

TODAY ON THE RADIO

THURSDAY, MARCH 23, 1939

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 1:15-2:00—Advertising Club Luncheon: Aviation Day—WMCA.
- 8:00-9:00—Vallee Varieties: Sketch, With Francis Lederer and Margo; James Hilton, Author—WEAF.
- 8:00-9:00—Variety Show: Kate Smith, Director—WABC.
- 8:30-9:00—Sinfonietta, Cesare Sodero, Conductor—WOR.
- 9:00-10:00—Good News of 1939: Scenes From "Sergeant Madden," With Wallace Beery—WEAF, WHN.
- 9:00-10:00—Amateur Hour, Major Bowes, Director—WABC.
- 9:00-10:00—Commissioners Frank J. Taylor and Rudolph Reiner of Port of New York Authority, Foreign Commerce Club Dinner—WMCA.
- 9:15-9:45—Bronx House Anniversary; Henry W. Morgenthau Sr., Founder; Mrs. Charles Reigelman; Music—WNEW (1250 Kc.).
- 9:30-10:30—Town Meeting: "Should We Limit Rights of Political Groups With Alien Ties?" Jerome Frank of SEC; Representative J. Parnell Thomas; Dr. Harold Lasswell, Author—WJZ.
- 10:00-11:00—Bing Crosby Show; Bob Burns, Comedian—WEAF.
- 10:00-10:45—Concert Orchestra; Grace Moore, Soprano—WABC.
- 10:30-10:45—"Rule of Minorities," A. W. Robertson, Chairman, Westinghouse Board, at Cincinnati Chamber of Commerce—WOR.
- 10:45-11:00—"More Retaliation Against Hitler," Representative Emanuel Celler—WABC.

Where there is no listing for a station, its preceding program is on the air
 WMCA. 570 WOR. 710 WNYC. 810 WHN. 1010 WEVD. 1300
 WEAFF. 660 WJZ. 760 WABC. 860 WQXR. 1550

MORNING

- 6:00—WOR—Farmers Digest
- 6:30—WEAF—Variety Program
WJZ—Weather; News; Music
WABC—Eye Opener Club
WHN—Organ; Home Program
- 6:55—WOR—News; Studio Music
- 7:00—WOR—Morning Music
WABC—Phil Cook Almanac
WMCA—Popular Music
WNYC—Sunrise Symphonies
WEVD—Morning Melodies
- 7:15—WOR—Gambling's Musical Clock
WHN—News; Early Bird Music
- 7:30—WEAF—Variety Program
WOR—Sorey Orchestra
WMCA—News; Music; Inspirations
WQXR—Breakfast Music
- 7:45—WABC—News; Studio Music
WEVD—Morning Devotions
- 7:55—WJZ—News; Sears Orchestra; Songs
- 8:00—WEAF—Herth Swing Trio
WOR—News; Cowboy Songs; Music
WNYC—News; Employment Service
WHN—Hillbilly Variety
WEVD—Italian Music (To 9:45)
- 8:15—WEAF—Gene and Glen. Comedy
WJZ—Radio City Four, Songs
WABC—Bob Byron, Songs
- 8:20—WNYC—Music; Consumers Guide
- 8:30—WEAF—Gordon Orchestra
WJZ—Richard Leibert, Organ
WABC—Marsh and Shannon, Songs
WMCA—Fern Scull, Organ
WNYC—Home Economics Talk
- 8:45—WEAF—Radio Rubes, Songs
WOR—The Goldbergs—Sketch
WJZ—Jack and Loretta, Songs
WABC—Ruth Brine, Comments
WMCA—News; Today's Events
WNYC—News; New York Today
- 8:55—WQXR—News; Studio Music
- 9:00—WEAF—News; Happy Jack, Songs
WOR—Sylvia Barry, Songs; Orch.
WJZ—News; Breakfast Club
WABC—Richard Maxwell, Tenor
WNYC—Masterwork Hour
WHN—Shopping Talk; Music
- 9:15—WEAF—Band Music
WJZ—Woman's Program; Music
WABC—Manhattan Mother—Sketch
WMCA—Personality Talk
- 9:30—WEAF—Poetry and Philosophy
WOR—Inspirational Talk—Dr. Frank Kingdon
WABC—Girl Interne—Sketch

- WMCA—Poetry and Philosophy
- 9:45—WEAF—Edward MacHugh, Songs
WOR—Juvenile Delinquency—Dr. T. W. Hopkins
WABC—Bachelor's Children—Sketch
WMCA—News; Hillbilly Varieties
WHN—News; Food—C. H. Goudiss
WEVD—Stories (Off 10 to 12)
- 10:00—WEAF—Central City—Sketch
WOR—Pure Food Hour
WJZ—Young Mr. Croesus—Sketch
WABC—Pretty Kitty Kelly—Sketch
WNYC—Educational Program
WQXR—Lisa Sergio, Comments
- 10:15—WEAF—John's Other Wife—Sketch
WJZ—Jane Arden—Sketch
WABC—Myrt and Marge—Sketch
WNYC—Musical Comedy Memories
- 10:30—WEAF—Just Plain Bill—Sketch
WJZ—Smilin' Ed McConnell, Songs
WABC—Hilltop House—Sketch
WNYC—Speech—Vida R. Sutton
WHN—Houseparty; Studio Music
WQXR—Clyde Barrie Singers
- 10:45—WEAF—Women in White—Sketch
WJZ—Breen and De Rose, Songs
WABC—Stepmother—Sketch
WMCA—Popular Music
WNYC—Week Abroad—Roger Shaw
WQXR—News (Off 11 to 4)
- 11:00—WEAF—David Harum—Sketch
WOR—Flood Control and States Rights
—Representative William M. Whittington of Mississippi
WJZ—Mary Marlin—Sketch
WABC—News; Montana Slim, Songs
WMCA—Dental Hygiene Talk
WNYC—News; Poetry
- 11:15—WEAF—Lorenzo Jones—Sketch
WOR—Variety Musicale
WJZ—Vic and Sade—Sketch
WABC—Scattergood Baines—Sketch
WMCA—Women's Program; Music
WHN—Health Talk; Dance Music
- 11:30—WEAF—Young Widder Brown—Sketch
WOR—Keep Fit to Music; Variety
WJZ—Pepper Young's Family—Sketch
WABC—Big Sister—Sketch
- 11:45—WEAF—Road to Life—Sketch
WOR—Gloomchasers—Variety
WJZ—Getting the Most Out of Life
WABC—Aunt Jenny's Stories
WNYC—Teeth and Health—Dr. J. A. Salzmann
- 11:55—WMCA—Sports Comment; Music

AFTERNOON

- 12:00—WEAF—The Carters—Sketch
WJZ—Southernaires Quartet
WABC—Kate Smith, Comments;
Guest, Betty Garde, Actress
WNYC—Midday Symphonies
WHN—News; Dance Orchestras
WEVD—News; Music; Variety
- 12:15—WEAF—The O'Neills—Sketch
WJZ—Bally Axton, Tenor
WABC—Nancy James—Sketch
WMCA—News; Home Talk; Music
WNYC—Missing Persons; Organ
- 12:25—WJZ—News; Farm and Home Hour
- 12:30—WEAF—Art of Living—Dr. Norman Vincent Peale
WOR—News; Consumers Quiz Club
WABC—Helen Trent's Romance
WNYC—Is the London Conference the End?—Rabbi Stephen S. Wise
- 12:45—WEAF—News, Markets and Weather
WOR—Our Gal Sunday—Sketch
- 1:00—WEAF—Vladimir Brenner, Piano
WABC—The Goldbergs—Sketch
WOR—Health Drama
WMCA—Nick Kenny, Comments
WNYC—Missing Persons; Organ
WEVD—Jacob Mason, Tenor
- 1:15—WEAF—Let's Talk It Over: Dramatization of Life of Isadora Duncan; Speakers: Rockwell Kent, Artist, and Others
WOR—The Happy Gang
WJZ—Farm Service: Crops; Markets
WABC—Life Can Be Beautiful—Play
WMCA—Advertising Club Luncheon: Aviation Day; Speakers: Colonel Roscoe Turner, Major Alford J. Williams, Casey Jones, S. Hall Roosevelt; Others
- 1:30—WEAF—Words and Music
WOR—Essex County Opera Program
WJZ—Peables Takes Charge—Sketch
WABC—Road of Life—Sketch
WNYC—Why the Expectant Mother Should See a Doctor—Dr. Meyer Rosensohn
WHN—Health Talk; Music
WEVD—Troubadours, Songs
- 1:45—WEAF—Those Happy Gilmans—Sketch
WOR—Cowboy Songs
WJZ—Rakov Orchestra
WABC—This Day Is Ours—Sketch
WNYC—Children's Museum Talk
- 2:00—WEAF—Betty and Bob—Sketch
WOR—Martha Deane's Program
WJZ—Dr. R. G. Reynolds, Principal
Horace Mann; Drama
WABC—Barclay's Daughters—Sketch
WMCA—Interviews; Sports; Music
WNYC—Saving Bank Insurance Talk
WEVD—Dramatized News
- 2:15—WEAF—Arnold Grimm's Daughter
WABC—Dr. Susan—Sketch
WNYC—Excerpts from Operas
WHN—News; Hawaiian Music
WEVD—Citizenship Court—Play
- 2:30—WEAF—Valiant Lady—Sketch
WJZ—Light Opera Music
WABC—School of the Air; This Living World; Girls H. S. Students
WMCA—Household Hints
WEVD—Symphonic Music

- 2:45—WEAF—Hymns of All Churches
WOR—David Harum—Sketch
WMCA—News; Variety Show
- 3:00—WEAF—Mary Marlin—Sketch
WOR—Ed Fitzgerald's Revue
WJZ—Grand Slam Revue
WABC—United States Army Band
WMCA—Variety Music
WHN—Baseball; Dodgers—Reds. in Florida (To 5)
- 3:15—WEAF—Ma Perkins—Sketch
WNYC—N. Y. U. Literature Talk
- 3:30—WEAF—Pepper Young's Family
WOR—Monaco Orchestra
WJZ—Hoosier Hop; Variety
WABC—Eugene Dubois, Violin; Alexander Semmler, Piano
WEVD—Polish Varieties
- 3:45—WEAF—The Guiding Light—Sketch
WOR—Hitmakers Orchestra
WJZ—Poetry—Ted Malone
WNYC—News; String Quartet
- 4:00—WEAF—Backstage Wife—Sketch
WOR—News Commitments
WJZ—Maupin Orch.; Vocalists; Ranson Sherman, Master Ceremonies
WABC—LeBrun Sisters, Songs
WQXR—Studio Musicale
- 4:15—WEAF—Stella Dallas—Sketch
WOR—Myrt and Marge—Sketch
WABC—Ray Bloch Varieties
WNYC—Flowers—Montague Free
- 4:30—WEAF—Vic and Sade—Sketch
WOR—Hilltop House—Sketch
WJZ—Lillian Cornell, Contralto
WMCA—Breeze Orchestra
WNYC—Let's Make Music
WEVD—School Program; Music
WQXR—Excerpts, I Pagliacci
- 4:45—WEAF—Girl Alone—Sketch
WOR—Studio Music
WJZ—Vocal Quartet
WABC—Four Clubmen, Songs
- 4:55—WJZ—News; Hawkins Orch.
- 5:00—WEAF—Dick Tracy—Sketch
WOR—Women Make the News
WABC—Questions Before the House. National Rivers and Harbors: Representative Robert A. Green
WMCA—News; Dance Music
WNYC—Music for Young People
WHN—Variety; Dance Music
WEVD—Drama; Music (Off 6 to 8)
- 5:15—WEAF—Your Family and Mine
WOR—Polly Jenkins Orchestra
WJZ—Dramatized Fairy Tales
WABC—Children's Program
- 5:30—WEAF—Jack Armstrong—Sketch
WOR—Raymond Swing, Comments
WJZ—Don Winslow of the Navy
WNYC—Youth on Parade
WQXR—Young Peoples Concert
- 5:45—WEAF—Little Orphan Annie—Sketch
WOR—Variety Music
WJZ—Tom Mix Straight Shooters
WABC—Mighty Show—Sketch
WMCA—Hillbilly Variety
WNYC—I Got the Job—Sketch
WHN—News; Joey Nash, Songs
WQXR—Insurance—M. H. Siegel

EVENING

- 6:00—WEAF—Eugene Conley, Tenor
WOR—Uncle Don
WJZ—News; Salvation Army Appeal
—Mrs. Douglas Elliman, Chairman.
Women's Committee; Helen Worden
WABC—News; Nan Wynn, Songs
WMCA—Sports; Investment Talk
WNYC—Musical Essays
WQXR—Music at Twilight
- 6:15—WEAF—Malcolm Claire, Stories
WJZ—Patricia Gilmore, Songs
WABC—Howie Wing—Sketch
WHN—Ethel Shepard, Songs; Orch.
- 6:20—WMCA—News; Home Talk; Sports
- 6:25—WEAF—News; Dinah Shore, Songs
WQXR—News; Gertrude Mittelmann, Piano
- 6:30—WOR—News Reports
WJZ—Messner Orchestra
WABC—Bob Trout, Comments
WNYC—Film Forum; Vyvyan Donner, Director Interviewed
WHN—Three Draws, Songs; Organ
- 6:45—WEAF—Sports—Bill Stern
WOR—Johnson Family—Sketch
WJZ—Lowell Thomas, Commentator
WABC—From London: Comment on Reception to President Lebrun
WMCA—Organ; Sid Gary, Songs
WNYC—News; Music (Sign-Off, 7:15)
WHN—Sports; Studio Music
WQXR—Newsreel; Recorded Music
- 7:00—WEAF—Amos 'n' Andy—Sketch
WOR—Sports—Stan Lomax
WJZ—Easy Aces—Sketch
WABC—County Seat—Sketch
- 7:15—WEAF—Vocal Varieties
WOR—The Inquiring Reporter
WJZ—Mr. Keen—Drama
WABC—Robert Edge, Sportsman
WMCA—Five-Star Final—Sketch
- 7:30—WEAF—Felix Knight, Tenor; Joan Briton, Songs; Al and Lee Reiser, Piano; Swing Orch.; Others
WOR—Don't You Believe It, With Allen Kent and Tom Slater
WJZ—Rollini Orch.; Vocalists
WABC—Joe Penner, Comedian
WMCA—Voice of Experience
WHN—G. H. Combs Jr., Comments
- 7:45—WOR—Sports—Sam Balter
WMCA—Insurance—M. H. Siegel
WHN—Health Talk; Music
- 8:00—WEAF—Vallee Varieties; James Hilton, Author; Sketch With Francis Lederer and Margo; Jack Oakie, Comedian
WOR—The Green Hornet—Drama
WJZ—Drama; Cracker Barrel
WABC—Kate Smith Show; Abbott and Costello, Comedy; Aldrich Family; Choir; Sketch, My Son and I, With Betty Garde
WMCA—Michael, Violinist
WHN—Hillbilly Variety
WEVD—Bryce Oliver, Comments
WQXR—Great Singers; John McCormack (From Recording)
- 8:15—WMCA—Private Armies—Representative Joseph A. Gavan
WEVD—Ann Barbinel, Songs
- 8:30—WOR—Sinfonietta, Cesare Sodero, Conductor
WJZ—Eastman School, Symphony
WMCA—Dance Music
WHN—Catholic Hospitals—Dr. S. S. Goldwater
WEVD—Free Speech Forum; Rev. W. C. Kernan, Rector, Trinity Episcopal Church, Bayonne, N. J.
WQXR—Concert Musicale
- 8:45—WABC—Johannes Steel, Comments
WQXR—Better Radio Service—John V. L. Hogan, Engineer
- 9:00—WEAF—Good News of 1939; Wallace

- Beery, Alan Curtis, Loraine Day, in Scenes From Sergeant Madden; Meliza Korjus, Songs; Frank Morgan, Fanny Brice; Gertrude Niese, Songs; Wilson Orch. (Also WHN)
- WOR—Gabriel Heatter, Comments
WABC—Major Bowes's Amateurs
WMCA—Commissioners Frank J. Taylor and Rudolph Reiner of Port of New York Authority, at Foreign Commerce Club Dinner, Hotel Astor
WEVD—N. Y. U. Round Table: What Makes Our Attitudes and Opinions—Professors George A. Vetter and William D. Glenn Jr. of N. Y. U.
WQXR—Music and the Ballet
- 9:15—WOR—From London: John Steele, Commentator
WJZ—Whispering Voice Choir
- 9:30—WJZ—America's Town Meeting, Town Hall; Should We Limit Rights of Political Groups With Alien Ties? Jerome Frank of SEC; Representative J. Parnell Thomas; Dr. Harold Lasswell, Author
WOR—Famous First Facts
WMCA—Midweek Forum
WEVD—Spanish Music
- 9:45—WQXR—Movies—Sidney Kaufman
- 10:00—WEAF—Bing Crosby, Songs; Trotter Orchestra; Bob Burns, Comedy; Ralph Bellamy, Actor; Florence George, Soprano
WOR—Weber Concert Revue
WABC—Kestelanetz Orch.; Grace Moore, Soprano; Thompson Singers; Walter O'Keefe, Comedian
WMCA—Dance Music
WHN—Teddy Powers, Songs; Orch.
WEVD—One-Act Play; Kate Larsen
WQXR—Excerpts, Così Fan Tutte
- 10:15—WEVD—Dmitry Dobkin, Tenor; Sophia Le Vine, Soprano
- 10:30—WOR—Rule of Minorities—A. W. Robertson, Chairman of Board of the Westinghouse Co., Addressing Cincinnati Chamber of Commerce
WJZ—Minstrel Show
WMCA—News; Home Talk; Music
WEVD—Echoes of the Opera
- 10:45—WABC—More Retaliation Against Hitler—Representative Emanuel Celler
WHN—News; Dance Music
- 11:00—WEAF—Bob Howard, Pianist-Singer
WOR—News; Dance Music
WJZ—News; Savitt Orch.
WABC—News; Dance Music (To 1)
WEVD—Irish Music
WQXR—Concert Music (To 12)
- 11:15—WEAF—Mills Orchestra
WOR—James Orchestra
WABC—Busse Orchestra
- 11:25—WEAF—News Bulletins
- 11:30—WEAF—Drake Univ. Symphony
WJZ—Miller Orchestra
WABC—Calloway Orchestra
WMCA—Variety Show
- 11:45—WOR—McCune Orchestra
- 11:55—WHN—News; Classical Music (Sign-Off at 1)
- 12:00—WEAF—Sudy Orchestra
WOR—Gray Orchestra
WJZ—Dance Music
WABC—Kaye Orchestra
WEVD—Symphonic Music
- 12:30—WEAF—Barron Orchestra
WOR—The New Play; Crosby Orch.
WJZ—Kaye Orchestra
WABC—Noble Orchestra
WMCA—News; Bowling Talk; Music (To 1:15)
- 12:45—WEAF—Deutsch Orchestra
- 1:00—WOR—Houck Orchestra
WEVD—Jamboree (To 4)
- 1:30—WOR—News (Off at 1:35 A. M.)