

TODAY ON THE RADIO

THURSDAY, MAR. 3, 1938

OUTSTANDING EVENTS ON ALL STATIONS

- 2:30-3:00 P. M.—Drama: "Polar Exploration," with Rear Admiral Richard E. Byrd. at N. E. A. Convention. Atlantic City—WABC.
- 7:30-7:45 P. M.—"A Government Short-Wave Station to Further Pan-American Relations." Senator Chavez of New Mexico—WJZ.
- 8:00-9:00 P. M.—Vallee Varieties: Sketch, "South of Wilshire," With Jackie Cooper. Betty Grable and Others—WEAF.
- 8:00-9:00 P. M.—Variety Show: Sketch, "The Two Orphans," with Dorothy and Lillian Gish: Kate Smith. Director—WABC.
- 8:45-9:30 P. M.—Rochester Philharmonic. Jose Iturbi, Conductor—WJZ.
- 9:00-10:00 P. M.—Hollywood Revue: Robert Taylor. Director; Sketch, "The Far Turn." With Mickey Rooney—WHN. WEAF.
- 9:00-10:00 P. M.—Major Bowes's Amateur Hour—WABC.
- 9:30-10:00 P. M.—"Responsible Democracy." Donald Richberg. Former NRA Administrator. at New York Board of Trade Dinner—WOR.
- 9:30-10:00 P. M.—Town Meeting: "Which Way Out of the Recession?" Senator Pepper of Florida: Howard Bruce. Banker—WJZ.
- 10:00-11:00 P. M.—Variety Show: Bing Crosby. Director—WEAF.
- 10:15-10:30 P. M.—"National Used Car Exchange Week." Edsel Ford. President Ford Motor Company: W. S. Knudsen. President of General Motors: K. T. Keller. President of Chrysler—WABC.

Press-Radio News: 6:25 P. M.—WQXR
9:25 A. M.—WABC 9:55 A. M.—WJZ 6:30 P. M.—WEAF
8:40 A. M.—WEAF 5:10 P. M.—WJZ 6:55 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air
WMCA. 570 WOR. 710 WNYC. 810 WHN. 1010 WEVD. 1300
WEAF. 660 WJZ. 760 WABC. 860 WQXR. 1550

MORNING

- 6:45-WOR—Studio Music
WABC—Bob Byron, Whistler
- 7:00-WABC—Morning Almanac
WMCA—News and Music
WNYC—Music: News: Organ
WHN—Popular Music
WEVD—Morning Melodies
- 7:15-WOR—Gambling's Musical Clock
WHN—News: Early Bird Music
- 7:30-WEAF—Radio Rubes. Songs
WOR—Sorey Orchestra
WJZ—Yoichi Hiraoka, Xylophone
- 7:45-WJZ—Sears Orchestra
WMCA—News: Barnacle Bill. Songs
WEVD—News: Morning Devotions
- 7:55-WJZ—News: Southernaires Quartet
WABC—News: The Rhythmaires
- 8:00-WEAF—Malcolm Claire. Stories
WOR—News: Tex Fletcher, Songs
WNYC—News: New York Today
- 8:15-WEAF—Variety Quartet
WJZ—Leibert Ensemble
WABC—Deep River Boys, Songs
WMCA—Meditations; Organ
WNYC—Robert Jones. Organ
WEVD—Italian Music (Off 9 to 3)
- 8:20-WOR—Music: Oddities in the News
8:25-WNYC—Consumers Guide; Music
- 8:30-WEAF—Instrumental Ensemble
WOR—Modern Rhythms
WABC—Poetic Strings
WHN—Monologue; Exercises
8:45-WOR—The Goldbergs—Sketch
WJZ—Grape and Scotty, Songs
WMCA—News: Household Hints
- 9:00-WEAF—Gabriel Heatter. Commentator: Menu Maker
WOR—Variety—Ed Fitzgerald
WJZ—Breakfast Club Music
WABC—Variety Musicale
WNYC—Concert Hour
WHN—Dance Music; Organ
- 9:15-WEAF—Frank Luther. Songs
WOR—Sylvia Cyde. Soprano
- 9:25-WABC—Press-Radio News
9:30-WEAF—Frances Adair. Songs
WOR—Rhumba and Tango Music
WABC—The Road of Life—Sketch
WMCA—Health—Dr. Shirley Wynne
WHN—News: Richman Orchestra
- 9:40-WEAF—Press-Radio News
9:45-WEAF—Dan Harding's Wife—Sketch
- WOR—Bide Dudley Theatre Club
WJZ—Armchair Male Quartet
WABC—Bachelor's Children—Sketch
WMCA—Hillbilly Varieties
- 9:55-WJZ—Press-Radio News
- 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch
WOR—Pure Food Hour
WJZ—Margot of Castlewood—Sketch
WABC—Pretty Kitty Kelly—Sketch
WNYC—Beatrice Klunter, Organ
WHN—What to Eat—C. H. Goudiss
- 10:15-WEAF—John's Other Wife—Sketch
WJZ—Aunt Jemima—Sketch
WABC—Myrt and Marge—Sketch
- 10:30-WEAF—Just Plain Bill—Sketch
WJZ—Attorney-at-Law—Sketch
WABC—Etiquette—Emily Post
WNYC—Morningside String Trio
WHN—Studio Music: Movie News
- 10:45-WEAF—Women in White—Sketch
WJZ—Kitchen Cavalcade
WABC—Ma Perkins—Sketch
- 11:00-WEAF—David Harum—Sketch
WOR—Beauty Talk—Neil Vinick
WJZ—Mary Marlin—Sketch
WABC—The Instrumentalists
WMCA—Dental Hygiene—Talk
WNYC—High School Program: Publishers and Authors
- 11:15-WEAF—Backstage Wife—Sketch
WOR—Myrt and Marge—Sketch
WJZ—Pepper Young's Family—Sketch
WABC—Carol Kennedy's Romance
WMCA—Women's Program
WNYC—Musical Essays
WHN—Hawaiian Trio
- 11:30-WEAF—Homemakers Exchange
WOR—Hilltop House—Sketch
WJZ—Vic and Sade—Sketch
WABC—Big Sister—Sketch
WHN—Niagara—J. R. Saunders of Museum of Natural History
- 11:45-WEAF—The Mystery Chef
WOR—Myra Kingsley. Astrologer
WJZ—Edward MacHugh. Songs
WABC—Aunt Johnny's Stories: Emily Post. Guest
WMCA—Voice of Experience
WNYC—Your Garden—Amelia Hill
WHN—Studio Music: Songs

AFTERNOON

- 2:00-WEAF—Girl Alone—Sketch
WOR—Talk—Victor Lindlahr
WJZ—The Highest Loyalties—Rev. H. Eiden Mills
WABC—Talk—Mary M. McBride
WMCA—News: Music: Events Today
WNYC—News: City College Talks
- 2:15-WEAF—The O'Neills—Sketch
WJZ—George Griffin, Baritone
WABC—Edwin C. Hill, Commentator
- 2:25-WJZ—News: Farm and Home Hour
- 2:30-WEAF—Stella Dallas—Sketch
WOR—News: Consumer Quiz Club
WABC—Helen Trent's Romance
WMCA—A Woman's Newspaper
Career—Estelle M. Sternberg. Commentator
- 2:45-WEAF—Musical Program
WABC—Our Gal Sunday—Sketch
WMCA—Your Good Neighbor—Sketch
- 1:00-WEAF—Market and Weather Reports
WOR—Dramatized Health Talk: Music
WABC—Betty and Bob: Hymns; Arnold Grimm's Daughter; News
WMCA—Nick Kenny. Comments
WNYC—Missing Persons: Music
WHN—Singin' Same; LeRoy, Piano
- 1:15-WEAF—Advertising Club Luncheon
WOR—Interviews Atop Skyscraper
WMCA—Advertising Club Humorists
Day Luncheon: Speakers, George M. Cohen. H. I. Phillips, Harry Hershfield, J. P. McAvoy and Others
- 1:30-WOR—Pepper Young's Family
WJZ—Sue Blake—Sketch
WNYC—Shorthand—Ruth Sutton
WHN—Band Music: Health Talk
- 1:45-WOR—Voice of Experience
WJZ—Glenn Darwin, Baritone
WNYC—Safe Nursing—Alice E. Snyder
- 2:00-WEAF—Savitt String Quartet
WOR—Kitty Keane—Sketch
WJZ—Ranch Boys Trio
WABC—Lyric Serenade
WMCA—Home Talk
WNYC—Operettas: Trial by Jury
WQXR—Dance Music
- 2:15-WOR—Way Down East—Sketch
WJZ—Let's Talk It Over: Lisa Sergio, Mistress of Ceremonies
WABC—The O'Neills—Sketch
WMCA—Dr. Friendly—Sketch
WHN—News: Dance Music: Songs
- 2:30-WEAF—Jean Ellington. Songs
WOR—Houseboat Hannah—Sketch
WJZ—Dot and Pat. Songs
WABC—Dramatized Story of Polar Exploration. With Rear Admiral Richard E. Byrd, at National Education Association Convention, Atlantic City
WMCA—Three Hours of Variety
WNYC—State Symphony Band
- 2:45-WEAF—Armchair Quartet
WOR—Ted Malone. Readings
WJZ—Johnnie Johnston, Baritone
8:00-WEAF—Pepper Young's Family
- WOR—Martha Deane's Program
WJZ—Rosa Linda. Piano
WABC—Ray Block. Varieties
WEVD—Metropolitan Ensemble
WQXR—Campus Airs
- 3:15-WEAF—Ma Perkins—Sketch
WJZ—Woodwind Ensemble
WNYC—Concert Orchestra
WEVD—Ruth Nalibow. Soprano
WQXR—News: Favorite Music
- 3:30-WEAF—Vic and Sade—Sketch
WABC—United States Army Band
WHN—Bob Howard. Songs
WEVD—String Ensemble
- 3:45-WEAF—The Guiding Light—Sketch
WOR—David Harum—Sketch
WNYC—News: Strung Quartet
WHN—Voice of Experience
WQXR—Science News: Music
- 4:00-WEAF—Lorenzo Jones—Sketch
WOR—News: Young Widder Jones
WJZ—Club Matinee—Variety Show
WABC—Indian Picture Writing—Julian Steward of the United States National Museum
WHN—Dr. Friendly—Sketch
WEVD—Polish Orchestra
- 4:15-WEAF—Story of Mary Marlin—Sketch
WABC—Eton Boys Quartet
WHN—Mary Sothorn—Sketch
- 4:30-WEAF—Rush Hughes, Commentator
WOR—The Johnson Family—Sketch
WABC—The Goldbergs—Sketch
WNYC—Brooklyn College Program
WHN—Dance Music: LeRoy, Piano
WEVD—Variety Show: Dramas
- 4:45-WEAF—Road of Life—Sketch
WOR—Studio Music
WABC—Dance Music
WEVD—Music and Poetry
- 4:55-WOR—Gabriel Heatter. Comment
5:00-WEAF—Dick Tracy—Sketch
WOR—Women Make the News
WJZ—Instrumental Group
WABC—Follow the Moon—Sketch
WNYC—Youth Interview
WQXR—Young People's Concert
- 5:10-WJZ—Press-Radio News
5:15-WEAF—Benno Rubinoff. Violin
WOR—Charlie Chan—Sketch
WJZ—Don Winslow of the Navy
WABC—Life of Mary Sothorn—Sketch
WNYC—Music School Program
WHN—News: Dance Music
- 5:30-WEAF—Jack Armstrong—Sketch
WOR—Little Orphan Annie—Sketch
WJZ—Singing Lady
WABC—Stepmother—Sketch
WMCA—Hillbilly Music
WQXR—Chamber Musicale
- 5:45-WEAF—Little Orphan Annie—Sketch
WOR—Red Star Rangers
WJZ—Tom Mix—Sketch
WABC—Hilltop House—Sketch
WNYC—Good Will Observer
WHN—Lee and Steiner. Songs
WEVD—Bocchia and Costa. Songs (Off 6 to 8)

EVENING

- 8:00-WEAF—George R. Holmes, Chief of Washington Bureau. I. N. S.
WOR—Uncle Don
WJZ—News: Rakov Orchestra
WABC—Children's Program
WNYC—The Charter—Rebecca Rankin of Municipal Library
WHN—Gypsy Ensemble
WQXR—Salon Strings; Rose Dirmann, Soprano
- 8:15-WEAF—Hawkins Orchestra
WMCA—Investments—E. C. Olsen
WNYC—Herman Neuman. Piano
WHN—Jules Verne—Drama
- 8:20-WMCA—News: Israel Orphan Asylum
—Mrs. Gustave Hartman
- 8:25-WQXR—Press-Radio News
8:30-WEAF—Press-Radio News
WOR—News Bulletins
WJZ—Organ and Piano Music
WABC—Boake Carter. Commentator
WMCA—Sports—Dick Fishell
WHN—Dance Music: Sports Talk
WNYC—City Business—Pearl Bernstein. Secretary Board of Estimate
WQXR—Studio Concert
- 8:35-WEAF—Joan Edwards. Contralto
WJZ—The Serenaders
- 8:45-WEAF—Looking Back at the Convention—Dr. C. B. Glenn. Retiring President. American Association of Schools Administrators: Some Significant Highspots—Dr. John A. Sexson, New President of the Association; Dr. J. G. Fowlkes of University of Wisconsin
WOR—Radio Harris Interviews Helen Westley. Actress
WJZ—Lowell Thomas. Commentator
WABC—Doris Rhodes. Songs
WMCA—Jane Clifton, Bob Parker. Songs: Brusiloff Orchestra
WNYC—News: Music (Off at 7:15)
- 8:55-WQXR—Books—Stanley M. Reinhart Jr.; John Farrar. Publishers
- 8:55-WABC—Press-Radio News
7:00-WEAF—Amos 'n' Andy—Sketch
WOR—Sports—Stan Lomax
WJZ—Easy Aces—Sketch
WABC—Jack Fulton. Tenor; Franklyn MacCormack. Reader
WHN—News; Male Quartet
WQXR—Opera: Orpheus and Eurydice
- 7:15-WEAF—Vocal Varieties
WOR—Betzner Orchestra
WJZ—Mr. Keen. Tracer of Lost Persons—Drama
WABC—Hollywood—George McCall
WMCA—Five-Star Final—Sketch
WHN—The Goldbergs—Sketch
- 7:30-WEAF—Headlines—News Dramas
WJZ—A Government Short Wave Radio Station to Further Pan-American Relations—Senator Dennis Chavez of New Mexico
WABC—We, the People: Interviews by Gabriel Heatter; Warnow Orch.
WMCA—Arden Orchestra; Helen Morgan. Leonard Warren. Songs
WHN—G. H. Combs Jr.. Comments
- 7:45-WOR—Livingston Orchestra
WJZ—Newman Orchestra
WMCA—The Counsellor—Talk
WHN—Aaronson Orchestra
- 8:00-WEAF—Vallee Varieties: "Chic" Kennedy. Comedians; "Four Squires. Instrumentalists; Sketch, South of Wilshire, With Jackie Cooper. Betty Grable. Lynne Overman and Sterling Holloway
WOR—Sinatra Orchestra; Vocalists
WJZ—March of Time—Drama
WABC—Kate Smith. Songs; Play: The Two Orphans, With Dorothy and Lillian Gish: Abbott and Costello. Comedians
WMCA—Three Little Funsters
WHN—Birthday Celebration, Helen Keller; Speakers: Fannie Hurst, Novelist; Victor Ridder. Head of the Social Service Commission;
- Stanley Howe. Executive Secretary to the Mayor
WEVD—Bryce Oliver. Comments
WQXR—Perole String Quartet; Thomas Scherman. Piano
- 8:15-WMCA—Legislation for the People—Senator Sherman Minton of Indiana
WHN—Morrow Orchestra
WEVD—Unfair Labor Practices—Michael J. Quill. City Councilman
- 8:30-WOR—The Witch's Tale
WJZ—Barry McKinley, Baritone
WMCA—Jerry Lee. Songs; Orch.
WHN—Hollywood—Sam Taylor
WEVD—Miss Preview—Sketch
- 8:45-WJZ—Rochester Philharmonic, Jose Iturbi. Conductor
WMCA—Johannes Steel. Comments
WHN—Aaronson Orchestra
WEVD—What I Saw in Spain—James Waterman Wise. Writer
- 9:00-WEAF—Good News of 1938: Robert Taylor, Master of Ceremonies: Sketch: The Far Turn. With Mickey Rooney; Earl Sande. ex-Jockey. Interviewed by Clem McCarthy. Roving Commentator: Fanny Brice and Frank Morgan. Comedians (Also WHN)
WOR—News: Gabriel Heatter
WABC—Major Bowes's Amateurs
WMCA—John Early. Songs
WQXR—Music and the Ballet
- 9:18-WOR—Comedy Stars of Broadway
WMCA—Tucker Orchestra
- 9:30-WOR—Responsible Democracy—Donald Richberg. Former NRA Administrator at New York Board of Trade Dinner
WJZ—America's Town Meeting: Which Way Out of the Recession? Senator Claude Pepper of Florida: Howard Bruce. Banker
WMCA—Midweek Forum—E. C. Olsen
WQXR—Beethoven Symphony No. 8
- 10:00-WEAF—Bing Crosby, Master of Ceremonies: Bob Burns, Comedian: Maureen O'Sullivan and Mischa Auer. Screen Players; the Four-some. Songs: Trotter Orchestra
WOR—Hollywood Serenade
WABC—Essays in Music
WMCA—Male Quartet: Dance Music
WHN—Dance Orchestras
WEVD—New Voices Recital
WQXR—Concert Musicale (To 12)
- 10:15-WABC—National Used Car Exchange Week—Edsel Ford. President of the Ford Motor Co.; W. S. Knudsen. President of General Motors: K. T. Keller. President of Chrysler Corp.
- 10:30-WOR—Sinfonietta Concert
WJZ—Opening of American Bowling Congress. Chicago
WEVD—Hollywood Showcase
WEVD—Decline and Rise of the Consumer—Professor Horace M. Kallen
- 10:40-WJZ—Variety Review
10:45-WMCA—News: Elder Horn Revival
11:00-WEAF—Gaspaire Orchestra
WOR—News: Theatre Digest
WJZ—News; De Vodi Orchestra
WABC—Calloway Orchestra
- 11:15-WJZ—Elsa Schallert Interviews
WEAF—Busse Orchestra
WJZ—Grier Orchestra
WABC—Organ Orchestra
WMCA—Organ Recital
- 11:45-WOR—Brigodi Orchestra
12:00-WEAF—Brandwynne Orchestra
WOR—Crosby Orchestra
WJZ—Pryor Orchestra
WABC—Dailey Orchestra
WMCA—Theatre Notes—Harry Hershfield; Dance Music (To 1)
WHN—Classical Music (To 1)
WEVD—Concert: Jamboree
- 12:30-WEAF—Herbert Orchestra
WOR—Jones Orchestra
WJZ—Van Orchestra
WABC—Tucker Orchestra
- 1:00-WOR—Reichman Orchestra
1:30-WOR—Garber Orchestra