

# TODAY ON THE RADIO

FRIDAY, APRIL 1, 1932.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 11:00 A. M.-12:00 M.—Music Appreciation Hour; Walter Damrosch, Conductor—WEAF, WJZ, WGY (790 Kc.), KDKA (980 Kc.), WBZ (990 Kc.), WTIC (1,060 Kc.), WHAM (1,150 Kc.).
- 2:00-2:30 P. M.—United States Army Band—WEAF, WGY (790 Kc.), WTIC (1,060 Kc.).
- 2:15-2:45 P. M.—“The Retailer and Textiles,” P. A. O’Connell, President National Retail Dry Goods Association—WJZ.
- 3:00-3:30 P. M.—United States Marine Band—WABC, WPG (1,100 Kc.).
- 3:45-4:00 P. M.—“New Discoveries in Persia,” C. R. Smith of University of Pennsylvania Museum—WABC, WPG (1,100 Kc.).
- 7:45-8:00 P. M.—“Awakening of Tax Consciousness,” J. Irving Walsh, President New York State Association of Real Estate Boards—WOR.
- 8:00-9:00 P. M.—Concert Orchestra; Jessica Dragonette, Soprano; Cavallers Quartet—WEAF, WGY (790 Kc.), WTIC (1,060 Kc.).
- 9:00-10:00 P. M.—Concert Orchestra; Mary McCoy, Soprano; Theodore Webb, Baritone, and Others—WOR.
- 9:30-10:00 P. M.—Shields Orchestra; Edna Kellogg, Soprano; Irvin S. Cobb, Humorist—WJZ, KDKA (980 Kc.), WBZ (990 Kc.), WHAM (1,150 Kc.).
- 10:00-10:30 P. M.—Whiteman Orchestra; Shirley Brown, Songs, and Others—WJZ, KDKA (980 Kc.), WBZ (990 Kc.), WHAM (1,150 Kc.).
- 10:00-10:30 P. M.—Sannella Orchestra; Fred Hufsmith, Tenor—WEAF, WGY (790 Kc.).
- 10:30-11:00 P. M.—Theatre of the Air; Whiteman Orchestra; Nanette Guilford, Soprano; Charles King, Songs—WEAF.

### WNYC—570 Kc

- 11:00 A. M.—Police Aviation Report: Civic Information
- 11:05—Croydon Trio
- 11:50—Keeping Well—Dr. John Oberwager
- 6:00 P. M.—Police Aviation Report: Prelude
- 6:05—Diagnosis of Tuberculosis—Dr. G. G. Ornstein
- 6:15—Granberry Ensemble
- 6:30—French Lessons—Prof. V. H. Berlitz
- 7:00—Marguerite Myriald, Songs
- 7:15—Board of Estimate Review
- 7:25—Time: Police Alarms

### WMCA—570 Kc

- 7:30 A. M.—Organ Music
- 7:45—Gym Class
- 8:00—News; Organ
- 8:30—Poet’s Corner
- 8:40—Betty Crocker—Talk
- 9:00—Beauty Talk
- 9:15—Food Talk; Organ
- 9:30—Modern Living; Talk
- 10:00—Elvira Gelger, Piano
- 10:10—Henry Corselle, Songs
- 10:30—Bridge—E. A. Thanz
- 10:45—Betty Crocker—Talk
- 10:50—Carrie Lillie, Comedienne
- 12:00—Midday Message—Dr. C. F. Potter
- 12:15 P. M.—The Jolly Friar
- 12:30—Stock Quotations
- 1:00—Rocklyn String Trio; Helen Alexander, Songs
- 1:45—Jean Carrol, Songs
- 2:00—Theatre Review
- 2:05—Organ Interlude
- 2:10—Sports—Jack Filman
- 2:15—Dance Marathon
- 2:30—Beauty Talk
- 2:00—Down’s Orch.
- 3:30—Spanish Music
- 4:00—Musical Moments
- 4:15—On the Farm—Skit
- 4:45—Beauty Talk
- 5:00—Kolomaku Hawaiians
- 5:15—Radio Doctor
- 5:30—String Ensemble
- 5:45—Dance Music
- 7:30—News; Frankie Basch
- 7:45—Golden Bird
- 8:00—Dance Marathon
- 8:15—Three Little Funsters
- 8:30—Uniform Firemen
- 9:00—Jerry Baker, Songs
- 9:15—Variety Musicale
- 9:30—Boxing Bouts
- 11:00—Studio Concert
- 11:15—The Blue Lady
- 11:30—Katz Orch.
- 12:00—Theatre Review
- 12:05 A. M.—Elmo Russ, Organ
- 12:35—Maxi’s Bavarians
- 1:00—Variety Program
- 2:00—Sleepy Time Club; Naida Nardl, Songs; Elmo Russ, Organ

### WEAF—660 Kc

- 6:45 A. M.—Health Exercises
- 8:00—Gene and Glenn
- 8:15—Morning Devotions
- 8:30—Cheerio—Inspirational Talk and Music
- 9:00—Vocal Art Quartet
- 9:15—Piano Duo
- 9:30—E. H. Smith, Poetry
- 9:45—Our Daily Food
- 10:00—Food Talk
- 10:15—Health Talk—Dr. Royal S. Copeland
- 10:30—Easter Fashions—Mrs. Evelyn Tobey
- 10:45—Cooking Talk—Betty Crocker
- 11:00—Music Appreciation Hour; Walter Damrosch, Conductor
- 12:00—Mme. Sylvia, Speaker; Grace Ellis, Hostess; Theodore Webb, Baritone; Eddie Dunham, Organ
- 12:15 P. M.—The Real George Washington—Charles Colfax Long
- 12:30—Black and Gold Orch.
- 12:45—Thought For the Day
- 1:00—Market Reports
- 1:15—Funk Orch.
- 1:45—The Gilberts, Songs
- 2:00—U. S. Army Band
- 2:30—Joe White, Tenor
- 2:45—Dr. George Cohen’s Pet Club
- 3:00—Male Trio
- 3:15—Adventures in Hobbies—Talk
- 3:30—Woman’s Review: Food Talk—Sarah Jordan; Home Decorating—Jean Harvey
- 4:00—Decorating—Betty Moore
- 4:15—Vocal Trio
- 4:30—Lady Next Door
- 4:45—Talk—Frances Bowdon
- 5:00—Preventing Mouth Troubles—Marley Sherris
- 5:15—Skippy—Sketch
- 5:30—Talk—Iris C. Walker, Director, Campaign for Equality Reservation to World Court
- 5:45—Concert Orch.
- 6:00—Sert Room Orch.
- 6:25—Unemployment Talk—Percy Straus
- 6:30—Mountaineers Music
- 6:45—World Bridge Olympic—Ely Culbertson

- 7:00—June Pursell, Songs
- 7:15—Robert Simmons, Tenor; Lanin’s Orch.
- 7:30—Alice Joy, Contralto
- 7:45—The Goldbergs—Sketch
- 8:00—Concert Orch.: Cavallers Quartet; Jessica Dragonette, Soprano
- 9:00—Eskimo Orch.
- 9:30—Reisman Orch.; Jane Kroman, Songs
- 10:00—Sannella Orch.: Fred Hufsmith, Tenor
- 10:30—Theatre of the Air: Whiteman Orch.; Nanette Guilford, Soprano Metropolitan Opera Company, and Others
- 11:00—April Fool’s Program
- 11:15—Lopez Orch.
- 12:00—Ralph KIRBERY, Songs
- 12:05 A. M.—Hamp Orch.
- 12:30—Denny Orch.

### WOR—710 Kc

- 6:45 A. M.—Gym Classes
- 8:00—Captain Jack and Barnacle Bill
- 8:30—Martha Manning
- 8:45—Musical Novelties
- 9:00—Kath’rine ‘n’ Calliope
- 9:30—Keene’s Orch.
- 9:45—The Right Word—W. Curtis Nicholson
- 10:00—Kathleen Gordon, Soprano
- 10:15—Travel Talk—T. Atherton Dixon
- 10:30—Style Parade
- 10:45—Studio Ensemble
- 11:00—Food Talk—G. Houston Goudiss
- 11:45—Roxanna Wallace, Songs; Orch.
- 12:00—Chinese Women’s Patriotic League
- 12:15 P. M.—Dorothy Worth’s Chat
- 12:20—Daily Radio Guide
- 12:25—Beauty Talk
- 12:30—Fashion Talk—Jane Belmont
- 12:35—Wolk Mandolin Ensemble
- 1:00—Baudistel’s Orch.
- 1:30—Grif String Ensemble
- 1:55—Talk—Betty Crocker
- 2:00—Roads of Romance
- 2:15—Dorma Lee, Songs
- 2:30—German Lessons—Karl T. Marx
- 2:45—R. Hudson, Songs
- 3:00—Mittler’s Orch.
- 3:30—Ariel Ensemble
- 4:00—Newark Music Foundation
- 4:30—Stories—E. R. Garis
- 4:45—Helen Bourne, Soprano
- 5:00—Breeding Rabbits—Marlon A. May
- 5:05—Studio Music
- 5:10—Talk—Betty Crocker
- 5:15—Stanley Brain, Organ
- 5:30—Woodworth Orch.
- 6:00—Uncle Don
- 6:30—Sports Chat
- 6:45—Jack and Jean, Songs
- 7:00—Health Talk—Commissioner Shirley Wynne
- 7:15—Keene’s Orch.
- 7:30—Centreville Sketches
- 7:45—Awakening of Tax Consciousness—J. Irving Walsh, President, New York State Association, Real Estate Boards
- 8:00—Chandu the Magician
- 8:15—Tito Guizar, Tenor
- 8:30—Organ Recital, Chandler Goldwalte
- 9:00—Concert Orchestra Directed by William Daly; Mary McCoy, Soprano; Theodore Webb, Baritone; Harold Hanson, Tenor
- 10:00—Darling and Dearie—Sketch
- 10:15—Frances Langford, Songs
- 10:30—Through Lighted Windows—Sketch
- 10:45—Vocal Trio
- 11:00—Warren Orch.
- 11:30—Moonbeams

### WJZ—760 Kc

- 7:30 A. M.—Song for Today; Lowell Patton, Organ; Gloria Lavey, Contralto; Fenwick Newell, Tenor
- 7:45—Jolly Bill and Jane
- 8:00—Landt Trio, Songs
- 8:15—Phyl Cook, Songs
- 8:30—String Ensemble
- 8:45—John Fogarty, Tenor
- 9:00—String Ensemble
- 9:15—Muriel Pollock, Vee Lawnhurst, Piano Duo
- 9:30—Chuck, Ray and Gene Songs; Irma Glen, Organ
- 9:45—Negro Sketch—Fanny Baldrige
- 10:00—Everyday Beauty—Sketch
- 10:15—Clara, Lu and Em
- 10:30—Our Daily Food
- 10:45—String Ensemble
- 11:00—Same as WEAF
- 12:00—Merrie-Men Quartet
- 12:15 P. M.—Pat Barnes—Dramatic Sketch; Larry Larsen, Organ
- 12:30—National Farm and Home Hour; The Farm Business Library—M. S. Egenhower; Week With

- the Farm Board—Edgar Markham
- 1:30—Bestor’s Orch.
- 2:00—Frank Luther, Tenor
- 2:15—The Retailer and Textiles—P. A. O’Connell, President, National Retail Dry Goods Association
- 2:45—Youth Matinee
- 3:00—Irma Glen, Organ
- 3:15—Music by Radio—Ernest M. Fowles
- 3:30—Dance Orch.
- 4:00—Bobby Burns, Poetry
- 4:15—Radio Guild Drama—The Truth
- 5:15—Stokes’ Orch.
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Raising Junior
- 6:15—Sanella’s Orch.
- 6:30—Artz’s Orch; Ward Wilson, Impersonator
- 6:45—Topics in Brief—Lowell Thomas
- 7:00—Amos ‘n’ Andy
- 7:15—Elsie Janis, Songs
- 7:30—Stebbins Boys—Sketch
- 7:45—Billy Jones and Ernie Hare, Songs
- 8:00—Joy’s Orch.; Joseph Macauley, Baritone
- 8:30—Lambert and Hillpot, Songs; Novelty Orch.
- 8:45—Sisters of the Skillet
- 9:00—Friendship Town—Sketch
- 9:30—Talk—Irvin S. Cobb; Shielo’s Orch.; Edna Kellogg, Soprano; Male Quartet
- 10:00—Whiteman’s Orch.; Mildred Bailey, Jack Fulton Jr., Songs; Shirley Brown, Songs
- 10:30—Arden’s Orch.; Tom Brown, Tenor
- 10:45—Pickard Family, Songs
- 11:00—Slumber Music
- 11:30—Studio Ensemble
- 11:35—Dornberger’s Orch.
- 12:00—Calloway’s Orch.
- 12:15 A. M.—Stoess Orch.

### WABC—860 Kc

- 7:30 A. M.—Organ Revellie
- 8:00—Salon Musicale
- 8:15—La Monica, Organ
- 8:30—Morning Devotions
- 8:45—Song Recital
- 9:00—Jack Little, Songs
- 9:15—Madison Singers
- 9:30—Tony’s Scrapbook
- 9:45—Elizabeth Barthell, Songs; Berren’s Orch.
- 10:00—Novelty Trio
- 10:15—Frank Crumit and Julia Sanderson, Songs
- 10:45—Don and Betty
- 11:00—Jack Brooks, Songs
- 11:15—Talk—Nan Dorland
- 11:30—Fish Delicacies—Ida Bailey Allen
- 11:45—Ben Alley, Tenor; Sorey’s Orch.
- 12:00—Tremaine Orch.
- 12:30 P. M.—Singing Chef
- 12:45—Deutsch Orch.
- 1:00—Hall Orch.
- 1:30—Atlantic City Music
- 2:00—Ann Leaf, Organ; Adele Vasa, Soprano
- 2:30—Salon Orch.
- 3:00—U. S. Marine Band
- 3:30—Arthur Jarrett, Songs; Rich’s Orch.
- 3:45—New Discoveries in Persia—C. R. Smith, University of Pennsylvania Museum
- 4:00—Light Opera Gems: Helen Nugent, Contralto; Rhoda Arnold, Soprano; Earl Palmer, Tenor; Crane Calder, Bass
- 4:45—Hall Orch.
- 5:30—The Glad Girl
- 5:45—Lone Wolf Tribe—Sketch
- 6:00—John Kelvin, Tenor
- 6:15—Boulanger Orch.
- 6:40—Block-Aid Speaker
- 6:45—Blng Crosby, Songs
- 7:00—Myrt and Marge
- 7:15—Voorhees Orch.; Lanny Ross, Tenor
- 7:30—Easy Aces—Sketch
- 7:45—Morton Downey, Tenor; Renard Orch.
- 8:00—Interview With Katherine Mayo, Authoress; Barbara Maurel, Contralto; Male Quartet; Vantree Orch.
- 8:15—Singing Sam
- 8:30—Today and Yesterday—Sketch; Voorhees Orch.; Gladys Brittain, Songs
- 9:00—Street Singer; Lanin’s Orch.
- 9:30—Belasco Orch.; Tito Guizar, Tenor
- 9:45—Larry Murphy, Tenor; Rich Orch.
- 10:00—Bcau Bachelor—Sketch
- 10:15—Adventures in Health—Dr. Herman N. Bundesen, Health Commissioner of Chicago
- 10:30—Alex Gray, Baritone; Shilkret’s Orch.
- 10:45—Funnymen, Songs
- 11:00—Symphony Orch.
- 11:30—Olsen Orch.
- 12:00—Bernie Orch.
- 12:30 A. M.—Jones Orch.
- 1:00—Hopkins Orch.
- 1:30—Arnheim Orch.