

# TODAY ON THE RADIO

WEDNESDAY, MARCH 31, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 1:30-2:00 P. M.—Annual Awards Luncheon of Women's National Radio Committee at St. Regis Hotel—WEAF, WOR, WJZ, WABC.  
 2:00-2:45 P. M.—Cleveland Orchestra; Carlos Chavez, Conductor—WEAF.  
 2:30-3:30 P. M.—Greenwich Concert Orchestra—WNYC.  
 3:30-3:45 P. M.—“A Review of Current Problems Before the House,” Representative John R. Murdock of Arizona—WABC.  
 7:00-8:30 P. M.—Opera: Wagner's “Tannhaeuser”—WQXR (1,550 Kc.).  
 7:30-7:45 P. M.—“Save Niagara Falls,” Representative James M. Mead of New York—WEAF.  
 7:45-8:00 P. M.—“The Program of British Labor,” Herbert Morrison, Labor Member of Parliament—WJZ.  
 8:00-8:30 P. M.—Symphonic Strings Concert—WOR.  
 8:30-9:00 P. M.—Premiere: Ken Murray, Comedian, and Others—WABC.  
 9:00-10:00 P. M.—WPA Professional Parade; Fred Niblo, Director—WJZ.  
 9:00-9:30 P. M.—Nino Martini, Tenor; Concert Orchestra—WABC.  
 9:30-10:00 P. M.—Operetta, Victor Herbert's “Naughty Marietta,” With Jessica Dragonette, Soprano, and Others—WABC.  
 10:00-10:15 P. M.—“The Legislature Must Protect Women and Children Against Crime,” State Senator John J. McNaboe—WHN.  
 10:00-10:15 P. M.—“The Legislature Must Protect Women and Children Against Crime,” State Senator John J. McNaboe—WHN.

### Press-Radio News:

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|-----------------|------------------|-----------------|
| 9:25 A. M.—WABC | 9:55 A. M.—WJZ   | 6:30 P. M.—WEAF |
| 9:25 A. M.—WMCA | 10:00 A. M.—WNYC | 6:30 P. M.—WJZ  |
| 9:30 A. M.—WNEW | 6:15 P. M.—WQXR  | 6:40 P. M.—WABC |
| 9:55 A. M.—WEAF | 6:20 P. M.—WMCA  | 6:55 P. M.—WNYC |

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

## MORNING

- 6:45-WOR—Gambling's Musical Clock  
 7:00-WMCA—Early Risers Club  
 WNYC—Gymnasium Classes; Music  
 WHN—Popular Music; News  
 WEVD—Music; Morning Devotions  
 7:30-WEAF—Radio Rubes, Songs  
 WOR—Sorey Orchestra  
 WJZ—Levey Orchestra  
 WABC—Organ Recital  
 WHN—Early Birds  
 7:45-WJZ—Yoichi Hiraoka, Xylophone  
 WMCA—News; Hillbilly Music  
 WNYC—News; Morning Serenade  
 7:55-WJZ—News; Morning Devotions  
 8:00-WEAF—Malcolm Claire, Stories  
 WOR—News; Beauty Talk; Music  
 WABC—Oleanders Male Quartet  
 WEVD—Frances Gerald, Comments; Music (Off to 3)  
 8:15-WEAF—News; Blaufuss Ensemble  
 WJZ—Instrumental Ensemble  
 WMCA—Studio Music  
 8:25-WEAF—City Consumers' Guide (Also WABC, WNYC, WOV)  
 8:30-WEAF—Cheerio Musicale  
 WOR—Talk—Martha Manning  
 WJZ—William Meader, Organ  
 WABC—Salon Musicale  
 WMCA—Beauty Talk; Music  
 WNYC—Symphonic Hour  
 WHN—Exercises; Music; Organ  
 8:45-WOR—Organ Recital  
 WJZ—Martinez Brothers, Quartet  
 WABC—Montana Slim, Songs  
 9:00-WEAF—Levey Orchestra; Soloists  
 WOR—Ed Fitzgerald, Music  
 WJZ—Breakfast Club Music  
 WABC—Music in the Air  
 WMCA—Helping Hand—Talk  
 9:15-WOR—Modern Living—Dr. E. Parrish  
 WABC—Jack and Loretta, Songs  
 WMCA—Piano Recital; Talk  
 9:25-WABC—Press-Radio News  
 WMCA—Press-Radio News  
 9:30-WOR—Jacob Tarshish  
 WABC—Allen Prescott—Wife Saver  
 WMCA—Health—Dr. Shirley Wynne  
 WHN—Studio Musicale  
 9:45-WEAF—News—Adela Rogers St. Johns

- WOR—Jack Berch, Songs  
 WABC—Bachelor's Children—Sketch  
 9:55-WEAF—Press-Radio News  
 WJZ—Press-Radio News  
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Pure Food—A. W. McCann  
 WJZ—Tim Healy, Commentator  
 WABC—Betty and Bob; Modern Cinderella; Menu—Betty Crocker; Hymns; News—John K. Watkins  
 WMCA—Hillbilly Music  
 WNYC—News; Studio Music  
 WHN—News; Dance Music  
 10:05-WJZ—Breen and de Rose, Songs  
 10:15-WEAF—John's Other Wife—Sketch  
 WJZ—Ma Perkins—Sketch  
 10:30-WEAF—Just Plain Bill—Sketch  
 WJZ—Pepper Young's Family—Sketch  
 WMCA—Studio Music  
 WNYC—Los Angeles Negro Choir  
 WHN—Homemakers—Ida Bailey Allen  
 10:45-WEAF—Today's Children—Sketch  
 WJZ—Kitchen Cavalcade; Crosby Gage, Master of Ceremonies  
 WMCA—English—Julie Jordan  
 WNYC—Germaine Hampton, Songs  
 11:00-WEAF—David Harum—Sketch  
 WOR—Get Thin to Music  
 WJZ—The O'Neills—Sketch  
 WABC—Magazine of the Air; Captain Tim Healy, Guest  
 WMCA—The Messenger—Talk  
 WNYC—Happier Homes—Sketch  
 11:15-WEAF—Backstage Wife—Sketch  
 WJZ—Personal Column of the Air  
 WMCA—Women's Program, Anice Ives, Director  
 WNYC—Songs; Dance Orchestra  
 11:30-WEAF—How to Be Charming—Talk  
 WOR—Talk—Martha Deane  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WHN—Songs; Dance Music  
 11:45-WEAF—Voice of Experience  
 WOR—Peggy Tudor, Etiquette  
 WJZ—Edward MacHugh, Songs  
 WABC—Talk—Dr. Allan Roy Dafoc  
 WMCA—News; Talk—Victor Lindlahr

## AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch  
 WOR—Talk—Victor Lindlahr  
 WJZ—Honeyboy and Sassafras  
 WABC—The Gumps—Sketch  
 WNYC—Run Down?—Dr. C. F. Bolduan  
 12:15-WEAF—Story of Mary Marlin—Sketch  
 WJZ—Homespun—William H. Foulkes  
 WABC—Ted Malone, Poetry Readings  
 WNYC—Songs; Organ Music  
 12:25-WJZ—News; Farm and Home Hour  
 12:30-WEAF—Ralph Kirbery, Songs; Al and Lee Reiser, Piano  
 WOR—News; We Are Four—Sketch  
 WABC—Helen Trent's Romance  
 WMCA—Home—Dr. Kurt Haeseler  
 12:45-WEAF—Joe White, Tenor  
 WABC—Our Gal Sunday—Sketch  
 WMCA—Dance Marathon  
 WHN—Stock Quotations  
 1:00-WEAF—News; Markets and Weather  
 WOR—Music From Texas  
 WABC—Sinatra Orchestra; Morton Bowe, Tenor; Meri Bell, Songs  
 WMCA—Nick Kenny, Commentator  
 WNYC—Missing Persons; Music  
 1:15-WEAF—Dan Harding's Wife—Sketch  
 WOR—Time to Relax  
 WABC—Senate Judiciary Committee Hearing Report—Robert W. Horton  
 WMCA—Concertairs Trio  
 WHN—Girl Interne—Sketch  
 1:30-WEAF—Annual Awards Luncheon of Women's National Radio Committee, at St. Regis Hotel; Anning S. Prall, Federal Communications Commissioner; Alfred J. McCosker, President of WOR; William S. Paley, President of CBS; Mme. Yolanda Mero-Irion, Chairman of the Committee. (Also WOR, WJZ, WABC.)  
 WNYC—Elizabeth Lumsden, Songs  
 WHN—Social Trends in the Theatre—Dr. J. L. Razey, WPA Theatre Project, at Kiwanis Luncheon  
 1:45-WMCA—Psychology Talk  
 WNYC—Waverly Brass Band  
 2:00-WEAF—Cleveland Orchestra, Carlos Chavez, Conductor  
 WJZ—Modern Romances—Sketch  
 WOR—Martha Deane's Program  
 WABC—Kathryn Cravens, Comment  
 WMCA—Sandy Ross, Piano  
 WHN—Dance Music  
 2:15-WABC—Poetic Strings  
 WMCA—Roving Reporter  
 WNYC—Dictation—A. E. Gaskill  
 WHN—Debate—Resolved: That Congress Should Be Empowered to Fix Minimum Wages and Maximum Hours for Industry—N. Y. U. vs. Washington Square College  
 2:30-WJZ—Airbreaks—Variety Program  
 WMCA—Zeke Manners Gang  
 WNYC—Greenwich Concert Orchestra  
 2:45-WEAF—Personal Column of the Air  
 WOR—Way Down East—Sketch  
 WABC—Myrt and Marge—Sketch  
 3:00-WEAF—Pepper Young Family—Sketch  
 WOR—Molly of the Movies—Sketch  
 WJZ—Do You Want to Write?—Margaret Widdemer, Author  
 WABC—Variety Musicale  
 WMCA—Charm—Edythe Melrose  
 WHN—Curiosity Shop, Stories  
 WEVD—Metropolitan Ensemble  
 3:15-WEAF—Ma Perkins—Sketch

- WOR—Talks and Music  
 WJZ—Celia Branz, Contralto; Terri La Franconi, Tenor  
 WMCA—Talk, From Women's National Exposition at Grand Central Palace—Mrs. William D. Sporborg  
 WHN—Dance Music  
 3:30-WEAF—Vic and Sade—Sketch  
 WOR—Allie Lowe Miles Club  
 WABC—A Review of Current Problems Before the House—Representative John R. Murdock of Arizona  
 WMCA—Novena Services  
 WNYC—Emergencies of Childhood—Dr. Rebecca Liswood  
 WHN—Stock Quotations  
 WEVD—Songs; String Ensemble  
 3:45-WEAF—The O'Neills—Sketch  
 WJZ—Inkspots Quartet  
 WABC—Jimmy Briery, Songs  
 WNYC—Morningside String Trio  
 4:00-WEAF—Busse Orchestra  
 WOR—Hope Alden's Romance  
 WJZ—National Congress of Parents and Teachers; Athletics, Exercise and Fatigue in Growing Children—Dr. B. D. Dill of Harvard University  
 WABC—Curtis Institute Musicale  
 WMCA—Sports—Bob Carter; Music  
 WHN—Dance Orchestra  
 WEVD—Polish Orchestra  
 4:15-WEAF—Lydia Kniagevitch, Piano  
 WOR—News; Variety Show  
 WNYC—Natural History Program  
 4:30-WEAF—Follow the Moon—Sketch  
 WJZ—Bailey Axton, Tenor  
 WNYC—Hunter-Anger News  
 WHN—Radio Almanac; Music  
 WEVD—Italian Varieties  
 4:45-WEAF—The Guiding Light—Sketch  
 WJZ—Young Hickory—Sketch  
 WABC—Treatment of Disease With Artificial Fever—Dr. Walter M. Simpson, Director Kettering Institute  
 WNYC—Nelson Sprackling, Baritone  
 5:00-WEAF—Adventure of Dari Dan  
 WOR—Talks and Music  
 WJZ—Story of Mary Marlin—Sketch  
 WABC—Junior Nurse Corps—Sketch  
 WMCA—Highways—J. F. Clemenger  
 WNYC—Hiking; Camping News  
 WEVD—Minciotti Players—Drama  
 5:10-WMCA—Little Theatre; Songs  
 5:15-WEAF—Don Winslow of the Navy  
 WOR—Johnson Family—Sketch  
 WJZ—Jean Dickenson, Soprano  
 WABC—Dorothy Gordon, Song  
 WNYC—Elinore Bosely, Songs  
 WHN—News; Health Talk; Music  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Junior League Program for Children—Orgets on the Air  
 WJZ—Singing Lady  
 WABC—Dictators Orchestra  
 WMCA—Fenton Orchestra  
 WNYC—Hunter College Program  
 WEVD—Giglio Players—Drama  
 5:45-WEAF—Little Orphan Annie—Sketch  
 WOR—Murdock Orchestra  
 WJZ—The Old Homestead  
 WABC—Wilderness Road—Sketch  
 WMCA—High School Reporter; New York's High School All-Scholastic Basketball Team, Guests  
 WNYC—Story Teller  
 WEVD—Songs (Off to 8)

## EVENING

- 6:00-WEAF—Our American Schools  
 WOR—Uncle Don  
 WJZ—News; Dinner Music  
 WABC—Del Casino, Songs  
 WMCA—Around Town—Bill Stern  
 WNYC—Junior Inspectors Club  
 WHN—Inquiring Reporter  
 WLWL—Concert Program  
 6:15-WEAF—News; Carol Deis, Soprano  
 WABC—Hall Orchestra  
 WMCA—Investments—E. C. Olsen  
 WNYC—Studio Program  
 WHN—Dance Music  
 6:20-WMCA—Press-Radio News  
 6:25-WMCA—Talk—Financing the Home  
 6:30-WEAF—Press-Radio News  
 WOR—Junior G-Men—Sketch  
 WJZ—Press-Radio News  
 WMCA—Sports; Dance Music  
 6:35-WEAF—Public Opinion Poll on the Supreme Court  
 WJZ—Revelers Quartet  
 6:38-WEAF—Barra Harmonicas  
 6:40-WABC—Press-Radio News  
 6:45-WEAF—Billy and Betty—Sketch  
 WOR—News; Sports Resume  
 WJZ—Lowell Thomas, Commentator  
 WABC—Pretty Kitty Kelly—Sketch  
 WLWL—Gordon Heriot, Commentator  
 6:55-WNYC—Press-Radio News; Music (Off at 7:15)  
 7:00-WEAF—Amos 'n' Andy  
 WJZ—Easy Aces—Sketch  
 WABC—Jack Fulton, Tenor  
 WMCA—News; Sid Gary, Baritone  
 WHN—News; Real Life—Drama  
 WLWL—Whither the Holy—Rev. Edwin Fawler  
 7:15-WEAF—Uncle Ezra—Sketch  
 WOR—Mack Orchestra  
 WJZ—Doris Hare, Comedienne  
 WABC—Ma and Pa—Sketch  
 WLWL—Choral Program  
 7:30-WEAF—Save Niagara Falls—Representative James M. Mead of N. Y.  
 WOR—Lone Ranger—Sketch  
 WJZ—Lum 'n' Abner—Sketch  
 WABC—Buddy Clark, Songs  
 WMCA—Is Your Child Safe?—Dr. Israel Weinstein, Assistant Director Bureau of Health Education  
 WHN—Portraits in Oil—Drama  
 WLWL—Talk—Rev. J. J. Dalton  
 7:45-WEAF—Vic and Sade—Sketch  
 WJZ—The Program of British Labor—Herbert Morrison, Labor Member of Parliament  
 WABC—Boake Carter, Commentator  
 WMCA—Prince of Song  
 WLWL—Polish Music (Off at 8)  
 8:00-WEAF—One Man's Family—Sketch  
 WOR—Symphonic Strings, Alfred Wallenstein, Conductor  
 WJZ—Beatrice Little, Comedienne  
 WABC—Cavalcade of America; Life of William Holmes McGuffey  
 WMCA—Five-Star Final—Sketch  
 WHN—Aaronson Orchestra  
 WEVD—Bryce Oliver, Commentator  
 8:15-WMCA—Movie and Beauty Talks  
 WEVD—Rand School Forum: Underlying Causes of Our Depression—Harold Loeb, Economist and Author; Dr. William E. Bohn  
 8:30-WEAF—Wayne King Orchestra  
 WOR—Variety Musicale  
 WJZ—Play—A Well-Earned Rest, With Ethel Barrymore

- WABC—Ken Murray, Comedian; Shirley Ross, Songs; Gluskin Orchestra; Marilyn Stuart, “Oswald”  
 WMCA—Hillbilly Music  
 WHN—History: New Rochelle College vs. N. Y. U. Alumnae  
 WEVD—Studio Music  
 8:45-WEVD—Is the President's Supreme Court Proposal Constitutional?—William C. Chandler, First Assistant Corporation Counsel of City of New York (Off to 10)  
 9:00-WEAF—Fred Allen, Comedian; Van Steeden Orchestra; Variety Revue  
 WOR—Gabriel Heatter, Commentator  
 WJZ—VPA Professional Parade; Fred Niblo, Master of Ceremonies  
 WABC—Nino Martini, Tenor  
 WMCA—Detective Dramas  
 WHN—Dance Music  
 9:15-WOR—Rubinoff Orchestra  
 9:30-WOR—Jazz Nocturne  
 WABC—Operetta, Victor Herbert's “Naughty Marietta,” With Jessica Dragonette, Soprano, and Others  
 WMCA—Three Little Funct's  
 10:00-WEAF—Hit Parade; Lyman Orch.; Elisabeth Rethberg, Soprano, Guest  
 WOR—Romance and Roses  
 WJZ—Vic and Sade—Sketch  
 WABC—Gang Busters—Sketch  
 WMCA—Gold in New York Harbor—John McKenzie, Dock Commissioner  
 WEVD—Masonic Lodge District No. 6 Benefit for Tuberculosis Victims, at Hotel Astor  
 WHN—The Legislature Must Protect Women and Children Against Crime—State Senator John J. McNaboe  
 10:15-WJZ—Harpsichord Ensemble  
 WMCA—Ward Orchestra  
 WHN—Dance Music  
 10:30-WOR—Dance Orchestra  
 WJZ—Vivian Della Chiesa, Soprano; Shield Orchestra  
 WABC—To Be Announced  
 WEVD—Popular Music (Off to 12)  
 10:45-WEAF—Jimmy Kemper and Company  
 WABC—Patti Chapin, Sons  
 WMCA—News; Harlem Amateurs  
 10:55-WHN—News; Dance Music (To 1 A. M.)  
 11:00-WEAF—News; Travers Orchestra  
 WOR—News; Kenny Orchestra  
 WJZ—News; Coleman Orchestra  
 WABC—Andre Baruch, Commentator  
 11:05-WABC—Goodman Orchestra  
 11:15-WEAF—Description, Finals of the Cooking Contest at Women's National Exposition of Arts and Industries, Grand Central Palace  
 11:30-WEAF—Meetin' House—Drama  
 WOR—Edlington Orchestra  
 WJZ—Davidson Orchestra  
 WABC—Nichols Orchestra  
 12:00-WEAF—Newman Orchestra  
 WOR—Lopez Orchestra  
 WJZ—Crosby Orchestra  
 WABC—Dorsey Orchestra  
 WMCA—Talk—Harry Hershfield; Dance Music  
 WEVD—Midnight Jamboree  
 12:30-WEAF—Lights Out—Sketch  
 WOR—Theatre Review—Bide Dudley  
 WJZ—Breeze Orchestra  
 WABC—Lee Orchestra  
 12:35-WOR—Shelley Orchestra  
 12:45-WJZ—Sherman Orchestra  
 1:00-WMCA—News (Off at 1:15)