

# TODAY ON THE RADIO

MONDAY, MARCH 28, 1938

## OUTSTANDING EVENTS ON ALL STATIONS

- 12:45-1:00 P. M.—Mrs. James Roosevelt Sr. at Opening, Women's Exposition of Arts and Industries. Grand Central Palace—WEAF.  
 2:00-3:00 P. M.—United States Navy Band Concert—WJZ.  
 3:00-4:00 P. M.—Rochester Civic Orchestra Concert—WJZ.  
 7:30-8:00 P. M.—Eddie Cantor, Comedian; Gladys Swarthout. Soprano: Deanna Durbin. Songs, and Others—WABC.  
 8:30-9:00 P. M.—Richard Crooks, Tenor; Concert Orchestra—WEAF.  
 9:00-10:00 P. M.—Philadelphia Orchestra. Eugene Ormandy. Conductor: Eugene List. Piano—WJZ.  
 9:00-10:00 P. M.—Operetta: "Naughty Marietta," With Helen Jepson and Lawrence Tibbett—WABC.  
 9:00-9:30 P. M.—State Supreme Court Justice Ferdinand Pecora. Attorney General John J. Bennett and Others. in Birthday Salute to Governor Lehman—WHN.  
 10:00-10:30 P. M.—Maria Kurenko. Soprano: Concert Orchestra—WEAF.  
 10:30-11:00 P. M.—National Radio Forum: "Foreign Affairs." Senator William E. Borah of Idaho—WJZ.

Press-Radio News: 9:55 A. M.—WJZ 6:25 P. M.—WQXR  
 9:25 A. M.—WABC 5:10 P. M.—WJZ 6:30 P. M.—WEAF  
 9:40 A. M.—WEAF 6:00 P. M.—WABC

Where there is no listing for a station. its preceding program is on the air  
 WMCA. 570 WOR. 710 WNYC. 810 WHN. 1010 WEVD. 1300  
 WEAF. 660 WJZ. 760 WABC. 860 WQXR. 1550

### MORNING

- 6:45-WOR—Studio Music  
 WABC—Bob Byron. Whistler  
 7:00-WABC—Morning Almanac  
 WMCA—Comments and Music  
 WNYC—Music, News and Organ  
 WHN—Popular Music  
 WEVD—Morning Melodies  
 7:15-WOR—Gambling's Musical Clock  
 WHN—News: Early Bird Clock  
 7:30-WEAF—Radio Rubes, Songs  
 WOR—Sorey Orchestra  
 WJZ—Yoichi Hiraoka. Xylophone  
 7:45-WJZ—Rise and Shine Program  
 WMCA—News: Studio Music  
 WEVD—News Bulletins  
 7:50-WNYC—News: Organ Recital  
 7:55-WJZ—News: Norsemen Quartet  
 WABC—News: Sunny Melodies  
 8:00-WEAF—Malcolm Claire. Stories  
 WOR—News Bulletins  
 WEVD—Morning Devotions  
 8:15-WEAF—Doc Schneider Texans  
 WOR—Beauty Talk—Neil Vinick  
 WJZ—William Meeder. Organ  
 WABC—Four Clubmen. Songs  
 WMCA—Religious Talk; Organ  
 WEVD—Studio Music (Off 9 to 3)  
 8:20-WOR—Household Hints; Music  
 8:25-WNYC—Consumers Guide; Music  
 8:30-WEAF—Studio Ensemble  
 WOR—Tex Fletcher. Songs  
 WABC—Fred Felbel. Organ  
 WHN—Monologue; Exercises  
 8:45-WOR—The Goldbergs—Sketch  
 WJZ—Lucille and Lanny. Songs  
 WMCA—News Comments: Home Talk  
 8:55-WNYC—New York Events Today  
 9:00-WEAF—Women and the News  
 WOR—Ed Fitzgerald. Variety  
 WJZ—Breakfast Club Music  
 WABC—Fan Mail Dramatized  
 WNYC—Concert Hour  
 WHN—Hillbilly Music; Organ  
 9:15-WEAF—Frank Luther. Songs  
 WOR—Modern Living—Talk  
 9:25-WABC—Press-Radio News  
 9:30-WEAF—Lands Trio  
 WOR—Dance Orchestra  
 WABC—The Road of Life—Sketch  
 WMCA—Health—Dr. Shirley Wynne  
 WHN—News; Dance Music; Songs  
 9:40-WEAF—Press-Radio News  
 9:45-WEAF—Dan Harding's Wife—Sketch  
 WOR—The Hymn Singer  
 WABC—Bachelor's Children—Sketch  
 WMCA—News: Hillbilly Varieties  
 9:55-WJZ—Press-Radio News  
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Pure Food—Alfred McCann Jr.  
 WJZ—Aunt Jennima—Sketch  
 WABC—Pretty Kitty Kelly—Sketch  
 WNYC—Robert Jones. Organ  
 10:15-WEAF—John's Other Wife—Sketch  
 WJZ—Margot of Castlemore—Sketch  
 WABC—Myrt and Marge—Sketch  
 10:30-WEAF—Just Plain Bill—Sketch  
 WJZ—Attorney-at-Law—Sketch  
 WABC—Richard Maxwell, Songs  
 WNYC—Morningside String Trio  
 WHN—Homemaking—Ida Bailey Allen  
 10:45-WEAF—Woman in White—Sketch  
 WJZ—Kitchen Cavalcade  
 WABC—Ma Perkins—Sketch  
 11:00-WEAF—David Harum—Sketch  
 WOR—Shopping—Jean Abbey  
 WJZ—Story of Mary Marlin—Sketch  
 WABC—Ruth Carhart, Songs  
 WMCA—Merrymakers Music  
 WNYC—High School Program; music  
 11:15-WEAF—Backstage Wife—Sketch  
 WOR—Myrt and Marge—Sketch  
 WJZ—Pepper Young's Family—Sketch  
 WABC—Deep River Boys Trio  
 WMCA—Women's Program: Alice Ives. Director  
 WNYC—Police Safety Program  
 11:30-WEAF—How to Be Charming  
 WOR—Hilltop House—Sketch  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WNYC—Irwin Hassel, Piano  
 WHN—Carson Robison Buckaroos  
 11:40-WMCA—Talk—Helen Leighton; Interviews  
 11:45-WEAF—Betty Moore's Program  
 WOR—Marella Hendricks, Songs  
 WJZ—Edward MacHugh, Songs  
 WABC—Aunt Jenny's Stories  
 WNYC—School Child's Lunch—Dr. M. L. Ogan  
 WHN—Dance Music

### AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch  
 WOR—Rhythmic Minstrel  
 WJZ—Developing Spiritual Power—Dr. Norman Vincent Peale  
 WABC—Museum of Science and Industry—Mary McBride  
 WMCA—News: Household Talk  
 WNYC—News Bulletins  
 WHN—Women in the News  
 12:15-WEAF—The O'Neills—Sketch  
 WOR—Radio Garden Club  
 WJZ—Bailey Axton, Tenor  
 WABC—Edwin C. Hill, Commentator  
 WNYC—College Debate  
 WHN—String Ensemble; Dance Music  
 12:25-WJZ—News; Farm and Home Hour: Newest Developments in Making Phonograph Records—R. R. Sooy of RCA-Victor Company. Interviewed by Frank E. Mullins. RCA  
 12:30-WEAF—Stella Dallas—Sketch  
 WOR—News Bulletins  
 WABC—Romance of Helen Trent  
 WMCA—Today's Events: Music  
 12:45-WEAF—Opening of 17th Annual Women's National Exposition of Arts and Industries. Grand Central Palace; Mrs. James Roosevelt Sr., Mrs. William Dick Spborg. and Others  
 WOR—Consumer Quiz Club  
 WABC—Our Gal Sunday—Sketch  
 WMCA—Your Good Neighbor—Sketch  
 WNYC—Madrigal Singers  
 1:00-WEAF—News; Markets and Weather  
 WOR—Dramatized Health Talk, Music  
 WABC—Betty and Bob; Hymns; Grimm's Daughter; Vallant Lady  
 WMCA—Nick Kenny, Comments  
 WNYC—Missing Persons; Music  
 WHN—Singin' Sam  
 1:15-WEAF—Escorts and Betty. Songs  
 WOR—Carson Robison Buckaroos  
 WMCA—Dean Dickens, Reginald Carroll. Songs  
 WHN—Irving Kaufman. Songs  
 1:30-WEAF—Ruth Lyon. Soprano; Edward Davies. Baritone, and Others  
 WOR—The Wife Saver—Talk  
 WJZ—Mother-in-Law—Sketch  
 WMCA—Fitzgerald Orchestra  
 WNYC—Shorthand—A. E. Gaskill  
 WHN—LeRoy, Piano; Dance Music  
 1:45-WJZ—"Louisiana Progress": Talk by Governor Leche and Senator Ellinger of Louisiana  
 WOR—Voice of Experience  
 WMCA—Shirley Winters. Songs  
 WNYC—Fritz Joki. Songs  
 2:00-WEAF—Cloutier Orchestra  
 WOR—Kitty Keane—Sketch  
 WJZ—U. S. Navy Band Concert  
 WABC—Kathryn Craven, Comment  
 WMCA—Household Talk  
 WNYC—Hours of Destiny—Sketch  
 WQXR—Dance Music  
 2:15-WOR—Way Down East—Sketch  
 WABC—The O'Neills—Sketch  
 WMCA—Dr. Friendly—Sketch  
 WHN—News: Gene Marvey. Songs  
 2:30-WEAF—Negro Health Week—Surgeon General Thomas Parran; Dr. Roscoe C. Brown. Health Education Specialist; Negro Chorus; Howard University Soloists  
 WOR—Houseboat Hannah—Sketch  
 WABC—School of the Air; Human Relations Forum  
 WMCA—Three Hours of Variety  
 WNYC—Amsterdam String Ensemble  
 3:45-WEAF—Wooster College Glee Club  
 WOR—Heart of Julia Blake—Sketch  
 3:00-WEAF—Pepper Young's Family  
 WOR—Martha Deane's Program  
 WJZ—Rochester Civic Orchestra. Guy Fraser Harrison. Conductor  
 WABC—Matinee in Manhattan  
 WHN—Hawaiian Trio; Dance Music  
 WEVD—Jewish Variety Show  
 WQXR—Ballet Music  
 3:15-WEAF—Ma Perkins—Sketch  
 WNYC—The Week at Albany—Talk  
 WEVD—Kay Renay. Songs  
 WQXR—News: Favorite Music  
 3:30-WEAF—Vic and Sade—Sketch  
 WABC—Women's Exposition of Arts and Industries Program; Speakers, Magistrate Jeannette Brill; Mrs. Mary Beard, Author, and Others  
 WHN—Bob Howard. Songs  
 WEVD—String Ensemble  
 3:45-WEAF—The Guiding Light—Sketch  
 WOR—David Harum—Sketch  
 WABC—Nan Wynn, Songs  
 WNYC—News: String Quartet  
 WHN—To Be Announced  
 WQXR—New Methods of Handling Children—Dr. John Levy  
 4:00-WEAF—Lorenzo Jones—Sketch  
 WOR—News; Young Wilder Jones  
 WJZ—Club Matinee—Variety Show  
 WABC—Chamber Orchestra, Bernard Herrmann. Conductor  
 WHN—Women in the News  
 WEVD—Polish Orchestra  
 WQXR—Symphonic Music  
 4:15-WEAF—Mary Marlin—Sketch  
 4:30-WEAF—Rush Hughes. Commentator  
 WOR—Ted Malone. Readings  
 WABC—The Goldbergs—Sketch  
 WNYC—Hunter College Program  
 WHN—Songs; LeRoy, Piano  
 WEVD—Variety Show; Poetry  
 4:45-WEAF—Road of Life—Sketch  
 WOR—Studio Music  
 WABC—Talk—Allan Roy Dafee  
 4:55-WOR—Gabriel Heatter. Comment  
 5:00-WEAF—Dick Tracy—Sketch  
 WOR—Women Make the News  
 WJZ—Neighbor Nell  
 WABC—Follow the Moon—Sketch  
 WNYC—Concert Orchestra  
 WHN—Billy Daniels. Songs; Orch.  
 WEVD—Dramatic Programs  
 WQXR—Young People's Concert  
 5:10-WJZ—Press-Radio News  
 5:15-WEAF—Terry and the Pirates—Sketch  
 WOR—Charlie Chan—Sketch  
 WJZ—Don Winslow of the Navy  
 WABC—Life of Mary Sothern—Sketch  
 WHN—Holy Cross Church Service  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Little Orphan Annie—Sketch  
 WJZ—Singing Lady  
 WABC—Stepmother—Sketch  
 WMCA—Hillbilly Varieties  
 WNYC—Junior Inspector Club  
 WQXR—Gilbert and Sullivan Music  
 5:45-WEAF—Little Orphan Annie—Sketch  
 WOR—Junior G Men—Sketch  
 WJZ—Three Cheers, Songs  
 WABC—Hilltop House—Sketch  
 WHN—Saunders Orchestra  
 WEVD—Boccia and Costa, Songs (Off at 6)

### EVENING

- 6:00-WEAF—Craig Mathues, Tenor  
 WOR—Uncle Don  
 WJZ—News: U. S. Army Band  
 WABC—Press-Radio News  
 WNYC—Negro Melody Singers  
 WHN—Hurricane Jones—Sketch  
 WQXR—Salon Strings Concert  
 6:05-WABC—Natural History Anecdotes—Dr. Edward M. Weyre  
 6:15-WEAF—Top Hatters Orchestra  
 WABC—Dear Teacher—Children's Program; Topic, Dogs  
 WMCA—Investments—E. C. Olsen  
 WHN—Stories: Health Talk  
 6:20-WMCA—News: Household Talk  
 6:25-WQXR—Press-Radio News  
 6:30-WEAF—Press-Radio News  
 WOR—News: Butler Nedeo  
 WABC—Waltz Serenade  
 WABC—Boake Carter. Commentator  
 WMCA—Sports—Dick Fishell  
 WNYC—Public Service Program  
 WQXR—Studio Concert  
 6:35-WEAF—Joan Edwards. Songs  
 WJZ—Revelers Quartet  
 6:45-WEAF—Chorus of Texas College of Arts and Industries  
 WJZ—Lowell Thomas. Commentator  
 WABC—Lum and Abner—Sketch  
 WMCA—Jane Clifton, Bob Parker. Songs; Brusloff Orchestra  
 WNYC—News: Music (Off at 7:15)  
 WHN—Sports—Frank Graham  
 WQXR—Arpad Sandor. Piano; Ruth Douglas, Soprano  
 7:00-WEAF—Amos 'n' Andy—Sketch  
 WOR—Sports—Stan Lomax  
 WJZ—Sports—Clem McCarthy  
 WABC—Jack Fulton, Tenor; Andrew Sisters. Songs; Hohengarten Orch.  
 WHN—News: Lucas Orchestra  
 WQXR—Beatrice Klunter. Organ  
 7:15-WEAF—Uncle Ezra—Sketch  
 WOR—The Answer Man  
 WJZ—Proficiency and Deficiency—Dr. Joseph Jastrow. Psychologist  
 WABC—Arthur Godfrey and Organ  
 WMCA—Five-Star Final—Sketch  
 WHN—The Goldbergs—Sketch  
 7:30-WEAF—John Herrick. Baritone  
 WOR—The Lone Ranger—Sketch  
 WJZ—Rose Marie. Songs  
 WABC—Eddie Cantor. Comedian; Deanna Durbin, Songs; Gladys Swarthout. Soprano; Goodman Quartet, and Others  
 WMCA—Zion Variety Show  
 WHN—G. H. Combs Jr., Comments  
 WQXR—Tchaikovsky Music; Monroe Leaf. Author. Speaker  
 7:45-WEAF—Orchestra and Soloists  
 WJZ—Albert Musicals  
 WHN—Liberty Orchestra  
 8:00-WEAF—Burns and Allen. Comedians; Tony Martin. Songs; Noble Orch.  
 WOR—Jones Orchestra  
 WJZ—Salter Orchestra; Vocalists  
 WABC—Variety Show; Lou Holtz. Comedian; Agnes Moorehead. Mimic; Ted Husing. Sports Commentator; Kay Thompson Trio  
 WMCA—Three Little Funsters  
 WHN—Court Cases. Dramatized  
 8:15-WMCA—The People Want Peace—Representative Harold Knutson of Minnesota  
 8:30-WEAF—Concert Orchestra. Alfred Wallenstein. Conductor; Richard Crooks, Tenor; Mixed Chorus  
 WOR—Raymond; Song  
 WJZ—Play, Queen's Idyll, With Jim Ameche and Betty Lew Gerson  
 WABC—Pick and Pat. Comedians; Edward Roecker. Baritone; Krueger Orchestra  
 WMCA—Jerry Lee. Songs; Orchestra  
 WHN—Amateur Program; J. C. Flippen. Director  
 WQXR—Treasury of Music  
 8:45-WOR—Vocal Varieties  
 WMCA—Gangplank Interviews  
 9:00-WEAF—Sptainy All-Girl Orchestra  
 WOR—News—Gabriel Heatter  
 WJZ—Philadelphia Orchestra. Eugene Ormandy. Conductor; Eugene List. Piano; Operetta. Dr. Nell Carothers  
 WABC—Operetta. Victor Herbert's Naughty Marietta. With Helen Jepson and Lawrence Tibbett  
 WMCA—Word Quiz Program  
 WHN—Birthday Salute to Governor Lehman; Speakers, State Supreme Court Justice Ferdinand Pecora, Attorney General John J. Bennett Jr. and Others  
 WQXR—Symposium: An American Policy in Europe's Crisis—Max Lerner, Editor The Nation; Thomas P. Leyer, N. Y. S. Commander, V. F. W.; J. Max Weis of World Peaceways  
 9:15-WOR—Arden Orchestra  
 WHN—Aaronsen Orchestra  
 9:30-WEAF—Music for Moderns  
 WOR—Operetta Selections  
 WMCA—Brooklyn Amateur Hour  
 WHN—Boxing; Ridgewood Grove  
 WQXR—Bach-Held Music  
 9:45-WQXR—Cinema—Sidney Kaufman  
 10:00-WEAF—Maria Kurenko and Opal Craven. Sopranos; Male Quartet; Marek Weber Orchestra  
 WOR—Intelligence Quiz  
 WJZ—Behind Prison Bars—Drama; Warden Lewis E. Lawes. Speaker  
 WABC—Wayne King Orchestra  
 WQXR—Handel-Mozart Music  
 10:30-WEAF—Variety Show; Van Steeden Orchestra, and Others  
 WOR—Weber Melody Pageant  
 WJZ—National Radio Forum; Foreign Affairs—Senator William E. Borah of Idaho  
 WABC—Brave New World—Drama  
 WMCA—Comments and News  
 10:45-WHN—News; Dance Music  
 11:00-WEAF—Blaine Orchestra  
 WOR—News; Betzner Orchestra  
 WJZ—News; Craig Orchestra  
 WABC—Dorsey Orchestra  
 WMCA—Dance Orchestras  
 WQXR—Concert Music (To 12)  
 11:15-WOR—Program From Cable Ship Lord Kelvin. Sailing Tuesday For the Irish Coast  
 11:25-WEAF—News; Denny Orchestra  
 11:30-WOR—Pancho Orchestra  
 WJZ—Fisk Jubilee Choir  
 WABC—Kaye Orchestra  
 12:00-WEAF—McIntire—Orchestra  
 WOR—Norvo Orchestra  
 WJZ—Webb Orchestra  
 WABC—Lee Orchestra  
 WMCA—Theatres—Martin Starr: Dance Music (To 1)  
 WHN—Classical Music (To 1)  
 12:30-WEAF—Kirk Orchestra  
 WOR—Theatre Review; Kyser Orch.  
 WJZ—Haynes Orchestra  
 WABC—Tucker Orchestra  
 1:30-WOR—Keating Orchestra