

# TODAY ON THE RADIO

THURSDAY, MARCH 5, 1936.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 1:15-2:00 P. M.—"Taking the Red Ink Out of State Government." Governor Frank D. Fitzgerald of Michigan, at Advertising Club Luncheon—WEAF, WHN, WINS (WOR. 1:30-2:00).
- 1:30-2:30 P. M.—Governor Harold G. Hoffman of New Jersey, at Cheese Club Luncheon, Hotel Astor—WMCA.
- 2:00-2:30 P. M.—Rabbi Abba Hillel Silver of Cleveland, at Opening New York Campaign, United Palestine Appeal, Hotel Astor—WHN.
- 8:00-9:00 P. M.—Play, "Rich Kid," With Freddie Bartholomew, Screen Actor: Vallee Orchestra, and Others—WEAF.
- 8:00-8:30 P. M.—Pittsburgh Symphony Orchestra, Antonio Modarelli, Conductor: Giovanni Martinelli, Tenor—WJZ.
- 8:30-9:00 P. M.—"National Problems," Secretary of State Cordell Hull, at Young Democratic Club Meeting, Baltimore, Md.—WABC.
- 8:30-9:00 P. M.—"Arbitration and the Elevator Strike," James J. Bambrick, President Building Service Employees Union—WEVD.
- 9:30-10:30 P. M.—America's Town Meeting: "Health Security and the American Public," Dr. Morris Fishbein, Editor, Journal of American Medical Association; Dr. Michael M. Davis, Director, Julius Rosenwald Medical Service Fund—WJZ.
- 10:45-11:00 P. M.—"Communist Position in 1936," Earl Browder, General Secretary, Communist Party in United States—WABC.
- 11:00-11:15 P. M.—"Position of Utilities in TVA Situation," W. L. Wilkie, President Commonwealth and Southern Corporation—WEAF.
- 11:35 P. M.—12:30 A. M.—Minneapolis Symphony Orchestra—WEAF.

Where there is no listing for a station, its preceding program is on the air.  
 WMCA. 570 WEAF. 660 WOR. 710 WJZ. 760 WNYC. 810  
 WABC. 860 WHN. 1,010 WLWL. 1,100 WEVD. 1,300

## MORNING.

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| <p>6:45-WOR—Musical Gym Clock<br/>                 7:00-WMCA—Morning Cheer—Rev. G. A. Palmer; Music<br/>                 WNYC—Around New York<br/>                 WHN—Early Bird—Charles Windsor<br/>                 WEVD—Popular Music</p> <p>7:30-WEAF—Pollock-Lawhurst, Piano<br/>                 WOR—Sorey Orchestra<br/>                 WJZ—Jolly Bill and Jane<br/>                 WABC—Organ Recital<br/>                 WNYC—Gym Class</p> <p>7:45-WEAF—Violin-Harp Duo<br/>                 WJZ—Yoichi Hiraoka, Xylophone<br/>                 WNYC—Viewing the News<br/>                 WEVD—Morning Devotions</p> <p>7:55-WJZ—News; Morning Devotions</p> <p>8:00-WEAF—Spareribs—Sketch<br/>                 WOR—News; Talks and Music<br/>                 WABC—Bluebird Girls' Trio<br/>                 WMCA—Barnacle Bill, Songs<br/>                 WNYC—Health Club<br/>                 WHN—Laymen's Fellowship<br/>                 WEVD—Talk—Jacob S. List; Music</p> <p>8:15-WEAF—News; Blaufuss Ensemble<br/>                 WJZ—Walter Cassel, Baritone<br/>                 WABC—Program Resume<br/>                 WMCA—News; Naida Nardi, Songs<br/>                 WNYC—Piano Recital</p> <p>8:30-WHN—News; Organ Recital</p> <p>8:25-WEAF—City Consumers' Guide (Also<br/>                 WABC, WMCA, WNYC, WOV,<br/>                 WNEW, WEVD)</p> <p>8:30-WEAF—Cheerio Musicale<br/>                 WOR—Talk—Martha Manning<br/>                 WABC—Freddie Miller, Songs<br/>                 WNYC—Morning Serenade<br/>                 WEVD—Italian Music (Off to 3)</p> <p>8:45-WOR—Home-Town Boys, Songs<br/>                 WJZ—Landt Trio and White<br/>                 WABC—Salon Musicale<br/>                 WMCA—Tommy Sullivan, Songs</p> <p>9:00-WEAF—Old Doctor Jim—Sketch<br/>                 WOR—Emerson Choir<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Greenfield Chapel Choir<br/>                 WMCA—Jack Ward, Organ<br/>                 WNYC—Symphonic Music<br/>                 WHN—Art Egan, Poet</p> <p>9:15-WEAF—Variety Musicale<br/>                 WOR—Modern Living—J. X. Loughran<br/>                 WABC—Variety Musicale<br/>                 WMCA—Radio Rustlers, Songs<br/>                 WHN—Studio Program</p> <p>9:30-WOR—Tex Fletcher, Songs<br/>                 WMCA—Press-Radio News</p> <p>9:35-WMCA—Talk—Victor Lindlahr</p> | <p>9:45-WOR—Back-Stage Wife—Sketch<br/>                 9:55-WABC—Press-Radio News<br/>                 10:00-WEAF—Press-Radio News<br/>                 WOR—Food—A. W. McCann<br/>                 WJZ—Press-Radio News<br/>                 WABC—Fred Skinner, Songs<br/>                 WMCA—Organ; Views of the News<br/>                 WNYC—News; Weather Reports<br/>                 WHN—Press-Radio News</p> <p>10:05-WEAF—Happy Jack, Songs<br/>                 WJZ—Wife Saver—Sketch<br/>                 WNYC—Market News; Music<br/>                 WHN—Pets—Dr. George Cohen</p> <p>10:15-WEAF—Home, Sweet Home—Sketch<br/>                 WJZ—Edward MacHugh, Songs<br/>                 WABC—String Ensemble<br/>                 WMCA—Ruth Robbins, Songs<br/>                 WHN—Con Maffie, Organ</p> <p>10:30-WEAF—Reaching the Driver—Charles<br/>                 A. Harnett, N. Y. S. Commissioner<br/>                 of Motor Vehicles, at New York<br/>                 Safety Conference, Hotel Astor<br/>                 WJZ—Today's Children—Sketch<br/>                 WMCA—Zeke Manners Gang</p> <p>10:45-WEAF—Master Builder—Talk<br/>                 WJZ—David Harum—Sketch<br/>                 WNYC—Leisure Gold—Dr. Eugene<br/>                 Woodhams<br/>                 WHN—Studio Recitals</p> <p>11:00-WEAF—Recipes—Ida Bailey Allen<br/>                 WOR—Beauty—Nell Vinick<br/>                 WJZ—Jack Berch, Songs<br/>                 WABC—Rhythm Boys Quartet<br/>                 WMCA—The Dentist Says<br/>                 WMCA—Music—Alvin Kranich, Lionel<br/>                 Sinclair</p> <p>11:15-WEAF—Jack, Loretta Clemens, Songs<br/>                 WOR—Talk—Jacob Tarshish<br/>                 WJZ—Wendell Hall, Songs<br/>                 WABC—Helen Trent—Sketch<br/>                 WMCA—Robert Segan, Baritone</p> <p>11:30-WEAF—Arthur Lang, Baritone:<br/>                 Three Scamps; Songs; Piano Duo<br/>                 WOR—Ma Perkins—Sketch<br/>                 WJZ—U. S. Navy Band<br/>                 WABC—Just Plain Bill—Sketch<br/>                 WMCA—Midday Message—Dr. L. I.<br/>                 Newman<br/>                 WNYC—Italian Lessons<br/>                 WHN—Manners—Mrs. John S. Reilly</p> <p>11:45-WOR—Stephanie Dale, Soprano<br/>                 WABC—Rich Man's Darling—Sketch<br/>                 WMCA—The Balladeers, Songs<br/>                 WNYC—Folk Lore Group<br/>                 WHN—Jackie Gayle, Songs</p> |
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## AFTERNOON.

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| <p>12:00-WEAF—Marie De Ville, Soprano<br/>                 WJZ—Simpson Boys—Sketch<br/>                 WABC—Voice of Experience<br/>                 WMCA—Household Hints<br/>                 WNYC—Health Talk<br/>                 WHN—Word King—Jerry Sylvan</p> <p>12:15-WEAF—Honeyboy and Sassafras<br/>                 WOR—Organ Recital<br/>                 WJZ—Johnstone Ensemble<br/>                 WABC—Royal Orch.; Jerry Cooper,<br/>                 Baritone<br/>                 WMCA—News; Paquette Orchestra<br/>                 WNYC—Emil Renan, Baritone<br/>                 WHN—Training Drivers in High<br/>                 Schools—Amos E. Neyhart, Pennsylv-<br/>                 ania State College</p> <p>12:25-WJZ—News; Farm and Home Hour</p> <p>12:30-WEAF—Cloutier Orchestra<br/>                 WOR—News; Song Recitals<br/>                 WABC—Mary Marlin—Sketch<br/>                 WNYC—Beatrice Kleuter, Organ<br/>                 WHN—Stock Quotations</p> <p>12:45-WABC—Five-Star Jones—Sketch</p> <p>1:00-WEAF—News; Market Reports<br/>                 WABC—Merry-makers Orchestra<br/>                 WMCA—Nick Kenny, Commentator<br/>                 WNYC—Missing Persons Bulletins<br/>                 WHN—Gene Lester, Baritone</p> <p>1:05-WNYC—Dance Orchestra</p> <p>1:15-WEAF—Taking the Red Ink Out of<br/>                 State Government—Governor Frank<br/>                 D. Fitzgerald of Michigan, at Ad-<br/>                 vertising Club Luncheon (Also<br/>                 WHN, WINS)<br/>                 WOR—Way Down East—Sketch<br/>                 WABC—Cleveland Musicale<br/>                 WMCA—Tom Dawson, Songs</p> <p>1:30-WEAF—Larry Cotton, Tenor<br/>                 WOR—Same as WEAF<br/>                 WJZ—Julia Glass, Piano; Phyllis<br/>                 Krauter, 'Cello<br/>                 WMCA—Cheese Club Luncheon:<br/>                 Speaker, Governor Harold G. Hoff-<br/>                 man, of New Jersey, at Hotel Astor<br/>                 WNYC—Dictation—Myrtle Heywood</p> <p>1:45-WEAF—Concert Ensemble<br/>                 WJZ—Dot and Will—Sketch<br/>                 WABC—Medical Talk<br/>                 WNYC—Dance Orchestra</p> <p>2:00-WEAF—Variety Musicale<br/>                 WOR—Talks and Music<br/>                 WJZ—Variety Musicale<br/>                 WABC—Ted Malone, Readings<br/>                 WHN—Rabbi Abba Hillel Silver, of<br/>                 Cleveland, at Luncheon Opening<br/>                 Greater New York Campaign of<br/>                 United Palestine Appeal, Hotel Astor</p> <p>2:15-WOR—Martha Deane's Program<br/>                 WABC—Happy Hollow—Sketch<br/>                 WNYC—Botanic Garden Talk</p> <p>2:30-WEAF—From Germany: Folk Music<br/>                 WJZ—Musical Art Quartet<br/>                 WABC—School of the Air—Science;<br/>                 Folk Music, Dorothy Gordon<br/>                 WMCA—Zeke Manners' Gang<br/>                 WNYC—State Symphonic Band<br/>                 WHN—Studio Orchestra</p> <p>3:00-WEAF—Forever Young—Sketch<br/>                 WOR—Molly of the Movies—Sketch</p> | <p>WABC—Oleanders Male Quartet<br/>                 WMCA—Talk—Helen Leighton<br/>                 WHN—Health—Dr. Charles Schuman<br/>                 WEVD—Studio Musicale</p> <p>3:15-WEAF—Ma Perkins—Sketch<br/>                 WOR—Museum Talk<br/>                 WJZ—Eastman School of Music: Phi<br/>                 Mu Alpha Little Symphony<br/>                 WABC—Jimmy Farrell, Songs<br/>                 WMCA—Variety Show<br/>                 WHN—Andy Cirillo, Songs</p> <p>3:30-WEAF—Vic and Sade—Sketch<br/>                 WOR—What to Eat—C. H. Goudiss<br/>                 WABC—Variety Musicale<br/>                 WHN—Stock Quotations<br/>                 WEVD—String Ensemble</p> <p>3:45-WEAF—The O'Neills—Sketch<br/>                 WMCA—Your Opportunity—Katherine<br/>                 Sheppard</p> <p>4:00-WEAF—Woman's Review: All Over<br/>                 the Map—Harry Hansen Book Critic<br/>                 WOR—Aspects of Safety—Roger Wil-<br/>                 liams, Chairman Safety Conference<br/>                 WJZ—Betty and Bob—Sketch<br/>                 WABC—Salvation Army Band<br/>                 WMCA—Sports—Bob Carter; Music<br/>                 WNYC—Medical Talk<br/>                 WHN—Variety Musicale<br/>                 WEVD—Polish Orchestra</p> <p>4:15-WOR—Viennese Music<br/>                 WJZ—Ranch Boys, Songs<br/>                 WABC—Description, National Sports-<br/>                 men's Show, Grand Central Palace<br/>                 WNYC—Brooklyn Symphony Orch.</p> <p>4:30-WEAF—Girl Alone—Sketch<br/>                 WOR—Strange As It Seems<br/>                 WJZ—Drama—Twenty Years After<br/>                 WABC—Variety Musicale<br/>                 WHN—Theatre News; Music<br/>                 WEVD—String Ensemble</p> <p>4:45-WEAF—Tintype Tenor<br/>                 WOR—Studio Orchestra<br/>                 WEVD—Italian Music</p> <p>5:00-WEAF—While the City Sleeps—Sketch<br/>                 WOR—News; Omar the Mystic<br/>                 WABC—Books—Lewis Gannett<br/>                 WMCA—News; Skipper Jim—Sketch<br/>                 WEVD—Minciotti Company—Drama</p> <p>5:15-WEAF—Nagel Orchestra<br/>                 WABC—Wilderness Road—Sketch<br/>                 WNYC—Loudon Greenless, Baritone<br/>                 WHN—Pets—Dr. George Cohen</p> <p>5:30-WEAF—Twin City Foursome, Songs<br/>                 WOR—Hilbilly Music<br/>                 WJZ—Singing Gentleman<br/>                 WABC—Jack Armstrong—Sketch<br/>                 WMCA—Jerry Baker, Tenor; Roy<br/>                 Gobey, Baritone; Fenton Orchestra<br/>                 WNYC—Studio Program<br/>                 WHN—Archaeology—R. R. Coles<br/>                 WEVD—Italian comedy (Off to 3)</p> <p>5:45-WEAF—Dance Orchestra<br/>                 WOR—Dick Tracy, Sketch<br/>                 WJZ—Little Orphan Annie—Sketch<br/>                 WABC—The Goldbergs—Sketch<br/>                 WNYC—Elinora Roselly, Songs<br/>                 WHN—Roslyn Gordon, Songs</p> <p>5:55-WNYC—News; Weather Reports</p> |
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## EVENING.

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| <p>6:00-WEAF—Flying Time—Sketch<br/>                 WOR—Uncle Don<br/>                 WJZ—News; James Wilkinson, Songs<br/>                 WABC—Virginia Verrill, Songs<br/>                 WMCA—Sports—Jimmy Johnson<br/>                 WNYC—Columbia University Band<br/>                 and Choir; Music in the College<br/>                 Curriculum—Daniel Gregory Mason,<br/>                 Composer<br/>                 WHN—Sports Resume; News<br/>                 WLWL—Talk—Rev. J. F. Cunning-<br/>                 ham; Music</p> <p>6:15-WEAF—News; Connie Gates, Songs<br/>                 WJZ—Animal Close-Ups—Don Lang<br/>                 WABC—News of Youth—Sketch<br/>                 WMCA—Investments—E. C. Olsen</p> <p>6:20-WMCA—Press-Radio News<br/>                 WLWL—Concert Orchestra</p> <p>6:30-WEAF—Press-Radio News<br/>                 WOR—Terry and Ted—Sketch<br/>                 WJZ—Press-Radio News<br/>                 WABC—Press-Radio News<br/>                 WMCA—Talk—Judge Gustave Hartman<br/>                 WNYC—Junior Inspectors Club<br/>                 WHN—Book Talk</p> <p>6:35-WEAF—Talk—John B. Kennedy<br/>                 WJZ—Frank and Flo, Songs<br/>                 WABC—Hall Orchestra<br/>                 WMCA—Vince Calendo and Eileen<br/>                 Barton, Songs; Fenton Orchestra</p> <p>6:45-WEAF—Billy and Betty—Sketch<br/>                 WOR—News; Real Life Drama<br/>                 WJZ—Lowell Thomas, Commentator<br/>                 WABC—Imperial Hawaiian Band<br/>                 WNYC—Cost Accountancy Talk<br/>                 WHN—Mrs. Wiggs of the Cabbage<br/>                 Patch—Sketch<br/>                 WLWL—To Be Announced</p> <p>7:00-WEAF—Amos 'n' Andy—Sketch<br/>                 WOR—Metropolitan Travelogue<br/>                 WJZ—Easy Aces—Sketch<br/>                 WABC—Myrt and Marge—Sketch<br/>                 WMCA—Sports—Dick Fishell<br/>                 WNYC—Herman Neuman, Piano<br/>                 WHN—Variety Musicale<br/>                 WLWL—James Martin, Baritone</p> <p>7:05-WOR—Sports—Bill Corum</p> <p>7:15-WEAF—Popeye—The Sailor—Sketch<br/>                 WOR—Hollywood—Sam Taylor<br/>                 WJZ—Nine to Five—Sketch<br/>                 WABC—Block Orchestras<br/>                 Cooper, Sally Schermerhorn, Songs<br/>                 WMCA—Jimmy Ray and Beth Wil-<br/>                 son, songs; Fenton Orchestra<br/>                 WLWL—Honolulu Harmonists</p> <p>7:30-WEAF—Martha Mears, Songs<br/>                 WOR—The O'Malley Family—Sketch<br/>                 WJZ—Lum and Abner—Sketch<br/>                 WABC—Kate Smith, Songs<br/>                 WMCA—Midweek Forum<br/>                 WHN—Morris and Esther—Sketch</p> <p>7:45-WEAF—Tom Powers, Monologue<br/>                 WOR—Radio Frolics<br/>                 WJZ—Music Is My Hobby; Mrs. Mark<br/>                 Pfatner and Mrs. David Tanenbaum,<br/>                 Piano Duo<br/>                 WABC—Boake Carter, Commentator<br/>                 WHN—Joe Martin, Songs</p> <p>7:50-WLWL—Dance Orchestra</p> <p>8:00-WEAF—Vallee's Varieties: Play—<br/>                 Rich Kid, With Freddie Bartholo-<br/>                 mew; Eddie Green, Comedian;<br/>                 Helen Lynd, Comedienne; Frank<br/>                 Fay, Comedian<br/>                 WOR—Gabriel Heatter, Commentator<br/>                 WJZ—Pittsburgh Symphony Orchestra,<br/>                 Antonio Modarelli, Conductor;<br/>                 Giovanni Martinelli, Tenor<br/>                 WABC—Arden Orchestra; Teddy<br/>                 Bergman, Comedian; Jack Arthur,<br/>                 Baritone; Audrey Marsh, Soprano<br/>                 WMCA—Talk—Harry Herahfield<br/>                 WHN—Marimba Band<br/>                 WEVD—Bryce Oliver, Commentator</p> <p>8:15-WOR—Jimmy Mattern—Sketch<br/>                 WMCA—Five-Star Final—Drama<br/>                 WEVD—Travel Talk</p> <p>8:30-WOR—Little Symphony Orchestra,</p> | <p>Philip James, Conductor; Ethyl<br/>                 Hayden, Soprano<br/>                 WJZ—Cinema Theatre<br/>                 WABC—National Problems—Secretary<br/>                 of State Cordell Hull at Young<br/>                 Democratic Club, Baltimore, Md.<br/>                 WMCA—Studio Music<br/>                 WHN—Promenade Concert<br/>                 WEVD—Arbitration and the Elevator<br/>                 Strike—James J. Bambrick, Presi-<br/>                 dent Building Service Employees In-<br/>                 ternational Union, Local 32B (Off<br/>                 to 10)</p> <p>8:45-WMCA—Detective Mysteries</p> <p>9:00-WEAF—Shaw Boat Concert<br/>                 WOR—Sterling Male Chorus<br/>                 WJZ—Death Valley Days—Sketch<br/>                 WABC—Gray Orchestra; Deano Janis,<br/>                 Songs; Walter O'Keefe<br/>                 WMCA—Johnny Muldowney, Songs<br/>                 WHN—Sense and Nonsense—Talk</p> <p>9:15-WOR—Melody Treasure Hunt<br/>                 WMCA—Riverside Men's Chorus<br/>                 WHN—Barn Dance</p> <p>9:30-WOR—Diamond Orchestra; Charles<br/>                 Fogarty, Tenor<br/>                 WJZ—America's Town Meeting, Town<br/>                 Hall: Health Security and the Amer-<br/>                 ican Public—Dr. Morris Fishbein,<br/>                 Editor Journal of American Medical<br/>                 Association; Dr. Michael M. Davis,<br/>                 Director, Julius Rosenwald Medi-<br/>                 cal Service Fund<br/>                 WABC—Ed Wynn, Comedian<br/>                 WMCA—Three Little Funsters</p> <p>9:45-WOR—The Hollisters—Sketch<br/>                 WMCA—Martell Orchestra<br/>                 WHN—Dorsey: Olympic Athletic Club</p> <p>10:00-WEAF—Borsey Orch.; Bing Crosby,<br/>                 Songs; Bob Burns, Comedian; Jack<br/>                 Oakie, Comedian; Alexander Brail-<br/>                 owsky, Piano; Wini Shaw, Songs;<br/>                 Marina Schubert, Soprano<br/>                 WOR—Dr. Charles Courboin, Organ<br/>                 WABC—Heldt Orchestra<br/>                 WEVD—Edith Friedmann, Detroit<br/>                 WMCA—Hockey: Americans—Detroit<br/>                 WEVD—Is Human Nature Change-<br/>                 able?—Dr. A. A. Brill</p> <p>10:30-WOR—Variety Musicale<br/>                 WJZ—Russ March of Orchestra<br/>                 WABC—March of Time—Drama<br/>                 WEVD—Five Harmonies, Songs</p> <p>10:45-WABC—Communist Position in 1936—<br/>                 Earl Browder, General Secretary,<br/>                 Communist Party in U. S.<br/>                 WEVD—Hilbilly Music</p> <p>11:00-WEAF—Position of the Utilities in<br/>                 the TVA Situation—Wendell L.<br/>                 Wilkie, President Commonwealth<br/>                 and Southern Corporation<br/>                 WOR—News; Perry Orchestra<br/>                 WJZ—News; Coleman Orchestra<br/>                 WABC—Dance Music (to 1 A. M.)<br/>                 WMCA—Garnett Marks, Commentator<br/>                 WHN—Boussie Gardner, Songs</p> <p>11:15-WEAF—Buisse Orchestra<br/>                 WMCA—Elder Horn Revival<br/>                 WHN—Dramatic Sketch</p> <p>11:30-WEAF—News<br/>                 WOR—Denny Orchestra<br/>                 WJZ—Dornberger Orchestra<br/>                 WABC—Jones Orchestra<br/>                 WHN—Dance Music (to 2 A. M.)</p> <p>11:35-WEAF—Minneapolis Symphony Orch.,<br/>                 Eugene Ormandy, Conductor</p> <p>11:45-WMCA—Song Recital</p> <p>12:00-WOR—Knapp Orchestra<br/>                 WJZ—Shandor, Violin; Newman Orch.<br/>                 WABC—Olsen Orchestra<br/>                 WMCA—Theatre Reviews—Harry<br/>                 Herschfield; Dance Music<br/>                 WEVD—Midnight Jamboree</p> <p>12:30-WEAF—Kaye Orchestra<br/>                 WOR—Osborne and De Marco Orchs.<br/>                 WJZ—Willson Orchestra<br/>                 WABC—Halstead Orchestra</p> |
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