

TODAY ON THE RADIO

WEDNESDAY, MARCH 23, 1932.

OUTSTANDING EVENTS ON ALL STATIONS.

- 9:30-10:00 A. M.—"Clothing Relief." George Gordon Battle. Lawyer: Concert Orchestra—WOR.
- 11:30-11:45 A. M.—"Illustrations." James Montgomery Flagg. Artist: "The Art of Illustrating," Wallace Morgan, President Society of Illustrators—WOR.
- 12:00 M.—12:30 P. M.—Rebroadcast From Rome: Tenebrae Service at St. Peter's—WABC (WJZ From 12:15 to 12:50).
- 1:15-2:00 P. M.—Advertising Club Luncheon: "Has the League Failed?" James G. McDonald. Chairman Foreign Policy Association—WABC, WEF, WMCA, WOR.
- 1:30-2:15 P. M.—Re-enactment of Virginia Convention of March, 1775. at St. John's Church, Richmond, Va.—WJZ.
- 4:00-5:00 P. M.—United States Navy Band—WABC. WPG (1,100 Kc.).
- 4:30-5:00 P. M.—Memorial Service for George Eastman: Symphony Orchestra. Samuel Belov. Conductor; Chorus of 250 Voices. Dr. Howard Hanson. Director; Harold Gleason. Organist—WJZ. WHAM (1,150 Kc.).
- 5:45-6:00 P. M.—"Berea College," Dr. John H. Finley, Editor—WEAF, WGY (790 Kc.).
- 6:40-6:45 P. M.—"Unemployment." Mrs. August Belmont. Member Emergency Unemployment Relief Committee—WABC.
- 7:00-7:15 P. M.—Discussion of Olympic Bridge Game, Ely Culbertson, Bridge Expert—WEAF.
- 7:00-7:15 P. M.—"Criminal Psychology." George W. Kirchwey, President Welfare League Association—WOR.
- 8:00-8:15 P. M.—"The Block-Aid Campaign," J. Pierpont Morgan. Banker—WJZ, WHAM (1,150 Kc.).
- 8:15-8:30 P. M.—"Koch's Immortal Discovery," Dr. S. Adolphus Knopf, Bacteriologist—WOR.
- 8:30-9:00 P. M.—Chamber Musicale; Universal Art Ensemble—WNYC.
- 8:30-9:00 P. M.—Roth String Quartet; Vera Brodsky, Pianist—WOR.
- 10:00-10:30 P. M.—Concert Orchestra: "The Sino-Japanese Situation." Roy Chapman Andrews, Explorer — WEAF, WGY (790 Kc.), WTIC (1,060 Kc.).

WNYC—570 Kc

- 11:00 A. M.—Police Aviation Report: Civic Information
- 11:02—Marston Ensemble
- 11:15—Contagious Diseases of Childhood—Dr. Thurman B. Given
- 11:30—Marston Ensemble
- 11:40—Problem—Boys and Girls—A. W. Rosenthal. Executive Secretary. Bronx Y. M. H. A.
- 11:50—Keeping Well—Dr. John Oberwager
- 6:00 P. M.—Board of Education Program
- 7:00—Avion Orch.
- 7:30—Time: Police Alarms
- 7:35—Red Ants—Dr. W. S. Creighton
- 7:55—Hassell Musicale
- 8:15—Elephants—Agnes Kelly
- 8:30—Adolph Lewilsohn Chamber Music Concert: Universal Art Ensemble

WMCA—570 Kc

- 7:30 A. M.—Organ Recital
- 7:45—Gym Class
- 8:00—News: Organ Recital
- 8:30—Song Recital
- 8:45—The Golden Bird
- 9:00—Beauty Talk
- 9:15—Food Talk: Organ
- 9:30—Modern Living—Talk
- 10:00—Organ Recital
- 10:15—The Problem of the Different Child—Prof. Rudolph S. Fried
- 10:30—French Lessons—Professor L. A. Vergne
- 10:45—Jean Carrol's Songs
- 12:00—Midday Message—Dr. Christian F. Reissner
- 12:15 P. M.—Jolly Friar. Songs
- 12:30—Stock Quotations
- 1:00—Bernie Dolan. Songs
- 1:15—Same as WEAF
- 2:00—Theatre Review. Organ
- 2:10—Sport Chat
- 2:15—Description of Dance Marathon
- 2:30—Beauty School
- 3:00—Mack Orch.
- 3:30—French Music: Louisa Quadri. soprano
- 4:00—Musical Moments
- 4:15—Organ Recital
- 4:30—Celebrity Period
- 4:45—Lucille Peterson. Songs
- 5:00—Dance Marathon
- 5:15—Radio Questions and Answers
- 5:30—String Ensemble
- 5:45—Dance Music
- 10:00—Dance Marathon
- 10:15—Westminster Quartet
- 10:30—Three Funsters
- 11:00—Oakland Orch.
- 11:30—Katz Orch.
- 12:00—Theatre Review
- 12:05 A. M.—Elmo Russ. Organ
- 12:20—Description of Dance Marathon
- 12:35—Four Eton Boys
- 1:05—Bursting Orch.
- 2:05—Sleepy Time Club: Nalda Nardi. Contralto: Elmo Russ. Organ

WEAF—660 Kc

- 6:45 A. M.—Exercises
- 8:00—Gene and Glenn
- 8:15—Morning Devotions
- 8:30—Cheerio
- 9:00—Morning Glee Club
- 9:15—Health Talk—Dr. Royal S. Copeland
- 9:30—E. H. Smith. Poetry
- 9:45—Our Daily Food.
- 10:00—Sisters of the Skillet
- 10:15—Food Talk—Adia Kuznetzoff and Zinaida Nicolina. Songs
- 10:30—Talk—Elizabeth May; Vee Lawnhurst. Piano
- 10:45—Betty Crocker—Cooking Talk
- 11:00—Keeping Up With Daughter—Sketch
- 11:30—Marionettes Band
- 12:00—Clara Savage Little. date. Speaker: Grace Ellis. Hostess:
- 12:15 P. M.—Noonday Lenten Service: Rev. Charles Trexler. President Federal Council of Churches of Christ in America
- 1:00—Market Reports
- 1:15—Advertising Club Luncheon: Has the League Failed? James G. McDonald. Chairman Foreign Policy Association
- 2:00—Child Study—Talk
- 2:15—Concert Orch.: Carol Dels. Soprano: Fred Hufsmith. Tenor
- 2:45—Mr. X—Talk
- 3:00—With a Senator's Wife in Washington—Mrs. Frances Parkinson Keyes
- 3:30—Woman's Review: Speakers, Ethel A. Little: Sarah Jordan: Catherine Field Soprano
- 4:00—Pilgrims—Chorus
- 4:30—The Lady Next Door
- 4:45—Frances Bowdon—Talk
- 5:00—New Roses and the Old Standbys—Richardson Wright
- 5:15—Skippy—Sketch
- 5:30—King Orch.
- 5:45—Berea College—Dr. John H. Finley
- 6:00—Sert Room Orch
- 6:30—Mountaineers Music
- 6:45—In Behalf of Delinquent Taxpayers—Merle Thorpe
- 7:00—The Globe Girdling Olympic Bridge Game—Ely Culbertson
- 7:15—Robert Simmons. Tenor: Lanin Orch.
- 7:30—Alice Joy. Contralto; Van Loan's Orch.
- 7:45—The Goldbergs—Sketch
- 8:00—Big Time—Sketch

WOR—710 Kc

- 8:30—Pryor's Band—Revelers Quartet
- 9:00—The Old Counselor; Symphony Orch.
- 9:30—Concert Orch.: Gladys Rice. Soprano: Lewis James. Tenor
- 10:00—Interview With Roy Chapman Andrews on Sino-Japanese Situation by Grantland Rice: Haensch's Orch.
- 10:30—Concert Orch.: Stell Andersen and Silvio Sciolti. Piano Duo
- 11:00—Nelle Revell—Interviews: Alice Joy
- 11:15—Jesse Crawford. Organ
- 11:30—Lopez Orch.
- 12:00—Ralph Kirby. Songs
- 12:05 A. M.—Coon-Sanders' Orch.
- 12:30—Agnew Orch.
- 6:45 A. M.—Gym Classes
- 8:00—Al Woods. Songs
- 8:15—Studio Orch.
- 8:30—Talk—Martha Manning
- 8:45—Musical Novelettes
- 9:00—Kath'rine 'n' Callopp
- 9:30—Clothing Relief—George Gordon Battle; Joseph Bler. Songs: Keene's Orch.
- 10:00—Pure Food Hour: Speaker Alfred W. McCann
- 11:00—Beauty Talk
- 11:15—Pauline Haggard. Piano
- 11:30—Illustrations—James Montgomery Flagg: Work of the Society of Illustrators—Wallace Morgan. President of the Society
- 11:45—Personality Plus—Pauline Haggard
- 12:00—Keen's Orch.: Talks
- 12:30 P. M.—Garden Talk
- 12:35—Berger's Ensemble
- 1:00—Musical Gems
- 1:05—Midday Diversions
- 1:15—Same as WEAF
- 2:00—Garden Talk—Dr. C. H. Connors. New Jersey Agricultural College
- 2:15—Theresa McClintock. Soprano
- 2:30—Spanish Lessons
- 2:45—John Morell. Songs
- 3:00—Robert Pereda. Organ
- 3:30—Arl Ensemble
- 4:00—Elizabeth Chamber of Commerce
- 4:45—Mary Brighton. Songs
- 5:00—Palmistry Chats
- 5:05—Real Estate Talk.
- 5:10—Stanley Brain. Organ
- 6:00—Uncle Don
- 6:30—Sports Chat—Ford Frick
- 6:45—Frances Langford.
- 7:00—Criminal Psychology—George W. Kirchwey. President Welfare League Association
- 7:15—Lopez Orch.
- 7:30—Contract Bridge Lessons—George Reith. Chairman of Card Committee of Knickerbocker Whist Club
- 7:45—Dog Chats—Don Carney
- 8:00—Chandu the Magician
- 8:15—Koch's Immortal Discovery—Dr. S. Adolphus Knopf. Bacteriologist
- 8:30—Roth String Quartet: Vera Brodsky. Piano
- 9:00—Robison Orch.
- 9:30—Jerry Macy and Ed Smalle. Songs
- 9:45—Love Letters in the Air
- 10:00—Song Recital
- 10:15—Jack Arthur. Baritone
- 10:20—Red Lacquer and Jade: Philosophical Readings by Basil Ruysdael
- 10:45—Florence Case. Songs
- 11:00—Time: Weather
- 11:02—Dance Orch.
- 11:30—Moonbeams

WJZ—760 Kc

- 7:30 A. M.—Song for Today
- 7:45—Jolly Bill and Jane
- 8:00—Landt Trio: Songs
- 8:15—Phil Cook. Songs
- 8:30—String Ensemble
- 8:45—John Fogarty. Tenor
- 9:00—String Ensemble
- 9:15—Muriel Pollock. Vee Lawnhurst. Piano Duo
- 9:30—Chuck, Ray and Gene. Songs: Irma Glen. Organ
- 9:45—Miracles of Magnolia
- 10:00—Beatrice Mable—Beauty Talk
- 10:15—Clara. Lu and Em
- 10:30—Our Daily Food—Col. Goodbody. Judge Gordon
- 10:45—Child Nutrition—Alfred S. Cook and Mrs. Sidney Booth
- 11:00—School of Cookery
- 11:15—Singing Strings
- 11:30—Beatrice Fairfax: Ray Heatherton. Songs: Ruth Jordan: John Fogarty. Tenor
- 12:00—Merrie-men Quartet
- 12:15 P. M.—Rebroadcast from Rome: Tenebrae Service at St. Peter's
- 12:50—Farm and Home Talks
- 1:30—Virginia Convention of March, 1775. Reproduced in St. John's Church. Richmond, Va.; Characters. Patrick Henry. Thomas Jefferson. George Washington
- 2:15—Weather Reports
- 2:20—Stokes Orch.
- 2:30—Molly Gibbons. Fashion Talk
- 2:45—Smackouts—Sketch
- 3:00—Irma Glen. Organ

WABC—860 Kc

- 3:15—My Friend the Savage—Captain G. F. Shearwood
- 3:30—Hello. Marie—Skit
- 3:45—National Institute of Health—Joseph E. Ramsdell. Director of Conference Board of Institute
- 4:00—Concert Orch.; Vocal Ensemble
- 4:30—Memorial Services for George Eastman: Chorus directed by Dr. Howard Hanson: Harold Gleason. Organist: Symphony Orch.. Samuel Belov. Conductor
- 5:00—Jingle Joe. Songs
- 5:15—Lolita Gainsborg. Piano; Godfrey Ludlow, Violin
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Music Treasure Box—Pierre Key. Narrator
- 6:15—William Wirges and Joe Kahn, Piano Duo: John Call. Guitar: Curt Peterson. Baritone
- 6:30—Artz Orch.: Ward Wilson. Impersonations
- 6:45—Topics in Brief—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Elsie Janis. Songs: Saiter's Orch.
- 7:30—Stebbins Boys—Sketch
- 7:45—Billy Jones and Ernle Hare. Songs
- 8:00—Block Aid Campaign: Talk by J. Pierpont Morgan
- 8:15—Lew White. Organ: Katzman Orch.
- 8:30—Melody Moments: Pasternack's Orch.: Oliver Smith. Tenor: Michael Rosenker. Violin
- 9:00—Adventures of Sherlock Holmes—Sketch
- 9:30—Reser Orch.: Rondollers Quartet
- 9:45—Nolan Orch.: Male Quartet
- 10:00—Concert Orch.
- 10:15—The Tune Detective—Sigmund Spaeth
- 10:30—Frank Luther. Tenor
- 10:45—Plickens Sisters. Songs
- 11:00—Slumber Music
- 11:30—Studio Ensemble
- 11:35—Jane Froman. Songs
- 11:45—Lew White. Organ
- 12:00—Blue Rhythm Band
- 12:30 A. M.—Kyte's Orch.
- 7:30 A. M.—Organ Revellie
- 8:00—Salon Musicale
- 8:30—La Monica. Organ
- 8:45—Song Recital
- 9:00—Jack Little. Songs
- 9:15—Sorey's Orch.
- 9:30—Tony's Scrapbook
- 9:45—Elizabeth Barthell. Songs: Berrens' Orch.
- 10:00—Novelty Trio
- 10:15—Melody Parade
- 10:45—Four Clubmen Quartet
- 11:00—Beauty—Nell Vinick
- 11:15—The Mystery Chef
- 11:30—Cooking School—Ida Bailey Allen
- 11:45—Peggy Keenan. Sandra Phillips. Piano Duo
- 12:00—Rebroadcast From Rome: Tenebrae Service From St. Peter's
- 12:45—Deutsch Orch.
- 1:00—Hall's Orch.
- 1:15—Same as WEAF
- 1:30—Vecsey's Orch.
- 2:00—Aunt Jemima. Songs
- 2:15—Salon Orch.
- 2:30—American School of the Air—What Is Poetry?
- 3:00—Edna Wallace Hopper
- 3:15—Ann Leaf. Organ: Ben Alley. Tenor: Talk—Dorothy Chase
- 3:30—Arthur Jarrett. Songs
- 3:45—Four Eton Boys
- 4:00—U. S. Navy Band
- 5:00—Kathryn Parsons. Songs
- 5:15—Bill Schudt's Going to Press: Speaker. Will Johnstone. Cartoonist
- 5:30—Brad Browne and Al Llewelyn. Songs
- 5:45—The Lone Wolf Tribe—Sketch
- 6:00—Conale Boswell. Songs
- 6:15—Stern's Orch.
- 6:40—Unemployment Talk—Mrs. August Belmont
- 6:45—Bing Crosby. Songs
- 7:00—Myrt and Marge
- 7:15—Voorhees' Orch.: Lanny Ross. Tenor
- 7:30—Easy Aces—Sketch
- 7:45—Morton Downey. Tenor: Renard's Orch.
- 8:00—Interview With Ellnor Smith: Barbara Maurel. Contralto: Male Quartet: Ventree's Orch.
- 8:15—Singin' Sam
- 8:30—Kate Smith. Songs
- 8:45—Gloom Chasers—Colonel Stoopnagle and Budd
- 9:00—Fast Freight Quartet and Organist
- 9:30—Crime Club—The Heavy Arm
- 10:00—Shilkret Orch.: Ruth Etting. Songs
- 10:15—Adventures in Health—Dr. Herman N. Bundesen. Health Commissioner of Chicago
- 10:30—Brusloff Orch.: Welcome Lewis. Songs: Norman Brokenshire
- 10:45—Street Singer
- 11:00—Symphony Orch.. Direction Howard Barlow
- 11:30—Redman's Orch.
- 12:00—Duchin's Orch.
- 12:30 A. M.—Kreuger's Orch.
- 1:00—Pancho Orch.
- 1:30—Hopkins Orch.