

# TODAY ON THE RADIO

THURSDAY, JAN. 21, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 1:15-2:00 P. M.—Advertising Club Luncheon: Speakers. Basil O'Connor. Chairman New York City's President's Birthday Ball. and Others—WOR. WMCA. WHN.
- 6:30-6:45 P. M.—"WPA. Number 1 Must." Mary Van Kleeck. Director Industrial Studies. Russell Sage Foundation—WQXR (1.550 Kc.).
- 7:30-7:45 P. M.—"Intergovernmental Cooperation." George H. Earle. Governor of Pennsylvania—WOR.
- 8:00-9:00 P. M.—Vallee's Varieties: Edgar Bergen. Ventriloquist: Roland Young. Walter C. Kelly. Actors: Sydney Franklin. Bullfighter: Charlotiers Quartet—WEAF.
- 8:15-8:30 P. M.—"Our Neutrality Policy and the War Danger." Clark M. Eichelberger. Director League of Nations Association—WEVD.
- 8:30-8:45 P. M.—"Protecting the Life and Property in the Home." J. J. Bambrick. President Building Service Employees Union—WEVD.
- 8:30-9:15 P. M.—Rochester Philharmonic. José Iturbi. Conductor—WJZ.
- 9:00-10:00 P. M.—Lanny Ross. Tenor: Gloria Swanson. Actress: Monroe Silver. Comedian: Modern Choir. and Others—WEAF.
- 9:00-9:30 P. M.—"Stock Exchange's Contribution to Business." Charles R. Gay. President New York Exchange—WMCA.
- 9:30-10:30 P. M.—America's Town Meeting. Town Hall—WJZ.
- 10:00-11:00 P. M.—Bing Crosby. Director: Rose Bampton. Contralto: Lee Tracy. Actor: Bob Burns. Comedian: Dorsey Orchestra—WEAF

Press-Radio News:	9:55 A. M.—WEAF	6:20 P. M.—WMCA
9:30 A. M.—WMCA	10:00 A. M.—WJZ	6:30 P. M.—WEAF
9:30 A. M.—WNEW	10:00 A. M.—WNYC	6:30 P. M.—WJZ
9:40 A. M.—WABC	6:15 P. M.—WQXR	6:30 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

### MORNING

- 6:45-WOR—Gambling's Musical Clock  
 7:00-WMCA—Early Risers Club  
 WNYC—Gymnasium Class  
 WHN—Popular Music  
 WEVD—Music: Morning Devotions  
 7:30-WEAF—Hillbilly Music; Songs  
 WOR—Sorey Orchestra  
 WJZ—Yoichi Hiraoka, Xylophone  
 WABC—Organ Recital  
 WHN—The Early Bird  
 7:40-WJZ—Levey Orchestra  
 7:45-WEAF—Marketetes—Recipes  
 WMCA—News  
 WNYC—News: Morning Serenade  
 7:55-WJZ—News: Morning Devotions  
 8:00-WEAF—Malcolm Claire. Stories  
 WOR—News: Talks. Music  
 WABC—Song Stylist Quartet  
 WMCA—Phil Cook. Variety Show  
 WEVD—Talk—Jacob List: Music  
 8:15-WEAF—News: Blaufuss Ensemble  
 WJZ—Richard Leibert. Organ: Songs  
 8:25-WEAF—City Consumers' Guide  
 (Also WABC. WNYC. WOV)  
 8:30-WEAF—Cheerio Musicale  
 WOR—Martha Manning—Talk  
 WABC—Salon Musicale  
 WMCA—Music: Beauty Talk: Organ  
 WNYC—Music Album  
 WHN—Songs: Morning Exercises  
 WEVD—Studio Music (Off to 3)  
 8:45-WOR—Variety Show  
 WJZ—Leo and Ken. Piano Duo  
 9:00-WEAF—Levey Orchestra: Soloists  
 WOR—Morning Matinee Band: Guests  
 WJZ—Breakfast Club Music  
 WABC—Greenfield Chapel Choir  
 WMCA—Studio Music  
 WNYC—Symphonic Music  
 WHN—Organ Recital  
 9:15-WABC—Jack and Loretta. Songs  
 WMCA—Kay. Buddy Arnold. Songs  
 9:30-WABC—As You Like It  
 WMCA—Press-Radio News  
 WHN—What to Eat—C. H. Goudiss  
 9:35-WMCA—Talk—Victor Lindlahr  
 9:40-WABC—Press-Radio News  
 9:45-WEAF—News—Adela Rogers St. John  
 WOR—Beauty Forum  
 WJZ—Capt. Tim Healy. Commentator
- WABC—Bachelor's Children—Sketch  
 9:55-WEAF—Press-Radio News  
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Pure Food—Alfred W. McCann  
 WJZ—Press-Radio News  
 WABC—Betty and Bob: Modern Cinderella: Menus—Betty Crocker: Hymns: News—John K. Watkins  
 WMCA—News: Poetry Readings  
 WNYC—Press-Radio News: Markets  
 WHN—Health Talk: News  
 10:05-WJZ—Charles Harrison. Tenor  
 10:15-WEAF—John's Other Wife—Sketch  
 WJZ—Five-Star Jones—Sketch  
 WHN—The Corporation Counsel—Talk  
 10:30-WEAF—Just Plain Bill—Sketch  
 WJZ—Pepper Young Family—Sketch  
 WMCA—Norma Norris. Contralto  
 WNYC—Lelah Chapin. Piano  
 WHN—Homemakers—Ida Bailey Allen  
 10:45-WEAF—Today's Children—Sketch  
 WJZ—Humor in the News  
 WMCA—String Ensemble  
 WNYC—J. C. Johnnie. Songs  
 11:00-WEAF—David Harum—Sketch  
 WOR—Beauty Talk—Neil Vinick  
 WJZ—The O'Neills—Sketch  
 WABC—Scouring the Town—Elsie Mae Gordon. Impersonator  
 WMCA—The Dentist Says  
 WNYC—Musical Essays—Talk  
 11:15-WEAF—Backstage Wife—Sketch  
 WOR—Freudberg Orchestra  
 WJZ—Personal Column of the Air  
 WABC—East and Dumke. Comedy  
 WMCA—Woman's Program: Apice Ives. Director  
 11:30-WEAF—Talk—Betty Moore  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WNYC—Italian Lessons  
 WHN—Lackay Orchestra: Songs  
 11:45-WEAF—Wife Saver—Allen Prescott  
 WOR—Talk—Isabel Hewson  
 WJZ—Edward MacHugh. Songs  
 WABC—Homemakers—Eleanor Howe  
 WMCA—Tom Turner. Songs  
 WNYC—Dance Orchestra

### AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch  
 WOR—Theatre Club—Bide Dudley  
 WJZ—Honeyboy and Sassafras  
 WABC—The Gumps—Sketch  
 WMCA—Household Hints  
 WNYC—Legislation in Nursing—Mary Rehan. President Neighborhood Playhouse Associates  
 12:15-WEAF—Story of Mary Marlin—Sketch  
 WOR—Dance Music  
 WJZ—Homespun—Dr. William Foulkes  
 WABC—Ted Malone—Readings  
 WMCA—News: Beauty Talk  
 WNYC—Alfredo Fioretti. Songs  
 12:25-WJZ—News: Farm and Home Hour  
 12:30-WEAF—Cadets Quartet  
 WOR—News  
 WABC—Helen Trent's Romance  
 WNYC—Beatrice Kleunter. Organ  
 WHN—Studio Music  
 12:45-WEAF—To Be Announced  
 WOR—Psychology—Jacob S. List  
 WABC—Rich Man's Darling—Sketch  
 WHN—Stock Quotations: News  
 1:00-WEAF—News: Market and Weather Reports: Vocal Trio  
 WOR—Talks and Music  
 WABC—Warnow Orchestra: Jack Berch. Baritone  
 WMCA—Jack Randolph. Songs  
 WNYC—Missing Persons: News  
 1:15-WEAF—Harmony Trio  
 WOR—Advertising Club Luncheon: Speakers. Basil O'Connor. Chairman. New York City's President's Birthday Ball; Carl Byoir. Director National Committee for the President's Birthday Ball; Keith Morgan. Vice President Warm Springs Foundation (Also WMCA. WHN)  
 WABC—Howells and Wright. Piano  
 WNYC—Rotary Club Luncheon: Rebuilding New York—Paul Windels. Corporation Counsel  
 1:30-WEAF—Dan Harding's Wife—Sketch  
 WJZ—Vaughn de Leath. Songs  
 WABC—Milk and Your Health—Dr. Samuel Adams Cohen  
 1:45-WJZ—Dot and Will—Sketch  
 WEAF—Happy Jack. Songs  
 WABC—Aunt Jenny's Real Life Stories  
 WNYC—Dictation—Arthur Gaskill  
 2:00-WEAF—Gordon String Quartet  
 WJZ—Ruth Lyon. Soprano: Edward Davies. Baritone  
 WOR—Martha Deane—Talk  
 WABC—Captivators Orchestra  
 WMCA—Community Sing  
 WNYC—Scenes From La Traviata  
 WHN—Dance Music  
 2:15-WABC—American School of the Air: Dramatization: Sohrah and Rustam  
 WMCA—Mary Huntingston. Songs  
 2:30-WEAF—Talk—Claudine Macdonald  
 WJZ—Let's Be Practical About Peace—Alves Long. Chairman Department of International Relations. General Federation Women's Clubs  
 WMCA—Women in Their Community—Mrs. William P. Earle Jr.  
 WHN—Dramatic Sketch  
 2:45-WEAF—Personal Column of the Air  
 WOR—Way Down East—Sketch  
 WJZ—Maurice Dumesnil. Piano  
 WABC—Myrt and Marge—Sketch  
 WMCA—Roving Reporter  
 3:00-WEAF—Pepper Young Family—Sketch
- WOR—Molly of the Movies  
 WJZ—Overcoming Religious Indifference—Mrs. Israel Davison  
 WABC—Variety Show  
 WMCA—Woman's Program: Helen Leighton. Director  
 WNYC—Manhattan Band Concert  
 WEVD—String Ensemble  
 3:15-WEAF—Ma Perkins—Sketch  
 WOR—Variety Musicale  
 WJZ—Eastman School Symphony Orchestra. Herman Genhart. Conductor: Chorus  
 WMCA—Woman's Exchange  
 WHN—Carlos Magenti. Accordion  
 WEVD—Symphonic Poems  
 3:30-WEAF—Vic and Sade—Sketch  
 WABC—Old Favorite Melodies  
 WHN—Stock Quotations: News  
 WEVD—String Ensemble  
 3:45-WEAF—The O'Neills—Sketch  
 WMCA—Harriet Brent. Songs  
 WEVD—Frances Weinstein. Soprano  
 4:00-WEAF—Duchin Orchestra: Charles LeMaire. Stylist  
 WOR—Hope Aiden's Romance  
 WJZ—Light Opera Concert  
 WABC—Story of a Song  
 WMCA—Sports—Bob Carter  
 WNYC—Sinus Infections—Dr. Edwin Bilchick  
 WHN—Song Dramas—Sketch  
 WEVD—Polish Orchestra  
 4:15-WOR—News: Sleepy Hollow Gang  
 WNYC—String Trio  
 WHN—Dance Music  
 4:30-WEAF—Follow the Moon—Sketch  
 WJZ—Metropolitan Opera Guild  
 WABC—U. S. Army Band  
 WNYC—Brooklyn College Program  
 WHN—The Breadwinner—Play  
 WEVD—Italian Variety Show  
 4:45-WEAF—Answer Me This  
 WOR—Kaye Orchestra  
 WJZ—Young Hickory—Sketch  
 WHN—Landau Orchestra  
 5:00-WEAF—While the City Sleeps—Sketch  
 WOR—Talks and Music  
 WJZ—Noble Cain a Cappella Choir  
 WABC—Current Questions Before Congress  
 WMCA—Touring Tips—Bob Carter  
 WNYC—Junior Inspectors Club  
 WEVD—Minciotti Company—Drama  
 5:10-WMCA—Beauty Talk  
 5:15-WEAF—Tom Mix Straight Shooters  
 WOR—Johnson Family—Sketch  
 WABC—St. Louis Variety Show  
 WMCA—Barnacle Bill. Songs  
 WNYC—Emily Cowan. Songs  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Inspector White of Scotland Yard—Sketch  
 WJZ—Singing Lady  
 WABC—Clyde Barrie. Baritone  
 WMCA—Fenton Orchestra  
 WNYC—Brooklyn Music Settlement (Sign Off)  
 5:45-WEAF—Little Orphan Annie—Sketch  
 WOR—What Good Is College?—Dr. Henry Noble MacCracken. President Vassar College  
 WJZ—Breen and de Rose. Songs  
 WABC—Wilderness Road—Sketch  
 WHN—Marriage Problems—Mrs. John Reilly  
 WEVD—Boccia and Rolli. Songs

### EVENING

- 6:00-WEAF—Amateur Sports—William Slater. Announcer  
 WOR—News Don  
 WJZ—News: Honti Orchestra: James Wilkinson. Baritone  
 WABC—Patti Chapin. Songs  
 WMCA—Around Town—Jimmy Jemall  
 WHN—Tomorrow's Stars—J. C. Flippen  
 WLWL—Concert Orchestra  
 6:15-WEAF—News: Jerry Marlowe and Irma Lyon. Piano Duo  
 WJZ—Animal Close-Ups—Don Lang  
 WABC—Concert Orchestra: Clyde Barrie. Baritone  
 WMCA—Investments—E. C. Olsen  
 6:20-WMCA—Press-Radio News  
 6:25-WMCA—Program Resume  
 6:25-WJZ—Concert Pianist  
 6:30-WEAF—Press-Radio News  
 WOR—Schooler Orchestra  
 WJZ—Press-Radio News  
 WABC—Press-Radio News  
 WMCA—Sports—Dick Fishell  
 WHN—Don Albert Orchestra  
 6:35-WEAF—Three X Sisters  
 WABC—Hall Orchestra  
 WJZ—Clark Dennis. Tenor  
 6:45-WEAF—Billy and Betty—Sketch  
 WOR—News: Sports Resume  
 WJZ—Lowell Thomas. Commentator  
 WABC—Renfrew of the Mounted  
 WMCA—Claire Carroll. Songs  
 WLWL—Gordon Heriot. Commentator  
 7:00-WEAF—Amos n' Andy—Sketch  
 WJZ—Easy Aces—Sketch  
 WABC—Jack Fulton. Tenor: Franklyn McCormack. Reader  
 WMCA—High School Reporter  
 WHN—News Bulletins: Music  
 WLWL—Communism—L. V. McLaughlin  
 7:15-WEAF—Voice of Experience  
 WOR—Barbara Lamarr. Contralto  
 WJZ—The Jesters. Songs  
 WABC—Ma and Pa—Sketch  
 WMCA—Sid Gary. Baritone  
 WLWL—Lilly Meagher. Soprano  
 7:30-WEAF—Helen Traubel. Songs  
 WOR—Intergovernmental Cooperation—George H. Earle. Governor of Pennsylvania  
 WJZ—Lum and Abner—Sketch  
 WABC—Alexander Woolcott: The Town Crier  
 WMCA—Voice of Jerusalem  
 WHN—Pioneers of Science: Life of La Vosier  
 WLWL—Suffering and Human Character—Rev. Edwin Favier  
 7:45-WEAF—Hirsch Orchestra: Barry McKinley. Baritone  
 WOR—Variety Musicale  
 WJZ—Jerry Cooper. Songs  
 WABC—Boake Carter. Commentator  
 WMCA—Matty Levine. Piano  
 WLWL—Dance Orchestra (Sign Off)  
 8:00-WEAF—Vallee's Varieties: Edgar Bergen. Ventriloquist: Roland Young. Walter C. Kelly. Actors: Sydney Franklin. Bullfighter: Charlotiers Quartet  
 WOR—Symphony Orchestra. Richard Hageman. Conductor: Helena Mara. Soprano  
 WJZ—Roy Shields Revue  
 WABC—Kate Smith's Bandwagon: Jimmy Durante. Comedian: Others  
 WMCA—Five Star Final—Sketch  
 WHN—Renaissance Orchestra: Soloists  
 WEVD—Bryce Oliver. Commentator  
 8:15-WMCA—Gordon Granam. Baritone  
 WEVD—Our Neutrality Policy and the War Danger—Clark M. Eichel-
- berger. Director, League of Nations Association  
 8:30-WOR—Lombardo Orchestra  
 WJZ—Rochester Philharmonic Orchestra: Jose Iturbi. Conductor  
 WMCA—Roving Reporter: Talks  
 WHN—New York University Forum of the Air: Depression—Modern Style. 1873-79—Dean Milton E. Loomis of Washington Square College: Dr. Thomas C. Cochrane. Professor of History at N. Y. U.  
 WEVD—Protecting Life and Property in the Home—James J. Bambrick. President. Building Service Employees International Union  
 8:45-WMCA—Detective Dramas  
 WEVD—Kitty Conroy. Soprano (Off to 10)  
 9:00-WEAF—Show Boat Concert: Lanny Ross. Tenor: Gloria Swanson. Actress: Monroe Silver. Comedian: Modern Choir  
 WOR—Gabriel Heatter. Commentator  
 WABC—Major Bowe's Amateur Hour  
 WMCA—New York Stock Exchange. Its Contribution to Business Progress—Charles R. Gay. President of the Exchange  
 WHN—Aaronson Orchestra  
 9:15-WOR—Norsemans Quartet  
 9:30-WOR—Melody Treasure Hunt  
 WJZ—America's Town Meeting, Town Hall: Consumers' Muratives and Private Business—Murray D. Lincoln. Director. Ohio Farm Bureau Federation: J. Frank Grimes. President. Independent Grocers Alliance of America: Frederic C. Howe. Adviser to Henry A. Wallace. Secretary of Agriculture: Joseph Mead. Editor Economic Forum  
 WMCA—Three Little Runsters  
 WHN—Dance Music (Until 7 A. M.)  
 9:45-WMCA—Mid-West Forum  
 10:00-WEAF—Bing Crosby. Master of Ceremonies: Bob Burns. Comedian: Dorsey Orchestra: Rose Bampton. Contralto: Lea Tracy. Actor  
 WOR—Calloway Orchestra  
 WABC—Adventures. Floyd Gibbons  
 WEVD—Edith Friedman. Piano  
 10:15-WMCA—To Live 24 Hours—Sketch  
 WEVD—Three Jolly Spas—Songs  
 10:30-WOR—Musical Revue  
 WJZ—Jamboree Variety Revue  
 WABC—March of Time. Drama  
 WEVD—International Issues in the Spanish War—Jose Giberman. Spanish Consul. Interviewed  
 10:45-WMCA—News Bulletins  
 WEVD—Organ Recital (Off to 12)  
 11:00-WEAF—News—John B. Kennedy  
 WJZ—News: Morgan Orchestra  
 WABC—Lyman Orchestra  
 WMCA—Elder Horn Revival Meeting  
 11:15-WEAF—King's Jesters Orchestra  
 WOR—Weems Orchestra  
 WJZ—McGrew Orchestra  
 WABC—Jones Orchestra  
 WMCA—Perry Orchestra  
 12:00-WEAF—Shandor. Violin: Orchestra  
 WOR—Goodman Orchestra  
 WJZ—Busse Orchestra  
 WABC—Florito Orchestra  
 WMCA—Movie Gossip—Martin Starr  
 12:15-WMCA—Dance Music (To 1 A. M.)  
 12:30-WEAF—Bernie Orchestra  
 WOR—Hamilton Orchestra  
 WJZ—Trombador Orchestra  
 WABC—Lopez Orchestra