

# TODAY ON THE RADIO

MONDAY, NOV. 4, 1935.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 1:30-2:00 P. M.—“Advertising and Recovery.” Roy S. Durstine. Advertising Executive. at American Federation of Advertisers Convention. Boston—WJZ.
- 6:00-6:15 P. M.—“The State Assembly Campaign.” John J. Bennett Jr., New York State Attorney General—WEAF.
- 6:45-7:00 P. M.—“The State Unemployment Insurance Law.” Elmer F. Andrews. New York State Industrial Commissioner—WHN.
- 8:30-9:00 P. M.—Margaret Speaks. Soprano: Richard Crooks. Tenor: Concert Orchestra—WEAF.
- 9:00-10:00 P. M.—Play. “Milky Way.” Charles Butterworth—WABC.
- 9:30-10:00 P. M.—Gladys Swarthout. Soprano: Orchestra—WEAF.
- 10:30-11:00 P. M.—Concert Orchestra: David Mendoza. Conductor: Soloists—WOR.
- 10:30-11:00 P. M.—“The Public Utility Problem.” Senator Rush D. Holt of West Virginia—WEAF.

Where there is no listing for a station, its preceding program is on the air.  
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810  
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

### MORNING.

- 6:45-WOR—Musical Gym Clock  
 7:00-WMCA—Morning Cheer—Rev. G. A. Palmer: Music  
 WHN—Early Bird—Perry Charles  
 WEVD—Popular Music  
 7:30-WEAF—Jolly Bill and Jane  
 WOR—Sorey Orchestra  
 WJZ—Pollock and Lawnhurst. Piano  
 WABC—Organ Reveille  
 WNYC—Health Exercises  
 7:45-WFAF—Yoichi Hiraoka, Xylophone  
 WJZ—Dance Orchestra  
 WNYC—Current Events  
 WHN—Laymen's Fellowship  
 WEVD—Morning Devotions  
 7:55-WJZ—News: Morning Devotions  
 8:00-WEAF—Happy Jack. Songs  
 WOR—News: Beauty—Nell Vinick  
 WABC—Oleanders Male Quartet  
 WMCA—Barnacle Bill. Songs  
 WHN—Organ Recital  
 WEVD—Talk—Jacob S. List: Music  
 8:15-WEAF—News: Robert Braine, Piano:  
 William Meeder. Organ  
 WJZ—Lew White. Organ  
 WABC—Program Resume  
 WMCA—Fern Scull. Piano  
 8:25-WEAF—City Consumers' Guide (Also  
 WABC. WMCA. WNYC. WHN.  
 WOV. WNEW. WEVD)  
 8:30-WEAF—Cheerio Musicale  
 WOR—Talk—Martha Manning  
 WABC—Salon Orchestra  
 WMCA—Nalda Nardi. Songs  
 WNYC—Morning Serenade  
 WEVD—Italian Music (Off to 3)  
 8:45-WOR—Home-Town Boys. Songs  
 WJZ—Landt Trio and White  
 WMCA—Tommy Sullivan. Songs  
 WHN—Art Egan. Poet  
 9:00-WEAF—Rosa Lee. Soprano  
 WOR—Campaign talk—Joseph D.  
 McGoldrick  
 WJZ—Dance Orchestra  
 WABC—Variety Musicale  
 WMCA—Phelps Phelps. Commentator  
 WNYC—Symphonic Music  
 WHN—Nancy Clancy. Songs  
 9:15-WOR—Modern Living—J. X. Loughran  
 WMCA—Styles—Kay Kennedy  
 WHN—Studio Musicale  
 9:30-WEAF—Fields and Hall. Songs  
 WOR—Charm—Beatrice De Sylvara  
 WMCA—Press-Radio News  
 9:35-WMCA—Talk—Victor H. Lindlahr  
 9:45-WEAF—Faye and Cleo. Songs
- WOR—Back-Stage Wife—Sketch  
 WABC—Cadets Quartet  
 WHN—Lola Farnham. Stories  
 9:55-WABC—Press-Radio News  
 10:00-WEAF—Press-Radio News  
 WOR—Food—A. W. McCann  
 WJZ—Press-Radio News  
 WABC—Josephine Gibson, Hostess  
 Counselor  
 WMCA—Juliet Romeo. Songs  
 WNYC—Press-Radio News  
 WHN—Press-Radio News: Music  
 10:05-WEAF—John Herrick. Baritone  
 WJZ—City Voices: Description.  
 Smithsonian Institution  
 WNYC—Market News: Music  
 10:15-WEAF—Home. Sweet Home—Sketch  
 WJZ—Edward MacHugh. Songs  
 WABC—Agnes and Lou. Songs  
 WMCA—Health—Dr. Howard Norton  
 WHN—Household Hints: Music  
 10:20-WMCA—Johann Singer. Piano  
 10:30-WEAF—Green and de Rose. Songs  
 WJZ—Today's Children—Sketch  
 WABC—Salon Musicale  
 WMCA—Beauty—V. E. Meadows  
 WNYC—The Spotted Child—Mirlam  
 Scott  
 10:45-WEAF—Joe White, Tenor  
 WJZ—Xylophone-Piano Duo  
 WABC—Margaret McCrae. Songs  
 WNYC—Waverly Brass Band  
 11:00-WEAF—Operetta—Pirates of Penzance  
 WOR—Beauty—Nell Vinick  
 WJZ—Grace and Eddie. Songs  
 WABC—String Ensemble  
 WMCA—Empire String Ensemble  
 WHN—Organ Recital: Songs  
 11:15-WOR—Talk—Jacob Tarshish  
 WJZ—Coleman Cox. Philosopher  
 WABC—String Musicale  
 WMCA—Psychology—Lawrence Gould  
 WNYC—English Lessons  
 11:30-WOR—National Arts Week—F. B.  
 Williams. Chairman American Ar-  
 tists Professional League  
 WJZ—U. S. Navy Yard  
 WABC—Mrs. Wiggs of the Cabbage  
 Patch—Sketch  
 WMCA—Greenwood Songsters  
 WNYC—Jean Paper. Piano  
 11:45-WOR—Minstrel Show  
 WABC—Just Plain Bill—Sketch  
 WMCA—Current Events  
 WNYC—Godfrey Ludlow. Violin

### AFTERNOON.

- 12:00-WEAF—Instrumental Ensemble  
 WOR—Charm—Antoinette Donnelly  
 WABC—Voice of Experience  
 WMCA—Household Hints  
 WNYC—Police Safety Talk  
 WHN—Ward King—Jerry Sylvan  
 12:15-WEAF—Honeyboy and Sassafras  
 WOR—Organ Recital  
 WABC—Beauty—Blanche Sweet  
 WMCA—Midday Message—Rev. Wil-  
 lam C. Bennett  
 WNYC—Alexander Richardson. Organ  
 WHN—Studio Musicale  
 12:25-WJZ—News: Farm and Home Hour  
 12:30-WEAF—Cloutier Orchestra  
 WOR—News: Painted Dreams—Sketch  
 WABC—Mary Marlin—Sketch  
 WMCA—Stock Quotations  
 12:45-WABC—Five-Star Jones—Sketch  
 WNYC—Helen Reed. Songs  
 WHN—Theatre News; Music  
 1:00-WEAF—News: Market Reports  
 WOR—The Love Doctor—Sketch  
 WABC—Mixed Quartet  
 WMCA—Phyllis Howe Trio  
 WNYC—Police Alarms: Music  
 1:15-WEAF—Lucille Manners. Soprano:  
 George Rasely. Tenor  
 WOR—Fur Week—Kay Austin  
 WABC—The Automobile Show—Jo-  
 seph W. Frazer. Vice President  
 Chrysler Corporation  
 WMCA—Patty and Roger. Songs  
 WHN—Bridge Club  
 1:30-WEAF—Battle Ensemble  
 WOR—Health Talk: Music  
 WJZ—Advertising and Recovery—Roy  
 Durstine. Vice President. B. B. D.  
 O., at American Federation of Ad-  
 vertisers Convention. Boston  
 WABC—Cleveland Musicale  
 WMCA—Dance Music  
 WNYC—Gregg Shorthand Lesson  
 WHN—Newspaper Man—Sketch  
 1:45-WOR—Theatre Club—Blde Dudley:  
 Anna Held Jr., Guest  
 WABC—Alexander Semmler. Piano  
 WMCA—Nick Kenny. Commentator  
 WNYC—Dance Orchestra  
 WHN—Gene Lester. Songs  
 2:00-WEAF—Outlook for Youth—Dr. John  
 Elliott. Director New York Society.  
 Ethical Culture: Margaret Webster.  
 Secretary. New York Y. W. C. A.:  
 Joseph McKee. Director. Greater  
 New York Forum  
 WOR—Dr. A. F. Payne. Psychologist  
 WJZ—Hessberger Orchestra  
 WABC—Ted Malone. Readings  
 WMCA—Walkathon Talk  
 WHN—Women—Elizabeth Lynch  
 2:05-WHNL—Studio Recital  
 2:15-WOR—Martha Deane's Program  
 WABC—Happy Hollow—Sketch  
 WMCA—Variety Show  
 WNYC—Summit Norway—Gladys Petch  
 2:30-WEAF—South Sea Islanders  
 WJZ—Virginia and Mary Drane.  
 Violins: Vladimir Brenner. Piano  
 WABC—School of the Air: History  
 WNYC—Viola Allen. Piano  
 2:45-WMCA—William Lowitz, Piano  
 WNYC—Food Contests—Dr. M. L.  
 Ogan  
 3:00-WEAF—Pat Kennedy. Tenor  
 WOR—Molly of the Movies—Sketch  
 WJZ—Roy Campbell Royalists
- WABC—Dictators Orchestra  
 WMCA—Talk—Helen Leighton  
 WNYC—Spiritual Singers  
 WHN—Theatre News—Molly Steinberg  
 WEVD—Variety Show  
 3:15-WEAF—Ma Perkins—Sketch  
 WOR—Eleanor Sherry. Songs  
 WJZ—The Wise Man—Sketch  
 WABC—Skling—Arnold Lunn  
 WMCA—Better Homes Program  
 WHN—Song Recitals  
 3:30-WEAF—Vic and Sade—Sketch  
 WOR—Garden Club Talk  
 WJZ—Vaughn de Leath, Contralto  
 WABC—Variety Musicale  
 WMCA—Stock Quotations  
 WNYC—Studio Music  
 WEVD—Talk—Joseph Bercovici  
 3:45-WEAF—The O'Neils—Sketch  
 WOR—Variety Musicale  
 WJZ—Kings Jesters Quartet  
 WEVD—Jewish Music  
 4:00-WEAF—Woman's Review: The  
 U.S.S.R. and the League of Na-  
 tions—Major Gen. Victor A.  
 Yakhontoff  
 WJZ—Betty and Bob—Sketch  
 WABC—America's Little House: Mrs.  
 William Brown Meloney, Guest  
 WMCA—Sports—Jack Fraser: Music  
 WHN—Talk—Roy W. Taylor  
 WEVD—Polish Orchestra  
 4:15-WJZ—Charles Sorce. Tenor  
 WABC—Variety Musicale  
 WNYC—Kay Macrae. Songs  
 WHN—Helen Yorke. Soprano  
 4:30-WEAF—Girl Alone—Sketch  
 WOR—Gretta Palmer. Commentator  
 WJZ—Stevens Orchestra  
 WNYC—Clara Klonberg. Violin  
 WHN—Bell Barry. Songs  
 WEVD—Italian Music  
 4:45-WEAF—Grandpa Burton—Sketch  
 WOR—Hawaiian Music  
 WABC—Clyde Barrie. Baritone  
 WMCA—Talk—Captain W. M. Kent  
 WHN—The Theatre—Douglas Whitney  
 WEVD—Talk—Yolande Valle  
 5:00-WEAF—Al Pearce's Gang  
 WOR—News: Omar the Mystic  
 WJZ—Junior Radio Journal  
 WABC—Manhattan Matinee  
 WMCA—Carrie Little Club  
 WNYC—Melba Melling. Songs  
 WHN—Studio Program  
 WEVD—Minciotti Company—Drama  
 5:15-WJZ—Jackie Heller. Tenor  
 WMCA—The Automobile Show—Har-  
 low R. Curtice. President Bulck  
 Motor Car Company; Roy Faulkner.  
 President Auburn Motors Company  
 WNYC—Junior Inspectors Club  
 WHN—Holy Cross Services  
 5:30-WEAF—Tom Mix Adventures—Sketch  
 WOR—Flash Gordon—Sketch  
 WJZ—Singing Lady  
 WABC—Jack Armstrong—Sketch  
 WMCA—Jerry Barber. Tenor; Roy  
 Gobey. Baritone; Fenton Orchestra  
 WNYC—Use of Voting Machine—E.  
 S. Cohen  
 WEVD—Italian Comedy (Sign Off)  
 5:40-WNYC—Press Radio News (Sign Off)  
 5:45-WEAF—Clara Lu 'n' Em—Sketch  
 WOR—Dick Tracy—Sketch  
 WJZ—Little Orphan Annie—Sketch  
 WABC—Og. Son of Fire—Sketch  
 WHN—Studio Program

### EVENING.

- 6:00-WEAF—The State Assembly Cam-  
 paign—John J. Bennett Jr., New  
 York State Attorney General  
 WOR—Uncle Don  
 WJZ—News: U. S. Army Band  
 WABC—Buck Rogers—Sketch  
 WMCA—Grace Roper. Contralto  
 WHN—Music for Children—Hans  
 Hanke  
 WLWL—Alba Clawson. Soprano  
 6:15-WEAF—News: Interviews With Cap-  
 tains of Military Jumping Teams.  
 National Horse Show  
 WABC—Bobby Benson—Sketch  
 WMCA—Investments—E. C. Olsen  
 WHN—Sports Resume  
 WLWL—Concert Orchestra  
 6:20-WMCA—Press-Radio News  
 6:25-WMCA—Financing the Home—Talk  
 6:25-WJZ—Stage Relief Talk  
 6:30-WEAF—Press-Radio News  
 WOR—News: Talks and Music  
 WJZ—Press-Radio News  
 WABC—Press-Radio News  
 WMCA—Vince Calendo and Eileen  
 Barton. Songs: Arnold Orchestra  
 WHN—Geraldine Carr. Songs  
 WLWL—John Chickerling. Tenor  
 6:35-WEAF—Storn Orchestra  
 WJZ—Charlottees Chorus  
 WABC—Vanished Voices—Sketch  
 6:45-WEAF—Billy and Betty—Sketch  
 WJZ—Lowell Thomas. Commentator  
 WHN—The State Unemployment In-  
 surance Law—Elmer F. Andrews.  
 New York State Industrial Com-  
 missioner  
 WLWL—Trinity League Talk  
 7:00-WEAF—Amos 'n' Andy—Sketch  
 WOR—Sports Talk—Stan Lomax  
 WJZ—Disabled American Veterans—  
 Marvin A. Harlan. Commander  
 WABC—Myrt and Marge—Sketch  
 WMCA—Sports—Dick Fishell  
 WHN—Variety Musicale  
 WLWL—Dance Music  
 7:15-WEAF—Uncle Ezra—Sketch  
 WOR—Jeannine Macy. Songs  
 WJZ—Stamp Club—Capt Tim Healy  
 WABC—Addresses by Raymond V.  
 Ingersoll, Borough President. Brook-  
 lyn: Joseph D. McGoldrick. Can-  
 didate. District Attorney. Kings  
 County  
 WMCA—Jimmie Ray and Beth How-  
 ard. Songs; Fenton Orchestra  
 7:30-WEAF—Education in the News—Talk  
 WOR—The Lone Ranger—Sketch  
 WJZ—Lum and Abner—Sketch  
 WABC—Singin' Sam  
 WMCA—The Folk Singer  
 WHN—Opera Talk  
 WLWL—Talk—Rev. J. I. Malloy  
 7:45-WEAF—Football Jim Crowley.  
 Coach. Fordham University  
 WJZ—Dangerous Paradise—Sketch  
 WABC—Boake Carter. Commentator  
 WMCA—Romance of the Bible  
 WHN—Joe Martin. Songs  
 7:50-WLWL—Dance Orchestra (Sign Off)  
 8:00-WEAF—Hammerstein's Music Hall:  
 Margaret Adams. Songs: Lazy Dan.  
 Songs: Oscar Shaw. Baritone: Fay  
 Templeton. Actress  
 WOR—Do You Want an Income Tax?  
 —Thomas G. Walker. Democratic  
 Leader. N. J. House of Assembly  
 WJZ—Fibber McGee and Molly—Sketch  
 WABC—Lombard Orchestra  
 WMCA—Christian Science: The Law  
 of God—Paul S. Seelye  
 WHN—Variety Musicale  
 8:15-WOR—Gabriel Heatter. Commentator
- 8:30-WEAF—Margaret Speaks. Soprano:  
 Richard Crooks. Tenor: Harvey S.  
 Firestone Jr., Speaker  
 WOR—Mystery Sketch  
 WJZ—Warnow Orchestra: Odette  
 Myrtil. Songs: Pickens Sisters.  
 Songs: Milton Watson, Tenor  
 WABC—Bonlme Orchestra; Pick and  
 Pat. Comedians  
 WHN—Gridiron Smoker  
 9:00-WEAF—Gypsies Orchestra: Ben Klas-  
 sen. Tenor  
 WOR—Tommy McLaughlin. Songs  
 WJZ—Minstrel Show  
 WABC—Play—The Milky Way. With  
 Charles Butterworth  
 WMCA—Mystery Sketch  
 WHN—Bryce Oliver. Commentator  
 9:15-WOR—Automobile Show Talk—Alvan  
 Macauley. President Packard Motor  
 Car Company  
 WMCA—Strange as It Seems: Poles  
 Apart  
 WHN—Eleanor Talcott. Songs  
 9:30-WEAF—Gladys Swarthout. Soprano;  
 Concert Orchestra  
 WOR—Talk—Dr. Lester Clew  
 WJZ—Baby Face—Sketch  
 WMCA—Five-Star Final—Drama  
 WHN—Variety Musicale  
 9:45-WMCA—Johnny Muldowney. Songs  
 10:00-WEAF—Eastman Orchestra: Lullaby  
 Lady: Male Quartet  
 WOR—Summary of Brooklyn Political  
 Campaign—John J. Curtin. Chair-  
 man. Independent Citizens' Commit-  
 tee. Kings County  
 WJZ—Andrew Carnegie—Sketch  
 WABC—Wayne King Orchestra  
 WMCA—Brooklyn Amateur Hour  
 WHN—Symphonic Music  
 10:30-WEAF—The Public Utility Problem—  
 Senator Rush D. Holt of West  
 Virginia  
 WOR—Concert Orchestra. David Men-  
 doza, Conductor; Willard Amison,  
 Tenor; Corinna Mura. Songs:  
 Pauline Alpert. Piano: Albert  
 Foyti. Songs  
 WJZ—Frank Simon Concert Band  
 WABC—March of Time—Drama  
 10:45-WABC—Drama of the Skies—Dr.  
 Clyde Fisher. Curator Hayden  
 Planetarium  
 WOR—“Summary of Issues”—Joseph  
 F. Loehr  
 11:00-WEAF—Fidler Orchestra  
 WOR—News: Dark Town Meetin'  
 WJZ—News: Dorothy Lamour. Songs  
 WABC—Denny Orchestra  
 WMCA—Talk—Harry Hershfield; Ir-  
 win Stelngut, Speaker. New York  
 State Assembly. Guest  
 WHN—Bob Howard. Songs  
 11:15-WEAF—Keller Orchestra  
 WJZ—Negro Male Quartet  
 WMCA—Walkathon Talk  
 WHN—Studio Program  
 11:20-WMCA—Rumanian Rhapsody Music  
 11:30-WEAF—News: Madriguera Orchestra  
 WJZ—Ray Noble Orchestra  
 WABC—Freeman Orchestra  
 WHN—Dance Music (To 4:30 A. M.)  
 11:45-WEAF—Jesse Crawford. Organ  
 WOR—Dance Music (To 1 A. M.)  
 12:00-WMCA—Hyder Orchestra  
 12:00-WEAF—Russell Orchestra  
 WJZ—Shandor. Violin: Romanelli  
 Orchestra  
 WABC—Simon Orchestra  
 WMCA—Theatre Reviews—Harry  
 Hershfield: Dance Music  
 12:30-WEAF—Block Orchestra  
 WJZ—Candullo Orchestra  
 WABC—Music From Hawaii