

TODAY ON THE RADIO

FRIDAY, JAN. 1, 1937

OUTSTANDING EVENTS ON ALL STATIONS

- 12:00 M.-1:00 P. M.—Governor Herbert H. Lehman's Inaugural. Albany, N. Y.—WJZ. WINS (1.180 kc).
- 12:30-1:30 P. M.—Lincoln (Neb.) Cathedral Choir—WMCA.
- 12:45-1:00 P. M.—From Geneva: "Social Progress." Harold Butler. Director International Labor Office—WEAF.
- 1:30-3:00 P. M.—Radio Music Guild Awards for Original Chamber Music by American Composers: Roth. Gordon and NBC String Quartets—WEAF.
- 2:15-4:50 P. M.—Football: Louisiana State-Santa Clara. at New Orleans—WJZ: 2:30-5:00—Duquesne-Mississippi State. at Miami—WABC: 4:30-7:15—East-West. at San Francisco—WOR: 4:50-7:30—Pittsburgh-Washington. at Pasadena—WJZ.
- 5:15-5:45 P. M.—"A New Year's Message." Rev. Charles E. Coughlin. from Royal Oak. Mich.—WABC.
- 5:15-6:15 P. M.—Temple Emanu-El Services—WHN.
- 8:00-9:00 P. M.—1936 in Revue. Dramatized News Highlights—WOR.
- 9:30-10:00 P. M.—Première: Helen Broderick. Victor Moore. Comedians: Buddy Rogers Orchestra—WJZ.
- 10:00-10:30 P. M.—Philadelphia Orchestra: Eugene Ormandy. Conductor: Tom K. Smith. President American Bankers Association. Speaker—WABC.
- 10:30-11:00 P. M.—Symphonic Strings Concert—WOR.
- 10:30-10:45 P. M.—"Peace or War in 1937?" Clark M. Eichelberger. Director League of Nations Association—WABC.
- 11:30 P. M.—12:30 A. M.—"Twelve Crowded Months." Based on Year's News Highlights—WABC.

Press-Radio News:	9:55 A. M.—WEAF	6:20 P. M.—WMCA
9:30 A. M.—WMCA	10:00 A. M.—WJZ	6:30 P. M.—WEAF
9:30 A. M.—WNEW	10:00 A. M.—WNYC	6:30 P. M.—WABC
9:40 A. M.—WABC	6:15 P. M.—WQXR	

Where there is no listing for a station, its preceding program is on the air
 WMCA. 570 WEAF. 660 WOR. 710 WJZ. 760 WNYC. 810
 WABC. 860 WHN. 1.010 WLWL. 1.100 WEVD. 1.300

MORNING

- 6:45-WOR—Gambling's Musical Clock
- 7:00-WMCA—Early Risers' Club
- WHN—Popular Music
- WEVD—Popular Music
- 7:15-WHN—News: Early Birds
- 7:30-WEAF—Hillbilly Music
- WOR—Sorey Orchestra
- WJZ—Yoichi Hiroaka, Xylophone
- WABC—Organ Recital
- WNYC—Gymnasium Class
- 7:40-WJZ—Levey Orchestra
- 7:45-WEAF—Marketeers—Recipes
- WNYC—Viewing the News
- WEVD—Morning Devotions
- 7:55-WJZ—News: Morning Devotions
- 8:00-WEAF—Malcolm Clair. Stories
- WOR—News: Beauty Talk; Music
- WABC—Oleanders Male Quartet
- WMCA—Phil Cook. Variety Show
- WNYC—Morning Serenade
- WEVD—Talk—Jacob List; Music
- 8:15-WEAF—String Sextet
- WJZ—William Meeder. Organ
- 8:30-WEAF—Kiriloff Orchestra
- WABC—Studio Orchestra; Songs
- WMCA—Fern Scull. Organ
- WNYC—Music Album
- WHN—Songs: Health Exercises
- WEVD—Studio Music (Off to 3)
- 8:45-WOR—Organ Recital
- WJZ—Lant Trio and White
- WABC—Montana Slim. Songs
- WMCA—Beauty Talk; Organ; Music
- 9:00-WEAF—Levey Orchestra; Songs
- WJZ—Breakfast Club Music
- WABC—Variety Musicale
- WHN—Organ Recital
- WNYC—Symphonic Music
- 9:15-WOR—Modern Living—Dr. E. Parrish
- WMCA—Studio Music
- 9:30-WOR—Talk—Jacob Tarshish
- WABC—Richard Maxwell. Songs
- WMCA—Press-Radio News
- WHN—What to Eat—C. H. Goudiss
- 9:35-WMCA—Talk—Victor Lindiahr
- 9:40-WABC—Press-Radio News
- 9:45-WOR—Pauline Alpert. Piano
- WJZ—Capt. Tim Healy. Commentator
- WEAF—Bachelors' Children—Sketch
- 9:55-WEAF—Press-Radio News
- 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch

- WOR—Joe Bier. Songs; Organ
- WJZ—Press-Radio News
- WABC—Betty and Bob; Modern Cinderella; News—John K. Watkins; Menus—Betty Crocker; Hymns
- WMCA—Views of the News
- WHN—News: Organ; Songs
- WNYC—Press-Radio News; Markets
- 10:05-WJZ—Barry McKinley. Baritone
- 10:15-WEAF—John's Other Wife—Sketch
- WJZ—Five-Star Jones—Sketch
- WMCA—Description. Mummies' Parade: From Philadelphia
- WNYC—The World in Brooklyn—Y. C. A. Program
- 10:30-WEAF—Just Plain Bill—Sketch
- WOR—Melody Time
- WJZ—Pepper Young Family—Sketch
- WNYC—Leonora Farrelle. Contralto
- WHN—Homemakers—Ida Bailey Allen
- 10:45-WEAF—Today's Children—Sketch
- WJZ—Neighbor Nell
- WMCA—Woman's Program: Helen Leighton. Director
- WNYC—Fred Lackner. Violin
- 11:00-WEAF—David Harum—Sketch
- WOR—Charloteers Quartet
- WJZ—The O'Neills—Sketch
- WABC—Magazine of the Air: Roife Orchestra: Reed Kennedy. Baritone: Guest. Dr. William Lyon Phelps
- WMCA—Gene Austin. Songs
- WNYC—New York Advances—Talk
- 11:15-WEAF—Backstage Wife—Sketch
- WOR—Description. Mummies' Parade: From Philadelphia
- WJZ—Personal Column of the Air
- WMCA—Woman's Program: Anice Ives. Director
- 11:30-WEAF—How to Be Charming—Sketch
- WOR—Variety Musicale
- WJZ—Vic and Sade—Sketch
- WABC—Helen and the Three Notes
- WHN—Del Sarto Orchestra
- 11:45-WEAF—Voice of Experience
- WJZ—Edward MacHugh. Songs
- WABC—The Dionne Quintuplets—Dr. Allan Roy Dafoe
- WMCA—Uptowners Quartet
- WHN—News

AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch
- WOR—News—Mark Hawley
- WJZ—Inaugural of Governor Lehman. at Albany. N. Y. (Also WINS)
- WABC—The Gumps—Sketch
- WMCA—Household Hints
- WNYC—Sunlit Norway—Gladys Petch
- WHN—Whales—John R. Saunders
- 12:15-WEAF—Story of Mary Marlin—Sketch
- WOR—Way Down East—Sketch
- WABC—Ted Malone. Readings
- WMCA—News Bulletins
- WNYC—To Be Announced
- WHN—Songs: News; Music
- 12:30-WEAF—Cadets Quartet
- WOR—Gabriel Heatter. Commentator
- WABC—Helen Trent's Romance
- WMCA—Lincoln (Neb.) Cathedral Choir: From Waidorf-Astoria Hotel
- WNYC—Studio Program
- 12:45-WEAF—From Geneva. Switzerland: What the Slump Has Done for Social Progress—Harold Butler. Director. International Labor Office
- WABC—Rich Man's Darling—Sketch
- 1:00-WEAF—News: Logan Musicale
- WOR—Music From Texas
- WJZ—Rose Bowl Parade. at Pasadena. Calif.
- WABC—Elsie Thompson. Organ
- WNYC—Missing Persons: Music
- WHN—Romantic Cycles
- 1:15-WEAF—Harmony Trio
- WOR—Talks and Music
- WABC—Hall Orchestra
- 1:30-WEAF—Radio Music Guild Awards for Original Chamber Music Works by American Composers: Lenox R. Lohr. President National Broadcasting Company to Make Awards
- WOR—Dance Music
- WJZ—Vaughn de Leath. Songs
- WMCA—Concert Music
- WNYC—Bob Parker. Tenor
- WHN—Hawaiian Music
- 1:35-WJZ—Hessberger Orchestra
- 1:45-WABC—Rich Orchestra: Ruth Carhart. Contralto; Bill Perry. Tenor
- WMCA—Bobby Worth. Baritone
- WNYC—To Be Announced
- WHN—Dance Music
- 2:00-WJZ—To Be Announced
- WOR—Palmer House Ensemble
- WABC—Kathryn Cravens. Comment
- WMCA—Community Sing
- WNYC—Opera Matinee
- 2:15-WOR—Organ Recital
- WJZ—Football: Sugar Bowl Game—Louisiana State vs. Santa Clara. at New Orleans: William Slater. Announcer
- WABC—Merrymakers Orchestra
- WMCA—Nina Vialary. Soprano
- 2:30-WOR—Barbara Lamarr. Contralto
- WABC—Football: Orange Bowl Game—Duquesne vs. Mississippi State. at

- Miami: Ted Husing. Announcer
- WMCA—Variety Show
- WHN—Radio Playhouse
- 3:00-WEAF—Pepper Young Family—Sketch
- WOR—Mollie of the Movies—Sketch
- WMCA—Woman's Program: Helen Leighton. Director
- WNYC—Salon Ensemble
- WHN—Dance Music
- WEVD—Variety Show
- 3:15-WEAF—Ma Perkins—Sketch
- WOR—Embassy Trio
- WMCA—Women's Exchange
- 3:30-WEAF—Vic and Sade—Sketch
- WOR—Dance Music
- WNYC—Poetry—Anita Browne
- WHN—Studio Program
- WEVD—King Neelsen. Songs
- 3:45-WEAF—The O'Neills—Sketch
- WMCA—Larry Winn. Songs
- WNYC—To Be Announced
- WEVD—Jewish Music
- 4:00-WEAF—Variety Program
- WOR—Storyteller's House
- WMCA—Studio Music
- WNYC—Parents' Talk—Mrs. R. S. Yuttal
- WHN—Musical Sketch
- WEVD—Polish Orchestra
- 4:10-WOR—Dance Music
- 4:15-WOR—Today's Football Game—Richard Vidmar
- WNYC—Nadine Waters. Songs
- WHN—Dance Music
- 4:30-WEAF—Talk—Claudine MacDonald
- WOR—Football: All-Star Game—East vs. West. at Kezar Stadium. San Francisco: Quin Ryan. Announcer
- WNYC—Studio Program
- WHN—Breadwinner—Play
- WEVD—Italian Variety Show
- 4:45-WEAF—Grandpa Burton—Sketch
- WHN—Swanee Serenade
- 4:50-WJZ—Football: Rose Bowl Game—Pittsburgh University vs. University of Washington. at Pasadena: Don Wilson. Ken Carpenter. Announcers: Clinton Twiss. Commentator
- 5:00-WEAF—Archer Gibson. Organ
- WABC—Junior Nurse Corps—Sketch
- WMCA—Balladeers Quartet
- WNYC—Junior Inspectors Club
- WEVD—Minciotti Company—Drama
- 5:15-WEAF—Tom Mix Straight Shooters
- WABC—New Year's Message—Rev. Charles E. Coughlin: From the Shrine of the Little Flower. Royal Oak. Mich.
- WMCA—Barnacle Bill. Songs
- WNYC—Henry Reibold. Baritone
- WHN—Temple Emanu-El Services
- 5:30-WEAF—Jack Armstrong—Sketch
- WMCA—Fenton Orchestra
- WNYC—Studio Music (Sign Off)
- 5:45-WEAF—Three Rancheros
- WABC—Wilderness Road—Sketch

EVENING

- 6:00-WEAF—Moorish Tales—Wells Hively
- WABC—Buddy Clark. Songs
- WMCA—Around Town—Jimmy Jemall
- WLWL—Concert Orchestra
- 6:15-WEAF—News: Barry McKinley. Songs
- WABC—News of Youth—Sketch
- WMCA—Organ; Press-Radio News
- WHN—Dance Music
- 6:30-WEAF—Press-Radio News
- WABC—Press-Radio News
- WMCA—Sports—Dick Fishell
- 6:35-WEAF—Carol Deis. Soprano
- WABC—Three Aces. Male Trio
- 6:45-WEAF—Bill and Betty—Sketch
- WABC—Renfrew of the Mounted
- WMCA—Dance Music
- WLWL—Gordon Heriot. Commentator
- 7:00-WEAF—Amos 'n' Andy—Sketch
- WABC—Mortimer Gooch—Sketch
- WMCA—High School Reporter
- WHN—News: Music and Health
- WLWL—Martin de Parres and the Rosary—Rev. Edward L. Hughes
- 7:15-WEAF—Uncle Ezra—Sketch
- WOR—News: Sketch—Lone Ranger
- WABC—Popeye the Sailor—Sketch
- WMCA—Sid Gary. Baritone
- WLWL—Francis Flanagan. Violin
- 7:30-WEAF—Edwin C. Hill. Commentator
- WJZ—Lum and Abner—Sketch
- WABC—Goose Creek Parson—Sketch
- WMCA—Variety Show
- WHN—Sportsmen's Smoker: Talk—Francis T. Hunter. Tennis Player
- WLWL—Eighteenth Convention. New-Man Clubs—Joseph Tierner
- 7:45-WEAF—Norsemen Quartet
- WJZ—Ralph Kirby. Baritone
- WABC—Boake Carter. Commentator
- WLWL—Dance Orchestra (Sign Off)
- 8:00-WEAF—Bourdon Orchestra: Jessica Dragonette. Soprano; Male Vocal Quartet
- WOR—1936 in Revue: Dramatized News. Sports Highlights
- WJZ—Play—Children's Reunion. With Irene Rich. Actress
- WABC—Oscar Shaw. Baritone; Carmela Ponselle. Elizabeth Lennox. Sopranos
- WMCA—Five-Star Final—Sketch
- WHN—Movie Club
- WEVD—Bryce Oliver. Commentator
- 8:15-WJZ—Singin' Sam
- WMCA—Broadway News; Nils T. Granlund. Dorothy Gulman. Press Agent. Guest
- WEVD—New York Advancing—Talk
- 8:30-WJZ—Death Valley Days—Sketch
- WABC—Kemp Orchestra; Kay Thompson and Rhythm Singers
- WMCA—Roving Reporter
- WEVD—Studio Music
- 8:35-WMCA—Beauty Talk—Music
- 8:45-WEAF—Detective Dramas
- 9:00-WEAF—Lyman Orchestra: Frank Munn. Tenor; Bernice Claire. Soprano; Manhattan Chorus
- WOR—Talk—Raymond Gram Swing

- WJZ—Chandler Orchestra
- WABC—Hollywood Hotel—Variety Show: Dick Powell. Frances Langford. Anne Jamison; Igor Gorin. Baritone; Paige Orchestra; Others: Carcer Woman—Sketch. with Claire Trevor. Isabel Jewell. Michael Whalen. of the Screen
- WMCA—Hungarian Ensemble
- WHN—Dance Music. News: Songs
- 9:15-WOR—Rubinoff Orchestra
- WMCA—News: Vocal Chorus
- 9:30-WEAF—Court of Human Relations
- WOR—Brusloff Orchestra; Helene Daniels. Songs; Keymen Quartet
- WJZ—Helen Broderick. Victor Moore. Comedians: Buddy Rogers Orch.
- WMCA—Three Little Funsters
- 9:45-WMCA—Rico String Orchestra
- 10:00-WEAF—That Gives Me an Idea—Sketch
- WOR—Witch's Tale—Sketch
- WJZ—Himber Orchestra
- WABC—Philadelphia Orchestra. Eugene Ormandy. Conductor: Tom K. Smith. President American Bankers Association. Guest Speaker
- WMCA—Ward Orchestra
- WEVD—Julius Risman. Violin
- 10:15-WEVD—When You Are Sick—Clare Casey
- 10:30-WEAF—Vivian Della Chiesa. Soprano
- WOR—Symphonic Strings—Alfred Wallenstein. Conductor
- WJZ—Ink Spots Quartet
- WABC—Peace or War in 1937—Clark M. Eichelberger. Director League of Nations Association
- WMCA—News—Garnett Marks
- WEVD—The National Labor Scene—Chester Wright. Editor
- 10:45-WEAF—Four Showmen Quartet
- WABC—Virginia Verrill. Songs
- WJZ—Elza Schallert. Reviews
- WMCA—A Plan of Real Pensions—Dr. J. E. Pope. President National Old-Age Pension Association
- WEVD—String Trio
- 11:00-WEAF—News in Washington
- WOR—News: Weems Orchestra
- WJZ—News: Stern Orchestra
- WABC—Kemp Orchestra
- WMCA—The Werewolf—Sketch
- WHN—Dance Music (To 1 A. M.)
- 11:15-WEAF—King's Jesters Orchestra
- 11:30-WEAF—Brown Orchestra
- WOR—Martin Orchestra
- WJZ—Jesse Crawford. Organ
- WABC—Twelve Crowded Months—Sketch of Year's News Highlights
- WMCA—Dance Music (To 1 A. M.)
- 11:45-WJZ—Hines Orchestra
- 12:00-WEAF—Shandor. Violin; Hamp Orch.
- WOR—Calloway Orchestra
- WJZ—Arnheim Orchestra
- 12:30-WEAF—The Three T's Orchestra
- WOR—Reisman Orchestra
- WJZ—Rita Rio Orchestra
- WABC—Lombardo Orchestra