

TODAY ON THE RADIO

THURSDAY, OCT. 28, 1937

OUTSTANDING EVENTS ON ALL STATIONS

- 1:15-1:45 P. M.—"An Answer to Mahoney," Mayor La Guardia, at Advertising Club Luncheon—WMCA.
 1:30-2:00 P. M.—"Deisel Contribution to Railroad Progress," Charles F. Kettering, Vice President in Charge of Research, General Motors Corporation—WEAF.
 3:15-4:00 P. M.—Rochester Philharmonic Orchestra, Concert—WJZ.
 6:45-7:00 P. M.—From Shanghai: "Sino-Japanese Crisis," Mme. H. H. Kung, Wife of the Chinese Minister of Finance—WABC.
 6:45-7:00 P. M.—Mayor La Guardia, Interviewing Dr. John L. Rice, New York Commissioner of Health—WMCA.
 8:00-9:00 P. M.—Vallee Varieties: Bob Burns and Joe Penner, Comedians; Edgar Bergen, Ventriloquist, and Others—WEAF.
 9:00-10:00 P. M.—Salute to Automobile Industry: Drama, "The World on Wheels"—WEAF.
 9:00-10:00 P. M.—Major Bowes's Amateur Hour—WABC.
 10:30-11:00 P. M.—Concert Orchestra, Victor Bay, Conductor—WABC.
 12:30-2:00 A. M.—Dinner to Eddie Cantor on His Twenty-fifth Anniversary in Show Business, Los Angeles, Calif.—WABC, WHN.

Press-Radio News: 9:40 A. M.—WJZ 6:25 P. M.—WQXR
 9:25 A. M.—WABC 10:45 A. M.—WMCA 6:30 P. M.—WEAF
 9:40 A. M.—WEAF 6:25 P. M.—WABC 6:30 P. M.—WJZ

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WOR..710 WNYC..810 WHN..1010 WEVD..1300
 WEAF..660 WJZ..760 WABC..860 WQXR..1550

MORNING

- 6:30-WOR—Merry Music
 6:45-WOR—Gambling's Musical Clock
 7:00-WMCA—Early Risers Club
 WNYC—Morning Melodies
 WHN—Popular Music
 WEVD—Studio Music
 7:15-WNYC—News; Gymnasium Class
 WHN—News; Music
 7:30-WEAF—Radio Rubes, Songs
 WOR—Sorey Orchestra
 WJZ—Levey Orchestra
 WABC—Poetic Strings
 7:45-WNYC—News; Morning Serenade
 WHN—Hillbilly Show
 7:45-WJZ—Yoichi Hiraoka, Xylophone
 7:55-WJZ—News; Southernaires Quartet
 WABC—News; Morning Almanac
 8:00-WEAF—Good-Morning Melodies
 WOR—News; Talks and Music
 WMCA—Barnacle Bill, Songs
 WHN—Music; Neighbor Talk
 WEVD—Frances Gerald, Commentator; Music
 8:15-WJZ—Leibert Ensemble
 WMCA—Morning Meditations
 8:30-WEAF—Instrumental Ensemble
 WOR—Talk—Martha Manning
 WMCA—Fern Scull, Organ
 WNYC—String Trio
 WEVD—Studio Music (Off to 3)
 8:45-WOR—The Gospel Singer
 WJZ—Lucille and Lanny, Songs
 WMCA—Beauty Talk; Music
 WHN—Morning Exercises; Music
 9:00-WEAF—Women and News
 WOR—Ed Fitzgerald, Variety
 WJZ—Breakfast Club Music
 WABC—Fan Mail Dramatized
 WNYC—Symphonic Music
 9:15-WEAF—Levey Orchestra and Others
 WOR—The Story Teller's House
 WHN—Organ; News
 9:25-WMCA—Doings in New York
 WABC—Press-Radio News
 9:30-WOR—The Goldbergs—Sketch
 WJZ—Armchair Quartet
 WABC—Richard Maxwell, Songs
 WMCA—Health—Dr. Shirley Wynne; News
 9:40-WEAF—Press-Radio News
 WJZ—Press-Radio News
 9:45-WEAF—Landt Trio

- WOR—Organ Recital
 WJZ—Aunt Jemima—Sketch
 WABC—Bachelor's Children—Sketch
 WHN—Richman Orchestra
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch
 WOR—Pure Food—Alfred McCann Jr.
 WJZ—Story of Mary Marlin—Sketch
 WABC—Pretty Kitty Kelly—Sketch
 WMCA—Zeke Manners Gang
 WNYC—Robert Jones, Organ
 WHN—What to Eat—C. H. Goudiss
 10:15-WEAF—John's Other Wife—Sketch
 WJZ—Ma Perkins—Sketch
 WABC—Myrt and Marge—Sketch
 10:30-WEAF—Just Plain Bill—Sketch
 WJZ—Pepper Young's Family—Sketch
 WABC—Diction and Dogs—Emily Post
 WMCA—Financial Talk; Music
 WNYC—Home Decoration
 WHN—Melodies That Linger
 10:45-WEAF—Today's Children—Sketch
 WJZ—Kitchen Cavalcade
 WABC—Instrumental Group
 WMCA—Press-Radio News; Music
 WNYC—Musical Essays
 11:00-WEAF—David Harum—Sketch
 WOR—Talk—Neil Vinick
 WJZ—The O'Neills—Sketch
 WABC—Instrumental Ensemble
 WMCA—The Dentist Says
 WHN—Film News; Hawaiian Trio
 11:15-WEAF—Backstage Wife—Sketch
 WOR—Romance of Hope Alden
 WJZ—Road of Life—Sketch
 WABC—Carol Kennedy's Romance
 WMCA—Woman's Program
 WNYC—Safety—Captain Mathew Skea
 11:30-WEAF—Instrumental Ensemble
 WOR—Success Doctor—Harry Balkin
 WJZ—Vic and Sade—Sketch
 WABC—Big Sister—Sketch
 WNYC—Sanitation Department Band
 WHN—Mary Paxton, Songs
 11:45-WEAF—The Mystery Chef
 WOR—Myra Kingsley, Astrologer; Jean Paul King, Commentator
 WJZ—Edward MacHugh, Songs
 WABC—Aunt Jenny's Life Stories
 WMCA—News; Talk—Victor Lindlahr
 WHN—Footlight Excerpts

AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch
 WOR—Talk—Victor Lindlahr
 WJZ—The Church in the World Today—Dr. Alfred Grant Walton
 WABC—Talk—W. C. Cowling, Sales Manager, Ford Motor Company
 WNYC—Red Cross Drive—George F. Shields, of Brooklyn Chamber of Commerce
 WHN—Freshman Follies; Comedy
 12:05-WNYC—Studio Musicale
 12:15-WEAF—The Goldbergs—Sketch
 WJZ—George Griffin, Baritone
 WABC—Edwin C. Hill, Commentator
 WHN—Organ; Studio Music
 12:25-WJZ—News; Farm and Home Hour
 12:30-WEAF—Stella Dallas—Sketch
 WOR—News; We Are Four—Sketch
 WABC—Romance of Helen Trent
 WMCA—Fashions—Glenna Strickland
 12:45-WEAF—Jean Ellington, Songs
 WABC—Our Gal Sunday—Sketch
 1:00-WEAF—Markets and Weather
 WOR—Interview Atop Skyscraper
 WABC—Betty and Bob—Sketch
 WMCA—Nick Kenny, Commentator
 WNYC—Missing Persons; News
 WHN—Singin' Sam; LeRoy, Piano
 1:15-WEAF—Words and Music
 WOR—Homemaking—Marjorie Mills
 WABC—Hymns of All Churches
 WMCA—An Answer to Mahoney—Mayor La Guardia, at Advertising Club Luncheon
 WNYC—Dance Orchestra
 1:30-WEAF—The Deisel Contribution to Railroad Progress—Charles F. Kettering, Vice President in Charge of Research of General Motors
 WOR—Pepper Young's Family
 WABC—Love and Learn—Sketch
 WABC—Grimm's Daughter—Sketch
 WHN—Voice of Experience
 1:45-WOR—Judy and Jane—Sketch
 WJZ—Hal Gordon, Tenor
 WABC—Hollywood—Bob Baker
 WMCA—Hillbilly Music
 WNYC—Hearing—Mary V. Carney
 WHN—Gladstone Orchestra
 2:00-WEAF—Kraeuter String Quartet; Judith Litante, Soprano
 WOR—Kitty Keane, Sketch
 WJZ—Strollers Matinee
 WABC—Dalton Brothers Trio
 WMCA—Voice of Experience
 WNYC—Operetta: Iolanthe
 WHN—Band Music; News
 WQXR—Dance Music
 2:15-WOR—Raoul Nadeau, Baritone
 WABC—Jack and Loretta, Songs
 WMCA—Description, Automobile Show, Grand Central Palace
 2:30-WEAF—How to Open a Shop—Harriet Anderson
 WOR—Houseboat Hanna—Sketch
 WJZ—Jorge Negrette, Baritone
 WABC—School of the Air: Music and Literature
 WMCA—Variety Show (To 5:30)
 WHN—Dalton Orchestra; Songs; Poems
 2:45-WEAF—Girl Interne—Sketch

- WOR—Talk—Beatrice Fairfax
 WJZ—Ranch Boys Trio
 3:00-WEAF—Pepper Young's Family
 WOR—Martha Deane's Program
 WJZ—Jackie Heller, Tenor
 WABC—Theatre Matinee
 WHN—Variety Show
 WEVD—String Ensemble
 WQXR—The Master Singers
 3:15-WEAF—Ma Perkins—Sketch
 WJZ—Rochester Philharmonic Orchestra, Dr. Howard Hanson, Conductor
 WQXR—Views of the News
 3:30-WEAF—Vic and Sade—Sketch
 WABC—Old Favorite Melodies
 WHN—Cugat Orchestra
 WQXR—Music; Science News
 3:45-WEAF—The O'Neills—Sketch
 WOR—Dance Orchestra
 WHN—Bob Howard, Rhythm
 4:00-WEAF—Lorenzo Jones—Sketch
 WOR—News; Young Widder Jones
 WJZ—Club Matinee—Variety Show
 WABC—Ted Malone, Readings
 WNYC—String Quartet
 WHN—Dr. Friendly—Sketch
 WQXR—Liszt-Dvorak Symphony
 4:15-WEAF—The Guiding Light—Sketch
 WABC—Bob Byron, Piano
 WHN—Life of Mary Sothern—Play
 4:30-WEAF—Story of Mary Marlin
 WOR—Yasha Davidoff, Baritone
 WABC—United States Army Band
 WNYC—Alice Braynard, Organ
 WHN—LeRoy, Piano; Mad Hatterfield—Play
 WEVD—Italian Variety Show
 4:45-WEAF—Road of Life—Sketch
 WOR—Talks and Music
 WEVD—Dramatic Sketch
 5:00-WEAF—Golden Melodies
 WOR—Vincent Connolly, Commentator
 WJZ—The Little Variety Show
 WABC—Follow the Moon—Sketch
 WNYC—Hobbies—Sidney Hayden
 WHN—Women's Vote for La Guardia—Mrs. Lucia L. Kraft, Maurice P. Davidson, Progressive Party
 WEVD—Dramatic Sketch
 WQXR—Young People's Concert
 5:15-WOR—Charlie Chan—Sketch
 WABC—Life of Mary Sothern—Sketch
 WNYC—Junior Inspectors Club
 WHN—News; Health Briefs
 5:30-WEAF—Jack Armstrong—Sketch
 WOR—The Johnson Family—Sketch
 WJZ—Singing Lady
 WABC—Exploring Cosmic Rays—Dorothy Bennett of Hayden Planetarium
 WMCA—Hillbilly Music
 WNYC—Jim's Adventure Land
 WQXR—Operatic Concert
 5:35-WHN—Deutsch Orchestra
 5:45-WEAF—Little Orphan Annie—Sketch
 WOR—Red Star Rangers
 WJZ—Tom Mix—Sketch
 WABC—Children's Program
 WMCA—Street Forum
 WNYC—String Trio
 WHN—Children's Theatre in America—Miriam Finn, Director, Speyer School, Teachers College
 WEVD—Boccia and Roll, Songs

EVENING

- 6:00-WEAF—Webb Orchestra
 WOR—Uncle Don
 WJZ—News Bulletins
 WABC—Patti Chapin, Songs
 WMCA—Racing Results
 WHN—Pioneers of Science—Play
 WQXR—Salon Musicale
 6:05-WJZ—Why I Am for La Guardia—Frank P. Walsh, Attorney
 6:15-WEAF—Don Winslow of the Navy
 WJZ—Kogen Orchestra
 WABC—Hall Orchestra
 WMCA—Investments—E. C. Olsen
 WNYC—Sports—Joe Hasel (Sign Off)
 6:20-WMCA—Hebrew Orphan Home—Judge Aaron J. Levy
 6:25-WQXR—Press-Radio News
 WABC—Press-Radio News
 6:30-WEAF—Press-Radio News
 WOR—News Bulletins
 WJZ—Press-Radio News
 WABC—Football—Eddie Dooley
 WMCA—Sports—Dick Fishell
 WHN—Dinner Music; News
 WQXR—Herzer and Zayde, Piano
 6:35-WEAF—Hauser Orchestra
 WJZ—Rakov Orchestra
 6:45-WEAF—Billy and Betty—Sketch
 WOR—S. George Baits, Vice President, Hudson Motors Corporation, at National Automobile Show
 WJZ—Lowell Thomas, Commentator
 WABC—From Shanghai: Sino-Japanese Crisis—Mme. H. H. Kung, Wife of Chinese Minister of Finance
 WMCA—Mayor La Guardia, Interviewing Dr. John L. Rice, Commissioner of Health
 WQXR—R. E. MacAlarney, Comments
 7:00-WEAF—Amos 'n' Andy—Sketch
 WOR—Sports; Smith Orchestra
 WJZ—Easy Aces—Sketch
 WABC—Jack Fulton, Tenor
 WMCA—June Clifton, Bob Parker, Songs
 WHN—Wilde Orchestra
 WQXR—Symphony Concert
 7:15-WEAF—Vocal Varieties
 WJZ—Mr. Keen, Tracer of Lost Persons—Drama
 WABC—Lorraine Grimm and Harry Cool, Songs
 WMCA—Five-Star Final—Sketch
 7:30-WEAF—Reisman Orchestra; Ray Hertholler, Baritone; Chorus; Bud Collyer, Master of Ceremonies
 WOR—The Answer Man
 WJZ—Lum and Abner—Sketch
 WABC—We the People; Lieut. Rudolph V. De Draubour, Carl J. Kress, Otis G. Stantz, Interviewed by Gabriel Heatter
 WMCA—Arden Orchestra
 WHN—Jimmy Valentine—Sketch
 WQXR—Opera: Siegfried, Act. III
 7:45-WOR—Follies of the Air
 WJZ—Kidoodlers Novelty Quartet
 WMCA—The Counselor—Talk
 WHN—Football Talk
 8:00-WEAF—Vallee Varieties: Bob Burns, Joe Penner, Comedians; Edgar Bergen, Ventriloquist
 WOR—Erwin Orchestra; Vocalists
 WJZ—General Hugh S. Johnson, Commentator
 WABC—Kate Smith, Songs; Henry Youngman, Comedian; Football Forum—Jim Crowley, Fordham Coach; Miller Orchestra
 WMCA—Three Little Funsters, Songs
 WHN—George L. Meany, President State Federation of Labor, and Others, on Behalf of Philip M. Kleinfield, Candidate for Borough Presidency of Brooklyn
 WEVD—Bryce Olivier, Commentator
 WQXR—Symphony Concert
 8:15-WJZ—Liedersingers, Mixed Quartet
 WMCA—Voice of Jerusalem
 WHN—News; Airfinds, with Albert Orchestra
 WEVD—Non-Partisan Lawyers Committee for Louis Waldman—Samuel Untermyer, Attorney
 8:30-WOR—Political Addresses by Senator Robert F. Wagner, Jeremiah T.

- Mahoney, Mayoralty Candidate; Frank J. Taylor, Controller; Max J. Schneider, Candidate for Presidency of the City Council
 WJZ—March of Time—Drama
 WMCA—Jerry Lee, Songs
 WEVD—Issues of the Municipal Campaign—Dr. Harry W. Laidler, Candidate for City Councilman; Leonard Lazarus, Candidate for Queens Borough Presidency
 WQXR—Virginia C. Thomas, Organ
 8:45-WMCA—News; Dance Music
 WEVD—Laura Reade, Soprano
 9:00-WEAF—Drama: The World on Wheels; Liltau Orchestra; Southernaires Quartet
 WOR—Gabriel Heatter, Comment
 WJZ—Concert Orchestra
 WABC—Major Bowes's Amateurs
 WMCA—Quiz Program
 WHN—Saunders Orchestra
 WQXR—Symphony Orchestra
 9:15-WOR—Comedy Stars of Broadway
 WHN—Aarson Orchestra
 9:30-WOR—Mayor La Guardia, Thomas E. Dewey and Others, at American Labor Party Rally, Madison Square Garden (WEVD From 10 to 11)
 WMCA—Hastings and His Career—Judge Alfred Talley
 WHN—Nichols Orchestra
 9:45-WMCA—Your Life—Drama
 10:00-WEAF—Bing Crosby, Master of Ceremonies; Bob Burns, Comedian; Vena Bovy, Soprano; Robert Young, Marian Ray, Film Players
 WOR—Roy Tucker, Commentator
 WJZ—Night Club—Variety Show
 WABC—Buddy Clark, Songs
 WMCA—Current Crisis in China—Dr. Robert H. Glover, Erling C. Olsen, Lecturer
 WHN—Graffoller Orchestra
 WQXR—Studio Music (Sign Off)
 10:15-WOR—Political Talk—Lester H. Clew, New Jersey Republican gubernatorial Candidate
 WMCA—Hillbilly Music
 WHN—Vincent Orchestra
 10:30-WOR—Musical Review
 WABC—Concert Orch., Victor Bay, Conductor; Ruth Carhart, Contralto
 10:45-WOR—Talk—Senator A. Harry Moore, New Jersey gubernatorial Candidate
 WMCA—News; Variety Show
 WHN—Grenet Orchestra
 11:00-WEAF—Littée Orchestra
 WOR—News; Martin Orchestra
 WJZ—News; Dance Music
 WABC—Calloway Orchestra
 WHN—Dance Music
 11:15-WJZ—Elza Schallert, Interviews Ernest Lubitsch, Motion-Picture Producer, Interviewed
 WOR—Political Talk—Judge William J. Shiels
 11:30-WEAF—Northern Lights—Sketch
 WOR—Communion at City Hall—Lloyd P. Stryker, Lawyer
 WJZ—Olsen Orchestra
 WABC—Crosby Orchestra
 WMCA—Rocco Orchestra
 11:55-WMCA—Movie Gossip—Martin Starr
 12:00-WEAF—Blaine Orchestra
 WOR—Goodman Orchestra
 WJZ—Busse Orchestra
 WABC—Tucker Orchestra
 WMCA—Marsala Orchestra
 WEVD—Symphonic Music
 12:15-WHN—First Night Reviews—Clifford Adams
 12:20-WHN—News; Dance Music (To 1)
 12:30-WEAF—Hines Orchestra
 WOR—King Orchestra
 WABC—Dinner to Eddie Cantor on His Twenty-fifth Anniversary in Show Business, Los Angeles, Calif.; George Jessel, Master of Ceremonies; Stage and Screen Stars (To 2 A. M.; Also WHN)
 WMCA—Jelesnik Orchestra
 1:00-WOR—Joy Orchestra
 WABC—Hagen Orchestra
 WEVD—Studio Jamboree
 1:30-WOR—Kysler Orchestra