

TODAY ON THE RADIO

FRIDAY, MARCH 8, 1940

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 2:00-3:00—Music Appreciation: Walter Damrosch, Conductor—WJZ.
- 5:15-6:00—Temple Emanu-El Services—WHN.
- 8:00-9:00—Concert Orchestra: Lucille Manners. Soprano—WEAF.
- 8:00-9:00—Variety Show: Kate Smith. Director—WABC.
- 8:00-8:30—Debate: "Should Commercial Relations With Japan Be Continued?"—Columbia vs. Florida University—WEVD.
- 8:30-9:00—Sinfonietta, Alfred Wallenstein. Conductor—WOR.
- 9:00-9:30—Frank Munn. Tenor: Abe Lyman Orchestra—WEAF.
- 10:00-10:30—President Roosevelt. Addressing Farmers of America: Secretary of Agriculture Wallace; Postmaster General Farley—WEAF, WOR, WABC, WMCA, WEVD, WOV.
- 10:00-11:00—Boxing: Jenkins-Larkin, Madison Square Garden—WJZ.

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC...810
 WABC..860 WHN..1010 WEVD..1300 WQXR..1550

MORNING

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| <ul style="list-style-type: none"> 6:15-WOR—Farmers Digest 6:25-WABC—Program Preview: News 6:30-WEAF—News: Recorded Program WJZ—News: Recorded Program 6:35-WABC—Larry Elliott: Songs 6:55-WOR—News: Weather: Oddities 7:00-WABC—Phil Cook Almanac WMCA—News: Variety Show WNYC—Sunrise Symphony WHN—Popular Music WEVD—Polish News 7:15-WOR—Gambling's Musical Clock WHN—News: Early Bird Music WEVD—Slippery Road—Sketch 7:30-WEAF—News: Don Goddard: Music WEVD—Morning Melodies WQXR—Breakfast Symphony 7:45-WABC—News Reports WEVD—News: Women's Program 7:55-WJZ—News Reports 8:00-WEAF—News: Program Resume WOR—News: The Gospel Singer WJZ—European News: Music WABC—European News: Music WMCA—News: Employment Service 8:10-WEAF, WJZ—Washington News 8:15-WEAF—Music From Cleveland WJZ—The Wife Saver WABC—Studio Music: Comments WMCA—Religious Talk WEVD—Bobbie Miller, Songs 8:20-WNYC—Music: Consumers Guide 8:30-WEAF—Gene and Glenn—Sketch WOR—Kitty Keane—Sketch WJZ—Program Resume: Songs WABC—Phil Cook Almanac WNYC—String Ensemble WHN—News: Music: Health Talk WEVD—Merrymakers Variety 8:45-WOR—The Goldbergs—Sketch WJZ—Harvey and Dell—Sketch WABC—Women's Program: Mrs. Marion A. Hardy, Elsie Cowan WMCA—Sales Talk: Organ WNYC—News: New York Today WEVD—The Folk Singer 8:55-WJZ—News: Woman of Tomorrow WQXR—News: Classical Music 9:00-WEAF—News: Happy Jack, Songs WOR—Arthur Godfrey, Songs WABC—Woman of Courage—Sketch WMCA—Masterwork Hour WHN—Variety Show WEVD—Morning Music: Songs 9:15-WEAF—Miller Orchestra WOR—Julia Blake—Sketch WABC—School of the Air: Discussion by Students of John Adams High School | <ul style="list-style-type: none"> 9:30-WEAF—Vocal Music WOR—Flashes and Footnotes WJZ—Breakfast Club: Variety WMCA—Dr. Wynne's Food Talk WHN—Popular Music WEVD—Children's Stories 9:45-WEAF—Jesse Crawford, Organ WOR—Beauty—Nell Venick: Music WABC—Bachelor's Children—Sketch WHN—News: Food Talk WEVD—Home Talk (Off 10 to 12M.) 10:00-WEAF—Man I Married—Sketch WOR—Rhythm and Rhyme: Variety WJZ—Thunder Over Paradise—Sketch WABC—Pretty Kitty Kelly—Sketch WMCA—News: Uncle Jonathan—Talk WNYC—Speech—Vida Sutton WQXR—Lisa Sergio, Comments 10:15-WEAF—John's Other Wife—Sketch WJZ—This Day Is Ours—Sketch WABC—Myrt and Marge—Sketch WNYC—String Ensemble 10:30-WEAF—Just Plain Bill—Sketch WOR—Music: The Choir Loft WJZ—Mary Marlin—Sketch WABC—Hilipot House—Sketch WMCA—Vocational Talk: Music WHN—Polly the Shopper: Mrs. Douglas Gibbons of Catholic Charities WQXR—String Quartet Records 10:45-WEAF—Woman in White—Sketch WJZ—Midstream—Sketch WABC—Stepmother—Sketch WNYC—Elementary School Talk WEVD—Vision Talk: Music WQXR—News: Request Music 11:00-WEAF—David Harum—Sketch WOR—Exercises to Music WJZ—Pepper Young Family—Sketch WABC—Short Story, Dramatized WMCA—Jack Ward, Organ WNYC—News: Janet Rose, Songs WHN—Talks: Studio Music 11:15-WEAF—Road of Life—Sketch WOR—Martha Deane's Program WJZ—Young Dr. Malone—Sketch WABC—Life Begins—Sketch WMCA—Vocational Talk: Music 11:30-WEAF—Against the Storm—Sketch WOR—Jack Berch Song Club WABC—Big Sister—Sketch 11:45-WEAF—Guiding Light—Sketch WJZ—Rakov Orchestra WABC—Aunt Jenny's Stories—Sketch WMCA—Home Folks Frolic WNYC—Dental Care—Dr. J. M. Dunning WHN—Philosophical Talk 11:55-WQXR—News (Off 12-4) |
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AFTERNOON

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| <ul style="list-style-type: none"> 12:00-WEAF—String Music WOR—Talk—Victor H. Lindiahr WJZ—Nellie Revel Interview WABC—Kate Smith's Chat: Countess Ilinska, Stylist WMCA—Studio Music WNYC—Midday Symphony WHN—News: Health Talk: Music WEVD—Headlines: Jewish Music 12:15-WEAF—The O'Neills—Sketch WJZ—Vass Family, Songs WABC—When a Girl Marries—Sketch WMCA—News: Woman's Program 12:25-WJZ—News: Farm and Home Hour 12:30-WEAF—Talk—Dr. Daniel A. Poling WOR—News: Consumers Quiz Club WABC—Helen Trent's Romance WHN—Interviews: Music WEVD—Labele Waldman, Songs 12:45-WEAF—News: Markets: Weather WABC—Our Gal Sunday—Sketch WEVD—News: Drama: Music 1:00-WEAF—Ben Bernie Orchestra WOR—Ed Fitzgerald—Talk WABC—The Goldbergs—Sketch WMCA—Missing Persons: News WEVD—Jacob Mason, Songs 1:05-WNYC—Queens College Program 1:15-WEAF—Ellen Randolph—Sketch WOR—Health Drama: Comments WJZ—Chase Twins—Sketch WABC—Life Can Be Beautiful—Play WMCA—Concert Orchestra WEVD—News: Troubadours, Songs 1:30-WEAF—Women's Clubs Program WOR—Carters of Elm Street—Play WJZ—Martin Orchestra WABC—Right to Happiness—Sketch WMCA—Recorded Program WNYC—United Parents Talk 1:40-WHN—Racing Comments: Music 1:45-WEAF—News From Hollywood WOR—Pegeen Fitzgerald—Talk WABC—Road of Life—Sketch WMCA—News: Uncle Jonathan—Talk WNYC—Education: French Singing WEVD—S. J. Rimson, Songs 2:00-WEAF—Betty and Bob—Sketch WOR—Alice Blair—Sketch WJZ—Music Appreciation: Dr. Walter Damrosch, Conductor WABC—Lanny Ross, Tenor WNYC—News: Opera: Die Walkuere WEVD—Jewish Philosopher 2:15-WEAF—Arnold Grimm's Daughters WOR—Meet Miss Julia—Sketch WABC—Joyce Jordan—Sketch WMCA—Vocational Talk: Music WHN—News: Variety Hour WEVD—Housewives, Interviewed 2:30-WEAF—Valliant Lady—Sketch WOR—Radio Garden Club WABC—Your Family and Mine—Play WMCA—Dance Music WEVD—Vocal Music | <ul style="list-style-type: none"> 2:45-WEAF—Betty Crocker, Comments WOR—Baseball: Dodgers-Reds, at Tampa, Fla. (To 5) WABC—My Son and I—Sketch WMCA—News: Variety (To 4:30) 3:00-WEAF—Mary Marlin—Sketch WJZ—Orphans of Divorce—Sketch WABC—Society Girl—Sketch WEVD—News in Review 3:15-WEAF—Ma Perkins—Sketch WJZ—Honeymoon Hill—Sketch WABC—Golden Gate Quartet WNYC—C. C. N. Y. Program WEVD—Songs: Jewish Music 3:30-WEAF—Pepper Young's Family WJZ—Affairs of Anthony—Sketch WABC—News: Dance Music WHN—Piano: Dance Music (to 5:15) 3:45-WEAF—Vic and Sade—Sketch WJZ—Poetry—Ted Malone WABC—Richard Maxwell, Tenor WNYC—News: Studio Music 4:00-WEAF—Backstage Wife—Sketch WJZ—Club Matinee: Variety WABC—Jack Leonard, Songs WEVD—Polish Music WQXR—Dance Music 4:15-WEAF—Stella Dallas—Sketch WABC—Men Behind the Stars: Dr. W. H. Barton Jr. WQXR—Interstate Trade Barriers—F. E. Meider of Public Affairs Committee 4:30-WEAF—Lorenzo Jones—Sketch WABC—Manhattan Mother—Sketch WMCA—Grant Orchestra WNYC—String Ensemble WOR—School Program: Music WQXR—Classical Music 4:45-WEAF—Young Widdie Brown—Sketch WABC—Ed McConnell—Talk WNYC—Education: French 4:50-WJZ—Recorded Program 4:55-WJZ—News: Name It, Quiz 5:00-WEAF—Girl Alone—Sketch WOR—Kuhn Orchestra WABC—Kathleen Norris Serial WNYC—Concert Orchestra WHN—Racing Comments WEVD—Dramatic Sketch 5:15-WEAF—Midstream—Sketch WOR—Superman—Sketch WABC—Billy and Betty—Sketch WMCA—Recorded Music WHN—Temple Emanu-El Services 5:30-WEAF—Jack Armstrong—Sketch WOR—Johnson Family—Sketch WJZ—Bud Barton—Sketch WABC—Hollywood Variety WNYC—Junior Inspectors Club WEVD—Music: Drama (Off 6 to 8) WQXR—Anita Weinberg, Piano 5:45-WEAF—The O'Neills—Sketch WOR—Little Orphan Annie—Sketch WJZ—Adventures of Tom Mix WABC—Scattergood Baines—Sketch |
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| <ul style="list-style-type: none"> 6:00-WEAF—Program Resume WOR—Uncle Don WJZ—News: Women's Variety WABC—News: Talk—Edwin C. Hill WMCA—Sports Resume: Music WNYC—Concert Orchestra WHN—Studio Music: Variety WQXR—Music to Remember 6:05-WEAF—What Helps Business Helps You—Lawrence Elliman, Realty Broker: Music 6:15-WEAF—Malcolm Claire, Stories WJZ—Sports—Bill Stern WABC—Hollywood—Hedda Hopper 6:20-WMCA—News: Home Talk: Music 6:25-WEAF—News Reports WJZ—Program Resume WQXR—News Reports 6:30-WEAF—Stamps—Tim Healey WJZ—Serenaders Music WOR—News: Rollini Trio WABC—Linton News, Comments WHN—Racing: News, Sports WQXR—Marguerite d'Alvarez, Contralto, Commenting on Her Recorded Music 6:45-WEAF—Li'l Abner—Sketch WJZ—Lowell Thomas, Commentator WABC—European News WMCA—Dance Music: Songs WNYC—News: Music (Sign-Off, 7:15) 7:00-WEAF—Fred Waring Orchestra WOR—Sports Comments WJZ—Joseph Marais, Songs WABC—Amos 'n' Andy—Sketch WHN—Junior G Men—Sketch WQXR—Three B's Concert 7:15-WEAF—I Love a Mystery—Sketch WOR—Wythe Williams, Comments WABC—Lum and Abner—Sketch WMCA—Five-Star Final—Drama WHN—Sports Comments 7:30-WEAF—Revelers Quartet: Orchestra WOR—Lone Ranger—Sketch WJZ—Yesterday's Children—Drama: Hiawatha; Anna Steens Richardson, Editor, Guest Speaker WABC—Professor Quiz WMCA—Vocational Talk WHN—G. H. Combs Jr., Comment WQXR—Music of the Immortals 7:45-WEAF—Ted Steele, Songs WMCA—Johannes Steel, Comments WHN—Health Talk: Popular Music 8:00-WEAF—Lucille Manners, Soprano: Ross Graham, Baritone: Orphan. WOR—Col. Stoopnagle's Quiz WJZ—This Amazing America—Quiz WABC—Variety: Kate Smith, Songs: Abbott and Costello, Comedy: Richard Haydn, Luthier Adler, Sylvia Sydney, Guests WMCA—Recorded Sketches (To 10) WEVD—Debate: Should Commercial Relations With Japan Be Continued? Columbia vs. Florida University WQXR—Symphony Hall 8:15-WHN—Savings Bank Life Insurance—Assemblyman Robert F. Wagner Jr. 8:30-WOR—Sinfonietta Concert, Alfred Wallenstein, Conductor WJZ—Carson Robinson Buckaroos WEVD—It Happened to Me—Drama 8:35-WHN—Sales Talk: Racing News 8:45-WABC—News Reports 8:55-WABC—Bob Trout, Comments 9:00-WEAF—Frank Munn, Tenor: Abe Lyman Orchestra | <ul style="list-style-type: none"> WOR—Gabriel Heatter, Comments WJZ—Plantation Party—Variety WABC—Green Orch.: Crime Drama Swing Ensemble: Soloists WMCA—Recorded Sketches (to 10) WHN—Alexander's Arbitration WEVD—Pleasantville Folks—Drama WQXR—Quincy Howe, Comments 9:15-WOR—Dinner at Home—Talk WEVD—News from Europe—Dr. Albert Brandt WQXR—Concert Miniatures 9:30-WEAF—What's My Name?—Quiz WOR—Variety: Eton Boys, Sylvia Froos, Jimmy Shields, Songs: Stanley Orch. WJZ—Quiz: What Would You Have Done? WABC—First Nighter—Drama WEVD—Studio Music WQXR—Herzer and Zayde, Piano 9:45-WQXR—Waltz Music 10:00-WEAF—President Roosevelt, Addressing Farmers of America From the White House; Secretary of Agriculture Wallace; Postmaster General Farley (also WOR, WABC, WMCA, WEVD, WOV—1,130 kc.) WJZ—Boxing: Lew Jenkins Tippy Larkin, Madison Square Garden WHN—Variety Music WQXR—High Fidelity Concert 10:30-WEAF—Story Behind the Headlines—Cesar Searchinger WOR—Robertson Orchestra WABC—Robert L. (Believe It or Not) Ripley and Others WMCA—News: Recorded Music WEVD—Youth and the Future of America—Ell Rosenblatt, Lecturer 10:45-WEAF—Talk—Dr. H. D. Lasswell WOR—Dance Music WHN—News: Job Talk: Music WEVD—Studio Music (to 12) 10:50-WQXR—News: Music (To 12) 11:00-WEAF—News: Brown Orchestra WOR—News: Weather WJZ—News: Hlmer Orchestra WABC—Paul Sullivan, Comments WMCA—Sales Talk: Music 11:15-WOR—War News From London WABC—Stabile Orchestra 11:25-WOR—Krupa Orchestra 11:30-WEAF—Kyscer Orchestra WJZ—Miller Orchestra WABC—Kaye Orchestra 11:45-WHN—News: Classical Music 12:00-WEAF—Dance Music (To 1) WOR—Dance Music WJZ—Dance Music (To 1) WABC—Dance Music WMCA—News: Dance Music WEVD—Symphonic Recordings 1:00-WMCA—News WHN—Popular Music WEVD—Jamboree (To 4) 1:30-WOR—News: Music (Off at 2) 1:55-WABC—News (Sign Off at 2) |
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TELEVISION

- W2XBS 45:25: 49.75 Megacycles
- 3:30-4:30—Films: Washington—Shrine of Patriotism; Cliff Friend; Ten Minutes in Sweden; Westminster Kennel Club Show
- 6:45-7:00—News, Lowell Thomas
- 8:30-9:30—Play: Danger Corner, by J. B. Priestley