

# TODAY ON THE RADIO

WEDNESDAY, JUNE 15, 1938

## OUTSTANDING EVENTS ON ALL STATIONS

- 2:30-3:00 P. M.—"What Is a Monopoly?" Thurman W. Arnold, Assistant Attorney General of the United States, at Advertising Federation of America Convention, Detroit—WJZ. WABC.
- 3:30-3:45 P. M.—"China Relief," Colonel Theodore Roosevelt Jr.—WQXR.
- 4:45-5:15 P. M.—"Cotton," Assistant Secretary of State Francis B. Sayre, at Cotton Growers Meeting, Cleveland, Miss.—WEAF.
- 7:15-7:30 P. M.—"Fair Play for Those We Serve," Commissioner Howard S. Cullman, Vice Chairman Port of New York Authority—WABC.
- 9:00-9:30 P. M.—Governor Lehman, at Presentation of Einstein Medal to James G. McDonald, Committee of One Hundred Meeting, Hotel Astor—WJZ. (Also WPNYC. 9:30-10; WHN. 10-10:30 P. M.)
- 9:00-9:30 P. M.—Grace Moore, Soprano: Concert Orchestra—WABC.
- 9:30-10:30 P. M.—Boston "Pops" Orchestra Concert—WJZ.
- 11:15-11:45 P. M.—"The Mission of Advertising," Roy S. Durstine of Batten, Barton, Durstine & Osborne; Raymond Young of Young & Rubicam; David M. Noyes of Lord & Thomas—WEAF.

### Press-Radio News:

- 9:00 A. M.—WQXR      9:40 A. M.—WEAF      6:00 P. M.—WABC  
 9:25 A. M.—WABC      9:55 A. M.—WJZ      6:25 P. M.—WQXR  
 9:25 A. M.—WNEW      5:10 P. M.—WJZ      6:25 P. M.—WEAF

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WOR..710 WNYC..810 WHN..1010 WEVD..1300  
 WEAFF..660 WJZ..760 WABC..860 WQXR..1550

## MORNING

- 6:40-WOR-News: Studio Music  
 6:45-WABC-Bob Byron, Whistler  
 7:00-WABC-Morning Almanac  
 WMCA-Popular Music  
 WNYC-Morning Melodies  
 WHN-Studio Melodies  
 WEVD-Popular Melodies
- 7:15-WOR-The Musical Clock  
 WNYC-News: Music Moods  
 WHN-News: Early Bird Music
- 7:50-WEAF-Radio Rubes. Songs  
 WOR-Sorey Orchestra  
 WJZ-Yoichi Hiraoka. Xylophone
- 7:45-WJZ-Sears Orchestra  
 WEVD-Morning Devotions
- 7:55-WJZ-News; Showmen Quartet  
 WABC-News: Studio Music
- 8:00-WEAF-Malcolm Claire, Stories  
 WOR-News; Beauty Talk  
 WMCA-Barnacle Bill, Songs  
 WEVD-Italian Music (Off 9 to 3)  
 WQXR-Breakfast Symphonies
- 8:15-WEAF-Variety Group  
 WJZ-Organ Recital  
 WMCA-Meditations: Organ
- 8:20-WOR-Household Hints: Music  
 8:25-WNYC-Consumers Guide  
 8:30-WEAF-Women and News  
 WOR-Tex Fletcher, Songs  
 WABC-Radio Spotlight  
 WNYC-Home Town-Sketch: Music  
 WHN-Business News; Exercises
- 8:45-WEAF-Studio Music  
 WOR-The Goldbergs-Sketch  
 WJZ-Lucille and Lanny, Songs  
 WABC-Maurice Brown, Cello  
 WMCA-News; String and Organ Music
- 8:55-WNYC-New York Today: Music  
 9:00-WEAF-Herman and Banta, Piano  
 WOR-Ed Fitzgerald, Variety  
 WJZ-Breakfast Club Music  
 WABC-Fred Feibel, Organ  
 WHN-Shopping Talk  
 WQXR-Press-Radio News (Off to 2)
- 9:15-WEAF-Frank Luther, Songs  
 WOR-Modern Living-Dr. Parrish  
 WABC-Madison Ensemble
- 9:25-WABC-Press-Radio News  
 9:30-WEAF-Landt Trio  
 WOR-Rhythm Hall  
 WABC-Girl Interne-Sketch  
 WMCA-Today's Events; News  
 WHN-Dangerous Road; Piano
- 9:40-WEAF-Press-Radio News: Songs  
 9:45-WABC-Bachelor's Children-Sketch  
 9:55-WJZ-Press-Radio News  
 10:00-WEAF-Mrs. Wiggs-Sketch  
 WOR-Pure Food-Alfred McCann Jr.  
 WJZ-Just Neighbors-Sketch  
 WABC-Pretty Kitty Kelly-Sketch  
 WMCA-Hillbilly Music  
 WNYC-Organ Recital: String Trio  
 WHN-Musical Variety
- 10:15-WEAF-John's Other Wife-Sketch  
 WJZ-Asher and Little Jimmie, Songs  
 WABC-Myrt and Marge-Sketch
- 10:30-WEAF-Just Plain Bill-Sketch  
 WJZ-Josh Higgins-Sketch  
 WABC-Hilltop House-Sketch  
 WHN-Homemakers-Ida Bailey Allen
- 10:45-WEAF-Women in White-Sketch  
 WJZ-Ma Perkins-Sketch  
 WABC-Stepmother-Sketch
- 11:00-WEAF-David Harum-Sketch  
 WOR-Dance Orchestras  
 WJZ-Mary Marlin-Sketch  
 WABC-Greenfield Village Chapel  
 WMCA-Variety Program  
 WNYC-High School Program
- 11:15-WEAF-Lorenzo Jones-Sketch  
 WJZ-Vic and Sade-Sketch  
 WABC-Hillbilly Music  
 WNYC-Morningside Trio
- 11:30-WEAF-Hello, Pegg-Sketch  
 WOR-Get Thin to Music; Songs  
 WJZ-Pepper Young's Family-Sketch  
 WABC-Big Sister-Sketch  
 WMCA-Religious Talk: Drama  
 WHN-Dance Orchestra
- 11:45-WEAF-The Road of Life-Sketch  
 WJZ-Getting the Most Out of Life-Dr. William L. Stidger  
 WABC-Aunt Jenny's Stories  
 WMCA-Always Music-Sketch  
 WNYC-Weekend Holidays-Dr. C. F. Bolduan.

## AFTERNOON

- 12:00-WEAF-Dan Harding's Wife-Sketch  
 WOR-Rhyming Minstrel  
 WJZ-Ralph Blaine, Tenor  
 WABC-Talk-Mary M. McBride  
 WMCA-News: Sports; Band Music  
 WNYC-News: Midday Symphony  
 WHN-Hollywood-Sam Taylor
- 12:15-WEAF-The O'Neills-Sketch  
 WOR-Talk-Thomas C. Sawyer  
 WJZ-Kiddoodlers Quartet  
 WABC-Tower Town Tempos
- 12:25-WJZ-News: Farm and Home Hour
- 12:30-WEAF-Time for Thought  
 WOR-News: Reveries  
 WABC-Helen Trent's Romance  
 WHN-Dance Music: LeRoy, Piano
- 12:45-WEAF-A Blessing or What-Dr. Frank C. Whitmore, President, American Chemical Society  
 WABC-Our Gal Sunday-Sketch  
 WMCA-Si Paddock, Comments
- 1:00-WEAF-News: Markets and Weather  
 WOR-Health Drama: Music  
 WABC-The Goldbergs-Sketch  
 WMCA-Nick Kenny, Comments  
 WNYC-Missing Persons; Songs  
 WHN-Singin' Sam; Irving Kaufman
- 1:15-WEAF-Cadets Quartet  
 WOR-Ted Malone, Readings  
 WABC-Vic and Sade-Sketch  
 WMCA-Claire Dillon, Songs  
 WNYC-Music of the Ballet
- 1:30-WEAF-Your Health-Dramatization  
 WOR-Hitmakers Orchestra  
 WJZ-Mother-in-Law-Sketch  
 WABC-Road of Life-Sketch  
 WMCA-Kiwanis Luncheon, Hotel McAlpin; Threat to America's World Trade-Professor Charles Hodges of N. Y. U.  
 WHN-Britt and White, Songs
- 1:45-WOR-Voice of Experience  
 WJZ-Jack and Loretta, Songs  
 WABC-The Gospel Singer  
 WNYC-High School Drama:  
 WHN-Dance Music: Songs
- 2:00-WEAF-Betty and Bob-Sketch  
 WOR-Kitty Keane-Sketch  
 WJZ-Jack Baker, Tenor  
 WABC-Merrymakers Orchestra  
 WMCA-Racing News: Music  
 WNYC-Symphonic Music  
 WQXR-Dance Music
- 2:15-WEAF-Arnold Grimm's Daughter  
 WOR-The Wife Saver-Talk  
 WJZ-Let's Talk It Over-Alma Kitchell  
 WMCA-Interviews: Street Forum
- 2:30-WEAF-Valiant Lady  
 WOR-Houseboat Hannah-Sketch  
 WJZ-What Is a Monopoly?-Thurman W. Arnold, Assistant Attorney General of the U. S., at 34th Annual Convention of Advertising Federation of America in Detroit; Mason Britton, Chairman of the Federation's Board of Directors, Presiding (Also WABC)
- 2:45-WEAF-Betty Crocker, Kitchen Talk  
 WOR-Heart of Julia Blake-Sketch  
 WMCA-Johnny Jarvis, Songs
- 3:00-WEAF-Mary Marlin-Sketch  
 WOR-Martha Deane's Program  
 WJZ-Attorney at Law-Sketch  
 WABC-Variety Show  
 WMCA-Grieg 95th Anniversary Program; Commander K. S. Irgens of Norwegian Naval Reserve, WHN-Baseball: Jersey City-Buffalo
- WEVD-Women's Matinee  
 WQXR-Band Music
- 3:15-WEAF-Ma Perkins-Sketch  
 WJZ-Swingtime Trio  
 WMCA-Songs: Variety Program  
 WQXR-News: Favorite Music
- 3:30-WEAF-Pepper Young's Family  
 WJZ-M. Spitalny Orchestra  
 WABC-Kate Smith, Commentator  
 WNYC-Fritzl Jokl, Songs  
 WQXR-China's Relief Problem-Col. Theodore Roosevelt Jr.
- 3:45-WEAF-The Guiding Light-Sketch  
 WOR-David Harum-Sketch  
 WABC-Bernard Minstrel Men  
 WNYC-News; String Quartet  
 WQXR-Studio Music
- 4:00-WEAF-Backstage Wife-Sketch  
 WOR-News Bulletins  
 WJZ-American Library Association Convention, at Kansas City; Speakers, Clarence R. Decker, President, University of Kansas City; Zona Gale, Author; From London: Lady Tweedsmuir  
 WABC-Wednesday Revue  
 WEVD-Polish Orchestra  
 WQXR-Atterberg 6th Symphony
- 4:15-WEAF-Stella Dallas, Sketch  
 WOR-Myrt and Marge-Sketch
- 4:30-WEAF-Rush Hughes, Commentator  
 WOR-Hilltop House-Sketch  
 WJZ-Club Matinee-Variety Show  
 WABC-Deep River Boys Quartet  
 WMCA-Our Children and the City Streets-Judge Jonah Goldstein  
 WNYC-National Labor Relations Board-Mrs. Stewart Cairnes  
 WEVD-Italian Varieties: Songs
- 4:45-WEAF-Cotton-Assistant Secretary of State Francis B. Sayre, at Cotton Growers Meeting, Cleveland, Miss.  
 WOR-Restful Rhythms  
 WABC-Doris Rhodes, Songs
- 5:00-WOR-Women Make the News  
 WJZ-Neighbor Nell  
 WABC-Alexander Kelberine and Jeanne Behrend, Piano  
 WNYC-Music for Young People  
 WHN-Ethel Shepard, Songs; Orch.  
 WEVD-Dramatic Programs  
 WQXR-Old French Songs
- 5:10-WJZ-Press-Radio News  
 5:15-WEAF-To Be Announced  
 WOR-Studio Music  
 WJZ-Don Winslow of the Navy  
 WHN-News: Bryce Oliver, Comment  
 WQXR-Young People's Music
- 5:30-WEAF-Your Family and Mine-Play  
 WOR-Little Orphan Annie-Sketch  
 WJZ-The Singing Lady  
 WABC-March of Games  
 WMCA-Hillbilly Music  
 WNYC-Junior Inspectors Club  
 WQXR-Studio Music
- 5:45-WEAF-Little Orphan Annie-Sketch  
 WOR-The Johnson Family-Sketch  
 WJZ-Christening Ceremonies of Broadway Limited at Pennsylvania Station; Former Governor Alfred E. Smith and Others  
 WABC-First Run of New Twentieth Century Limited at Grand Central Station, James Cagney, Actor, Interviewed  
 WHN-Lee and Steiner, Songs  
 WEVD-Laura Boccia, Songs  
 WQXR-Building for Recovery-Commissioner of Taxes Joseph Lilly

## EVENING

- 6:00-WEAF-American Schools-Dr. Belmont Farley  
 WOR-Uncle Don  
 WJZ-News: Alma Kitchell, Songs  
 WABC-Press-Radio News  
 WMCA-Racing News  
 WNYC-Twilight Concert  
 WHN-Cowboy Songs; Racing News  
 WQXR-Salon Strings
- 6:05-WABC-Sports-Ed Thorgersen
- 6:15-WEAF-Rollini Orchestra  
 WJZ-Revelers Quartet  
 WABC-Popeye-Sketch  
 WMCA-Investments-E. C. Olsen
- 6:20-WMCA-News: Home Talk: Sports  
 6:25-WEAF-Press-Radio News  
 WJZ-Gallichio Orchestra  
 WQXR-Press-Radio News
- 6:30-WEAF-Sports-Paul Douglas  
 WOR-News: Buddy Clark, Songs  
 WJZ-From Stockholm: Eighty Years of Peace-Hendrik Willem Van Loon, Author  
 WABC-Boake Carter, Commentator  
 WNYC-Wolfgang Rebner, Piano  
 WHN-Carter and Bowler, Songs  
 WQXR-Studio Concert
- 6:45-WEAF-Nola Day, Songs  
 WJZ-Lowell Thomas, Commentator  
 WABC-Lum and Abner-Sketch  
 WHN-Baseball Scores  
 WQXR-Alice Whitney, Soprano
- 6:55-WNYC-News: Greater N. Y. Fund-Dupuy Police Commissioner John Morris
- 7:00-WEAF-Sports 'n' Andy-Sketch  
 WOR-Amos-Stan Lomax  
 WJZ-Easy Aces-Sketch  
 WABC-Jack Fulton, Tenor; Andrew Sisters, Songs; Hohengarten Orch.  
 WMCA-Brusiloff Orchestra: Soloists  
 WNYC-Masterwork Hour  
 WHN-News: Deutsch Orchestra  
 WQXR-Patience, Act II: Ruddigore, Act I
- 7:15-WEAF-Uncle Ezra-Sketch  
 WOR-The Answer Man  
 WJZ-Mr. Kew. Tracer of Lost Persons-Drama  
 WABC-Fair Play for Those We Serve-Commissioner Howard S. Cullman, Vice Chairman Port of New York Authority  
 WMCA-Five-Star Final-Sketch  
 WHN-The Goldbergs-Play
- 7:30-WEAF-It's News to Me-Ruth Bryan Owen Rhode  
 WOR-Lone Ranger-Sketch  
 WJZ-Exploring Ancient Seas in the Rockies-Dr. Carroll Lane Fenton  
 WABC-Living History-Dramas; Mississippi River and Golden Gate  
 WMCA-Zion Variety Show  
 WHN-G. H. Combs Jr., Comments
- 7:45-WEAF-Jimmy Kemper, Song Stories  
 WABC-Barry Wood, Songs  
 WHN-Adrian O'Brien, Tenor
- 8:00-WEAF-One Man's Family-Sketch  
 WOR-Hallett Orchestra  
 WJZ-Roy Shield Revue  
 WABC-Cavalcade of America: Life of Dr. John Gorrie, Inventor of Mechanical Refrigeration-Drama  
 WMCA-Three Little Funsters  
 WNYC-Madrigal Singers  
 WHN-Albert Orchestra: Soloists  
 WEVD-Bryce Oliver, Comments  
 WQXR-String Classics: Songs
- 8:15-WEVD-University of the Air: The International Labor Office and World Legacy-Professor Samuel McCune Lindsay of Columbia
- 8:30-WEAF-T. Dorsey Orch., Vocalists  
 WOR-Let's Visit-Interviews  
 WJZ-Harriet Parsons, Comment  
 WABC-Ben Barnes Orchestra: Lew Lehr, Comedian, and Others  
 WMCA-Jerry Lee, Songs; Orchestra
- WNYC-Band Concert, Prospect Park  
 WHN-James Melton, Tenor; Arden Orchestra  
 WEVD-Symphonies (Off 9 to 10)  
 WQXR-Sibelius Sixth Symphony
- 8:45-WJZ-Barry McKinley, Baritone  
 WMCA-Jones Orchestra  
 WHN-A Bowl of Rice for China-Carl Crow, Author
- 9:00-WEAF-Fred Allen, Comedian; Van Steeden Orchestra: Variety Revue; Sue Willa, Scarecrow Designer  
 WOR-Gabriel Heater, Comments  
 WJZ-Governor Lehman, Judge Jeremiah T. Mahoney and Others, at Committee of One Hundred Dinner in Honor of James G. McDonald, Hotel Astor (Also WNYC. 9:30-10; WHN. 10-10:30 P. M.)
- WABC-Grace Moore, Soprano; Frank Hornaday, Tenor; Kostelanetz Orch.  
 WMCA-Word Quiz-Walter Kelly  
 WNYC-Greenwich Symphony  
 WHN-Bob Howard, Songs; Orchestra  
 WQXR-Symphonic Music
- 9:15-WOR-Crosby Orchestra
- 9:30-WEAF-Jazz Nocturne  
 WJZ-Boston "Pops" Orchestra  
 WABC-The World Game  
 WMCA-Constitutional Convention-Assemblyman Irwin Steingut  
 WHN-Literary Forum; Drama  
 WQXR-Songs of Schubert
- 9:45-WMCA-Jack Ward, Organ  
 WQXR-Debussy-Mendelssohn Music
- 10:00-WEAF-Kay Kyser's Musical Class  
 WOR-Symphonic Strings, Alfred Wallenstein, Conductor  
 WABC-Gang Busters-Sketch  
 WMCA-Interviews; Dance Music  
 WEVD-N. Y. U. Forum: The Unemployment Insurance Law-John McGarry, Louis Naftalison of State Department of Labor  
 WQXR-Grieg Anniversary Concert
- 10:30-WOR-Melodies From the Sky  
 WJZ-Minstral Show  
 WABC-It Can Be Done, With Edgar A. Guest; Dr. F. Emory Lyon, Founder, Central Howard Foundation; Masters Orchestra  
 WHN-Irving Fields, Piano  
 WEVD-Popular Music
- 10:45-WHN-News: Dance Music
- 11:00-WEAF-Jahns Orchestra  
 WOR-News; Dance Music  
 WJZ-News: Cutler Orchestra  
 WABC-News: Dailey Orchestra  
 WMCA-Harlem Amateurs  
 WQXR-Concert Music
- 11:15-WEAF-Discussion: The Mission of Advertising-Roy Durstine of Batten, Barton, Durstine and Osborne; Raymond Rubicam of Young & Rubicam; David M. Noyes of Lord & Thomas, Professor Donald H. Haines of University of Michigan, Allen Schoenfeld of Detroit News  
 WOR-Arthur Orchestra
- 11:30-WOR-Carlson Orchestra  
 WJZ-Clinton Orchestra  
 WABC-Goodman Orchestra
- 11:45-WEAF-Dance Music  
 WJZ-Heidt Orchestra
- 12:00-WOR-Dance Music  
 WJZ-Farmer Orchestra  
 WABC-Norvo-Balley Orchestra  
 WMCA-News: Dance Music (To 1)  
 WHN-Classical Music (To 1)  
 WEVD-Symphonies; Jamboree
- 12:15-WEAF-Henderson Orchestra  
 12:30-WEAF-Lights Out-Sketch  
 WOR-Weeks Orchestra  
 WJZ-Thompson Orchestra  
 WABC-Rogers Orchestra
- 1:00-WEAF-Dorsey Orchestra  
 WOR-Garber Orchestra
- 1:30-WOR-Hoagland Orchestra  
 2:00-WOR-News (Off at 2:05 A. M.)