

RADIO TODAY

WEDNESDAY, MARCH 3, 1954

KABC - 790 KFI - 640 KGfJ - 1230 KMPC - 710 KPCC - 1240
 KALI - 1430 KFOX - 1280 KGL - 1260 KNX - 1070 KRKD - 1150
 KBIG - 740 KFSG - 1150 KGIL - 930 KOWL - 1580 KVOE - 1480
 KBLA - 1490 KFVD - 1020 KHJ - 870 KPOL - 1540 KWKW - 1300
 KERN - 1410 KFWR - 980 KIEV - 570 KPMC - 1560 KXLA - 1110
 KFAC - 1330 KGER - 1390 KLAC

PROGRAM HIGHLIGHTS

VARIETY—

7:00 KFI-Fibber McGee & Molly
 9:00 KFI-You Bet Your Life
 10:15 KFI-Joy Forever

MYSTERY & DRAMA—

8:00 KNX-FBI in Peace & War
 8:00 KHJ-Nightmare

KFI broadcasts the news today at 6, 6:45, 7:15, 7:45, 8:30*, 9:45*, 10:25* a.m., 4:15*, 4:55, 5*, 5:15*, 6:15*, 8:15, 10, and 11* p.m. Newscasts starred (*) use the news-gathering facilities of the Los Angeles Times for local coverage.

7:00 A.M.

KFI-Western Swing
 KNX-Ferris Show
 KABC-Masterson Show
 KHJ-News, Hem'way
 KLAC-News, Haynes
 KMPC-Clock Watcher
 KFAC-Concert, News
 KFVB-Music, Leyden

7:15 A.M.

KFI-News
 KNX-R. Story Show
 KHJ-Bkfst. Gang

7:30 A.M.

KFI-Hit the Road
 KNX-Frank Goss
 KABC-News, Mast'son
 KMPC-Clock Watcher
 KFVB-Newsreel, Sports

7:45 A.M.

KFI-Manning, News
 KNX-Harry Babblitt
 KHJ-News, Freed

8:00 A.M.

KFI-Murray Talks
 KNX-R. Story Show
 KABC-Bkfst. Club
 KHJ-Cecil Brown
 KLAC-News, Stocks
 KMPC-News
 KFAC-Stock Market
 KFVB-News, Sports

8:15 A.M.

KNX-D. Vaile, News
 KGfJ-Voice of Blind
 KFVB-Bill Leyden
 KHJ-News:
 Titus Moody

KLAC-Balter, Haynes
 KFAC-Sports & Music
 KMPC-Business News;
 Sports

KRKD-Country Church
 of Hollywood

8:30 A.M.

KFI-News, P. Bishop
 KNX-Make Up Mind
 KHJ-Bible Institute
 KFAC-News, Joy
 KMPC-News; Cl'kw'chr
 KGfJ-Divine Science
 KPOL-LA. Breakfast
 Club

8:45 A.M.

KFI-Andy & Virginia
 KNX-Rosemary
 KFAC-Unity View
 KFVB-News

9:00 A.M.

KNX-Wendy Warren
 KABC-Garden; Recipes
 KHJ-Melody Manner

PUBLIC INTEREST

7:15 KNX-Ash Wednesday
 8:00 KABC-Books & Author

SPORTS—

5:30 KNX-Tom Harmon
 6:30 KMPC-Today's Races

KRIG-Catalina

Bandstand
 KFAC-Concert
 KFVB-News; Bill
 Leyden

9:15 A.M.

KFI-Ladies' Day
 KNX-Aunt Jenny
 KABC-Chet Huntley
 KHJ-Capitol
 Commentary; G.
 Heatter

9:30 A.M.

KNX-Helen Trent
 KABC-Modern
 Romances

KHI-Norma Young
 KMPC-Chef Alliant
 KLAC-Music, Potter
 KFVB-Music, Jarvis
 KFAC-Piano; News

9:45 A.M.

KABC-Ever Since Eve
 KFI-News
 KNX-Gal Sunday

9:55 A.M.

KABC-News

10:00 A.M.

KFI-Art Baker
 KNX-Road of Life
 KFAC-Music Loom
 KMPC-News; Ira Cook
 KHJ-Newsreel of Air
 KABC-News; Todds

10:15 A.M.

KFI-Second Chance
 KNX-Ma Perkins
 KHJ-Tello-Test

10:30 A.M.

KFI-Strike It Rich
 KNX-Dr. Malone
 KABC-True Story
 KFAC-Your Solist
 KHJ-Jack Wagner

10:45 A.M.

KNX-Guiding Light

10:55 A.M.

KABC-Whisp. Sts.

11:00 A.M.

KFI-Bob Hope
 KNX-2nd Mrs. Burton
 KFAC-Music
 KHJ-Wonderful City;
 News

11:15 A.M.

KFI-News
 KNX-Perry Mason
 KABC-Girl Marries
 KFAC-Folk Songs

11:30 A.M.

KFI-Phrase Pays
 KNX-Nora Drake
 KABC-"Marriage at
 First Sight"
 KFAC-Music, News
 KHJ-Queen for a Day

11:45 A.M.

KFI-Lady's Book
 KNX-Brighter Day

12 NOON

KFI-Farm Report
 KNX-News, Kenneally
 KABC-News
 KFAC-Lunch, Concert
 KPOL-Tem. B'tist Ch.
 KHJ-Sid Fuller

12:15 P.M.

KFI-Road of Life
 KNX-Hill Top House
 KABC-Paul Harvey
 KHJ-Cedric Foster

12:30 P.M.

KFI-Pepper Young
 KNX-Art Linkletter
 KABC-Sam Hayes
 KFVB-News
 KLAC-570 Club
 KHJ-Tapestries of
 Life

12:45 P.M.

KFI-Rite to Nap'ness
 KFAC-News; D. Joy
 KFVB-Jerry & Bev.
 KABC-Todds
 KHJ-News

12:50 P.M.

KHJ-Jack Wagner
 Show

1:00 P.M.

KFI-Backstage With
 KNX-Archibald Godfrey
 KFAC-Davidson Show
 Reclpe

1:15 P.M.

KFI-Stella Dallas
 KFAC-TV Schools

1:30 P.M.

KFI-Wilder Brown
 KHJ-Ladies Fair

1:45 P.M.

KFI-Woman in House

2:00 P.M.

KFI-Plain Bill
 KABC-Murder In
 Afternoon
 KHJ-Answer 2, News
 KMPC-News; J. Grant
 KRKD-Gov. Speaks

2:15 P.M.

KFI-Front Pg. Farrell
 KRKD-Salvation Army

2:30 P.M.

KFI-Lorenzo Jones
 KNX-Curt Massey
 KHJ-Behind the Story
 KFAC-Pops Concert

2:45 P.M.

KFI-Marriage Pays
 KNX-Wizard Odds
 KHJ-Lynn Looks at
 Hollywood

3:00 P.M.

KFI-Travelers
 KNX-Ash-ton; Lewis
 KABC-Beat the Record
 KFAC-Music & Music
 KHJ-Hughes Reel

3:10 P.M.

KNX-Untold Story

3:15 P.M.

KHJ-Tello-Test
 KNX-Ash Wed. Prog.

3:30 P.M.

KFI-Dr. Paul; News
 KNX-Oil Balance
 KABC-Beat of Opera
 KFAC-Martin Block
 KHJ-Jack Kirkwood
 KFVB-Red Rowe
 Record Show

4:00 P.M.

KFI-Life Beautiful
 KABC-Phil Norman
 KABC-J. McBride
 KHJ-Fulton Lewis Jr.
 KFAC-Musical
 KLAC-News; Sports;
 Alex Cooper

4:15 P.M.

KFI-Burrill Wheeler;
 News
 KHJ-News, Hem'way

4:30 P.M.

KNX-G. Fisher; Editor
 KABC-Nancy Holme
 R.H.C. Massey Time
 KGfJ-Dixieland

4:45 P.M.

KABC-News
 KHJ-Hayes; News

4:55 P.M.

KFI-Weather S'm'mry

5:00 P.M.

KFI-News, Bishop
 KNX-Ed Murrow
 KABC-Erroy Hirsch
 KHJ-4-Bar-B Songs
 KFAC-Sonata
 KMPC-News; Bill
 Stewart

5:15 P.M.

KFI-News
 KNX-Bill Kenneally
 KABC-News;
 KFVB-Scott's Sports

5:30 P.M.

KFI-Sports; Thomas
 KNX-Tom Harmon
 KABC-Chet Huntley
 KHJ-Wild Bill; News
 KFAC-Varieties

KRKD-Sports Dial
 KMPC-Stars of Song
 KFVB-Red Rowe

5:45 P.M.

KFVB-Peterson
 KNX-News, News
 KABC-News, Garrod
 KLAC-Sports, Balter
 KRKD-Race Results
 KMPC-Music, Stewart

6:00 P.M.

KFI-News, Putnam
 KNX-Crime
 Photographer
 KGfJ-Request Perf.
 KABC-Hank Weaver
 KHJ-Gabriel Heatter
 KLAC-News; Times
 KMPC-Kelly, Sports
 KFAC-Styles in Music

6:15 P.M.

KFI-Out of West
 KABC-Sports, Stern
 KHJ-Perry Coino
 KMPC-News

6:30 P.M.

KNX-Guy Lombardo
 KFI-Band Parade
 KABC-Lum'n'n' Abner
 KHJ-Virgil Pinkley
 KFVB-Am. Dances
 KMPC-Today's Races

6:45 P.M.

KABC-J. Vanderecock
 KHJ-Sam Hayes

6:55 P.M.

KHJ-Bill Henry
 KFAC-Concert

7:00 P.M.

KABC-Lone Ranger;
 News
 KFI-McGee & Molly
 KNX-21st Precinct
 KABC-Squad Room
 KHJ-Squad Room
 KFVB-Musical Digest
 KFAC-Hi-Fi Concert
 KMPC-Music, Stewart

7:15 P.M.

KFI-Man on the Go

7:30 P.M.

KFI-Walk a Mile
 KABC-City Byline
 KHJ-Cisco Kid
 KFAC-Encores
 KFVB-Community
 Newspaper
 KNX-Symphonette
 KRKD-Health Talk

7:45 P.M.

KABC-Headline
 Edition
 KFVB-Rosary Hour

8:00 P.M.

KFI-One Man's
 Family
 KNX-FBI; News
 KHJ-Nightmare
 KABC-Books &
 Authors
 KLAC-News, Sports;
 Music; G. Norman
 KFAC-Eve, Concert
 KFVB-Invitation
 From Beverly

8:15 P.M.

KFI-World News

8:30 P.M.

KFI-Great Gildersleeve
 KNX-Lowell Thomas
 KFI-Family Theater
 KABC-Hollywood
 Starway

8:45 P.M.

KNX-Family Skeleton
 KABC-Mike Malloy

9:00 P.M.

KFI-Bet Your Life
 KNX-Beulah
 KHJ-Newsreel of Air
 KGfJ-Hunter Hancock
 KABC-Mystery Theater
 KMPC-Your Music

9:15 P.M.

KHJ-Newsreel:
 Something to Think
 About
 KNX-Bill Ballance
 KABC-Songs You
 Ordered

9:30 P.M.

KNX-Burgie Mus. Box
 KFI-Bandstand
 KHJ-Musical Memories
 W. Noble
 KABC-L. Walk Orch.
 KMPC-Dance Time
 KNX-Music Box

10:00 P.M.

KFI-Reporter
 KNX-10:00 Clock Wire
 KHJ-Fulton Lewis Jr.
 KFAC-Music
 KABC-News; E. Hill
 KFVB-Finley Show

10:15 P.M.

KFI-Joy Forever
 KNX-Alcott; Hanlon
 KHJ-Com'tary; Edw'ds
 KABC-Science of Mind

10:30 P.M.

KFI-Puska Show
 KNX-E. Norman
 KABC-Lonesome Gal
 KHJ-Crowell's Nest

11:00 P.M.

KFI-11th Hour News
 KNX-News; Roby
 KABC-Midnite Melodie;
 KHJ-News

11:10 P.M.

KNX-Hanlon Scorb'trd

11:15 P.M.

KFI-Sports
 KHJ-Sports
 KNX-Merry-Go-R'nd

11:30 P.M.

KFI-Ben Hunter

11:40 P.M.

KNX-Ballance, Music

11:55 P.M.

KFI-News

12 Midnight

KFI-Midnight Flyer
 B. Hunter
 KABC-News
 KNX-Music
 KLAC-News; Music
 KFVB-Music, Finley
 KMPC-Bill Stewart
 KRKD-Holly Show
 KXLA-Nite Life
 KFAC-Music
 KGfJ-Night Club