

THURSDAY RADIO

MARCH 21, 1957

KABC - 790	KFI - 640	KHJ - 930	KPOL - 1540
KALI - 1430	KFOX - 1280	KIEV - 870	KPOP - 1020
KBIG - 740	KFWB - 980	KLAC - 570	KRKD - 1150
KBLA - 1490	KGER - 1390	KMPC - 710	KWIZ - 1480
KDAY - 1580	KGFJ - 1230	KNX - 1070	KWKW - 1300
KFAC - 1330	KGIL - 1260	KPMC - 1560	KXLA - 1110

KFI news broadcasts today: 6, 7, 7:45, 8, 8:30, 9, 10, 11, 11:45, 12:30, 1, 2, 3, 4, 5, 5:15, 5:45, 7:30, 10, 11, 11:55.

6:00 A.M. KFI-News, Bishop KMPC-Whittinghill KLAC-News; Haynes KNX-Bob Crane KFAC-Coffee Concert KABC-Martin Agronsky KHJ-Fearless Follies 6:15 KABC-Fred Beck KFI-Farm Hi-Lites 6:30 KFWB-Bill Ballance KABC-News KFI-Hit the Road 6:55 KABC-You and Future KHJ-Weather	KFI-News KHJ-Newspaper of Air KFAC-Concert Stage KFWB-News; Al Jarvis KABC-My True Story KMPC-News; Ira Cook 10:05 KFI-Bandstand 10:15 KNX-Ma Perkins 10:30 KNX-Dr. Malone KABC-When a Girl Marries KFAC-Music Loom KHJ-School Broadcast 10:45 KNX-Road of Life KABC-Whispering Streets 10:55 KFAC-News, Dick Joy	KABC-Hank Weaver KHJ-News KDAY-Bob McLaughlin 3:05 KHJ-Wagner KFI-Dick Sinclair 3:15 KNX-Matinee 3:30 KFAC-Opera World KPOL-Music KHJ-Lynn's Hollywood 3:45 KHJ-The Answer	KNX-Melody KFI-Bill Goodwin 7:15 KHJ-Behind Story 7:30 KNX-Robert Q. Lewis KHJ-Scotland Yard KFAC-Echoes: Encores KFI-News 7:45 KFI-One Man's Family 7:55 KABC-News KHJ-News
7:00 A.M. KFI-Bishop News KNX-H. McCoy KDAY-Joe Adams KPOL-Hi-Fi Melody KABC-Fred Beck KHJ-News, Hemingway KMPC-News; Whittinghill KFWB-News, Ballance KLAC-News; Haynes KFAC-Concert; News 7:10 KNX-Business Report 7:15 KFI-Hit the Road KABC-News KNX-Bob Crane KHJ-Breakfast Gang 7:30 KNX-Frank Goss KABC-Fred Beck 7:45 KFI-Report, Bishop KNX-Harry Babbitt KHJ-News; Greene 7:55 KHJ-News, Freed	11:00 A.M. KFI-News KNX-News KMPC-News; Ira Cook KFAC-Masters in Min. KABC-Jack Paar KFWB-News; Jarvis 11:05 KNX-Right to Happiness KFI-Bandstand KHJ-News 11:15 KHJ-Queen For A Day KNX-2nd. Mrs. Burton KABC-J. J. Anthony KFAC-Songs and Dances 11:30 KFAC-Music: News KPOL-Merchant's Quiz KFI-Art Baker KNX-Strike it Rich KABC-Beat the Record 11:45 KFI-News, Bishop KNX-Pat Buttram	4:00 P.M. KFI-News KLAC-News; A. Cooper KFAC-Musical KHJ-F. Lewis Jr. KFWB-News; Ballance KPOL-Carousel Pt. 1 KMPC-News, J. Grant 4:10 KFI-B. Wheeler 4:15 KHJ-Hemingway 4:25 KABC-Martin Block 4:30 KHJ-Tello-Test KPOL-Pop Concert KABC-Sports, Weaver 4:45 KHJ-Sam Hayes 4:50 KNX-Point of Law 4:55 KHJ-Bob Greene KNX-City Editor KFI-Local News	8:00 P.M. KFI-News KMPC-News, Stewart KHJ-Royal Theater KFWB-News Daniels KNX-News KABC-Record Race KFAC-Evening Concert KLAC-News, Norman 8:05 KFI-Bob Hope KNX-R. Q. Lewis 8:25 KABC-News 8:30 KHJ-News KNX-World Tonight KFI-Conversation KABC-Bill Ewink 8:35 KHJ-State of Nation 8:50 KNX-Eric Savareid 8:55 KNX-News
8:00 A.M. KFI-News KNX-Bob Crane KABC-News; F. Beck KHJ-Cliff Engle KMPC-World News KLAC-News; Haynes KFWB-News; Norton KFAC-Stock Mkt. 8:05 KFI-Hit the Road 8:15 KNX-Valle News KGFJ-County at Work KFAC-Sports KMPC-Bus. News; Sports KHJ-Help Wanted KFWB-Bill Ballance 8:20 KFAC-Freeway Hi-Fi 8:25 KHJ-News 8:30 KFI-News. P. Bishop KNX-Bob Crane KHJ-Haven of Rest KABC-News KLAC-Balter; Haynes KFAC-News, D. Joy KMPC-Dick Whittinghill KGFJ-Divine Science 8:35 KABC-Garden Guide 8:45 KFI-Andy and Virginia KNX-Miller Show KABC-News KFAC-Unity Vupoint	12 NOON KFI-Farm Reporter KNX-News KHJ-Bob Greene KBIG-Catalina Bandstand KABC-News KMPC-News; Ira Cook KFAC-Lunch Concert KPOL-News Today KFWB-News; Jarvis 12:15 KPOL-Cloud 9 KHJ-C. Foster KFI-California Agriculture KABC-News KNX-McIninch 12:30 KFI-News KDAY-Chico Sesma KABC-Mildred Younger KNX-Linkletter KHJ-J. Wagner KFWB-Larry Finley KLAC-D. Moore 12:45 KFAC-News KFI-Record Review	5:00 P.M. KFI-Report KNX-Ed Murrow KABC-News KHJ-Sports, News KPOL-Carousel Pt. 2 KFAC-Sun. Serenade KFWB-News; Stewart 5:05 KABC-Hank Weaver 5:10 KFI-Weather 5:15 KFWB-Cleve Hermann KABC-News KHJ-Newsreel KFI-News, Thomas KNX-C. Alcott 5:20 KABC-Mel Allen 5:30 KFAC-Varieties KHJ-Bob & Ray KABC-News, Fuller KFI-Feature Wire KNX-Tom Harmon 5:35 KFWB-Bill Ballance 5:45 KLAC-Sports, Balter KABC-News KFI-News, Shaw KNX-Frank Goss 5:55 KNX-News	9:00 P.M. KFI-News KNX-Tune Time KMPC-News, Daniels KGFJ-Harlem House Party KHJ-News KABC-Meet the Band 9:05 KFWB-Rosary Hour KFI-At the U.N. 9:15 KHJ-Fulton Lewis Jr. 9:20 KFWB-Daniels Dea 9:30 KFI-Your Income Tax KHJ-Go to Town KMPC-Dancetime KNX-Gli Henry KABC-Mystery Time 9:35 KNX-Gli Henry 9:45 KFI-Melody Time 9:55 KHJ-Music KABC-Music KHJ-Basil Rathbone
9:00 A.M. KABC-Breakfast Club KNX-W. Warren KHJ-News KLAC-News, Haynes KMPC-News, Whittinghill KFAC-Concert KGFJ-Music Time KFWB-News; Ballance KFI-News 9:05 KHJ-Gabriel Heatter KFI-Andy & Virginia 9:10 KHJ-Gaylord Hauser 9:15 KNX-Backstage Wife KHJ-C. Brown 9:30 KNX-Helen Trent KFI-Ladies Day KHJ-Norma Young KLAC-Bill KFWB-Al Jarvis KFAC-Piano Parade KDAY-Joe Adams 9:45 KNX-Gal Sunday 9:55 KFAC-News, Dick Joy	1:00 P.M. KMPC-News; Ira Cook KFI-News KHJ-Ed Hart KNX-Arthur Godfrey KFWB-News; Finley KFAC-Serenade KABC-Hank Simms 1:05 KFI-Star Matinee 1:30 KFAC-Concert Mat. KFI-Hilltop House KHJ-J. Wagner 1:45 KFI-Pep. Young	6:00 P.M. KNX-Chick Hearn KABC-News KPOL-Mus-comedy KFI-News KMPC-Kelley Sports KFWB-News; Ballance KFAC-News; Concert KLAC-News; Cooper KGFJ-Request Perf. 6:15 KHJ-H. Wismer KHJ-Sports Rpt. KMPC-News KABC-News Beat KHJ-Bill Brundige KNX-Lowell Thomas 6:30 KFI-Man On Go KMPC-B. Stewart KFAC-Music Milestones KABC-Wm. Winte KHJ-Virgil Pinkley KPOL-Muscle Ala Carte KNX-H. Hickman 6:35 KNX-Amos 'n' Andy 6:45 KABC-Record Rack KGFJ-Ski-Side KHJ-Sam Hayes KFI-Art Baker 6:55 KHJ-People in News KABC-People in News	10:00 P.M. KFI-Reporter KABC-News KPOL-News Shift KFWB-News, Daniels KNX-10 O'Clock Wire KLAC-News, Norman KHJ-Gab. Heatter 10:05 KHJ-Geo. Crowell 10:15 KFI-Joy Forever KNX-Wm. Kennally KABC-Dr. Bailes 10:25 KNX-Tom Hanlon 10:30 KFI-Favorite Hymns KNX-P. Norman KABC-Music KFI-Al Poska 11:00 P.M. KMPC-Dancetime KFWB-News, Daniels KHJ-News KABC-Say It With Music KNX-News: Roby 11:10 KNX-Merry-Go-Round 11:15 KFI-Sports 11:30 KFI-Now Hear This KGFJ-R&B KNX-Muscle 'til Dawn KMPC-Dance Time 11:45 KABC-Orchestra KFI-News
10:00 A.M. KNX-Nora Drake	3:00 P.M. KFI-News KLAC-News, D. Moore KFAC-News; Keyboard KMPC-News, Grant KFWB-News; Finley	7:00 P.M. KFI-News KNX-News KFWB-News, Daniels KABC-Vandercook KMPC-B. Stewart KHJ-Geat Heatter KFAC-Intermezzo 7:05 KABC-Record Rack	12:00 P.M. KFI-Ben Hunter KABC-Rourke's Party Line KPOL-Night Music KFAC-Nite Music KFWB-News, KLAC-News, Music KMPC-News 'Till Dawn 12:05 KFWB-Muscle 'til 6 a.m. 1:00 A.M. KGFJ-Night-club