

RADIO TODAY

MONDAY, MARCH 29, 1954

KABC - 790	KFI - 640	KGFJ - 1230	KMPC - 1240
KALI - 1430	KFOX - 1280	KGIL - 1260	KNX - 1070
KBIG - 740	KFSG - 1150	KHJ - 930	KOWL - 1580
KBLA - 1490	KFVD - 1020	KIEV - 870	KPOL - 1540
KERN - 1410	KFWR - 980	KLAC - 570	KPMC - 1560
KFAC - 1330	KGWB - 1390		KKWK - 1300

TV HIGHLIGHTS

- 10:00 (11) Norma Gilchrist
 2:15 (4) Mary McAdoo
 3:00 (7) Jack Rourke
 (9) Queen for a Day
 5:00 (4) Pinky Lee
 5:30 (11) Sheriff John
 6:00 (4) McElroy at Sunset
 6:15 (7) Jack Owens
 7:00 (11) Abbott and Costello
 (2) Studio One (M)
 8:00 (2) Burns and Allen
 (7) You Asked for It
 8:30 (11) Wrestling—Hollywood
 (4) Voice of Firestone
 (5) Roller Derby
 9:00 (2) I Love Lucy
 (4) Dennis Day
 9:30 (2) Red Buttons
 (4) Robert Montgomery

PROGRAM HIGHLIGHTS

- MUSIC—**
 5:30 KFI-Mildred Miller
 8:30 KFI—"Three Musketeers"
 9:00 KFI-Jascha Heifetz
DRAMA AND MYSTERY—
 5:30 KHJ-Wild Bill Hickok
 6:00 KNX-Theater
 7:00 KHJ-The Falcon
 8:00 KNX-Suspense
 8:45 KABC-Mike Malloy
- SPORTS—**
 5:00 KABC-Elroy Hirsch
 11:10 KNX-Scoreboard
- VARIETY—**
 7:00 KFI-Fibber and Molly
- CURRENT EVENTS—**
 9:30 KABC-Address by John F. Dulles

KFI broadcasts the news today at 6, 6:45*, 7:15, 7:45, 8:30*, 9:45*, 10:25* a.m., 4:15*, 4:55, 5*, 5:15*, 6:15*, 8:15, 10, and 11* p.m. Newcasts starred (*) use the news-gathering facilities of the Los Angeles Times for local coverage.

- 7:00 A.M.**
 KFI-Western Swing
 KNX-News, Ferris
 KABC-Misc. Mast'son
 KHJ-News, Hem'way
 KFWE-Music, Leyden
 KMPC-Clock Watcher
 KFAC-Concert: News
 KLAC-News: Haynes
- 7:15 A.M.**
 RFI-News, Shield
 KNN-Ralph Story
 KHJ-Breakfast Gang
- 7:30 A.M.**
 KFI-Hit the Road
 KNN-Frank Goss
 KABC-News: Mast'son
 KFWE-Newsreel
- 7:45 A.M.**
 KFI-News, Manning
 KNN-Harry Babbitt
 KHJ-News: Freed
 KFWE-Music, Leyden
 KRKD-Chapel of Air
- 8:00 A.M.**
 KFI-Murray Talks
 KNN-Ralph Story
 KABC-Breakfast Club
 KHJ-Brown: News
 KMPC-News
 KLAC-News, Stocks
 KFAC-Stock Market
 KFWE-News, Sports
- 8:15 A.M.**
 KNX-News
 KHJ-News: Sports
 KLAC-Balter: Haynes
 KFAC-Sports: Music
 KMPC-Business
 News: Sports
 KFWE-Music, Leyden
 KGFJ-Cnty Gov
 KRKD-Missionary Hr.
- 8:30 A.M.**
 KFI-Bishop Reports
 KNN-Make Up Mind
 KHJ-Bible Institute
 KFAC-News: Joy
 KMPC-Clockwatcher
 KGFJ-Divine Science
- 8:45 A.M.**
 KFI-Andy & Virginia
 KNN-Rosemary
 KFI-Unity View
 KFWE-News
- 9:00 A.M.**
 KHJ-Melody Manor
 KNN-Wendy Warren
- 9:15 A.M.**
 KFI-Ladies' Day
 KNN-Aunt Jenny
 KABC-Chet Hundley
 KHJ-Commentary:
 Lombardo
- 9:30 A.M.**
 KNN-Helen Trent
 KABC-Mod. Romance
 KHJ-Norma Young
 KLAC-Music, Potter
 KMPC-Chet Milani
 KFAC-Plan: News
 RFWB-Rec'rs. Jarvis
- 9:45 A.M.**
 KFI-News
 KNN-Gal Sunday
 KABC-Ever Since Eve
- 9:55 A.M.**
 KECA-News
- 10:00 A.M.**
 KFI-Art Baker's Note
 KNN-Road of Life
 KHJ-Newspaper
 KMPC-News: Records
 KFAC-Music Loom
 KABC-News: Todds:
 Berch
- 10:15 A.M.**
 KFI-Second Chance
 KNN-Ma Perkins
 KHJ-Tello-Test
- 10:30 A.M.**
 KFI-Strike It Rich
 KNN-Dr. Malone
 KABC-True Story
 KFAC-Soloist: News
 KHJ-Wagner Show
- 10:45 A.M.**
 KNN-Guiding Light
- 10:55 A.M.**
 KABC-Whisp. Sts.
- 11:00 A.M.**
 KFI-Bob Hope
 KNN-2nd Mrs. Burton
 KABC-Double Scoop
 KFAC-Min. Masters
 KHJ-This is the City
 News
- 11:15 A.M.**
 KFI-News
- 11:30 A.M.**
 KFI-Perry Mason
 KABC-A Girl Marries
 KFAC-Folk Songs
- 11:30 A.M.**
 KFI-Phrase Pays
 KNN-Nora Drake
 KABC-Grand Central
 Station: Berch
 KHJ-Queen for Day
 KFAC-Music: News
 KLAC-Home Town
 Jamboree
- 11:45 A.M.**
 KHI-Lady's Book
 KNN-Brighter Day
- 12 NOON**
 KFI-Farm Report
 KNN-News, Kenneally
 KABC-News
 KFI-Fuller: News
 KFAC-Concert
 KPOL-Temp. Rapt. Ch.
 KMPC-News: Music
 KGFJ-Continental
 Gems
- 12:15 P.M.**
 KFI-Road of Life
 KNN-Hilltop House
 KABC-Paul Harvey
 KHJ-Cedric Foster
- 12:30 P.M.**
 KFI-Pepper Young
 KHJ-Life Tapestries
 KNN-Art Linkletter
 KABC-News
 RFWB-News, Ballard
 KLAC-570 Club
- 12:45 P.M.**
 KFI-Rite to Happiness
 KABC-Todds
 KFWE-Jerry, Beverly
 KFAC-News: D. Joy
 KHJ-News
- 12:50 P.M.**
 KHJ-Wagner Show
- 1:00 P.M.**
 KFI-Backstage Wife
 KNN-Arthur Godfrey
 KABC-Davidson Show
 KFAC-Serenade
 KMPC-News: Music
- 1:15 P.M.**
 KFI-Stella Dallas
 KFAC-City Schools
- 1:30 P.M.**
 KFI-Widder Brown
 KFAC-Concert Mat.

- 1:45 P.M.**
 KFI-Woman in House
- 2:00 P.M.**
 KFI-Just Plain Bill
 KABC-Murder in
 Afternoon
 KRKD-Fire Dept.
 KMPC-News: Johnny
 Grant
 KHJ-Olsen Show:
 News
- 2:15 P.M.**
 KFI-Front Pg. Farrell
- 2:30 P.M.**
 KFI-Lorenzo Jones
 KNN-Curt Massey
 KHJ-Behind the Story
 KFAC-Concert Pops
- 2:45 P.M.**
 KFI-Marriage Pays
 KNN-Wizard Odds
 KHJ-Lynn's Hlywood.
- 3:00 P.M.**
 KFI-Travelers
 KNN-Ashton: Lewis
 KABC-Beat Record
 KHJ-News: Piano
 KFI-Music
 KMPC-News: Music
- 3:10 P.M.**
 KNN-Untold Story
- 3:15 P.M.**
 KHJ-Tello-Test
 KNN-Off Balance
- 3:30 P.M.**
 KFI-Dr. Paul: News
 KABC-Martin Block:
 Recipe
 KFAC-World of Opera
 KHJ-Hughes Reel
 KFWE-Red Rowe
- 3:45 P.M.**
 KHJ-Tello Test
- 4:00 P.M.**
 KFI-Life Beautiful
 KNN-Philip Norman
 KABC-M. McBride
 KHJ-Fulton Lewis Jr.
 KFAC-Musical
 KLAC-News, Sports:
 Alex Cooper
 KMPC-News: Music
- 4:15 P.M.**
 KFI-Wheeler: Mannig
 KHJ-News, Hem'way
- 4:30 P.M.**
 KNN-Fisher: Editor
 KABC-Nancy Holme
 KHJ-Curt Massey
 KRKD-Cal. Inst. of
 Social Welfare
- 4:45 P.M.**
 KABC-News
 KHJ-Hayes: News
- 5:00 P.M.**
 KFI-Pat Bishop
 KNN-Ed R. Murrow
 KABC-Elroy Hirsch
 KHJ-News: B. Benson
 KFAC-Serenade
 KMPC-News: Music
- 5:15 P.M.**
 KFI-News
 KNN-Today in L.A.
 KFAC-Beardstey's
 News
 KFWE-Sports
- 5:30 P.M.**
 KFI-Mildred Miller
 KNN-Tom Harmon
 KABC-Chet Huntley
 KHJ-Wild Bill: Brown
 KRKD-Sports Dial
 KMPC-Stars of Song
 KFAC-Varieties
 KFWE-Red Rowe
- 5:45 P.M.**
 KNN-Goss: News
 KABC-News
 KLAC-Sports, Balter
 KMPC-Stewart Show
 KRKD-Race Results
- 6:00 P.M.**
 KFI-News, Putnam
 KNN-Theater
 KABC-Quincy Howe
 KHJ-Gab, Heater
 KLAC-News: Tunes
 KMPC-Kelley: Sports
 KFAC-News: Music
 KGFJ-Request Perf.
- 6:15 P.M.**
 KFI-Out of West
 KABC-Sports, Stern
 KHJ-L. Kostelanetz
 KMPC-News
- 6:30 P.M.**
 KFI-American Way
 KABC-Lum & Abner
 KHJ-Virgil Pinkley
 KFWE-Amer. Dances
 KMPC-Today's Races
 KFAC-Musical
- 6:45 P.M.**
 KHJ-News, Hayes
 KABC-Vandercook
- 6:55 P.M.**
 KHJ-Bill Henry
- 7:00 P.M.**
 KFI-Fibber & Molly
 KNN-Vaughn Monroe
 KABC-Ranger, News
 KHJ-The Falcon
 KFAC-Music at 7
 KGFJ-Musical Digest
 KMPC-B. Stewart
- 7:15 P.M.**
 KFI-Heart of News
- 7:30 P.M.**
 KFI-World We Live In
 KNN-Talent Scouts
 KABC-H. J. Taylor
 KHJ-This You? News
 KFAC-Cheer, Encores
 RFWB-Newspaper
- 7:45 P.M.**
 KFI-Nation's Business
 RFWB-Rosary Hour
 KABC-H. Edlin
- 8:00 P.M.**
 ★ KABC—"BACK TO THE BIBLE BROADCAST" REV. THEODORE EPP of Lincoln, Nebraska. Tune in this evening. Rebroadcast at 12:15 a.m.
- 8:15 P.M.**
 KFI-One Man's Family
 KNN-Suspense
 KHJ-Under Arrest
 KFAC-Eve. Concert
 KLAC-News: Sports;
 G. Norman, Music
 KFWE-Invitation
 From Bev.

- 8:15 P.M.**
 KFI-World News
- 8:30 P.M.**
 KFI-"3 Musketeers"
 KNN-Lowell Thomas
 KABC-Starway
 KHJ-Let George Do It
- 8:45 P.M.**
 KNN-Tennessee Ernie
 KABC-Mike Malloy
- 9:00 P.M.**
 KFI-Jascha Heifetz
 KNN-Beulah
 KHJ-Newspaper of
 Air
 KGFJ-Hunt, Hancock
 KMPC-Confidentially
 Yours
 KABC-Brotherhood at
 Work
- 9:15 P.M.**
 KHJ-Newsreel:
 Lombardo
 KNN-La Rose:
 Ballance
- 9:30 P.M.**
 KFI-Bandstand
 KNN-Music Box
 KHJ-Roundup:
 Hurleigh
 KMPC-Dance Time
 KABC-Jahn F. Dulles
- 10:00 P.M.**
 KFI-Reporter
 KNN-10 O'Clock Wire
 KABC-News; E. C. Hill
 KHJ-Fulton Lewis Jr.
 KFAC-Music
 KFWE-Music; Finley
- 10:15 P.M.**
 KFI-Joy Forever
 KNN-Alcott: Hanlon
 KABC-Sci'nce of Mind
 KHJ-Commentary
- 10:30 P.M.**
 KFI-Al Poska
 KABC-Lonesome Gal
 KHJ-Deems Taylor
 KNN-Philip Norman
- 11:00 P.M.**
 KFI-News: Scores
 KABC-Melodies
 KHJ-News
- 11:15 P.M.**
 KFI-Sports
 KNN-Merry-Go-Round
 KHJ-Music
- 11:30 P.M.**
 KFI-Bon Hunter
- 11:40 P.M.**
 KNN-Ballance Rec'rs
- 12 Midnight**
 KFI-Midnight Flyer:
 Al Poska
 KABC-News
 RFWB-Music, Finley
 KLAC-News; Cooper
 KFAC-Night Music
 KMPC-Bill Stewart
 KLA-Nite Life
 KGFJ-Night Club
 KRKD-Holly. Show
- 12:15 A.M.**
 KABC-Back to Bible
- 1:00 A.M.**
 KFI-Bon Hunter
 A star (*) preceding a program indicates it is an advertisement.