 WEVD—Today's Headlines
 12:15-WAAF—The O'Neills—Sketch
 WOR—Jack Berch Song Club
 WJZ—Songs; Recorded Music
 WABC—When a Girl Marries—Sketch
 WMCA—News; Woman's Program
 WEVD—Marriage Bureau—Sketch
 12:25-WJZ—News; Farm and Home Hour
 12:30-WAAF—Art of Living—Dr. Norman Vincent Peale
 WOR—News; Consumers Quiz Club
 WABC—Romance of Helen Trent
 WHN—Interviews; Music
 WEVD—Variety Show
 12:45-WAAF—News; Market; Weather
 WABC—Our Gal Sunday—Sketch
 1:00-WAAF—Ben Bernie—Orchestra
 WOR—Ed Fitzgerald—Talk
 WABC—The Goldbergs—Sketch
 WNYC—Missing Persons; News
 WEVD—Jacob Jacobs, Songs
 1:05-WNYC—Bronx Junior Chamber of Commerce Program
 1:15-WAAF—Ellen Randolph—Sketch
 WOR—Health Drama; Israel Orphan Asylum—Mrs. Gustave Hartman
 WJZ—National Rivers and Harbors Congress, Washington; Senators Barkley, McNary, Thomas; Representatives Rayburn, Martin and Others—Reading of Message From President Roosevelt
 WABC—Life Can Be Beautiful—Play
 WMCA—Work of the FTC in Relation to Advertising—Federal Trade Commissioner R. E. Free, at Advertising Club Luncheon
 WEVD—News; Salon Music
 1:30-WAAF—Let's Talk It Over: Eddie Senz, Film Make-up Man
 WOR—Carters of Elm Street—Play
 WABC—Right to Happiness—Sketch
 WNYC—Rheumatic Fever—Dr. Charles A. R. Connor
 1:40-WHN—Racing News; Music
 1:45-WAAF—Sketch: Hollywood 10,000
 WOR—Peegen Fitzgerald—Talk
 WJZ—Hoosier Hop; Variety
 WABC—Road to Life—Sketch
 WMCA—News; Uncle Jonathan—Talk
 WNYC—Educational Program
 WEVD—News—Drama; Music
 2:00-WAAF—Betty and Bob—Sketch
 WOR—Alice Blair—Sketch
 WJZ—Chicago Field Museum Talk
 WABC—Lanny Ross, Tenor
 WNYC—News; Symphonic Music
 WEVD—Jewish Philology
 2:15-WAAF—Arnold Grimm's Daughters
 WOR—Meet Miss Julia—Sketch
 WABC—Joyce Jordan—Sketch
 WMCA—Vocational Talk; Music
 WHN—News; Variety Hour
 WEVD—Holy Boy—Sketch; Music
 2:30-WAAF—Valiant Lady—Sketch
 WOR—Dance Music
 WJZ—U. S. Marine Band
 WABC—Your Family and Mine—Play
 2:40-WOR—Baseball; Dodgers-Tigers at Lakeland, Fla.
 2:45-WAAF—Hymns of All Churches
 WABC—My Son and I—Sketch
 WMCA—News; Variety (to 4:30)
 WEVD—Ida Karp, Songs
 3:00-WAAF—Mary Marlin—Sketch
 WJZ—Orphans of Divorce—Sketch
 WABC—Society Girl—Sketch
 WNYC—The Museum—Aleen Barlow
 WEVD—News; Concert Music
 3:15-WAAF—Ma Perkins—Sketch
 WJZ—Honey Moon Hill—Sketch
 WABC—Golden Gate Quartet
 WNYC—Anna Savina, Songs
 3:30-WAAF—Pepper Young's Family
 WJZ—Affairs of Anthony—Sketch
 WABC—News; Variety Music
 WNYC—United States Coast Guard—Lieutenant P. D. Mills, Director of Coast Guard Reserve, New York District, Interviewed
 WHN—Piano; Dance Music
 3:45-WAAF—Vic and Sade—Sketch
 WJZ—Ted Malone—Poetry
 WABC—Richard Maxwell, Tenor
 WNYC—News; Ernest White, Organ
 WEVD—Movie News
 4:00-WAAF—Backstage Wife
 WJZ—Club Matinee—Variety
 WABC—Ray Bloch Varieties
 WHN—Studio Music
 WEVD—Polish Music
 WQXR—Dance Music
 4:15-WAAF—Stella Dallas—Sketch
 WABC—Adventures in Science: Charles A. Breskin, Publisher
 WQXR—Increased Employment and the Third Term—Estelle Sternberger
 4:30-WAAF—Lorenzo Jones—Sketch
 WJZ—Medicine—Dr. W. W. Bauer
 WABC—Manhattan Mother—Sketch
 WMCA—Jerry Baker, Songs
 WNYC—Adventures in Music
 WHN—Sports Talk; Music
 WEVD—Italian Music
 WQXR—Classical Music
 4:45-WAAF—Young Widder Brown—Sketch
 WABC—Ed McConnell, Songs
 4:55-WJZ—News Reports
 5:00-WAAF—Girl Alone—Sketch
 WOR—Kuhn Orchestra
 WJZ—Gray Orchestra
 WABC—Kathleen Norris Serial
 WMCA—News; Recorded Music
 WNYC—Youth Varieties
 WEVD—Dramatic Sketch
 5:15-WAAF—Midstream—Sketch
 WJZ—Irene Wicker, Stories
 WABC—Billy and Betty—Sketch
 WHN—Hollywood—Sam Taylor; Edith Fellows, Guest
 5:30-WAAF—Jack Armstrong—Sketch
 WOR—Johnson Family—Sketch
 WJZ—Bud Barton—Sketch
 WABC—Hollywood Variety
 WNYC—Let's Write Songs—Sigmund Spaeth
 WHN—Racing Resume
 WEVD—Joseph Masiello, Songs
 WQXR—American Artists Music
 5:45-WAAF—The O'Neills—Sketch
 WOR—Little Orphan Annie—Sketch
 WJZ—Adventures of Tom Mix
 WABC—Scattergood Baines—Sketch
 WMCA—Hillbilly Music
 WNYC—Week at Albany—Assemblyman Fred G. Morrill
 WHN—News; Dance Music
 WEVD—Drama (Off 6 to 8)

EVENING

- 6:00-WAAF—The Guest Book—June Hynd
 WOR—Uncle Don
 WJZ—Program Resume; Music
 WABC—News; Talk—E. C. Hill
 WMCA—Sports Resume; Music
 WNYC—Municipal Concert Hall
 WQXR—Music to Remember
 6:15-WAAF—News; Jingles—Ed East
 WJZ—Sports—Bill Stern; Variety
 WABC—Sports—Mel Allen
 6:20-WOR—Travel Talk
 6:25-WAAF—Program Resume; Orch.
 WMCA—News; Israel Orphan Asylum—Mrs. Gustave Hartman
 WQXR—News; Dinner Music
 6:30-WOR—News; Rollini Trio
 WJZ—Himber Orchestra
 WABC—Linton Wells, Albert Warner, Comments
 WMCA—Fern Scull, Novachord
 WHN—Racing News; Sports
 WQXR—Howard Winner Camera Man, Interviewed; Music
 6:45-WAAF—Li'l Abner—Sketch
 WJZ—Lowell Thomas, Commentator
 WABC—European News, Round-Up
 WMCA—Dance Music
 WNYC—News; Music (Off at 7:15)
 7:00-WAAF—Fred Waring Orchestra
 WOR—Sports—Stan Lomax
 WJZ—Easy Aces—Sketch
 WABC—Amos 'n' Andy—Sketch
 WMCA—Sid Gary, Songs
 WHN—Bob Byron, Songs; Sports
 WQXR—Hungarian Music
 7:15-WAAF—I Love a Mystery—Sketch
 WOR—John B. Kennedy, Comments
 WJZ—Mr. Keen—Drama
 WABC—Genevieve Rowe, Songs
 WMCA—Five-Star Final—Sketch
 7:30-WAAF—Felix Knight, Ruth Carhart, Songs; Roth Orchestra
 WOR—Unsung Americans—Dr. Frank Kingdon, Pres. Univ. of Newark
 WJZ—One of the Finest—Sketch
 WABC—Vox Pop Interviews: Cleveland Railroad Men
 WMCA—Music; Vocational Talk
 WHN—G. H. Combs Jr., Comments
 WQXR—Treasury of Music
 7:45-WOR—Sports Comments
 WMCA—Johannes Steel, Comments
 WHN—Health Talk; Popular Music
 8:00-WAAF—George Jessel, Variety: Gene Tunney, Former Champion; Lucille Mahoney, Stylist; Charlie Cantor, Comedian; Benay Venuta, Songs
 WOR—Kay Kyser Orch. (Recording)
 WJZ—Musical Americana: Raymond Paige, Conductor; Deems Taylor, Comments; Joseph Freni, Horn
 WABC—Ask-It-Basket—Quiz
 WMCA—Recorded Sketches (To 10)
 WEVD—Bryce Oliver, Comments
 WQXR—Symphony Hall
 8:15-WAEB—Forum: How New York's Millions Are Housed—Louis H. Pink, State Superintendent of Insurance, at Brooklyn Academy of Music
 8:30-WAAF—Those We Love—Sketch
 WOR—Joe Penner, Comedian
 WABC—Strange As It Seems—Drama
 8:35-WHN—Sales Talk; Racing News
 8:45-WHN—News; Evening Music
 8:55-WABC—Elmer Davis, Comments
 9:00-WAAF—Good News of 1940: Fanny Brice, Hanley Stafford, Mary Martin, Songs; Dick Powell, Director
 WOR—News Reports
 WJZ—Eastman School Chorus, Presenting Pergolesi's Stabat Mater
 WABC—Major Bowes's Amateurs
 WMCA—Recorded Sketches (To 10)
 WEVD—Forum: Compulsory Health Insurance—Dr. Kingsley Roberts, Pres., Bureau of Cooperative Medicine; Dr. Joseph Slaviv, Pres., League for Public Medicine
 WQXR—Where Are You From?—Dr. Henry Lee Smith
 9:15-WOR—Mayor LaGuardia and Others, at Opening of National Academy of Fine Arts Exhibition
 WHN—Karlin Orchestra
 9:30-WAAF—Vallee Varieties; Una Merkel, Maxie Rosenbloom and Others
 WOR—Spy Stories
 WJZ—Town Meeting: How Can Philosophy and Religion Meet Today's Needs? Dr. Harry A. Overstreet, Dr. Frank Kingdon, Dr. Irwin Edman, Rev. Martin Cyril D'Arcy, Rev. G. Aubrey Young
 WHN—Hockey: Rangers-Boston, Madison Square Garden (To 10:45)
 WEVD—Spanish Music
 WQXR—Plays—Allstar Cooke
 9:45-WQXR—Reinald Werrenrath, Baritone
 10:00-WAAF—Variety: Bing Crosby, Bob Burns, Comedian; Lotte Lehman, Soprano; John Erskine, Author; Pat O'Brien, Actor
 WOR—Paul Schubert, Comments
 WABC—Miller Orchestra; Andrews Sisters, Songs
 WMCA—Jimmy Blair, Songs; Orch.
 WEVD—Leonard Atkin, Violin; May Harrow, Piano
 WQXR—Music and the Ballet
 10:15-WOR—Fulton Lewis Jr., Comments
 WABC—Workshop Plays by Junior Members at Los Angeles Studios
 10:30-WOR—Weber Melody Revue
 WJZ—Florence Wyman, Soprano; Conrad Thibault, Baritone
 WMCA—News; Recorded Music
 WEVD—Economic Course for Women—Nora Piore, of Women's Trade Union League
 10:45-WABC—Jack Leonard, Songs
 WHN—News; Ethel Shepard, Songs
 WEVD—Irish Music (To 12)
 11:00-WQXR—News; Music (To 12)
 11:00-WAAF—News; Child's Orchestra
 WOR—News; Weather
 WJZ—News; McIntyre Orchestra
 WABC—Paul Sullivan, Comments
 WMCA—Sales Talk; Dance Music
 11:15-WOR—Glen Gray Orchestra
 WABC—Ayres Orchestra
 WHN—Music; Variety; Talk
 11:30-WAAF—Barnet Orchestra
 WJZ—Dooze Orchestra
 WABC—Donahue Orchestra
 WMCA—Classical Recordings
 11:45-WHN—News; Classical Music
 12:00-WAAF—Dance Music (To 1)
 WOR—Dance Music
 WJZ—Dance Music (To 1)
 WABC—Dance Music
 WMCA—News; Music (To 1:15)
 WEVD—Symphonic Recordings
 1:00-WHN—Popular Music (To 2)
 WEVD—Jamboree (To 4)
 1:30-WOR—News; Music (Off at 2)
 1:55-WABC—News (Sign Off at 2)

TELEVISION

- W2XBS 45.25; 49.75 Megacycles
 8:30-4:40-Film: Wolves of the Underworld
 6:45-7:00-News—Lowell Thomas
 8:45-10:00-Film: Crimson Circle—Noah Beery, June Duprey