

# TV • RADIO

Part I—MON., MARCH 22, 1954 **Los Angeles Times**

## MONDAY TELEVISION

(11) KTTV (28) KTHE (9) KHJ  
(2) KNXT (5) KTLA (7) KABC (13) KCOP

7:00 a.m. (2) Panorama Pacific	(7) Superman
8:00 (4) "Chance of Lifetime"	(13) "Three Is a Crowd"
9:00 (2) What You Eat:	(4) Red Cross Show
"Rossiter Case"	(2) Studio One. Hayes and Healy
9:30 (4) Betty White Show	(28) Parochial Schools
9:45 (11) Serenade; News	7:15 (5) Surprise Twist
10:00 (11) Gilchrist Show	7:30 (11) Dollar a Second
(4) Ding Dong School"	(4) Dance Party
10:15 (2) Brighter Day	(7) Kit Carson
10:30 (11) Star Shoppers	(5) Make Believe Stars
(2) Introduction to Art	(28) YMCA Group
(4) One Man's Family	(9) Hollywood Cabaret
10:45 (2) California Living	News Caravan
(4) Three Steps to Heaven	7:45 (4) News
11:00 (11) Little Schoolhouse	8:00 (11) Film Featurette
(4) Home	You Asked for It
11:30 (11) Sheriff John's Brigade	(2) Burns and Allen
(2) Art Linkletter	(5) At Ease
12:00 (4) Bride and Groom	(4) Name That Tune
(2) Big Pay-off	(28) "Army Medical Corps"
12:15 (4) Hawkins Falls	8:15 (13) "Dr. Christian Meets Women"
12:30 (11) Buffalo Billy	8:30 (11) Wrestling
(2) Bob Crosby Show	(7) Superman
(4) Jack McElroy	(9) Film
12:45 (11) Double Drama	(2) Gladys Swarthout
(9) Suspects Wanted: News	(2) Arthur Godfrey
1:00 (2) Strike It Rich	(5) Roller Derby
(4) Mary McAdoo	(28) Paulina Carter
(7) "Little Red Schoolhouse"	9:00 (2) I Love Lucy
(9) Crosby's Calling	(7) Church Talent Show
1:30 (2) Valiant Lady	(4) Dennis Day
(4) Key to the Kitchen	(28) Conversational Spanish
1:45 (2) Search for Tomorrow	9:30
2:00 (11) "Federal Bullets"	★ 11 TAFON presents
(2) Love of Life	THE MAIN EVENT
(4) Bill Stulla's Parlor	(4) Robert Montgomery Presents
(9) Mama Weiss	(13) "Petticoat Politics"
2:15 (2) Guiding Light	(2) Masquerade Party
(7) Mary Carter's Cookbook	(7) What's Name of Song?
2:20 (13) Surprise Theater:	(9) Film
Thought for Day	10:00 (2) City Detective
2:30 (2) Arthur Godfrey	(7) Professor Yes 'n' No
2:55 (9) Headline Report	10:15 (7) Blue Ribbon Dog
3:00 (13) Chef Milani	10:30 (9) News, Sports, Weather
(2) Double or Nothing	(4) Story Theater
(4) Kate Smith	(2) News, Sports, Weather
(7) Jack Rourke Show	(7) Orient Express
(9) Queen for a Day	10:45 (9) TV Juke Box
3:30 (11) Photoquiz	11:00 (11) George Putnam, News
(9) Koplant-La Planche	(4) News
(2) Garry Moore	(13) Ed Lyon's Headlines:
(7) Ladies' Matinee: News	(5) Final Edition
(5) Recorded Music	(7) Hank Weaver
3:45 (5) News: Police Calls	(2) "Silver Queen"
4:00 (11) Nancy Dixon Show	11:15 (11) "Guest in the House"
(7) Jarvis Make Believe Ballroom	(4) Elroy Hirsch,
(4) Welcome Travelers	"City Limits"
(13) Hollywood on TV	1:00 (11) News: Sports; "I Am a Criminal"
(5) Playcrafters Club	
(9) Gene Norman Show	
(2) "Scattergood Rides Again"	
4:15 (11) "Gangs of the Waterfront"	
(2) Film	
4:30 (5) "Maytime in Mayfair"	
(2) Robert Q. Lewis	
(13) Al Pearce Show	
(4) On Your Account	
5:00 (4) Pinky Lee Show	
(2) Space Funnies	
(13) Webster Webfoot	
5:15 (7) Dusty Walker	
5:30 (11) Sheriff John's Cartoon	
(4) Howdy Dowdy	
(5) Western Theater	
(2) Rentree of Mounted	
(13) "Red Dragon"	
(7) Marg. Whiting News	
5:45 (9) Capt. Video	
6:00 (11) Thunderbolt	
(7) Chet Huntley	
(2) Chas. Chase Comedies	
(4) Plains Indian Girl	
(9) Action Theater	
6:15 (11) Ramar of Jungle	
(4) Commander Comet	
(7) Jack Owens: Weather	
6:25 (2) Weather News	
6:30 (11) Beany	
(5) Haw Haw Hawthorne	
(2) News, D. Edwards	
6:45 (11) George Putnam, News	
(4) Sport News	
(2) Perry Como Show	
(13) Headliner: Weather	
(5) Handy Hints	
6:55 (5) Gene Bollay, Weather	
(4) News, Peterson	
7:00 (11) Abbott and Costello	
(9) Craig Kennedy, Detective	
(5) Newspaper C. Masterson	

# RADIO TODAY

MONDAY, MARCH 22, 1954

KABC - 790	KFI - 640	KGFL - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOX - 1280	KGIL - 1260	KNX - 1070	KRKD - 1150
KBIG - 740	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KBLA - 1490	KFVD - 1020	KIEV - 870	KPOL - 1540	KXLA - 1110
KERN - 1410	KFWR - 980	KLAC - 570	KPMC - 1560	KWKW - 1300
KFAC - 1330				

### PROGRAM HIGHLIGHTS

<b>MUSIC—</b> 5:30 KFI-Gladys Swarthout 8:00 KABC-Metropolitan Auditions 8:30 KFI-Irene* 9:00 KFI-Barbara Gibson <b>DRAMA AND MYSTERY—</b> 5:30 KHJ-Wild Bill Hickok 8:00 KNX-Theater	7:00 KHJ-The Falcon 8:00 KNX-Suspense 8:45 KABC-Mike Malloy <b>SPORTS—</b> 5:00 KABC-Elroy Hirsch 11:10 KNX-Scoreboard <b>VARIETY—</b> 5:00 KFI-Ebba and Mollie	1:30 P.M. KFI-Widder Brown KFAC-Concert Mat. 1:45 P.M. KFI-Woman in House 2:00 P.M. KFI-Just Plain Bill KABC-Murder in Afternoon KRKD-Fire Dept. KABC-News; Johnny KFI-Olsen Show; News 2:15 P.M. KFI-Front Pg. Farrell 2:30 P.M. KFI-Lorenzo Jones KNX-Curt Masseur KHJ-Behind the Story KFAC-Concert; Pops 2:45 P.M. KFI-Marriage Pays KNX-Wizard Odds KHJ-Lynn's Hollywood. 3:00 P.M. KFI-Travelers KNX-Ashton, Lewis KABC-Beat Record KFAC-News; Piano KHJ-Ladies Fair KMPC-News; Music 3:10 P.M. KNX-Untold Story 3:15 P.M. KHJ-Tello-Test KHJ-Off Balance 3:30 P.M. KFI-Dr. Paul; News KABC-Martin Block; Recipe KFAC-Hughes of Opera KHJ-Winged Reel KFWB-Red Rowe 3:45 P.M. KHJ-Tello Test 4:00 P.M. KFI-Life Beautiful KNX-Philip Norman KABC-M. Mc Bride KHJ-Fulton Lewis Jr. KFAC-Musical KLAC-News, Sports; Alex Cooper KMPC-News; Music 4:15 P.M. KFI-Wheeler; Manni; KHJ-News, Hem'way 4:30 P.M. KNX-Fisher; Editor KABC-Nancy Holmes KHJ-Curt Massey KRKD-Cal. Inst. of Social Welfare 4:45 P.M. KABC-News KHJ-Hayes; News 5:00 P.M. KFI-Pat Bishop KMPC-Met. Murrow KABC-Elroy Hirsch KHJ-B. Benson KFAC-Serenade KMPC-News; Music 5:15 P.M. KFI-News KNX-Today in L.A.	6:00 P.M. KFI-News, Putnam KNX-Theater KABC-Quincy Howe KHJ-Gab. Heater KLAC-News; Tunes KMPC-Kelley; Sports KFAC-News; Music KGFL-Request Perf. 6:15 P.M. KFI-Out of West KABC-Sports, Stern KHJ-Kostelanetz KMPC-News 6:30 P.M. KFI-American Way KABC-Lum & Abner KHJ-Virgil Pinkley KFWB-Amer. Dances KFAC-Today's Races KMPC-Musical 6:45 P.M. KHJ-News, Hayes KABC-Vandercook 6:55 P.M. KHJ-Bill Henry 7:00 P.M. KFI-Fibber & Molly KNX-Vaughn Monroe KABC-Ranger, News KHJ-The Falcon KFAC-Music at 7 KMPC-Musical Digest KMPC-B. Stewart 7:15 P.M. KFI-Man on the Go 7:30 P.M. KFI-World We Live In KNX-Cent Scouts KABC-H. Taylor KHJ-This You? News KFAC-Ech's, Encore KFWB-News 7:45 P.M. KFI-Nation's Busines KABC-Rosary Hour KABC-H'dline Edit'r 8:00 P.M. KFI-One Man's F'mil KNX-Suspense KABC-Met. Auditions KHJ-Under Arrest KFAC-Eve. Concert KLAC-News; Sports G. Norman, Music	7:00 P.M. KFI-Invitation From Bev. 8:15 P.M. KFI-World News 8:30 P.M. KFI-Irene KNX-Lowell Thomas KABC-Starway KHJ-Let George Do It 8:45 P.M. KNX-Tennessee Ernie KABC-Mike Malloy 9:00 P.M. KFI-Barbara Gibson KNX-Baulch KHJ-Newspaper of Air KGFL-Hunt, Hancock KMPC-Your Songs KABC-Brotherhood at Work 9:15 P.M. KHJ-Newsreel; Think KNX-La Rose; Ballance 9:30 P.M. KFI-Bandstand KNX-Music Box KHJ-Roundup Hurligh KMPC-Dance Time KABC-Decision 10:00 P.M. KFI-Reporter KNX-10 O'Clock Wire KABC-News; E.C. Hill KHJ-Fulton Lewis Jr. KFAC-Music KFWB-Music; Finley 10:15 P.M. KFI-Jov Forever KNX-Alcott; Hanlon KABC-Science of Mind KHJ-Commentary 10:30 P.M. KFI-Al Poska KABC-Lonesome Gal KHJ-Deems Taylor KNX-Philip Norman 11:00 P.M. KFI-News KNX-News; Scores KABC-Melodies KHJ-News 11:15 P.M. KFI-Sports KNX-Merry-Go-Round KHJ-News 11:30 P.M. KFI-Ben Hunter 11:40 P.M. KNX-Ballance Rec'drs 12 Midnight KFI-Midnight Flyer; Al Poska KABC-News KFWB-Music; Finley KLAC-News; Cooper KFAC-Night Music KMPC-Bill Stewart KXLA-Nite Life KRKD-Night Club KRKD-Holly. Show 1:00 A.M. KFI-Ben Hunter
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<b>7:00 A.M.</b> KFI-Western Swing KNX-News, Ferris KABC-Music, Mast'son KHJ-News, Hem'way KFWB-Music, Leyden KMPC-Clock Watcher KFAC-Concert; News KLAC-News; Haynes	<b>9:15 A.M.</b> CPI-Ladies' Day KNX-Aunt Jenny KABC-Chet Hundley KHJ-Commentary; Lombardo	<b>11:15 A.M.</b> KFI-News KNX-Perry Mason KABC-A Girl Marries KFAC-Folk Songs	<b>11:30 A.M.</b> KFI-Phrase Pays KNX-Nora Drake KABC-Grand Central Station; Berch KHJ-Queen for Day KFAC-Music; News KXLA-Home Town Jamboree	<b>12 NOON</b> KFI-Farm Report KNX-News, Kenneally KABC-News KHJ-Fuller, News KFAC-Concert KPOL-Temp. Bapt. Ch. KMPC-News; Music KGFL-Continental Gems	<b>12:15 P.M.</b> KFI-Road of Life KNX-Hilltop House KABC-Paul Harvey KHJ-Cedric Foster	<b>12:30 P.M.</b> KFI-Pepper Young KHJ-Life Tapestries KNX-Art Linkletter KABC-News KFWB-News, Ballard KLAC-570 Club	<b>12:45 P.M.</b> KFI-Rite to Happine KABC-Todds KFWB-Jerry, Beverly KFAC-News; D. Joy KHJ-News	<b>12:50 P.M.</b> KHJ-Wagner Show	<b>1:00 P.M.</b> KFI-Backstage Wife KNX-Arthur Godfrey KABC-Davidson Show KFAC-Serenade KMPC-News; Music 1:15 P.M. KFI-Stella Dallas KFAC-City Schools	<b>7:00 A.M.</b> KFI-News, Sheld KNX-Ralph Story KHJ-Breakfast Gang	<b>9:30 A.M.</b> KNX-Helen Trent KABC-Mod. Romance KHJ-Norma Young KLAC-Music, Potter KMPC-Chef Milani KFAC-Phon; News KFWB-Rec'drs, Jarvis	<b>9:45 A.M.</b> KFI-News KNX-Gal Sunday KABC-Ever Since Eve	<b>9:55 A.M.</b> KECA-News	<b>10:00 A.M.</b> KFI-Art Baker's Note KNX-Road of Life KHJ-Newspaper KMPC-News; Records KFAC-Music Loom KABC-News; Todds; Berch	<b>10:15 A.M.</b> KFI-Second Chance KNX-Ma Perkins KHJ-Tello-Test	<b>10:30 A.M.</b> KFI-Strike It Rich KNX-Dr. Malone KABC-True Story KFAC-Soloists; News KHJ-Wagner Show	<b>10:45 A.M.</b> KNX-Guiding Light	<b>10:55 A.M.</b> KABC-Whisp. Sts.	<b>11:00 A.M.</b> KFI-Bob Hope KNX-2nd Mrs. Burton KABC-Double Scoop KFAC-Min. Masters KHJ-Wonderful City; News
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