

# RADIO TODAY

FRIDAY, MARCH 27, 1958

KALI - 1430  
K8IG - 740  
KBLA - 1490  
KECA - 790  
KERN - 1410  
KFAC - 1330

KFI - 640  
KFOX - 1280  
KFSG - 1150  
KFVD - 1020  
KFWB - 980  
KGER - 1390

KGFJ - 1230  
KGIL - 1260  
KHJ - 930  
KIEW - 870  
KLAG - 570

KMPC - 710  
KNX - 1070  
KOWL - 1580  
KPOL - 1540  
KPMC - 1560  
KPPC - 1240  
KRKD - 1150  
KVOE - 1480  
KWKW - 1300  
KXLA - 1110

## PROGRAM HIGHLIGHTS

**MYSTERY—**  
8:00 KNX-Rocky Jordan  
8:00 KECA-Michael Shayne  
9:00 KNX-Mr. Keen  
**COMEDY—**  
11:15 a.m. KFI-Bob Hope

8:05 KFI-One Man's Family  
9:00 KECA-Ozzie & Harriet  
9:30 KECA-Corliss Archer

**SPORTS—**  
7:00 KECA-Boxing

KFI broadcasts the news today at 6, 6:45, 7:15, 7:45, 8:30, 10, 12 noon, 4:15, 5, 5:15, 5:45, 6, 8:15, 10\* and 11\* p.m. News-casts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

**7:00 A.M.**  
KFI-Johnny Willis  
KLAC-News; Haynes at Reins  
KECA-P. Masterson  
KNX-Bob Ferris  
KMPC-Clock Watcher  
KFAC-Coffee Cup  
Concert  
KHJ-Hemingway  
KFWB-Bill Leyden

**7:15 A.M.**  
KFI-F. Lawton  
KMPC-News  
KHJ-Bkfst. Gang  
KNX-Ralph Story

**7:30 A.M.**  
KFI-Cabbages & Kings  
KNX-Frank Goss  
KECA-B. Garred & P. Masterson & News  
KMPC-Clock Watcher

**7:45 A.M.**  
KFI-Knox Manning, News  
KHJ-Sam Hayes,  
KNX-Harry Babbitt  
KRKD-Chapel of the Air

**8:00 A.M.**  
KFI-Golden Gags  
KLAC-News, Stocks  
KHJ-C. Brown  
KNX-Ralph Story  
KMPC-News  
KFAC-Stock Market  
KECA-Bkfst. Club  
KFWB-News & Sports

**8:15 A.M.**  
KFI-Johnny Murray  
KGFJ-L.A. Fire Dept.  
KNX-Dave Valle  
KLAC-Sam Balter;  
Haynes at Reins  
KHJ-News, Heater  
and Engle  
KMPC-Business News  
—Sports  
KFAC-Sports & Music  
KFWB-B. Leyden

**8:30 A.M.**  
KFI-Southland Scene  
KHJ-Bible Institute  
KFAC-News, D. Joy  
KNX-Grand Slam  
KMPC-Norman Nesbitt; Clock  
Watcher  
KGFJ-Divine Scene

**8:45 A.M.**  
KFI-Andy & Virginia  
KFAC-Unity  
KNX-Rosemary  
KFWB-News

**9:00 A.M.**  
KECA-Garden Guide  
and Recipes  
KFWB-Bill Leyden

**KHJ-Music**  
KFAC-Morning  
Concert  
KNX-Vandy Warren  
K8IG-Catalina Coffee  
Club

**9:15 A.M.**  
KFI-Ladies' Day  
KHJ-Capitol  
Commentary, Music  
Box  
KNX-Aunt Jenny  
KECA-Chet Huntley

**9:30 A.M.**  
KHJ-Norman Young  
KNX-Helen Trent  
KMPC-Chef Millard  
KECA-Friend In  
Need  
KFAC-Plano; News  
KLAC-Peter Potter  
KFWB-Al Jarvis

**9:45 A.M.**  
KNX-Gal Sunday  
KFT-News

**10:00 A.M.**  
KFI-V. H. Lindlahr  
KMPC-Ira Cook  
KECA-News; Jack  
Berch  
KFAC-News;  
Composer's Corner  
KNX-Road of Life  
KHJ-News; Paper of Air

**10:15 A.M.**  
KFI-Bob & Ray  
KECA-Hall of Musical  
Fame  
KNX-Ma Perkins  
KHJ-Tello Test

**10:30 A.M.**  
KFI-Strike It Rich  
KECA-True Story  
KFAC-Your Soloist  
KNX-Dr. Malone  
KHJ-Answer Man

**10:45 A.M.**  
KNX-Guiding Light  
KHJ-Frankie Carle

**10:55 A.M.**  
KECA-Whispering  
Streets

**11:00 A.M.**  
KFI-Double. Nothing  
KFAC-Music  
KNX-2nd Mrs. Burton  
KHJ-Ladies Fair  
and News

**11:15 A.M.**  
KFAC-Folk Songs  
KECA-When a Girl  
Marries  
KNX-Perry Mason

**11:30 A.M.**  
KFI-Garden Guide  
News  
KFAC-Music Halk  
News  
KECA-Hits and  
Encores  
KFWB-Guy Itunnon  
and News

**KNX-Nora Drake**  
KHJ-Queen for Day  
11:45 A.M.  
KFI-Bob Hope  
KNX-Brighter Day  
KFWB-Al Jarvis

**12 NOON**  
KFI-Farm Report  
KFAC-News  
KNX-Bill Kenneally  
KFAC-Lunch, Concert  
KHJ-Sid Fuller, News  
KPOL-Temple Baptist  
Church

**12:15 P.M.**  
KECA-Paul Harvey  
KNX-Hilltop House  
KHJ-Cedric Foster

**12:30 P.M.**  
KFI-Pepper Young  
KECA-Jack Owens  
KFWB-News  
KNX-Art Linkletter  
KHJ-Music; News  
KLAC-570 Club

**12:45 P.M.**  
KFI-Right to  
Happiness  
KFAC-News, D. Joy  
KFWB-Bill Anson

**1:00 P.M.**  
KFI-Backstage Wife  
KNX-Wendell Noble  
KFAC-Salvation Army  
KECA-Bill Ring  
KHJ-Jack Kirkwood

**1:15 P.M.**  
KFI-Stella Dallas  
KNX-Home Folks,  
Happens Daily  
KFAC-Trailways to  
Science  
KECA-Bill Davidson

**1:30 P.M.**  
KFI-Widder Brown  
KFAC-Accent on  
Strings  
KNX-Phil. Norman  
KHJ-Lucky U

**1:45 P.M.**  
KFI-Woman in My  
House

**2:00 P.M.**  
KFI-Pain Bill  
KMPC-News, J. Grant  
KECA-Recipes,  
Ronnie Kamper  
KHJ-Quick, What's  
the Answer  
KRKD-L.A. County  
Schools  
KFAC-Mattnee  
KNX-News; Fisher

**2:15 P.M.**  
KFI-Front Pg. Farrell  
KNX-A. Godfrey  
KRKD-Vet's  
Administration

**2:30 P.M.**  
KFI-Lorenzo Jones  
KHJ-Club 230; News

**KRKD-Daily Visits**  
With The Bible  
2:45 P.M.  
KECA-Sing With Bing  
KFI-Doctor's Wife

**3:00 P.M.**  
KECA-Beat the Record  
KFI-Welcome  
Traveler  
KFAC-News;  
Keyboard Stylings  
KHJ-Club 880

**3:30 P.M.**  
KFI-Dr. Paul  
KFAC-World of  
Opera  
KEA-Aal Tinney  
and Recipes  
KHJ-Lynn at Hlywd.

**3:45 P.M.**  
KFI-D. Garroway  
KHJ-Mac McGuire  
KNX-C. Massey

**4:00 P.M.**  
KFI-Life Beautiful  
KNX-Ruth Ashton;  
R. Q. Lewis;  
J. Wakely  
KHJ-Lynn Lewis Jr.  
KFAC-Masterpieces  
KLAC-News, Sports,  
Alex Cooper  
KFWB-News  
KECA-M. McBride  
KPOL-Larry's Stork  
Club

**4:15 P.M.**  
KFI-News, B. Wheeler;  
A. Baker  
KHJ-Hemingway,  
News

**4:30 P.M.**  
KHJ-Curt Massey  
KECA-Nancy Holme  
KFWB-News  
KGFJ-Dixieland  
KNX-City Editor,  
Hawthorne

**4:45 P.M.**  
KECA-News  
KHJ-Sam Hayes,  
News  
KFWB-Red Rows

**5:00 P.M.**  
KECA-Eloy Hirsch  
KHJ-Songs of the  
B-Bar-B  
KFAC-Sun. Serenade  
KMPC-News, Sports  
KNX-Ed R. Murrow  
KFI-Pat Bishop

**5:15 P.M.**  
KFWB-News  
KECA-Virgil Pinkley  
KNX-Tom Harmon

**5:30 P.M.**  
KFI-World We  
Live In  
KNX-World Today  
KMPC-Stars of Song  
KECA-Chet Huntley  
KRKD-Sports Dial  
KFAC-Vinness  
Varieties  
KHJ-Wild Bill Hickok  
and C. Brown  
KGFJ-Art Leboe  
KLAC-News;  
L.A. Today

**5:45 P.M.**  
KFI-E. Peterson  
KECA-Bob Garred  
KRKD-Race Results  
KMPC-Hits of Today  
KLAC-Sportsbook

**KNX-Frank Goss,**  
News  
**6:00 P.M.**  
KFI-Record Album  
Review  
KLAC-News; Ten  
Top Tunes  
KECA-Hank Weaver  
KMPC-Kelley Sports  
KNX-Rocky Jordan  
KFAC-News,  
Showtime  
KHJ-Gabriel Heatter  
KGFJ-Request  
Performance

**6:15 P.M.**  
KFI-Bill Haworth  
KECA-Quincey Howe  
KMPC-News; Race  
Results  
KHJ-Newsweek  
KFWB-Mark Scott,  
Sports

**6:30 P.M.**  
KFI>Show Time  
KECA-Headline  
Edition  
KMPC-Bill Stewart  
KFAC-Races, Mus.  
Milestones  
KHJ-Behind the Story  
KFWB-Frank Bull  
KNX-Mr. Chameleon

**6:45 P.M.**  
KECA-Lum 'n'  
Abner  
KHJ-News

**6:55 P.M.**  
KHJ-News  
KHJ-Bill Henry

**7:00 P.M.**  
KFI-Dinah Shore  
KECA-Boxing  
KFAC-Music at 7  
KGFJ-Musical Digest  
KHJ-Official  
Detective  
KNX-Cr. Trout; Capitol  
Cloakroom

**7:15 P.M.**  
KFI-Words in Night

**7:30 P.M.**  
KFI-J. C. Swayze;  
Radio City Preview  
KECA-News; Hits &  
Encores  
KFAC-Echoes,  
Encores—News  
KHJ-Cisco Kid  
KNX-News on the  
Record  
KFWB-Community  
Newspaper

**7:45 P.M.**  
KFWB-Rosary Hour  
KFI-Pro and Con

**8:00 P.M.**  
KFI-Frost Warning &  
One Man's Family  
KFAC-Evs. Concert  
KFWB-Kennedy  
Kalling  
KECA-Adventures of  
Michael Shayne  
KHJ-John Steele,  
Adventurer  
KNX-Lowell Thomas  
KLAC-News;  
Sam Balter

**8:15 P.M.**  
KNX-C. Collingwood;  
R. Trout  
KFI-News Parade  
KLAC-Gene Norman

**8:30 P.M.**  
KFI-Parade of Bands  
KHJ-Muslo Hall  
KNX-Escape  
KECA-Run for All  
KFWB-News; Kennedy  
Kalling

**9:00 P.M.**  
KFI-Western Music  
KECA-Ozzie & Harriet  
KFAC-Concert  
KGFJ-Hunter  
Hancock  
KHJ-News; Paper of Air  
KMPC-Songs You  
Ordered

**9:15 P.M.**  
KHJ-Fulton Lewis Jr.  
9:30 P.M.  
KFI-State Income Tax  
KECA-Corliss Archer  
KMPC-Dance Time  
KNX-Jo Stafford  
KHJ-Rod and Gun  
Club; Comedy

**9:45 P.M.**  
KFI-Serenade in Blue  
KNX-Junior Miss

**10:00 P.M.**  
KFI-Reporter  
KNX-News  
KECA-Late News  
and Edwin C. Hill  
KFAC-Crossroads  
KHJ-Answer Man  
KFWB-L. Finley

**10:15 P.M.**  
KFI-J. C. Foster  
KECA-Science of Mind  
KHJ-F. Edwards  
KNX-Bill Kenneally

**10:25 P.M.**  
KNX-Tom Harmon

**10:30 P.M.**  
KHJ-Beauty Aids  
KNX-Phil Norman  
KECA-Music From  
the Moon  
KFI-Repeat  
Performance; Sports  
Final

**10:45 P.M.**  
KHJ-Crowell's Nest

**11:00 P.M.**  
KFI-News  
KNX-Max Ruby &  
Tom Hanton  
KHJ-Larry Chatterton  
KECA-Lawrence Welk

**11:15 P.M.**  
KFI-Al Poska  
KNX-Merry-Go-  
KHJ-Crowell's Nest

**11:30 P.M.**  
KECA-Orchestra

**11:40 P.M.**  
KNX-This I Believe

**11:45 P.M.**  
KNX-Dwight Cooke—  
Asia  
KFI-Orchestra

**12 Midnight**  
KFI-Midnite Flyers  
Ben Hunter  
KFAC-Nite Music  
KNX-News;  
Hawthorne and  
Bill Balance  
KLAC-News; Alex  
Cooper  
KECA-News; Tann.  
Ernie  
KFWB-Larry Finley  
KXLA-Night Life  
KMPC-Midnite  
Serenade  
KRKD-Hollywood  
Show