

# TODAY ON THE RADIO

THURSDAY, FEB. 24, 1938

## OUTSTANDING EVENTS ON ALL STATIONS

- 4:45-5:00 P. M.—Independence Day Program; Dr. Laredo Bru. President of Cuba. From Havana: Martinez Fraga, Cuban Ambassador to the United States. From New York—WABC.
- 6:15-6:30 P. M.—From Vienna: Summary, Chancellor Schuschnigg's Address on the Anschluss—WJZ.
- 6:45-7:00 P. M.—"National System of Super-Highways." Senator Robert J. Buckley of Ohio—WEAF.
- 6:45-7:15 P. M.—Piano Recital: Herzer-Zayde, Duo—WQXR.
- 8:00-9:00 P. M.—Vallee Varieties: Effie Atherton and Cyril Smith. Comedians, and Others—WEAF.
- 8:00-9:00 P. M.—Kate Smith. Songs; Robert Benchley. Humorist: Tommy Kelly, Child Actor; Others—WABC.
- 9:00-10:30 P. M.—Inauguration Greater New York Health and Welfare Campaign Fund; Speakers, Mayor La Guardia, Former Governor Alfred E. Smith, John D. Rockefeller Jr., and Others: Symphony Orchestra. Walter Damrosch and Fritz Reiner, Conducting: José and Amparo Iturbi, Pianists—WJZ. WOR, WABC, WHN (Also WEAF and WMCA to 10 P. M.).
- 10:00-10:30 P. M.—Young Democratic Club Dinner to Robert H. Jackson, Assistant Attorney General. Hotel Commodore—WMCA (WABC, 10:30-11 P. M.).
- 10:00-11:00 P. M.—Variety Show: Lotte Lehmann, Soprano, and Others; Bing Crosby. Director—WEAF.

Press-Radio News: 6:25 P. M.—WQXR  
 9:25 A. M.—WABC 9:55 A. M.—WJZ 6:30 P. M.—WEAF  
 9:40 A. M.—WEAF 5:10 P. M.—WJZ 6:30 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WOR..710 WNYC..810 WHN..1010 WEVD..1300  
 WEAFF..660 WJZ..760 WABC..860 WQXR..1550

### MORNING

- 6:30-WOR—The Merrymakers; Music  
 6:45-WABC—Bob Byron, Whistler  
 7:00-WABC—Morning Almanac  
 WMCA—Popular Music  
 WNYC—Studio Music; News  
 WHN—Popular Music  
 WEVD—Morning Melodies  
 7:15-WOR—Gambling's Musical Clock  
 WHN—News: Early Bird Music  
 7:30-WEAF—Radio Rubes, Songs  
 WOR—Sorey Orchestra  
 WJZ—Yoichi Hiraoka, Xylophone  
 7:45-WJZ—Sears Orchestra  
 WMCA—News: Barnacle Bill, Songs  
 WEVD—News: Morning Devotions  
 7:55-WJZ—News: Southernaires Quartet  
 WABC—News: The Rhythmaires  
 8:00-WEAF—Malcolm Claire, Stories  
 WOR—News: Tex Fletcher, Songs  
 WNYC—News: New York Today  
 8:15-WEAF—Variety Quartet  
 WJZ—Leibert Ensemble  
 WABC—Deep River Boys, Songs  
 WMCA—Meditations: Organ  
 WEVD—Italian Music (Off 9 to 3)  
 8:20-WOR—Music: Oddities in the News  
 WNYC—Consumers' Guide: Music  
 8:30-WEAF—Instrumental Ensemble  
 WOR—Modern Rhythms  
 WABC—Poetic Strings  
 WHN—Monologue: Exercises  
 8:45-WOR—The Goldbergs—Sketch  
 WJZ—Norsemen Quartet  
 WMCA—News: Household Hints  
 9:00-WEAF—Gabriel Heatter, Comment:  
 Menu Maker  
 WOR—Variety—Ed Fitzgerald  
 WJZ—Breakfast Club Music  
 WABC—Arthur Godfrey and Organ  
 WNYC—Concert Hour  
 WHN—Music: Lew White, Organ  
 9:15-WEAF—Frank Luther, Songs  
 WOR—Sylvia Cyde, Soprano  
 WABC—Variety Show  
 9:25-WABC—Press-Radio News  
 9:30-WEAF—Frances Adair, Songs  
 WOR—Rhumba and Tango Music  
 WABC—The Road of Life—Sketch  
 WMCA—Health—Dr. Shirley Wynne  
 WHN—News: Richman Orchestra
- 9:40-WEAF—Press-Radio News  
 9:45-WEAF—Dan Harding's Wife—Sketch  
 WOR—Bida Dudley Theatre Club  
 WJZ—Armchair Male Quartet  
 WABC—Bachelor's Children—Sketch  
 WMCA—News: Hillbilly Varieties  
 9:55-WJZ—Press-Radio News  
 10:00-WEAF—Mrs. Wiggs of the Cabbage  
 Patch—Sketch  
 WOR—Pure Food Hour  
 WJZ—Margot of Castlewood—Sketch  
 WABC—Pretty Kitty Kelly—Sketch  
 WNYC—Beatrice Kluenter, Organ  
 WHN—What to Eat—C. H. Goudiss  
 10:15-WEAF—John's Other Wife—Sketch  
 WJZ—Aunt Jemima—Sketch  
 WABC—Myrt and Marge—Sketch  
 10:30-WEAF—Just Plain Bill—Sketch  
 WJZ—Attorney-at-Law—Sketch  
 WABC—Etiquette—Emily Post  
 WNYC—Epic of America—Sketch  
 WHN—Studio Music: Movie News  
 10:45-WEAF—Women in White—Sketch  
 WJZ—Kitchen Cavalcade  
 WABC—Ma Perkins—Sketch  
 11:00-WEAF—David Harum—Sketch  
 WOR—Beauty Talk—Nell Vinick  
 WJZ—Mary Marlin—Sketch  
 WABC—The Instrumentalists  
 WMCA—Dental Hygiene—Talk  
 WNYC—Musical Essays  
 11:15-WEAF—Backstage Wife—Sketch  
 WOR—Myrta and Marge—Sketch  
 WJZ—Pepper Young's Family—Sketch  
 WABC—Carol Kennedy's Romance  
 WMCA—Women's Program: Anice  
 Ives, Director: Mrs. Clark Minor of  
 the Woman's Almanac  
 11:30-WEAF—Homemakers Exchange  
 WOR—Hilltop House—Sketch  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WNYC—Annette Wagner, Songs  
 WHN—The Wolf—J. R. Saunders  
 11:45-WEAF—The Mystery Chef  
 WOR—Myra Kingsley, Astrologer  
 WJZ—Edward MacHugh, Songs  
 WABC—Aunt Jenny's Stories  
 WMCA—Voice of Experience  
 WNYC—Gardens—Amelia Hill  
 WHN—Songs: Dance Music

### AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch  
 WOR—Talk—Victor Lindlahr  
 WJZ—How Important Is God?—Talk  
 WABC—Talk—Mary M. McBride  
 12:10-WNYC—City College Assembly  
 12:15-WMCA—News: Music: Events Today  
 12:15-WEAF—The O'Neills—Sketch  
 WJZ—George Griffin, Baritone  
 WABC—Edwin C. Hill, Commentator  
 12:25-WJZ—News: Farm and Home Hour  
 12:30-WEAF—Stella Dallas—Sketch  
 WOR—News: Consumer Quiz Club  
 WABC—Helen Trent's Romance  
 WMCA—Whose Political Party Is It?  
 —Estelle M. Sternberger  
 12:45-WEAF—Musical Program  
 WABC—Our Gal Sunday—Sketch  
 WMCA—Your Good Neighbor—Sketch  
 1:00-WEAF—Market and Weather Reports  
 WOR—Dramatized Health Talk: Music  
 WABC—Betty and Bob: Hymns:  
 Arnold Grimm's Daughter: News  
 WMCA—Nick Kenny, Comments  
 WNYC—Missing Persons: Music  
 WHN—Singer Sam: LeRoy, Piano  
 1:15-WEAF—Advertising Club Luncheon:  
 Hell on Ice—Commander Edward  
 Ellsberg, Author (Also WMCA)  
 WOR—Interviews Atop Skyscraper  
 1:30-WOR—Pepper Young's Family  
 WJZ—Sue Blake—Sketch  
 WNYC—Shorthand—Ruth Sutton  
 WHN—Rhapsody in Brass  
 1:45-WOR—Voice of Experience  
 WJZ—Glenn Darwin, Baritone  
 WNYC—Diabetes—Dr. E. T. Hauser  
 2:00-WEAF—Kraeuter String Quartet  
 WOR—Kitty Keane—Sketch  
 WJZ—Ranch Boys Trio  
 WABC—Lyric Serenade  
 WMCA—Home Talk  
 WNYC—Operetta: Gondoliers  
 WHN—Along Life's Highway—Sketch  
 WQXR—Dance Music  
 2:15-WOR—Way Down East—Sketch  
 WJZ—Let's Talk It Over: Lisa Sergio,  
 Mistress of Ceremonies: Security  
 for Women—Ella Reeve Bloom,  
 Labor Leader: Betty Gram Swing  
 and Muriel Draper, Writer  
 WABC—The O'Neills—Sketch  
 WMCA—Dr. Friendly—Sketch  
 WHN—News: Dance Music: Songs  
 2:30-WEAF—Estonian Independence Day  
 Program—Charles Kuusk, Consul  
 General, Estonia; and Others  
 WOR—Houseboat Hannah—Sketch  
 WJZ—Dot and Pat, Songs  
 WABC—School of the Air  
 WMCA—Three Hours of Variety  
 2:45-WEAF—Armchair Quartet  
 WOR—Talk—Beatrice Fairfax  
 WJZ—Edward Davis, Baritone  
 3:00-WEAF—Pepper Young's Family  
 WOR—Martha Deane's Program  
 WJZ—Rosa Linda, Piano  
 WABC—Ray Block Varieties  
 WEVD—Metropolitan Ensemble  
 WQXR—Campus Airs  
 3:15-WEAF—Ma Perkins—Sketch  
 WJZ—Eastman School Symphony;  
 Paul White, Conductor
- WNYC—Debate: Male College Grad-  
 uates Earning More Than \$1,500 a  
 Year Should Marry Before Age of  
 25—Penn States vs. Columbia  
 WEVD—Ruth Nalbow, Soprano  
 WQXR—News: Favorite Music  
 3:30-WEAF—Vic and Sade—Sketch  
 WABC—United States Army Band  
 WHN—Rhythm Musicales  
 WEVD—String Ensemble  
 3:45-WEAF—The Guiding Light—Sketch  
 WOR—David Harum—Sketch  
 WNYC—News: String Quartet  
 WHN—Voice of Experience  
 WQXR—Science News  
 4:00-WEAF—Lorenzo Jones—Sketch  
 WOR—News: Young Widder Show  
 WJZ—Club Matinee—Variety Show  
 WABC—News About Helium—R. A.  
 Cattell of U. S. Bureau of Mines  
 WHN—Dr. Friendly—Sketch  
 WEVD—Polish Musicales  
 WQXR—Symphonic Music  
 4:15-WEAF—Story of Mary Marlin—Sketch  
 WABC—Eton Boys Quartet  
 WHN—Mary Sothern—Sketch (Also  
 WMCA)  
 4:30-WEAF—Rush Hughes, Commentator  
 WOR—The Johnson Family—Sketch  
 WABC—The Goldbergs—Sketch  
 WNYC—Brooklyn College Program  
 WHN—Comedy Play: LeRoy, Piano  
 WEVD—Variety Show: Sketch  
 4:45-WEAF—Road of Life—Sketch  
 WOR—Studio Music  
 WABC—Cuban Independence Day Pro-  
 gram; Dr. Laredo Bru, President of  
 Cuba. From Havana: Martinez  
 Fraga, Cuban Ambassador, From  
 New York  
 4:55-WOR—Gabriel Heatter, Comment  
 5:00-WEAF—Dick Tracy—Sketch  
 WOR—Women Make the News  
 WJZ—Instrumental Group  
 WABC—Follow the Moon—Sketch  
 WNYC—Interviews on Youth  
 WHN—Albert Orchestra  
 WEVD—Dramatic Programs  
 WQXR—Young People's Concert  
 5:10-WJZ—Press-Radio News  
 5:15-WEAF—Education of the Dionne  
 Quintuplets—Dr. William E. Blatz  
 WOR—Charlie Chan—Sketch  
 WJZ—Don Winslow of the Navy  
 WABC—Life of Mary Sothern—Sketch  
 WNYC—Greenwich House Program  
 WHN—News: Music; Songs  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Little Orphan Annie—Sketch  
 WJZ—Singing Lady  
 WABC—Stepmother—Sketch  
 WMCA—Hillbilly Music  
 WQXR—Chamber Music  
 5:45-WEAF—Little Orphan Annie—Sketch  
 WOR—Red Star Rangers  
 WJZ—Tom Mix—Sketch  
 WABC—Hilltop House—Sketch  
 WNYC—Good-Will Observer  
 WEVD—Boccia and Costa, Songs  
 (Off 6 to 8)

### EVENING

- 6:00-WEAF—George R. Holmes, Chief of  
 Washington Bureau, I. N. S.  
 WOR—Uncle Don  
 WJZ—News: Rakov Orchestra  
 WABC—Children's Program  
 WNYC—New Charter—Rebecca Ran-  
 kin, of Municipal Library  
 WHN—Gypsy Ensemble  
 WQXR—Salon Strings: Rose Dir-  
 mann, Soprano  
 6:15-WEAF—Hawkins Orchestra  
 WJZ—From Vienna: Summary of  
 Chancellor Kurt Schuschnigg's Ad-  
 dress on Austro-German Anschluss  
 WMCA—Investments—E. C. Olsen  
 WNYC—Estonian Day Program  
 WHN—Jules Verne Drama  
 6:20-WMCA—News: Israel Orphan Asylum  
 —Mrs. Gustave Hartman  
 6:25-WQXR—Press-Radio News  
 6:30-WEAF—Press-Radio News  
 WOR—News Bulletins  
 WJZ—Organ and Piano Music  
 WABC—Press-Radio News  
 WMCA—Sports—Dick Fishell  
 WNYC—City Business—Pearl Bern-  
 stein, Secretary, Board of Esti-  
 mate (Off at 6:45)  
 WQXR—R. E. MacAlarney, Comment  
 WHN—Dance Orchestras  
 6:35-WEAF—Joan Edwards, Contralto  
 WJZ—The Serenaders  
 WABC—How to Prepare Your Fed-  
 eral Income Tax Return—William  
 R. Donaldson, Director, National  
 Association of Cost Accountants  
 6:45-WEAF—National System of Super-  
 Highways, Senator Robert J. Buck-  
 ley of Ohio  
 WOR—Radie Harris, Commentator  
 WJZ—Lowell Thomas, Commentator  
 WABC—Doris Rhodes, Songs  
 WMCA—Jane Clifton, Bob Parker,  
 Songs: Brusloff Orchestra  
 WHN—Sports—Frank Graham  
 WQXR—Herzer and Zayde, Piano  
 7:00-WEAF—Amos 'n' Andy—Sketch  
 WOR—Sports—Stan Lomax  
 WJZ—Easy Aces—Sketch  
 WABC—Jack Fulton, Tenor: Frank-  
 lyn McCormack, Reader  
 WHN—News: Male Quartet  
 7:15-WEAF—Vocal Varieties  
 WOR—Betzner Orchestra  
 WJZ—Mr. Keen, Tracer of Lost Per-  
 sons—Drama  
 WABC—Hollywood—George McCall  
 WMCA—Five-Star Final—Sketch  
 WHN—The Goldbergs—Sketch  
 WQXR—Symphonic Concert  
 7:30-WEAF—Reisman Orchestra: Chorus  
 WOR—Headlines—News Dramas  
 WJZ—Newman Orchestra  
 WABC—We, the People: Interviews  
 by Gabriel Heatter; Warnow Orch.  
 WMCA—Arden Orchestra; Soloists  
 WHN—G. H. Combs Jr., Comments  
 7:45-WOR—Comedy Stars of Broadway  
 WMCA—The Counsellor—Talk  
 WHN—Dance Orchestras  
 8:00-WEAF—Vallee Varieties: Effie Ath-  
 erton and Cyril Smith. Comics:  
 Lasses White and Honey Wilde,  
 Minstrels, and Others  
 WOR—Sinatra Orchestra: Vocalists  
 WJZ—March of Time—Drama  
 WABC—Kate Smith, Songs: Robert  
 Benchley, Humorist: Tommy Kelly,  
 Child Actor: Miller Orchestra  
 WMCA—Three Little Funsters  
 WEVD—Bryce Oliver, Comments  
 WQXR—Roman Totenberg, Violin:  
 Arpad Sandor, Piano; George Ste-  
 vens, of The Saturday Review of  
 Literature, Speaker  
 8:15-WMCA—This Week at Washington—  
 Jay Franklin, Writer  
 WEVD—The Right to Organize—City  
 Councilman Louis Hollander  
 8:30-WOR—The Witch's Tale  
 WJZ—Barry McKinley, Baritone  
 WMCA—Jerry Lee, Songs: Orchestra  
 WHN—Hollywood—Sam Taylor  
 WEVD—Miss Preview—Sketch  
 8:45-WJZ—Milestones of American Music  
 WMCA—Johannes Steel, Comments  
 WHN—Aaronson Orchestra  
 WEVD—Cooperative League—Discus-  
 sion (Off 9 to 10)  
 9:00-WJZ—Inauguration Greater New  
 York Health and Welfare Cam-  
 paign Fund: NBC Symphony Or-  
 chestra, Fritz Reiner, Walter Dam-  
 rosch, Conducting; Jose and Am-  
 pario Iturbi, Piano Duo; Speakers:  
 Mayor La Guardia, James G.  
 Blaine, Alfred E. Smith, John D.  
 Rockefeller Jr., Former Judge  
 Joseph M. Proskauer, Lowell  
 Thomas, at Center Theater (Also  
 WOR, WABC, WHN; WMCA and  
 WEAF to 10 P. M., Only)  
 9:45-WQXR—Songs of Strauss  
 10:00-WEAF—Bing Crosby, Master of Cer-  
 monies: Bob Burns, Comedian:  
 Lotte Lehmann, Soprano; Margot  
 Graham, Warren William, Actor  
 WMCA—New York Young Demo-  
 cratic Club Dinner to Robert H.  
 Jackson, Assistant Attorney Gen-  
 eral, at Hotel Commodore: Speakers:  
 Assemblyman Robert F. Wagner  
 Jr., Richard C. Patterson, Chair-  
 man, Citizens Budget Committee,  
 and Others (Also WABC, 10:30-  
 11:00 P. M.)  
 WEVD—New Voices on Parade  
 WQXR—Schubert—Mozart Music  
 10:30-WOR—Address by Winner of Adver-  
 tising and Selling Magazine Award  
 for Distinguished Services to Ad-  
 vertising, at the Waldorf-Astoria  
 WJZ—Kogen Orchestra; Soloists  
 WMCA—Dance Music; News  
 WHN—Dance Music  
 WEVD—Greenbelt—An Experiment in  
 Democracy—Herbert E. Evans,  
 Vice President, Consumer Distribu-  
 tion Corporation  
 10:45-WHN—News: Dance Music  
 11:00-WEAF—Gasparre Orchestra  
 WOR—News: Theatre Digest  
 WJZ—News: De Vodi Orchestra  
 WABC—Calloway Orchestra  
 WMCA—Elder Horn Revival  
 WQXR—Concert Music (To 12)  
 11:15-WJZ—Elsa Schallert Interviews:  
 Fred MacMurray, Film Actor  
 11:30-WEAF—Busse Orchestra  
 WJZ—Grier Orchestra  
 WABC—Berigan Orchestra  
 WMCA—Dance Music  
 11:45-WOR—Watkins Orchestra  
 12:00-WEAF—Brandwynne Orchestra  
 WJZ—Fryor Orchestra  
 WMCA—Theatre Notes—Harry Hersh-  
 field; Dance Music (To 1 A. M.)  
 WHN—Classical Music (To 1)  
 WEVD—Concert: Jamboree  
 12:15-WJZ—Hollywood's Salute to Louis  
 B. Mayer, President Association of  
 Motion Picture Producers; Speak-  
 ers: Governor Frank Merriam of  
 California; Will Hays, Joseph M.  
 Schenck, Cecil B. De Mille  
 12:30-WEAF—Herman Orchestra  
 WOR—Jones Orchestra  
 WJZ—Van Orchestra  
 WABC—Tucker Orchestra  
 1:00-WOR—Reichman Orchestra  
 1:30-WOR—Nichols Orchestra