

# TODAY ON THE RADIO

TUESDAY, MARCH 30, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 12:30-1:30 P. M.—Henry A. Wallace, Secretary of Agriculture, and Others, Speaking on Farm and Home Hour—WJZ.
- 3:00-3:45 P. M.—United States Marine Band Concert—WJZ.
- 4:30-5:30 P. M.—Cincinnati Symphony Children's Concert—WABC.
- 5:00-5:15 P. M.—Description, Arrival of Lord Tweedsmuir, Governor General of Canada, and Lady Tweedsmuir in Washington, D. C.—WEAF.
- 8:45-10:30 P. M.—Women's Symphony Concert: Antonia Brico, Conductor—WQXR (1.550 Kc.).
- 9:30-10:30 P. M.—Fred Astaire, Master of Ceremonies: Charles Butterworth, Comedian: Francia White, Soprano, and Others—WEAF.
- 10:00-10:30 P. M.—Sinfonietta: Alfred Wallenstein, Conductor—WOR.
- 10:30-11:00 P. M.—"Supreme Court Issue," Louis J. Taber, Master of National Grange—WOR.
- 10:30-11:00 P. M.—Presentation of Awards at International Conference on Fever Therapy, Waldorf-Astoria Hotel—WJZ.
- 10:30-11:15 P. M.—"Congress, the Constitution and the Court," Senator Joseph T. Robinson of Arkansas—WABC.

### Press-Radio News:

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| 9:25 A. M.—WMCA | 9:55 A. M.—WJZ   | 6:30 P. M.—WEAF |
| 9:30 A. M.—WNEW | 10:00 A. M.—WNYC | 6:30 P. M.—WJZ  |
| 9:40 A. M.—WABC | 6:15 P. M.—WQXR  | 6:30 P. M.—WABC |
| 9:55 A. M.—WEAF | 6:20 P. M.—WMCA  | 6:55 P. M.—WNYC |

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

### MORNING

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| <p>6:45-WOR-Gambling's Musical Clock</p> <p>7:00-WOR-Sorey Orchestra<br/>                 WMCA-Early Risers Club<br/>                 WNYC-Gymnasium Class<br/>                 WHN-Popular Music<br/>                 WEVD-Studio Music<br/>                 WHN-Music and News</p> <p>7:30-WEAF-Radio Rubes, Songs<br/>                 WJZ-Levey Orchestra<br/>                 WABC-Organ Reveille<br/>                 WHN-Early Birds</p> <p>7:45-WMCA-News: Hillbilly Music<br/>                 WNYC-News: Morning Serenade<br/>                 WEVD-Morning Devotions</p> <p>7:55-WJZ-News: Morning Devotions</p> <p>8:00-WEAF-Malcolm Claire, Stories<br/>                 WOR-News: Talks and Music<br/>                 WABC-Bluebirds Girls' Quartet<br/>                 WEVD-News: Music</p> <p>8:15-WEAF-News<br/>                 WJZ-Instrumental Ensemble<br/>                 WMCA-Studio Musicales</p> <p>8:20-WEAF-City Consumers' Guide (Also<br/>                 WABC, WNYC, WOV)</p> <p>8:30-WEAF-Cheerio Musicales<br/>                 WOR-Talk—Martha Manning<br/>                 WJZ-Richard Liebert, Organ<br/>                 WABC-Salon Musicales<br/>                 WNYC-Music Album<br/>                 WHN-Health Exercises<br/>                 WEVD-Studio Music (Off to 3)</p> <p>8:45-WOR-Tex Fletcher, Songs<br/>                 WJZ-David and Goliath, Comedy<br/>                 WMCA-Beauty Talk: Music<br/>                 WHN-Variety Show</p> <p>9:00-WEAF-Levey Orchestra: Soloists<br/>                 WJZ-Breakfast Club Music<br/>                 WOR-Ed Fitzgerald, Music<br/>                 WABC-Fan Mail, Dramatized<br/>                 WMCA-Christian Science Service<br/>                 WNYC-Symphonic Music</p> <p>9:15-WOR-Shopping—Jean Abbey<br/>                 WABC-Jack and Loretta, Songs</p> <p>9:25-WMCA-Press-Radio News</p> <p>9:30-WOR-Organ Recital<br/>                 WABC-Richard Maxwell, Songs<br/>                 WMCA-Studio Music: Verse<br/>                 WHN-Studio Music</p> <p>9:40-WABC-Press-Radio News</p> | <p>9:45-WEAF-News—Adela Rogers St. John<br/>                 WABC-Bachelor's Children—Sketch</p> <p>9:55-WEAF-Press-Radio News<br/>                 WJZ-Press-Radio News</p> <p>10:00-WEAF-Mrs. Wiggs of the Cabbage<br/>                 Patch—Sketch<br/>                 WOR-Pure Food—A. W. McCann;<br/>                 From 16th Annual Women's Na-<br/>                 tional Exposition of Arts and In-<br/>                 dustries, at Grand Central Palace<br/>                 WJZ-Capt. Tim Healy, Comments<br/>                 WABC-Betty and Bob, Modern Cin-<br/>                 derella; Menus—Betty Crocker;<br/>                 Hymns; News—John K. Watkins<br/>                 WMCA-Zeke Manners Gang<br/>                 WNYC-Press-Radio News; Muste<br/>                 WHN-News: Dance Music</p> <p>10:05-WJZ-Shefter and Brenner, Piano</p> <p>10:15-WEAF—John's Other Wife—Sketch<br/>                 WJZ—Ma Perkins—Sketch</p> <p>10:30-WEAF—Just Plain Bill—Sketch<br/>                 WJZ—Pepper Young Family—Sketch<br/>                 WMCA—News: Songs<br/>                 WNYC—Educational Experiment<br/>                 WHN—Homemakers—Ida Bailey Allen</p> <p>10:45-WEAF—Today's Children—Sketch<br/>                 WJZ—Kitchen Cavalcade</p> <p>11:00-WEAF—David Harum—Sketch<br/>                 WOR—Beauty Talk; Dance Music<br/>                 WJZ—The O'Neills—Sketch<br/>                 WABC—Captivators Orchestra<br/>                 WMCA—Kay; Buddy Arnold, Songs<br/>                 WNYC—Leah Chapin, Piano</p> <p>11:15-WEAF—Backstage Wife—Sketch<br/>                 WJZ—Personal Column of the Air<br/>                 WABC—East and Dumke, Comedy<br/>                 WMCA—Woman's Program, Anice<br/>                 Ives, Director<br/>                 WNYC—Teeth—Dr. T. H. Walters</p> <p>11:30-WEAF—Mystery Chef<br/>                 WOR—All-Star Varieties<br/>                 WJZ—Vic and Sade—Sketch<br/>                 WABC—Big Sister—Sketch<br/>                 WNYC—Dance Orchestra<br/>                 WHN—Choral Musicales</p> <p>11:45-WEAF—Wife Saver—Allen Prescott<br/>                 WOR—Talk—Isabel Hewson<br/>                 WJZ—Edward MacHugh, Songs<br/>                 WABC—Homemakers—Eleanor Howe<br/>                 WMCA—News; Organ<br/>                 WHN—News: Music</p> |
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### AFTERNOON

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| <p>12:00-WEAF-Girl Alone—Sketch<br/>                 WOR-Willard Amison, Songs<br/>                 WJZ-Honeyboy and Sassafras<br/>                 WABC-The Gumps—Sketch<br/>                 WNYC-Diet—Mrs. Luise Addis</p> <p>12:15-WEAF-Story of Mary Marlin—Sketch<br/>                 WJZ-Armchair Quartet<br/>                 WABC-Ted Malone, Readings<br/>                 WMCA-Jack Hill, Songs<br/>                 WNYC-Songs Recital</p> <p>12:25-WJZ-News; Farm and Home Hour:<br/>                 Henry A. Wallace, Secretary of<br/>                 Agriculture, and Others</p> <p>12:30-WEAF-Cadets Quartet<br/>                 WOR-News: We Are Four—Sketch<br/>                 WABC-Helen Trent's Romance<br/>                 WMCA-Talk—Dr. Kurt Haessler<br/>                 WNYC-Alexander Richardson, Organ</p> <p>12:45-WEAF-Lande Concert Ensemble<br/>                 WABC-Our Gal Sunday—Sketch<br/>                 WMCA-Margie Nicholson, Songs<br/>                 WHN-Stock Quotations: News</p> <p>1:00-WEAF-News: Market Reports<br/>                 WOR-Every Case Comes From An-<br/>                 other—Dr. Wendell J. Stainsby<br/>                 WABC-Jack Berch and His Boys<br/>                 WMCA-Nick Kenny, Commentator</p> <p>1:15-WEAF-Dan Harding's Wife—Sketch<br/>                 WOR-Stable Orchestra<br/>                 WABC-Senate Judiciary Committee<br/>                 Hearing Report—Robert W. Horton<br/>                 WMCA-Boston Advertising Club<br/>                 Luncheon: Arthur "Bugs" Baer,<br/>                 Writer<br/>                 WNYC-Town Hall Luncheon: Recent<br/>                 Events in China—Dr. Tsune-Chi Yu,<br/>                 Chinese Consul General, New York</p> <p>WHN-Girl Interne—Sketch</p> <p>1:30-WEAF-Ruth Lyon, Soprano; Edward<br/>                 Davies, Baritone; Organ Music<br/>                 WOR-Talks and Music<br/>                 WJZ-Love and Learn—Sketch<br/>                 WABC-Merrymakers Orchestra<br/>                 WHN-Waltz Music</p> <p>1:45-WJZ-Tune Twisters Trio<br/>                 WABC-Aunt Jenny's Life Stories<br/>                 WMCA-Plays—Charlotte Buchwald;<br/>                 Dorothy Hall, Actress, Guest</p> <p>2:00-WEAF-Band Lessons<br/>                 WOR-Martha Deane's Program<br/>                 WJZ-Sair Lee, Contralto; Charles<br/>                 Sears, Tenor; Short Orchestra<br/>                 WABC-Stage Relief Talk<br/>                 WMCA-Fran and Frances, Songs<br/>                 WNYC-Dance Orchestra</p> <p>2:15-WABC-Talk—Mrs. W. A. Becker,<br/>                 President General of National So-<br/>                 ciety, Daughters of American Revolu-<br/>                 tion, From Charlotte<br/>                 WMCA-Roving Reporter<br/>                 WNYC-Dictation—Arthur Gaskill<br/>                 WHN-Dance Music</p> <p>2:30-WEAF-It's a woman's World—<br/>                 Claudine Macdonald, Director<br/>                 WJZ-Four Centuries of Polish Cham-<br/>                 ber Music; String Quartet: Char-<br/>                 ence Adler, Piano<br/>                 WABC-Poetic Strings<br/>                 WMCA-Swing Band<br/>                 WNYC-Baruch Altman, Violin</p> <p>2:45-WEAF-Personal Column of the Air<br/>                 WOR-Way Down East—Sketch<br/>                 WABC-Myrt and Marge—Sketch<br/>                 WNYC-Opportunity—Julia Jordan</p> <p>3:00-WEAF-Pepper Young Family—Sketch<br/>                 WOR-Molly of the Movies—Sketch<br/>                 WJZ-United States Marine Band<br/>                 WABC-Variety Program<br/>                 WMCA-Charly—Edythe Melrose</p> | <p>WNYC-Concert Orchestra<br/>                 WHN-Charles Warren, Stories</p> <p>3:15-WEAF—Ma Perkins—Sketch<br/>                 WOR-Radio Garden Club<br/>                 WMCA—Dance—Orchestra<br/>                 WHN—Edna Brevard, Songs<br/>                 WEVD—Talk—Joseph Bercovici</p> <p>3:30-WEAF—Vic and Sade—Sketch<br/>                 WOR—Allie Lowe Miles Club<br/>                 WABC—Clothes and the Child—Ruth<br/>                 O'Brien, U. S. Bureau Home<br/>                 Economics<br/>                 WHN—Stock Quotations<br/>                 WEVD—Clara Krupitsky, Songs</p> <p>3:45-WEAF—The O'Neills—Sketch<br/>                 WJZ—Have You Heard?—Sketch<br/>                 WABC—National Inventors Congress,<br/>                 From Chicago<br/>                 WMCA—Hobbies—Marion Cole; Mario<br/>                 Chamlee, Tenor, Guest<br/>                 WNYC—Gisa Bergman, Songs</p> <p>4:00-WEAF—General Federation of Wo-<br/>                 men's Clubs—Guest Speaker<br/>                 WOR—Hope Alden's Romance<br/>                 WJZ—Mental Hygiene—Dr. W. W.<br/>                 Bauer<br/>                 WABC—Kelsey Orchestra<br/>                 WMCA—Racing Results—Bob Carter<br/>                 WNYC—Literature and Art—Helen<br/>                 Eames<br/>                 WHN—Dance Orchestra<br/>                 WEVD—Polish Orchestra</p> <p>4:15-WEAF—Nellie Variety<br/>                 WOR—News: Variety Show<br/>                 WNYC—Augusta Romano, Songs</p> <p>4:30-WEAF—Follow the Moon—Sketch<br/>                 WJZ—Doc Heroes—Sketch<br/>                 WABC—Cincinnati Symphony Chil-<br/>                 dren's Concert<br/>                 WNYC—Music School Settlement<br/>                 WHN—Radio Almanac: Songs<br/>                 WEVD—Italian Variety Show</p> <p>4:45-WEAF—The Guiding Light—Sketch<br/>                 WJZ—Young Hickory—Sketch</p> <p>5:00-WEAF—Description, Arrival of Lord<br/>                 Tweedsmuir, Governor General of<br/>                 Canada and Lady Tweedsmuir in<br/>                 Washington, D. C.<br/>                 WOR—Talks and Music<br/>                 WJZ—Story of Mary Marlin—Sketch<br/>                 WMCA—Highways—James Clemenger<br/>                 WNYC—Janet Peak, Songs<br/>                 WHN—Troubadours Orchestra<br/>                 WEVD—Minciotti Company—Drama</p> <p>5:15-WEAF—Don Winslow of the Navy—<br/>                 Sketch<br/>                 WOR—Johnson Family—Sketch<br/>                 WJZ—Jackie Heller, Tenor<br/>                 WMCA—Barnacle Bill, Songs<br/>                 WNYC—What is the Port of New<br/>                 York Authority—Billings Wilson,<br/>                 Assistant General Manager of the<br/>                 Authority<br/>                 WHN—News: First Frontiers—Play</p> <p>5:30-WEAF—Jack Armstrong—Sketch<br/>                 WOR—Inspector White of Scotland<br/>                 Yard—Sketch<br/>                 WJZ—Singing Lady<br/>                 WABC—St. Louis Synchronators<br/>                 WMCA—Fenton Orchestra<br/>                 WNYC—Fire Department Band<br/>                 WEVD—Giglio Players</p> <p>5:45-WEAF—Little Orphan Annie—Sketch<br/>                 WOR—Velas Orchestra<br/>                 WJZ—The Three Rancheros, Songs<br/>                 WABC—Wilderness Road—Sketch<br/>                 WMCA—High School Reporter<br/>                 WHN—Annabelle Lee; Herb Steiner,<br/>                 Songs</p> |
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### EVENING

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| <p>6:00-WEAF-Science of the News: Treat-<br/>                 ment of Neuritis—Dr. F. H. Lewy<br/>                 WOR—Uncle Don<br/>                 WJZ—News: Wilson Orchestra<br/>                 WABC—Del Casino, Songs<br/>                 WMCA—Around Town—Bill Stern<br/>                 WNYC—Municipal Theatre of the Air<br/>                 WHN—Inquiring Reporter</p> <p>6:15-WEAF-News: Three X Sisters<br/>                 WABC—Alexander Cores, Violin<br/>                 WMCA—Investments—E. C. Olsen<br/>                 WHN—Richmond Orchestra</p> <p>6:20-WMCA-Press-Radio News</p> <p>6:25-WMCA-Beauty Talk; Sports</p> <p>6:30-WEAF-Press-Radio News<br/>                 WOR—Passover Program—Rabbi Wil-<br/>                 liam Margolis<br/>                 WJZ—Press-Radio News<br/>                 WABC—Press-Radio News<br/>                 WNYC—N. Y. S. Symphonic Band<br/>                 WHN—Albert Orchestra</p> <p>6:35-WEAF-Review of May Eclipse—<br/>                 George W. Hutchinson, Secretary<br/>                 National Geographic Society<br/>                 WJZ—Alice Remsen, Contralto;<br/>                 George Griffin, Baritone; Al and<br/>                 Lee Reiser, Piano Duo<br/>                 WABC—Dinner Concert</p> <p>6:45-WEAF-Billy and Betty—Sketch<br/>                 WOR—News: Sports Resume<br/>                 WJZ—Lowell Thomas, Commentator<br/>                 WABC—Pretty Kitty Kelly—Sketch<br/>                 WMCA—Merrill Lee, Songs<br/>                 WNYC—Hunter Reading Chorus</p> <p>6:55-WNYC-Press-Radio News</p> <p>7:00-WEAF—Amos 'n' Andy<br/>                 WJZ—Easy Aces—Sketch<br/>                 WABC—The Chicagoans<br/>                 WMCA—News Bulletins<br/>                 WNYC—Symphonic Music (Sign Off)<br/>                 WHN—Amateur Hour<br/>                 WLWL—Voice of the Missions</p> <p>7:15-WEAF—Vocal Varieties<br/>                 WOR—Romance in Rhythm<br/>                 WJZ—The Jesters, Songs<br/>                 WABC—Ma and Pa—Sketch<br/>                 WMCA—Sid Gary, Baritone; Organ<br/>                 WLWL—Dance Orchestra</p> <p>7:30-WEAF—Hendrik Willem van Loon,<br/>                 Commentator<br/>                 WOR—The Answer Man<br/>                 WJZ—Lum and Abner—Sketch<br/>                 WABC—Alexander Woolcott, The<br/>                 Town Crier<br/>                 WLWL—Catholic Converts—Rev. H.<br/>                 P. Fisher</p> <p>7:45-WEAF—The Passing Parade<br/>                 WOR—The Dixie Demons, Songs<br/>                 WJZ—Florence George, Soprano<br/>                 WABC—Boake Carter, Commentator<br/>                 WLWL—Stephen Foy, Tenor<br/>                 (Off at 8)<br/>                 WMCA—Roving Reporter</p> <p>8:00-WEAF—Morgan Orch.: Variety Show<br/>                 WOR—Prof. Jack Norworth—Variety<br/>                 WJZ—Hammerstein's Music Hall;<br/>                 Guests, Pauline Frederick, Actress;<br/>                 Cantor David Rutterman; Sugar<br/>                 Kane, Songs, and Others<br/>                 WMCA—Five-Star Final—Drama<br/>                 WHN—Joe Martin, Songs<br/>                 WEVD—Eryce Oliver, Commentator</p> <p>8:15-WMCA—Rubinoff Orchestra<br/>                 WHN—Aaronson Orchestra<br/>                 WEVD—Hospital Strikes—Morris Ber-<br/>                 lin, Vice President Hospital Em-<br/>                 ployes Union</p> <p>8:30-WEAF—Wayne King Orchestra<br/>                 WOR—Variety Musicales<br/>                 WJZ—Welcome Valley—Sketch</p> | <p>WABC—Al Jolson, Master of Cere-<br/>                 monies; Martha Raye, Songs;<br/>                 Parkyakarkus, Comedian<br/>                 WMCA—Zeke Manners Gang<br/>                 WEVD—Talk—Harry Greenberg</p> <p>8:45-WHN—Bama State Collegians<br/>                 WEVD—Studio Music</p> <p>9:00-WEAF—Sidewalk Interviews<br/>                 WOR—Gabriel Heatter, Commentator<br/>                 WJZ—Ben Bernie Orch.; Frank<br/>                 Parker, Tenor, Guest<br/>                 WABC—Al Pearce's Gang; Jane<br/>                 Ellington, Guest<br/>                 WMCA—Warning Signals—Play</p> <p>9:15-WOR—Organ and Piano Music<br/>                 WHN—Aaronson Orchestra</p> <p>9:30-WEAF—Fred Astaire, Master of<br/>                 Ceremonies; Charles Butterworth,<br/>                 Comedian; Francia White, Soprano;<br/>                 Conrad Thibault, Baritone; Trudy<br/>                 Wood, Songs.<br/>                 WOR—Mystery Sketch<br/>                 WJZ—Husbands and Wives—Sedley<br/>                 Brown; Allie Lowe Miles<br/>                 WABC—Jack Oakie's College; Pat<br/>                 O'Brien, Actor; Judy Garland,<br/>                 Songs; Godman and Garl Orchs.<br/>                 WMCA—Three Little Funsters—Sketch</p> <p>9:45-WMCA—World Textile Conference—<br/>                 Edward J. Phelan, Assistant Di-<br/>                 rector International Labor Office</p> <p>10:00-WOR—Sinfonietta, Alfred Wallenstein,<br/>                 Conductor<br/>                 WJZ—Roy Shield Revue<br/>                 WMCA—Broadway Newsreel<br/>                 WEVD—Modern Musketeers—Sketch</p> <p>10:15-WMCA—Circumstantial Evidence—<br/>                 Sketch<br/>                 WEVD—Organ Music: String Trio</p> <p>10:30-WEAF—Jimmie Fidler, Gossip<br/>                 WOR—Supreme Court Issue—Louis J.<br/>                 Taber, Master of National Grange<br/>                 WJZ—First International Confer-<br/>                 ence on Fever Therapy at Waldorf-<br/>                 Astoria Hotel; Presentation of<br/>                 Legion of Honor Awards by M.<br/>                 de Foutnouvelle, French Consul<br/>                 General in New York<br/>                 WABC—Congress, the Constitution<br/>                 and the Court—Senator Joseph T.<br/>                 Robinson of Arkansas</p> <p>10:45-WEAF—Carol Weymann, Soprano<br/>                 WOR—Lanin Orchestra<br/>                 WMCA—News: Dance Music<br/>                 WHN—News: Dance Music<br/>                 (To 1 A. M.)<br/>                 WEVD—Office Workers on the Air</p> <p>11:00-WEAF—News: Brown Orchestra<br/>                 WOR—News: Murock Orchestra<br/>                 WJZ—News: Blaine Orchestra</p> <p>11:15-WEAF—Martinez Brothers Quartet<br/>                 WABC—Andra Baruch, Commentator</p> <p>11:20-WABC—T. Dorsey Orchestra</p> <p>11:30-WEAF—Dreams of Long Ago<br/>                 WOR—Martin Orchestra<br/>                 WJZ—Masters Orchestra<br/>                 WABC—Weeks Orchestra<br/>                 WMCA—Variety Show</p> <p>12:00-WEAF—Deutsch Orchestra<br/>                 WOR—Hoff Orchestra<br/>                 WJZ—Rudolf Friml Jr. Orchestra<br/>                 WABC—Belasco Orchestra<br/>                 WMCA—Talk—Harry Hershfield;<br/>                 Dance Music (To 1 A. M.)<br/>                 WEVD—Midnight Jamboree</p> <p>12:30-WEAF—Breeze Orchestra<br/>                 WOR—Plays—Bide Dudley; Dance<br/>                 Music (To 2 A. M.)<br/>                 WJZ—Williams Orchestra<br/>                 WABC—Nichols Orchestra</p> <p>12:45-WEAF—Sherman Orchestra</p> |
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