

# WEDNESDAY TELEVISION

(11) KTTY (28) KTLE  
 (2) KNXT (5) KTLA (9) KHJ  
 (4) KNBH (7) KABC (13) KCOP

<p>7:00 (2) Panorama Pacific                  9:00 (2) What You Eat                  "Girdle of Gold"                  9:30 (4) First Edition                  9:45 (11) Serenade News                  10:00 (11) Norma Glechrist                  Ding Dong School                  10:15 (2) Brighter Day                  10:30 (11) Star Shoppers                  (2) Introduction to Art                  (4) One Man's Family                  10:45 (2) California Living                  (4) Three Steps to Heaven                  11:00 (11) Little Schoolhouse                  (4) Home                  Pounds Off                  11:15 (2) Sheriff John's Lunch                  11:30 (11) Sheriff John's Lunch                  Brigade                  (2) Linkletter House Party                  12:00 (4) Bride and Groom                  (2) Big Pay-off                  (7) Food Fair for '54                  (4) Hawkins Falls                  12:30 (11) Buffalo Billy                  (2) Bob Crosby                  (4) Betty White Show                  12:45 (11) Martin's Double Drama                  "Turnabout"                  1:00 (7) Frandsen's Features                  (2) Strike It Rich                  1:30 (2) Valiant Lady                  1:45 (2) Search for Tomorrow                  (9) Suspects Wanted; News                  2:00 (11) "I Exciting Week"                  (2) Love of Life                  (8) Crosby's Calling                  (2) Guiding Light                  (2) Carter Cookbook                  (4) Mary McAdoo                  2:30 (2) Arthur Godfrey                  (9) Alama Weiss                  2:35 (13) Pub. Service; Thought                  for Day                  2:55 (9) Headline Report                  3:00 (9) Queen for a Day                  (13) Chef Milani                  (4) Kate Smith                  (7) J. Rourke Show                  (2) Double or Nothing                  3:30 (11) Photoquiz                  (9) Koplan                  LaPlanche Show                  (5) Music; News; Police                  Calls                  (7) Ladies' Matinee; News                  (2) Garry Moore                  4:00 (11) Nancy Dixon                  (4) Welcome Travelers                  (5) Playcrafters' Club                  (13) Hollywood on TV                  (9) Stulla's Parlor Party                  (2) "Tangled Evidence"                  (7) Make Believe Ballroom                  4:15 (11) "Mania for Melody"                  4:30 (4) On Your Account                  (5) "Spirit of West Point"                  (4) Pinky Lee Show                  (2) Bill's Cartoon Show                  (9) Star Time—Norman                  (13) Movie Carnival                  5:15 (2) Space Funnies                  (7) Dusty Walker                  5:30 (11) Sheriff John's Cartoon                  (5) Western Feature                  (4) Howdy Doody                  (2) Little Rascals                  (7) Marg. Whiting; Review                  (13) Webster Webfoot                  5:55 (7) Rourke's Revue                  6:00 (11) Thunderbolt                  (4) McElroy at Sunset                  (7) Chet Huntley                  (2) Chase Comedies                  (9) Action Theater                  6:15 (11) Ramar of Jungle                  (4) Commander Comet                  (7) Jack Owens; Weather                  6:25 (2) Weather News                  6:30 (11) Beany                  (2) News; D. Edwards                  (5) Haw' Haw Hawthorne                  (9) Captain Video                  (8) Jr. Crossroads                  6:45 (11) George Putnam, News                  (9) Marge &amp; Jeff                  (2) Perry Como Show                  (15) Headliner; Weather                  (5) Handy Hints                  (4) Peterson News; Sports                  (5) Gene Bellay; Weather                  7:00 (11) Hopalong Cassidy                  ★ 9 CHEM-O-GLAS ★ PL'HE                  "SLEEP, MY LOVE"                  (5) Newsreel, G. Martyn                  (2) Boxing                  (7) Otogo                  (7) Sky King                  (28) Long Beach CC                  (13) Joe Palooka                  7:15 (5) Surprise Twist</p>	<p>7:30 (11) Terry and the Pirates                  (13) Liberate                  (7) Jamie                  (4) Eddie Fisher                  (5) Charlie Chase                  (28) Enterprise Playground                  7:45 (4) News Caravan                  (2) Sports, M. Allen                  8:00 (11) Heart of the City                  (4) I Married Joan                  (7) Mark Sabre                  (13) Ethel Barrymore                  Theater                  (2) Arthur Godfrey                  (28) Teen-agers, Inc.                  (5) Frosty Frolics                  8:30 (11) Boston Blackie                  (7) Affairs of China Smith                  (13) Times Sq. Playhouse                  (4) My Little Margie                  (28) Long Beach Music                  Assoc.                  8:45 (9) Amateur Boxing                  9:00 (11) My Hero                  ★ 7 CRITICS' AWARD THEATRE                  "Five Angels; Murder Looms                  as homeless boys find a                  fortune. First Time on TV."                  (5) Wrestling                  (13) Life With Elizabeth                  (2) Strike It Rich                  (28) Fiction Writing                  (4) Theater                  9:30 (11) Flashback                  (2) I've Got Secret                  (13) TV Theater                  10:00 (11) Hollywood Off-Beat                  (2) Follow That Man                  (13) Musical Showcase;                  News                  (4) This Is Your Life                  10:30 (11) John J. Anthony                  (2) News; Sports; Weather                  (4) Theater                  (7) Talent Patrol                  (9) News; Sports; Weather                  ★ 13 McDANIEL'S MARKETS                  "LOVE, HONOR &amp; GOODBYE"                  10:45 (9) TV Juke Box                  (5) Wrestler's Lament                  11:00 (11) George Putnam, News                  (2) Chronoscope                  (2) Final Edition                  (7) Weaver News; Sports                  (4) News, D. Rickles                  11:15 (11) "Red House." E. C.                  Robinson                  (2) "Blonde Ice"                  (4) Elroy Hirsch                  (7) "Lost Youth"                  11:20 (4) "Ginger"                  12:00 (13) News                  12:05 a.m. (11) News                  1:10 (11) "Madonna's Secret"                  A star (*) preceding a program indicates                  it is an advertisement.</p>
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## TV HIGHLIGHTS

<p>7:00 (11) Hopalong Cassidy                  (2) Boxing (M)                  7:30 (11) Terry and Pirates                  (7) Jamie                  (13) Liberate                  8:00 (5) Frosty Frolics                  (2) Arthur Godfrey                  (4) Joan Davis                  8:30 (4) My Little Margie                  8:45 (9) Boxing—South Gate                  9:00 (13) Life With Elizabeth                  (5) Wrestling                  (4) TV Theater                  10:00 (4) This Is Your Life                  10:30 (11) John J. Anthony. A                  new one.</p>	<p>7:00 (11) Hopalong Cassidy                  (2) Boxing (M)                  7:30 (11) Terry and Pirates                  (7) Jamie                  (13) Liberate                  8:00 (5) Frosty Frolics                  (2) Arthur Godfrey                  (4) Joan Davis                  8:30 (4) My Little Margie                  8:45 (9) Boxing—South Gate                  9:00 (13) Life With Elizabeth                  (5) Wrestling                  (4) TV Theater                  10:00 (4) This Is Your Life                  10:30 (11) John J. Anthony. A                  new one.</p>
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# RADIO TODAY

WEDNESDAY, MARCH 31, 1954

KABC - 790	KFI - 640	KGFJ - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOX - 1280	KGIL - 1260	KNX - 1070	KRKC - 1150
KBIG - 740	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KBLA - 1490	KFVD - 1020	KIEV - 870	KPMC - 1560	KWKW - 1300
KERN - 1410	KFWB - 980	KGER - 1390	KPOL - 1540	KXLA - 1110
KFAC - 1330				

## PROGRAM HIGHLIGHTS

<p><b>VARIETY—</b>                  5:30 KFI-Wild Bill Hickok                  6:30 KFI-Stars From Paris                  7:00 KFI-Fibber McGee &amp; Molly                  8:30 KFI-Great Gildersleeve                  9:00 KFI-You Bet Your Life  <b>SPORTS—</b>                  5:30 KNX-Tom Harmon</p>	<p>6:00 KMPC-Bob Kelley                  6:30 KMPC-Today's Races  <b>MYSTERY AND DRAMA—</b>                  6:00 KNX-Crime Photographer                  8:00 KNX-FBI in Peace &amp; War                  8:00 KHJ-Nightmare                  9:00 KABC-Mystery Theatre</p>
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KFI broadcasts the news today at 6\*, 6:45\*, 7:15, 7:45, 8:30\*, 9:45\*, 10:25\* a.m., 4:15\*, 4:55, 5\*, 5:15\*, 6:15\*, 8:15, 10, and 11\* p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

<p><b>7:00 A.M.</b>                  KFI-Western Swing                  KNX-Ferris Show                  KABC-Masters'n Show                  KHJ-News, Hem'way                  KLAC-News, Haynes                  KMPC-Clock Watcher                  KFAC-Concert, News                  KFWB-Music, Leyden  <b>7:15 A.M.</b>                  KFI-News                  KNX-R. Story Show                  KHJ-Bkfst. Gang  <b>7:30 A.M.</b>                  KFI-Hit the Road                  KNX-Frank Goss                  KABC-News; Mast'son                  KMPC-Clock Watcher                  KFWB-Newsreel,                  Sports  <b>7:45 A.M.</b>                  KFI-Murray Talks                  KNX-R. Story Show                  KABC-Bkfst. Club                  KHJ-Cecil Brown                  KMPC-News                  KFAC-Stock Market                  KFWB-News; Sports  <b>8:15 A.M.</b>                  KNX-D. Vaile, News                  KGFJ-Voice of Blind                  KFWB-Bill Leyden                  KFI-News; Sports;                  Engle                  KLAC-Balter; Havnes                  KFAC-Sports &amp; Music                  KMPC-Business News;                  Sports                  KRKD-Country Ch'rch                  of Hollywood  <b>8:30 A.M.</b>                  KFI-News, P. Bishop                  KNX-Make Up Mind                  KHJ-Bible Institute                  KFAC-News, Joy                  KMPC-News; Cl'kw'chr                  KGFJ-Divine Science                  KPOL-L.A. Breakfast                  Club  <b>8:45 A.M.</b>                  KFI-Andy &amp; Virginia                  KNX-Rosemary                  KFAC-Unity View                  KFWB-News  <b>9:00 A.M.</b>                  KNX-Wendy Warren                  KABC-Gard'n; Recipes                  KHJ-Melody Manner</p>	<p>KBIG-Catalina                  Bandstand                  XFAC-Concert                  KFWB-News; Bill                  Leyden -                  XGFJ-Music Time  <b>9:15 A.M.</b>                  KFI-Ladies' Day                  KNX-Aunt Jenny                  KABC-Chef Huntley                  KHJ-Capitol                  Commentary:                  G. Heater  <b>9:30 A.M.</b>                  KNX-Helen Trent                  KABC-Modern                  Romances                  KHJ-Norma Young                  KMPC-Chef Milani                  KLAC-Music, Patter                  KFWB-Music, Jarvis                  KFAC-Piano; News  <b>9:45 A.M.</b>                  KABC-Ever Since Eve                  KFI-News                  KNX-Gal Sunday  <b>9:55 A.M.</b>                  KABC-News  <b>10:00 A.M.</b>                  KFI-Art Baker                  KNX-Road of Life                  KFAC-Music Loom                  KMPC-News, Ira Cook                  KHJ-Newspp'r of Air                  KABC-News; Todds  <b>10:15 A.M.</b>                  KFI-Second Chance                  KNX-Ma Perkins                  KHJ-Tello-Test                  KRKD-Health Talk  <b>10:30 A.M.</b>                  KFI-Strike It Rich                  KNX-Dr. Malone                  KABC-True Story                  KFAC-Your Soloist                  KHJ-Jack Wagner  <b>10:45 A.M.</b>                  KNX-Guiding Light  <b>10:55 A.M.</b>                  KABC-Whisp. Stn.  <b>11:00 A.M.</b>                  KFI-Bob Hope                  KNX-2nd Mrs. Burton                  KFAC-Music                  KHJ-Wonderful City;                  News  <b>11:15 A.M.</b>                  KFI-News                  KNX-Perry Mason                  KABC-Girl Marries                  KFAC-Folk Songs</p>
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<p>2:15 P.M.                  KFI-Front Pg. Farrell                  KRKD-Salvat'n Army  <b>2:30 P.M.</b>                  KFI-Lorenzo Jones                  KNX-Curt Massey                  KHJ-Behind the Story                  KFAC-Pops Concert  <b>2:45 P.M.</b>                  KFI-Marriage Pavs                  KNX-Wizard Odds                  KHJ-Lynn Looks at                  Hollywood  <b>3:00 P.M.</b>                  KNX-Ashton:                  P. Norman                  KABC-Beat the Rec'r'd                  KFAC-News &amp; Music                  KHJ-Ladies Fair  <b>3:15 P.M.</b>                  KHJ-Tello-Test                  KNX-Off Ballance  <b>3:30 P.M.</b>                  KFAC-World of Opera                  KABC-World of Opera                  KABC-Martin Block                  KHJ-Hughes Reel                  KFWB-Red Rowe                  Record Show                  KHJ-Tello-Test  <b>4:00 P.M.</b>                  KFI-Life Beautiful                  KNX-Phil Norman                  KABC-M. McBride                  KRKD-Fulton Lewis Jr.                  KFAC-Musical                  KLAC-News; Sports;                  Alex Cooper  <b>4:15 P.M.</b>                  KFI-Burrit Wheeler:                  News                  KHJ-News; Hem'way  <b>4:30 P.M.</b>                  KNX-G. Fisher; Edit'r                  KABC-Nancy Holme                  KHJ-C. Massey Time                  KGFJ-Dixieland  <b>4:45 P.M.</b>                  KABC-News                  KHJ-Hayes; News  <b>4:55 P.M.</b>                  KFI-Weather S'mm'ry  <b>5:00 P.M.</b>                  KFI-News, Bishop                  KNX-Ed. Murray                  KABC-Elroy Hirsch                  KHJ-News; B. Benson                  KFAC-Serenade                  KMPC-News; Bill                  Stewart  <b>5:15 P.M.</b>                  KFI-News                  KNX-Today in L.A.                  KABC-News;                  Boardsley                  KFWB-Scott's Sports  <b>5:30 P.M.</b>                  KFI-Sports; Thomas                  KNX-Tom Harmon                  KABC-Clock Hunter                  KHJ-Wild Bill; News                  KFAC-Varieties                  KRKD-Sports Dial                  KMPC-Stars of Song                  KFWB-Red Rowe  <b>5:45 P.M.</b>                  KFI-E. Peterson                  KNX-Goss; News</p>	<p>KABC-News, Garred                  KLAC-Sports, Balter                  KRKD-Race Results                  KMPC-Music, Stewart  <b>6:00 P.M.</b>                  KFI-News, Putnam                  KNX-Crime                  Photographer                  KGFJ-Request Perf.                  KABC-Quincy Howe                  KHJ-Gabriel Heater                  KLAC-News; Times                  KMPC-Kelly, Sports                  KFAC-News; Dinner                  Concert  <b>6:15 P.M.</b>                  KFI-Out of West                  KABC-Sports, Stern                  KHJ-Perry Como                  KMPC-News  <b>6:30 P.M.</b>                  KNX-Guy Lombardo                  KHJ-Stars From Paris                  KABC-Lum'n Abner                  KHJ-Virgil Pinkley                  KFWB-Am. Dances                  KMPC-Today's Races                  KFAC-Music                  Milestones  <b>6:45 P.M.</b>                  KABC-J. Vandercok                  KHJ-Sam Hayes                  KFI-Natalie Hinderas  <b>6:55 P.M.</b>                  KHJ-Bill Henry  <b>7:00 P.M.</b>                  KABC-Lone Ranger;                  News                  KFI-McGee &amp; Molly                  KNX-21st Precinct                  KABC-Squad Room                  KHJ-Squad Room                  KGFJ-Musical Digest                  KFAC-Music at 7:00                  KMPC-Music, Stewart  <b>7:15 P.M.</b>                  KFI-Heart of News  <b>7:30 P.M.</b>                  KFI-Walk a Mile                  KABC-City Byline                  KHJ-Cisco Kid                  KFAC-Encores                  KFWB-Community                  Newspaper                  KNX-Symphonette  <b>7:45 P.M.</b>                  KABC-Headline                  Edition                  KFWB-Rosary Hour  <b>8:00 P.M.</b>                  ★ KABC—"BACK TO THE                  BIBLE BROADCAST"                  REV. THEODORE EPP                  of Lincoln, Nebraska,                  June in this evening.                  Broadcast at 12:15 a.m.                  KFI-One Man's                  Family                  KNX-FBI; News                  KHJ-Nightmare                  KLAC-News, Sports;                  Music; G. Norman                  KFAC-Eve. Concert                  KFWB-Invitation                  From Beverly  <b>8:15 P.M.</b>                  KFI-World News  <b>8:30 P.M.</b>                  KFI-Great Gildersleeve                  KNX-Lowell Thomas</p>
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<p>KHJ-Family Theater                  KABC-Hollywood                  Starway  <b>8:45 P.M.</b>                  KNX-Tennessee Ernie                  Show                  KABC-Mike Malloy  <b>9:00 P.M.</b>                  KFI-Bet Your Life                  KNX-Beulah                  KHJ-Newspp'r of Air                  KGFJ-Hunter Hancock                  KABC-Mystery Theat'r                  KMPC-Your Music  <b>9:15 P.M.</b>                  KHJ-Newsreel:                  G. Lombardo                  KNX-Bill Ballance                  KMPC-Songs You                  Ordered  <b>9:30 P.M.</b>                  KNX-Burgie Mus. Box                  KFI-Bandstand                  KHJ-Stars From Paris                  R. Hurleigh                  KABC-L. Weik Orch.                  KMPC-Dance Time                  KNX-Music Box  <b>9:45 P.M.</b>                  KHJ-Robot, Hurleigh  <b>10:00 P.M.</b>                  KFI-Reporter                  KNX-10 O'Clock Wire                  KHJ-Fulton Lewis Jr.                  KFAC-Music                  KABC-News; E. Hill                  KFWB-Finley Show  <b>10:15 P.M.</b>                  KFI-Joy Forever                  KNX-Alcott; Hanlon                  KHJ-Com. tary Edw'ds                  KABC-Science of Mind  <b>10:30 P.M.</b>                  KFI-Poska Show                  KNX-P. Norman                  KABC-Lonesome Gal                  KHJ-Crowell's Nest  <b>11:00 P.M.</b>                  KFI-11th Hour News                  KNX-News; Roby                  KABC-Midnite MT'dies                  RHI-News                  KFAC-Music Magazine  <b>11:10 P.M.</b>                  KNX-Hanlon Scorebd  <b>11:15 P.M.</b>                  KFI-Sports                  KHJ-Music                  KNX-Merry-Go-R'nd  <b>11:30 P.M.</b>                  KFI-Ben Hunter  <b>11:40 P.M.</b>                  KNX-Ballance, music  <b>11:55 P.M.</b>                  KFI-News  <b>12 Midnight</b>                  KFI-Midnight Flyer:                  B. Hunter                  KABC-News                  KNX-Music                  KLAC-News; Music                  KFWB-Music, Finley                  KMPC-Bill Stewart                  KRKD-Holly Show                  KXLA-Nite Life                  KFAC-Music                  KGFJ-Night Club  <b>12:15 A.M.</b>                  KABC-Back to Bible                  A star (*) preceding a program indicates it is an advertisement.</p>
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