

TODAY ON THE RADIO

THURSDAY, MARCH 7, 1940

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 2:00-2:30—Thomas Watson, President International Business Machines, and Others, at Career Conference, New York—WJZ.
 8:00-8:30—Musical Americana: Louise Sunderman, 'Cellist—WJZ.
 8:15-9:00—"Public Housing Succeeds," Nathan Straus, Housing Administrator, at Brooklyn Academy of Music—WEVD.
 9:00-10:00—"Good News of 1940": Mary Martin, Songs; Fanny Brice, Comedienne; Dick Powell, Director—WEAF.
 9:00-9:30—Rochester Philharmonic; José Iturbi, Conductor—WJZ.
 9:00-9:30—"New York's Budget Problems," Assemblymen Irwin Steingut and Meyer Goldberg—WEVD.
 9:30-10:00—Variety Show: Rudy Vallee, Director—WEAF.
 9:30-10:30—Town Meeting: "What Should America Do for the Joads?" Rexford Tugwell, Former Resettlement Head, and Others—WJZ.
 10:00-11:00—Variety Show: Bing Crosby, Director—WEAF.
 10:00-10:30—Greater New York Fund Program: Paul Felix Warburg, Banker; Borough President Stanley Isaacs—WMCA.
 12:00-12:30 A. M.—Los Angeles Philharmonic Concert—WJZ.

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810
 WABC..860 WHN..1010 WEVD..1300 WQXR..1550

MORNING

- 6:15-WOR—Farmers' Digest
 6:25-WABC—Program Review; News
 6:30-WEAF—News; Recorded Program
 WJZ—News; Recorded Program
 6:35-WABC—Larry Elliott, Songs
 6:55-WOR—News; Weather; Music
 7:00-WABC—Phil Cook Almanac
 WMCA—News; Variety Show
 WNYC—Sunrise Symphony
 WHN—Popular Music
 WEVD—Polish News
 7:15-WOR—Gambling's Musical Clock
 WHN—News; Early Bird Music
 WEVD—Slippery Road—Sketch
 7:30-WEAF—News—Don Goddard; Music
 WEVD—Morning Melodies
 WQXR—Breakfast Symphony
 7:45-WABC—News Reports
 WEVD—News; Women's Program
 7:55-WJZ—News; Reports
 8:00-WEAF—News; Program Resumes
 WOR—News; the Gospel Singer
 WJZ—European News; Music
 WABC—European Comments
 WNYC—News; Employment Service
 8:10-WEAF—WJZ—Washington News
 8:15-WEAF—Music From Cleveland
 WJZ—The Wife Saver
 WABC—Studio Music; Comments
 WMCA—Morning Inspirations
 WEVD—Bobbie Miller, Songs
 8:20-WNYC—Music; Consumers Guide
 8:30-WEAF—Gene and Glen—Sketch
 WOR—Kitty Keane—Sketch
 WJZ—Program Resume; Organ
 WABC—Phil Cook Almanac
 WMCA—News; Sales Talk; Music
 WNYC—Food Fads—Helen Underhill
 WHN—News; Hillbilly Music
 WEVD—Variety Show
 8:45-WOR—The Goldbergs—Sketch
 WJZ—Harvey and Dell—Sketch
 WABC—Greenfield Village Choir
 WNYC—News; New York Today
 WEVD—The Folk Singer
 8:55-WJZ—News; Woman of Tomorrow
 WQXR—News; Classical Music
 9:00-WEAF—News; Happy Jack, Songs
 WOR—Arthur Godfrey, Songs
 WABC—Woman of Courage—Sketch
 WNYC—Masterwork Hour
 WHN—Variety Show; Music
 WEVD—Advice; Song Program
 9:15-WEAF—Miller Orchestra; Songs
 WOR—The Lamplighter—Talk; Music
 WABC—School of the Air; Stories
 WMCA—Vocational Talk; Music
- 9:30-WEAF—Isabel M. Hewson, Comments
 WOR—Morning Music
 WJZ—Breakfast Club
 WMCA—Dr. Wynne's Food Forum
 WEVD—Children's Stories
 9:45-WEAF—Edward MacHugh, Songs
 WABC—Bachelor's Children—Sketch
 WHN—News; Food Talk
 WEVD—Music (Off 10 to 12 M.)
 10:00-WEAF—Man I Married—Sketch
 WOR—Pure Food Hour
 WJZ—Thunder Over Paradise—Sketch
 WABC—Pretty Kitty Kelly—Sketch
 WMCA—News; Uncle Jonathan—Talk
 WNYC—Studio Program
 WQXR—Lisa Sergio, Comments
 10:15-WEAF—John's Other Wife—Sketch
 WJZ—This Day Is Ours—Sketch
 WABC—Myrt and Marge—Sketch
 WNYC—Gramercy Chamber Trio
 10:30-WEAF—Just Plain Bill—Sketch
 WJZ—Mary Marlin—Sketch
 WABC—Hilltop House—Sketch
 WMCA—Vocational Talk; Music
 WHN—Polly the Shopper; George Jessel, Interviewed
 WQXR—Rancheros, Songs
 10:45-WEAF—Woman in White—Sketch
 WJZ—Midstream—Sketch
 WABC—Stepmother—Sketch; Music
 WQXR—News; Request Music
 WMCA—Vision Talk; Music
 WNYC—Education; English
 WHN—Recorded Music
 11:00-WEAF—David Harum—Sketch
 WOR—Exercises to Music
 WJZ—Pepper Young's Family—Sketch
 WABC—Studio Melodies
 WNYC—News; Musical Essays
 11:00-WHN—Music; Sales Talk
 11:10-WHN—Racing Scratches; Music
 11:15-WEAF—Road of Life—Sketch
 WOR—Martha Deane's Program
 WJZ—Young Dr. Malone—Sketch
 WABC—Life Begins—Sketch
 WMCA—Vocational Talk; Music
 11:30-WEAF—Against the Storm—Sketch
 WJZ—J. Alden Edkins, Songs
 WABC—Big Sister—Sketch
 WHN—Health Talk; Dance Music
 11:45-WEAF—Guiding Light—Sketch
 WJZ—Music From Boston
 WABC—Aunt Jenny's Stories
 WMCA—Significance of Lent—Dr. Edgar F. Romig
 WNYC—Health Questions Answered
 11:55-WQXR—News (Off 12-4)

AFTERNOON

- 12:00-WEAF—Mary McHugh, Contralto
 WOR—Cowboy Songs
 WJZ—Clement Williams, Baritone
 WABC—Kate Smith's Chat
 WMCA—Studio Music
 WNYC—Midday Symphony
 WHN—News; Music; Health Talk
 WEVD—Today's Headlines
 12:15-WEAF—The O'Neills—Sketch
 WOR—Jack Berch Song Club
 WJZ—Songs; Recorded Music
 WABC—When a Girl Marries—Sketch
 WMCA—News; Woman's Program
 WEVD—Marriage Bureau—Sketch
 12:25-WJZ—News; Farm and Home Hour
 12:30-WEAF—Talk—Dr. Ralph E. Davis
 WOR—News; Consumers Quiz Club
 WABC—Romance of Helen Trent
 WHN—Interviews; Music
 WEVD—Variety Show
 12:45-WEAF—News; Market; Weather
 WABC—Our Gal Sunday—Sketch
 1:00-WEAF—Ben Bernice Orchestra
 WOR—Ed Fitzgerald—Talk
 WABC—The Goldbergs—Sketch
 WNYC—Missing Persons News
 WEVD—Jacob Jacobs, Songs
 1:05-WNYC—Interfaith Program
 1:15-WEAF—Ellen Randolph—Sketch
 WOR—Health Drama; Camp Fire Girls' 28th Birthday—Nancy Walker
 WJZ—Chase Twins—Sketch
 WABC—Life Can Be Beautiful—Play
 WMCA—Oldtimers Luncheon, at Advertising Club
 WEVD—News; Studio Music
 1:30-WEAF—Mrs. Charles Edison, Interviewed at Washington
 WOR—Carters of Elm Street—Play
 WJZ—Hoosier Hop; Variety
 WABC—Right to Happiness—Sketch
 WNYC—Health Association Talk
 1:40-WHN—Racing News; Music
 1:45-WEAF—Sketch: Hollywood 10,000
 WOR—Pegeen Fitzgerald—Talk
 WABC—Road to Life—Sketch
 WMCA—News; Uncle Jonathan—Talk
 WNYC—School for Listeners
 WEVD—News-Dramas; Music
 2:00-WEAF—Betty and Bob—Sketch
 WOR—Alice Blair—Sketch
 WJZ—Thomas Watson, Pres., International Business Machines; John Wood, Pres., B. Altman & Co., and Others, at Career Conference, Engineering Societies Building
 WABC—Lanny Ross, Tenor
 WNYC—News; Symphony Music
 WEVD—The Jewish Philosopher
 2:15-WEAF—Arnold Grimm's Daughters
 WOR—Meet Miss Julia—Sketch
 WABC—Joyce Jordan—Sketch
 WMCA—Vocational Training; Music
 WHN—News; Variety Hour
 WEVD—Holy Boy—Sketch
 2:30-WEAF—Valiant Lady—Sketch
 WOR—Rheumatic Fever—Dr. D. V. Holman
 WJZ—U. S. Marine Band
 WABC—Your Family and Mine—Play
 WEVD—Epstein Twins, Songs
 2:45-WEAF—Hymns of All Churches
 WOR—School of the Air
 WABC—My Son and I—Sketch
 WMCA—News; Variety (To 4:30)
 WEVD—Ida Karp, Songs
 3:00-WEAF—Mary Marlin—Sketch
 WOR—McFarland Orchestra
- WJZ—Orphans of Divorce—Sketch
 WABC—Society Girl—Sketch
 WNYC—The Museum—Dorothy Gates
 WEVD—News in Review
 3:15-WEAF—Ma Perkins—Sketch
 WJZ—Honey Moon Hill—Sketch
 WABC—Golden Gate Quartet
 WNYC—Alice Browne, Songs
 WEVD—Concert Miniatures
 3:30-WEAF—Pepper Young's Family
 WOR—Cincone Orchestra
 WJZ—Affairs of Anthony—Sketch
 WABC—News; Salon Music
 WNYC—Census Problems, Kirke Austin of Census Bureau
 WHN—Piano; Dance Music (To 5:15)
 3:45-WEAF—Vic and Sade—Sketch
 WOR—Variety Music
 WJZ—Ted Malone—Poetry
 WABC—Richard Maxwell, Tenor
 WNYC—News; Organ Recital
 4:00-WEAF—Backstage Wife—Sketch
 WOR—News Reports
 WJZ—Club Matinee—Variety
 WABC—Ray Bloch Varieties
 WEVD—Polish Music
 WQXR—Dance Music
 4:15-WEAF—Stella Dallas—Sketch
 WOR—Elinor Sherry, Songs; Michael Levine
 WQXR—Germany's Future—Estelle Sternberger
 4:30-WEAF—Lorenzo Jones—Sketch
 WJZ—Early Treatment of Tuberculosis, Discussed by Dr. W. W. Bauer; Drama
 WABC—Manhattan Mother—Sketch
 WMCA—Grant Orchestra
 WNYC—Adventures in Music
 WEVD—Italian Music
 WQXR—Classical Music
 4:45-WEAF—Young Widder Brown—Sketch
 WOR—Junior League Play; Alice in Wonderland
 WABC—Ed McConnell, Songs
 4:55-WJZ—News Reports
 5:00-WEAF—Girl Alone—Sketch
 WOR—Kuhn Orchestra
 WJZ—Dorsey Orchestra
 WABC—Kathleen Norris Serial
 WMCA—News; Recorded Music
 WNYC—Youth Varieties
 WEVD—Dramatic Sketch
 5:15-WEAF—Midstream—Sketch
 WEVD—Irene Wicker, Stories
 WABC—Billy and Betty—Sketch
 WHN—Hollywood—Sam Taylor
 5:30-WEAF—Jack Armstrong—Sketch
 WOR—Johnson Family—Sketch
 WJZ—Bud Barton—Sketch
 WABC—Hollywood Variety
 WNYC—Let's Write Songs
 WHN—Racing; News; Music
 WEVD—Joseph Masiello, Songs
 WQXR—American Artists Concert: Ruth Rooney, Soprano; Lewis Slavitt, Piano; Earl Wrightson, Baritone
 5:45-WEAF—The O'Neills—Sketch
 WOR—Little Orphan Annie—Sketch
 WJZ—Adventures of Tom Mix
 WABC—Scattergood Baines—Sketch
 WMCA—Hillbilly Music
 WNYC—The Week at Albany—Robert J. Donovan, Writer
 WEVD—Drama (Off 6 to 8)

EVENING

- 6:00-WEAF—The Guest Book—June Hynd
 WOR—Uncle Don
 WJZ—News; Variety Music
 WABC—News; Talk—Edwin C. Hill
 WMCA—Sports Talk; Music
 WNYC—American Univ. Glee Club
 WQXR—Music to Remember
 6:15-WEAF—Malcolm Claire, Stories
 WJZ—Sports—Bill Stern
 WABC—Gene Tunney, Former Champion, Interviewed
 6:20-WMCA—News; Israel Orphan Asylum—Mrs. Gustave Hartman
 6:20-WOR—Travel Talk
 6:25-WEAF—News Resume; Childs Orch.
 WJZ—Program Resume
 WQXR—News Reports
 6:30-WOR—News; How to File Your Income Tax—Almon G. Rasquin, Internal Revenue Collector
 WJZ—Himber Orchestra
 WABC—Linton Wells, Albert Warner, Comments
 WMCA—Fern Scull, Novachord
 WNYC—Life of Thomas Masaryk—Judge Frederick L. Hackensberg
 WHN—Racing News
 WQXR—Al Waldron, War Camera-man, Interviewed
 6:45-WEAF—Li'l Abner—Sketch
 WJZ—Lowell Thomas, Commentator
 WABC—European News, Round-Up
 WMCA—Dance Music; Songs
 WNYC—News; Music (Off 7:15)
 WHN—Sports Talk; Songs
 WQXR—Dinner Music
 7:00-WEAF—Fred Starling Orchestra
 WOR—Sports—Wan Lomax
 WJZ—Easy Aces—Sketch
 WABC—Amos 'n' Andy—Sketch
 WQXR—Hungarian Music
 7:15-WEAF—I Love a Mystery—Sketch
 WOR—John B. Kennedy, Comments
 WJZ—Mr. Keen—Drama
 WABC—Genevieve Rowe, Songs
 WMCA—Five-Star Final—Drama
 WHN—Sports Resume
 7:30-WEAF—Felix Knight, Ruth Carhart, Songs; Ruth Orchestra
 WOR—Unsung Americans—Dr. Frank Kingdom, Pres. Univ. of Newark
 WJZ—One of the Finest—Sketch
 WABC—Vox Pop Interviews, from Syracuse University
 WQXR—Treasury of Music
 WMCA—Music; Job Talk
 WHN—G. H. Combs Jr., Comments
 7:45-WOR—Sports Comments
 WMCA—Johannes Steel, Comments
 WHN—Health Talk; Popular Music
 8:00-WEAF—George Jessel Variety; Zasu Pitts, Charlie Cantor, Comedians; J. K. Lasser, Author; Others
 WOR—Kay Kyser Orch. (Recording)
 WJZ—Musical Americans: Raymond Paige, Conductor; Deems Taylor, Comment; Louise Sunderman, 'Cello
 WABC—Ask-It-Basket—Quiz
 WMCA—Recorded Sketches (To 10)
 WEVD—Bryce Oliver, Comments
 WQXR—Symphony Hall
 8:15-WEAF—Public Housing Succeeds—Nathan Straus, Administrator, U. S. Housing Authority; James G. McDonald, President Institute of Arts and Sciences, at Brooklyn Academy of Music
 8:30-WEAF—Those We Love—Sketch
 WJZ—Joe Penner, Comedian
 WABC—Strange As It Seems—Drama
 8:45-WHN—News; Evening Music
 8:55-WABC—Bob Trout, Comments
 9:00-WEAF—Good News of 1940; Fanny Brice, Hanley Stafford, Mary Martin, Songs; Dick Powell, Director
 WOR—News Reports
 WJZ—Rochester Philharmonic; Jose Iturbi, Conductor
 WABC—Major Bowes's Amateurs
 WMCA—Recorded Sketches (To 10)
 WEVD—New York's Budget Problems—Assemblymen Irwin Steingut and Meyer Goldberg
 WQXR—Where Are You From?—Dr. Henry Lee Smith
 9:15-WOR—Program on Social Security—S. H. Dairymple, Vice Pres., C.I.O.
 9:30-WEAF—Rudy Vallee's Variety: Mary Boland, Bill Wright, Andy Devine, Abe Reynolds, Actors; Maxie Rosenbloom, Former Boxer, and Others
 WOR—Variety Music
 WJZ—Town Meeting: What Should America Do for the Joads?—Rexford Tugwell, Former Resettlement Head; Phillip Bancroft, Hugh Bennett, Carey McWilliams, Soil and Farm Experts
 WHN—Hockey: Americans (Boston, at Madison Square Garden (To 10:45)
 WEVD—Studio Music
 WQXR—Reynolds—Alistair Cooke
 9:45-WQXR—Reynolds—Alistair Cooke, Baritone
 10:00-WEAF—Variety: Bing Crosby, Bob Burns, Comedian; Howard Hill, Archer; Priscilla Lane, Film Actress; Rudolph Ganz, Conductor
 WOR—Paul Schubert, Comments
 WABC—Glen Miller Orchestra; Andrews Sisters, Songs
 WMCA—Greater New York Fund—Paul Felix Warburg, Banker; Borough President Stanley M. Isaac; Molly Picon, Actress
 WEVD—Leonard Atkins, Violin; May Harrow, Piano
 WQXR—Music and the Ballet
 10:15-WOR—Fulton Lewis Jr., Comments
 WABC—Drama: My Client Curly
 10:30-WOR—Spy Stories
 WJZ—Florence Wyman, Soprano; Conrad Thebault, Baritone
 WMCA—News; Recorded Music
 WEVD—Orphan Children—Mary Abramowitz
 10:45-WEAF—Nan Wynn, Songs
 WHN—News; Dance Music
 WEVD—Studio Music (to 12)
 WQXR—Classical Music
 11:00-WQXR—News; Music (to 12)
 11:50-WEAF—News Reports
 WOR—News; Weather
 WJZ—News; McIntyre Orchestra
 WABC—Paul Sullivan, Comments
 11:15-WEAF—Blue Barron Orchestra
 WOR—Flighting Funds for Finland—Dorothy Thompson, Raymond Swing, H. V. Kaltenborn, Commentators
 WABC—Ayres Orchestra
 WMCA—Talk; News; Dance Music
 11:30-WEAF—Barnet Orchestra
 WOR—McFarland Orchestra
 WJZ—Breeze Orchestra
 WABC—Bob Crosby Orchestra
 12:00-WEAF—Dance Music (to 1)
 WOR—Dance Music
 WJZ—Los Angeles Philharmonic, Albert Coates, Conductor
 WABC—Dance Music
 WHN—Classical Music
 WEVD—Symphony Music
 1:00-WMCA—News; Music (to 1:15)
 WHN—Popular Music (to 2)
 WEVD—Jamboree (to 4)
 1:30-WOR—News; Music (Off at 2)
 1:55-WABC—News (Sign off at 2)

TELEVISION

- W2XBS 45.25: 4975 Megacycles
 3:30-4:40—Film: The Phantom Fiend
 8:45-7:00—News, Lowell Thomas
 8:45-10:30—Hockey: Bruins vs. Americans, at Madison Square Garden.