

# RADIO TODAY

THURSDAY, MARCH 25, 1954

KABC - 790	KFI - 640	KGFJ - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOX - 1280	KGIL - 1260	KNX - 1070	KRKD - 1150
KBIG - 740	KFSS - 1150	KHJ - 930	KOWL - 1580	KVQE - 1480
KBLA - 1490	KFWD - 1020	KWV - 870	KPMC - 1560	KWKW - 1300
KERN - 1410	KFWB - 980	KGER - 1390	KLAC - 570	KPLA - 1110
KFAC - 1330				

## PROGRAM HIGHLIGHTS

**DRAMA—**  
 8:00 KNN-Meet Mr. McNutley  
 8:00 KHJ-Crime Fighters  
 8:45 KABC-Mike Malloy  
 9:00 KABC-Horatio Hornblower

**VARIETY—**  
 8:00 KNN-Meet Millie

**PUBLIC INTEREST**  
 7:30 KFI-Academy Awards

**SPORTS—**  
 5:00 KABC-Elroy Hirsch  
 5:30 KNN-Tom Harmon  
 6:30 KMPC-Today's Races

KHJ-J. Olsen Show;  
 News  
 2:15 P.M.  
 KFI-Front Pg. Farrell  
 2:30 P.M.  
 KFI-Lorenzo Jones  
 KFI-Curt Massey  
 KFI-Ed. R. Morrow  
 KFAC-Pops Concert  
 2:45 P.M.

KMPC-Stars of Song  
 1:AC-Varieties  
 5:45 P.M.  
 KNN-Goss; News  
 KABC-Bob Garrod  
 KFI-Elmer Peterson  
 KLAC-Sports; Ballet  
 KRKD-Race Results  
 KMPC-Music; Stewart  
 6:00 P.M.

KHJ-Enchanted Hour;  
 Music  
 KABC-Holly. Starway  
 8:45 P.M.  
 KNN-Tennessee Ernie  
 KABC-Mike Malloy  
 9:00 P.M.  
 KNN-Bulah  
 KABC-Horatio  
 Hornblower  
 KHJ-Newspaper of Air  
 KGFI-Hunter Hancock  
 KMPC-Songs You  
 Ordered  
 9:15 P.M.  
 KNN-Phil Norman;  
 Ballance  
 KHJ-Newsreel;  
 Names, News  
 9:30 P.M.  
 KFI-Amer. Bandstand  
 KNN-Burgie Mus. Box  
 KMPC-Dance Time  
 KHJ-Musical; Noble  
 KABC-P. Whitman  
 Show  
 9:45 P.M.  
 KNN-Bill Ballance

KFI broadcasts the news today at 6\*, 6:45\*, 7:15, 7:45, 8:30\*, 9:45\*, 10:25\* a.m., 4:15\*, 4:55, 5\*, 5:15\*, 6:15\*, 8:15, 10, and 11\* p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

KFI-Marriage Pays  
 KNN-Wizard Odds  
 KHJ-Lynn Looks at  
 Hollywood  
 3:00 P.M.

KFI-News, Putnam  
 KNN-Meet Mr.  
 McNutley  
 KABC-Quincy Howe  
 KHJ-Gabriel Heatter  
 KMPC-Kelley Sports  
 KFAC-News; Dinner  
 Concert  
 J.LAC-News; Tunes  
 KGFJ-Request perf.  
 6:15 P.M.

KHJ-Ans. Man;  
 B. Crosby  
 KABC-Sports, Stern  
 KMPC-News  
 KFI-Out of the West  
 6:30 P.M.  
 KFI-News; Eddie  
 Cantor  
 KNN-Time for Love;  
 Retaliation  
 KABC-Lum n' Abner  
 KHJ-Virgil Pinkley  
 KFWB-Am. Dances  
 KMPC-Today's Races  
 KFAC-Musical  
 Milestones  
 6:45 P.M.  
 KHJ-Sam Hayes  
 KABC-J. Undercook  
 6:55 P.M.  
 KHJ-Bill Henry

**7:00 A.M.**  
 KFI-Western Swing  
 KNN-Ferris, News  
 KABC-Music, Mastson  
 KHJ-News, Hem way  
 KMPC-Clock Watcher  
 KFWB-Music, Leyden  
 KLAC-News, Haynes  
 KFAC-Concert; News

**9:00 A.M.**  
 KNN-Wendy Warren  
 KABC-Garden; Shop'r  
 KFWB-News; Bill  
 Leyden  
 KHJ-Melody Manner  
 KBIG-Catalina B'n's't'd  
 KFAC-Concert

KFAC-Folk Songs &  
 Dances  
 KABC-Girl Marries  
 11:30 A.M.  
 KFI-Phrase Pays  
 KNN-Nora Drake  
 KHJ-Queen for a Day  
 KABC-Grand Central;  
 Berch  
 KFAC-Music; News

KHJ-Ladies Fair  
 KFI-Travelers  
 KNN-Ashton, Lewis  
 KFI-News; Keyboard  
 KABC-Beat the Record  
 3:10 P.M.  
 KNN-Untold Story  
 3:15 P.M.  
 KNN-Off Balance

KFI-Dr. Paul; News  
 KNN-Off Balance  
 KABC-Opera World  
 KHJ-Hughes' Real  
 KFWB-Red Rowe  
 KABC-Martin Block;  
 Shopper's Special  
 3:45 P.M.  
 KHJ-Tello-Test

KFI-Reporter  
 KNN-10 O'Clock Wire  
 KABC-News; E. C. Hill  
 KHJ-Fulton Lewis Jr.  
 KFWB-Larry Finley  
 KFAC-Music  
 Crossroads  
 10:15 P.M.  
 KNN-C. Alcott;  
 T. Hanlon  
 KABC-Science of Mind  
 KHJ-Edwards,  
 Com'tary  
 10:30 P.M.  
 KFI-Al Poska  
 KNN-E. Norman  
 KABC-Lonesome Gal  
 KHJ-Deems Taylor

**7:15 A.M.**  
 KFI-Shields, News  
 KNN-R. Story Show  
 KHJ-Br'Fr's Gang

**9:15 A.M.**  
 KFI-Ladies' Day  
 KNN-Aunt Jenny  
 KABC-Chet Huntley  
 KHJ-Commentary;  
 Hazel Markel

**12 NOON**  
 KFI-Farm Reporter  
 KNN-Kennelly, News  
 KABC-News  
 KFAC-Lunch Concert  
 KPOL-Temple Baptist  
 Church  
 KHJ-Sid Fuller, News

**3:30 P.M.**  
 KFI-Dr. Paul; News  
 KNN-Off Balance  
 KABC-Opera World  
 KHJ-Hughes' Real  
 KFWB-Red Rowe  
 KABC-Martin Block;  
 Shopper's Special

**6:30 P.M.**  
 KFI-News; Eddie  
 Cantor  
 KNN-Time for Love;  
 Retaliation  
 KABC-Lum n' Abner  
 KHJ-Virgil Pinkley  
 KFWB-Am. Dances  
 KMPC-Today's Races  
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 KNN-E. Norman  
 KABC-Lonesome Gal  
 KHJ-Deems Taylor

**7:30 A.M.**  
 KFI-Hit the Road  
 KNN-Frank Goss  
 KFWB-News, Music  
 KABC-News

**9:45 A.M.**  
 KABC-Ever Since  
 Eye  
 KNN-Our Gal Sunday  
 KFI-News

**12:15 P.M.**  
 KFI-Road of Life  
 KNN-Hilltop House  
 KABC-Paul Harvey  
 KHJ-Cedric Foster

**4:15 P.M.**  
 KFI-Burrit Wheeler  
 KHJ-News; Hem'way

**7:15 P.M.**  
 KFI-McGee & Molly  
 KNN-On Stage  
 KABC-Space Starr;  
 News  
 KMPC-Bill Stewart  
 KHJ-Official Digestive  
 KGFJ-Musical Digest  
 KFAC-Music at 7:00  
 7:15 P.M.  
 KFI-Man on the Go

**11:00 P.M.**  
 KFI-News  
 KNN-News, Roby  
 KABC-Melodies  
 KHJ-News  
 11:10 P.M.  
 KNN-Hanlon Scorebr'd  
 11:15 P.M.  
 KHJ-Music  
 KFI-Sports, Thomas  
 KNN-Merry-Go-Round  
 11:30 P.M.  
 KFI-Ben Hunter  
 11:40 P.M.  
 KNN-Ballance

**7:40 A.M.**  
 KABC-Masterson;  
 News

**10:00 A.M.**  
 KFAC-Music Loom  
 KMPC-News; Music  
 KFI-Art Baker  
 KNN-Road of Life  
 KABC-News, Todd's;  
 Berch  
 KHJ-Newspaper of Air

**12:30 P.M.**  
 KFI-Pepper Young  
 KNN-Art Linklater  
 KABC-Haves; Todds  
 KFWB-News  
 KLAC-570 Club  
 KHJ-Tapestries of Life

**4:30 P.M.**  
 KNN-G. Fisher; Editor  
 KABC-Nancy Holme  
 KHJ-Curt Massey  
 KGFJ-Dixieland  
 KRKD-Cal. Inst. of  
 Soc. Welfare

**7:30 P.M.**  
 KFI-Academy Awards  
 KNN-Choraliars  
 KABC-City Byline  
 KHJ-Rod & Gun Club  
 KFWB-Newspaper  
 KFAC-Echoes &  
 Encores  
 7:45 P.M.  
 KABC-Headline  
 KFWB-Rosary Hour

**11:15 P.M.**  
 KABC-News  
 KFI-Midnight Flyer,  
 R. Hunter  
 KNN-Music  
 KFAC-Music  
 KFAC-News; Sports;  
 G. Norman, Music  
 KLAC-News; Alex  
 Cooper, Music  
 KMPC-Bill Stewart  
 KRKD-Holly. Show  
 KGFJ-Night Club

**7:45 A.M.**  
 KFI-Manning, News  
 KNN-Harry Babbitt  
 KHJ-News; Freed  
 KRKD-Air Chapel

**10:15 A.M.**  
 KHJ-Tello Test  
 KNN-Ma Perkins  
 KFI-Second Chance

**12:45 P.M.**  
 KFI-Rite to Happ'ness  
 KFWB-Jerry & Bev  
 KFAC-News, D. Joy  
 KHJ-News, Freed

**4:45 P.M.**  
 KABC-News  
 KHJ-Haynes, News

**7:45 P.M.**  
 KFI-Manning, News

**11:30 P.M.**  
 KFI-Backstage Wif'e  
 KNN-Arthur Godfrey  
 KFAC-Serenade  
 KABC-Davidson Show

**8:00 A.M.**  
 KFI-J. Murray Talk  
 KNN-Ralph Story  
 KABC-Breakfast Club  
 KHJ-Cecil Brown  
 KLAC-News;Stocks  
 KMPC-News  
 RFAC-Stock Market  
 KFWB-News, Sports  
 KRKD-Church Unity

**10:30 A.M.**  
 KFI-Strike It Rich  
 KNN-D. Malone  
 KABC-My True Story  
 KFAC-Your Sololist  
 KHJ-Stan. School

**1:00 P.M.**  
 KFI-Just Plain Bill  
 KMPC-News; Music  
 KABC-Murder in the  
 Afternoon

**4:55 P.M.**  
 KFI-Manning, News

**7:45 P.M.**  
 KABC-Headline  
 KFWB-Rosary Hour

**11:40 P.M.**  
 KNN-Ballance

**8:15 A.M.**  
 KNN-Dave Vaile, News  
 KGFJ-County at Work  
 KFWB-Bill Leyden,  
 KRKD-Country  
 Church  
 KLAC-Balter, Haynes  
 KFAC-Sports & Music  
 KMPC-News; Sports  
 KHJ-News; Sports;  
 Engle

**10:45 A.M.**  
 KNN-Guiding Light

**1:15 P.M.**  
 KFI-Stella Dallas  
 KFAC-L.A. City  
 Schools

**5:00 P.M.**  
 KFI-News, P. Bishop  
 KNN-Ed. R. Morrow  
 KABC-Elroy Hirsch  
 KHJ-Sky King; C.  
 Brown  
 KFAC-Sun Serenade  
 KMPC-News; Stewart

**7:45 P.M.**  
 KABC-Headline  
 KFWB-Rosary Hour

**11:45 P.M.**  
 KNN-Ballance

**8:30 A.M.**  
 KFI-News, P. Bishop  
 KNN-Make Up Your  
 Mind  
 KFI-Haven of Rest  
 KFAC-News, D. Joy  
 KMPC-News; Watcher  
 KGFJ-Divine Science

**10:55 A.M.**  
 KABC-Whispering St.

**1:30 P.M.**  
 KFI-Wilder Brown  
 KFAC-Concert Matinee;

**5:15 P.M.**  
 KFI-News  
 KNN-This Is L.A.  
 KABC-Bardsley,  
 KFWB-Scott's Sports

**7:45 P.M.**  
 KABC-Headline  
 KFWB-Rosary Hour

**11:50 P.M.**  
 KFI-Just Plain Bill  
 KMPC-News; Music  
 KABC-Murder in the  
 Afternoon

**8:45 A.M.**  
 KFI-Andy & Virginia  
 KNN-Rosemary  
 KFI-Unity  
 Viewpoint  
 KFWB-News

**11:00 A.M.**  
 KFI-Dob Hope  
 KNN-2nd Mrs Burton  
 KFAC-Music  
 KHJ-Wonderful City;  
 S. Hayes

**1:45 P.M.**  
 KFI-Woman in House

**5:30 P.M.**  
 KFI-Sports Report  
 KNN-Tom Harmon  
 KFWB-Red Rowe  
 KABC-Chet Huntley  
 KRKD-Sports Dial

**7:45 P.M.**  
 KABC-Headline  
 KFWB-Rosary Hour

**12 Midnight**  
 KABC-News  
 KFI-Midnight Flyer,  
 R. Hunter  
 KNN-Music  
 KFAC-Music  
 KFAC-News; Sports;  
 G. Norman, Music  
 KLAC-News; Alex  
 Cooper, Music  
 KMPC-Bill Stewart  
 KRKD-Holly. Show  
 KGFJ-Night Club