

# TODAY ON THE RADIO

THURSDAY, MARCH 30, 1933.

- 12:30-1:30 P. M.—"Merger of the Farm Credit Agencies," Henry Morgenthau Jr., Governor Farm Credit Administration—WJZ.
- 1:15-1:30 P. M.—"Why the Farmers Favor the Administration Farm Bill," E. A. O'Neal, President American Farm Bureau Federation—WABC.
- 1:30-2:00 P. M.—Pan-American Society Luncheon, Bankers Club, New York; Speakers, Josephus Daniels, United States Ambassador to Mexico; Fernando Gonzalez, Mexican Ambassador to the United States—WJZ.
- 4:05-4:45 P. M.—United States Army Band Concert—WABC.
- 7:00-7:15 P. M.—"The Holy Hour Broadcast on April 2," Dr. Nicholas Murray Butler, President Columbia University—WEAF.
- 7:15-7:30 P. M.—"Ireland," William B. Macauley, Consul General Irish Free State—WNYC.
- 7:30-7:45 P. M.—"Accomplishments of School Relief," Harvey D. Gibson, Chairman Emergency Unemployment Relief—WOR.
- 8:00-9:00 P. M.—Vallee Orchestra; Queenie Smith, Songs; Olsen and Johnson, Comedians; Lee Sims, Piano; Ilomay Bailey, Soprano; Peggy Wood and George Metaxa in Scene From "Bitter Sweet"—WEAF.
- 8:45-9:00 P. M.—"The Background of Hitler and Beyond," Devere Allen, Editor The World Tomorrow—WEVD (1,300 Kc.).
- 9:00-10:00 P. M.—Captain Henry's Show Boat; Charles Winninger, Lanny Ross, Tenor, and Others—WEAF.
- 10:00-11:00 P. M.—Jack Pearl, Comedian; Lyman Orchestra—WEAF.
- 10:30-10:45 P. M.—"Steps Toward Economic Recovery," Dr. Alvin S. Johnson, Political Science Editor Nelson's Encyclopedia—WEVD (1,300 Kc.).

## WNYC—570 Kc

- 11:00 A. M.—Aviation Report; Retail Food Prices
- 11:10—Ruth Lewis, Piano; Talk
- 11:30—Ward Eggleston, Songs
- 11:40—Coats and Suits for Spring—Eugenie Fribourg
- 11:50—Health Talk
- 6:00 P. M.—Aviation Report
- 6:05—Valenti's Orch.
- 6:15—The Doctor and His Patients—Dr. M. J. Lewl
- 6:25—Valenti's Orch.
- 6:35—Unemployment Aids—E. C. Rybicki
- 6:45—Betty Rice, Piano
- 7:00—Ireland's Orch.; Leo Sullivan, Tenor
- 7:15—Ireland—William B. Macauley, Consul General Irish Free State
- 7:30—Police Alarms; Civic Information
- 7:35—Education Moves Forward—Simon Jason
- 8:00—The Jewels of a Princess—Huger Elliott
- 8:15—Davidge's Orch.
- 8:45—The Navy Goes to Market—Lieutenant L. A. Odlin
- 9:00-9:30—Eighteenth Infantry Band

## WMCA—570 Kc

- 8:00 A. M.—Roy Shelley, Songs; Music
- 8:30—Exercises; Organ
- 9:10—Health Talks; Vocal Duo
- 9:45—Dagmar Perkins—Talk; Music; String Trio
- 10:00—Bobby Haight, Tenor
- 10:15—String Trio
- 10:30—Beauty Talk
- 10:45—Facts About Meat—Dr. C. F. Bolduan
- 12:00—Midday Message
- 12:15 P. M.—Movie Guide;
- 12:30—Stock Quotations
- 1:00—Pearl Lien, Songs
- 1:15—News; Italian Orch.
- 2:00—Blde Dudley—Talk
- 2:15—Toni Victor, Songs
- 2:30—Elmo Russ, Organ
- 3:00—Street Forum; A. L. Alexander—Talk; Organ
- 3:15—Doris Webb, Songs
- 3:30—Stock Quotations; Sports
- 3:50—Elizabeth Fehr, Piano
- 4:00—Gehrken's Orch.
- 4:30—Arthur Ball, Tenor
- 4:45—Carrie Lillie, Songs
- 5:00—Sally's Party
- 5:30—Verna Carega, Songs
- 5:45—Knights of the Cockpit—Sketch
- 9:30—What's the Matter With Home Rule?—Laurence A. Tanzer, Chairman, Committee on Taxation, Merchants Association
- 9:45—Jeanne Tennyson, Soprano
- 0:00—News—Gabriel Heatter
- 0:15—Hockey Playoff—Rangers vs. Detroit, at Madison Square Garden
- 1:00-3:00 A. M.—Dance Music; Songs

## WEAF—660 Kc

- 6:45 A. M.—Exercises
- 8:00—Organ Recital
- 8:30—Cheerio—Inspirational Talk and Music
- 9:00—Marguerite De Vine, Piano
- 9:15—Current Events—Anne Hard
- 9:30—Upstaters Quartet
- 9:45—Song Recital
- 0:00—The Mystery Chef
- 0:15—Young Artists Trio
- 0:30—Irving Kautman, Lucy G. Allen, Piano Duo
- 0:45—Breen and de Rose, Songs
- 1:00—Marjorie Horton, Soprano
- 1:15—Frances Lee Barton
- 1:30—Marlian's Orch.
- 2:00—Johnny Marvin, Tenor
- 2:15 P. M.—Caroline Clement, Piano
- 2:30—String Trio
- 1:00—Market Reports
- 1:15—Woodworth's Orch.
- 1:30—Erva Giles, Soprano; Joe White, Tenor; Joe Biviano, Accordion; Irving Miller, Piano
- 2:00—Gill's Orch.
- 2:15—The Girl Who Lives Next Door—Sketch
- 2:30—Kathleen Stewart, Piano
- 2:45—It Takes Men to Sell Goods—Kenneth M. Goode, Contributing Editor to Advertising and Selling
- 3:00—String Trio
- 3:15—Piano Pals
- 3:30—Women's Review: Back to the Farm—Colonel Ellsha E. Garrison
- 4:00—Macy and Smalle, Songs
- 4:15—Claire Wilson and Grant Allen, Songs
- 4:30—Ramona, Piano
- 4:45—The Lady Next Door
- 5:00—Schirmer and Schmitt, Piano Duo
- 5:15—Three Scamps, Songs
- 5:30—Genia Fonariova, Songs
- 5:45—Secretary Hawkins
- 6:00—Davis's Orch.
- 6:30—Talk—J. B. Kennedy
- 6:35—Three Keys, Songs
- 6:45—Olga Albani, Soprano

- 7:00—The Holy Hour Broadcast on April 2—Dr. Nicholas Murray Butler, President, Columbia University
- 7:10—Concert Ensemble
- 7:15—Dramatic Sketch, With Ray Knight
- 7:30—Sabin's Orch.; Red McKenzie, Songs
- 7:45—The Goldbergs—Sketch
- 8:00—Vallee's Orch.: Queenie Smith, Songs; Olsen and Johnson, Comedians; Lee Sims, Piano; Ilomay Bailey, Soprano; Peggy Wood and George Metaxa in Scene From Bitter Sweet
- 9:00—Captain Henry's Show Boat; Charles Winninger; Lanny Ross, Tenor; Annette Hanshaw, Songs, and Others
- 10:00—Jack Pearl, Comedian; Lyman's Orch.
- 11:00—James Melton, Tenor
- 11:15—Bestor's Orch.
- 11:30—Denny's Orch.
- 12:00—Ellington's Orch.
- 12:30 A. M.—Woodworth's Orch.

## WOR—710 Kc

- 6:45-8:00 A. M.—Gym Classes
- 8:00—Produce and Weather Reports; Al Woods, Songs; Keene's Orch.
- 8:30—Martha Manning—Talk
- 8:45—Studio Orch
- 9:00—Kath'rine 'n' Calliope
- 9:30—Home Jingles—Sigmund Spaeth; Home Service Talk
- 10:00—Pure Food—A. W. McCann
- 11:00—Beauty Talk
- 11:15—Cookery Talk
- 11:30—Thrift Talk; Music
- 12:00—Psychological Talk
- 12:15 P. M.—Sales Talk
- 12:25—Stage Relief Fund—Walter Woolf, Actor
- 12:30—Carnegie Hall Organ
- 1:00—Orchestral Music
- 1:30—The Crippled Kiddies Commission—Joseph G. Buch
- 2:00—Luncheon—Edith M. Barber
- 2:15—Garden Club
- 2:30—Spirituals
- 2:40—Education in New Jersey—Dr. Ira T. Chapman, Superintendent Elizabeth Schools
- 2:55—Health Talk
- 3:00—Florence Johnson, Contralto; Arthur Klein, Piano; John Patterson, Tenor
- 4:00—Ariel Ensemble
- 4:30—Leonard Lewis, Songs
- 4:45—Radio's Value to Public Speaking—Edward Kennelly and Edward Carroll
- 5:05—Program Resume
- 5:15—Roxanna Wallace, Contralto
- 5:30—Pauline Alpert, Piano
- 5:45—Manlio Ovidio, Songs
- 6:00—Uncle Don
- 6:30—Happy Landings—Sketch
- 6:45—Song Weavers
- 6:50—Drama of Life; Music
- 6:55—Salvation Army Relief Fund Talk
- 7:00—Sports—Ford Frick
- 7:15—Raising Junior—Sketch
- 7:30—Accomplishments of School Relief—Harvey D. Gibson, Chairman, Emergency Unemployment Relief Committee
- 7:45—Concert Orch.
- 8:00—Chandu the Magician
- 8:15—Bronx Marriage Bureau—Sketch
- 8:30—Songsmiths' Quartet
- 9:00—Frank and Flo, Songs
- 9:15—Al and Lee Reiser, Pianos
- 9:30—Bachelors Quartet
- 9:45—Veronica Wiggins, Contralto; Bernard Ocko, Violin
- 10:00—Molly Kennedy Mysteries—Sketch
- 10:30—Three-Piano Ensemble
- 10:45—Lowland Singers
- 11:00—Time: Weather
- 11:02—Moonbeams Trio
- 11:30—Madriguera's Orch.
- 12:00—Osborne's Orch.

## WJZ—760 Kc

- 7:30 A. M.—Don Hall Trio
- 7:45—Jolly Bill and Jane
- 8:00—Wife Saver—Sketch
- 8:15—Morning Devotions
- 8:30—Dance Band
- 9:30—Moss and Jones, Songs
- 9:45—Nothing But the Truth—Alexander McQueen
- 10:00—Concert Orch.
- 10:15—Clara, Lu 'n' Em
- 10:30—Jack Turner, Songs
- 10:45—Etiquette—Emily Post
- 11:00—String Ensemble
- 11:30—Dance Band
- 12:00—Comedy Sketch
- 12:15 P. M.—Nell Sisters, Songs
- 12:30—Farm and Home Hour: The Merger of the Farm Credit Agencies—Henry Morgenthau Jr., Governor, Farm Credit Administration; Uncle Sam's Fores; Rangers—Sketch, Blaufuss's Orch.
- 1:30—Pan-American Society Luncheon, Bankers Club, New York; Speakers, Josephus Daniels, U. S. Ambassador to Mexico; Fer-

- nando Gonzalez, Mexican Ambassador to United States
- 2:00—Weather Reports
- 2:05—Irma Glen, Organ; Ruth Lyon, Soprano; Charles Howard, Tenor
- 2:30—Syncopators' Orch.
- 2:45—Sisters of the Skillet
- 3:00—Betty and Bob—Sketch
- 3:15—Dance Band
- 3:45—How to Write Dramatically—Austin Strong, Playwright
- 4:00—Kaltenmeyer's Kindergarten—Sketch
- 4:30—Dance Orch.: Mixed Chorus; Barry Devine, Baritone; Aurora Gran, Songs; Speaker, R. B. Gaultier, Mayor of Miami
- 5:00—Why Study Chemistry?—Dr. Arthur B. Lamb, President, American Chemical Society
- 5:15—Dick Darling—Sketch
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Romance of Coffee—Sketch
- 6:15—Lown's Orch.
- 6:30—Songs of the Church
- 6:45—Today's News—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Concert Orch.; Isabelle Yalkowsky, Piano; Emily Mickunas, Soprano
- 7:45—The Townsend Murder Mystery—Sketch
- 8:00—Captain Diamond's Adventures—Sketch
- 8:30—Rin Tin Tin Thriller
- 8:45—Angel on the Houseboat—Sketch, With Howard Thurston, Magician
- 9:00—Death Valley Days—Sketch
- 9:30—King's Orch.
- 10:00—Tune Detective—Sigmund Spaeth
- 10:15—Vic and Sade—Sketch
- 10:30—Variety Musicale
- 11:00—Southern Singers
- 11:15—Ann Butler, Comedienne; Sam Herman, Xylophone
- 11:30—Robison's Orch.
- 12:00—Robbins's Orch.
- 12:30 A. M.—Dance Orch.

## WABC—860 Kc

- 7:30 A. M.—Organ Reveille
- 8:00—Salon Musicale
- 8:45—Bill and Ginger, Songs
- 9:00—Tony Wons—Talk
- 9:15—Reis and Dunn, Songs
- 9:30—Health Talk
- 9:45—Jack Little, Songs
- 10:00—Melody Parade
- 10:15—Fashions—Mrs. Le-grand Redfield
- 10:30—Four Clubmen, Songs
- 10:45—Beauty Talk
- 11:00—Fashion Talk
- 11:15—Morning Moods
- 11:30—The Magic Tenor; Round Towners Quartet
- 11:45—Keenan and Phillips, Piano Duo
- 12:00—Harrod's Orch.
- 12:50 P. M.—Concert Orch.
- 1:00—Marie, the Little French Princess—Sketch
- 1:15—Why the Farmers Favor the Administration Farm Bill—E. A. O'Neal, President, American Farm Bureau Federation
- 1:30—String Ensemble
- 2:00—Ann Leaf, Organ
- 2:30—School of the Air: Folk Songs of Russia—Dorothy Gordon
- 3:00—La Forge-Berumen Musicale
- 3:30—Westphal's Orch.
- 4:00—Stage Relief—Speaker, Ruth Gordon
- 4:05—U. S. Army Band
- 4:45—Better Days in Sight for Farmers—Aaron Shapiro, Lawyer
- 5:00—Hall's Orch.
- 5:30—Skippy—Sketch
- 5:45—True Animal Stories—Don Lang
- 6:00—Current Events—H. V. Kaltenborn
- 6:15—Program Resume
- 6:20—Nelson's Orch.
- 6:30—Gertrude Niessen, Songs
- 6:45—Just Plain Bill—Sketch
- 7:00—Myrt and Marge
- 7:15—Buck Rogers in the Year 2433—Sketch
- 7:30—Keller, Sargent and Ross, Songs
- 7:45—News—Boake Carter
- 8:00—Easy Aces—Sketch
- 8:15—Evan Evans, Baritone; Do Re Mi Trio; Rich's Orch.
- 8:30—Kate Smith, Songs
- 8:45—Lyman's Orch.
- 9:00—Ruth Etting, Songs; Hayton's Orch.
- 9:15—Mills Brothers, Songs
- 9:30—Kostelanetz Orch.; Colonel Stoopnagle and Budd, Comedians; Jeanne Lang, Songs; William O'Neal, Tenor
- 10:00—The Foreign Legion—Sketch
- 10:30—Boswell Sisters, Songs
- 10:45—Morton Downey, Tenor
- 11:00—Symphony Orch., Howard Barlow Directing
- 11:30—Lewis's Orch.
- 12:00—Barnet's Orch.
- 12:30 A. M.—McCoy's Orch.
- 1:00—Dance Orch.
- 1:30—Manahan's Orch.